



Canadian Online Omnibus August 13 - 14, 2012

London Olympics Banner 2

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1. During the 2012 London Olympic Games, Canada ranked 13th in the medal count, with 1 gold, 5 silver and 12 bronze medals. Did Canada's Olympic Team:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
Fall short of your expectations	361	41	37	24	141	92	27	113	69	85	38	93	258
	36%	30%	34%	37%	36%	38%	37%	33%	36%	37%	40%	35%	37%
Meet your expectations	583	83	64	38	217	141	40	215	106	122	54	156	406
	58%	61%	60%	58%	56%	59%	56%	63%	56%	53%	57%	58%	58%
								I					
Exceed your expectations	61	11	6	3	27	8	5	14	15	22	3	19	41
	6%	9%	5%	5%	7%	3%	7%	4%	8%	10%	3%	7%	6%
		E								G			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

2_1. [I'm satisfied with Team Canada's medal count at the Olympics] To what extent do you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
I'm satisfied with Team Canada's medal count at the Olympics													
Strongly agree	207	34	21	9	95	35	12	86	32	53	14	58	139
	21%	25%	20%	14%	25%	15%	17%	25%	17%	23%	15%	22%	20%
Somewhat agree		E			E			H					
	489	58	51	41	183	120	35	167	100	110	44	138	341
	49%	43%	48%	63%	48%	50%	49%	49%	53%	48%	46%	52%	48%
Somewhat disagree				AD									
	246	35	29	13	76	71	20	70	44	53	29	54	181
	24%	26%	28%	19%	20%	30%	28%	21%	23%	23%	30%	20%	26%
Strongly disagree						D							
	64	8	5	3	30	15	4	20	13	14	7	18	44
	6%	6%	5%	4%	8%	6%	5%	6%	7%	6%	8%	7%	6%
Summary													
Top2Box (Agree)	695	92	72	50	279	155	47	253	132	163	58	196	481
	69%	68%	68%	77%	72%	64%	66%	74%	70%	71%	62%	73%	68%
Low2Box (Disagree)					E			J					
	310	43	35	15	107	86	24	90	58	67	36	72	225
	31%	32%	32%	23%	28%	36%	34%	26%	30%	29%	38%	27%	32%
						D					G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

2_2. [I'm proud of the individual athletes that represented Canada at the Olympics] To what extent do you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
I'm proud of the individual athletes that represented Canada at the Olympics													
Strongly agree	626	96	60	42	257	128	43	212	120	157	54	160	443
	62%	71%	57%	65%	67%	53%	60%	62%	63%	68%	57%	60%	63%
Somewhat agree		BE			E								
	331	33	43	20	108	102	25	110	58	69	36	94	228
	33%	25%	40%	30%	28%	42%	35%	32%	30%	30%	38%	35%	32%
Somewhat disagree		AD				AD							
	33	3	2	2	14	9	3	15	5	2	5	10	23
	3%	2%	2%	3%	4%	4%	4%	4%	3%	1%	6%	4%	3%
Strongly disagree								I			I		
	15	2	1	1	7	3	1	5	6	2	0	3	12
	2%	2%	1%	2%	2%	1%	1%	1%	3%	1%	-	1%	2%
Summary													
Top2Box (Agree)	957	129	103	62	365	230	67	322	178	226	89	254	671
	95%	96%	97%	95%	95%	95%	94%	94%	94%	98%	94%	95%	95%
Low2Box (Disagree)										GH			
	48	5	3	3	20	12	4	20	12	4	5	13	35
	5%	4%	3%	5%	5%	5%	6%	6%	6%	2%	6%	5%	5%
								I	I				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

2_3. [Canada can't be expected to do as well at the Summer Olympics as it should for the Winter Olympics] To what extent do you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
Canada can't be expected to do as well at the Summer Olympics as it should for the Winter Olympics													
Strongly agree	98	13	10	4	43	26	4	28	17	22	17	28	57
	10%	9%	9%	6%	11%	11%	6%	8%	9%	9%	18%	11%	8%
Somewhat agree	359	60	47	28	118	84	21	115	69	85	34	92	259
	36%	45%	44%	43%	31%	35%	30%	33%	36%	37%	36%	35%	37%
Somewhat disagree	397	47	34	22	158	103	32	142	76	93	35	103	284
	39%	35%	32%	34%	41%	43%	45%	41%	40%	40%	37%	39%	40%
Strongly disagree	152	15	16	11	67	29	14	58	28	31	8	43	106
	15%	11%	15%	17%	17%	12%	19%	17%	15%	13%	9%	16%	15%
Summary													
Top2Box (Agree)	457	73	56	32	160	109	26	143	86	107	51	121	315
	45%	54%	53%	49%	42%	45%	36%	42%	45%	46%	54%	45%	45%
Low2Box (Disagree)	548	62	50	33	225	132	46	200	104	123	43	147	390
	55%	46%	47%	51%	58%	55%	64%	58%	55%	54%	46%	55%	55%
					A		AB	J					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

