

MEDIA - FEDERAL VOTING INTENTIONS

1A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

		REGION TYPE		EDUCATION				INCOME			BORN IN CANADA	
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: Decided Voters - Leaners Included												
Unweighted Base	1768	1426	341	109	424	717	511	288	446	956	1534	231
Weighted Base	1712	1369	340	160	579	581	377	343	470	814	1380	327
The Conservative Party	628	496	132	56	228	228	111	93	159	347	507	121
	37%	36%	39%	35%	39%	39%	29%	27%	34%	43%	37%	37%
					F	F				GH		
The Liberals	330	274	54	37	100	97	96	73	77	156	251	79
	19%	20%	16%	23%	17%	17%	26%	21%	16%	19%	18%	24%
							DE					
The New Democratic Party	597	489	108	43	192	206	145	141	177	251	475	118
	35%	36%	32%	27%	33%	35%	38%	41%	38%	31%	34%	36%
							C	I	I			
The Bloc Quebecois	93	63	30	13	34	29	17	24	37	30	92	1
	5%	5%	9%	8%	6%	5%	4%	7%	8%	4%	7%	0
			A						I		K	
The Green Party	56	41	16	10	21	17	7	12	18	23	52	4
	3%	3%	5%	7%	4%	3%	2%	4%	4%	3%	4%	1%
				F								
Other	7	6	1	0	3	4	1	0	1	6	3	4
	0	0	0	-	0	1%	0	-	0	1%	0	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I - J/K

MEDIA - LEADER APPROVAL STUDY

MD1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

		REGION TYPE		EDUCATION				INCOME			BORN IN CANADA	
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2061	1668	392	158	517	827	551	367	526	1066	1788	270
Weighted Base	2062	1660	401	237	728	673	405	449	572	924	1648	409
Right direction	986	793	192	93	361	341	182	170	263	499	760	227
	48%	48%	48%	39%	50%	51%	45%	38%	46%	54%	46%	55%
						C			G	GH		J
Wrong track	1013	812	201	127	348	314	215	270	296	405	844	164
	49%	49%	50%	54%	48%	47%	53%	60%	52%	44%	51%	40%
								HI	I		K	
Don't know/Refused	62	55	7	17	19	17	8	10	12	19	44	18
	3%	3%	2%	7%	3%	3%	2%	2%	2%	2%	3%	4%
				DEF								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I - J/K

MEDIA - LEADER APPROVAL STUDY

2A. Overall, do you approve or disapprove of the way Stephen Harper is handling his job as Prime Minister?

		REGION TYPE		EDUCATION				INCOME			BORN IN CANADA	
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2061	1668	392	158	517	827	551	367	526	1066	1788	270
Weighted Base	2062	1660	401	237	728	673	405	449	572	924	1648	409
Strongly approve	304	248	54	26	102	103	65	54	77	160	244	60
	15%	15%	14%	11%	14%	15%	16%	12%	13%	17%	15%	15%
Somewhat approve	673	543	130	88	251	230	104	117	194	317	516	157
	33%	33%	32%	37%	35%	34%	26%	26%	34%	34%	31%	38%
				F	F	F			G	G		
Somewhat disapprove	494	392	102	64	173	161	92	144	141	191	389	101
	24%	24%	25%	27%	24%	24%	23%	32%	25%	21%	24%	25%
								HI				
Strongly disapprove	576	464	111	56	199	177	138	134	159	248	486	88
	28%	28%	28%	24%	27%	26%	34%	30%	28%	27%	30%	22%
							CE				K	
Don't know/Refused	16	13	3	2	3	2	5	0	1	8	14	2
	1%	1%	1%	1%	0	0	1%	-	0	1%	1%	1%
TOPBOX & LOWBOX SUMMARY												
Approve (Top2Box)	977	791	184	114	353	333	169	171	271	477	760	217
	47%	48%	46%	48%	49%	50%	42%	38%	47%	52%	46%	53%
						F			G	G		
Disapprove (Low2Box)	1069	856	213	120	372	338	231	278	300	439	875	189
	52%	52%	53%	51%	51%	50%	57%	62%	53%	48%	53%	46%
							E	HI				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I - J/K

MEDIA - HISTORICAL VOTE

3. To what extent do you approve or disapprove of the Federal Government's overall management of the Canadian economy?

		REGION TYPE		EDUCATION				INCOME			BORN IN CANADA	
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2061	1668	392	158	517	827	551	367	526	1066	1788	270
Weighted Base	2062	1660	401	237	728	673	405	449	572	924	1648	409
Strongly approve	256	205	49	17	95	90	52	42	65	136	196	60
	12%	12%	12%	7%	13%	13%	13%	9%	11%	15%	12%	15%
						C				G		
Somewhat approve	904	729	176	103	308	303	185	162	245	447	699	205
	44%	44%	44%	43%	42%	45%	46%	36%	43%	48%	42%	50%
										G		J
Somewhat disapprove	593	486	107	78	214	189	103	157	174	226	489	99
	29%	29%	27%	33%	29%	28%	25%	35%	30%	24%	30%	24%
								I	I			
Strongly disapprove	288	224	64	32	108	86	61	85	85	106	245	43
	14%	14%	16%	14%	15%	13%	15%	19%	15%	11%	15%	10%
								I				
Don't know/Refused	22	16	6	7	3	5	4	4	2	8	19	2
	1%	1%	1%	3%	0	1%	1%	1%	0	1%	1%	1%
				D								
TOPBOX & LOWBOX SUMMARY												
Approve (Top2Box)	1160	934	225	119	403	393	237	204	311	583	895	265
	56%	56%	56%	50%	55%	58%	59%	45%	54%	63%	54%	65%
									G	GH		J
Disapprove (Low2Box)	880	710	170	111	322	275	164	241	259	332	734	142
	43%	43%	42%	47%	44%	41%	40%	54%	45%	36%	45%	35%
								HI	I		K	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I - J/K