

1. Do you consider yourself to be more closely identified to ... or a Canadian first?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Province first	333	150	183	115	143	74	30	143	100	59
	30%	28%	32%	37%	33%	21%	32%	32%	28%	30%
Canadian first				E	E					
	768	383	385	192	294	282	64	306	259	140
	70%	72%	68%	63%	67%	79%	68%	68%	72%	70%
						CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_1. [The diversity of its people] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The diversity of its people										
Best	965	453	512	271	379	315	81	386	321	176
	88%	85%	90%	88%	87%	88%	87%	86%	90%	88%
Worst		A								
	136	80	56	37	58	42	13	63	38	23
	12%	15%	10%	12%	13%	12%	13%	14%	10%	12%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_2. [Its landscape and physical beauty] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its landscape and physical beauty										
Best	1079	519	560	297	430	352	90	442	353	194
	98%	97%	99%	97%	98%	99%	96%	98%	98%	97%
Worst	22	14	8	11	7	4	4	7	6	6
	2%	3%	1%	3%	2%	1%	4%	2%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_3. [Its history] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its history										
Best	961	460	501	240	392	329	86	401	318	156
	87%	86%	88%	78%	90%	92%	92%	89%	89%	78%
Worst				C	C		I	I	I	
	140	73	67	67	45	28	8	48	41	43
	13%	14%	12%	22%	10%	8%	8%	11%	11%	22%
				DE						FGH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_4. [Its cultural values] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its cultural values										
Best	905	419	486	249	361	295	77	360	302	166
	82%	79%	86%	81%	83%	83%	82%	80%	84%	83%
Worst		A								
	196	114	82	58	76	62	17	89	57	33
	18%	21%	14%	19%	17%	17%	18%	20%	16%	17%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_5. [Its food] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its food										
Best	939	449	490	224	391	324	85	404	308	142
	85%	84%	86%	73%	89%	91%	91%	90%	86%	71%
Worst				C	C	C	I	I	I	
	162	84	78	83	47	33	9	45	51	57
	15%	16%	14%	27%	11%	9%	9%	10%	14%	29%
				DE						FGH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_6. [The public services it provides to its citizens] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The public services it provides to its citizens										
Best	840	418	421	217	342	281	70	335	280	155
	76%	79%	74%	71%	78%	79%	75%	75%	78%	78%
Worst					C	C				
	261	115	147	90	95	76	23	114	79	45
	24%	21%	26%	29%	22%	21%	25%	25%	22%	22%
				DE						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_7. [Bilingualism or the official recognition and promotion of English and French in Canada] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Bilingualism or the official recognition and promotion of English and French in Canada										
Best	674	306	368	208	265	201	60	274	199	140
	61%	57%	65%	68%	61%	56%	64%	61%	56%	70%
Worst			A	E						GH
	427	227	200	99	172	156	34	175	159	59
	39%	43%	35%	32%	39%	44%	36%	39%	44%	30%
		B				C		I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_8. [Its political system] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its political system										
Best	610	307	304	136	236	239	46	261	193	110
	55%	58%	53%	44%	54%	67%	49%	58%	54%	55%
Worst					C	CD				
	491	226	264	171	201	118	48	188	166	89
	45%	42%	47%	56%	46%	33%	51%	42%	46%	45%
				DE	E					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_9. [Its artists, musicians, and writers] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its artists, musicians, and writers										
Best	936	431	506	245	376	315	80	380	308	168
	85%	81%	89%	80%	86%	88%	85%	85%	86%	84%
Worst			A		C	C				
	165	102	62	62	61	42	14	69	51	31
	15%	19%	11%	20%	14%	12%	15%	15%	14%	16%
