

1. Do you consider yourself to be more closely identified to ... or a Canadian first?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Province first	333	142	190	254	78	305	28
	30%	53%	23%	29%	35%	31%	24%
Canadian first		B					
	768	126	642	619	146	680	87
	70%	47%	77%	71%	65%	69%	76%
			A				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_1. [The diversity of its people] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
The diversity of its people							
Best	965	222	743	763	199	863	101
	88%	83%	89%	87%	89%	88%	88%
Worst			A				
	136	47	90	110	25	122	14
	12%	17%	11%	13%	11%	12%	12%
		B					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_2. [Its landscape and physical beauty] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its landscape and physical beauty							
Best	1079	265	814	853	224	969	109
	98%	99%	98%	98%	100%	98%	95%
Worst						F	
	22	4	18	20	1	16	6
	2%	1%	2%	2%	0	2%	5%
							E

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_3. [Its history] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its history							
Best	961	234	727	755	204	871	88
	87%	87%	87%	86%	91%	89%	77%
Worst						F	
	140	34	106	118	20	113	27
	13%	13%	13%	14%	9%	11%	23%
							E

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_4. [Its cultural values] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its cultural values							
Best	905	225	680	711	192	810	94
	82%	84%	82%	81%	85%	82%	82%
Worst	196	43	152	162	33	175	21
	18%	16%	18%	19%	15%	18%	18%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_5. [Its food] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its food							
Best	939	247	691	734	203	863	74
	85%	92%	83%	84%	90%	88%	65%
Worst		B			C	F	
	162	21	141	139	21	122	41
	15%	8%	17%	16%	10%	12%	35%
			A	D			E

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_6. [The public services it provides to its citizens] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
The public services it provides to its citizens							
Best	840	207	633	668	170	750	88
	76%	77%	76%	77%	76%	76%	77%
Worst	261	62	199	205	55	234	27
	24%	23%	24%	23%	24%	24%	23%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_7. [Bilingualism or the official recognition and promotion of English and French in Canada] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Bilingualism or the official recognition and promotion of English and French in Canada							
Best	674	152	522	528	144	602	71
	61%	57%	63%	60%	64%	61%	61%
Worst	427	116	311	346	80	382	44
	39%	43%	37%	40%	36%	39%	39%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_8. [Its political system] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its political system							
Best	610	123	487	495	115	543	66
	55%	46%	59%	57%	51%	55%	57%
Worst			A				
	491	146	345	378	110	442	49
	45%	54%	41%	43%	49%	45%	43%
		B					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_9. [Its artists, musicians, and writers] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its artists, musicians, and writers							
Best	936	238	698	739	196	847	88
	85%	89%	84%	85%	87%	86%	77%
Worst		B				F	
	165	30	135	135	28	138	27
	15%	11%	16%	15%	13%	14%	23%
			A				E

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_10. [Its relationship to the British monarchy] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its relationship to the British monarchy							
Best	692	106	586	563	130	618	74
	63%	40%	70%	64%	58%	63%	65%
Worst			A				
	409	163	246	311	95	367	41
	37%	60%	30%	36%	42%	37%	35%
		B					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_11. [Its reputation on the world stage] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its reputation on the world stage							
Best	897	211	686	706	188	805	91
	82%	79%	82%	81%	84%	82%	79%
Worst	204	57	146	167	37	180	24
	18%	21%	18%	19%	16%	18%	21%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_12. [Its economic performance] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its economic performance							
Best	800	182	618	634	164	716	84
	73%	68%	74%	73%	73%	73%	73%
Worst			A				
	301	87	214	239	60	269	31
	27%	32%	26%	27%	27%	27%	27%
		B					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

2_13. [Its military] Imagine you are having a conversation with someone from another country, and they ask you to describe what's best and worst about Canada. For each of the following, please tell me if it's part of Canada's best or worst?