2_4. [Overall, London did a great job hosting the Olympics] To what extent do you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
Overall, London did a great job hosting the Olympics													
Strongly agree	508	63	44	31	217	124	28	168	95	122	39	120	367
	51%	46%	41%	48%	56%	51%	40%	49%	50%	53%	41%	45%	52%
Somewhat agree					BF								
	454	66	58	30	152	109	39	156	83	104	52	136	307
	45%	49%	55%	46%	40%	45%	54%	46%	44%	45%	56%	51%	43%
Somewhat disagree			D				D						
	29	3	3	4	8	7	4	12	6	3	2	9	20
	3%	2%	3%	6%	2%	3%	5%	4%	3%	1%	2%	4%	3%
Strongly disagree													
	14	3	1	0	8	1	1	6	6	1	1	2	12
	1%	2%	1%	-	2%	1%	1%	2%	3%	0	1%	1%	2%
Summary									I				
Top2Box (Agree)	962	129	102	61	369	233	67	325	178	226	91	256	674
	96%	96%	96%	94%	96%	96%	94%	95%	94%	98%	97%	96%	96%
Low2Box (Disagree)										GH			
	43	6	4	4	16	9	5	18	12	4	3	12	32
	4%	4%	4%	6%	4%	4%	6%	5%	6%	2%	3%	4%	4%
								I	I				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
I think that Canada got treated unfairly by judges and referees during the Olympics													
Strongly agree	149	18	18	4	67	35	7	47	26	34	13	44	100
	15%	13%	17%	6%	17%	14%	10%	14%	13%	15%	13%	16%	14%
Somewhat agree	437	57	49	37	177	91	26	139	81	116	44	121	309
	44%	43%	46%	57%	46%	37%	37%	41%	43%	50%	47%	45%	44%
Somewhat disagree				EF						G			
	331	52	29	18	105	99	28	115	68	69	31	81	234
	33%	39%	28%	27%	27%	41%	39%	33%	36%	30%	33%	30%	33%
Strongly disagree		D				BD							
	88	7	10	6	37	17	10	41	16	12	6	22	63
	9%	5%	9%	9%	10%	7%	14%	12%	8%	5%	6%	8%	9%
Summary							A	I					
Top2Box (Agree)	586	75	67	42	244	125	33	186	106	149	57	165	409
	58%	56%	63%	64%	63%	52%	46%	54%	56%	65%	60%	62%	58%
			F		EF					G			
Low2Box (Disagree)	419	60	39	24	142	116	38	156	83	81	37	103	296
	42%	44%	37%	36%	37%	48%	54%	46%	44%	35%	40%	38%	42%
						D	BD	I					

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2_6. [I think the hype over the judging and refereeing is nonsense - some calls go your way, others don't] To what extent do you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
I think the hype over the judging and refereeing is nonsense - some calls go your way, others don't													
Strongly agree	93	9	9	5	32	32	7	32	13	21	9	22	57
	9%	7%	8%	7%	8%	13%	10%	9%	7%	9%	10%	8%	8%
Somewhat agree	459	65	47	29	158	126	34	170	92	85	40	118	329
	46%	48%	44%	44%	41%	52%	47%	50%	48%	37%	43%	44%	47%
						D		I	I				
Somewhat disagree	310	42	35	22	129	64	18	94	60	90	34	94	212
	31%	31%	33%	34%	33%	27%	25%	28%	31%	39%	36%	35%	30%
										G			
Strongly disagree	143	18	16	10	66	20	13	46	26	33	11	33	108
	14%	14%	15%	15%	17%	8%	18%	14%	14%	15%	11%	12%	15%
					E		E						
Summary													
Top2Box (Agree)	552	74	55	33	190	158	41	202	104	106	50	140	386
	55%	55%	52%	51%	49%	65%	57%	59%	55%	46%	53%	52%	55%
						BD		I					
Low2Box (Disagree)	453	60	51	32	195	84	31	141	86	123	45	127	320
	45%	45%	48%	49%	51%	35%	43%	41%	45%	54%	47%	48%	45%
			E		E					G			

2_7. [I would support government using lottery and gaming revenue to provide greater funding for Canada's athletes to train and compete] To what extent do you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
I would support government using lottery and gaming revenue to provide greater funding for Canada's athletes to train and compete													
Strongly agree	381	50	38	24	160	87	22	135	72	88	38	77	286
	38%	37%	35%	37%	42%	36%	30%	39%	38%	38%	40%	29%	41%
													K
Somewhat agree	422	59	47	29	151	110	27	134	77	103	38	117	292
	42%	44%	44%	45%	39%	45%	38%	39%	40%	45%	41%	44%	41%
Somewhat disagree	117	13	11	6	36	37	14	43	22	24	11	48	68
	12%	9%	11%	9%	9%	15%	20%	12%	11%	10%	11%	18%	10%
						D	D					L	
Strongly disagree	85	13	11	6	38	8	8	31	19	14	8	25	60
	8%	10%	10%	10%	10%	3%	11%	9%	10%	6%	8%	9%	8%
		E	E	E	E		E						
Summary													
Top2Box (Agree)	803	109	84	53	311	197	49	269	149	192	76	194	578
	80%	81%	79%	81%	81%	81%	69%	79%	78%	83%	81%	73%	82%
					F	F							K
Low2Box (Disagree)	202	26	22	12	74	45	22	73	41	38	18	73	127
	20%	19%	21%	19%	19%	19%	31%	21%	22%	17%	19%	27%	18%
							DE					L	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

2. [SUMMARY - TOP2BOX (AGREE)] To what extent do you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
Overall, London did a great job hosting the Olympics	962	129	102	61	369	233	67	325	178	226	91	256	674
	96%	96%	96%	94%	96%	96%	94%	95%	94%	98%	97%	96%	96%
										GH			
I'm proud of the individual athletes that represented Canada at the Olympics	957	129	103	62	365	230	67	322	178	226	89	254	671
	95%	96%	97%	95%	95%	95%	94%	94%	94%	98%	94%	95%	95%
										GH			
I would support government using lottery and gaming revenue to provide greater funding for Canada's athletes to train and compete	803	109	84	53	311	197	49	269	149	192	76	194	578
	80%	81%	79%	81%	81%	81%	69%	79%	78%	83%	81%	73%	82%
					F	F							K
I'm satisfied with Team Canada's medal count at the Olympics	695	92	72	50	279	155	47	253	132	163	58	196	481
	69%	68%	68%	77%	72%	64%	66%	74%	70%	71%	62%	73%	68%
					E			J					
I think that Canada got treated unfairly by judges and referees during the Olympics	586	75	67	42	244	125	33	186	106	149	57	165	409
	58%	56%	63%	64%	63%	52%	46%	54%	56%	65%	60%	62%	58%
			F		EF					G			
I think the hype over the judging and refereeing is nonsense - some calls go your way, others don't	552	74	55	33	190	158	41	202	104	106	50	140	386
	55%	55%	52%	51%	49%	65%	57%	59%	55%	46%	53%	52%	55%
						BD		I					
Canada can't be expected to do as well at the Summer Olympics as it should for the Winter Olympics	457	73	56	32	160	109	26	143	86	107	51	121	315
	45%	54%	53%	49%	42%	45%	36%	42%	45%	46%	54%	45%	45%
		DF	F							G			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

2. [SUMMARY - LOW2BOX (DISAGREE)] To what extent do you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
Canada can't be expected to do as well at the Summer Olympics as it should for the Winter Olympics	548	62	50	33	225	132	46	200	104	123	43	147	390
	55%	46%	47%	51%	58%	55%	64%	58%	55%	54%	46%	55%	55%
					A		AB	J					
I think the hype over the judging and refereeing is nonsense - some calls go your way, others don't	453	60	51	32	195	84	31	141	86	123	45	127	320
	45%	45%	48%	49%	51%	35%	43%	41%	45%	54%	47%	48%	45%
			E		E					G			
I think that Canada got treated unfairly by judges and referees during the Olympics	419	60	39	24	142	116	38	156	83	81	37	103	296
	42%	44%	37%	36%	37%	48%	54%	46%	44%	35%	40%	38%	42%
						D	BD	I					
I'm satisfied with Team Canada's medal count at the Olympics	310	43	35	15	107	86	24	90	58	67	36	72	225
	31%	32%	32%	23%	28%	36%	34%	26%	30%	29%	38%	27%	32%
						D					G		
I would support government using lottery and gaming revenue to provide greater funding for Canada's athletes to train and compete	202	26	22	12	74	45	22	73	41	38	18	73	127
	20%	19%	21%	19%	19%	19%	31%	21%	22%	17%	19%	27%	18%
							DE					L	
I'm proud of the individual athletes that represented Canada at the Olympics	48	5	3	3	20	12	4	20	12	4	5	13	35
	5%	4%	3%	5%	5%	5%	6%	6%	6%	2%	6%	5%	5%
								I	I				
Overall, London did a great job hosting the Olympics	43	6	4	4	16	9	5	18	12	4	3	12	32
	4%	4%	4%	6%	4%	4%	6%	5%	6%	2%	3%	4%	4%
								I	I				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

