

1\_1. [A heart attack or cardiac emergency] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| A heart attack or cardiac emergency      |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                           | 443   | 223    | 220    | 134   | 166   | 143 | 44        | 156 | 178      | 66        | 360                      | 83       |
|                                          | 22%   | 23%    | 21%    | 24%   | 22%   | 20% | 20%       | 22% | 23%      | 21%       | 26%                      | 13%      |
| Somewhat confident                       | 1031  | 494    | 537    | 263   | 389   | 379 | 114       | 341 | 413      | 163       | 707                      | 324      |
|                                          | 51%   | 51%    | 52%    | 47%   | 52%   | 54% | 51%       | 49% | 52%      | 53%       | 52%                      | 49%      |
| Not very confident                       | 446   | 214    | 232    | 128   | 159   | 159 | 50        | 173 | 161      | 63        | 258                      | 188      |
|                                          | 22%   | 22%    | 22%    | 23%   | 21%   | 23% | 22%       | 25% | 20%      | 20%       | 19%                      | 29%      |
| Not at all confident                     | 95    | 45     | 50     | 37    | 32    | 26  | 15        | 23  | 38       | 18        | 34                       | 61       |
|                                          | 5%    | 5%     | 5%     | 7%    | 4%    | 4%  | 7%        | 3%  | 5%       | 6%        | 3%                       | 9%       |
| Summary                                  |       |        |        | E     |       |     |           |     |          |           |                          | J        |
| Top2Box (Very/ Somewhat Confident)       | 1474  | 718    | 756    | 397   | 554   | 522 | 158       | 496 | 591      | 229       | 1067                     | 407      |
|                                          | 73%   | 73%    | 73%    | 71%   | 74%   | 74% | 71%       | 72% | 75%      | 74%       | 78%                      | 62%      |
| Low2Box (Not very/ Not at all Confident) | 541   | 259    | 282    | 165   | 191   | 185 | 65        | 195 | 199      | 81        | 293                      | 248      |
|                                          | 27%   | 27%    | 27%    | 29%   | 26%   | 26% | 29%       | 28% | 25%      | 26%       | 22%                      | 38%      |
|                                          |       |        |        |       |       |     |           |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

1\_2. [Choking] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| <b>Choking</b>                           |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                           | 944   | 426    | 518    | 294   | 342   | 307 | 94        | 313 | 396      | 141       | 711                      | 233      |
|                                          | 47%   | 44%    | 50%    | 52%   | 46%   | 43% | 42%       | 45% | 50%      | 46%       | 52%                      | 36%      |
| Somewhat confident                       |       |        | A      | DE    |       |     |           |     |          |           | K                        |          |
|                                          | 878   | 453    | 425    | 210   | 335   | 333 | 104       | 313 | 327      | 134       | 559                      | 319      |
|                                          | 44%   | 46%    | 41%    | 37%   | 45%   | 47% | 47%       | 45% | 41%      | 43%       | 41%                      | 49%      |
| Not very confident                       |       | B      |        |       | C     | C   |           |     |          |           |                          | J        |
|                                          | 152   | 75     | 77     | 48    | 51    | 53  | 23        | 49  | 53       | 27        | 75                       | 77       |
|                                          | 8%    | 8%     | 7%     | 9%    | 7%    | 7%  | 10%       | 7%  | 7%       | 9%        | 5%                       | 12%      |
| Not at all confident                     |       |        |        |       |       |     |           |     |          |           |                          | J        |
|                                          | 41    | 23     | 18     | 10    | 17    | 14  | 2         | 17  | 15       | 7         | 15                       | 26       |
|                                          | 2%    | 2%     | 2%     | 2%    | 2%    | 2%  | 1%        | 2%  | 2%       | 2%        | 1%                       | 4%       |
|                                          |       |        |        |       |       |     |           |     |          |           |                          | J        |
| <b>Summary</b>                           |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)       | 1822  | 879    | 943    | 504   | 677   | 640 | 198       | 625 | 722      | 276       | 1270                     | 552      |
|                                          | 90%   | 90%    | 91%    | 90%   | 91%   | 91% | 89%       | 90% | 91%      | 89%       | 93%                      | 84%      |
|                                          |       |        |        |       |       |     |           |     |          |           | K                        |          |
| Low2Box (Not very/ Not at all Confident) |       |        |        |       |       |     |           |     |          |           |                          |          |
|                                          | 193   | 98     | 95     | 58    | 68    | 67  | 25        | 66  | 68       | 35        | 90                       | 103      |
|                                          | 10%   | 10%    | 9%     | 10%   | 9%    | 9%  | 11%       | 10% | 9%       | 11%       | 7%                       | 16%      |
|                                          |       |        |        |       |       |     |           |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

