



Canadian Online Omni June 18 - 25, 2012

Dominion Institute Banner 1

Table of Contents

1	1. Which of the following would you choose as Canada's national symbol?
2	2. Which of the following do you think should be Canada's national food?
3	3. Which of the following do you think should be Canada's national drink?
4	4. Do you believe that the monarch (Queen) should appear on...
5	5. Who else do you think should appear on Canadian money?
6	6. Which of the following Prime Ministers currently appear on Canadian money?
7	7. Which of the following American Presidents appear on American money?
8	8_1. [Flag] Which of the following countries has the most appealing
9	8_2. [National Anthem] Which of the following countries has the most appealing
10	8_3. [History] Which of the following countries has the most appealing
11	8_4. [Political system] Which of the following countries has the most appealing
12	8_5. [Heroes] Which of the following countries has the most appealing
13	9_1. [Car] When do you display a Canadian flag in the following locations or places?
14	9_2. [House/Cottage] When do you display a Canadian flag in the following locations or places?
15	9_3. [School/Office] When do you display a Canadian flag in the following locations or places?
16	9_4. [On your body] When do you display a Canadian flag in the following locations or places?
17	10_1. [It is disrespectful to display the Canadian flag on things like underwear] To what extent do you agree or disagree with the following statements?
18	10_2. [It is disrespectful to display the Canadian flag on a garage] To what extent do you agree or disagree with the following statements?
19	10_3. [I think displaying the Canadian flag and Canadian patriotism in any way possible is appropriate] To what extent do you agree or disagree with the following statements?
20	10_4. [I think Canadians go too far in showing their pride in our country] To what extent do you agree or disagree with the following statements?
21	10_5. [The Charter of Rights and Freedoms is an international Canadian symbol] To what extent do you agree or disagree with the following statements?
22	10_6. [I would consider getting a tattoo of a Canadian flag somewhere on my body] To what extent do you agree or disagree with the following statements?
23	10_7. [Canadians should put more effort into displaying their pride for Canada] To what extent do you agree or disagree with the following statements?
24	10. [SUMMARY- TOP2BOX (AGREE)] To what extent do you agree or disagree with the following statements?
25	10. [SUMMARY- LOW2BOX (DISAGREE)] To what extent do you agree or disagree with the following statements?
26	11. Which of the following do you believe best reflects French-Canadian culture?

1. Which of the following would you choose as Canada's national symbol?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Beaver	103	62	42	14	44	45	10	44	34	15
	9%	12%	7%	4%	10%	13%	11%	10%	9%	8%
		B			C	C				
Polar Bear	81	46	34	13	34	33	8	37	28	8
	7%	9%	6%	4%	8%	9%	8%	8%	8%	4%
						C				
Hockey	94	49	46	42	42	10	7	40	23	24
	9%	9%	8%	14%	10%	3%	8%	9%	6%	12%
				E	E					H
Maple Leaf	653	298	355	189	244	220	54	264	219	116
	59%	56%	62%	62%	56%	62%	58%	59%	61%	58%
			A							
Poutine	14	6	8	10	4	0	2	2	4	5
	1%	1%	1%	3%	1%	-	2%	1%	1%	3%
				DE						
Mountie	97	48	49	12	50	35	11	44	32	11
	9%	9%	9%	4%	11%	10%	12%	10%	9%	5%
				C	C	C				
Justin Bieber's hair	3	1	1	3	0	0	0	0	0	3
	0	0	0	1%	-	-	-	-	-	1%
										GH
Inukshuk	35	15	21	12	14	10	1	15	10	10
	3%	3%	4%	4%	3%	3%	1%	3%	3%	5%
Anne of Green Gables	4	1	3	2	2	1	0	0	4	0
	0	0	1%	1%	0	0	-	-	1%	-
									G	
Canoe	17	7	10	10	3	3	0	4	5	8
	2%	1%	2%	3%	1%	1%	-	1%	1%	4%
				DE						G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2. Which of the following do you think should be Canada's national food?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Ketchup chips	15	8	7	7	7	1	1	4	4	6
	1%	2%	1%	2%	2%	0	1%	1%	1%	3%
				E						
Back bacon	205	118	87	33	97	74	21	78	85	22
	19%	22%	15%	11%	22%	21%	22%	17%	24%	11%
		B			C	C	I		GI	
Montreal bagel	35	15	20	19	8	8	2	12	12	9
	3%	3%	4%	6%	2%	2%	2%	3%	3%	5%
				DE						
Poutine	230	86	144	124	74	32	23	89	68	49
	21%	16%	25%	40%	17%	9%	25%	20%	19%	25%
			A	DE	E					
Timbit	86	33	53	41	32	13	8	31	30	18
	8%	6%	9%	13%	7%	4%	9%	7%	8%	9%
				DE	E					
Atlantic/Pacific salmon	530	273	257	84	218	228	39	235	161	96
	48%	51%	45%	27%	50%	64%	41%	52%	45%	48%
					C	CD		H		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3. Which of the following do you think should be Canada's national drink?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Ice wine	257	103	154	61	110	86	15	98	90	54
	23%	19%	27%	20%	25%	24%	16%	22%	25%	27%
			A							
Beer	466	253	214	132	204	130	45	204	146	72
	42%	47%	38%	43%	47%	36%	48%	45%	41%	36%
		B			E					
Caesar	61	30	31	17	26	18	4	23	16	16
	6%	6%	5%	6%	6%	5%	5%	5%	5%	8%
Ginger ale	192	103	89	62	60	70	20	69	65	37
	17%	19%	16%	20%	14%	20%	21%	15%	18%	19%
				D		D				
Cider	125	45	81	35	37	54	9	55	42	20
	11%	8%	14%	11%	8%	15%	10%	12%	12%	10%
			A			D				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4. Do you believe that the monarch (Queen) should appear on...

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Canadian money	512	257	255	139	209	164	42	207	179	84
	47%	48%	45%	45%	48%	46%	45%	46%	50%	42%
Canadian Stamps	454	228	226	125	183	146	35	186	161	71
	41%	43%	40%	41%	42%	41%	38%	42%	45%	35%
									I	
Photographs/portraits in Canadian public institutions	372	186	187	78	161	133	27	162	131	53
	34%	35%	33%	26%	37%	37%	29%	36%	36%	26%
					C	C		I	I	
None of the above	491	233	259	136	197	158	45	198	147	101
	45%	44%	46%	44%	45%	44%	48%	44%	41%	50%
										H

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5. Who else do you think should appear on Canadian money?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
David Suzuki	176	85	91	70	63	43	7	65	59	45
	16%	16%	16%	23%	14%	12%	8%	14%	16%	22%
				DE					F	FG
Wayne Gretzky	151	74	77	80	44	28	8	58	52	33
	14%	14%	14%	26%	10%	8%	8%	13%	14%	17%
				DE						
Pierre Berton	76	43	32	14	35	26	6	23	28	18
	7%	8%	6%	5%	8%	7%	7%	5%	8%	9%
Anne Murray	58	29	30	18	24	16	2	22	21	14
	5%	5%	5%	6%	5%	5%	2%	5%	6%	7%
Superman	42	28	14	29	11	2	1	9	16	17
	4%	5%	3%	9%	3%	1%	1%	2%	4%	8%
		B		DE	E				G	FG
Justin Bieber	8	3	5	3	5	0	1	4	2	1
	1%	1%	1%	1%	1%	-	1%	1%	0	1%
					E					
None of the above	805	381	424	174	338	293	75	342	258	130
	73%	72%	75%	57%	77%	82%	80%	76%	72%	65%
					C	C	I	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6. Which of the following Prime Ministers currently appear on Canadian money?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Sir John A. Macdonald	762	406	356	202	313	247	51	289	268	154
	69%	76%	63%	66%	72%	69%	54%	64%	75%	77%
		B							FG	FG
Wilfrid Laurier	636	370	266	152	280	204	39	232	224	142
	58%	69%	47%	50%	64%	57%	41%	52%	62%	71%
		B			C				FG	FG
Mackenzie King	490	285	205	126	199	165	28	167	181	113
	44%	53%	36%	41%	46%	46%	30%	37%	51%	57%
		B							FG	FG
Pierre Trudeau	84	35	49	41	34	10	4	37	25	19
	8%	7%	9%	13%	8%	3%	4%	8%	7%	9%
				DE	E					
Brian Mulroney	17	4	14	13	3	1	0	9	6	3
	2%	1%	2%	4%	1%	0	-	2%	2%	1%
			A	DE						
None of these Prime Ministers appear on Canadian money	215	71	144	70	69	76	28	108	53	26
	20%	13%	25%	23%	16%	21%	30%	24%	15%	13%
			A	D		D	HI	HI		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. Which of the following American Presidents appear on American money?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
George Washington	818	438	379	223	326	268	51	313	298	155
	74%	82%	67%	73%	75%	75%	54%	70%	83%	78%
		B						F	FG	F
Abraham Lincoln	770	411	359	220	291	259	58	290	267	154
	70%	77%	63%	72%	67%	73%	62%	65%	74%	78%
		B							FG	FG
Franklin D. Roosevelt	387	207	180	122	161	104	27	149	135	76
	35%	39%	32%	40%	37%	29%	29%	33%	38%	38%
		B		E	E					
Richard Nixon	21	8	13	15	6	1	0	9	8	4
	2%	2%	2%	5%	1%	0	-	2%	2%	2%
				DE						
George Bush	17	4	14	12	3	2	0	12	4	1
	2%	1%	2%	4%	1%	1%	-	3%	1%	0
			A	DE						
None of these Presidents appear on American money	127	37	89	36	56	35	25	61	26	15
	11%	7%	16%	12%	13%	10%	26%	14%	7%	8%
			A				GHI	H		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_1. [Flag] Which of the following countries has the most appealing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Flag										
Canada	709	335	374	180	280	249	69	295	229	115
	64%	63%	66%	59%	64%	70%	74%	66%	64%	58%
						C	I			
America	174	97	77	43	78	54	14	77	47	36
	16%	18%	14%	14%	18%	15%	15%	17%	13%	18%
		B								
Great Britain	167	77	90	68	61	39	6	65	61	35
	15%	14%	16%	22%	14%	11%	7%	14%	17%	18%
				DE					F	F
France	33	14	19	12	12	9	1	7	15	10
	3%	3%	3%	4%	3%	2%	1%	2%	4%	5%
									G	G
Germany	18	10	8	4	7	7	3	5	7	3
	2%	2%	1%	1%	2%	2%	3%	1%	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_2. [National Anthem] Which of the following countries has the most appealing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
National Anthem										
Canada	710	323	388	191	285	233	69	299	225	117
	65%	61%	68%	62%	65%	65%	74%	67%	63%	59%
			A				HI			
America	241	126	115	66	102	73	15	105	79	43
	22%	24%	20%	21%	23%	21%	16%	23%	22%	21%
Great Britain	48	23	25	13	18	17	1	24	17	7
	4%	4%	4%	4%	4%	5%	1%	5%	5%	3%
France	75	42	33	24	25	25	4	16	28	27
	7%	8%	6%	8%	6%	7%	4%	3%	8%	14%
									G	FGH
Germany	26	19	8	13	6	8	5	6	10	6
	2%	4%	1%	4%	1%	2%	5%	1%	3%	3%
		B		D			G			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_3. [History] Which of the following countries has the most appealing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
History										
Canada	401	181	220	102	168	131	49	166	126	61
	36%	34%	39%	33%	38%	37%	52%	37%	35%	31%
							GHI			
America	137	70	67	42	60	35	11	55	41	30
	12%	13%	12%	14%	14%	10%	12%	12%	11%	15%
Great Britain	320	181	139	72	121	127	19	138	112	51
	29%	34%	25%	23%	28%	36%	20%	31%	31%	26%
		B				CD			F	
France	166	64	102	52	61	53	10	55	53	48
	15%	12%	18%	17%	14%	15%	11%	12%	15%	24%
			A							FGH
Germany	77	36	41	39	28	10	5	35	27	10
	7%	7%	7%	13%	6%	3%	5%	8%	8%	5%
				DE	E					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_4. [Political system] Which of the following countries has the most appealing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Political system										
Canada	633	307	327	162	251	221	57	278	195	103
	58%	58%	58%	53%	57%	62%	60%	62%	54%	52%
						C		HI		
America	144	69	74	27	69	48	10	67	46	20
	13%	13%	13%	9%	16%	13%	11%	15%	13%	10%
					C					
Great Britain	131	69	62	33	56	41	17	50	42	21
	12%	13%	11%	11%	13%	12%	19%	11%	12%	11%
France	89	35	53	46	27	15	4	26	35	23
	8%	7%	9%	15%	6%	4%	4%	6%	10%	12%
				DE					G	G
Germany	104	52	52	38	34	32	5	27	41	32
	9%	10%	9%	13%	8%	9%	6%	6%	11%	16%
									G	FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_5. [Heroes] Which of the following countries has the most appealing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Heroes										
Canada	486	221	265	125	205	156	55	206	145	80
	44%	41%	47%	41%	47%	44%	58%	46%	41%	40%
							GHI			
America	372	192	180	104	148	120	30	156	127	59
	34%	36%	32%	34%	34%	34%	32%	35%	35%	30%
Great Britain	151	81	70	41	55	55	5	60	58	28
	14%	15%	12%	13%	13%	15%	5%	13%	16%	14%
								F	F	
France	66	26	40	27	23	17	2	19	22	24
	6%	5%	7%	9%	5%	5%	2%	4%	6%	12%
										FGH
Germany	26	13	13	11	6	9	3	9	6	8
	2%	3%	2%	4%	1%	3%	3%	2%	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

9_1. [Car] When do you display a Canadian flag in the following locations or places?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Car										
All of the time	43	20	22	12	19	12	6	15	16	6
	4%	4%	4%	4%	4%	3%	6%	3%	4%	3%
Sometimes	148	78	70	34	63	51	20	58	48	22
	13%	15%	12%	11%	15%	14%	21%	13%	13%	11%
							I			
On Canada Day	154	71	83	35	66	53	11	78	43	22
	14%	13%	15%	11%	15%	15%	12%	17%	12%	11%
								H		
On Remembrance Day	10	9	1	1	6	3	0	6	3	1
	1%	2%	0	0	1%	1%	-	1%	1%	1%
		B								
Never	746	355	391	225	283	238	57	292	249	148
	68%	67%	69%	73%	65%	67%	61%	65%	69%	74%
				D						FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

9_2. [House/Cottage] When do you display a Canadian flag in the following locations or places?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
House/Cottage										
All of the time	185	94	91	30	86	68	16	88	65	16
	17%	18%	16%	10%	20%	19%	17%	20%	18%	8%
					C	C	I	I	I	
Sometimes	160	99	61	41	55	64	21	63	51	25
	15%	18%	11%	13%	13%	18%	23%	14%	14%	13%
		B				D				
On Canada Day	197	87	110	44	66	86	17	79	59	42
	18%	16%	19%	14%	15%	24%	18%	18%	16%	21%
						CD				
On Remembrance Day	16	10	6	2	10	3	0	10	5	1
	1%	2%	1%	1%	2%	1%	-	2%	1%	0
Never	544	244	300	190	220	135	39	210	179	116
	49%	46%	53%	62%	50%	38%	42%	47%	50%	58%
			A	DE	E					FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

9_3. [School/Office] When do you display a Canadian flag in the following locations or places?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
School/Office										
All of the time	340	174	166	64	154	121	35	163	105	36
	31%	33%	29%	21%	35%	34%	37%	36%	29%	18%
					C	C	I	HI	I	
Sometimes	85	47	37	29	33	22	7	26	29	23
	8%	9%	7%	10%	8%	6%	7%	6%	8%	11%
										G
On Canada Day	83	29	54	24	21	38	5	27	30	20
	8%	5%	9%	8%	5%	11%	6%	6%	8%	10%
			A			D				
On Remembrance Day	25	10	16	7	14	5	0	10	9	6
	2%	2%	3%	2%	3%	1%	-	2%	3%	3%
Never	569	274	295	182	215	171	47	223	184	114
	52%	51%	52%	59%	49%	48%	50%	50%	51%	57%
				DE						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

9_4. [On your body] When do you display a Canadian flag in the following locations or places?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
On your body										
All of the time	34	20	14	11	18	6	6	11	15	3
	3%	4%	2%	3%	4%	2%	6%	2%	4%	1%
					E		I			
Sometimes	119	55	65	28	59	32	18	43	42	16
	11%	10%	11%	9%	14%	9%	19%	10%	12%	8%
							GI			
On Canada Day	171	66	104	75	62	34	4	74	52	41
	16%	12%	18%	24%	14%	10%	5%	16%	14%	20%
			A	DE				F	F	F
On Remembrance Day	17	8	9	7	8	3	0	7	7	3
	2%	2%	2%	2%	2%	1%	-	2%	2%	1%
Never	760	384	376	186	291	282	66	313	244	137
	69%	72%	66%	61%	67%	79%	70%	70%	68%	69%
		B				CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_1. [It is disrespectful to display the Canadian flag on things like underwear] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
It is disrespectful to display the Canadian flag on things like underwear										
Strongly Agree	179	110	69	21	64	94	21	82	55	22
	16%	21%	12%	7%	15%	26%	22%	18%	15%	11%
Somewhat Agree		B			C	CD	I	I		
	249	136	113	68	87	94	22	108	75	44
	23%	25%	20%	22%	20%	26%	24%	24%	21%	22%
Somewhat Disagree		B				D				
	398	171	227	117	170	111	23	154	140	81
	36%	32%	40%	38%	39%	31%	24%	34%	39%	41%
Strongly Disagree			A		E				F	F
	275	116	159	102	116	58	28	105	89	53
	25%	22%	28%	33%	26%	16%	30%	23%	25%	26%
Summary			A	E	E					
	428	246	182	89	151	188	43	190	130	65
	39%	46%	32%	29%	35%	53%	46%	42%	36%	33%
Low2Box (Disagree)		B				CD	I	I		
	673	287	386	218	286	168	51	259	229	134
	61%	54%	68%	71%	65%	47%	54%	58%	64%	67%
			A	E	E					FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_2. [It is disrespectful to display the Canadian flag on a garage] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
It is disrespectful to display the Canadian flag on a garage										
Strongly Agree	53	28	25	9	18	26	7	24	11	12
	5%	5%	4%	3%	4%	7%	7%	5%	3%	6%
						C				
Somewhat Agree	100	56	45	32	40	28	10	43	27	21
	9%	10%	8%	10%	9%	8%	10%	9%	7%	11%
Somewhat Disagree	458	229	228	112	178	167	35	191	154	77
	42%	43%	40%	37%	41%	47%	37%	43%	43%	39%
						C				
Strongly Disagree	491	220	271	154	201	135	43	191	167	90
	45%	41%	48%	50%	46%	38%	46%	43%	46%	45%
			A	E	E					
Summary										
Top2Box (Agree)	153	84	69	41	58	54	16	66	38	33
	14%	16%	12%	13%	13%	15%	17%	15%	11%	16%
Low2Box (Disagree)	948	449	499	266	379	303	78	383	321	167
	86%	84%	88%	87%	87%	85%	83%	85%	89%	84%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_3. [I think displaying the Canadian flag and Canadian patriotism in any way possible is appropriate] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
I think displaying the Canadian flag and Canadian patriotism in any way possible is appropriate										
Strongly Agree	387	190	198	70	161	156	43	162	126	56
	35%	36%	35%	23%	37%	44%	46%	36%	35%	28%
Somewhat Agree					C	C	I			
	432	227	204	133	165	134	32	175	147	78
	39%	43%	36%	43%	38%	38%	34%	39%	41%	39%
Somewhat Disagree		B								
	204	80	123	74	77	52	12	86	62	45
	19%	15%	22%	24%	18%	15%	12%	19%	17%	22%
Strongly Disagree			A	DE						
	78	35	43	30	34	14	7	26	25	20
	7%	7%	7%	10%	8%	4%	8%	6%	7%	10%
Summary				E	E					
	819	417	402	203	326	291	75	337	273	135
	74%	78%	71%	66%	75%	81%	80%	75%	76%	68%
Low2Box (Disagree)		B			C	CD	I		I	
	282	116	166	104	111	66	19	112	86	65
	26%	22%	29%	34%	25%	19%	20%	25%	24%	32%
			A	DE	E					FH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_4. [I think Canadians go too far in showing their pride in our country] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
I think Canadians go too far in showing their pride in our country										
Strongly Agree	48	27	21	14	22	13	7	25	12	4
	4%	5%	4%	4%	5%	4%	8%	5%	3%	2%
							I			
Somewhat Agree	113	66	48	57	36	21	9	54	24	26
	10%	12%	8%	18%	8%	6%	9%	12%	7%	13%
		B		DE				H		H
Somewhat Disagree	451	222	229	119	175	156	36	172	157	86
	41%	42%	40%	39%	40%	44%	38%	38%	44%	43%
Strongly Disagree	488	218	270	117	204	167	42	199	165	83
	44%	41%	48%	38%	47%	47%	45%	44%	46%	42%
			A		C	C				
Summary										
Top2Box (Agree)	162	93	69	70	58	34	16	78	37	30
	15%	17%	12%	23%	13%	9%	17%	17%	10%	15%
		B		DE				H		
Low2Box (Disagree)	939	440	499	237	379	323	78	370	322	169
	85%	83%	88%	77%	87%	91%	83%	83%	90%	85%
			A		C	C			G	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_5. [The Charter of Rights and Freedoms is an international Canadian symbol] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The Charter of Rights and Freedoms is an international Canadian symbol										
Strongly Agree	320	146	174	80	122	118	36	125	103	56
	29%	27%	31%	26%	28%	33%	38%	28%	29%	28%
Somewhat Agree	539	265	274	163	221	155	38	231	170	100
	49%	50%	48%	53%	51%	44%	41%	51%	47%	50%
				E						
Somewhat Disagree	183	85	98	52	73	58	15	74	65	30
	17%	16%	17%	17%	17%	16%	16%	17%	18%	15%
Strongly Disagree	58	37	21	13	20	25	5	19	21	14
	5%	7%	4%	4%	5%	7%	5%	4%	6%	7%
		B								
Summary										
Top2Box (Agree)	860	411	448	242	344	274	74	356	273	156
	78%	77%	79%	79%	79%	77%	79%	79%	76%	78%
Low2Box (Disagree)	241	122	120	65	94	83	20	93	86	43
	22%	23%	21%	21%	21%	23%	21%	21%	24%	22%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_6. [I would consider getting a tattoo of a Canadian flag somewhere on my body] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
I would consider getting a tattoo of a Canadian flag somewhere on my body										
Strongly Agree	66	39	27	21	37	9	10	22	20	15
	6%	7%	5%	7%	8%	2%	11%	5%	5%	7%
				E	E		G			
Somewhat Agree	148	85	63	56	72	19	16	62	44	26
	13%	16%	11%	18%	16%	5%	17%	14%	12%	13%
		B		E	E					
Somewhat Disagree	140	80	60	43	50	47	7	60	47	26
	13%	15%	11%	14%	11%	13%	7%	13%	13%	13%
		B								
Strongly Disagree	747	329	418	188	278	282	61	305	248	133
	68%	62%	74%	61%	64%	79%	65%	68%	69%	67%
			A			CD				
Summary										
Top2Box (Agree)	214	124	90	77	109	28	26	84	64	40
	19%	23%	16%	25%	25%	8%	27%	19%	18%	20%
		B		E	E		H			
Low2Box (Disagree)	887	409	478	230	328	329	68	365	295	159
	81%	77%	84%	75%	75%	92%	73%	81%	82%	80%
			A			CD			F	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_7. [Canadians should put more effort into displaying their pride for Canada] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Canadians should put more effort into displaying their pride for Canada										
Strongly Agree	405	197	208	60	166	178	39	189	124	54
	37%	37%	37%	20%	38%	50%	41%	42%	35%	27%
					C	CD	I	HI		
Somewhat Agree	448	229	219	128	180	140	37	171	154	86
	41%	43%	39%	42%	41%	39%	40%	38%	43%	43%
Somewhat Disagree	195	75	120	93	71	30	13	78	65	39
	18%	14%	21%	30%	16%	9%	13%	17%	18%	20%
			A	DE	E					
Strongly Disagree	53	32	21	26	19	8	5	11	16	20
	5%	6%	4%	8%	4%	2%	6%	2%	5%	10%
				DE						GH
Summary										
Top2Box (Agree)	853	426	427	189	347	318	76	360	278	140
	77%	80%	75%	61%	79%	89%	81%	80%	77%	70%
					C	CD		I		
Low2Box (Disagree)	248	107	141	119	90	39	18	89	81	60
	23%	20%	25%	39%	21%	11%	19%	20%	23%	30%
				DE	E					G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10. [SUMMARY- TOP2BOX (AGREE)] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The Charter of Rights and Freedoms is an international Canadian symbol	860	411	448	242	344	274	74	356	273	156
	78%	77%	79%	79%	79%	77%	79%	79%	76%	78%
Canadians should put more effort into displaying their pride for Canada	853	426	427	189	347	318	76	360	278	140
	77%	80%	75%	61%	79%	89%	81%	80%	77%	70%
					C	CD		I		
I think displaying the Canadian flag and Canadian patriotism in any way possible is appropriate	819	417	402	203	326	291	75	337	273	135
	74%	78%	71%	66%	75%	81%	80%	75%	76%	68%
		B			C	CD	I		I	
It is disrespectful to display the Canadian flag on things like underwear	428	246	182	89	151	188	43	190	130	65
	39%	46%	32%	29%	35%	53%	46%	42%	36%	33%
		B				CD	I	I		
I would consider getting a tattoo of a Canadian flag somewhere on my body	214	124	90	77	109	28	26	84	64	40
	19%	23%	16%	25%	25%	8%	27%	19%	18%	20%
		B		E	E		H			
I think Canadians go too far in showing their pride in our country	162	93	69	70	58	34	16	78	37	30
	15%	17%	12%	23%	13%	9%	17%	17%	10%	15%
		B		DE				H		
It is disrespectful to display the Canadian flag on a garage	153	84	69	41	58	54	16	66	38	33
	14%	16%	12%	13%	13%	15%	17%	15%	11%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10. [SUMMARY- LOW2BOX (DISAGREE)] To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
It is disrespectful to display the Canadian flag on a garage	948	449	499	266	379	303	78	383	321	167
	86%	84%	88%	87%	87%	85%	83%	85%	89%	84%
I think Canadians go too far in showing their pride in our country	939	440	499	237	379	323	78	370	322	169
	85%	83%	88%	77%	87%	91%	83%	83%	90%	85%
			A		C	C			G	
I would consider getting a tattoo of a Canadian flag somewhere on my body	887	409	478	230	328	329	68	365	295	159
	81%	77%	84%	75%	75%	92%	73%	81%	82%	80%
			A			CD			F	
It is disrespectful to display the Canadian flag on things like underwear	673	287	386	218	286	168	51	259	229	134
	61%	54%	68%	71%	65%	47%	54%	58%	64%	67%
			A	E	E					FG
I think displaying the Canadian flag and Canadian patriotism in any way possible is appropriate	282	116	166	104	111	66	19	112	86	65
	26%	22%	29%	34%	25%	19%	20%	25%	24%	32%
			A	DE	E					FH
Canadians should put more effort into displaying their pride for Canada	248	107	141	119	90	39	18	89	81	60
	23%	20%	25%	39%	21%	11%	19%	20%	23%	30%
				DE	E					G
The Charter of Rights and Freedoms is an international Canadian symbol	241	122	120	65	94	83	20	93	86	43
	22%	23%	21%	21%	21%	23%	21%	21%	24%	22%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

11. Which of the following do you believe best reflects French-Canadian culture?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Maple Syrup	331	157	174	88	130	113	31	141	109	50
	30%	29%	31%	29%	30%	32%	33%	32%	30%	25%
Bonhomme Carnaval	215	98	117	69	89	57	14	70	76	55
	20%	18%	21%	23%	20%	16%	15%	16%	21%	28%
				E					G	FG
Maurice 'The Rocket' Richard	122	78	44	31	48	43	10	54	34	24
	11%	15%	8%	10%	11%	12%	11%	12%	9%	12%
		B								
Celine Dion	114	43	71	37	53	24	12	51	37	13
	10%	8%	12%	12%	12%	7%	13%	11%	10%	7%
			A	E	E					
Tourtiere	71	26	45	16	26	30	4	24	27	16
	6%	5%	8%	5%	6%	8%	4%	5%	8%	8%
			A							
None of these is a good symbol of French-Canadian culture	248	131	117	66	92	90	22	108	76	42
	22%	25%	21%	22%	21%	25%	23%	24%	21%	21%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base