

VOTE - DECIDED VOTERS

Thinking of how you feel right now, if a provincial election were held tomorrow here in BC, which of the following parties candidates would you be most likely to support, or lean towards?

	REGION				GENDER		AGE			HH INCOME		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
Total 'N'	821	430	149	243	424	397	207	327	287	186	218	297
UNWEIGHTED 'N'	792	416	160	216	410	382	150	351	291	170	215	292
The New Democratic Party (NDP)	396 48%	208 49%	79 53%	109 45%	176 41%	221 56%	105 51%	148 45%	143 50%	100 54%	111 51%	131 44%
The BC Liberal Party	241 29%	137 32%	36 24%	68 28%	147 35%	94 24%	51 24%	105 32%	85 30%	38 21%	59 27%	106 36%
The BC Conservatives	129 16%	59 14%	26 18%	44 18%	77 18%	51 13%	29 14%	51 16%	49 17%	33 18%	33 15%	44 15%
The Green Party	52 6%	25 6%	8 5%	20 8%	22 5%	29 7%	23 11%	22 7%	7 2%	15 8%	15 7%	16 5%
Other	2 *%	0 *%	-	2 1%	1 *%	1 *%	-	-	2 1%	-	2 1%	-

LEADER APPROVAL

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Christy Clark as Premier**

	REGION				GENDER		AGE			HH INCOME		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
Total 'N'	1,026	526	182	318	511	515	283	405	338	258	259	357
UNWEIGHTED 'N'	1,026	526	203	297	505	521	216	455	355	245	261	365
Approve strongly	62 6%	29 6%	11 6%	22 7%	34 7%	28 5%	17 6%	22 6%	22 7%	14 5%	20 8%	21 6%
Approve somewhat	275 27%	154 29%	45 24%	76 24%	148 29%	127 25%	69 24%	109 27%	96 28%	48 19%	70 27%	114 32%
Disapprove somewhat	251 25%	135 26%	46 25%	70 22%	115 22%	137 27%	55 20%	108 27%	88 26%	64 25%	68 26%	91 26%
Disapprove strongly	325 32%	158 30%	64 35%	104 33%	167 33%	159 31%	70 25%	131 32%	124 37%	76 29%	79 30%	110 31%
Don't know	112 11%	49 9%	16 9%	47 15%	48 9%	65 13%	71 25%	34 8%	7 2%	56 22%	23 9%	21 6%
TOTAL APPROVE	337 33%	183 35%	56 31%	98 31%	181 36%	155 30%	87 31%	132 33%	118 35%	62 24%	89 34%	135 38%
TOTAL DISAPPROVE	577 56%	294 56%	110 60%	173 55%	282 55%	295 57%	125 44%	239 59%	212 63%	140 54%	147 57%	201 56%

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Adrian Dix as NDP and Opposition leader**

	REGION				GENDER		AGE			HH INCOME		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
Total 'N'	1,026	526	182	318	511	515	283	405	338	258	259	357
UNWEIGHTED 'N'	1,026	526	203	297	505	521	216	455	355	245	261	365
Approve strongly	155 15%	74 14%	32 17%	50 16%	76 15%	79 15%	35 12%	50 12%	71 21%	41 16%	43 17%	46 13%
Approve somewhat	359 35%	200 38%	62 34%	96 30%	159 31%	200 39%	103 36%	142 35%	114 34%	85 33%	91 35%	132 37%
Disapprove somewhat	155 15%	83 16%	27 15%	46 14%	93 18%	62 12%	25 9%	68 17%	62 18%	35 13%	34 13%	60 17%
Disapprove strongly	182 18%	94 18%	33 18%	55 17%	115 22%	68 13%	29 10%	87 21%	67 20%	33 13%	44 17%	79 22%
Don't know	174 17%	75 14%	28 15%	71 22%	68 13%	106 21%	91 32%	58 14%	24 7%	63 25%	47 18%	41 11%
TOTAL APPROVE	514 50%	274 52%	94 52%	146 46%	235 46%	279 54%	137 49%	192 47%	185 55%	127 49%	134 52%	177 50%
TOTAL DISAPPROVE	338 33%	176 34%	60 33%	101 32%	208 41%	130 25%	54 19%	155 38%	128 38%	68 26%	78 30%	139 39%

LEADER APPROVAL

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **John Cummins as leader of the BC Conservatives**

	REGION				GENDER		AGE			HH INCOME		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
Total 'N'	1,026	526	182	318	511	515	283	405	338	258	259	357
UNWEIGHTED 'N'	1,026	526	203	297	505	521	216	455	355	245	261	365
Approve strongly	43 4%	23 4%	6 3%	14 4%	28 6%	15 3%	10 4%	19 5%	14 4%	13 5%	13 5%	10 3%
Approve somewhat	217 21%	106 20%	44 24%	68 21%	128 25%	89 17%	43 15%	79 19%	95 28%	39 15%	60 23%	83 23%
Disapprove somewhat	166 16%	95 18%	33 18%	38 12%	86 17%	80 16%	39 14%	67 16%	60 18%	41 16%	43 17%	62 17%
Disapprove strongly	190 19%	117 22%	31 17%	43 13%	108 21%	82 16%	42 15%	82 20%	66 19%	41 16%	48 19%	73 20%
Don't know	410 40%	186 35%	68 38%	156 49%	161 31%	249 48%	148 52%	159 39%	103 30%	124 48%	95 37%	128 36%
TOTAL APPROVE	260 25%	128 24%	50 27%	82 26%	156 31%	104 20%	54 19%	97 24%	109 32%	52 20%	73 28%	94 26%
TOTAL DISAPPROVE	356 35%	212 40%	64 35%	81 25%	194 38%	162 31%	81 29%	149 37%	126 37%	82 32%	91 35%	135 38%

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Jane Sterk as leader of the Green Party**

	REGION				GENDER		AGE			HH INCOME		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
Total 'N'	1,026	526	182	318	511	515	283	405	338	258	259	357
UNWEIGHTED 'N'	1,026	526	203	297	505	521	216	455	355	245	261	365
Approve strongly	28 3%	7 1%	7 4%	13 4%	14 3%	13 3%	14 5%	12 3%	2 1%	10 4%	8 3%	7 2%
Approve somewhat	172 17%	89 17%	36 20%	47 15%	72 14%	100 19%	47 17%	69 17%	55 16%	43 17%	52 20%	61 17%
Disapprove somewhat	116 11%	63 12%	24 13%	29 9%	69 14%	46 9%	24 8%	46 11%	46 13%	28 11%	39 15%	36 10%
Disapprove strongly	99 10%	58 11%	18 10%	23 7%	67 13%	32 6%	17 6%	51 13%	30 9%	21 8%	20 8%	40 11%
Don't know	613 60%	309 59%	97 53%	206 65%	288 56%	324 63%	181 64%	228 56%	204 61%	156 60%	141 55%	213 60%
TOTAL APPROVE	199 19%	96 18%	43 24%	60 19%	86 17%	113 22%	61 22%	81 20%	57 17%	53 21%	60 23%	67 19%
TOTAL DISAPPROVE	214 21%	121 23%	42 23%	52 16%	136 27%	78 15%	41 15%	97 24%	76 23%	49 19%	58 22%	77 21%

BEST PREMIER

And regardless of your political preference, which of these leaders do you think would make the best Premier of British Columbia?

	REGION				GENDER		AGE			HH INCOME		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
Total 'N'	1,026	526	182	318	511	515	283	405	338	258	259	357
UNWEIGHTED 'N'	1,026	526	203	297	505	521	216	455	355	245	261	365
Adrian Dix	316	173	61	83	143	173	72	120	124	73	92	114
	31%	33%	33%	26%	28%	34%	25%	30%	37%	28%	36%	32%
Christy Clark	254	139	43	71	152	102	63	104	87	50	57	113
	25%	26%	24%	22%	30%	20%	22%	26%	26%	19%	22%	32%
John Cummins	108	58	16	34	74	35	19	48	42	25	28	38
	11%	11%	9%	11%	14%	7%	7%	12%	12%	10%	11%	11%
Jane Sterk	19	8	1	10	7	12	12	7	1	3	4	8
	2%	2%	1%	3%	1%	2%	4%	2%	*%	1%	2%	2%
Don't know	328	148	61	120	135	193	118	126	84	107	79	84
	32%	28%	33%	38%	26%	38%	42%	31%	25%	41%	30%	24%