12-022060-01 - Youth Tanning

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HQREG.

		Gender		Grade							Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12		Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114		105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236		128*	1348	310	354	413	118*	177	103*	176	1030
Southwest	413	219	195	74	46	83	73	69	68		33	381	0	0	413	0	0	0	49	291
	28.0%	29.6%	26.4%	31.2%	18.5%	33.3%	29.1%	27.5%	28.6%		25.4%	28.2%	-	-	100.0%	-	-	-	27.8%	28.3%
				D		D	D	D	D						KLNOP					
East	177	79	99	31	34	25	34	27	26		10	167	0	0	0	0	177	0	25	123
	12.0%	10.6%	13.4%	13.0%	13.7%	9.9%	13.7%	10.6%	11.1%		7.9%	12.4%	-	-	-	-	100.0%	-	14.3%	11.9%
																	KLMNP			
Central	118	50	69	24	24	11	16	22	21		13	105	0	0	0	118	0	0	8	81
	8.0%	6.7%	9.3%	10.3%	9.4%	4.4%	6.5%	8.7%	8.8%		10.1%	7.8%	-	-	-	100.0%	-	-	4.3%	7.9%
				E	E			E								KLMOP				
Northern	103	56	47	15	19	19	16	17	17		16	87	0	0	0	0	0	103	16	66
	7.0%	7.6%	6.4%	6.6%	7.7%	7.5%	6.4%	6.6%	7.2%		12.8%	6.5%	-	-	-	-	-	100.0%	8.9%	6.5%
											J							KLMNO		
GTA 905	354	178	176	53	63	57	63	59	59		27	327	0	354	0	0	0	0	35	258
	24.0%	24.1%	23.9%	22.5%	25.1%	22.7%	25.2%	23.5%	25.0%		21.4%	24.2%	-	100.0%	-	-	-	-	19.8%	25.1%
														KMNOP						
GTA 416	310	157	153	39	64	56	48	58	46		29	281	310	0	0	0	0	0	44	210
	21.0%	21.3%	20.7%	16.4%	25.7%	22.2%	19.0%	23.0%	19.3%		22.4%	20.9%	100.0%	-	-	-	-	-	25.0%	20.4%
				C									LMNOP							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

KIDGEN. What is your gender?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
	738	738	0	112	129	123	117	135	121	52	686	157	178	219	50	79	56	87	526
Male	50.0%	100.0%	-	47.6%	51.5%	48.9%	46.7%	53.9%	51.4%	40.4%	50.9%	50.8%	50.2%	52.9%	42.0%	44.3%	54.2%	49.6%	51.0%
		B																	
	738	0	738	124	122	128	134	116	115	76	662	153	176	195	69	99	47	89	504
Female	50.0%	-	100.0%	52.4%	48.5%	51.1%	53.3%	46.1%	48.6%	59.6%	49.1%	49.2%	49.8%	47.1%	58.0%	55.7%	45.8%	50.4%	49.0%
		A																	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

QC. Are you in..? (Select one)

		Gender		Grade							Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Grade 6 or lower [THANK AND CLOSE]	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Grade 7	236	112	124	236	0	0	0	0	0	2	234	39	53	74	24	31	15	30	167
	16.0%	15.2%	16.8%	100.0%	-	-	-	-	-	1.5%	17.4%	12.5%	15.0%	17.8%	20.6%	17.4%	15.0%	17.1%	16.3%
				DEFGH							I								
Grade 8	251	129	122	0	251	0	0	0	0	8	243	64	63	46	24	34	19	25	182
	17.0%	17.5%	16.5%	-	100.0%	-	-	-	-	6.2%	18.0%	20.8%	17.8%	11.2%	19.9%	19.4%	18.7%	14.3%	17.7%
					CEFGH						I	M	M		M	M			
Grade 9	251	123	128	0	0	251	0	0	0	13	238	56	57	83	11	25	19	27	179
	17.0%	16.6%	17.4%	-	-	100.0%	-	-	-	10.1%	17.7%	18.0%	16.1%	20.2%	9.4%	14.1%	18.2%	15.4%	17.4%
						CDFGH								N					
Grade 10	251	117	134	0	0	0	251	0	0	25	225	48	63	73	16	34	16	28	165
	17.0%	15.9%	18.1%	-	-	-	100.0%	-	-	19.9%	16.7%	15.4%	17.8%	17.7%	13.9%	19.5%	15.6%	16.1%	16.1%
							CDEGH												
Grade 11	251	135	116	0	0	0	0	251	0	30	221	58	59	69	22	27	17	33	173
	17.0%	18.3%	15.7%	-	-	-	-	100.0%	-	23.1%	16.4%	18.7%	16.6%	16.7%	18.6%	15.0%	16.1%	18.8%	16.8%
								CDEFH											
Grade 12	236	121	115	0	0	0	0	0	236	50	186	46	59	68	21	26	17	32	163
	16.0%	16.5%	15.5%	-	-	-	-	-	100.0%	39.3%	13.8%	14.7%	16.7%	16.4%	17.7%	14.8%	16.4%	18.3%	15.8%
									CDEFG	J									
College - part-time [THANK AND CLOSE]	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
College - full-time [THANK AND CLOSE]	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
University - part-time [THANK AND CLOSE]	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
University - full-time [THANK AND CLOSE]	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not in school [THANK AND CLOSE]	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q1. Which of the following sun tanning methods have you ever used?

	TOTAL	Gender Male	Gender Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Tanning Bed Use Yes	Tanning Bed Use No	Region Toronto 416	Region GTA 905	Region SW Ontario	Region Central Ontario	Region Eastern Ontario	Region Northern Ontario	Trust Tanning Industry Yes	Trust Tanning Industry No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Laying in the sun	1156	542	613	174	203	190	206	196	187	102	1053	230	272	342	92	135	84	147	782
	78.3%	73.5%	83.1%	73.6%	81.0%	75.8%	82.0%	78.0%	79.2%	79.8%	78.2%	74.3%	76.8%	82.7%	77.9%	76.4%	81.7%	83.3%	75.9%
			A		C		C							KL				R	
Spray tanning booths (e.g. Mystic Tan)	41	14	27	2	8	3	14	10	3	19	22	18	7	9	1	5	1	16	14
	2.8%	1.9%	3.7%	1.1%	3.3%	1.2%	5.6%	4.0%	1.3%	14.8%	1.6%	5.9%	2.0%	2.2%	0.8%	2.6%	0.9%	8.9%	1.4%
			A				CEH	CE		J		LM						R	
Self-tanning lotions or sprays (home use)	215	67	148	15	26	31	44	48	51	50	165	57	45	59	14	25	14	52	104
	14.6%	9.1%	20.1%	6.2%	10.5%	12.2%	17.7%	19.2%	21.5%	38.9%	12.3%	18.5%	12.8%	14.2%	12.1%	14.3%	13.6%	29.4%	10.1%
			A			C	CD	CDE	CDE	J								R	
Used tanning beds or lamps (NET)	128	52	76	2	8	13	25	30	50	128	0	29	27	33	13	10	16	37	41
	8.7%	7.0%	10.4%	0.8%	3.2%	5.2%	10.2%	11.8%	21.3%	100.0%	-	9.3%	7.8%	7.9%	11.0%	5.7%	15.8%	20.9%	4.0%
			A			C	CDE	CDE	CDEFG	J							LMO	R	
Tanning bed	119	48	71	2	7	12	21	29	49	119	0	25	26	30	13	10	15	35	40
	8.1%	6.5%	9.6%	0.8%	2.6%	4.8%	8.5%	11.4%	20.7%	92.9%	-	8.1%	7.3%	7.2%	11.0%	5.7%	14.9%	20.1%	3.9%
			A			C	CD	CDE	CDEFG	J							LMO	R	
Stand-alone face lamp (i.e. sun lamp)	20	11	10	0	4	2	6	6	2	20	0	11	3	4	0	1	1	6	5
	1.4%	1.4%	1.3%	-	1.4%	0.9%	2.5%	2.6%	0.6%	15.6%	-	3.7%	0.9%	0.9%	-	0.5%	0.9%	3.4%	0.5%
							C	C		J		LM						R	
Being outside/ Playing outside	32	25	7	7	6	2	5	5	2	0	32	10	3	9	2	5	2	2	28
	2.1%	3.4%	0.9%	3.0%	2.4%	0.8%	2.1%	3.8%	0.8%	-	2.4%	3.3%	0.9%	2.2%	1.6%	2.9%	2.1%	1.2%	2.7%
		B						E											
Other	2	0	2	0	0	0	1	1	0	0	2	0	1	1	0	0	0	1	1
	0.1%	-	0.2%	-	-	-	0.4%	0.3%	-	-	0.1%	-	0.2%	0.2%	-	-	-	0.5%	0.1%
None/ do not tan	215	137	79	47	36	46	28	33	26	0	215	49	59	50	16	30	11	13	187
	14.6%	18.6%	10.6%	19.8%	14.2%	18.4%	11.3%	13.1%	10.9%	-	16.0%	15.8%	16.8%	12.1%	13.5%	17.0%	10.4%	7.3%	18.1%
		B		FGH		F					I								Q

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q2. Thinking back over the past year, please select the number of times you used a tanning bed/lamp during the following seasons (winter, spring, summer, fall)

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
Winter	3.99	3.78	4.14	0	3.8	3.39	3.17	6.13	3.49	3.99	0	4.39	4.14	4.24	1.88	3.2	4.73	5.11	3.73
Spring	2.45	2.45	2.45	0	3.21	3.17	1.95	2.83	2.27	2.45	0	3.32	3.04	2.46	1.15	0.83	1.94	3.33	2.42
Summer	1.66	2.22	1.28	0	2.55	2.74	1.2	1.06	1.88	1.66	0	4.53	1.57	0.62	0.47	0.18	0.71	2.2	0.85
Fall	2.05	2.06	2.05	0	1.55	3.54	1.21	2.26	2.14	2.05	0	3.25	2.14	1.61	0.79	1.57	2	3.54	1.48

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q2. Winter - Thinking back over the past year, please select the number of times you used a tanning bed/lamp during the following seasons (winter, spring, summer, fall)

