

1. How familiar are you with what arthritis is? That is, its risk factors, treatments, symptoms or complications.

		FAMILIAR	
	Total	Top2Box	Low2Box
		M	N
Base: All Respondents	1013	689	324
Weighted	1013	674	339
Very familiar	186	186	0
	18%	28%	-
		N	
Somewhat familiar	488	488	0
	48%	72%	-
		N	
Not very familiar	292	0	292
	29%	-	86%
			M
Not at all familiar	47	0	47
	5%	-	14%
			M
Summary			
Top2Box (Very/ Somewhat familiar)	674	674	0
	67%	100%	-
		N	
Low2Box (Not very/ Not at all familiar)	339	0	339
	33%	-	100%
			M

formulae used. \* small base

2\_1. [Joint pain affects people of all ages.] To what extent do you agree with the following statements?

		FAMILIAR	
	Total	Top2Box	Low2Box
		M	N
Base: All Respondents	1013	689	324
Weighted	1013	674	339
Joint pain affects people of all ages.			
Strongly agree	529	425	105
	52%	63%	31%
		N	
Somewhat agree	385	205	180
	38%	30%	53%
			M
Somewhat disagree	78	33	45
	8%	5%	13%
			M
Strongly disagree	20	12	8
	2%	2%	3%
Summary			
Top2Box (Agree)	915	629	285
	90%	93%	84%
		N	
Low2Box (Disagree)	98	45	54
	10%	7%	16%
			M

formulae used. \* small base

2\_2. [Joint pain primarily affects older Canadians.] To what extent do you agree with the following statements?

		FAMILIAR	
	Total	Top2Box	Low2Box
		M	N
Base: All Respondents	1013	689	324
Weighted	1013	674	339
<b>Joint pain primarily affects older Canadians.</b>			
Strongly agree	76	58	18
	8%	9%	5%
Somewhat agree	370	216	154
	37%	32%	45%
			M
Somewhat disagree	352	230	122
	35%	34%	36%
Strongly disagree	214	170	44
	21%	25%	13%
		N	
<b>Summary</b>			
Top2Box (Agree)	447	274	173
	44%	41%	51%
Low2Box (Disagree)			M
	566	400	166
	56%	59%	49%
		N	

formulae used. \* small base

2\_3. [If I had joint pain I would be embarrassed to seek treatment.] To what extent do you agree with the following statements?

		FAMILIAR	
	Total	Top2Box	Low2Box
		M	N
Base: All Respondents	1013	689	324
Weighted	1013	674	339
<b>If I had joint pain I would be embarrassed to seek treatment.</b>			
Strongly agree	16	11	5
	2%	2%	1%
Somewhat agree	59	34	25
	6%	5%	7%
Somewhat disagree	376	193	184
	37%	29%	54%
Strongly disagree	561	435	126
	55%	65%	37%
		N	
<b>Summary</b>			
Top2Box (Agree)	75	46	30
	7%	7%	9%
Low2Box (Disagree)	938	628	310
	93%	93%	91%

formulae used. \* small base

2\_4. [If I had joint pain I would be embarrassed to discuss it with friends/family.] To what extent do you agree with the following statements?

		FAMILIAR	
	Total	Top2Box	Low2Box
		M	N
Base: All Respondents	1013	689	324
Weighted	1013	674	339
If I had joint pain I would be embarrassed to discuss it with friends/family.			
Strongly agree	16	11	5
	2%	2%	2%
Somewhat agree	70	39	30
	7%	6%	9%
Somewhat disagree	411	216	195
	41%	32%	57%
			M
Strongly disagree	516	407	109
	51%	60%	32%
		N	
Summary			
Top2Box (Agree)	86	50	35
	8%	7%	10%
Low2Box (Disagree)	927	623	304
	92%	93%	90%

formulae used. \* small base

2\_5. [If I had joint pain I would not view it as a health priority.] To what extent do you agree with the following statements?

		FAMILIAR	
	Total	Top2Box	Low2Box
		M	N
Base: All Respondents	1013	689	324
Weighted	1013	674	339
If I had joint pain I would not view it as a health priority.			
Strongly agree	36	22	14
	4%	3%	4%
Somewhat agree	242	148	94
	24%	22%	28%
Somewhat disagree	461	276	184
	45%	41%	54%
Strongly disagree	275	227	47
	27%	34%	14%
		N	
Summary			
Top2Box (Agree)	278	170	108
	27%	25%	32%
Low2Box (Disagree)	735	504	232
	73%	75%	68%
		N	

formulae used. \* small base

3. Why would you say that you would be embarrassed to seek treatment and/or discuss joint pain with friends/family?

		FAMILIAR	
	Total	Top2Box	Low2Box
		M	N
Base: Somewhat/Strongly agree of been embarrassed to seek treatment or discuss it with friends/family for joint pain	109	67	42
Weighted	114*	70*	44*
I don't want to be perceived as complaining.	51 45%	31 44%	20 47%
I don't want people to think I am just out of shape.	32 29%	20 29%	12 28%
Because I feel too young to have joint pain.	30 26%	19 27%	11 25%
I should be able to just 'walk it off'.	22 19%	18 25%	4 10%
I don't view joint pain as a health priority.	20 18%	11 15%	9 21%
Because I am too young to have joint pain.	17 15%	11 16%	6 13%
Other	7 6%	5 8%	2 4%

formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing