

1\_1. [A heart attack or cardiac emergency] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                          |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| A heart attack or cardiac emergency      |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                           | 443   | 67     | 41  | 21    | 192     | 86     | 37       | 160              | 78       | 90        | 57    | 68                    | 366     |
|                                          | 22%   | 25%    | 19% | 16%   | 25%     | 18%    | 26%      | 24%              | 22%      | 22%       | 22%   | 19%                   | 22%     |
|                                          |       | E      |     |       | CE      |        | E        |                  |          |           |       |                       |         |
| Somewhat confident                       | 1031  | 139    | 117 | 71    | 405     | 227    | 72       | 311              | 178      | 213       | 136   | 175                   | 844     |
|                                          | 51%   | 52%    | 55% | 55%   | 52%     | 47%    | 50%      | 48%              | 51%      | 52%       | 52%   | 50%                   | 52%     |
|                                          |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Not very confident                       | 446   | 52     | 52  | 32    | 143     | 140    | 27       | 153              | 73       | 95        | 58    | 93                    | 349     |
|                                          | 22%   | 19%    | 24% | 24%   | 19%     | 29%    | 19%      | 23%              | 21%      | 23%       | 22%   | 27%                   | 21%     |
|                                          |       |        |     |       |         | ADF    |          |                  |          |           |       |                       |         |
| Not at all confident                     | 95    | 12     | 5   | 7     | 33      | 31     | 8        | 30               | 21       | 11        | 11    | 15                    | 77      |
|                                          | 5%    | 4%     | 2%  | 5%    | 4%      | 6%     | 5%       | 5%               | 6%       | 3%        | 4%    | 4%                    | 5%      |
|                                          |       |        |     |       |         | B      |          |                  | I        |           |       |                       |         |
| Summary                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)       | 1474  | 206    | 157 | 93    | 596     | 313    | 108      | 471              | 256      | 303       | 193   | 243                   | 1210    |
|                                          | 73%   | 76%    | 74% | 71%   | 77%     | 65%    | 76%      | 72%              | 73%      | 74%       | 74%   | 69%                   | 74%     |
|                                          |       | E      | E   |       | E       |        | E        |                  |          |           |       |                       |         |
| Low2Box (Not very/ Not at all Confident) | 541   | 64     | 56  | 38    | 176     | 171    | 35       | 184              | 94       | 106       | 69    | 109                   | 426     |
|                                          | 27%   | 24%    | 26% | 29%   | 23%     | 35%    | 24%      | 28%              | 27%      | 26%       | 26%   | 31%                   | 26%     |
|                                          |       |        |     |       |         | ABDF   |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

1\_2. [Choking] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                          |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Choking                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                           | 944   | 132    | 103 | 61    | 402     | 174    | 72       | 309              | 158      | 191       | 123   | 166                   | 756     |
|                                          | 47%   | 49%    | 48% | 46%   | 52%     | 36%    | 50%      | 47%              | 45%      | 47%       | 47%   | 47%                   | 46%     |
|                                          |       | E      | E   | E     | E       |        | E        |                  |          |           |       |                       |         |
| Somewhat confident                       | 878   | 125    | 97  | 60    | 308     | 227    | 60       | 277              | 153      | 187       | 120   | 145                   | 732     |
|                                          | 44%   | 46%    | 45% | 46%   | 40%     | 47%    | 42%      | 42%              | 43%      | 46%       | 46%   | 41%                   | 45%     |
|                                          |       |        |     |       |         | D      |          |                  |          |           |       |                       |         |
| Not very confident                       | 152   | 9      | 13  | 8     | 48      | 67     | 7        | 53               | 29       | 25        | 16    | 37                    | 112     |
|                                          | 8%    | 3%     | 6%  | 6%    | 6%      | 14%    | 5%       | 8%               | 8%       | 6%        | 6%    | 10%                   | 7%      |
|                                          |       |        |     |       |         | ABCD   |          |                  |          |           |       |                       |         |
| Not at all confident                     | 41    | 4      | 1   | 2     | 15      | 16     | 4        | 16               | 11       | 5         | 3     | 3                     | 36      |
|                                          | 2%    | 1%     | 0   | 1%    | 2%      | 3%     | 3%       | 2%               | 3%       | 1%        | 1%    | 1%                    | 2%      |
|                                          |       |        |     |       |         | B      |          |                  |          |           |       |                       |         |
| Summary                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)       | 1822  | 257    | 200 | 121   | 710     | 402    | 132      | 586              | 310      | 378       | 243   | 312                   | 1489    |
|                                          | 90%   | 95%    | 94% | 92%   | 92%     | 83%    | 92%      | 89%              | 88%      | 93%       | 92%   | 89%                   | 91%     |
|                                          |       | E      | E   | E     | E       |        | E        |                  |          |           |       |                       |         |
| Low2Box (Not very/ Not at all Confident) | 193   | 13     | 14  | 10    | 63      | 82     | 11       | 69               | 41       | 31        | 20    | 40                    | 148     |
|                                          | 10%   | 5%     | 6%  | 8%    | 8%      | 17%    | 8%       | 11%              | 12%      | 7%        | 8%    | 11%                   | 9%      |
|                                          |       |        |     |       |         | ABCD   |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

1\_3. [Anaphylaxis shock (severe allergic reaction)] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                              |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|----------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                              | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                              |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                        | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                     | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Anaphylaxis shock (severe allergic reaction) |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                               | 397   | 43     | 42  | 27    | 168     | 87     | 30       | 131              | 64       | 90        | 59    | 68                    | 317     |
|                                              | 20%   | 16%    | 20% | 21%   | 22%     | 18%    | 21%      | 20%              | 18%      | 22%       | 22%   | 19%                   | 19%     |
| Somewhat confident                           | 860   | 114    | 99  | 53    | 338     | 196    | 60       | 264              | 140      | 177       | 115   | 165                   | 690     |
|                                              | 43%   | 42%    | 46% | 40%   | 44%     | 40%    | 42%      | 40%              | 40%      | 43%       | 44%   | 47%                   | 42%     |
| Not very confident                           | 604   | 89     | 66  | 39    | 211     | 155    | 44       | 199              | 118      | 117       | 68    | 98                    | 498     |
|                                              | 30%   | 33%    | 31% | 30%   | 27%     | 32%    | 31%      | 30%              | 34%      | 29%       | 26%   | 28%                   | 30%     |
| Not at all confident                         | 154   | 24     | 7   | 12    | 56      | 47     | 9        | 61               | 29       | 24        | 20    | 20                    | 131     |
|                                              | 8%    | 9%     | 3%  | 9%    | 7%      | 10%    | 6%       | 9%               | 8%       | 6%        | 8%    | 6%                    | 8%      |
| Summary                                      |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)           | 1257  | 158    | 141 | 80    | 506     | 282    | 91       | 394              | 204      | 267       | 174   | 233                   | 1007    |
|                                              | 62%   | 58%    | 66% | 61%   | 65%     | 58%    | 63%      | 60%              | 58%      | 65%       | 66%   | 66%                   | 62%     |
| Low2Box (Not very/ Not at all Confident)     |       |        |     |       | E       |        |          |                  |          |           |       |                       |         |
|                                              | 758   | 112    | 73  | 51    | 267     | 202    | 52       | 261              | 147      | 142       | 89    | 118                   | 629     |
|                                              | 38%   | 42%    | 34% | 39%   | 35%     | 42%    | 37%      | 40%              | 42%      | 35%       | 34%   | 34%                   | 38%     |
| D                                            |       |        |     |       |         |        |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

1\_4. [Concussion] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                          |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Concussion                               |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                           | 239   | 37     | 22  | 12    | 90      | 58     | 20       | 81               | 36       | 51        | 36    | 38                    | 196     |
|                                          | 12%   | 14%    | 10% | 9%    | 12%     | 12%    | 14%      | 12%              | 10%      | 12%       | 14%   | 11%                   | 12%     |
|                                          |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Somewhat confident                       | 756   | 119    | 86  | 48    | 308     | 150    | 45       | 226              | 133      | 167       | 100   | 133                   | 614     |
|                                          | 38%   | 44%    | 40% | 37%   | 40%     | 31%    | 32%      | 35%              | 38%      | 41%       | 38%   | 38%                   | 37%     |
|                                          |       | EF     | E   |       | E       |        |          |                  |          |           |       |                       |         |
| Not very confident                       | 799   | 93     | 94  | 53    | 290     | 210    | 60       | 259              | 149      | 154       | 96    | 137                   | 654     |
|                                          | 40%   | 34%    | 44% | 40%   | 37%     | 43%    | 42%      | 40%              | 42%      | 38%       | 36%   | 39%                   | 40%     |
|                                          |       |        |     |       |         | A      |          |                  |          |           |       |                       |         |
| Not at all confident                     | 221   | 22     | 12  | 18    | 85      | 66     | 18       | 89               | 33       | 37        | 31    | 44                    | 172     |
|                                          | 11%   | 8%     | 5%  | 14%   | 11%     | 14%    | 12%      | 14%              | 9%       | 9%        | 12%   | 12%                   | 11%     |
|                                          |       |        |     | B     | B       | AB     | B        | I                |          |           |       |                       |         |
| Summary                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)       | 995   | 155    | 108 | 60    | 398     | 208    | 65       | 307              | 169      | 217       | 136   | 171                   | 810     |
|                                          | 49%   | 58%    | 51% | 46%   | 51%     | 43%    | 46%      | 47%              | 48%      | 53%       | 52%   | 49%                   | 50%     |
|                                          |       | CEF    |     |       | E       |        |          |                  |          |           |       |                       |         |
| Low2Box (Not very/ Not at all Confident) | 1020  | 115    | 106 | 71    | 375     | 276    | 78       | 348              | 182      | 192       | 126   | 181                   | 826     |
|                                          | 51%   | 42%    | 49% | 54%   | 49%     | 57%    | 54%      | 53%              | 52%      | 47%       | 48%   | 51%                   | 50%     |
|                                          |       |        |     | A     |         | AD     | A        |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

1\_5. [Heat emergency e.g. heat stroke] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                          |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Heat emergency e.g. heat stroke          |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                           | 308   | 45     | 32  | 14    | 125     | 68     | 24       | 110              | 51       | 70        | 38    | 42                    | 255     |
|                                          | 15%   | 17%    | 15% | 11%   | 16%     | 14%    | 17%      | 17%              | 15%      | 17%       | 15%   | 12%                   | 16%     |
| Somewhat confident                       | 1006  | 137    | 108 | 66    | 383     | 238    | 74       | 304              | 179      | 206       | 136   | 193                   | 807     |
|                                          | 50%   | 51%    | 51% | 51%   | 50%     | 49%    | 52%      | 46%              | 51%      | 50%       | 52%   | 55%                   | 49%     |
| Not very confident                       | 581   | 79     | 68  | 42    | 211     | 143    | 38       | 188              | 100      | 117       | 75    | 94                    | 480     |
|                                          | 29%   | 29%    | 32% | 32%   | 27%     | 30%    | 26%      | 29%              | 29%      | 29%       | 29%   | 27%                   | 29%     |
| Not at all confident                     | 120   | 9      | 6   | 9     | 54      | 36     | 7        | 52               | 21       | 16        | 13    | 23                    | 94      |
|                                          | 6%    | 3%     | 3%  | 7%    | 7%      | 7%     | 5%       | 8%               | 6%       | 4%        | 5%    | 7%                    | 6%      |
| Summary                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)       | 1314  | 182    | 140 | 80    | 508     | 305    | 98       | 414              | 230      | 275       | 174   | 234                   | 1062    |
|                                          | 65%   | 68%    | 65% | 61%   | 66%     | 63%    | 69%      | 63%              | 66%      | 67%       | 66%   | 67%                   | 65%     |
| Low2Box (Not very/ Not at all Confident) | 701   | 88     | 74  | 51    | 265     | 179    | 45       | 241              | 121      | 134       | 88    | 117                   | 574     |
|                                          | 35%   | 32%    | 35% | 39%   | 34%     | 37%    | 31%      | 37%              | 34%      | 33%       | 34%   | 33%                   | 35%     |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

1. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT CONFIDENT)] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                              |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|----------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                              | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                              |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                        | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                     | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Choking                                      | 1822  | 257    | 200 | 121   | 710     | 402    | 132      | 586              | 310      | 378       | 243   | 312                   | 1489    |
|                                              | 90%   | 95%    | 94% | 92%   | 92%     | 83%    | 92%      | 89%              | 88%      | 93%       | 92%   | 89%                   | 91%     |
|                                              |       | E      | E   | E     | E       |        | E        |                  |          |           |       |                       |         |
| A heart attack or cardiac emergency          | 1474  | 206    | 157 | 93    | 596     | 313    | 108      | 471              | 256      | 303       | 193   | 243                   | 1210    |
|                                              | 73%   | 76%    | 74% | 71%   | 77%     | 65%    | 76%      | 72%              | 73%      | 74%       | 74%   | 69%                   | 74%     |
|                                              |       | E      | E   |       | E       |        | E        |                  |          |           |       |                       |         |
| Heat emergency e.g. heat stroke              | 1314  | 182    | 140 | 80    | 508     | 305    | 98       | 414              | 230      | 275       | 174   | 234                   | 1062    |
|                                              | 65%   | 68%    | 65% | 61%   | 66%     | 63%    | 69%      | 63%              | 66%      | 67%       | 66%   | 67%                   | 65%     |
|                                              |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Anaphylaxis shock (severe allergic reaction) | 1257  | 158    | 141 | 80    | 506     | 282    | 91       | 394              | 204      | 267       | 174   | 233                   | 1007    |
|                                              | 62%   | 58%    | 66% | 61%   | 65%     | 58%    | 63%      | 60%              | 58%      | 65%       | 66%   | 66%                   | 62%     |
|                                              |       |        |     |       | E       |        |          |                  |          |           |       |                       |         |
| Concussion                                   | 995   | 155    | 108 | 60    | 398     | 208    | 65       | 307              | 169      | 217       | 136   | 171                   | 810     |
|                                              | 49%   | 58%    | 51% | 46%   | 51%     | 43%    | 46%      | 47%              | 48%      | 53%       | 52%   | 49%                   | 50%     |
|                                              |       | CEF    |     |       | E       |        |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

1. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL CONFIDENT)] How confident are you that you could recognize when a person is experiencing the following conditions:

|                                              |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|----------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                              | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                              |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                        | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                     | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Concussion                                   | 1020  | 115    | 106 | 71    | 375     | 276    | 78       | 348              | 182      | 192       | 126   | 181                   | 826     |
|                                              | 51%   | 42%    | 49% | 54%   | 49%     | 57%    | 54%      | 53%              | 52%      | 47%       | 48%   | 51%                   | 50%     |
|                                              |       |        |     | A     |         | AD     | A        |                  |          |           |       |                       |         |
| Anaphylaxis shock (severe allergic reaction) | 758   | 112    | 73  | 51    | 267     | 202    | 52       | 261              | 147      | 142       | 89    | 118                   | 629     |
|                                              | 38%   | 42%    | 34% | 39%   | 35%     | 42%    | 37%      | 40%              | 42%      | 35%       | 34%   | 34%                   | 38%     |
|                                              |       |        |     |       |         | D      |          |                  |          |           |       |                       |         |
| Heat emergency e.g. heat stroke              | 701   | 88     | 74  | 51    | 265     | 179    | 45       | 241              | 121      | 134       | 88    | 117                   | 574     |
|                                              | 35%   | 32%    | 35% | 39%   | 34%     | 37%    | 31%      | 37%              | 34%      | 33%       | 34%   | 33%                   | 35%     |
|                                              |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| A heart attack or cardiac emergency          | 541   | 64     | 56  | 38    | 176     | 171    | 35       | 184              | 94       | 106       | 69    | 109                   | 426     |
|                                              | 27%   | 24%    | 26% | 29%   | 23%     | 35%    | 24%      | 28%              | 27%      | 26%       | 26%   | 31%                   | 26%     |
|                                              |       |        |     |       |         | ABDF   |          |                  |          |           |       |                       |         |
| Choking                                      | 193   | 13     | 14  | 10    | 63      | 82     | 11       | 69               | 41       | 31        | 20    | 40                    | 148     |
|                                              | 10%   | 5%     | 6%  | 8%    | 8%      | 17%    | 8%       | 11%              | 12%      | 7%        | 8%    | 11%                   | 9%      |
|                                              |       |        |     |       |         | ABCDF  |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2\_1. [A heart attack or cardiac emergency] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                          |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| A heart attack or cardiac emergency      |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                           | 297   | 44     | 17  | 11    | 140     | 61     | 23       | 95               | 55       | 60        | 44    | 49                    | 240     |
|                                          | 15%   | 16%    | 8%  | 9%    | 18%     | 13%    | 16%      | 15%              | 16%      | 15%       | 17%   | 14%                   | 15%     |
|                                          |       | B      |     |       | BCE     |        | B        |                  |          |           |       |                       |         |
| Somewhat confident                       | 660   | 91     | 89  | 45    | 258     | 128    | 50       | 210              | 113      | 146       | 79    | 102                   | 552     |
|                                          | 33%   | 34%    | 41% | 34%   | 33%     | 26%    | 35%      | 32%              | 32%      | 36%       | 30%   | 29%                   | 34%     |
|                                          |       |        | DE  |       | E       |        |          |                  |          |           |       |                       |         |
| Not very confident                       | 721   | 88     | 77  | 51    | 247     | 205    | 52       | 229              | 137      | 144       | 99    | 136                   | 575     |
|                                          | 36%   | 33%    | 36% | 39%   | 32%     | 42%    | 36%      | 35%              | 39%      | 35%       | 38%   | 39%                   | 35%     |
|                                          |       |        |     |       |         | AD     |          |                  |          |           |       |                       |         |
| Not at all confident                     | 337   | 47     | 30  | 24    | 128     | 90     | 18       | 121              | 46       | 59        | 41    | 65                    | 270     |
|                                          | 17%   | 17%    | 14% | 18%   | 17%     | 19%    | 13%      | 18%              | 13%      | 15%       | 16%   | 19%                   | 16%     |
|                                          |       |        |     |       |         |        |          | H                |          |           |       |                       |         |
| Summary                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)       | 957   | 135    | 106 | 56    | 398     | 189    | 73       | 305              | 168      | 205       | 123   | 151                   | 791     |
|                                          | 47%   | 50%    | 50% | 43%   | 51%     | 39%    | 51%      | 47%              | 48%      | 50%       | 47%   | 43%                   | 48%     |
|                                          |       | E      | E   |       | E       |        | E        |                  |          |           |       |                       |         |
| Low2Box (Not very/ Not at all Confident) | 1058  | 135    | 108 | 75    | 375     | 295    | 70       | 350              | 183      | 204       | 140   | 201                   | 845     |
|                                          | 53%   | 50%    | 50% | 57%   | 49%     | 61%    | 49%      | 53%              | 52%      | 50%       | 53%   | 57%                   | 52%     |
|                                          |       |        |     |       |         | ABDF   |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2\_2. [Choking] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                          |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Choking                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                           | 461   | 65     | 47  | 22    | 198     | 98     | 31       | 144              | 81       | 97        | 67    | 85                    | 364     |