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
Winter																			
0	29 / 22.5%	11 / 21.8%	17 / 22.9%	2 / 100.0%	1 / 10.1%	2 / 11.7%	5 / 20.2%	5 / 16.4%	15 / 28.9%	29 / 22.5%	0 / -	1 / 4.4%	7 / 24.8%	8 / 24.2%	7 / 51.6%	2 / 16.7%	4 / 27.3%	2 / 4.7%	18 / 44.9%
1	12 / 9.4%	7 / 12.7%	5 / 7.1%	0 / -	3 / 35.9%	2 / 19.2%	2 / 9.0%	2 / 5.6%	3 / 5.5%	12 / 9.4%	0 / -	8 / 26.8%	2 / 8.1%	0 / -	0 / -	1 / 9.5%	1 / 7.1%	5 / 12.3%	2 / 4.1%
2	24 / 19.1%	4 / 7.3%	21 / 27.0% A	0 / -	2 / 28.1%	4 / 34.3%	7 / 26.9%	2 / 7.6%	9 / 17.3%	24 / 19.1%	0 / -	8 / 27.5%	5 / 19.7%	5 / 14.3%	2 / 18.2%	2 / 17.2%	2 / 14.5%	6 / 16.4%	5 / 11.2%
3	9 / 6.9%	6 / 12.0%	3 / 3.4%	0 / -	0 / -	0 / -	2 / 6.3%	3 / 10.7%	4 / 8.0%	9 / 6.9%	0 / -	1 / 4.4%	1 / 2.4%	5 / 15.5%	1 / 7.3%	1 / 8.7%	0 / -	1 / 2.8%	1 / 2.2%
4	12 / 9.7%	5 / 9.7%	7 / 9.7%	0 / -	0 / -	1 / 10.9%	4 / 16.2%	2 / 5.6%	5 / 10.4%	12 / 9.7%	0 / -	0 / -	7 / 24.7%	2 / 5.4%	1 / 7.3%	2 / 18.8%	1 / 6.4%	4 / 12.1%	5 / 11.6%
5	7 / 5.4%	6 / 11.8% B	1 / 1.0%	0 / -	1 / 10.1%	1 / 6.9%	1 / 3.2%	3 / 9.7%	2 / 3.0%	7 / 5.4%	0 / -	0 / -	2 / 8.5%	4 / 11.0%	1 / 7.8%	0 / -	0 / -	2 / 4.7%	3 / 8.4%
6	10 / 8.0%	3 / 6.4%	7 / 9.2%	0 / -	0 / -	0 / -	2 / 6.9%	4 / 13.7%	4 / 8.9%	10 / 8.0%	0 / -	1 / 4.8%	1 / 2.8%	3 / 8.5%	0 / -	3 / 29.2%	2 / 14.8%	6 / 17.4%	0 / -
8	3 / 2.6%	1 / 1.9%	2 / 3.1%	0 / -	0 / -	1 / 7.5%	0 / -	2 / 8.1%	0 / -	3 / 2.6%	0 / -	1 / 4.8%	0 / -	1 / 3.0%	1 / 7.8%	0 / -	0 / -	2 / 5.4%	0 / -
9	4 / 3.0%	2 / 4.7%	1 / 1.8%	0 / -	0 / -	0 / -	0 / -	1 / 4.7%	2 / 4.8%	4 / 3.0%	0 / -	1 / 4.8%	0 / -	0 / -	0 / -	0 / -	2 / 14.8%	4 / 10.3%	0 / -
10	13 / 10.2%	5 / 9.3%	8 / 10.7%	0 / -	0 / -	0 / -	3 / 11.3%	4 / 11.9%	7 / 13.1%	13 / 10.2%	0 / -	5 / 18.2%	2 / 6.1%	5 / 15.1%	0 / -	0 / -	1 / 7.4%	4 / 10.6%	6 / 15.6%
12	1 / 0.9%	1 / 2.3%	0 / -	0 / -	0 / -	1 / 9.4%	0 / -	0 / -	0 / -	1 / 0.9%	0 / -	1 / 4.2%	0 / -	0 / -	0 / -	0 / -	0 / -	1 / 3.3%	0 / -
15	2 / 1.8%	0 / -	2 / 3.0%	0 / -	1 / 15.9%	0 / -	0 / -	1 / 3.4%	0 / -	2 / 1.8%	0 / -	0 / -	0 / -	1 / 3.1%	0 / -	0 / -	1 / 7.7%	0 / -	0 / -
50	1 / 0.6%	0 / -	1 / 1.0%	0 / -	0 / -	0 / -	0 / -	1 / 2.6%	0 / -	1 / 0.6%	0 / -	0 / -	1 / 2.8%	0 / -	0 / -	0 / -	0 / -	0 / -	1 / 1.9%
Summary																			
Mean	3.99	3.78	4.14	0	3.8	3.39	3.17	6.13	3.49	3.99	0	4.39	4.14	4.24	1.88	3.2	4.73	5.11	3.73
Standard Deviation	5.11	3.46	6	0	5.37	3.59	3.04	8.25	3.49	5.11	0	4.01	8.36	3.89	2.53	2.31	4.76	3.43	7.42
Standard Error	0.5	0.54	0.75	0	1.9	0.96	0.57	1.53	0.71	0.5	0	0.92	1.58	0.72	0.84	0.77	1.44	0.64	1.27

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q2. Spring - Thinking back over the past year, please select the number of times you used a tanning bed/lamp during the following seasons (winter, spring, summer, fall)

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
Spring																			
0	48	16	32	2	2	4	11	11	17	48	0	8	7	13	9	5	6	8	18
	37.1%	30.6%	41.5%	100.0%	26.7%	33.3%	42.8%	38.6%	33.6%	37.1%	-	26.3%	26.3%	38.9%	69.8%	54.0%	34.4%	21.4%	44.1%
1	22	7	15	0	1	4	7	3	8	22	0	6	9	3	1	1	2	6	5
	17.5%	13.7%	20.1%	-	9.3%	32.4%	25.5%	11.2%	15.4%	17.5%	-	22.2%	33.8%	8.6%	7.3%	8.7%	13.5%	16.0%	12.1%
2	12	11	1	0	1	1	1	1	9	12	0	0	1	3	0	4	5	6	4
	9.5%	21.5% B	1.3%	-	11.5%	5.2%	3.2%	3.2%	17.4%	9.5%	-	-	2.5%	8.7%	-	37.3%	29.6%	16.4%	9.9%
3	12	7	5	0	2	0	1	7	2	12	0	4	1	3	2	0	2	6	3
	9.4%	13.8%	6.5%	-	26.7%	-	3.4%	22.6%	4.8%	9.4%	-	13.4%	2.9%	9.4%	15.1%	-	14.8%	15.7%	8.3%
4	12	6	6	0	0	1	3	3	4	12	0	4	3	4	0	0	0	1	3
	9.0%	11.4%	7.5%	-	-	5.2%	13.5%	10.2%	8.8%	9.0%	-	14.4%	11.1%	13.5%	-	-	-	2.2%	6.2%
5	8	0	8	0	1	0	1	1	6	8	0	0	4	4	0	0	0	2	6
	6.4%	-	10.8%	-	10.1%	-	3.5%	3.4%	11.0%	6.4%	-	-	15.0%	12.6%	-	-	-	4.5%	13.6%
6	3	0	3	0	0	0	0	0	3	3	0	3	0	0	0	0	0	3	0
	2.3%	-	3.9%	-	-	-	-	-	5.9%	2.3%	-	10.4%	-	-	-	-	-	8.1%	-
7	1	0	1	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0
	0.8%	-	1.3%	-	-	7.5%	-	-	-	0.8%	-	-	-	3.0%	-	-	-	2.6%	-
8	1	1	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0
	0.8%	1.9%	-	-	-	-	-	3.4%	-	0.8%	-	-	-	-	7.8%	-	-	2.7%	-
10	6	1	5	0	1	1	2	1	0	6	0	3	0	2	0	0	1	3	0
	4.4%	1.7%	6.2%	-	15.9%	6.9%	8.1%	4.7%	-	4.4%	-	9.0%	-	5.4%	-	-	7.7%	7.0%	-
12	2	2	0	0	0	0	0	0	2	2	0	0	2	0	0	0	0	0	2
	1.2%	3.0%	-	-	-	-	-	-	3.0%	1.2%	-	-	5.6%	-	-	-	-	-	3.8%
14	1	1	0	0	0	1	0	0	0	1	0	1	0	0	0	0	0	1	0
	0.9%	2.3%	-	-	-	9.4%	-	-	-	0.9%	-	4.2%	-	-	-	-	-	3.3%	-
25	1	0	1	0	0	0	0	1	0	1	0	0	1	0	0	0	0	0	1
	0.6%	-	1.0%	-	-	-	-	2.6%	-	0.6%	-	-	2.8%	-	-	-	-	-	1.9%
Summary																			
Mean	2.45	2.45	2.45	0	3.21	3.17	1.95	2.83	2.27	2.45	0	3.32	3.04	2.46	1.15	0.83	1.94	3.33	2.42
Standard Deviation	3.46	3.18	3.66	0	3.55	4.69	2.9	4.54	2.64	3.46	0	3.78	4.84	2.77	2.35	0.99	2.65	3.53	4.18
Standard Error	0.34	0.5	0.46	0	1.26	1.25	0.55	0.84	0.54	0.34	0	0.87	0.91	0.51	0.78	0.33	0.8	0.65	0.72

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q2. Summer - Thinking back over the past year, please select the number of times you used a tanning bed/lamp during the following seasons (winter, spring, summer, fall)

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
Summary																			
0	81	28	53	2	2	7	15	23	31	81	0	9	14	25	12	9	12	18	31
	63.0%	54.6%	68.7%	100.0%	26.7%	55.5%	59.8%	77.6%	62.3%	63.0%	-	31.7%	49.3%	77.7%	92.2%	91.0%	71.6%	49.0%	76.1%
1	16	11	6	0	2	1	5	2	7	16	0	8	4	3	0	0	2	6	1
	12.8%	21.0%	7.2%	-	19.3%	10.2%	20.1%	5.8%	13.3%	12.8%	-	26.4%	13.7%	8.1%	-	-	14.8%	16.6%	1.8%
2	10	5	4	0	2	1	2	2	3	10	0	1	5	3	0	1	0	2	6
	7.5%	9.9%	5.8%	-	28.1%	5.2%	6.9%	5.8%	6.4%	7.5%	-	4.6%	16.7%	8.5%	-	9.0%	-	6.0%	14.2%
3	4	1	3	0	0	1	1	0	2	4	0	0	2	1	0	0	1	3	0
	2.8%	1.9%	3.5%	-	-	7.5%	3.8%	-	3.3%	2.8%	-	-	6.1%	3.0%	-	-	5.9%	7.2%	-
4	2	1	2	0	0	1	0	0	2	2	0	0	2	0	0	0	0	0	2
	1.8%	1.3%	2.2%	-	-	5.2%	-	-	3.3%	1.8%	-	-	8.5%	-	-	-	-	-	4.1%
5	4	0	4	0	1	0	0	0	3	4	0	3	0	0	0	0	1	3	0
	3.3%	-	5.6%	-	15.9%	-	-	-	5.9%	3.3%	-	10.4%	-	-	-	-	7.7%	8.1%	-
6	1	1	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0
	0.8%	1.9%	-	-	-	-	-	3.4%	-	0.8%	-	-	-	-	7.8%	-	-	2.7%	-
7	1	0	1	0	0	0	1	0	0	1	0	1	0	0	0	0	0	0	0
	0.9%	-	1.6%	-	-	-	4.7%	-	-	0.9%	-	4.2%	-	-	-	-	-	-	-
9	3	0	3	0	0	0	1	1	0	3	0	3	0	0	0	0	0	3	0
	2.0%	-	3.4%	-	-	-	4.7%	4.7%	-	2.0%	-	9.0%	-	-	-	-	-	7.0%	-
10	2	1	2	0	1	1	0	1	0	2	0	0	2	1	0	0	0	0	2
	1.9%	1.7%	2.1%	-	10.1%	6.9%	-	2.6%	-	1.9%	-	-	5.7%	2.7%	-	-	-	-	3.8%
15	1	1	0	0	0	1	0	0	0	1	0	1	0	0	0	0	0	1	0
	0.9%	2.3%	-	-	-	9.4%	-	-	-	0.9%	-	4.2%	-	-	-	-	-	3.3%	-
20	3	3	0	0	0	0	0	0	3	3	0	3	0	0	0	0	0	0	0
	2.1%	5.3%	-	-	-	-	-	-	5.5%	2.1%	-	9.6%	-	-	-	-	-	-	-
Summary																			
Mean	1.66	2.22	1.28	0	2.55	2.74	1.2	1.06	1.88	1.66	0	4.53	1.57	0.62	0.47	0.18	0.71	2.2	0.85
Standard Deviation	3.77	5.05	2.52	0	3.18	4.92	2.39	2.65	4.63	3.77	0	6.42	2.49	1.78	1.67	0.6	1.49	3.56	2.11
Standard Error	0.37	0.79	0.32	0	1.12	1.32	0.45	0.49	0.95	0.37	0	1.47	0.47	0.33	0.56	0.2	0.45	0.66	0.36

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q2. Fall - Thinking back over the past year, please select the number of times you used a tanning bed/lamp during the following seasons (winter, spring, summer, fall)

	TOTAL	Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
		Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
Fall																			
0	58	24	35	2	2	4	14	19	19	58	0	5	10	20	9	6	8	8	27
	45.5%	45.6%	45.5%	100.0%	20.1%	27.6%	55.7%	62.9%	36.7%	45.5%	-	17.9%	37.4%	61.3%	66.7%	62.4%	49.2%	21.9%	66.1%
1	19	8	11	0	4	3	3	1	8	19	0	8	7	0	2	0	2	6	3
	15.1%	15.3%	14.9%	-	52.5%	20.4%	13.1%	2.4%	16.8%	15.1%	-	26.7%	25.6%	-	18.2%	-	13.5%	15.2%	7.7%
2	11	3	8	0	1	1	5	1	3	11	0	2	4	2	1	2	0	3	4
	8.5%	4.9%	11.0%	-	11.5%	5.2%	19.8%	3.2%	6.6%	8.5%	-	8.3%	14.6%	5.6%	7.3%	17.2%	-	7.3%	9.8%
3	8	4	4	0	0	2	1	3	2	8	0	3	1	5	0	0	0	3	1
	6.4%	7.9%	5.3%	-	-	17.7%	3.2%	10.4%	4.0%	6.4%	-	9.0%	2.8%	14.8%	-	-	-	8.6%	3.1%
4	12	8	4	0	0	2	0	2	8	12	0	4	5	1	0	0	2	5	2
	9.5%	15.6%	5.3%	-	-	12.7%	-	7.1%	16.6%	9.5%	-	14.4%	16.7%	3.0%	-	-	14.8%	13.8%	3.8%
5	7	0	7	0	1	0	0	1	5	7	0	3	0	3	0	0	1	3	2
	5.8%	-	9.8%	-	15.9%	-	-	3.4%	10.3%	5.8%	-	10.4%	-	9.9%	-	-	7.7%	8.1%	5.4%
6	6	3	3	0	0	0	1	1	4	6	0	0	0	1	1	2	2	5	1
	5.0%	6.6%	3.9%	-	-	-	3.5%	3.4%	8.9%	5.0%	-	-	-	2.7%	7.8%	20.5%	14.8%	14.9%	2.2%
8	1	0	1	0	0	0	1	0	0	1	0	1	0	0	0	0	0	1	0
	0.9%	-	1.6%	-	-	-	4.7%	-	-	0.9%	-	4.2%	-	-	-	-	-	3.3%	-
9	1	0	1	0	0	0	0	1	0	1	0	1	0	0	0	0	0	1	0
	1.1%	-	1.8%	-	-	-	-	4.7%	-	1.1%	-	4.8%	-	-	-	-	-	3.8%	-
10	1	1	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0
	0.7%	1.7%	-	-	-	6.9%	-	-	-	0.7%	-	-	-	2.7%	-	-	-	-	-
16	1	1	0	0	0	1	0	0	0	1	0	1	0	0	0	0	0	1	0
	0.9%	2.3%	-	-	-	9.4%	-	-	-	0.9%	-	4.2%	-	-	-	-	-	3.3%	-
30	1	0	1	0	0	0	0	1	0	1	0	0	1	0	0	0	0	0	1
	0.6%	-	1.0%	-	-	-	-	2.6%	-	0.6%	-	-	2.8%	-	-	-	-	-	1.9%
Summary																			
Mean	2.05	2.06	2.05	0	1.55	3.54	1.21	2.26	2.14	2.05	0	3.25	2.14	1.61	0.79	1.57	2	3.54	1.48
Standard Deviation	3.42	3.1	3.64	0	1.71	4.93	2.04	5.23	2.18	3.42	0	3.7	5.04	2.41	1.69	2.49	2.48	3.5	4.33
Standard Error	0.33	0.48	0.46	0	0.6	1.32	0.39	0.97	0.45	0.33	0	0.85	0.95	0.45	0.56	0.83	0.75	0.65	0.74

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q3. Please select the following statements that describe reasons why you use tanning beds/lamps? Choose all that apply.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
I feel I look better with a tan	78	28	50	1	4	8	15	21	28	78	0	21	14	20	8	5	10	27	20
	60.6%	53.1%	65.8%	55.9%	52.6%	62.7%	59.2%	71.6%	55.9%	60.6%	-	73.4%	50.7%	61.7%	58.3%	47.0%	63.2%	73.4%	48.5%
To build a base tan	66	23	44	1	2	5	16	18	24	66	0	14	14	22	9	2	6	16	21
	51.7%	43.5%	57.3%	55.9%	29.4%	36.0%	63.9%	60.0%	48.1%	51.7%	-	48.9%	51.0%	67.3%	67.3%	18.8%	34.9%	44.1%	51.6%
To be tanned before I go on vacation	62	23	39	1	2	6	11	15	27	62	0	9	11	17	10	6	9	17	17
	48.4%	44.2%	51.2%	55.9%	25.9%	45.5%	44.2%	51.0%	52.9%	48.4%	-	32.1%	39.2%	53.2%	74.0%	56.7%	57.4%	46.5%	41.9%
To be tanned before a special occasion	48	14	34	1	2	7	6	14	19	48	0	9	10	14	8	3	5	16	13
	37.6%	26.7%	44.9%	55.9%	20.1%	50.7%	25.2%	46.4%	37.3%	37.6%	-	31.9%	36.4%	42.3%	58.9%	29.9%	27.8%	43.5%	32.6%
My group of friends use them	47	17	30	0	5	4	9	12	17	47	0	12	5	17	4	4	5	17	10
	36.5%	32.9%	39.0%	-	58.3%	32.4%	35.8%	40.2%	33.8%	36.5%	-	41.6%	17.0%	53.3%	32.2%	38.1%	29.6%	45.2%	25.4%
To prolong my tan	39	14	25	0	1	4	8	9	17	39	0	11	6	12	1	4	5	18	7
	30.4%	26.6%	32.9%	-	15.9%	34.0%	30.0%	30.6%	32.9%	30.4%	-	36.8%	23.3%	38.2%	7.8%	37.4%	28.9%	49.3%	18.2%
To relax	33	16	18	1	1	6	9	5	10	33	0	15	1	7	2	4	4	19	2
	26.0%	30.4%	23.0%	55.9%	16.6%	46.2%	36.5%	18.3%	20.3%	26.0%	-	51.1%	5.3%	21.7%	15.1%	37.0%	27.3%	52.5%	3.9%
Tanning beds/lamps are safer than the sun for getting a tan	24	12	11	0	1	3	3	4	13	24	0	11	4	4	2	2	0	12	2
	18.3%	23.6%	14.8%	-	9.3%	24.4%	11.0%	12.5%	26.0%	18.3%	-	38.0%	13.8%	13.8%	18.2%	18.8%	-	32.0%	5.6%
It increases my vitamin D levels	22	11	10	0	2	4	3	5	8	22	0	12	1	5	0	1	2	13	2
	16.8%	21.6%	13.5%	-	20.8%	30.1%	12.2%	15.9%	16.2%	16.8%	-	41.5%	5.3%	14.7%	-	9.0%	14.8%	36.1%	4.9%
It's the healthiest/safest way to tan	19	11	8	0	2	3	5	4	5	19	0	9	1	5	0	4	0	12	1
	14.8%	21.9%	10.0%	-	28.1%	24.4%	17.8%	14.9%	9.3%	14.8%	-	32.2%	2.6%	16.5%	-	36.0%	-	33.4%	2.2%
Tanning beds/lamps are a safer way of increasing my vitamin D levels than exposure to the sun	18	10	8	0	1	4	2	4	7	18	0	7	2	4	1	5	0	11	2
	13.7%	19.2%	9.9%	-	9.3%	27.1%	9.8%	13.7%	13.4%	13.7%	-	23.2%	5.5%	11.1%	6.7%	48.0%	-	29.5%	3.7%
It's important to have a year-round tan	17	6	10	0	3	0	5	6	3	17	0	5	4	3	1	3	1	10	3
	13.0%	12.5%	13.4%	-	37.4%	-	18.4%	19.2%	6.6%	13.0%	-	18.4%	14.8%	8.1%	7.8%	25.9%	6.4%	28.1%	8.1%
Other	6	3	2	1	0	1	1	1	2	6	0	0	1	1	0	1	2	2	2
	4.4%	6.0%	3.3%	44.1%	-	5.2%	3.5%	2.6%	4.8%	4.4%	-	-	5.3%	2.7%	-	8.3%	14.8%	6.6%	3.7%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q4. For how long have you been using tanning beds/lamps?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
I just started	46	20	26	1	2	5	12	13	13	46	0	13	8	12	4	4	4	10	10
	35.6%	38.1%	33.9%	55.9%	20.1%	36.4%	48.4%	42.9%	26.3%	35.6%	-	46.5%	29.2%	37.8%	29.7%	37.0%	26.7%	26.4%	25.6%
For about a year	46	15	31	0	6	4	6	11	18	46	0	8	10	13	6	4	6	18	16
	35.9%	28.9%	40.7%	-	79.9%	32.8%	25.0%	36.1%	36.6%	35.9%	-	27.0%	36.9%	38.8%	44.3%	38.2%	36.3%	48.2%	39.3%
2 to 3 years	32	13	19	0	0	3	7	6	16	32	0	8	8	8	3	2	4	9	10
	24.9%	25.8%	24.3%	-	-	20.3%	26.6%	21.0%	32.3%	24.9%	-	26.5%	29.0%	23.4%	26.0%	16.5%	22.2%	25.4%	25.5%
More than 3 years	5	4	1	1	0	1	0	0	2	5	0	0	1	0	0	1	2	0	4
	3.6%	7.3%	1.1%	44.1%	-	10.5%	-	-	4.8%	3.6%	-	-	4.9%	-	-	8.3%	14.8%	-	9.7%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q5. Who pays for your tanning bed/lamp use?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
Parents	66	23	43	1	7	9	16	12	21	66	0	17	16	15	3	7	9	25	16
	51.6%	44.3%	56.6%	55.9%	89.9%	66.4%	63.8%	40.0%	42.3%	51.6%	-	58.8%	56.9%	45.6%	21.8%	65.2%	57.1%	68.4%	39.8%
I do	59	29	30	0	1	4	8	17	29	59	0	12	12	17	10	2	7	12	23
	46.3%	55.7%	39.9%	-	10.1%	33.6%	32.8%	56.8%	57.7%	46.3%	-	41.2%	43.1%	51.7%	78.2%	17.0%	42.9%	31.6%	55.8%
Boyfriend or girlfriend	1	0	1	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	1
	0.7%	-	1.3%	-	-	-	-	3.2%	-	0.7%	-	-	-	-	-	9.5%	-	-	2.4%
I don't pay, I use coupons/promotions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2	0	2	1	0	0	1	0	0	2	0	0	0	1	0	1	0	0	1
	1.3%	-	2.3%	44.1%	-	-	3.5%	-	-	1.3%	-	-	-	2.7%	-	8.3%	-	-	2.1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q6. Who first introduced you to tanning?