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Its military							
Best	674	171	503	523	150	601	73
	61%	64%	60%	60%	67%	61%	63%
Worst	427	98	329	350	75	383	42
	39%	36%	40%	40%	33%	39%	37%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

5_2. [I consider myself to be a proud and patriotic Canadian] To what extent do you agree or disagree with the following statements:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
I consider myself to be a proud and patriotic Canadian							
Strongly agree	523	54	469	410	111	477	45
	47%	20%	56%	47%	50%	48%	39%
Somewhat agree	409	112	297	323	84	364	46
	37%	42%	36%	37%	38%	37%	40%
Somewhat disagree	121	77	44	102	19	103	18
	11%	29%	5%	12%	9%	10%	15%
Strongly disagree	48	25	23	39	10	41	7
	4%	9%	3%	4%	4%	4%	6%
Summary							
Top2Box (Agree)	932	166	766	733	196	840	90
	85%	62%	92%	84%	87%	85%	79%
Low2Box (Disagree)	169	102	67	140	29	144	25
	15%	38%	8%	16%	13%	15%	21%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

5_5. [Canada has a great reputation on the world stage] To what extent do you agree or disagree with the following statements:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Canada has a great reputation on the world stage							
Strongly agree	285	56	230	229	54	253	32
	26%	21%	28%	26%	24%	26%	28%
Somewhat agree	641	167	474	497	142	582	57
	58%	62%	57%	57%	63%	59%	50%
Somewhat disagree	129	37	92	110	19	115	15
	12%	14%	11%	13%	9%	12%	13%
Strongly disagree	46	9	37	37	9	35	11
	4%	3%	4%	4%	4%	4%	9%
							E
Summary							
Top2Box (Agree)	926	223	703	726	197	835	90
	84%	83%	85%	83%	88%	85%	78%
Low2Box (Disagree)	175	46	129	147	28	150	25
	16%	17%	15%	17%	12%	15%	22%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

5_6. [When it comes to culture, Canada and the U.S. are basically the same] To what extent do you agree or disagree with the following statements:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
When it comes to culture, Canada and the U.S. are basically the same							
Strongly agree	62	15	48	52	10	56	6
	6%	5%	6%	6%	5%	6%	5%
Somewhat agree	308	79	230	241	68	278	31
	28%	29%	28%	28%	30%	28%	27%
Somewhat disagree	458	118	340	356	101	415	44
	42%	44%	41%	41%	45%	42%	38%
Strongly disagree	272	57	215	225	46	236	35
	25%	21%	26%	26%	20%	24%	30%
Summary							
Top2Box (Agree)	371	93	277	293	78	334	37
	34%	35%	33%	34%	35%	34%	32%
Low2Box (Disagree)	730	175	555	581	147	651	78
	66%	65%	67%	66%	65%	66%	68%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

5_7. [Multiculturalism in Canada is a good thing] To what extent do you agree or disagree with the following statements:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Multiculturalism in Canada is a good thing							
Strongly agree	271	45	225	228	42	216	53
	25%	17%	27%	26%	19%	22%	46%
Somewhat agree	533	139	395	419	113	490	43
	48%	52%	47%	48%	50%	50%	38%
Somewhat disagree	194	56	138	142	51	182	12
	18%	21%	17%	16%	23%	18%	10%
Strongly disagree	103	29	75	85	18	97	7
	9%	11%	9%	10%	8%	10%	6%
Summary							
Top2Box (Agree)	804	184	620	647	155	706	96
	73%	68%	74%	74%	69%	72%	84%
Low2Box (Disagree)	297	85	212	227	69	278	19
	27%	32%	26%	26%	31%	28%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

5_11. [Canada is doing enough to protect the environment] To what extent do you agree or disagree with the following statements:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Canada is doing enough to protect the environment							
Strongly agree	86	20	66	70	16	77	9
	8%	7%	8%	8%	7%	8%	8%
Somewhat agree	391	77	314	297	94	359	32
	36%	29%	38%	34%	42%	36%	28%
Somewhat disagree	386	108	278	306	79	343	43
	35%	40%	33%	35%	35%	35%	37%
Strongly disagree	238	65	174	200	36	206	31
	22%	24%	21%	23%	16%	21%	27%
Summary							
Top2Box (Agree)	477	97	380	367	110	436	41
	43%	36%	46%	42%	49%	44%	36%
Low2Box (Disagree)	624	172	452	506	115	549	74
	57%	64%	54%	58%	51%	56%	64%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

