POLITICAL SCENE SECTION

Q1. POSITIVE IMPRESSION SUMMARY TABLE

	TOTAL	EDUCATION				INCOME			BORN	
		<HS	HS	Post sec	University	<$30K	$30K - <$60K	$60K+	Born in Canada	Foreign Born
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Justin Trudeau	347	17	115	122	94	65	128	154	280	68
	34%	19%	30%	37%	44%	36%	35%	34%	35%	34%
				A	AB					
Marc Garneau	157	7	46	57	47	26	45	87	128	29
	16%	9%	12%	17%	22%	14%	12%	19%	16%	15%
					AB			F		
David McGuinty	58	4	13	15	26	8	28	23	35	23
	6%	5%	4%	4%	12%	4%	8%	5%	4%	11%
					BC					H
Gerard Kennedy	58	2	12	21	23	8	18	32	41	17
	6%	2%	3%	6%	11%	4%	5%	7%	5%	8%
				B	AB					
Dominic Leblanc	37	1	10	8	19	9	15	13	22	15
	4%	1%	3%	2%	9%	5%	4%	3%	3%	7%
					BC					H
Bob Rae	180	12	46	64	58	27	67	86	143	37
	18%	14%	12%	19%	27%	15%	18%	19%	18%	18%
				B	B					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q1. NO IMPRESSION EITHER WAY SUMMARY TABLE

		EDUCATION				INCOME			BORN	
	TOTAL	**<HS**	**HS**	**Post sec**	**University**	**<$30K**	**$30K - <$60K**	**$60K+**	**Born in Canada**	**Foreign Born**
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Justin Trudeau	476	48	205	138	85	90	171	214	375	101
	47%	57%	53%	42%	40%	49%	47%	47%	46%	50%
		CD	CD							
Marc Garneau	740	64	294	237	145	138	283	319	594	146
	73%	76%	77%	72%	68%	75%	77%	70%	73%	73%
							G			
David McGuinty	745	53	305	240	148	147	267	331	615	130
	74%	62%	80%	73%	69%	80%	73%	72%	76%	65%
			ACD						I	
Gerard Kennedy	839	62	340	270	166	154	310	375	691	148
	83%	74%	89%	82%	78%	84%	84%	82%	85%	74%
			ACD						I	
Dominic Leblanc	856	65	331	289	170	156	306	394	697	158
	85%	77%	86%	88%	80%	85%	83%	86%	86%	79%
				AD						
Bob Rae	558	43	234	172	110	115	200	243	446	113
	55%	51%	61%	52%	51%	62%	54%	53%	55%	56%
			C							

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q1. NEGATIVE IMPRESSION SUMMARY TABLE

			EDUCATION				INCOME			BORN	
	TOTAL	**<HS**	**HS**	**Post sec**	**University**	**<$30K**	**$30K - <$60K**	**$60K+**	**Born in Canada**	**Foreign Born**
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
	187	20	64	70	33	28	68	90	155	32
Justin Trudeau	18%	23%	17%	21%	16%	15%	19%	20%	19%	16%
	113	13	43	35	21	20	40	53	88	25
Marc Garneau	11%	16%	11%	11%	10%	11%	11%	12%	11%	12%
	206	28	64	75	39	29	72	105	159	47
David McGuinty	20%	33%	17%	23%	18%	16%	20%	23%	20%	23%
		BD								
	113	21	31	38	24	22	39	52	77	35
Gerard Kennedy	11%	24%	8%	11%	11%	12%	11%	11%	10%	18%
		BCD								H
	118	19	43	32	24	19	47	52	90	27
Dominic Leblanc	12%	22%	11%	10%	11%	10%	13%	11%	11%	14%
		BC								
	272	30	103	94	45	42	100	130	221	51
Bob Rae	27%	35%	27%	28%	21%	23%	27%	28%	27%	25%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q1. For each name below, please indicate whether you have a positive impression, negative impression, or no opinion either way: 1) Justin Trudeau?

		EDUCATION				INCOME			BORN	
	TOTAL	<HS	HS	Post sec	University	<$30K	$30K - <$60K	$60K+	Born in Canada	Foreign Born
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Positive impression	347	17	115	122	94	65	128	154	280	68
	34%	19%	30%	37%	44%	36%	35%	34%	35%	34%
				A	AB					
No impression either way	476	48	205	138	85	90	171	214	375	101
	47%	57%	53%	42%	40%	49%	47%	47%	46%	50%
		CD	CD							
Negative impression	187	20	64	70	33	28	68	90	155	32
	18%	23%	17%	21%	16%	15%	19%	20%	19%	16%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q1. For each name below, please indicate whether you have a positive impression, negative impression, or no opinion either way: 2) Marc Garneau?

	TOTAL	EDUCATION				INCOME			BORN	
		<HS	HS	Post sec	University	<$30K	$30K - <$60K	$60K+	Born in Canada	Foreign Born
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Positive impression	157	7	46	57	47	26	45	87	128	29
	16%	9%	12%	17%	22%	14%	12%	19%	16%	15%
					AB			F		
No impression either way	740	64	294	237	145	138	283	319	594	146
	73%	76%	77%	72%	68%	75%	77%	70%	73%	73%
							G			
Negative impression	113	13	43	35	21	20	40	53	88	25
	11%	16%	11%	11%	10%	11%	11%	12%	11%	12%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q1. For each name below, please indicate whether you have a positive impression, negative impression, or no opinion either way: 3) David McGuinty?

	TOTAL	EDUCATION				INCOME			BORN	
		<HS	HS	Post sec	University	<$30K	$30K - <$60K	$60K+	Born in Canada	Foreign Born
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Positive impression	58	4	13	15	26	8	28	23	35	23
	6%	5%	4%	4%	12%	4%	8%	5%	4%	11%
					BC					H
No impression either way	745	53	305	240	148	147	267	331	615	130
	74%	62%	80%	73%	69%	80%	73%	72%	76%	65%
			ACD						I	
Negative impression	206	28	64	75	39	29	72	105	159	47
	20%	33%	17%	23%	18%	16%	20%	23%	20%	23%
		BD								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q1. For each name below, please indicate whether you have a positive impression, negative impression, or no opinion either way: 4) Gerard Kennedy?

	TOTAL	EDUCATION				INCOME			BORN	
		<HS	HS	Post sec	University	<$30K	$30K - <$60K	$60K+	Born in Canada	Foreign Born
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Positive impression	58	2	12	21	23	8	18	32	41	17
	6%	2%	3%	6%	11%	4%	5%	7%	5%	8%
				B	AB					
No impression either way	839	62	340	270	166	154	310	375	691	148
	83%	74%	89%	82%	78%	84%	84%	82%	85%	74%
			ACD						I	
Negative impression	113	21	31	38	24	22	39	52	77	35
	11%	24%	8%	11%	11%	12%	11%	11%	10%	18%
		BCD								H

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q1. For each name below, please indicate whether you have a positive impression, negative impression, or no opinion either way: 5) Dominic Leblanc?

		EDUCATION				INCOME			BORN	
	TOTAL	<HS	HS	Post sec	University	<$30K	$30K - <$60K	$60K+	Born in Canada	Foreign Born
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Positive impression	37	1	10	8	19	9	15	13	22	15
	4%	1%	3%	2%	9%	5%	4%	3%	3%	7%
					BC					H
No impression either way	856	65	331	289	170	156	306	394	697	158
	85%	77%	86%	88%	80%	85%	83%	86%	86%	79%
				AD						
Negative impression	118	19	43	32	24	19	47	52	90	27
	12%	22%	11%	10%	11%	10%	13%	11%	11%	14%
		BC								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q1. For each name below, please indicate whether you have a positive impression, negative impression, or no opinion either way: 6) Bob Rae?

	TOTAL	EDUCATION				INCOME			BORN	
		<HS	HS	Post sec	University	<$30K	$30K - <$60K	$60K+	Born in Canada	Foreign Born
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Positive impression	180	12	46	64	58	27	67	86	143	37
	18%	14%	12%	19%	27%	15%	18%	19%	18%	18%
				B	B					
No impression either way	558	43	234	172	110	115	200	243	446	113
	55%	51%	61%	52%	51%	62%	54%	53%	55%	56%
			C							
Negative impression	272	30	103	94	45	42	100	130	221	51
	27%	35%	27%	28%	21%	23%	27%	28%	27%	25%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

POLITICAL SCENE SECTION

Q2. As you may know, later this year the Liberal party will enter a leadership race to select its permanent leader. The current Party rules state that Bob Rae, presently the interim leader, cannot run for the permanent leadership. However, the party executive is meeting to decide whether or not he should be allowed to run. To what extent do you agree or disagree with the following statements: 1) Bob Rae would make a good prime minister of Canada?

	TOTAL	EDUCATION				INCOME			BORN	
		<HS	HS	Post sec	University	<$30K	$30K - <$60K	$60K+	Born in Canada	Foreign Born
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1010	68	310	473	159	185	378	447	898	112
Weighted Base	1010	85	383	329	213	184	367	459	810	200
Strongly agree	39	3	12	15	10	7	16	16	35	4
	4%	3%	3%	4%	5%	4%	4%	4%	4%	2%
Somewhat agree	306	30	104	97	75	73	114	119	236	70
	30%	35%	27%	29%	35%	40%	31%	26%	29%	35%
						G				
Somewhat disagree	371	19	148	124	80	62	137	173	296	75
	37%	22%	39%	38%	38%	34%	37%	38%	37%	38%
			A	A	A					
Strongly disagree	293	33	119	93	47	42	100	151	242	51
	29%	40%	31%	28%	22%	23%	27%	33%	30%	25%
		D						E		
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	346	32	116	112	86	80	130	135	272	74
	34%	38%	30%	34%	40%	44%	35%	30%	34%	37%
					B	G				
Disagree (Low2Box)	664	53	267	217	127	104	237	323	538	126
	66%	62%	70%	66%	60%	56%	65%	70%	66%	63%
			D					E		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

Ipsos Reid Public Affairs
June 8, 2011
FINAL DATA