	TOTAL	Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
		Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
Friend (s)	66	29	37	1	1	4	16	15	29	66	0	18	13	16	7	4	8	21	16
	51.2%	55.4%	48.4%	55.9%	9.3%	27.8%	62.6%	50.9%	58.1%	51.2%	-	62.7%	47.0%	49.4%	51.6%	37.4%	50.0%	56.8%	38.4%
Parents	31	14	17	0	4	7	7	7	6	31	0	4	10	6	3	2	7	7	13
	23.9%	27.0%	21.8%	-	54.0%	51.0%	27.4%	23.9%	11.4%	23.9%	-	13.0%	35.6%	17.0%	21.8%	17.7%	42.9%	19.8%	30.8%
Other people at school	16	5	11	0	2	1	1	4	8	16	0	1	2	6	3	3	0	4	7
	12.5%	10.1%	14.2%	-	26.7%	5.7%	3.5%	13.0%	16.9%	12.5%	-	4.6%	8.4%	18.8%	26.7%	28.3%	-	11.5%	17.3%
Sister	11	2	9	0	1	1	0	2	7	11	0	4	2	3	0	0	1	3	3
	8.6%	4.3%	11.6%	-	10.1%	9.0%	-	7.5%	13.6%	8.6%	-	14.9%	9.0%	9.6%	-	-	7.1%	8.1%	7.4%
Brother	2	2	0	0	0	1	1	0	0	2	0	0	0	1	0	1	0	0	2
	1.3%	3.2%	-	-	-	6.5%	3.2%	-	-	1.3%	-	-	-	2.5%	-	8.3%	-	-	4.1%
People on sports teams I play on	1	0	1	0	0	0	0	1	0	1	0	1	0	0	0	0	0	1	0
	1.1%	-	1.8%	-	-	-	-	4.7%	-	1.1%	-	4.8%	-	-	-	-	-	3.8%	-
Other	2	0	2	1	0	0	1	0	0	2	0	0	0	1	0	1	0	0	1
	1.3%	-	2.3%	44.1%	-	-	3.5%	-	-	1.3%	-	-	-	2.7%	-	8.3%	-	-	2.1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q7. Top 2 Box Summary - Please read the following statements and rate how much you agree from 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
I exclusively use tanning beds/lamps as a way to get a tan	42	21	21	1	2	3	8	9	18	42	0	13	6	7	3	3	9	24	5
	32.8%	40.5%	27.6%	55.9%	25.9%	23.8%	33.0%	31.7%	35.8%	32.8%	-	46.4%	22.4%	22.5%	26.0%	27.0%	55.9%	64.7%	12.9%
I use tanning beds/lamps to tan along with other ways (i.e. Going outside, using sunless tanning cream, etc.)	70	26	44	1	6	6	14	19	24	70	0	19	13	14	5	5	14	25	19
	54.4%	50.3%	57.1%	55.9%	70.6%	47.5%	54.8%	64.8%	47.2%	54.4%	-	64.4%	47.8%	43.3%	40.0%	47.6%	85.2%	69.1%	46.7%
I use tanning beds/lamps because it increases my vitamin D levels	24	13	11	0	2	3	7	4	9	24	0	8	4	5	0	4	3	15	2
	18.9%	25.8%	14.1%	-	20.8%	22.6%	25.6%	12.7%	18.6%	18.9%	-	27.8%	13.2%	16.9%	-	36.5%	20.7%	41.7%	5.5%
Using tanning beds/lamps actually helps prevent some forms of cancer	15	4	11	0	1	1	1	3	9	15	0	6	2	3	3	1	0	7	1
	11.9%	7.6%	14.9%	-	11.5%	7.5%	4.7%	10.7%	18.0%	11.9%	-	19.4%	8.9%	9.2%	26.0%	9.0%	-	19.8%	1.9%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q7. Bottom 2 Box Summary - Please read the following statements and rate how much you agree from 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
I exclusively use tanning beds/lamps as a way to get a tan	48	15	33	1	4	4	9	11	20	48	0	4	13	15	10	4	4	4	24
	37.8%	29.4%	43.4%	44.1%	46.0%	27.6%	36.3%	37.2%	39.8%	37.8%	-	13.0%	47.0%	45.3%	74.0%	37.1%	22.2%	12.0%	59.5%
I use tanning beds/lamps to tan along with other ways (i.e. Going outside, using sunless tanning cream, etc.)	25	7	18	1	0	2	3	4	15	25	0	1	4	10	6	4	0	4	15
	19.7%	14.4%	23.2%	44.1%	-	17.4%	13.4%	14.0%	28.9%	19.7%	-	4.2%	16.1%	31.2%	44.9%	35.5%	-	11.6%	35.9%
I use tanning beds/lamps because it increases my vitamin D levels	67	22	45	2	2	6	11	19	27	67	0	6	13	23	9	5	12	16	29
	52.3%	41.9%	59.4%	100.0%	30.2%	47.2%	43.7%	63.9%	52.8%	52.3%	-	22.5%	47.2%	69.2%	66.7%	47.0%	71.6%	43.4%	71.5%
Using tanning beds/lamps actually helps prevent some forms of cancer	75	28	47	2	5	9	12	20	27	75	0	11	14	23	7	6	14	19	33
	58.3%	53.6%	61.5%	100.0%	62.6%	68.4%	48.8%	67.7%	52.8%	58.3%	-	39.9%	50.1%	71.2%	52.7%	55.3%	85.2%	52.1%	81.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q7_1. I exclusively use tanning beds/lamps as a way to get a tan - Please read the following statements and rate how much you agree from 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
I exclusively use tanning beds/lamps as a way to get a tan																			
	15	5	10	1	0	0	3	3	7	15	0	8	2	1	1	0	3	10	1
5 - Strongly agree	11.8%	9.1%	13.6%	55.9%	-	-	12.6%	11.5%	14.7%	11.8%	-	29.0%	6.1%	3.1%	7.8%	-	18.9%	28.2%	2.5%
	27	16	11	0	2	3	5	6	11	27	0	5	4	6	2	3	6	13	4
4	21.0%	31.4%	14.0%	-	25.9%	23.8%	20.4%	20.2%	21.1%	21.0%	-	17.4%	16.3%	19.4%	18.2%	27.0%	37.0%	36.5%	10.4%
	38	16	22	0	2	6	8	9	12	38	0	12	8	10	0	4	4	9	11
3	29.4%	30.1%	29.0%	-	28.1%	48.6%	30.7%	31.0%	24.3%	29.4%	-	40.6%	30.6%	32.1%	-	35.9%	21.9%	23.3%	27.5%
	15	5	10	0	1	2	2	3	6	15	0	1	2	7	1	2	1	3	4
2	11.5%	8.8%	13.3%	-	10.1%	15.9%	8.4%	11.6%	12.5%	11.5%	-	4.2%	8.3%	21.7%	7.3%	20.5%	7.1%	8.4%	9.5%
	34	11	23	1	3	2	7	8	14	34	0	3	11	8	9	2	2	1	20
1 - Strongly disagree	26.3%	20.6%	30.1%	44.1%	36.0%	11.7%	27.9%	25.6%	27.3%	26.3%	-	8.9%	38.8%	23.6%	66.7%	16.7%	15.1%	3.6%	50.0%
Summary																			
	42	21	21	1	2	3	8	9	18	42	0	13	6	7	3	3	9	24	5
Top 2 Box	32.8%	40.5%	27.6%	55.9%	25.9%	23.8%	33.0%	31.7%	35.8%	32.8%	-	46.4%	22.4%	22.5%	26.0%	27.0%	55.9%	64.7%	12.9%
	48	15	33	1	4	4	9	11	20	48	0	4	13	15	10	4	4	4	24
Bottom 2 Box	37.8%	29.4%	43.4%	44.1%	46.0%	27.6%	36.3%	37.2%	39.8%	37.8%	-	13.0%	47.0%	45.3%	74.0%	37.1%	22.2%	12.0%	59.5%
Mean	2.81	3	2.68	3.24	2.44	2.84	2.81	2.8	2.83	2.81	0	3.54	2.43	2.57	1.93	2.73	3.37	3.77	2.06
Standard Deviation	1.35	1.27	1.39	0	1.3	0.96	1.4	1.35	1.43	1.35	0	1.22	1.33	1.16	1.51	1.09	1.33	1.08	1.2
Standard Error	0.13	0.2	0.17	0	0.46	0.26	0.26	0.25	0.29	0.13	0	0.28	0.25	0.21	0.5	0.36	0.4	0.2	0.21

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q7_2. I use tanning beds/lamps to tan along with other ways (i.e. Going outside, using sunless tanning cream, etc.) - Please read the following statements and rate how much you agree from 1 to 5

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
I use tanning beds/lamps to tan along with other ways (i.e. Going outside, using sunless tanning cream, etc.)																			
5 - Strongly agree	32	12	20	1	2	3	6	8	13	32	0	4	4	5	4	4	11	16	7
	25.0%	23.9%	25.7%	55.9%	27.4%	21.6%	22.3%	26.1%	25.0%	25.0%	-	13.4%	14.8%	16.6%	32.7%	38.2%	64.8%	42.5%	17.3%
4	38	14	24	0	3	3	8	11	11	38	0	15	9	9	1	1	3	10	12
	29.4%	26.4%	31.4%	-	43.3%	25.9%	32.5%	38.7%	22.1%	29.4%	-	51.0%	33.0%	26.7%	7.3%	9.5%	20.4%	26.5%	29.4%
3	33	18	15	0	2	5	8	6	12	33	0	9	10	8	2	2	2	7	7
	26.0%	35.3%	19.7%	-	29.4%	35.1%	31.8%	21.2%	24.0%	26.0%	-	31.4%	36.1%	25.4%	15.1%	16.9%	14.8%	19.3%	17.5%
2	11	2	9	0	0	1	3	2	4	11	0	1	2	2	3	2	0	3	5
	8.2%	3.7%	11.3%	-	-	5.7%	13.4%	7.1%	8.5%	8.2%	-	4.2%	7.5%	5.8%	26.7%	18.8%	-	8.8%	13.1%
1 - Strongly disagree	15	6	9	1	0	2	0	2	10	15	0	0	2	8	2	2	0	1	9
	11.4%	10.7%	11.9%	44.1%	-	11.7%	-	6.9%	20.4%	11.4%	-	-	8.5%	25.4%	18.2%	16.7%	-	2.8%	22.8%
Summary																			
Top 2 Box	70	26	44	1	6	6	14	19	24	70	0	19	13	14	5	5	14	25	19
	54.4%	50.3%	57.1%	55.9%	70.6%	47.5%	54.8%	64.8%	47.2%	54.4%	-	64.4%	47.8%	43.3%	40.0%	47.6%	85.2%	69.1%	46.7%
Bottom 2 Box	25	7	18	1	0	2	3	4	15	25	0	1	4	10	6	4	0	4	15
	19.7%	14.4%	23.2%	44.1%	-	17.4%	13.4%	14.0%	28.9%	19.7%	-	4.2%	16.1%	31.2%	44.9%	35.5%	-	11.6%	35.9%
Mean	3.48	3.49	3.48	3.24	3.98	3.4	3.64	3.7	3.23	3.48	0	3.74	3.38	3.03	3.1	3.34	4.5	3.97	3.05
Standard Deviation	1.27	1.21	1.31	0	0.81	1.27	0.99	1.15	1.45	1.27	0	0.75	1.11	1.44	1.6	1.62	0.76	1.12	1.44
Standard Error	0.12	0.19	0.16	0	0.28	0.34	0.19	0.21	0.3	0.12	0	0.17	0.21	0.27	0.53	0.54	0.23	0.21	0.25

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q7_3. I use tanning beds/lamps because it increases my vitamin D levels - Please read the following statements and rate how much you agree from 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
I use tanning beds/lamps because it increases my vitamin D levels																			
	11	4	7	0	1	2	2	1	5	11	0	7	1	3	0	1	0	8	1
5 - Strongly agree	8.8%	8.0%	9.4%	-	11.5%	15.1%	8.1%	4.7%	10.0%	8.8%	-	23.6%	2.7%	8.9%	-	9.0%	-	20.9%	1.8%
	13	9	4	0	1	1	4	2	4	13	0	1	3	3	0	3	3	8	2
4	10.0%	17.8%	4.7%	-	9.3%	7.5%	17.5%	8.0%	8.6%	10.0%	-	4.2%	10.5%	7.9%	-	27.5%	20.7%	20.8%	3.7%
	37	17	20	0	4	4	8	7	14	37	0	14	11	5	4	2	1	5	9
3	28.8%	32.3%	26.5%	-	49.1%	30.2%	30.7%	23.4%	28.6%	28.8%	-	49.7%	39.6%	14.0%	33.3%	16.5%	7.7%	14.9%	23.0%
	34	12	22	0	1	3	8	9	13	34	0	3	5	13	1	3	9	11	15
2	26.3%	22.9%	28.6%	-	10.1%	26.1%	30.7%	30.5%	25.2%	26.3%	-	8.8%	18.3%	38.9%	7.3%	29.9%	58.0%	28.6%	36.1%
	33	10	24	2	2	3	3	10	14	33	0	4	8	10	8	2	2	5	14
1 - Strongly disagree	26.0%	19.0%	30.8%	100.0%	20.1%	21.1%	12.9%	33.4%	27.7%	26.0%	-	13.7%	28.9%	30.2%	59.4%	17.1%	13.7%	14.8%	35.4%
Summary																			
	24	13	11	0	2	3	7	4	9	24	0	8	4	5	0	4	3	15	2
Top 2 Box	18.9%	25.8%	14.1%	-	20.8%	22.6%	25.6%	12.7%	18.6%	18.9%	-	27.8%	13.2%	16.9%	-	36.5%	20.7%	41.7%	5.5%
	67	22	45	2	2	6	11	19	27	67	0	6	13	23	9	5	12	16	29
Bottom 2 Box	52.3%	41.9%	59.4%	100.0%	30.2%	47.2%	43.7%	63.9%	52.8%	52.3%	-	22.5%	47.2%	69.2%	66.7%	47.0%	71.6%	43.4%	71.5%
Mean	2.49	2.73	2.33	1	2.82	2.69	2.77	2.2	2.48	2.49	0	3.15	2.4	2.26	1.74	2.81	2.35	3.04	2
Standard Deviation	1.23	1.2	1.23	0	1.28	1.35	1.15	1.15	1.27	1.23	0	1.29	1.11	1.24	0.96	1.32	0.99	1.41	0.96
Standard Error	0.12	0.19	0.15	0	0.45	0.36	0.22	0.21	0.26	0.12	0	0.3	0.21	0.23	0.32	0.44	0.3	0.26	0.16