7_1. [Western Canada and Ontario and Quebec] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Western Canada and Ontario and Quebec							
A lot in common	154	28	127	126	28	133	21
	14%	10%	15%	14%	13%	14%	19%
A little in common	687	142	544	539	146	617	68
	62%	53%	65%	62%	65%	63%	59%
Nothing in common at all	260	99	161	208	50	234	26
	24%	37%	19%	24%	22%	24%	22%
Summary							
Top2Box (A lot/ A little in common)	841	170	671	665	174	751	89
	76%	63%	81%	76%	78%	76%	78%
		B					
			A				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

7_2. [Quebec and the rest of the country] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Quebec and the rest of the country							
A lot in common	167	38	129	129	38	150	18
	15%	14%	15%	15%	17%	15%	15%
A little in common	596	153	443	470	125	533	63
	54%	57%	53%	54%	56%	54%	55%
Nothing in common at all	338	78	260	275	61	302	34
	31%	29%	31%	31%	27%	31%	30%
Summary							
Top2Box (A lot/ A little in common)	763	191	572	598	163	683	81
	69%	71%	69%	69%	73%	69%	70%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

7_4. [Recent immigrants vs. those born in Canada] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Recent immigrants vs. those born in Canada							
A lot in common	68	12	55	56	12	54	14
	6%	5%	7%	6%	5%	5%	12%
A little in common	571	129	442	449	120	510	60
	52%	48%	53%	51%	54%	52%	52%
Nothing in common at all	462	127	335	368	92	421	41
	42%	47%	40%	42%	41%	43%	36%
Summary							
Top2Box (A lot/ A little in common)	639	141	498	505	132	564	74
	58%	53%	60%	58%	59%	57%	64%
		B					
			A				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

7_5. [Urban Canadian and rural Canadians] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don' think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Urban Canadian and rural Canadians							
A lot in common	161	34	127	134	28	142	19
	15%	13%	15%	15%	12%	14%	17%
A little in common	772	177	596	613	157	691	80
	70%	66%	72%	70%	70%	70%	69%
Nothing in common at all	168	58	109	126	40	152	16
	15%	22%	13%	14%	18%	15%	14%
Summary							
Top2Box (A lot/ A little in common)	933	210	723	747	185	833	99
	85%	78%	87%	86%	82%	85%	86%
		B					
			A				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

7_6. [Older Canadians and younger Canadians] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Older Canadians and younger Canadians							
A lot in common	225	46	178	170	55	200	24
	20%	17%	21%	19%	24%	20%	20%
A little in common	742	175	566	596	144	665	77
	67%	65%	68%	68%	64%	68%	67%
Nothing in common at all	135	47	88	107	26	120	15
	12%	18%	11%	12%	11%	12%	13%
Summary							
Top2Box (A lot/ A little in common)	966	222	745	766	199	865	100
	88%	82%	89%	88%	89%	88%	87%
		B	A				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

