



Canadian Online Omni June 4 - 11, 2012

Zostavax Banner 2

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1. How familiar are you with a disease called shingles?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents	1000	181	58	83	353	252	73
Weighted	1000	132	102*	65*	383	244	74*
Very familiar	192	35	37	21	75	16	7
	19%	27%	37%	32%	20%	7%	9%
		EF	DEF	DEF	EF		
Somewhat familiar	459	69	54	25	188	76	46
	46%	53%	53%	39%	49%	31%	62%
		E	E		E		CE
Not very familiar	221	19	7	14	81	84	17
	22%	14%	7%	21%	21%	34%	23%
				B	B	ABCD	B
Not at all familiar	127	8	3	5	39	68	4
	13%	6%	3%	8%	10%	28%	6%
						ABCDF	
Summary							
Top2Box (Very/ Somewhat familiar)	651	105	92	46	263	93	53
	65%	80%	90%	71%	69%	38%	71%
		DE	CDEF	E	E		E
Low2Box (Not very/ Not at all familiar)	349	27	10	19	120	151	21
	35%	20%	10%	29%	31%	62%	29%
				B	AB	ABCDF	B

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2. Do you think shingles is painful?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents	1000	181	58	83	353	252	73
Weighted	1000	132	102*	65*	383	244	74*
Very painful	635	107	80	45	257	91	55
	63%	81%	79%	69%	67%	37%	74%
		CDE	E	E	E		E
Somewhat painful	306	23	22	19	109	116	18
	31%	18%	21%	29%	28%	47%	24%
					A	ABCDF	
Not very painful	42	2	0	1	12	27	1
	4%	1%	-	1%	3%	11%	2%
						ABCDF	
Not at all painful	17	0	0	1	6	11	0
	2%	-	-	1%	2%	4%	-
						AD	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4. Do you know a vaccine exists to help prevent shingles?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents	1000	181	58	83	353	252	73
Weighted	1000	132	102*	65*	383	244	74*
Yes	341	60	59	28	138	41	15
	34%	45%	58%	43%	36%	17%	20%
		EF	DEF	EF	EF		
No	659	72	42	37	245	203	59
	66%	55%	42%	57%	64%	83%	80%
					B	ABCD	ABCD

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

5. To the best of your knowledge, what proportion of Canadians is at risk of getting shingles?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents	1000	181	58	83	353	252	73
Weighted	1000	132	102*	65*	383	244	74*
1 in 3	99	14	8	9	45	14	8
	10%	11%	8%	14%	12%	6%	11%
				E	E		
1 in 10	282	38	47	10	110	63	14
	28%	29%	47%	15%	29%	26%	18%
		C	ACDEF		C		
1 in 15	186	25	12	19	68	49	12
	19%	19%	12%	30%	18%	20%	16%
				BD			
1 in 30	232	34	21	16	84	57	20
	23%	26%	20%	25%	22%	23%	27%
1 in 90	202	20	13	11	76	61	20
	20%	16%	13%	16%	20%	25%	28%
						A	AB

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base