1\_3. [Anaphylaxis shock (severe allergic reaction)] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                                     |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|-----------------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                                     | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                               | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                            | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| <b>Anaphylaxis shock (severe allergic reaction)</b> |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                                      | 397   | 161    | 237    | 139   | 157   | 102 | 41        | 112 | 171      | 74        | 319                      | 78       |
|                                                     | 20%   | 16%    | 23%    | 25%   | 21%   | 14% | 18%       | 16% | 22%      | 24%       | 23%                      | 12%      |
|                                                     |       |        | A      | E     | E     |     |           |     | G        | G         | K                        |          |
| Somewhat confident                                  | 860   | 379    | 481    | 255   | 317   | 288 | 77        | 308 | 351      | 123       | 614                      | 246      |
|                                                     | 43%   | 39%    | 46%    | 45%   | 43%   | 41% | 34%       | 45% | 44%      | 40%       | 45%                      | 37%      |
|                                                     |       |        | A      |       |       |     |           | F   | F        |           | K                        |          |
| Not very confident                                  | 604   | 343    | 261    | 123   | 229   | 252 | 86        | 228 | 205      | 86        | 358                      | 246      |
|                                                     | 30%   | 35%    | 25%    | 22%   | 31%   | 36% | 38%       | 33% | 26%      | 28%       | 26%                      | 38%      |
|                                                     |       | B      |        |       | C     | CD  | HI        | H   |          |           |                          | J        |
| Not at all confident                                | 154   | 94     | 60     | 45    | 43    | 65  | 20        | 44  | 63       | 27        | 69                       | 85       |
|                                                     | 8%    | 10%    | 6%     | 8%    | 6%    | 9%  | 9%        | 6%  | 8%       | 9%        | 5%                       | 13%      |
|                                                     |       | B      |        |       |       | D   |           |     |          |           |                          | J        |
| <b>Summary</b>                                      |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)                  | 1257  | 540    | 717    | 394   | 474   | 390 | 118       | 420 | 522      | 197       | 933                      | 324      |
|                                                     | 62%   | 55%    | 69%    | 70%   | 64%   | 55% | 53%       | 61% | 66%      | 64%       | 69%                      | 49%      |
|                                                     |       |        | A      | DE    | E     |     |           |     | F        | F         | K                        |          |
| Low2Box (Not very/ Not at all Confident)            | 758   | 437    | 321    | 168   | 272   | 318 | 106       | 272 | 268      | 113       | 426                      | 332      |
|                                                     | 38%   | 45%    | 31%    | 30%   | 36%   | 45% | 47%       | 39% | 34%      | 36%       | 31%                      | 51%      |
|                                                     |       | B      |        |       | C     | CD  | HI        |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

1\_4. [Concussion] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| <b>Concussion</b>                        |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                           | 239   | 114    | 125    | 69    | 104   | 67  | 24        | 62  | 117      | 36        | 199                      | 40       |
|                                          | 12%   | 12%    | 12%    | 12%   | 14%   | 9%  | 11%       | 9%  | 15%      | 12%       | 15%                      | 6%       |
| Somewhat confident                       |       |        |        |       | E     |     |           |     | G        |           | K                        |          |
|                                          | 756   | 347    | 409    | 223   | 292   | 241 | 68        | 256 | 317      | 114       | 556                      | 200      |
|                                          | 38%   | 35%    | 39%    | 40%   | 39%   | 34% | 31%       | 37% | 40%      | 37%       | 41%                      | 31%      |
| Not very confident                       |       |        |        |       | E     |     |           |     | F        |           | K                        |          |
|                                          | 799   | 407    | 393    | 193   | 282   | 324 | 99        | 304 | 275      | 122       | 494                      | 306      |
|                                          | 40%   | 42%    | 38%    | 34%   | 38%   | 46% | 44%       | 44% | 35%      | 39%       | 36%                      | 47%      |
| Not at all confident                     |       |        |        |       | CD    |     | H         | H   |          |           | J                        |          |
|                                          | 221   | 109    | 111    | 76    | 68    | 76  | 32        | 70  | 81       | 38        | 112                      | 109      |
|                                          | 11%   | 11%    | 11%    | 14%   | 9%    | 11% | 14%       | 10% | 10%      | 12%       | 8%                       | 17%      |
|                                          |       |        |        | D     |       |     |           |     |          |           |                          | J        |
| <b>Summary</b>                           |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)       | 995   | 461    | 534    | 292   | 395   | 307 | 92        | 318 | 434      | 150       | 754                      | 241      |
|                                          | 49%   | 47%    | 51%    | 52%   | 53%   | 43% | 41%       | 46% | 55%      | 48%       | 55%                      | 37%      |
|                                          |       |        |        | E     | E     |     |           |     | FGI      |           | K                        |          |
| Low2Box (Not very/ Not at all Confident) |       |        |        |       |       |     |           |     |          |           |                          |          |
|                                          | 1020  | 516    | 504    | 270   | 350   | 400 | 131       | 373 | 356      | 160       | 606                      | 414      |
|                                          | 51%   | 53%    | 49%    | 48%   | 47%   | 57% | 59%       | 54% | 45%      | 52%       | 45%                      | 63%      |
|                                          |       |        |        |       |       | CD  | H         | H   |          | H         |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

1\_5. [Heat emergency e.g. heat stroke] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Heat emergency e.g. heat stroke          |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                           | 308   | 152    | 155    | 87    | 129   | 92  | 28        | 91  | 143      | 45        | 257                      | 50       |
|                                          | 15%   | 16%    | 15%    | 15%   | 17%   | 13% | 12%       | 13% | 18%      | 15%       | 19%                      | 8%       |
| Somewhat confident                       |       |        |        |       | E     |     |           |     | G        |           | K                        |          |
|                                          | 1006  | 467    | 539    | 271   | 378   | 358 | 108       | 352 | 395      | 151       | 699                      | 307      |
|                                          | 50%   | 48%    | 52%    | 48%   | 51%   | 51% | 49%       | 51% | 50%      | 49%       | 51%                      | 47%      |
| Not very confident                       | 581   | 295    | 286    | 153   | 206   | 223 | 70        | 215 | 206      | 91        | 345                      | 236      |
|                                          | 29%   | 30%    | 28%    | 27%   | 28%   | 31% | 31%       | 31% | 26%      | 29%       | 25%                      | 36%      |
| Not at all confident                     |       |        |        |       |       |     |           |     |          |           | J                        |          |
|                                          | 120   | 63     | 57     | 52    | 34    | 34  | 17        | 34  | 46       | 23        | 58                       | 61       |
|                                          | 6%    | 6%     | 6%     | 9%    | 5%    | 5%  | 8%        | 5%  | 6%       | 7%        | 4%                       | 9%       |
|                                          |       |        |        | DE    |       |     |           |     |          |           |                          | J        |
| Summary                                  |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)       | 1314  | 619    | 695    | 357   | 506   | 450 | 136       | 443 | 539      | 196       | 957                      | 357      |
|                                          | 65%   | 63%    | 67%    | 64%   | 68%   | 64% | 61%       | 64% | 68%      | 63%       | 70%                      | 55%      |
| Low2Box (Not very/ Not at all Confident) |       |        |        |       |       |     |           |     |          |           | K                        |          |
|                                          | 701   | 358    | 343    | 205   | 239   | 257 | 87        | 249 | 251      | 114       | 403                      | 298      |
|                                          | 35%   | 37%    | 33%    | 36%   | 32%   | 36% | 39%       | 36% | 32%      | 37%       | 30%                      | 45%      |
|                                          |       |        |        |       |       |     |           |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

1. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT CONFIDENT)] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                              |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|----------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                              | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                        | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                     | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Choking                                      | 1822  | 879    | 943    | 504   | 677   | 640 | 198       | 625 | 722      | 276       | 1270                     | 552      |
|                                              | 90%   | 90%    | 91%    | 90%   | 91%   | 91% | 89%       | 90% | 91%      | 89%       | 93%                      | 84%      |
|                                              |       |        |        |       |       |     |           |     |          |           | K                        |          |
| A heart attack or cardiac emergency          | 1474  | 718    | 756    | 397   | 554   | 522 | 158       | 496 | 591      | 229       | 1067                     | 407      |
|                                              | 73%   | 73%    | 73%    | 71%   | 74%   | 74% | 71%       | 72% | 75%      | 74%       | 78%                      | 62%      |
|                                              |       |        |        |       |       |     |           |     |          |           | K                        |          |
| Heat emergency e.g. heat stroke              | 1314  | 619    | 695    | 357   | 506   | 450 | 136       | 443 | 539      | 196       | 957                      | 357      |
|                                              | 65%   | 63%    | 67%    | 64%   | 68%   | 64% | 61%       | 64% | 68%      | 63%       | 70%                      | 55%      |
|                                              |       |        |        |       |       |     |           |     |          |           | K                        |          |
| Anaphylaxis shock (severe allergic reaction) | 1257  | 540    | 717    | 394   | 474   | 390 | 118       | 420 | 522      | 197       | 933                      | 324      |
|                                              | 62%   | 55%    | 69%    | 70%   | 64%   | 55% | 53%       | 61% | 66%      | 64%       | 69%                      | 49%      |
|                                              |       |        | A      | DE    | E     |     |           |     | F        | F         | K                        |          |
| Concussion                                   | 995   | 461    | 534    | 292   | 395   | 307 | 92        | 318 | 434      | 150       | 754                      | 241      |
|                                              | 49%   | 47%    | 51%    | 52%   | 53%   | 43% | 41%       | 46% | 55%      | 48%       | 55%                      | 37%      |
|                                              |       |        |        | E     | E     |     |           |     | FGI      |           | K                        |          |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

1. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL CONFIDENT)] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                              |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|----------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                              | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
|                                              |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J                        | K        |
| Base: All Respondents                        | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                     | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Concussion                                   | 1020  | 516    | 504    | 270   | 350   | 400 | 131       | 373 | 356      | 160       | 606                      | 414      |
|                                              | 51%   | 53%    | 49%    | 48%   | 47%   | 57% | 59%       | 54% | 45%      | 52%       | 45%                      | 63%      |
|                                              |       |        |        |       |       | CD  | H         | H   |          | H         |                          | J        |
| Anaphylaxis shock (severe allergic reaction) | 758   | 437    | 321    | 168   | 272   | 318 | 106       | 272 | 268      | 113       | 426                      | 332      |
|                                              | 38%   | 45%    | 31%    | 30%   | 36%   | 45% | 47%       | 39% | 34%      | 36%       | 31%                      | 51%      |
|                                              |       | B      |        |       | C     | CD  | HI        |     |          |           |                          | J        |
| Heat emergency e.g. heat stroke              | 701   | 358    | 343    | 205   | 239   | 257 | 87        | 249 | 251      | 114       | 403                      | 298      |
|                                              | 35%   | 37%    | 33%    | 36%   | 32%   | 36% | 39%       | 36% | 32%      | 37%       | 30%                      | 45%      |
|                                              |       |        |        |       |       |     |           |     |          |           |                          | J        |
| A heart attack or cardiac emergency          | 541   | 259    | 282    | 165   | 191   | 185 | 65        | 195 | 199      | 81        | 293                      | 248      |
|                                              | 27%   | 27%    | 27%    | 29%   | 26%   | 26% | 29%       | 28% | 25%      | 26%       | 22%                      | 38%      |
|                                              |       |        |        |       |       |     |           |     |          |           |                          | J        |
| Choking                                      | 193   | 98     | 95     | 58    | 68    | 67  | 25        | 66  | 68       | 35        | 90                       | 103      |
|                                              | 10%   | 10%    | 9%     | 10%   | 9%    | 9%  | 11%       | 10% | 9%       | 11%       | 7%                       | 16%      |
|                                              |       |        |        |       |       |     |           |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

2\_1. [A heart attack or cardiac emergency] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| A heart attack or cardiac emergency      |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                           | 297   | 145    | 152    | 102   | 121   | 73  | 23        | 86  | 137      | 51        | 267                      | 30       |
|                                          | 15%   | 15%    | 15%    | 18%   | 16%   | 10% | 10%       | 12% | 17%      | 16%       | 20%                      | 5%       |
| Somewhat confident                       |       |        |        | E     | E     |     |           |     | FG       |           | K                        |          |
|                                          | 660   | 351    | 309    | 153   | 246   | 261 | 63        | 246 | 263      | 88        | 523                      | 137      |
|                                          | 33%   | 36%    | 30%    | 27%   | 33%   | 37% | 28%       | 36% | 33%      | 29%       | 38%                      | 21%      |
| Not very confident                       |       | B      |        |       |       | C   |           | I   |          |           | K                        |          |
|                                          | 721   | 343    | 378    | 200   | 256   | 264 | 89        | 254 | 270      | 108       | 433                      | 288      |
|                                          | 36%   | 35%    | 36%    | 36%   | 34%   | 37% | 40%       | 37% | 34%      | 35%       | 32%                      | 44%      |
| Not at all confident                     |       |        |        |       |       |     |           |     |          |           | J                        |          |
|                                          | 337   | 139    | 198    | 106   | 122   | 109 | 48        | 106 | 119      | 63        | 137                      | 200      |
|                                          | 17%   | 14%    | 19%    | 19%   | 16%   | 15% | 22%       | 15% | 15%      | 20%       | 10%                      | 31%      |
|                                          |       |        | A      |       |       |     |           |     |          | H         |                          | J        |
| Summary                                  |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)       | 957   | 496    | 461    | 256   | 367   | 335 | 86        | 332 | 400      | 139       | 790                      | 167      |
|                                          | 47%   | 51%    | 44%    | 45%   | 49%   | 47% | 39%       | 48% | 51%      | 45%       | 58%                      | 25%      |
|                                          |       | B      |        |       |       |     |           |     | F        |           | K                        |          |
| Low2Box (Not very/ Not at all Confident) |       |        |        |       |       |     |           |     |          |           |                          |          |
|                                          | 1058  | 482    | 576    | 307   | 379   | 373 | 137       | 360 | 390      | 171       | 570                      | 488      |
|                                          | 53%   | 49%    | 56%    | 55%   | 51%   | 53% | 61%       | 52% | 49%      | 55%       | 42%                      | 75%      |
|                                          |       |        | A      |       |       |     | H         |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

2\_2. [Choking] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
|                                          |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J                        | K        |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| <b>Choking</b>                           |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                           | 461   | 210    | 251    | 158   | 173   | 130 | 48        | 126 | 221      | 66        | 396                      | 65       |
|                                          | 23%   | 21%    | 24%    | 28%   | 23%   | 18% | 22%       | 18% | 28%      | 21%       | 29%                      | 10%      |
| Somewhat confident                       |       |        |        | E     | E     |     |           |     | GI       |           | K                        |          |
|                                          | 897   | 473    | 424    | 230   | 328   | 339 | 82        | 341 | 332      | 143       | 669                      | 228      |
|                                          | 45%   | 48%    | 41%    | 41%   | 44%   | 48% | 37%       | 49% | 42%      | 46%       | 49%                      | 35%      |
| Not very confident                       |       | B      |        |       |       | C   |           | FH  |          |           | K                        |          |
|                                          | 460   | 209    | 251    | 114   | 169   | 178 | 68        | 165 | 161      | 67        | 227                      | 234      |
|                                          | 23%   | 21%    | 24%    | 20%   | 23%   | 25% | 30%       | 24% | 20%      | 21%       | 17%                      | 36%      |
| Not at all confident                     |       |        |        |       |       |     | HI        |     |          |           | J                        |          |
|                                          | 197   | 85     | 112    | 61    | 75    | 61  | 26        | 59  | 77       | 36        | 68                       | 129      |
|                                          | 10%   | 9%     | 11%    | 11%   | 10%   | 9%  | 11%       | 9%  | 10%      | 11%       | 5%                       | 20%      |
|                                          |       |        |        |       |       |     |           |     |          |           |                          | J        |
| <b>Summary</b>                           |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)       | 1358  | 683    | 675    | 388   | 502   | 468 | 130       | 467 | 553      | 208       | 1065                     | 292      |
|                                          | 67%   | 70%    | 65%    | 69%   | 67%   | 66% | 58%       | 68% | 70%      | 67%       | 78%                      | 45%      |
|                                          |       | B      |        |       |       |     |           | F   | F        |           | K                        |          |
| Low2Box (Not very/ Not at all Confident) |       |        |        |       |       |     |           |     |          |           |                          |          |
|                                          | 657   | 294    | 363    | 175   | 244   | 239 | 93        | 224 | 237      | 102       | 294                      | 363      |
|                                          | 33%   | 30%    | 35%    | 31%   | 33%   | 34% | 42%       | 32% | 30%      | 33%       | 22%                      | 55%      |
|                                          |       |        | A      |       |       |     | GH        |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

2\_3. [Anaphylaxis shock (severe allergic reaction)] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                                     |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|-----------------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                                     | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                               | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                            | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| <b>Anaphylaxis shock (severe allergic reaction)</b> |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                                      | 236   | 90     | 146    | 93    | 97    | 45  | 22        | 59  | 113      | 42        | 203                      | 33       |
|                                                     | 12%   | 9%     | 14%    | 17%   | 13%   | 6%  | 10%       | 9%  | 14%      | 13%       | 15%                      | 5%       |
|                                                     |       |        | A      | E     | E     |     |           |     | G        | G         | K                        |          |
| Somewhat confident                                  | 560   | 260    | 300    | 190   | 207   | 162 | 44        | 187 | 243      | 86        | 448                      | 112      |
|                                                     | 28%   | 27%    | 29%    | 34%   | 28%   | 23% | 20%       | 27% | 31%      | 28%       | 33%                      | 17%      |
|                                                     |       |        |        | DE    | E     |     |           |     | F        |           | K                        |          |
| Not very confident                                  | 809   | 436    | 373    | 162   | 299   | 348 | 93        | 322 | 282      | 112       | 529                      | 280      |
|                                                     | 40%   | 45%    | 36%    | 29%   | 40%   | 49% | 42%       | 47% | 36%      | 36%       | 39%                      | 43%      |
|                                                     |       | B      |        |       | C     | CD  |           | HI  |          |           |                          |          |
| Not at all confident                                | 410   | 192    | 219    | 117   | 142   | 151 | 65        | 123 | 152      | 71        | 180                      | 231      |
|                                                     | 20%   | 20%    | 21%    | 21%   | 19%   | 21% | 29%       | 18% | 19%      | 23%       | 13%                      | 35%      |
|                                                     |       |        |        |       |       |     | GH        |     |          |           |                          | J        |
| <b>Summary</b>                                      |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)                  | 796   | 350    | 446    | 283   | 305   | 208 | 65        | 247 | 356      | 128       | 651                      | 145      |
|                                                     | 40%   | 36%    | 43%    | 50%   | 41%   | 29% | 29%       | 36% | 45%      | 41%       | 48%                      | 22%      |
|                                                     |       |        | A      | DE    | E     |     |           |     | FG       | F         | K                        |          |
| Low2Box (Not very/ Not at all Confident)            | 1219  | 627    | 592    | 279   | 441   | 499 | 158       | 445 | 434      | 182       | 709                      | 510      |
|                                                     | 60%   | 64%    | 57%    | 50%   | 59%   | 71% | 71%       | 64% | 55%      | 59%       | 52%                      | 78%      |
|                                                     |       | B      |        |       | C     | CD  | HI        | H   |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
|                                          |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J                        | K        |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Bleeding Concussion                      |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                           | 216   | 102    | 113    | 72    | 92    | 51  | 20        | 59  | 103      | 34        | 197                      | 18       |
|                                          | 11%   | 10%    | 11%    | 13%   | 12%   | 7%  | 9%        | 9%  | 13%      | 11%       | 14%                      | 3%       |
| Somewhat confident                       |       |        |        | E     | E     |     |           |     | G        |           | K                        |          |
|                                          | 558   | 284    | 274    | 138   | 228   | 192 | 52        | 189 | 246      | 71        | 448                      | 110      |
|                                          | 28%   | 29%    | 26%    | 25%   | 31%   | 27% | 23%       | 27% | 31%      | 23%       | 33%                      | 17%      |
| Not very confident                       |       |        |        |       | C     |     |           |     | I        |           | K                        |          |
|                                          | 807   | 417    | 390    | 192   | 287   | 328 | 93        | 297 | 295      | 121       | 514                      | 293      |
|                                          | 40%   | 43%    | 38%    | 34%   | 39%   | 46% | 42%       | 43% | 37%      | 39%       | 38%                      | 45%      |
| Not at all confident                     |       | B      |        |       |       | CD  |           |     |          |           |                          | J        |
|                                          | 435   | 174    | 261    | 159   | 139   | 137 | 59        | 146 | 145      | 84        | 201                      | 234      |
|                                          | 22%   | 18%    | 25%    | 28%   | 19%   | 19% | 26%       | 21% | 18%      | 27%       | 15%                      | 36%      |
|                                          |       |        | A      | DE    |       |     | H         |     |          | GH        |                          | J        |
| Summary                                  |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)       | 773   | 386    | 387    | 211   | 320   | 243 | 71        | 248 | 349      | 105       | 645                      | 128      |
|                                          | 38%   | 40%    | 37%    | 37%   | 43%   | 34% | 32%       | 36% | 44%      | 34%       | 47%                      | 20%      |
|                                          |       |        |        |       | E     |     |           |     | FGI      |           | K                        |          |
| Low2Box (Not very/ Not at all Confident) | 1242  | 591    | 651    | 352   | 426   | 464 | 152       | 444 | 440      | 206       | 715                      | 527      |
|                                          | 62%   | 60%    | 63%    | 63%   | 57%   | 66% | 68%       | 64% | 56%      | 66%       | 53%                      | 80%      |
|                                          |       |        |        |       |       | D   | H         | H   |          | H         |                          | J        |

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2\_5. [Heat emergency e.g. heat stroke] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Heat emergency e.g. heat stroke          |       |        |        |       |       |     |           |     |          |           |                          |          |
| Very confident                           | 301   | 132    | 169    | 117   | 129   | 54  | 28        | 87  | 135      | 51        | 260                      | 41       |
|                                          | 15%   | 14%    | 16%    | 21%   | 17%   | 8%  | 13%       | 13% | 17%      | 17%       | 19%                      | 6%       |
| Somewhat confident                       |       |        |        | E     | E     |     |           |     | G        |           | K                        |          |
|                                          | 809   | 403    | 406    | 224   | 301   | 284 | 72        | 275 | 340      | 123       | 606                      | 203      |
|                                          | 40%   | 41%    | 39%    | 40%   | 40%   | 40% | 32%       | 40% | 43%      | 40%       | 45%                      | 31%      |
| Not very confident                       |       |        |        |       |       |     |           |     | F        |           | K                        |          |
|                                          | 619   | 309    | 310    | 130   | 224   | 266 | 82        | 248 | 205      | 84        | 384                      | 235      |
|                                          | 31%   | 32%    | 30%    | 23%   | 30%   | 38% | 37%       | 36% | 26%      | 27%       | 28%                      | 36%      |
| Not at all confident                     |       |        |        | C     | CD    |     | HI        | HI  |          |           | J                        |          |
|                                          | 286   | 133    | 152    | 91    | 91    | 103 | 42        | 82  | 109      | 52        | 109                      | 176      |
|                                          | 14%   | 14%    | 15%    | 16%   | 12%   | 15% | 19%       | 12% | 14%      | 17%       | 8%                       | 27%      |
|                                          |       |        |        |       |       |     | G         |     |          | G         |                          | J        |
| Summary                                  |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat Confident)       | 1110  | 535    | 575    | 341   | 431   | 338 | 100       | 361 | 475      | 174       | 866                      | 244      |
|                                          | 55%   | 55%    | 55%    | 61%   | 58%   | 48% | 45%       | 52% | 60%      | 56%       | 64%                      | 37%      |
|                                          |       |        |        | E     | E     |     |           |     | FG       | F         | K                        |          |
| Low2Box (Not very/ Not at all Confident) |       |        |        |       |       |     |           |     |          |           |                          |          |
|                                          | 905   | 442    | 462    | 221   | 315   | 369 | 124       | 330 | 314      | 136       | 494                      | 411      |
|                                          | 45%   | 45%    | 45%    | 39%   | 42%   | 52% | 55%       | 48% | 40%      | 44%       | 36%                      | 63%      |
|                                          |       |        |        |       |       | CD  | HI        | H   |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

2. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT CONFIDENT)] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                              |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|----------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                              | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                        | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                     | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Choking                                      | 1358  | 683    | 675    | 388   | 502   | 468 | 130       | 467 | 553      | 208       | 1065                     | 292      |
|                                              | 67%   | 70%    | 65%    | 69%   | 67%   | 66% | 58%       | 68% | 70%      | 67%       | 78%                      | 45%      |
|                                              |       | B      |        |       |       |     |           | F   | F        |           | K                        |          |
| Heat emergency e.g. heat stroke              | 1110  | 535    | 575    | 341   | 431   | 338 | 100       | 361 | 475      | 174       | 866                      | 244      |
|                                              | 55%   | 55%    | 55%    | 61%   | 58%   | 48% | 45%       | 52% | 60%      | 56%       | 64%                      | 37%      |
|                                              |       |        |        | E     | E     |     |           |     | FG       | F         | K                        |          |
| A heart attack or cardiac emergency          | 957   | 496    | 461    | 256   | 367   | 335 | 86        | 332 | 400      | 139       | 790                      | 167      |
|                                              | 47%   | 51%    | 44%    | 45%   | 49%   | 47% | 39%       | 48% | 51%      | 45%       | 58%                      | 25%      |
|                                              |       | B      |        |       |       |     |           |     | F        |           | K                        |          |
| Anaphylaxis shock (severe allergic reaction) | 796   | 350    | 446    | 283   | 305   | 208 | 65        | 247 | 356      | 128       | 651                      | 145      |
|                                              | 40%   | 36%    | 43%    | 50%   | 41%   | 29% | 29%       | 36% | 45%      | 41%       | 48%                      | 22%      |
|                                              |       |        | A      | DE    | E     |     |           |     | FG       | F         | K                        |          |
| Bleeding Concussion                          | 773   | 386    | 387    | 211   | 320   | 243 | 71        | 248 | 349      | 105       | 645                      | 128      |
|                                              | 38%   | 40%    | 37%    | 37%   | 43%   | 34% | 32%       | 36% | 44%      | 34%       | 47%                      | 20%      |
|                                              |       |        |        |       | E     |     |           |     | FGI      |           | K                        |          |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

2. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL CONFIDENT)] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                              |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|----------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                              | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
|                                              |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J                        | K        |
| Base: All Respondents                        | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                     | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Bleeding Concussion                          | 1242  | 591    | 651    | 352   | 426   | 464 | 152       | 444 | 440      | 206       | 715                      | 527      |
|                                              | 62%   | 60%    | 63%    | 63%   | 57%   | 66% | 68%       | 64% | 56%      | 66%       | 53%                      | 80%      |
|                                              |       |        |        |       |       | D   | H         | H   |          | H         |                          | J        |
| Anaphylaxis shock (severe allergic reaction) | 1219  | 627    | 592    | 279   | 441   | 499 | 158       | 445 | 434      | 182       | 709                      | 510      |
|                                              | 60%   | 64%    | 57%    | 50%   | 59%   | 71% | 71%       | 64% | 55%      | 59%       | 52%                      | 78%      |
|                                              |       | B      |        |       | C     | CD  | HI        | H   |          |           |                          | J        |
| A heart attack or cardiac emergency          | 1058  | 482    | 576    | 307   | 379   | 373 | 137       | 360 | 390      | 171       | 570                      | 488      |
|                                              | 53%   | 49%    | 56%    | 55%   | 51%   | 53% | 61%       | 52% | 49%      | 55%       | 42%                      | 75%      |
|                                              |       |        | A      |       |       |     | H         |     |          |           |                          | J        |
| Heat emergency e.g. heat stroke              | 905   | 442    | 462    | 221   | 315   | 369 | 124       | 330 | 314      | 136       | 494                      | 411      |
|                                              | 45%   | 45%    | 45%    | 39%   | 42%   | 52% | 55%       | 48% | 40%      | 44%       | 36%                      | 63%      |
|                                              |       |        |        |       |       | CD  | HI        | H   |          |           |                          | J        |
| Choking                                      | 657   | 294    | 363    | 175   | 244   | 239 | 93        | 224 | 237      | 102       | 294                      | 363      |
|                                              | 33%   | 30%    | 35%    | 31%   | 33%   | 34% | 42%       | 32% | 30%      | 33%       | 22%                      | 55%      |
|                                              |       |        | A      |       |       |     | GH        |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