7. [SUMMARY - TOP2BOX (A LOT/ A LITTLE IN COMMON)] Canada is a large country comprised of many different communities and regional identities. Some say that there is a link that binds all Canadians together regardless of who we are or where we live, others don't think we have much in common at all. For each example below, please tell me whether you believe they have a lot in common, a little in common, or nothing in common at all:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Older Canadians and younger Canadians	966	222	745	766	199	865	100
	88%	82%	89%	88%	89%	88%	87%
Urban Canadian and rural Canadians	933	210	723	747	185	833	99
	85%	78%	87%	86%	82%	85%	86%
Western Canada and Ontario and Quebec	841	170	671	665	174	751	89
	76%	63%	81%	76%	78%	76%	78%
Quebec and the rest of the country	763	191	572	598	163	683	81
	69%	71%	69%	69%	73%	69%	70%
Recent immigrants vs. those born in Canada	639	141	498	505	132	564	74
	58%	53%	60%	58%	59%	57%	64%
			A				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_1. [The Canadian flag] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
The Canadian flag							
A great reflection of what Canada is	590	100	490	469	118	520	68
	54%	37%	59%	54%	53%	53%	59%
A good reflection of what Canada is	300	83	217	240	60	277	23
	27%	31%	26%	27%	27%	28%	20%
A decent reflection of what Canada is	170	65	105	131	38	153	17
	15%	24%	13%	15%	17%	16%	15%
A poor reflection of what Canada is	29	16	13	23	5	26	3
	3%	6%	2%	3%	2%	3%	2%
A terrible reflection of what Canada is	13	5	8	10	3	9	4
	1%	2%	1%	1%	1%	1%	3%
Summary							
Top2Box (A great/ Good reflection)	890	183	707	709	179	797	92
	81%	68%	85%	81%	80%	81%	80%
Low2Box (A poor/ Terrible reflection)	41	21	21	33	8	35	7
	4%	8%	2%	4%	4%	4%	6%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_2. [The national anthem: O Canada] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
The national anthem: O Canada							
A great reflection of what Canada is	492	89	403	383	109	439	51
	45%	33%	48%	44%	48%	45%	45%
A good reflection of what Canada is	327	74	253	256	71	292	35
	30%	27%	30%	29%	32%	30%	30%
A decent reflection of what Canada is	211	71	139	173	36	193	18
	19%	26%	17%	20%	16%	20%	16%
A poor reflection of what Canada is	52	26	27	46	6	45	7
	5%	10%	3%	5%	3%	5%	6%
A terrible reflection of what Canada is	19	9	10	16	3	16	3
	2%	3%	1%	2%	1%	2%	3%
Summary							
Top2Box (A great/ Good reflection)	819	163	656	638	180	732	86
	74%	61%	79%	73%	80%	74%	75%
Low2Box (A poor/ Terrible reflection)	71	34	37	62	8	60	11
	6%	13%	4%	7%	4%	6%	9%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_3. [The Queen] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
The Queen							
A great reflection of what Canada is	135	21	115	116	20	118	17
	12%	8%	14%	13%	9%	12%	15%
			A				
A good reflection of what Canada is	200	24	177	161	39	179	21
	18%	9%	21%	18%	17%	18%	18%
			A				
A decent reflection of what Canada is	329	61	268	260	68	293	36
	30%	23%	32%	30%	30%	30%	32%
			A				
A poor reflection of what Canada is	234	68	166	176	58	215	19
	21%	25%	20%	20%	26%	22%	16%
A terrible reflection of what Canada is	202	96	106	160	40	180	21
	18%	36%	13%	18%	18%	18%	18%
		B					
Summary							
Top2Box (A great/ Good reflection)	336	44	292	277	59	297	39
	31%	17%	35%	32%	26%	30%	34%
			A				
Low2Box (A poor/ Terrible reflection)	436	163	273	336	98	395	40
	40%	61%	33%	38%	44%	40%	35%
		B					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_4. [Medicare] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Medicare							
A great reflection of what Canada is	335 30%	75 28%	260 31%	276 32%	58 26%	302 31%	32 28%
A good reflection of what Canada is	385 35%	80 30%	305 37%	301 35%	82 37%	346 35%	39 34%
A decent reflection of what Canada is	253 23%	75 28%	178 21%	203 23%	50 22%	227 23%	26 23%
A poor reflection of what Canada is	96 9%	26 10%	70 8%	69 8%	27 12%	85 9%	11 10%
A terrible reflection of what Canada is	32 3%	12 5%	19 2%	23 3%	8 3%	25 3%	7 6%
Summary							
Top2Box (A great/ Good reflection)	720 65%	155 58%	565 68%	578 66%	141 63%	647 66%	71 62%