GENDER

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
Male	487	71	54	31	177	118	37	162	89	111	59	59	413
	48%	52%	50%	48%	46%	49%	52%	47%	47%	48%	62%	22%	59%
											GHI		K
Female	518	64	53	34	208	124	35	181	101	118	36	208	292
	52%	48%	50%	52%	54%	51%	48%	53%	53%	52%	38%	78%	41%
								J	J	J		L	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

AGE

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
18-24	42	2	0	0	22	12	6	8	7	13	5	15	20
	4%	1%	-	-	6%	5%	9%	2%	4%	6%	5%	6%	3%
					AB	B	ABC			G		L	
25-34	238	30	25	13	85	64	21	91	45	52	17	124	100
	24%	22%	24%	20%	22%	27%	29%	27%	24%	23%	18%	46%	14%
												L	
35-44	99	15	12	5	49	13	4	24	17	31	19	60	37
	10%	11%	12%	7%	13%	5%	6%	7%	9%	14%	20%	23%	5%
		E			E					G	GH	L	
45-54	273	39	31	24	123	38	18	87	62	59	32	57	211
	27%	29%	29%	36%	32%	16%	25%	26%	33%	26%	34%	21%	30%
		E	E	E	E								K
55-64	152	15	19	10	34	62	14	64	16	30	15	7	141
	15%	11%	17%	15%	9%	26%	19%	19%	8%	13%	16%	3%	20%
			D			AD	D	H					K
65+	201	34	19	15	72	52	9	68	43	43	8	3	197
	20%	25%	18%	23%	19%	22%	13%	20%	23%	19%	8%	1%	28%
		F						J	J	J			K
Summary													
18-34	280	32	25	13	107	76	27	99	51	65	21	139	120
	28%	24%	24%	20%	28%	31%	38%	29%	27%	28%	22%	52%	17%
							AC					L	
35-54	372	54	44	28	172	51	22	112	79	91	51	117	248
	37%	40%	41%	43%	45%	21%	31%	33%	42%	39%	54%	44%	35%
		E	E	E	EF						GI	L	
55+	353	49	38	24	106	114	22	132	59	74	23	11	338
	35%	36%	35%	37%	27%	47%	31%	39%	31%	32%	24%	4%	48%
						ADF		J					K

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

EDUCATION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
Primary School or less	6	0	0	0	4	2	0	3	2	0	0	0	6
	1%	-	-	-	1%	1%	-	1%	1%	-	-	-	1%
Some high school	93	12	10	5	36	25	4	45	11	13	4	7	83
	9%	9%	9%	7%	9%	10%	6%	13%	6%	6%	4%	3%	12%
								HIJ					K
Graduated high school	358	47	35	19	128	96	32	121	81	82	24	74	267
	36%	35%	33%	30%	33%	40%	45%	35%	43%	36%	25%	28%	38%
									J				K
Some college / CEGEP / Trade School	138	28	12	10	57	25	5	55	29	29	6	35	102
	14%	21%	12%	15%	15%	11%	7%	16%	15%	12%	6%	13%	14%
		EF						J	J				
Graduated from college / CEGEP / Trade School	152	19	22	10	54	31	16	55	23	40	16	72	76
	15%	14%	21%	15%	14%	13%	23%	16%	12%	18%	17%	27%	11%
												L	
Some university, but did not finish	104	9	8	11	42	27	7	31	19	26	13	22	81
	10%	7%	8%	16%	11%	11%	9%	9%	10%	11%	14%	8%	11%
University undergraduate degree, such as a Bachelors Degree	120	15	16	7	51	26	6	28	19	31	26	47	67
	12%	11%	15%	11%	13%	11%	8%	8%	10%	13%	27%	18%	10%
											GHI	L	
University graduate degree, such as a Masters or PhD	35	5	3	4	13	9	1	5	7	9	7	11	24
	3%	3%	3%	6%	3%	4%	2%	1%	3%	4%	7%	4%	3%
											G		
Summary													
<HS	99	12	10	5	41	27	4	48	13	13	4	7	89
	10%	9%	9%	7%	11%	11%	6%	14%	7%	6%	4%	3%	13%
								HIJ					K
HS	358	47	35	19	128	96	32	121	81	82	24	74	267
	36%	35%	33%	30%	33%	40%	45%	35%	43%	36%	25%	28%	38%
									J				K
Post Sec	394	56	42	30	153	84	28	141	71	95	35	129	258
	39%	42%	40%	46%	40%	35%	39%	41%	37%	41%	37%	48%	37%
												L	
Univ Grad	155	19	19	11	63	35	7	33	25	39	32	58	91
	15%	14%	18%	17%	16%	14%	10%	10%	13%	17%	34%	22%	13%
										G	GHI	L	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