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q7_4. Using tanning beds/lamps actually helps prevent some forms of cancer - Please read the following statements and rate how much you agree from 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents who have used tanning beds or lamps	105	41	64	2	8	14	28	29	24	105	0	19	28	29	9	9	11	29	34
Weighted	128*	52*	76*	2**	8**	13**	25**	30**	50**	128*	-**	29**	27**	33**	13**	10**	16**	37**	41**
Using tanning beds/lamps actually helps prevent some forms of cancer																			
5 - Strongly agree	6	2	4	0	0	0	0	1	4	6	0	1	0	2	2	0	0	1	0
	4.5%	3.9%	4.9%	-	-	-	-	4.7%	8.7%	4.5%	-	4.8%	-	6.2%	18.2%	-	-	3.8%	-
4	10	2	8	0	1	1	1	2	5	10	0	4	2	1	1	1	0	6	1
	7.4%	3.7%	10.0%	-	11.5%	7.5%	4.7%	6.0%	9.3%	7.4%	-	14.6%	8.9%	3.0%	7.8%	9.0%	-	16.0%	1.9%
3	38	20	18	0	2	3	12	6	15	38	0	12	11	6	3	4	2	10	7
	29.7%	38.8%	23.6%	-	25.9%	24.1%	46.5%	21.7%	29.2%	29.7%	-	40.7%	41.0%	19.6%	21.3%	35.7%	14.8%	28.1%	17.1%
2	21	7	14	0	1	3	7	4	6	21	0	5	4	9	0	2	2	9	5
	16.7%	13.8%	18.7%	-	10.1%	26.5%	27.6%	14.7%	11.5%	16.7%	-	17.8%	13.3%	26.3%	-	20.5%	12.3%	24.4%	11.3%
1 - Strongly disagree	53	21	33	2	4	5	5	16	21	53	0	6	10	15	7	4	12	10	28
	41.6%	39.8%	42.8%	100.0%	52.6%	41.8%	21.1%	52.9%	41.3%	41.6%	-	22.0%	36.8%	45.0%	52.7%	34.8%	72.9%	27.7%	69.7%
Summary																			
Top 2 Box	15	4	11	0	1	1	1	3	9	15	0	6	2	3	3	1	0	7	1
	11.9%	7.6%	14.9%	-	11.5%	7.5%	4.7%	10.7%	18.0%	11.9%	-	19.4%	8.9%	9.2%	26.0%	9.0%	-	19.8%	1.9%
Bottom 2 Box	75	28	47	2	5	9	12	20	27	75	0	11	14	23	7	6	14	19	33
	58.3%	53.6%	61.5%	100.0%	62.6%	68.4%	48.8%	67.7%	52.8%	58.3%	-	39.9%	50.1%	71.2%	52.7%	55.3%	85.2%	52.1%	81.0%
Mean	2.16	2.18	2.15	1	1.96	1.97	2.35	1.95	2.33	2.16	0	2.62	2.22	1.99	2.39	2.19	1.42	2.44	1.51
Standard Deviation	1.18	1.13	1.22	0	1.19	1.02	0.88	1.21	1.34	1.18	0	1.14	1.06	1.17	1.66	1.07	0.76	1.18	0.85
Standard Error	0.12	0.18	0.15	0	0.42	0.27	0.17	0.22	0.27	0.12	0	0.26	0.2	0.22	0.55	0.36	0.23	0.22	0.15

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base; ** very small base (under 30) ineligible for sig testing

Q8. Top 2 Box Summary - Please read the following statements and select a score on a scale of 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
People look more attractive when they have a tan	674	303	371	81	101	125	122	124	120	84	589	129	164	208	48	76	50	113	404
	45.6%	41.0%	50.3%	34.4%	40.2%	49.9%	48.7%	49.5%	50.8%	65.7%	43.7%	41.5%	46.2%	50.2%	41.1%	42.7%	48.3%	64.3%	39.2%
			A			CD	CD	C	C	J				K				R	
People with a tan look healthy	666	311	355	91	110	113	118	112	121	87	579	126	163	203	45	80	48	107	404
	45.1%	42.2%	48.1%	38.7%	43.9%	45.1%	47.1%	44.8%	51.1%	67.7%	43.0%	40.7%	46.1%	49.2%	38.1%	45.4%	46.4%	60.8%	39.3%
			A				C		C	J								R	
Using a tanning bed/lamp is not at all harmful to my health	152	80	72	27	24	22	24	21	33	27	125	37	33	42	6	18	16	42	79
	10.3%	10.9%	9.7%	11.4%	9.8%	8.9%	9.7%	8.5%	13.9%	21.2%	9.3%	11.9%	9.5%	10.0%	5.4%	10.1%	15.4%	24.1%	7.7%
										J							N	R	
Getting a tan from a tanning bed/lamp will not age my skin as much as from the sun	161	94	67	20	26	26	25	30	34	29	132	40	30	42	8	25	16	63	61
	10.9%	12.8%	9.1%	8.6%	10.4%	10.5%	10.1%	11.9%	14.3%	22.7%	9.8%	12.8%	8.5%	10.2%	7.1%	14.4%	15.4%	35.8%	5.9%
		B								J						L		R	
I like to suntan outside in the summer	725	298	427	101	119	124	141	124	117	91	634	145	165	215	65	85	50	118	424
	49.1%	40.4%	57.8%	42.6%	47.3%	49.3%	56.2%	49.4%	49.6%	70.8%	47.1%	46.6%	46.5%	52.0%	55.5%	48.1%	48.5%	67.2%	41.2%
			A				CD			J								R	
Using a tanning bed/lamp to get a base tan is less risky than getting a base tan from the sun (and risking a burn)	238	109	129	30	43	35	42	48	39	52	186	54	48	63	23	27	24	75	103
	16.1%	14.8%	17.4%	12.9%	17.1%	14.1%	16.8%	19.2%	16.6%	40.7%	13.8%	17.3%	13.6%	15.2%	19.6%	15.1%	23.3%	42.4%	10.0%
										J							L	R	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q8. Bottom 2 Box Summary - Please read the following statements and select a score on a scale of 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
People look more attractive when they have a tan	295	164	130	66	54	48	36	47	43	9	286	84	69	67	27	33	15	19	255
	20.0%	22.3%	17.6%	28.1%	21.5%	19.0%	14.4%	18.9%	18.3%	7.0%	21.2%	27.1%	19.4%	16.2%	23.1%	18.4%	15.0%	10.8%	24.8%
		B		EFGH	F						I	LMP							Q
People with a tan look healthy	303	161	142	63	49	49	46	52	44	10	292	75	72	66	31	40	19	21	264
	20.5%	21.8%	19.3%	26.7%	19.6%	19.6%	18.3%	20.7%	18.4%	8.1%	21.7%	24.2%	20.3%	16.0%	26.6%	22.5%	18.0%	12.0%	25.7%
				F							I	M			M				Q
Using a tanning bed/lamp is not at all harmful to my health	1053	527	526	167	183	192	173	184	154	57	996	224	251	290	93	122	74	82	840
	71.4%	71.4%	71.3%	70.7%	73.0%	76.4%	68.9%	73.2%	65.4%	44.6%	73.9%	72.1%	70.9%	70.2%	78.5%	68.7%	71.5%	46.7%	81.5%
						H					I								Q
Getting a tan from a tanning bed/lamp will not age my skin as much as from the sun	969	491	478	150	168	175	163	168	144	42	927	212	232	258	85	113	69	64	794
	65.6%	66.5%	64.8%	63.7%	66.9%	69.8%	64.8%	67.1%	61.1%	32.4%	68.8%	68.4%	65.4%	62.4%	71.7%	64.0%	66.8%	36.3%	77.1%
											I								Q
I like to suntan outside in the summer	376	233	142	76	63	69	55	62	51	9	366	93	93	91	27	41	30	24	325
	25.4%	31.6%	19.3%	32.0%	25.0%	27.6%	22.0%	24.8%	21.4%	7.2%	27.2%	30.0%	26.1%	22.0%	23.3%	23.3%	29.5%	13.6%	31.5%
		B		FH							I	M							Q
Using a tanning bed/lamp to get a base tan is less risky than getting a base tan from the sun (and risking a burn)	838	428	410	141	143	147	132	145	131	32	806	185	206	228	65	101	53	53	700
	56.8%	58.0%	55.6%	59.6%	57.0%	58.5%	52.4%	57.9%	55.5%	25.1%	59.8%	59.8%	58.2%	55.3%	55.0%	56.9%	51.1%	29.9%	67.9%
											I								Q

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q8_1. People look more attractive when they have a tan - Please read the following statements and select a score on a scale of 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
People look more attractive when they have a tan																			
5 - Strongly agree	254	100	154	35	35	37	48	49	50	48	206	47	63	77	20	28	19	65	118
	17.2%	13.5%	20.8%	14.8%	14.0%	14.7%	19.0%	19.5%	21.2%	37.5%	15.3%	15.2%	17.8%	18.6%	16.9%	15.8%	18.2%	37.1%	11.5%
			A							J								R	
4	420	203	217	46	66	88	74	75	70	36	384	82	100	131	29	48	31	48	286
	28.5%	27.5%	29.5%	19.6%	26.2%	35.2%	29.7%	30.1%	29.6%	28.2%	28.5%	26.3%	28.3%	31.6%	24.2%	26.9%	30.1%	27.2%	27.7%
						CD	C	C	C										
3	508	271	237	89	96	78	93	79	73	35	473	98	122	139	42	69	38	44	371
	34.4%	36.7%	32.1%	37.5%	38.3%	31.0%	36.9%	31.6%	30.9%	27.3%	35.1%	31.5%	34.4%	33.6%	35.8%	38.9%	36.7%	24.9%	36.0%
																			Q
2	172	104	68	40	24	25	20	27	35	6	166	50	40	40	17	15	9	10	142
	11.6%	14.0%	9.2%	16.8%	9.5%	10.1%	8.0%	10.9%	14.8%	4.4%	12.3%	16.0%	11.4%	9.7%	14.7%	8.4%	8.9%	5.8%	13.8%
		B		DEFG							I	MO							Q
1 - Strongly disagree	123	61	62	27	30	22	16	20	8	3	120	34	28	27	10	18	6	9	114
	8.3%	8.3%	8.4%	11.3%	11.9%	8.9%	6.4%	8.0%	3.5%	2.6%	8.9%	11.0%	8.0%	6.5%	8.4%	9.9%	6.1%	5.0%	11.0%
				FH	FH						I								Q
Summary																			
Top 2 Box	674	303	371	81	101	125	122	124	120	84	589	129	164	208	48	76	50	113	404
	45.6%	41.0%	50.3%	34.4%	40.2%	49.9%	48.7%	49.5%	50.8%	65.7%	43.7%	41.5%	46.2%	50.2%	41.1%	42.7%	48.3%	64.3%	39.2%
			A			CD	C	CD	C	J				K				R	
Bottom 2 Box	295	164	130	66	54	48	36	47	43	9	286	84	69	67	27	33	15	19	255
	20.0%	22.3%	17.6%	28.1%	21.5%	19.0%	14.4%	18.9%	18.3%	7.0%	21.2%	27.1%	19.4%	16.2%	23.1%	18.4%	15.0%	10.8%	24.8%
			B	EFGH	F						I	LMP							Q
Mean	3.35	3.24	3.45	3.1	3.21	3.37	3.47	3.42	3.5	3.94	3.29	3.19	3.37	3.46	3.26	3.3	3.45	3.86	3.15
			A				C	CD	CD	J				K				R	
Standard Deviation	1.14	1.11	1.16	1.18	1.17	1.13	1.09	1.16	1.09	1.03	1.14	1.2	1.14	1.1	1.16	1.14	1.08	1.13	1.14
Standard Error	0.03	0.04	0.04	0.07	0.07	0.07	0.06	0.07	0.1	0.1	0.03	0.08	0.05	0.05	0.11	0.08	0.12	0.09	0.04

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q8_2. People with a tan look healthy - Please read the following statements and select a score on a scale of 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
People with a tan look healthy																			
5 - Strongly agree	214	96	118	28	32	27	42	39	47	38	176	47	51	68	17	17	14	55	103
	14.5%	13.0%	16.0%	11.9%	12.8%	10.6%	16.6%	15.5%	19.7%	29.8%	13.0%	15.1%	14.5%	16.4%	14.7%	9.6%	13.2%	31.2%	10.0%
							E		E	J				O				R	
4	452	215	237	63	78	87	77	73	74	49	404	79	112	136	28	63	34	52	301
	30.6%	29.2%	32.1%	26.9%	31.1%	34.5%	30.5%	29.3%	31.4%	37.9%	30.0%	25.6%	31.6%	32.8%	23.4%	35.8%	33.1%	29.7%	29.2%
														KN					
3	507	266	241	82	92	88	87	87	72	31	476	109	119	144	42	57	37	48	361
	34.3%	36.1%	32.6%	34.5%	36.5%	35.3%	34.6%	34.6%	30.4%	24.2%	35.3%	35.1%	33.6%	34.8%	35.3%	32.1%	35.6%	27.1%	35.1%
											I								
2	187	97	90	38	26	29	30	35	29	5	182	40	42	44	21	26	13	12	162
	12.7%	13.2%	12.2%	16.1%	10.3%	11.4%	12.1%	13.9%	12.4%	4.1%	13.5%	13.0%	11.9%	10.6%	17.6%	14.9%	12.9%	6.6%	15.7%
											I								Q
1 - Strongly disagree	116	63	53	25	23	21	16	17	14	5	111	35	30	22	11	13	5	10	102
	7.9%	8.6%	7.1%	10.6%	9.3%	8.2%	6.2%	6.7%	6.1%	4.0%	8.2%	11.2%	8.3%	5.4%	9.1%	7.5%	5.1%	5.4%	9.9%
												M							
Summary																			
Top 2 Box	666	311	355	91	110	113	118	112	121	87	579	126	163	203	45	80	48	107	404
	45.1%	42.2%	48.1%	38.7%	43.9%	45.1%	47.1%	44.8%	51.1%	67.7%	43.0%	40.7%	46.1%	49.2%	38.1%	45.4%	46.4%	60.8%	39.3%
			A				C		C	J								R	
Bottom 2 Box	303	161	142	63	49	49	46	52	44	10	292	75	72	66	31	40	19	21	264
	20.5%	21.8%	19.3%	26.7%	19.6%	19.6%	18.3%	20.7%	18.4%	8.1%	21.7%	24.2%	20.3%	16.0%	26.6%	22.5%	18.0%	12.0%	25.7%
				F							I	M			M				Q
Mean	3.31	3.25	3.38	3.13	3.28	3.28	3.39	3.33	3.46	3.85	3.26	3.2	3.32	3.44	3.17	3.25	3.36	3.75	3.14
			A				C	C	C	J				KN				R	
Standard Deviation	1.11	1.11	1.11	1.15	1.11	1.07	1.09	1.1	1.12	1.03	1.1	1.18	1.12	1.05	1.16	1.07	1.04	1.13	1.11
Standard Error	0.03	0.04	0.04	0.07	0.07	0.06	0.06	0.07	0.11	0.1	0.03	0.08	0.05	0.05	0.11	0.08	0.11	0.09	0.03

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q8_3. Using a tanning bed/lamp is not at all harmful to my health - Please read the following statements and select a score on a scale of 1 to 5.

		Gender		Grade							Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Using a tanning bed/lamp is not at all harmful to my health																			
5 - Strongly agree	75	38	37	14	7	10	10	10	24	8	67	16	22	21	3	9	4	11	54
	5.1%	5.2%	5.0%	6.0%	2.9%	4.0%	4.0%	3.8%	10.2%	6.5%	5.0%	5.3%	6.1%	5.0%	2.6%	5.2%	4.3%	6.3%	5.3%
									DEFG										
4	77	42	35	13	17	12	14	12	9	19	58	20	12	21	3	9	11	31	25
	5.2%	5.7%	4.7%	5.3%	6.8%	4.9%	5.7%	4.6%	3.7%	14.8%	4.3%	6.6%	3.4%	5.0%	2.8%	4.9%	11.1%	17.8%	2.4%
										J							LMN	R	
3	271	131	140	42	43	37	54	46	49	44	227	50	70	82	19	38	14	51	111
	18.3%	17.7%	19.0%	17.9%	17.2%	14.7%	21.4%	18.3%	20.7%	34.2%	16.8%	16.0%	19.6%	19.7%	16.1%	21.2%	13.2%	29.2%	10.8%
							E			J								R	
2	352	171	181	53	56	57	67	59	61	31	321	72	86	112	37	27	18	40	238
	23.8%	23.2%	24.5%	22.3%	22.1%	22.8%	26.5%	23.6%	25.8%	24.5%	23.8%	23.2%	24.4%	27.0%	31.3%	15.3%	17.6%	22.5%	23.1%
													O	O	OP				
1 - Strongly disagree	701	356	345	114	128	135	106	125	94	26	675	152	165	179	56	95	56	43	602
	47.5%	48.2%	46.8%	48.4%	50.9%	53.6%	42.4%	49.7%	39.6%	20.1%	50.1%	48.9%	46.5%	43.2%	47.2%	53.4%	53.8%	24.2%	58.4%
						FH					I						M		Q
Summary																			
Top 2 Box	152	80	72	27	24	22	24	21	33	27	125	37	33	42	6	18	16	42	79
	10.3%	10.9%	9.7%	11.4%	9.8%	8.9%	9.7%	8.5%	13.9%	21.2%	9.3%	11.9%	9.5%	10.0%	5.4%	10.1%	15.4%	24.1%	7.7%
										J							N	R	
Bottom 2 Box	1053	527	526	167	183	192	173	184	154	57	996	224	251	290	93	122	74	82	840
	71.4%	71.4%	71.3%	70.7%	73.0%	76.4%	68.9%	73.2%	65.4%	44.6%	73.9%	72.1%	70.9%	70.2%	78.5%	68.7%	71.5%	46.7%	81.5%
						H					I								Q
Mean	1.97	1.96	1.97	1.98	1.89	1.83	2.02	1.89	2.19	2.63	1.9	1.96	1.98	2.02	1.82	1.93	1.94	2.59	1.73
						E			DEG	J								R	
Standard Deviation	1.15	1.16	1.14	1.19	1.1	1.1	1.11	1.1	1.28	1.15	1.13	1.18	1.16	1.13	0.98	1.19	1.23	1.21	1.09
Standard Error	0.03	0.04	0.04	0.07	0.07	0.07	0.06	0.07	0.12	0.11	0.03	0.08	0.05	0.06	0.09	0.09	0.13	0.09	0.03

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q8_4. Getting a tan from a tanning bed/lamp will not age my skin as much as from the sun - Please read the following statements and select a score on a scale of 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Getting a tan from a tanning bed/lamp will not age my skin as much as from the sun																			
5 - Strongly agree	55	34	21	7	3	10	8	12	14	14	41	9	8	17	5	9	5	18	26
	3.7%	4.6%	2.9%	3.2%	1.1%	4.0%	3.2%	4.9%	6.1%	10.8%	3.0%	2.9%	2.4%	4.2%	4.6%	5.2%	5.3%	10.4%	2.5%
						D		D	D	J								R	
4	107	61	46	13	23	16	17	18	19	15	91	31	22	25	3	16	10	45	35
	7.2%	8.2%	6.2%	5.4%	9.2%	6.5%	6.9%	7.1%	8.2%	11.9%	6.8%	9.9%	6.1%	6.0%	2.4%	9.2%	10.1%	25.5%	3.4%
												N				N	N	R	
3	346	153	193	66	57	49	63	53	58	58	288	58	92	113	25	38	18	49	175
	23.4%	20.7%	26.1%	27.8%	22.7%	19.7%	25.1%	21.0%	24.6%	44.9%	21.4%	18.8%	26.1%	27.4%	21.2%	21.6%	17.8%	27.8%	17.0%
			A	E						J			K	K				R	
2	359	174	185	56	67	60	64	62	49	21	338	80	82	104	35	31	26	27	263
	24.3%	23.5%	25.1%	23.9%	26.6%	23.8%	25.7%	24.8%	20.8%	16.0%	25.1%	25.7%	23.3%	25.2%	29.6%	17.7%	25.4%	15.3%	25.6%
															O				Q
1 - Strongly disagree	610	317	293	94	101	115	98	106	95	21	589	132	149	154	50	82	43	37	531
	41.3%	43.0%	39.7%	39.8%	40.3%	46.0%	39.2%	42.3%	40.3%	16.4%	43.7%	42.7%	42.2%	37.2%	42.1%	46.3%	41.4%	21.1%	51.5%
											I					M			Q
Summary																			
Top 2 Box	161	94	67	20	26	26	25	30	34	29	132	40	30	42	8	25	16	63	61
	10.9%	12.8%	9.1%	8.6%	10.4%	10.5%	10.1%	11.9%	14.3%	22.7%	9.8%	12.8%	8.5%	10.2%	7.1%	14.4%	15.4%	35.8%	5.9%
		B								J						L		R	
Bottom 2 Box	969	491	478	150	168	175	163	168	144	42	927	212	232	258	85	113	69	64	794
	65.6%	66.5%	64.8%	63.7%	66.9%	69.8%	64.8%	67.1%	61.1%	32.4%	68.8%	68.4%	65.4%	62.4%	71.7%	64.0%	66.8%	36.3%	77.1%
											I								Q
Mean	2.08	2.08	2.07	2.08	2.04	1.99	2.09	2.07	2.19	2.85	2	2.05	2.03	2.15	1.98	2.09	2.12	2.89	1.8
										J								R	
Standard Deviation	1.13	1.17	1.08	1.08	1.05	1.13	1.1	1.16	1.22	1.16	1.09	1.13	1.07	1.11	1.08	1.23	1.21	1.29	1
Standard Error	0.03	0.04	0.04	0.06	0.07	0.07	0.06	0.07	0.11	0.11	0.03	0.08	0.05	0.05	0.1	0.09	0.13	0.1	0.03

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q8_5. I like to suntan outside in the summer - Please read the following statements and select a score on a scale of 1 to 5.

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
I like to suntan outside in the summer																			
5 - Strongly agree	336	137	199	45	45	61	65	51	68	56	280	60	70	106	28	44	28	68	171
	22.8%	18.5%	27.0%	19.1%	18.1%	24.5%	25.8%	20.5%	28.9%	43.9%	20.8%	19.4%	19.7%	25.7%	23.9%	24.8%	27.2%	38.7%	16.6%
			A				D		CD	J				L				R	
4	389	162	227	55	73	62	76	72	49	35	354	84	95	109	37	41	22	50	252
	26.3%	21.9%	30.8%	23.5%	29.2%	24.8%	30.4%	28.9%	20.7%	26.9%	26.3%	27.2%	26.8%	26.3%	31.6%	23.4%	21.3%	28.5%	24.5%
			A				H												
3	375	206	169	60	69	58	55	65	68	28	347	72	97	107	25	51	23	34	282
	25.4%	27.9%	22.9%	25.5%	27.6%	23.2%	21.8%	25.8%	29.0%	22.1%	25.8%	23.4%	27.4%	26.0%	21.3%	28.6%	22.0%	19.2%	27.3%
			B																Q
2	196	127	69	35	34	39	30	31	27	4	192	46	43	52	14	22	18	10	166
	13.3%	17.2%	9.4%	14.9%	13.6%	15.4%	12.2%	12.2%	11.5%	3.1%	14.3%	15.0%	12.2%	12.6%	12.3%	12.2%	17.8%	5.6%	16.1%
			B								I								Q
1 - Strongly disagree	179	107	73	40	29	31	25	32	23	5	174	47	49	39	13	20	12	14	159
	12.2%	14.5%	9.8%	17.1%	11.5%	12.2%	9.8%	12.6%	9.9%	4.0%	12.9%	15.0%	13.9%	9.4%	11.0%	11.1%	11.7%	8.0%	15.4%
			B		F						I		M	M					Q
Summary																			
Top 2 Box	725	298	427	101	119	124	141	124	117	91	634	145	165	215	65	85	50	118	424
	49.1%	40.4%	57.8%	42.6%	47.3%	49.3%	56.2%	49.4%	49.6%	70.8%	47.1%	46.6%	46.5%	52.0%	55.5%	48.1%	48.5%	67.2%	41.2%
			A				CD			J								R	
Bottom 2 Box	376	233	142	76	63	69	55	62	51	9	366	93	93	91	27	41	30	24	325
	25.4%	31.6%	19.3%	32.0%	25.0%	27.6%	22.0%	24.8%	21.4%	7.2%	27.2%	30.0%	26.1%	22.0%	23.3%	23.3%	29.5%	13.6%	31.5%
			B		FH						I		M						Q
Mean	3.34	3.13	3.56	3.13	3.29	3.34	3.5	3.32	3.47	4.03	3.28	3.21	3.26	3.46	3.45	3.39	3.35	3.84	3.11
			A				C		C	J				KL				R	
Standard Deviation	1.3	1.3	1.25	1.35	1.24	1.33	1.27	1.28	1.29	1.08	1.3	1.33	1.29	1.26	1.28	1.29	1.36	1.23	1.3
Standard Error	0.03	0.05	0.05	0.08	0.08	0.08	0.07	0.08	0.12	0.1	0.03	0.09	0.06	0.06	0.12	0.09	0.15	0.09	0.04

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q8_6. Using a tanning bed/lamp to get a base tan is less risky than getting a base tan from the sun (and risking a burn) - Please read the following statements and select a score on a scale of 1

	TOTAL	Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
		Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Using a tanning bed/lamp to get a base tan is less risky than getting a base tan from the sun (and risking a burn)																			
5 - Strongly agree	77	39	39	10	11	10	9	13	24	26	51	20	17	18	8	6	8	26	40
	5.2%	5.2%	5.2%	4.1%	4.6%	4.1%	3.6%	5.1%	10.2%	20.3%	3.8%	6.5%	4.9%	4.3%	7.1%	3.2%	7.7%	14.8%	3.9%
									CEF	J								R	
4	161	71	90	21	31	25	33	35	15	26	135	33	31	45	15	21	16	49	63
	10.9%	9.6%	12.2%	8.7%	12.5%	10.0%	13.2%	14.1%	6.4%	20.4%	10.0%	10.7%	8.7%	10.8%	12.5%	11.9%	15.7%	27.6%	6.1%
							H	H		J								R	
3	399	200	199	65	65	69	77	57	66	44	356	71	100	122	30	50	26	49	227
	27.1%	27.1%	27.0%	27.5%	25.9%	27.4%	30.8%	22.9%	27.9%	34.2%	26.4%	22.9%	28.3%	29.6%	25.4%	28.0%	25.6%	27.7%	22.1%
							G												
2	346	176	170	56	55	53	65	57	60	24	322	72	80	101	32	40	21	31	262
	23.4%	23.9%	23.0%	23.7%	22.0%	21.1%	25.9%	22.9%	25.2%	19.0%	23.9%	23.2%	22.5%	24.4%	27.1%	22.6%	20.7%	17.7%	25.4%
																			Q
1 - Strongly disagree	492	252	240	85	88	94	67	88	72	8	485	114	126	128	33	61	31	21	438
	33.4%	34.1%	32.6%	35.9%	35.0%	37.4%	26.5%	35.0%	30.3%	6.2%	36.0%	36.6%	35.6%	30.9%	27.9%	34.3%	30.4%	12.2%	42.5%
				F	F	F		F			I								Q
Summary																			
Top 2 Box	238	109	129	30	43	35	42	48	39	52	186	54	48	63	23	27	24	75	103
	16.1%	14.8%	17.4%	12.9%	17.1%	14.1%	16.8%	19.2%	16.6%	40.7%	13.8%	17.3%	13.6%	15.2%	19.6%	15.1%	23.3%	42.4%	10.0%
										J							L	R	
Bottom 2 Box	838	428	410	141	143	147	132	145	131	32	806	185	206	228	65	101	53	53	700
	56.8%	58.0%	55.6%	59.6%	57.0%	58.5%	52.4%	57.9%	55.5%	25.1%	59.8%	59.8%	58.2%	55.3%	55.0%	56.9%	51.1%	29.9%	67.9%
											I								Q
Mean	2.31	2.28	2.35	2.21	2.3	2.22	2.41	2.31	2.41	3.3	2.22	2.27	2.25	2.33	2.44	2.27	2.49	3.15	2.03
							C			J								R	
Standard Deviation	1.19	1.18	1.2	1.15	1.2	1.17	1.12	1.23	1.26	1.17	1.15	1.24	1.17	1.15	1.22	1.15	1.28	1.23	1.11
Standard Error	0.03	0.04	0.04	0.07	0.08	0.07	0.06	0.08	0.12	0.11	0.03	0.08	0.05	0.06	0.12	0.08	0.14	0.09	0.03

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q9. Top 2 Box Summary - To what extent do you consider the following to be trustworthy or not in terms of providing reliable health information?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Tobacco companies	148	71	78	12	18	27	28	22	41	24	124	43	29	36	11	20	10	31	75
	10.0%	9.6%	10.5%	5.3%	7.0%	10.8%	11.2%	8.7%	17.4%	18.7%	9.2%	13.7%	8.2%	8.8%	9.3%	11.1%	9.4%	17.8%	7.3%
						C	C		CDG	J		L						R	
Fast food companies	561	269	292	79	99	86	100	104	92	61	500	124	138	153	54	56	35	101	321
	38.0%	36.5%	39.5%	33.6%	39.4%	34.4%	39.8%	41.4%	39.1%	47.2%	37.1%	40.1%	39.1%	37.1%	45.4%	31.5%	33.9%	57.2%	31.2%
															O			R	
Indoor tanning companies	313	147	166	40	50	55	51	64	52	79	234	69	62	93	27	34	28	105	93
	21.2%	19.9%	22.5%	16.9%	20.0%	22.1%	20.4%	25.6%	22.0%	61.5%	17.4%	22.3%	17.6%	22.5%	22.7%	19.3%	26.8%	59.5%	9.0%
								C		J								R	
Soft drink industry	622	315	307	94	98	117	96	114	103	64	558	128	145	173	61	66	49	115	361
	42.1%	42.7%	41.6%	39.9%	38.9%	46.6%	38.1%	45.5%	43.8%	49.9%	41.4%	41.3%	40.8%	41.9%	51.8%	37.3%	47.5%	65.4%	35.0%
						F									O			R	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q9. Bottom 2 Box Summary - To what extent do you consider the following to be trustworthy or not in terms of providing reliable health information?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Tobacco companies	1257	629	628	211	217	215	213	218	184	101	1156	250	304	360	106	150	87	135	902
	85.2%	85.3%	85.1%	89.3%	86.4%	85.7%	84.8%	87.0%	77.8%	78.6%	85.8%	80.6%	85.7%	87.1%	89.9%	84.8%	84.4%	76.4%	87.6%
				H				H						K	K				Q
Fast food companies	872	447	425	143	143	158	144	142	142	66	807	177	207	249	62	116	63	70	681
	59.1%	60.6%	57.6%	60.7%	56.9%	63.1%	57.4%	56.7%	60.0%	51.2%	59.9%	57.0%	58.4%	60.2%	52.3%	65.5%	60.6%	39.6%	66.2%
																N			Q
Indoor tanning companies	983	495	487	150	164	161	170	166	171	47	935	207	251	262	75	124	62	50	821
	66.6%	67.1%	66.0%	63.3%	65.4%	64.4%	67.8%	66.1%	72.6%	36.8%	69.4%	66.7%	71.0%	63.5%	63.7%	70.2%	60.4%	28.5%	79.7%
											I		M						Q
Soft drink industry	791	391	400	122	140	122	146	130	131	59	732	172	196	219	54	104	46	55	626
	53.6%	52.9%	54.3%	51.5%	55.9%	48.8%	58.2%	51.8%	55.3%	46.1%	54.3%	55.5%	55.3%	53.0%	45.8%	58.7%	44.9%	31.5%	60.8%
						E										NP			Q

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q9_1. Tobacco companies - To what extent do you consider the following to be trustworthy or not in terms of providing reliable health information?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Tobacco companies																			
Very trustworthy	31	16	15	2	5	9	2	5	8	1	31	4	8	9	3	6	1	8	19
	2.1%	2.2%	2.1%	1.0%	2.0%	3.5%	0.9%	2.0%	3.3%	0.6%	2.3%	1.3%	2.2%	2.2%	2.7%	3.3%	1.1%	4.3%	1.8%
						F													
Somewhat trustworthy	117	54	62	10	13	18	26	17	33	23	94	39	21	27	8	14	9	24	56
	7.9%	7.4%	8.5%	4.3%	5.1%	7.3%	10.2%	6.7%	14.0%	18.1%	7.0%	12.5%	5.9%	6.5%	6.6%	7.8%	8.3%	13.5%	5.4%
							CD		CDG	J		LM						R	
Not very trustworthy	264	127	137	40	48	35	48	56	36	33	231	47	76	71	26	28	16	34	159
	17.9%	17.2%	18.6%	17.1%	19.2%	13.8%	19.2%	22.5%	15.3%	25.6%	17.1%	15.3%	21.5%	17.1%	22.2%	15.6%	15.2%	19.2%	15.4%
								E		J									
Not at all trustworthy	993	503	491	171	169	181	165	162	148	68	925	202	228	289	80	123	72	101	743
	67.3%	68.1%	66.5%	72.2%	67.2%	72.0%	65.6%	64.4%	62.5%	53.0%	68.7%	65.3%	64.2%	70.0%	67.7%	69.3%	69.3%	57.2%	72.1%
											I								Q
Don't know	71	38	32	13	16	9	10	11	11	3	67	17	22	17	1	7	6	10	53
	4.8%	5.2%	4.4%	5.4%	6.6%	3.5%	4.1%	4.3%	4.8%	2.7%	5.0%	5.6%	6.1%	4.1%	0.7%	4.0%	6.2%	5.8%	5.2%
														N					N
Summary																			
Top 2 Box	148	71	78	12	18	27	28	22	41	24	124	43	29	36	11	20	10	31	75
	10.0%	9.6%	10.5%	5.3%	7.0%	10.8%	11.2%	8.7%	17.4%	18.7%	9.2%	13.7%	8.2%	8.8%	9.3%	11.1%	9.4%	17.8%	7.3%
						C	C		CDG	J		L						R	
Bottom 2 Box	1257	629	628	211	217	215	213	218	184	101	1156	250	304	360	106	150	87	135	902
	85.2%	85.3%	85.1%	89.3%	86.4%	85.7%	84.8%	87.0%	77.8%	78.6%	85.8%	80.6%	85.7%	87.1%	89.9%	84.8%	84.4%	76.4%	87.6%
				H				H						K	K				Q

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q9_2. Fast food companies - To what extent do you consider the following to be trustworthy or not in terms of providing reliable health information?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Fast food companies																			
Very trustworthy	64	43	21	13	11	12	9	10	9	9	55	19	17	18	2	3	5	26	29
	4.3%	5.9%	2.8%	5.3%	4.5%	4.6%	3.5%	4.1%	4.0%	7.1%	4.1%	6.2%	4.8%	4.4%	1.6%	1.9%	4.5%	14.7%	2.8%
			B									O						R	
Somewhat trustworthy	496	226	271	67	87	75	91	94	83	51	445	105	121	135	52	52	30	75	293
	33.6%	30.6%	36.7%	28.3%	34.9%	29.8%	36.3%	37.3%	35.1%	40.1%	33.0%	34.0%	34.3%	32.7%	43.8%	29.6%	29.4%	42.5%	28.4%
			A				C	C							MO			R	
Not very trustworthy	510	249	261	83	79	87	88	86	87	49	461	95	129	148	39	63	36	49	374
	34.6%	33.8%	35.4%	35.0%	31.7%	34.6%	35.2%	34.4%	36.7%	38.3%	34.2%	30.8%	36.5%	35.8%	32.9%	35.4%	34.9%	27.8%	36.3%
																			Q
Not at all trustworthy	362	198	164	61	63	71	56	56	55	17	346	81	77	101	23	53	27	21	307
	24.5%	26.8%	22.3%	25.7%	25.2%	28.5%	22.2%	22.3%	23.3%	12.9%	25.6%	26.2%	21.8%	24.4%	19.3%	30.1%	25.8%	11.8%	29.8%
											I					L			Q
Don't know	43	22	21	13	9	6	7	5	2	2	41	9	9	11	3	5	6	6	27
	2.9%	3.0%	2.9%	5.7%	3.7%	2.5%	2.8%	1.9%	0.9%	1.6%	3.0%	2.9%	2.6%	2.7%	2.4%	3.0%	5.5%	3.2%	2.6%
				GH															
Summary																			
Top 2 Box	561	269	292	79	99	86	100	104	92	61	500	124	138	153	54	56	35	101	321
	38.0%	36.5%	39.5%	33.6%	39.4%	34.4%	39.8%	41.4%	39.1%	47.2%	37.1%	40.1%	39.1%	37.1%	45.4%	31.5%	33.9%	57.2%	31.2%
															O			R	
Bottom 2 Box	872	447	425	143	143	158	144	142	142	66	807	177	207	249	62	116	63	70	681
	59.1%	60.6%	57.6%	60.7%	56.9%	63.1%	57.4%	56.7%	60.0%	51.2%	59.9%	57.0%	58.4%	60.2%	52.3%	65.5%	60.6%	39.6%	66.2%
																N			Q

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q9_3. Indoor tanning companies - To what extent do you consider the following to be trustworthy or not in terms of providing reliable health information?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Indoor tanning companies																			
Very trustworthy	34	13	20	2	7	5	2	7	10	18	16	12	1	10	1	4	5	26	7
	2.3%	1.8%	2.8%	1.0%	2.7%	2.1%	0.8%	3.0%	4.2%	13.7%	1.2%	4.0%	0.4%	2.5%	0.9%	2.2%	4.7%	14.6%	0.7%
										J		L		L		L	L	R	
Somewhat trustworthy	279	134	146	38	43	50	49	57	42	61	218	57	61	82	26	30	23	79	86
	18.9%	18.1%	19.7%	15.9%	17.3%	20.0%	19.6%	22.7%	17.8%	47.8%	16.2%	18.3%	17.2%	19.9%	21.8%	17.1%	22.1%	45.0%	8.3%
										J								R	
Not very trustworthy	504	250	254	80	88	68	96	74	99	35	470	103	141	127	41	60	34	32	381
	34.2%	33.9%	34.4%	33.7%	35.2%	27.1%	38.1%	29.5%	41.9%	27.1%	34.8%	33.2%	39.7%	30.6%	34.6%	33.8%	32.5%	18.3%	37.0%
							EG		EG				M						Q
Not at all trustworthy	478	245	234	70	76	93	75	92	72	12	466	104	111	136	34	65	29	18	439
	32.4%	33.1%	31.6%	29.6%	30.2%	37.2%	29.7%	36.6%	30.7%	9.7%	34.6%	33.4%	31.3%	32.9%	29.1%	36.5%	27.9%	10.2%	42.7%
											I								Q
Don't know	180	96	84	47	37	34	30	21	13	2	178	34	40	58	16	18	13	21	116
	12.2%	13.0%	11.4%	19.8%	14.6%	13.5%	11.8%	8.3%	5.4%	1.7%	13.2%	11.0%	11.4%	14.0%	13.6%	10.4%	12.8%	11.9%	11.3%
				FGH	GH	H	H				I								
Summary																			
Top 2 Box	313	147	166	40	50	55	51	64	52	79	234	69	62	93	27	34	28	105	93
	21.2%	19.9%	22.5%	16.9%	20.0%	22.1%	20.4%	25.6%	22.0%	61.5%	17.4%	22.3%	17.6%	22.5%	22.7%	19.3%	26.8%	59.5%	9.0%
								C		J								R	
Bottom 2 Box	983	495	487	150	164	161	170	166	171	47	935	207	251	262	75	124	62	50	821
	66.6%	67.1%	66.0%	63.3%	65.4%	64.4%	67.8%	66.1%	72.6%	36.8%	69.4%	66.7%	71.0%	63.5%	63.7%	70.2%	60.4%	28.5%	79.7%
											I		M						Q

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q9_4. Soft drink industry - To what extent do you consider the following to be trustworthy or not in terms of providing reliable health information?

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
Soft drink industry																			
Very trustworthy	88	53	35	15	18	17	11	11	16	12	76	26	24	22	6	2	8	34	41
	6.0%	7.2%	4.7%	6.5%	7.1%	6.7%	4.2%	4.4%	6.9%	9.4%	5.6%	8.5%	6.8%	5.3%	5.2%	0.9%	7.6%	19.6%	4.0%
												O	O	O	O		O	R	
Somewhat trustworthy	534	262	272	79	80	100	85	103	87	52	482	101	120	151	55	65	41	81	320
	36.2%	35.5%	36.9%	33.4%	31.8%	39.9%	33.9%	41.1%	36.9%	40.5%	35.8%	32.7%	34.0%	36.6%	46.6%	36.5%	39.9%	45.8%	31.0%
								D							KL			R	
Not very trustworthy	477	222	256	73	90	67	95	75	78	44	433	111	122	124	33	55	32	41	351
	32.3%	30.0%	34.6%	30.9%	35.8%	26.5%	37.8%	29.8%	33.2%	34.5%	32.1%	36.0%	34.5%	30.0%	28.3%	30.8%	30.5%	23.5%	34.1%
					E		E												Q
Not at all trustworthy	314	169	145	49	50	56	51	55	52	15	299	60	74	95	21	49	15	14	275
	21.2%	22.9%	19.6%	20.6%	20.1%	22.3%	20.4%	22.0%	22.1%	11.6%	22.2%	19.5%	20.8%	22.9%	17.5%	27.8%	14.3%	8.0%	26.7%
											I					P			Q
Don't know	63	32	31	20	13	12	9	7	2	5	58	10	14	21	3	7	8	6	43
	4.3%	4.4%	4.2%	8.6%	5.2%	4.6%	3.7%	2.7%	0.9%	4.0%	4.3%	3.3%	3.9%	5.1%	2.4%	4.0%	7.6%	3.2%	4.2%
				FGH	H	H													
Summary																			
Top 2 Box	622	315	307	94	98	117	96	114	103	64	558	128	145	173	61	66	49	115	361
	42.1%	42.7%	41.6%	39.9%	38.9%	46.6%	38.1%	45.5%	43.8%	49.9%	41.4%	41.3%	40.8%	41.9%	51.8%	37.3%	47.5%	65.4%	35.0%
						F									O			R	
Bottom 2 Box	791	391	400	122	140	122	146	130	131	59	732	172	196	219	54	104	46	55	626
	53.6%	52.9%	54.3%	51.5%	55.9%	48.8%	58.2%	51.8%	55.3%	46.1%	54.3%	55.5%	55.3%	53.0%	45.8%	58.7%	44.9%	31.5%	60.8%
							E									NP			Q

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q10. Top 2 Box Summary - To what extent do you agree or disagree with the following statements:

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
I trust tanning companies to take my health seriously	155	69	85	28	21	20	26	32	27	34	121	34	30	43	8	25	16	155	13
	10.5%	9.4%	11.6%	11.7%	8.5%	8.2%	10.4%	12.9%	11.3%	26.5%	8.9%	10.8%	8.4%	10.4%	6.4%	14.2%	15.1%	87.8%	1.2%
										J						L		R	
I trust tanning companies to have my best interests at heart	135	74	61	20	17	21	23	25	30	35	99	34	27	37	4	19	15	135	6
	9.1%	10.0%	8.3%	8.4%	6.6%	8.3%	9.0%	9.9%	12.7%	27.5%	7.4%	10.8%	7.5%	9.0%	3.1%	10.6%	14.1%	76.5%	0.6%
										J		N				N	N	R	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q10. Bottom 2 Box Summary - To what extent do you agree or disagree with the following statements:

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
I trust tanning companies to take my health seriously	949	484	465	150	166	166	154	165	149	37	912	200	247	259	71	112	61	6	949
	64.3%	65.6%	63.0%	63.3%	66.0%	66.3%	61.4%	65.6%	63.1%	29.0%	67.7%	64.4%	69.6%	62.6%	60.1%	63.4%	59.0%	3.4%	92.2%
											I		M						Q
I trust tanning companies to have my best interests at heart	996	504	493	163	177	174	163	170	150	39	958	200	248	279	80	121	66	13	996
	67.5%	68.2%	66.8%	69.1%	70.4%	69.3%	64.8%	67.6%	63.5%	30.0%	71.1%	64.7%	70.1%	67.6%	67.8%	68.5%	64.3%	7.3%	96.7%
											I								Q

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q10_1. I trust tanning companies to take my health seriously - To what extent do you agree or disagree with the following statements:

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
I trust tanning companies to take my health seriously																			
5 - Strongly agree	47	19	28	11	5	9	7	8	7	8	39	8	13	16	3	5	3	47	4
	3.2%	2.6%	3.9%	4.7%	2.0%	3.6%	2.6%	3.2%	3.1%	6.5%	2.9%	2.4%	3.6%	3.9%	2.3%	2.6%	3.2%	26.8%	0.4%
																			R
4	107	50	57	16	16	11	20	24	19	26	82	26	17	27	5	21	12	107	9
	7.3%	6.8%	7.7%	6.9%	6.5%	4.5%	7.8%	9.7%	8.2%	20.0%	6.1%	8.4%	4.8%	6.4%	4.1%	11.6%	11.9%	60.9%	0.8%
						E				J						LMN	L	R	
3	372	185	187	59	64	64	71	54	60	57	315	77	78	112	40	40	27	15	68
	25.2%	25.0%	25.4%	25.0%	25.4%	25.5%	28.2%	21.5%	25.6%	44.4%	23.4%	24.7%	21.9%	27.1%	33.5%	22.4%	25.9%	8.8%	6.6%
										J					L				
2	385	187	198	62	82	60	63	66	53	26	359	69	94	114	30	43	34	5	385
	26.1%	25.3%	26.8%	26.2%	32.5%	23.9%	25.0%	26.1%	22.4%	20.3%	26.6%	22.4%	26.5%	27.6%	25.8%	24.4%	32.4%	2.7%	37.4%
					E														Q
1 - Strongly disagree	565	298	267	88	84	106	91	99	96	11	553	130	153	145	41	69	27	1	565
	38.3%	40.3%	36.2%	37.1%	33.5%	42.4%	36.4%	39.5%	40.6%	8.7%	41.1%	42.1%	43.1%	35.0%	34.3%	39.0%	26.6%	0.7%	54.8%
						D					I	P	MP						Q
Summary																			
Top 2 Box	155	69	85	28	21	20	26	32	27	34	121	34	30	43	8	25	16	155	13
	10.5%	9.4%	11.6%	11.7%	8.5%	8.2%	10.4%	12.9%	11.3%	26.5%	8.9%	10.8%	8.4%	10.4%	6.4%	14.2%	15.1%	87.8%	1.2%
										J				L				R	
Bottom 2 Box	949	484	465	150	166	166	154	165	149	37	912	200	247	259	71	112	61	6	949
	64.3%	65.6%	63.0%	63.3%	66.0%	66.3%	61.4%	65.6%	63.1%	29.0%	67.7%	64.4%	69.6%	62.6%	60.1%	63.4%	59.0%	3.4%	92.2%
											I		M						Q
Mean	2.11	2.06	2.16	2.16	2.11	2.03	2.15	2.11	2.11	2.95	2.03	2.07	1.99	2.17	2.14	2.14	2.33	4.1	1.55
										J			L				L	R	
Standard Deviation	1.1	1.07	1.12	1.14	1.01	1.09	1.08	1.13	1.12	1.01	1.07	1.11	1.08	1.1	1.02	1.14	1.09	0.72	0.69
Standard Error	0.03	0.04	0.04	0.07	0.06	0.07	0.06	0.07	0.11	0.1	0.03	0.07	0.05	0.05	0.1	0.08	0.12	0.06	0.02

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base

Q10_2. I trust tanning companies to have my best interests at heart - To what extent do you agree or disagree with the following statements:

		Gender		Grade						Tanning Bed Use		Region						Trust Tanning Industry	
	TOTAL	Male	Female	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	Yes	No	Toronto 416	GTA 905	SW Ontario	Central Ontario	Eastern Ontario	Northern Ontario	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1476	765	711	279	250	270	304	259	114	105	1371	225	460	412	107	187	85	170	1038
Weighted	1476	738	738	236	251	251	251	251	236	128*	1348	310	354	413	118*	177	103*	176	1030
I trust tanning companies to have my best interests at heart																			
5 - Strongly agree	42	18	23	10	5	8	5	8	6	11	30	11	12	10	3	3	2	42	1
	2.8%	2.5%	3.2%	4.1%	2.0%	3.3%	1.8%	3.1%	2.6%	8.8%	2.2%	3.4%	3.5%	2.5%	2.4%	1.9%	2.2%	23.6%	0.1%
										J									R
4	93	55	38	10	12	13	18	17	24	24	69	23	14	27	1	15	12	93	5
	6.3%	7.5%	5.1%	4.3%	4.6%	5.0%	7.1%	6.8%	10.2%	18.7%	5.1%	7.4%	4.1%	6.5%	0.7%	8.7%	11.9%	52.9%	0.5%
									C	J		N		N		LN	LN	R	
3	345	161	184	53	58	56	66	56	56	54	291	76	79	97	34	37	22	29	28
	23.4%	21.8%	25.0%	22.5%	23.0%	22.3%	26.2%	22.5%	23.8%	42.4%	21.6%	24.5%	22.3%	23.4%	29.0%	20.9%	21.6%	16.3%	2.7%
										J									R
2	404	196	208	64	87	68	66	64	56	26	377	69	95	120	33	50	38	11	404
	27.4%	26.6%	28.1%	27.2%	34.5%	27.1%	26.3%	25.3%	23.5%	20.6%	28.0%	22.2%	26.7%	29.0%	27.6%	28.3%	36.7%	6.0%	39.2%
					FGH												K		Q
1 - Strongly disagree	592	307	285	99	90	106	97	106	94	12	580	132	154	160	48	71	29	2	592
	40.1%	41.6%	38.6%	41.9%	35.9%	42.3%	38.6%	42.3%	40.0%	9.5%	43.0%	42.5%	43.4%	38.7%	40.2%	40.1%	27.6%	1.3%	57.5%
											I	P	P						Q
Summary																			
Top 2 Box	135	74	61	20	17	21	23	25	30	35	99	34	27	37	4	19	15	135	6
	9.1%	10.0%	8.3%	8.4%	6.6%	8.3%	9.0%	9.9%	12.7%	27.5%	7.4%	10.8%	7.5%	9.0%	3.1%	10.6%	14.1%	76.5%	0.6%
										J		N				N	N	R	
Bottom 2 Box	996	504	493	163	177	174	163	170	150	39	958	200	248	279	80	121	66	13	996
	67.5%	68.2%	66.8%	69.1%	70.4%	69.3%	64.8%	67.6%	63.5%	30.0%	71.1%	64.7%	70.1%	67.6%	67.8%	68.5%	64.3%	7.3%	96.7%
											I								Q
Mean	2.04	2.03	2.06	2.01	2.02	2	2.07	2.03	2.12	2.97	1.96	2.07	1.97	2.05	1.97	2.04	2.24	3.91	1.46
										J							L	R	
Standard Deviation	1.07	1.08	1.06	1.09	0.98	1.07	1.05	1.1	1.13	1.06	1.03	1.13	1.06	1.05	0.97	1.07	1.06	0.87	0.59
Standard Error	0.03	0.04	0.04	0.07	0.06	0.07	0.06	0.07	0.11	0.1	0.03	0.08	0.05	0.05	0.09	0.08	0.11	0.07	0.02

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M/N/O/P - Q/R * small base