		B		DE						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_10. [Its relationship to the British monarchy] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its relationship to the British monarchy										
Best	692	329	363	178	276	238	66	300	224	102
	63%	62%	64%	58%	63%	67%	71%	67%	62%	51%
Worst						C	I	I	I	
	409	204	205	129	161	119	28	149	135	97
	37%	38%	36%	42%	37%	33%	29%	33%	38%	49%
				E						FGH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_11. [Its reputation on the world stage] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its reputation on the world stage										
Best	897	435	462	237	365	295	77	376	296	149
	82%	82%	81%	77%	84%	83%	82%	84%	82%	75%
Worst					C			I	I	
	204	98	106	70	72	62	17	73	63	51
	18%	18%	19%	23%	16%	17%	18%	16%	18%	25%
				D						GH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_12. [Its economic performance] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its economic performance										
Best	800	418	382	193	329	278	57	330	262	151
	73%	78%	67%	63%	75%	78%	61%	73%	73%	76%
Worst		B			C	C		F	F	F
	301	115	186	115	108	79	37	119	97	49
	27%	22%	33%	37%	25%	22%	39%	27%	27%	24%
			A	DE			GHI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_13. [Its military] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Its military										
Best	674	325	349	167	254	253	61	295	204	113
	61%	61%	61%	54%	58%	71%	65%	66%	57%	57%
Worst						CD		H		
	427	208	219	140	183	104	33	154	155	86
	39%	39%	39%	46%	42%	29%	35%	34%	43%	43%
				E	E				G	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_2. [I consider myself to be a proud and patriotic Canadian] To what extent do you agree or disagree with the following statements:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
I consider myself to be a proud and patriotic Canadian										
Strongly agree	523	261	261	87	219	217	51	219	173	80
	47%	49%	46%	28%	50%	61%	54%	49%	48%	40%
					C	CD	I			
Somewhat agree	409	191	218	148	156	105	34	164	128	83
	37%	36%	38%	48%	36%	30%	36%	37%	36%	42%
				DE						
Somewhat disagree	121	54	67	51	44	26	5	51	42	24
	11%	10%	12%	17%	10%	7%	5%	11%	12%	12%
				DE						
Strongly disagree	48	26	22	21	18	9	5	15	16	13
	4%	5%	4%	7%	4%	2%	5%	3%	4%	6%
				E						
Summary										
Top2Box (Agree)	932	453	479	235	375	322	85	383	302	163
	85%	85%	84%	76%	86%	90%	90%	85%	84%	82%
					C	C				
Low2Box (Disagree)	169	80	89	73	62	35	9	66	57	37
	15%	15%	16%	24%	14%	10%	10%	15%	16%	18%
				DE						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_5. [Canada has a great reputation on the world stage] To what extent do you agree or disagree with the following statements:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Canada has a great reputation on the world stage										
Strongly agree	285	129	156	59	114	112	24	117	95	49
	26%	24%	27%	19%	26%	31%	26%	26%	27%	25%
Somewhat agree	641	312	328	185	268	188	58	270	208	104
	58%	59%	58%	60%	61%	53%	62%	60%	58%	52%
Somewhat disagree	129	67	62	46	42	42	9	48	44	28
	12%	13%	11%	15%	10%	12%	9%	11%	12%	14%
Strongly disagree	46	24	21	17	13	15	3	14	12	18
	4%	5%	4%	6%	3%	4%	3%	3%	3%	9%
Summary										
Top2Box (Agree)	926	442	484	244	382	300	82	387	303	153
	84%	83%	85%	79%	87%	84%	88%	86%	84%	77%
Low2Box (Disagree)	175	91	84	63	55	57	12	62	56	46
	16%	17%	15%	21%	13%	16%	12%	14%	16%	23%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_6. [When it comes to culture, Canada and the U.S. are basically the same] To what extent do you agree or disagree with the following statements:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
When it comes to culture, Canada and the U.S. are basically the same										
Strongly agree	62	36	26	17	27	18	9	20	22	12
	6%	7%	5%	6%	6%	5%	10%	4%	6%	6%
Somewhat agree	308	148	160	92	106	111	37	143	83	45
	28%	28%	28%	30%	24%	31%	40%	32%	23%	22%
Somewhat disagree	458	210	248	120	186	153	36	190	152	81
	42%	39%	44%	39%	42%	43%	38%	42%	42%	41%
Strongly disagree	272	139	133	78	119	75	12	96	102	61
	25%	26%	23%	25%	27%	21%	13%	21%	28%	31%
Summary										
Top2Box (Agree)	371	184	186	109	133	129	46	163	105	57
	34%	35%	33%	35%	30%	36%	49%	36%	29%	28%
Low2Box (Disagree)	730	349	382	198	305	228	47	286	254	143
	66%	65%	67%	65%	70%	64%	51%	64%	71%	72%
					E			F	FG	FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_7. [Multiculturalism in Canada is a good thing] To what extent do you agree or disagree with the following statements:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Multiculturalism in Canada is a good thing										
Strongly agree	271	111	160	118	85	67	17	94	77	83
	25%	21%	28%	38%	20%	19%	18%	21%	21%	42%
			A	DE						FGH
Somewhat agree	533	255	279	135	223	176	45	225	185	79
	48%	48%	49%	44%	51%	49%	48%	50%	51%	40%
								I	I	
Somewhat disagree	194	103	91	37	79	78	18	82	68	25
	18%	19%	16%	12%	18%	22%	20%	18%	19%	12%
					C	C				
Strongly disagree	103	65	39	17	50	36	14	48	30	12
	9%	12%	7%	6%	11%	10%	15%	11%	8%	6%
		B			C	C	I			
Summary										
Top2Box (Agree)	804	366	438	253	308	243	62	319	261	162
	73%	69%	77%	82%	71%	68%	66%	71%	73%	81%
			A	DE						FGH
Low2Box (Disagree)	297	167	130	54	129	114	32	130	98	37
	27%	31%	23%	18%	29%	32%	34%	29%	27%	19%
		B			C	C	I	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_11. [Canada is doing enough to protect the environment] To what extent do you agree or disagree with the following statements:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Canada is doing enough to protect the environment										
Strongly agree	86	47	38	18	37	30	13	35	26	12
	8%	9%	7%	6%	9%	8%	14%	8%	7%	6%
Somewhat agree	391	180	211	95	157	140	37	198	112	43
	36%	34%	37%	31%	36%	39%	40%	44%	31%	22%
Somewhat disagree	386	190	196	119	152	115	26	154	128	78
	35%	36%	35%	39%	35%	32%	28%	34%	36%	39%
Strongly disagree	238	115	123	75	91	72	17	61	93	67
	22%	22%	22%	24%	21%	20%	19%	14%	26%	33%
Summary										
Top2Box (Agree)	477	228	249	113	194	170	50	233	138	55
	43%	43%	44%	37%	44%	48%	53%	52%	39%	28%
Low2Box (Disagree)	624	305	319	194	243	187	44	215	221	144
	57%	57%	56%	63%	56%	52%	47%	48%	61%	72%
				E					FG	FGH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7_1. [Western Canada and Ontario and Quebec] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
	A	B	C	D	E	F	G	H	I	
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Western Canada and Ontario and Quebec										
A lot in common	154	82	73	45	60	49	10	58	53	33
	14%	15%	13%	15%	14%	14%	11%	13%	15%	17%
A little in common	687	327	359	210	262	216	49	277	229	132
	62%	61%	63%	68%	60%	60%	52%	62%	64%	66%
				DE						F
Nothing in common at all	260	124	136	52	115	92	34	114	77	35
	24%	23%	24%	17%	26%	26%	37%	25%	21%	17%
					C	C	GHI			
Summary										
Top2Box (A lot/ A little in common)	841	409	432	255	322	264	59	335	282	165
	76%	77%	76%	83%	74%	74%	63%	75%	79%	83%
				DE				F	F	F

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7_2. [Quebec and the rest of the country] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Quebec and the rest of the country										
A lot in common	167	81	86	42	73	52	5	61	62	39
	15%	15%	15%	14%	17%	15%	5%	14%	17%	20%
								F	F	F
A little in common	596	279	317	200	212	183	53	223	195	125
	54%	52%	56%	65%	49%	51%	57%	50%	54%	63%
				DE						G
Nothing in common at all	338	172	165	65	152	121	36	165	102	35
	31%	32%	29%	21%	35%	34%	38%	37%	28%	18%
					C	C	I	HI	I	
Summary										
Top2Box (A lot/ A little in common)	763	361	403	242	285	236	58	284	257	164
	69%	68%	71%	79%	65%	66%	62%	63%	72%	82%
				DE					G	FGH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7_4. [Recent immigrants vs. those born in Canada] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Recent immigrants vs. those born in Canada										
A lot in common	68	27	41	23	27	18	6	21	24	16
	6%	5%	7%	7%	6%	5%	7%	5%	7%	8%
A little in common	571	270	302	187	219	165	47	210	178	136
	52%	51%	53%	61%	50%	46%	50%	47%	50%	68%
				DE						FGH
Nothing in common at all	462	236	226	97	191	175	41	217	157	47
	42%	44%	40%	32%	44%	49%	43%	48%	44%	24%
					C	C	I	I	I	
Summary										
Top2Box (A lot/ A little in common)	639	297	342	210	246	182	53	232	202	152
	58%	56%	60%	68%	56%	51%	57%	52%	56%	76%
				DE						FGH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7_5. [Urban Canadian and rural Canadians] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Urban Canadian and rural Canadians										
A lot in common	161	85	76	27	73	61	12	72	60	17
	15%	16%	13%	9%	17%	17%	12%	16%	17%	9%
					C	C		I	I	
A little in common	772	354	418	226	294	251	64	304	251	153
	70%	66%	74%	74%	67%	70%	68%	68%	70%	77%
			A							G
Nothing in common at all	168	94	73	54	70	44	18	72	48	29
	15%	18%	13%	17%	16%	12%	19%	16%	13%	15%
		B								
Summary										
Top2Box (A lot/ A little in common)	933	439	495	254	367	313	76	377	311	170
	85%	82%	87%	83%	84%	88%	81%	84%	87%	85%
			A							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7_6. [Older Canadians and younger Canadians] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Older Canadians and younger Canadians										
A lot in common	225	107	118	48	93	83	18	76	87	43
	20%	20%	21%	16%	21%	23%	20%	17%	24%	22%
						C			G	
A little in common	742	348	394	215	291	235	57	316	235	134
	67%	65%	69%	70%	67%	66%	61%	70%	65%	67%
Nothing in common at all	135	78	56	44	52	39	18	57	37	22
	12%	15%	10%	14%	12%	11%	19%	13%	10%	11%
		B					H			
Summary										
Top2Box (A lot/ A little in common)	966	455	512	264	385	318	76	392	322	177
	88%	85%	90%	86%	88%	89%	81%	87%	90%	89%
			A						F	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. [SUMMARY - TOP2BOX (A LOT/ A LITTLE IN COMMON)] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
	A	B	C	D	E	F	G	H	I	
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Older Canadians and younger Canadians	966	455	512	264	385	318	76	392	322	177
	88%	85%	90%	86%	88%	89%	81%	87%	90%	89%
Urban Canadian and rural Canadians	933	439	495	254	367	313	76	377	311	170
	85%	82%	87%	83%	84%	88%	81%	84%	87%	85%
Western Canada and Ontario and Quebec	841	409	432	255	322	264	59	335	282	165
	76%	77%	76%	83%	74%	74%	63%	75%	79%	83%
Quebec and the rest of the country	763	361	403	242	285	236	58	284	257	164
	69%	68%	71%	79%	65%	66%	62%	63%	72%	82%
Recent immigrants vs. those born in Canada	639	297	342	210	246	182	53	232	202	152
	58%	56%	60%	68%	56%	51%	57%	52%	56%	76%
				DE					FGH	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_1. [The Canadian flag] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The Canadian flag										
A great reflection of what Canada is	590	279	311	129	240	221	53	265	188	84
	54%	52%	55%	42%	55%	62%	57%	59%	52%	42%
					C	C	I	I	I	
A good reflection of what Canada is	300	140	160	88	129	83	20	110	100	70
	27%	26%	28%	29%	29%	23%	21%	25%	28%	35%
					E					FG
A decent reflection of what Canada is	170	87	83	76	55	39	16	60	57	37
	15%	16%	15%	25%	13%	11%	17%	13%	16%	19%
				DE						
A poor reflection of what Canada is	29	19	10	10	10	10	4	11	9	5
	3%	4%	2%	3%	2%	3%	4%	2%	3%	2%
A terrible reflection of what Canada is	13	9	4	4	4	5	1	3	5	3
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Summary										
Top2Box (A great/ Good reflection)	890	419	471	218	369	303	73	375	287	154
	81%	79%	83%	71%	84%	85%	78%	84%	80%	77%
					C	C				
Low2Box (A poor/ Terrible reflection)	41	27	14	14	13	14	5	14	14	8
	4%	5%	2%	4%	3%	4%	5%	3%	4%	4%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_2. [The national anthem: O Canada] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The national anthem: O Canada										
A great reflection of what Canada is	492	221	271	98	204	191	52	216	157	68
	45%	42%	48%	32%	47%	53%	55%	48%	44%	34%
					C	C	I	I	I	
A good reflection of what Canada is	327	153	174	102	129	96	19	125	112	70
	30%	29%	31%	33%	30%	27%	21%	28%	31%	35%
										F
A decent reflection of what Canada is	211	120	91	79	77	55	19	80	66	45
	19%	22%	16%	26%	18%	15%	21%	18%	18%	22%
		B		DE						
A poor reflection of what Canada is	52	28	24	23	16	13	2	22	15	14
	5%	5%	4%	8%	4%	4%	2%	5%	4%	7%
				DE						
A terrible reflection of what Canada is	19	11	8	5	11	3	1	6	9	3
	2%	2%	1%	2%	3%	1%	1%	1%	3%	1%
				E						
Summary										
Top2Box (A great/ Good reflection)	819	374	445	200	333	287	71	341	269	138
	74%	70%	78%	65%	76%	80%	76%	76%	75%	69%
			A		C	C				
Low2Box (A poor/ Terrible reflection)	71	39	32	28	27	15	3	28	24	17
	6%	7%	6%	9%	6%	4%	3%	6%	7%	8%
				E						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_3. [The Queen] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The Queen										
A great reflection of what Canada is	135 12%	67 13%	69 12%	22 7%	57 13%	57 16%	13 14%	68 15%	46 13%	8 4%
					C	C	I	I	I	
A good reflection of what Canada is	200 18%	92 17%	108 19%	38 12%	84 19%	79 22%	20 22%	97 22%	60 17%	23 11%
					C	C	I	I		
A decent reflection of what Canada is	329 30%	154 29%	174 31%	109 35%	134 31%	86 24%	27 29%	136 30%	107 30%	59 30%
				E	E					
A poor reflection of what Canada is	234 21%	117 22%	117 21%	76 25%	75 17%	83 23%	20 21%	81 18%	75 21%	58 29%
				D		D				GH
A terrible reflection of what Canada is	202 18%	103 19%	99 17%	63 21%	88 20%	51 14%	14 15%	67 15%	70 19%	51 26%
				E	E					G
Summary										
Top2Box (A great/ Good reflection)	336 31%	159 30%	177 31%	59 19%	141 32%	136 38%	33 36%	165 37%	106 30%	31 16%
					C	C	I	HI	I	
Low2Box (A poor/ Terrible reflection)	436 40%	220 41%	217 38%	139 45%	163 37%	135 38%	33 36%	148 33%	145 40%	109 55%
				D					G	FGH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_4. [Medicare] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Medicare										
A great reflection of what Canada is	335 30%	168 31%	167 29%	77 25%	139 32%	119 33%	27 29%	136 30%	104 29%	68 34%
A good reflection of what Canada is	385 35%	194 36%	192 34%	109 35%	145 33%	131 37%	24 26%	162 36%	128 36%	71 35%
A decent reflection of what Canada is	253 23%	121 23%	131 23%	83 27%	99 23%	71 20%	28 30%	98 22%	88 24%	39 20%
A poor reflection of what Canada is	96 9%	34 6%	62 11%	27 9%	41 9%	28 8%	11 12%	40 9%	27 7%	19 9%
A terrible reflection of what Canada is	32 3%	16 3%	16 3%	11 3%	13 3%	8 2%	3 3%	13 3%	13 4%	2 1%
Summary										
Top2Box (A great/ Good reflection)	720 65%	361 68%	359 63%	186 61%	284 65%	250 70%	51 55%	298 66%	232 65%	139 70%
Low2Box (A poor/ Terrible reflection)	128 12%	50 9%	78 14%	38 12%	54 12%	36 10%	15 16%	53 12%	39 11%	21 11%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_5. [Hockey] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Hockey										
A great reflection of what Canada is	491	247	244	119	214	159	44	220	154	73
	45%	46%	43%	39%	49%	44%	46%	49%	43%	37%
				C				I		
A good reflection of what Canada is	309	133	176	86	123	101	25	118	106	60
	28%	25%	31%	28%	28%	28%	26%	26%	30%	30%
			A							
A decent reflection of what Canada is	220	111	109	73	74	73	18	92	65	46
	20%	21%	19%	24%	17%	21%	19%	20%	18%	23%
			D							
A poor reflection of what Canada is	49	24	25	18	15	16	4	12	19	14
	4%	4%	4%	6%	3%	5%	4%	3%	5%	7%
								G		G
A terrible reflection of what Canada is	32	19	13	12	12	8	4	7	15	6
	3%	4%	2%	4%	3%	2%	5%	2%	4%	3%
								G		
Summary										
Top2Box (A great/ Good reflection)	800	380	421	204	337	259	68	338	260	134
	73%	71%	74%	66%	77%	73%	73%	75%	72%	67%
				C						
Low2Box (A poor/ Terrible reflection)	81	43	38	30	26	25	8	19	34	20
	7%	8%	7%	10%	6%	7%	8%	4%	9%	10%
								G		G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_6. [The Arctic] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The Arctic										
A great reflection of what Canada is	309	158	151	50	132	127	28	138	96	48
	28%	30%	27%	16%	30%	36%	30%	31%	27%	24%
					C	C				
A good reflection of what Canada is	348	179	169	95	139	115	26	130	127	65
	32%	34%	30%	31%	32%	32%	28%	29%	35%	33%
									G	
A decent reflection of what Canada is	309	147	163	109	117	83	27	139	79	65
	28%	28%	29%	35%	27%	23%	29%	31%	22%	33%
				DE				H		H
A poor reflection of what Canada is	109	39	70	44	38	27	9	37	48	15
	10%	7%	12%	14%	9%	8%	10%	8%	13%	8%
			A	DE					G	
A terrible reflection of what Canada is	25	10	15	10	11	4	3	6	9	6
	2%	2%	3%	3%	3%	1%	3%	1%	3%	3%
Summary										
Top2Box (A great/ Good reflection)	658	337	321	145	270	242	54	268	223	113
	60%	63%	56%	47%	62%	68%	58%	60%	62%	56%
		B			C	C				
Low2Box (A poor/ Terrible reflection)	134	49	85	54	49	31	12	43	57	22
	12%	9%	15%	17%	11%	9%	13%	9%	16%	11%
			A	DE					G	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_7. [The military] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The military										
A great reflection of what Canada is	222 20%	105 20%	117 21%	36 12%	83 19%	103 29%	27 29%	104 23%	66 18%	25 13%
					C	CD	HI	I		
A good reflection of what Canada is	284 26%	155 29%	129 23%	44 14%	131 30%	108 30%	20 21%	120 27%	102 28%	42 21%
		B			C	C				
A decent reflection of what Canada is	377 34%	169 32%	208 37%	125 41%	151 34%	101 28%	30 32%	159 35%	116 32%	72 36%
				E						
A poor reflection of what Canada is	158 14%	71 13%	87 15%	66 21%	57 13%	35 10%	13 14%	49 11%	51 14%	45 22%
				DE						GH
A terrible reflection of what Canada is	61 6%	33 6%	28 5%	36 12%	15 3%	9 3%	4 4%	16 4%	24 7%	16 8%
				DE					G	G
Summary										
Top2Box (A great/ Good reflection)	506 46%	260 49%	245 43%	80 26%	214 49%	211 59%	47 50%	224 50%	168 47%	67 34%
					C	CD	I	I	I	
Low2Box (A poor/ Terrible reflection)	219 20%	104 20%	115 20%	102 33%	72 17%	44 12%	17 18%	66 15%	75 21%	61 30%
				DE					G	GH

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_8. [Justin Bieber] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Justin Bieber										
A great reflection of what Canada is	59 5%	21 4%	38 7%	16 5%	24 6%	19 5%	7 7%	30 7%	15 4%	7 4%
A good reflection of what Canada is	131 12%	53 10%	78 14%	21 7%	61 14%	49 14%	20 21%	56 13%	40 11%	15 8%
A decent reflection of what Canada is	352 32%	166 31%	185 33%	82 27%	140 32%	130 36%	33 35%	153 34%	104 29%	61 31%
A poor reflection of what Canada is	278 25%	137 26%	140 25%	81 26%	103 23%	94 26%	18 19%	105 23%	99 28%	57 28%
A terrible reflection of what Canada is	282 26%	155 29%	127 22%	108 35%	109 25%	65 18%	17 18%	105 23%	101 28%	59 30%
Summary										
Top2Box (A great/ Good reflection)	189 17%	74 14%	115 20%	37 12%	85 19%	68 19%	26 28%	86 19%	55 15%	22 11%
Low2Box (A poor/ Terrible reflection)	560 51%	292 55%	268 47%	189 61%	212 49%	159 45%	34 37%	210 47%	200 56%	116 58%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_9. [Celine Dion] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Celine Dion										
A great reflection of what Canada is	161	60	101	29	73	60	20	69	53	19
	15%	11%	18%	9%	17%	17%	22%	15%	15%	9%
			A		C	C	I			
A good reflection of what Canada is	222	92	130	52	80	89	18	103	69	31
	20%	17%	23%	17%	18%	25%	19%	23%	19%	16%
			A			CD				
A decent reflection of what Canada is	356	185	171	104	137	115	36	135	116	68
	32%	35%	30%	34%	31%	32%	39%	30%	32%	34%
A poor reflection of what Canada is	202	107	95	62	82	58	8	82	65	47
	18%	20%	17%	20%	19%	16%	9%	18%	18%	23%
								F	F	F
A terrible reflection of what Canada is	161	90	71	60	66	35	11	59	55	34
	15%	17%	12%	19%	15%	10%	12%	13%	15%	17%
				E	E					
Summary										
Top2Box (A great/ Good reflection)	383	152	231	81	153	149	38	172	122	50
	35%	29%	41%	26%	35%	42%	40%	38%	34%	25%
			A		C	C	I	I	I	
Low2Box (A poor/ Terrible reflection)	362	196	166	122	147	93	20	141	121	81
	33%	37%	29%	40%	34%	26%	21%	32%	34%	41%
		B		E	E				F	F

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_10. [Multiculturalism] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Multiculturalism										
A great reflection of what Canada is	245 22%	97 18%	148 26%	97 31%	81 18%	68 19%	19 20%	86 19%	72 20%	68 34%
			A	DE						FGH
A good reflection of what Canada is	329 30%	156 29%	173 30%	90 29%	136 31%	103 29%	20 22%	133 30%	126 35%	50 25%
									FI	
A decent reflection of what Canada is	353 32%	179 34%	175 31%	102 33%	142 33%	110 31%	37 39%	143 32%	109 30%	64 32%
A poor reflection of what Canada is	109 10%	59 11%	51 9%	10 3%	44 10%	56 16%	8 9%	55 12%	33 9%	12 6%
					C	CD		I		
A terrible reflection of what Canada is	64 6%	43 8%	21 4%	10 3%	35 8%	20 6%	9 10%	32 7%	19 5%	5 2%
			B		C		I	I		
Summary										
Top2Box (A great/ Good reflection)	574 52%	252 47%	321 57%	186 61%	216 49%	171 48%	39 42%	218 49%	198 55%	118 59%
			A	DE					F	FG
Low2Box (A poor/ Terrible reflection)	174 16%	102 19%	72 13%	19 6%	79 18%	76 21%	18 19%	87 19%	52 14%	17 9%
			B		C	C	I	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_11. [Mounties or RCMP] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Mounties or RCMP										
A great reflection of what Canada is	362	177	185	67	157	138	36	169	113	44
	33%	33%	33%	22%	36%	39%	38%	38%	31%	22%
					C	C	I	I	I	
A good reflection of what Canada is	366	171	196	98	149	119	26	155	121	64
	33%	32%	34%	32%	34%	33%	28%	34%	34%	32%
A decent reflection of what Canada is	241	128	113	88	87	66	18	86	81	56
	22%	24%	20%	29%	20%	18%	19%	19%	23%	28%
				DE						G
A poor reflection of what Canada is	94	37	57	42	30	22	9	33	29	23
	9%	7%	10%	14%	7%	6%	10%	7%	8%	11%
				DE						
A terrible reflection of what Canada is	38	21	17	13	15	11	5	7	15	12
	3%	4%	3%	4%	3%	3%	5%	1%	4%	6%
							G		G	G
Summary										
Top2Box (A great/ Good reflection)	728	347	381	165	305	258	62	323	234	108
	66%	65%	67%	54%	70%	72%	66%	72%	65%	54%
					C	C		HI	I	
Low2Box (A poor/ Terrible reflection)	132	58	74	54	45	33	14	40	44	35
	12%	11%	13%	18%	10%	9%	15%	9%	12%	17%
				DE						G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_12. [Canadian wilderness] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Canadian wilderness										
A great reflection of what Canada is	581	284	298	140	244	197	52	245	187	97
	53%	53%	52%	46%	56%	55%	56%	55%	52%	49%
					C	C				
A good reflection of what Canada is	331	159	172	96	130	105	19	132	115	65
	30%	30%	30%	31%	30%	29%	20%	29%	32%	33%
									F	
A decent reflection of what Canada is	160	74	86	60	58	41	19	63	44	35
	15%	14%	15%	20%	13%	12%	20%	14%	12%	17%
				DE						
A poor reflection of what Canada is	24	13	11	8	3	12	2	10	10	3
	2%	2%	2%	3%	1%	3%	2%	2%	3%	1%
						D				
A terrible reflection of what Canada is	5	4	1	2	2	1	2	0	3	0
	0	1%	0	1%	0	0	2%	-	1%	-
							G		G	
Summary										
Top2Box (A great/ Good reflection)	912	442	470	236	374	302	71	376	302	162
	83%	83%	83%	77%	86%	85%	76%	84%	84%	81%
					C	C				
Low2Box (A poor/ Terrible reflection)	29	17	12	10	5	13	4	10	13	3
	3%	3%	2%	3%	1%	4%	4%	2%	4%	1%
						D				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_13. [The Beaver] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
The Beaver										
A great reflection of what Canada is	296	135	161	60	123	112	33	135	89	38
	27%	25%	28%	19%	28%	31%	35%	30%	25%	19%
					C	C	HI	I		
A good reflection of what Canada is	357	178	179	88	154	115	26	153	116	62
	32%	33%	32%	29%	35%	32%	28%	34%	32%	31%
A decent reflection of what Canada is	314	149	166	109	114	92	23	116	111	65
	29%	28%	29%	35%	26%	26%	24%	26%	31%	33%
				DE						
A poor reflection of what Canada is	108	54	54	44	34	30	9	37	33	29
	10%	10%	9%	14%	8%	8%	10%	8%	9%	14%
				DE						G
A terrible reflection of what Canada is	26	18	8	7	12	7	2	9	10	5
	2%	3%	1%	2%	3%	2%	2%	2%	3%	3%
Summary										
Top2Box (A great/ Good reflection)	653	313	340	148	278	227	60	288	205	100
	59%	59%	60%	48%	64%	64%	64%	64%	57%	50%
					C	C		HI		
Low2Box (A poor/ Terrible reflection)	134	72	62	51	46	38	11	45	43	34
	12%	13%	11%	17%	10%	11%	12%	10%	12%	17%
				DE						G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8. [SUMMARY - TOP2BOX (A GREAT/ GOOD REFLECTION)] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Canadian wilderness	912	442	470	236	374	302	71	376	302	162
	83%	83%	83%	77%	86%	85%	76%	84%	84%	81%
The Canadian flag	890	419	471	218	369	303	73	375	287	154
	81%	79%	83%	71%	84%	85%	78%	84%	80%	77%
The national anthem: O Canada	819	374	445	200	333	287	71	341	269	138
	74%	70%	78%	65%	76%	80%	76%	76%	75%	69%
Hockey	800	380	421	204	337	259	68	338	260	134
	73%	71%	74%	66%	77%	73%	73%	75%	72%	67%
Mounties or RCMP	728	347	381	165	305	258	62	323	234	108
	66%	65%	67%	54%	70%	72%	66%	72%	65%	54%
Medicare	720	361	359	186	284	250	51	298	232	139
	65%	68%	63%	61%	65%	70%	55%	66%	65%	70%
The Arctic	658	337	321	145	270	242	54	268	223	113
	60%	63%	56%	47%	62%	68%	58%	60%	62%	56%
The Beaver	653	313	340	148	278	227	60	288	205	100
	59%	59%	60%	48%	64%	64%	64%	64%	57%	50%
Multiculturalism	574	252	321	186	216	171	39	218	198	118
	52%	47%	57%	61%	49%	48%	42%	49%	55%	59%
The military	506	260	245	80	214	211	47	224	168	67
	46%	49%	43%	26%	49%	59%	50%	50%	47%	34%
Celine Dion	383	152	231	81	153	149	38	172	122	50
	35%	29%	41%	26%	35%	42%	40%	38%	34%	25%
The Queen	336	159	177	59	141	136	33	165	106	31
	31%	30%	31%	19%	32%	38%	36%	37%	30%	16%

8. [SUMMARY - TOP2BOX (A GREAT/ GOOD REFLECTION)] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Justin Bieber	189	74	115	37	85	68	26	86	55	22
	17%	14%	20%	12%	19%	19%	28%	19%	15%	11%
			A		C	C	HI	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8. [SUMMARY - LOW2BOX (A POOR/ TERRIBLE REFLECTION)] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1101	601	500	262	408	431	85	389	476	151
Weighted	1101	533	568	307	437	357	94*	449	359	199
Justin Bieber	560	292	268	189	212	159	34	210	200	116
	51%	55%	47%	61%	49%	45%	37%	47%	56%	58%
The Queen	436	220	217	139	163	135	33	148	145	109
	40%	41%	38%	45%	37%	38%	36%	33%	40%	55%
Celine Dion	362	196	166	122	147	93	20	141	121	81
	33%	37%	29%	40%	34%	26%	21%	32%	34%	41%
The military	219	104	115	102	72	44	17	66	75	61
	20%	20%	20%	33%	17%	12%	18%	15%	21%	30%
Multiculturalism	174	102	72	19	79	76	18	87	52	17
	16%	19%	13%	6%	18%	21%	19%	19%	14%	9%
The Beaver	134	72	62	51	46	38	11	45	43	34
	12%	13%	11%	17%	10%	11%	12%	10%	12%	17%
The Arctic	134	49	85	54	49	31	12	43	57	22
	12%	9%	15%	17%	11%	9%	13%	9%	16%	11%
Mounties or RCMP	132	58	74	54	45	33	14	40	44	35
	12%	11%	13%	18%	10%	9%	15%	9%	12%	17%
Medicare	128	50	78	38	54	36	15	53	39	21
	12%	9%	14%	12%	12%	10%	16%	12%	11%	11%
Hockey	81	43	38	30	26	25	8	19	34	20
	7%	8%	7%	10%	6%	7%	8%	4%	9%	10%
The national anthem: O Canada	71	39	32	28	27	15	3	28	24	17
	6%	7%	6%	9%	6%	4%	3%	6%	7%	8%
The Canadian flag	41	27	14	14	13	14	5	14	14	8
	4%	5%	2%	4%	3%	4%	5%	3%	4%	4%

8. [SUMMARY - LOW2BOX (A POOR/ TERRIBLE REFLECTION)] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		B								
Canadian wilderness	29	17	12	10	5	13	4	10	13	3
	3%	3%	2%	3%	1%	4%	4%	2%	4%	1%
						D				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base