REGION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
BC	135	135	0	0	0	0	0	40	27	32	16	38	95
	13%	100%	-	-	-	-	-	12%	14%	14%	17%	14%	13%
		BCDEF											
AB	107	0	107	0	0	0	0	34	27	17	14	34	69
	11%	-	100%	-	-	-	-	10%	14%	7%	15%	13%	10%
			ACDEF						I		I		
SK/MB	65	0	0	65	0	0	0	23	12	12	8	14	51
	7%	-	-	100%	-	-	-	7%	6%	5%	9%	5%	7%
				ABDEF									
Ontario	385	0	0	0	385	0	0	140	66	91	31	134	248
	38%	-	-	-	100%	-	-	41%	35%	40%	33%	50%	35%
					ABCEF							L	
Quebec	241	0	0	0	0	241	0	74	48	61	20	27	197
	24%	-	-	-	-	100%	-	22%	25%	26%	21%	10%	28%
						ABCDF							K
Atlantic	71	0	0	0	0	0	71	32	10	17	4	20	46
	7%	-	-	-	-	-	100%	9%	5%	7%	4%	7%	7%
						ABCDE							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

INCOME

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
<\$25K	172	13	17	14	77	39	13	172	0	0	0	37	130
	17%	10%	16%	21%	20%	16%	18%	50%	-	-	-	14%	18%
					A			HIJ					
\$25K - <\$55K	308	48	33	17	110	73	28	170	137	0	0	66	238
	31%	35%	31%	26%	28%	30%	39%	50%	72%	-	-	25%	34%
								IJ	GIJ				K
\$55K - <\$100K	282	38	28	16	111	71	19	0	53	230	0	91	182
	28%	28%	26%	24%	29%	29%	27%	-	28%	100%	-	34%	26%
									GJ	GHJ		L	
\$100K - <\$150K	70	12	11	5	26	15	2	0	0	0	70	28	38
	7%	9%	10%	8%	7%	6%	3%	-	-	-	74%	10%	5%
											GHI	L	
\$150K+	25	5	4	3	5	5	2	0	0	0	25	8	14
	2%	3%	3%	5%	1%	2%	3%	-	-	-	26%	3%	2%
											GHI		
Prefer not to answer	148	20	15	11	56	39	8	0	0	0	0	38	104
	15%	15%	14%	16%	15%	16%	11%	-	-	-	-	14%	15%
Summary													
<40k	343	40	34	23	140	74	32	343	0	0	0	75	261
	34%	29%	32%	35%	36%	31%	45%	100%	-	-	-	28%	37%
							AE	HIJ					K
40k-<60K	190	27	27	12	66	48	10	0	190	0	0	44	142
	19%	20%	25%	18%	17%	20%	14%	-	100%	-	-	16%	20%
									GIJ				
60k-<100k	230	32	17	12	91	61	17	0	0	230	0	75	147
	23%	24%	16%	18%	24%	25%	24%	-	-	100%	-	28%	21%
										GHJ		L	
100k+	94	16	14	8	31	20	4	0	0	0	94	36	52
	9%	12%	13%	13%	8%	8%	6%	-	-	-	100%	13%	7%
											GHI	L	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base

HOUSEHOLD COMPOSITION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	144	101	56	354	276	74	329	190	237	104	272	705
Weighted	1005	135	107*	65*	385	241	71*	343	190	230	94*	267	706
Kids	267	38	34	14	134	27	20	75	44	75	36	267	0
	27%	29%	32%	21%	35%	11%	27%	22%	23%	33%	38%	100%	-
		E	E		E		E			GH	GH	L	
No Kids	706	95	69	51	248	197	46	261	142	147	52	0	706
	70%	70%	65%	79%	64%	81%	64%	76%	75%	64%	55%	-	100%
						ABDF		IJ	IJ				K
Don't know	32	2	3	0	4	17	6	7	5	7	7	0	0
	3%	1%	3%	-	1%	7%	8%	2%	2%	3%	7%	-	-
						ACD	ACD				G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base