Low2Box (A poor/ Terrible reflection)	128 12%	39 14%	90 11%	92 11%	34 15%	110 11%	18 15%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_5. [Hockey] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Hockey							
A great reflection of what Canada is	491	116	375	393	97	441	50
	45%	43%	45%	45%	43%	45%	43%
A good reflection of what Canada is	309	74	235	246	63	285	24
	28%	28%	28%	28%	28%	29%	21%
A decent reflection of what Canada is	220	65	155	172	46	193	27
	20%	24%	19%	20%	20%	20%	23%
A poor reflection of what Canada is	49	7	42	36	13	37	10
	4%	3%	5%	4%	6%	4%	9%
A terrible reflection of what Canada is	32	6	26	26	6	28	4
	3%	2%	3%	3%	3%	3%	4%
Summary							
Top2Box (A great/ Good reflection)	800	190	610	639	160	726	74
	73%	71%	73%	73%	71%	74%	64%
Low2Box (A poor/ Terrible reflection)	81	13	67	62	19	65	14
	7%	5%	8%	7%	8%	7%	13%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_6. [The Arctic] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
The Arctic							
A great reflection of what Canada is	309	56	253	248	60	276	32
	28%	21%	30%	28%	27%	28%	28%
A good reflection of what Canada is	348	85	264	278	71	313	35
	32%	32%	32%	32%	32%	32%	31%
A decent reflection of what Canada is	309	88	221	244	63	282	28
	28%	33%	27%	28%	28%	29%	24%
A poor reflection of what Canada is	109	28	81	83	26	94	15
	10%	10%	10%	9%	12%	10%	13%
A terrible reflection of what Canada is	25	12	13	21	4	20	5
	2%	4%	2%	2%	2%	2%	4%
Summary							
Top2Box (A great/ Good reflection)	658	141	517	526	131	589	68
	60%	52%	62%	60%	58%	60%	59%
Low2Box (A poor/ Terrible reflection)	134	39	94	104	30	114	20
	12%	15%	11%	12%	13%	12%	17%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_7. [The military] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
The military							
A great reflection of what Canada is	222	46	176	173	49	202	20
	20%	17%	21%	20%	22%	20%	18%
A good reflection of what Canada is	284	56	228	232	52	254	29
	26%	21%	27%	27%	23%	26%	25%
A decent reflection of what Canada is	377	112	265	279	98	337	39
	34%	42%	32%	32%	44%	34%	34%
A poor reflection of what Canada is	158	34	125	141	16	139	19
	14%	12%	15%	16%	7%	14%	17%
A terrible reflection of what Canada is	61	21	39	49	10	54	7
	6%	8%	5%	6%	4%	5%	6%
Summary							
Top2Box (A great/ Good reflection)	506	102	403	404	101	456	50
	46%	38%	48%	46%	45%	46%	43%
Low2Box (A poor/ Terrible reflection)	219	55	164	190	26	192	27
	20%	20%	20%	22%	12%	20%	23%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_8. [Justin Bieber] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Justin Bieber							
A great reflection of what Canada is	59	12	47	48	10	52	7
	5%	5%	6%	5%	4%	5%	6%
A good reflection of what Canada is	131	31	99	98	33	112	19
	12%	12%	12%	11%	15%	11%	16%
A decent reflection of what Canada is	352	85	266	279	72	318	32
	32%	32%	32%	32%	32%	32%	28%
A poor reflection of what Canada is	278	73	204	222	56	250	28
	25%	27%	25%	25%	25%	25%	24%
A terrible reflection of what Canada is	282	67	215	227	53	253	29
	26%	25%	26%	26%	24%	26%	25%
Summary							
Top2Box (A great/ Good reflection)	189	43	146	146	43	164	26
	17%	16%	18%	17%	19%	17%	22%
Low2Box (A poor/ Terrible reflection)	560	140	420	449	110	503	57
	51%	52%	50%	51%	49%	51%	49%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_9. [Celine Dion] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Celine Dion							
A great reflection of what Canada is	161	75	86	123	37	144	16
	15%	28%	10%	14%	17%	15%	14%
A good reflection of what Canada is	222	65	156	167	54	195	27
	20%	24%	19%	19%	24%	20%	23%
A decent reflection of what Canada is	356	78	277	290	65	316	40
	32%	29%	33%	33%	29%	32%	35%
A poor reflection of what Canada is	202	35	167	157	45	185	17
	18%	13%	20%	18%	20%	19%	15%
A terrible reflection of what Canada is	161	15	145	136	23	145	16
	15%	6%	17%	16%	10%	15%	14%
Summary							
Top2Box (A great/ Good reflection)	383	140	242	290	91	339	43
	35%	52%	29%	33%	41%	34%	37%
Low2Box (A poor/ Terrible reflection)	362	50	313	293	68	330	32
	33%	19%	38%	34%	30%	34%	28%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_10. [Multiculturalism] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Multiculturalism							
A great reflection of what Canada is	245	41	204	208	36	199	44
	22%	15%	25%	24%	16%	20%	39%
A good reflection of what Canada is	329	72	256	266	61	295	34
	30%	27%	31%	30%	27%	30%	29%
A decent reflection of what Canada is	353	98	256	269	83	329	25
	32%	36%	31%	31%	37%	33%	21%
A poor reflection of what Canada is	109	40	70	78	32	104	6
	10%	15%	8%	9%	14%	11%	5%
A terrible reflection of what Canada is	64	18	46	52	13	58	7
	6%	7%	6%	6%	6%	6%	6%
Summary							
Top2Box (A great/ Good reflection)	574	113	461	474	97	494	78
	52%	42%	55%	54%	43%	50%	68%
Low2Box (A poor/ Terrible reflection)	174	58	116	130	44	161	12
	16%	22%	14%	15%	20%	16%	11%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_11. [Mounties or RCMP] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Mounties or RCMP							
A great reflection of what Canada is	362 33%	69 26%	293 35%	282 32%	79 35%	325 33%	36 31%
			A				
A good reflection of what Canada is	366 33%	90 34%	276 33%	286 33%	79 35%	329 33%	37 32%
A decent reflection of what Canada is	241 22%	72 27%	169 20%	194 22%	45 20%	216 22%	24 21%
		B					
A poor reflection of what Canada is	94 9%	28 10%	66 8%	75 9%	19 8%	85 9%	9 8%
A terrible reflection of what Canada is	38 3%	10 4%	29 3%	36 4%	2 1%	29 3%	9 8%
				D			E
Summary							
Top2Box (A great/ Good reflection)	728 66%	159 59%	569 68%	568 65%	158 70%	654 66%	73 63%
			A				
Low2Box (A poor/ Terrible reflection)	132 12%	37 14%	95 11%	111 13%	21 9%	114 12%	18 16%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_12. [Canadian wilderness] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Canadian wilderness							
A great reflection of what Canada is	581	109	473	467	114	519	61
	53%	40%	57%	53%	51%	53%	53%
A good reflection of what Canada is	331	87	244	257	72	301	30
	30%	32%	29%	29%	32%	31%	26%
A decent reflection of what Canada is	160	64	96	127	32	142	18
	15%	24%	12%	14%	14%	14%	16%
A poor reflection of what Canada is	24	7	16	18	6	20	4
	2%	3%	2%	2%	3%	2%	3%
A terrible reflection of what Canada is	5	2	3	5	1	3	2
	0	1%	0	1%	0	0	2%
Summary							
Top2Box (A great/ Good reflection)	912	196	716	724	186	820	91
	83%	73%	86%	83%	83%	83%	79%
Low2Box (A poor/ Terrible reflection)	29	9	20	22	7	23	6
	3%	4%	2%	3%	3%	2%	5%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8_13. [The Beaver] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
The Beaver							
A great reflection of what Canada is	296 27%	68 25%	228 27%	221 25%	74 33%	264 27%	31 27%
					C		
A good reflection of what Canada is	357 32%	81 30%	276 33%	293 34%	64 29%	314 32%	43 38%
A decent reflection of what Canada is	314 29%	82 30%	233 28%	251 29%	63 28%	285 29%	30 26%
A poor reflection of what Canada is	108 10%	27 10%	80 10%	86 10%	20 9%	99 10%	9 7%
A terrible reflection of what Canada is	26 2%	11 4%	15 2%	22 3%	4 2%	23 2%	3 3%
		B					
Summary							
Top2Box (A great/ Good reflection)	653 59%	149 55%	504 61%	514 59%	138 61%	577 59%	74 64%
Low2Box (A poor/ Terrible reflection)	134 12%	38 14%	95 11%	108 12%	24 11%	122 12%	11 10%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8. [SUMMARY - TOP2BOX (A GREAT/ GOOD REFLECTION)] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Canadian wilderness	912	196	716	724	186	820	91
	83%	73%	86%	83%	83%	83%	79%
The Canadian flag	890	183	707	709	179	797	92
	81%	68%	85%	81%	80%	81%	80%
The national anthem: O Canada	819	163	656	638	180	732	86
	74%	61%	79%	73%	80%	74%	75%
Hockey	800	190	610	639	160	726	74
	73%	71%	73%	73%	71%	74%	64%
Mounties or RCMP	728	159	569	568	158	654	73
	66%	59%	68%	65%	70%	66%	63%
Medicare	720	155	565	578	141	647	71
	65%	58%	68%	66%	63%	66%	62%
The Arctic	658	141	517	526	131	589	68
	60%	52%	62%	60%	58%	60%	59%
The Beaver	653	149	504	514	138	577	74
	59%	55%	61%	59%	61%	59%	64%
Multiculturalism	574	113	461	474	97	494	78
	52%	42%	55%	54%	43%	50%	68%
The military	506	102	403	404	101	456	50
	46%	38%	48%	46%	45%	46%	43%
	383	140	242	290	91	339	43

8. [SUMMARY - TOP2BOX (A GREAT/ GOOD REFLECTION)] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
Celine Dion	35%	52%	29%	33%	41%	34%	37%
		B			C		
The Queen	336	44	292	277	59	297	39
	31%	17%	35%	32%	26%	30%	34%
			A				
Justin Bieber	189	43	146	146	43	164	26
	17%	16%	18%	17%	19%	17%	22%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.

8. [SUMMARY - LOW2BOX (A POOR/ TERRIBLE REFLECTION)] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
		A	B	C	D	E	F
Base: All Respondents	1101	316	785	872	226	983	117
Weighted	1101	269	832	873	225	985	115
Justin Bieber	560	140	420	449	110	503	57
	51%	52%	50%	51%	49%	51%	49%
The Queen	436	163	273	336	98	395	40
	40%	61%	33%	38%	44%	40%	35%
Celine Dion	362	50	313	293	68	330	32
	33%	19%	38%	34%	30%	34%	28%
The military	219	55	164	190	26	192	27
	20%	20%	20%	22%	12%	20%	23%
Multiculturalism	174	58	116	130	44	161	12
	16%	22%	14%	15%	20%	16%	11%
The Beaver	134	38	95	108	24	122	11
	12%	14%	11%	12%	11%	12%	10%
The Arctic	134	39	94	104	30	114	20
	12%	15%	11%	12%	13%	12%	17%
Mounties or RCMP	132	37	95	111	21	114	18
	12%	14%	11%	13%	9%	12%	16%
Medicare	128	39	90	92	34	110	18
	12%	14%	11%	11%	15%	11%	15%
Hockey	81	13	67	62	19	65	14
	7%	5%	8%	7%	8%	7%	13%
						E	
	71	34	37	62	8	60	11

8. [SUMMARY - LOW2BOX (A POOR/ TERRIBLE REFLECTION)] The following are a list of symbols and icons in Canada. Please indicate whether you think each is a great or poor reflection of what Canada really is:

						Born In Canada	
	Total	Quebec	Rest of Canada	Urban	Rural	Yes	No
The national anthem: O Canada	6%	13%	4%	7%	4%	6%	9%
		B					
The Canadian flag	41	21	21	33	8	35	7
	4%	8%	2%	4%	4%	4%	6%
Canadian wilderness		B					
	29	9	20	22	7	23	6
	3%	4%	2%	3%	3%	2%	5%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F Overlap formulae used.