3. Were you ever required to provide first aid in an emergency for any of the following?

|                       |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|-----------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                       | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted              | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Family member         | 446   | 214    | 232    | 97    | 167   | 182 | 49        | 145 | 192      | 61        | 359                      | 87       |
|                       | 22%   | 22%    | 22%    | 17%   | 22%   | 26% | 22%       | 21% | 24%      | 20%       | 26%                      | 13%      |
|                       |       |        |        |       | C     | C   |           |     |          |           | K                        |          |
| Stranger              | 304   | 200    | 104    | 55    | 128   | 121 | 21        | 74  | 153      | 56        | 274                      | 30       |
|                       | 15%   | 20%    | 10%    | 10%   | 17%   | 17% | 9%        | 11% | 19%      | 18%       | 20%                      | 5%       |
|                       |       | B      |        |       | C     | C   |           |     | FG       | FG        | K                        |          |
| Friend                | 263   | 165    | 98     | 65    | 96    | 102 | 28        | 74  | 119      | 43        | 223                      | 40       |
|                       | 13%   | 17%    | 9%     | 12%   | 13%   | 14% | 13%       | 11% | 15%      | 14%       | 16%                      | 6%       |
|                       |       | B      |        |       |       |     |           |     | G        |           | K                        |          |
| Work colleague        | 238   | 163    | 76     | 39    | 108   | 91  | 15        | 66  | 119      | 39        | 219                      | 19       |
|                       | 12%   | 17%    | 7%     | 7%    | 15%   | 13% | 7%        | 10% | 15%      | 12%       | 16%                      | 3%       |
|                       |       | B      |        |       | C     | C   |           |     | FG       |           | K                        |          |
| None of the above     | 1249  | 559    | 690    | 392   | 458   | 399 | 141       | 447 | 464      | 196       | 728                      | 520      |
|                       | 62%   | 57%    | 66%    | 70%   | 61%   | 56% | 63%       | 65% | 59%      | 63%       | 54%                      | 79%      |
|                       |       |        | A      | DE    |       |     |           | H   |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

4. To what extent do you believe that knowing how to perform first aid is important?

|                                          |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                          | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                    | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                 | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Very important                           | 1580  | 731    | 849    | 421   | 567   | 592 | 176       | 559 | 612      | 233       | 1114                     | 466      |
|                                          | 78%   | 75%    | 82%    | 75%   | 76%   | 84% | 79%       | 81% | 77%      | 75%       | 82%                      | 71%      |
|                                          |       |        | A      |       |       | CD  |           |     |          |           | K                        |          |
| Somewhat important                       | 409   | 226    | 183    | 134   | 166   | 109 | 45        | 126 | 164      | 74        | 236                      | 173      |
|                                          | 20%   | 23%    | 18%    | 24%   | 22%   | 15% | 20%       | 18% | 21%      | 24%       | 17%                      | 26%      |
|                                          |       | B      |        | E     | E     |     |           |     |          | G         |                          | J        |
| Not very important                       | 17    | 12     | 5      | 4     | 8     | 5   | 3         | 4   | 7        | 2         | 7                        | 10       |
|                                          | 1%    | 1%     | 0      | 1%    | 1%    | 1%  | 1%        | 1%  | 1%       | 1%        | 1%                       | 2%       |
|                                          |       |        |        |       |       |     |           |     |          |           |                          | J        |
| Not at all important                     | 9     | 8      | 1      | 3     | 5     | 1   | 0         | 2   | 7        | 0         | 3                        | 6        |
|                                          | 0     | 1%     | 0      | 1%    | 1%    | 0   | -         | 0   | 1%       | -         | 0                        | 1%       |
|                                          |       | B      |        |       |       |     |           |     |          |           |                          | J        |
| Summary                                  |       |        |        |       |       |     |           |     |          |           |                          |          |
| Top2Box (Very/ Somewhat important)       | 1989  | 957    | 1032   | 555   | 732   | 702 | 220       | 685 | 776      | 308       | 1350                     | 639      |
|                                          | 99%   | 98%    | 99%    | 99%   | 98%   | 99% | 99%       | 99% | 98%      | 99%       | 99%                      | 98%      |
|                                          |       |        | A      |       |       |     |           |     |          |           | K                        |          |
| Low2Box (Not very/ Not at all important) | 26    | 20     | 6      | 7     | 13    | 6   | 3         | 7   | 14       | 2         | 10                       | 16       |
|                                          | 1%    | 2%     | 1%     | 1%    | 2%    | 1%  | 1%        | 1%  | 2%       | 1%        | 1%                       | 2%       |
|                                          |       | B      |        |       |       |     |           |     |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

5. Have you ever taken a first aid course?

|                                                  |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|--------------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                                  | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
| Base: All Respondents                            | 2015  | 929    | 1086   | 374   | 890   | 751 | 158       | 509 | 940      | 408       | 1370                     | 645      |
| Weighted                                         | 2015  | 977    | 1038   | 562   | 746   | 707 | 223       | 691 | 790      | 310       | 1360                     | 655      |
| Yes (Net)                                        | 1360  | 683    | 676    | 383   | 503   | 474 | 106       | 451 | 582      | 221       | 1360                     | 0        |
|                                                  | 67%   | 70%    | 65%    | 68%   | 67%   | 67% | 47%       | 65% | 74%      | 71%       | 100%                     | -        |
|                                                  |       | B      |        |       |       |     |           | F   | FG       | F         | K                        |          |
| Yes, recently (within the last three years)      | 368   | 180    | 188    | 152   | 148   | 67  | 20        | 100 | 182      | 66        | 368                      | 0        |
|                                                  | 18%   | 18%    | 18%    | 27%   | 20%   | 9%  | 9%        | 14% | 23%      | 21%       | 27%                      | -        |
|                                                  |       |        |        | DE    | E     |     |           |     | FG       | FG        | K                        |          |
| Yes, some time ago (longer than three years ago) | 992   | 503    | 489    | 230   | 355   | 407 | 85        | 351 | 400      | 156       | 992                      | 0        |
|                                                  | 49%   | 52%    | 47%    | 41%   | 48%   | 58% | 38%       | 51% | 51%      | 50%       | 73%                      | -        |
|                                                  |       |        |        |       | C     | CD  |           | F   | F        | F         | K                        |          |
| No (Net)                                         | 655   | 294    | 362    | 179   | 243   | 233 | 117       | 241 | 208      | 89        | 0                        | 655      |
|                                                  | 33%   | 30%    | 35%    | 32%   | 33%   | 33% | 53%       | 35% | 26%      | 29%       | -                        | 100%     |
|                                                  |       |        | A      |       |       |     | GHI       | H   |          |           |                          | J        |
| No, and I have no interest to                    | 147   | 79     | 68     | 31    | 47    | 69  | 24        | 49  | 57       | 17        | 0                        | 147      |
|                                                  | 7%    | 8%     | 7%     | 5%    | 6%    | 10% | 11%       | 7%  | 7%       | 6%        | -                        | 22%      |
|                                                  |       |        |        |       |       | CD  | I         |     |          |           |                          | J        |
| No, but I would like to                          | 508   | 215    | 293    | 149   | 196   | 164 | 93        | 192 | 151      | 72        | 0                        | 508      |
|                                                  | 25%   | 22%    | 28%    | 26%   | 26%   | 23% | 42%       | 28% | 19%      | 23%       | -                        | 78%      |
|                                                  |       |        | A      |       |       |     | GHI       | H   |          |           |                          | J        |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used.

6. Which of the following best describes how you took your first aid course?

|                                                                                     |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           | TAKEN A FIRST AID COURSE |          |
|-------------------------------------------------------------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|--------------------------|----------|
|                                                                                     | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Yes (Net)                | No (Net) |
|                                                                                     |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J                        | K        |
| Base: Have Ever Taken A First Aid Course                                            | 1370  | 651    | 719    | 261   | 605   | 504 | 71        | 323 | 685      | 291       | 1370                     | 0        |
| Weighted                                                                            | 1360  | 683    | 676    | 383   | 503   | 474 | 106*      | 451 | 582      | 221       | 1360                     | -**      |
| Course was arranged for or by employer                                              | 714   | 409    | 305    | 116   | 295   | 304 | 69        | 262 | 289      | 94        | 714                      | 0        |
|                                                                                     | 53%   | 60%    | 45%    | 30%   | 59%   | 64% | 66%       | 58% | 50%      | 42%       | 53%                      | -        |
|                                                                                     |       | B      |        |       | C     | C   | HI        | HI  | I        |           |                          |          |
| Required by work but had to find a course myself                                    | 146   | 62     | 84     | 70    | 49    | 27  | 8         | 35  | 73       | 30        | 146                      | 0        |
|                                                                                     | 11%   | 9%     | 12%    | 18%   | 10%   | 6%  | 7%        | 8%  | 13%      | 14%       | 11%                      | -        |
|                                                                                     |       |        |        | DE    | E     |     |           |     | G        | G         |                          |          |
| Responded to an advertisement (print or other) about a course for personal interest | 68    | 29     | 39     | 20    | 23    | 25  | 5         | 19  | 26       | 17        | 68                       | 0        |
|                                                                                     | 5%    | 4%     | 6%     | 5%    | 5%    | 5%  | 5%        | 4%  | 5%       | 8%        | 5%                       | -        |
|                                                                                     |       |        |        |       |       |     |           |     |          |           |                          |          |
| Course offered by fellow employee in the workplace                                  | 66    | 27     | 39     | 22    | 21    | 23  | 3         | 20  | 34       | 9         | 66                       | 0        |
|                                                                                     | 5%    | 4%     | 6%     | 6%    | 4%    | 5%  | 3%        | 4%  | 6%       | 4%        | 5%                       | -        |
|                                                                                     |       |        |        |       |       |     |           |     |          |           |                          |          |
| Searched online for a course independently for personal interest                    | 66    | 28     | 37     | 36    | 18    | 11  | 2         | 18  | 26       | 19        | 66                       | 0        |
|                                                                                     | 5%    | 4%     | 6%     | 10%   | 4%    | 2%  | 2%        | 4%  | 4%       | 9%        | 5%                       | -        |
|                                                                                     |       |        |        | DE    |       |     |           |     |          | FGH       |                          |          |
| Other                                                                               | 300   | 127    | 172    | 119   | 97    | 83  | 19        | 96  | 133      | 52        | 300                      | 0        |
|                                                                                     | 22%   | 19%    | 25%    | 31%   | 19%   | 18% | 18%       | 21% | 23%      | 23%       | 22%                      | -        |
|                                                                                     |       |        | A      | DE    |       |     |           |     |          |           |                          |          |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing