

MEDIA - FEDERAL VOTING INTENTIONS

1A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Decided Voters - Leaners Included												
Unweighted Base	1768	223	187	116	695	420	126	300	832	633	910	858
Weighted Base	1712	229	186	108	648	406	133	450	667	591	866	845
The Conservative Party	628	117	118	53	235	54	50	112	258	256	351	276
	37%	51%	63%	49%	36%	13%	38%	25%	39%	43%	41%	33%
		DEF	ACDEF	DE	E		E		G	G	K	
The Liberals	330	28	23	14	149	70	47	103	118	107	170	160
	19%	12%	12%	13%	23%	17%	35%	23%	18%	18%	20%	19%
					ABC		ABCDE					
The New Democratic Party	597	76	36	40	226	183	36	163	240	194	269	329
	35%	33%	19%	37%	35%	45%	27%	36%	36%	33%	31%	39%
		B		B	B	ABDF						J
The Bloc Quebecois	93	0	0	0	0	93	0	47	29	17	43	50
	5%	-	-	-	-	23%	-	10%	4%	3%	5%	6%
						ABCDF		HI				
The Green Party	56	8	6	1	38	3	0	24	20	11	31	26
	3%	3%	3%	1%	6%	1%	0	5%	3%	2%	4%	3%
		E			EF			I				
Other	7	0	4	0	0	3	0	1	2	4	4	4
	0	-	2%	-	0	1%	-	0	0	1%	0	0
			D									

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

MEDIA - LEADER APPROVAL STUDY

MD1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2061	254	211	134	816	498	147	375	984	697	1029	1032
Weighted Base	2062	272	210	134	789	503	153	576	812	668	997	1065
Right direction	986	148	144	77	396	153	68	254	384	345	517	469
	48%	54%	69%	58%	50%	30%	44%	44%	47%	52%	52%	44%
		E	ADEF	E	E		E			G	K	
Wrong track	1013	112	65	55	356	340	84	308	410	293	464	550
	49%	41%	31%	41%	45%	68%	55%	53%	51%	44%	46%	52%
					B	ABCDF	ABC	I	I			
Don't know/Refused	62	12	1	2	37	10	0	15	18	30	17	46
	3%	5%	0	1%	5%	2%	0	3%	2%	4%	2%	4%
		BF			BEF					H		J

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

MEDIA - LEADER APPROVAL STUDY

2A. Overall, do you approve or disapprove of the way Stephen Harper is handling his job as Prime Minister?

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2061	254	211	134	816	498	147	375	984	697	1029	1032
Weighted Base	2062	272	210	134	789	503	153	576	812	668	997	1065
Strongly approve	304	51	54	21	125	33	20	67	106	128	197	107
	15%	19%	26%	16%	16%	7%	13%	12%	13%	19%	20%	10%
		E	DEF	E	E		E			GH	K	
Somewhat approve	673	105	96	57	257	113	46	180	269	222	310	363
	33%	39%	46%	42%	33%	22%	30%	31%	33%	33%	31%	34%
		E	DEF	E	E							
Somewhat disapprove	494	44	32	33	186	158	40	148	215	131	209	285
	24%	16%	15%	24%	24%	31%	26%	26%	26%	20%	21%	27%
					AB	ABD	AB		I			J
Strongly disapprove	576	70	29	21	214	194	47	173	218	182	277	299
	28%	26%	14%	16%	27%	39%	31%	30%	27%	27%	28%	28%
		B			BC	ABCD	BC					
Don't know/Refused	16	1	0	3	8	4	0	7	4	4	5	10
	1%	0	-	2%	1%	1%	-	1%	1%	1%	1%	1%
TOPBOX & LOWBOX SUMMARY												
Approve (Top2Box)	977	156	150	78	382	146	66	247	375	350	506	470
	47%	57%	71%	58%	48%	29%	43%	43%	46%	52%	51%	44%
		DEF	ACDEF	EF	E		E			GH	K	
Disapprove (Low2Box)	1069	115	61	54	400	353	87	321	433	313	485	584
	52%	42%	29%	40%	51%	70%	57%	56%	53%	47%	49%	55%
		B			B	ABCD	ABC	I	I			J

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

MEDIA - HISTORICAL VOTE

3. To what extent do you approve or disapprove of the Federal Government's overall management of the Canadian economy?

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2061	254	211	134	816	498	147	375	984	697	1029	1032
Weighted Base	2062	272	210	134	789	503	153	576	812	668	997	1065
Strongly approve	256	42	40	15	114	21	22	56	96	101	166	89
	12%	16%	19%	11%	14%	4%	15%	10%	12%	15%	17%	8%
		E	E	E	E		E			G	K	
Somewhat approve	904	146	116	76	336	170	61	221	359	324	466	438
	44%	54%	55%	57%	43%	34%	40%	38%	44%	49%	47%	41%
		DEF	DEF	DEF	E					G	K	
Somewhat disapprove	593	54	33	32	226	201	47	209	226	158	223	370
	29%	20%	16%	24%	29%	40%	31%	36%	28%	24%	22%	35%
					AB	ABCD	AB	HI				J
Strongly disapprove	288	29	19	8	105	105	21	82	122	80	135	153
	14%	11%	9%	6%	13%	21%	13%	14%	15%	12%	14%	14%
					C	ABCD						
Don't know/Refused	22	1	2	2	8	6	2	8	9	4	7	15
	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
TOPBOX & LOWBOX SUMMARY												
Approve (Top2Box)	1160	188	156	92	450	191	83	277	455	425	633	527
	56%	69%	74%	69%	57%	38%	55%	48%	56%	64%	63%	50%
		DEF	DEF	DEF	E		E		G	GH	K	
Disapprove (Low2Box)	880	83	53	40	331	305	67	290	348	238	358	523
	43%	30%	25%	30%	42%	61%	44%	50%	43%	36%	36%	49%
					ABC	ABCDF	ABC	HI	I			J

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K