|                                          | 23%   | 24%    | 22% | 17%   | 26%     | 20%    | 22%      | 22%              | 23%      | 24%       | 25%   | 24%                   | 22%     |
|                                          |       |        |     |       | CE      |        |          |                  |          |           |       |                       |         |
| Somewhat confident                       | 897   | 118    | 103 | 55    | 355     | 191    | 74       | 289              | 148      | 193       | 115   | 159                   | 727     |
|                                          | 45%   | 44%    | 48% | 42%   | 46%     | 40%    | 52%      | 44%              | 42%      | 47%       | 44%   | 45%                   | 44%     |
|                                          |       |        | E   |       | E       |        | E        |                  |          |           |       |                       |         |
| Not very confident                       | 460   | 61     | 56  | 42    | 136     | 143    | 23       | 152              | 88       | 87        | 59    | 72                    | 384     |
|                                          | 23%   | 23%    | 26% | 32%   | 18%     | 29%    | 16%      | 23%              | 25%      | 21%       | 22%   | 21%                   | 23%     |
|                                          |       |        | DF  | DF    |         | DF     |          |                  |          |           |       |                       |         |
| Not at all confident                     | 197   | 26     | 7   | 12    | 84      | 52     | 15       | 69               | 33       | 31        | 22    | 35                    | 162     |
|                                          | 10%   | 10%    | 3%  | 9%    | 11%     | 11%    | 10%      | 11%              | 9%       | 8%        | 8%    | 10%                   | 10%     |
|                                          |       | B      |     | B     | B       | B      | B        |                  |          |           |       |                       |         |
| Summary                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)       | 1358  | 183    | 150 | 77    | 553     | 289    | 106      | 434              | 230      | 290       | 182   | 244                   | 1091    |
|                                          | 67%   | 68%    | 70% | 59%   | 72%     | 60%    | 74%      | 66%              | 65%      | 71%       | 69%   | 69%                   | 67%     |
|                                          |       | E      | CE  |       | CE      |        | CE       |                  |          |           |       |                       |         |
| Low2Box (Not very/ Not at all Confident) | 657   | 87     | 63  | 54    | 220     | 195    | 38       | 221              | 121      | 119       | 81    | 107                   | 546     |
|                                          | 33%   | 32%    | 30% | 41%   | 28%     | 40%    | 26%      | 34%              | 35%      | 29%       | 31%   | 31%                   | 33%     |
|                                          |       |        |     | BDF   |         | ABDF   |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2\_3. [Anaphylaxis shock (severe allergic reaction)] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                              |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|----------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                              | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                              |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                        | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                     | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Anaphylaxis shock (severe allergic reaction) |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                               | 236   | 26     | 18  | 8     | 108     | 56     | 20       | 71               | 41       | 48        | 36    | 47                    | 183     |
|                                              | 12%   | 10%    | 9%  | 6%    | 14%     | 12%    | 14%      | 11%              | 12%      | 12%       | 14%   | 13%                   | 11%     |
| Somewhat confident                           |       |        |     |       | C       |        | C        |                  |          |           |       |                       |         |
|                                              | 560   | 66     | 71  | 36    | 217     | 129    | 41       | 189              | 95       | 122       | 66    | 113                   | 439     |
|                                              | 28%   | 24%    | 33% | 28%   | 28%     | 27%    | 29%      | 29%              | 27%      | 30%       | 25%   | 32%                   | 27%     |
| Not very confident                           |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
|                                              | 809   | 120    | 93  | 55    | 281     | 204    | 56       | 255              | 151      | 155       | 110   | 118                   | 678     |
|                                              | 40%   | 44%    | 43% | 42%   | 36%     | 42%    | 39%      | 39%              | 43%      | 38%       | 42%   | 34%                   | 41%     |
| Not at all confident                         |       | D      |     |       |         |        |          |                  |          |           |       |                       | K       |
|                                              | 410   | 58     | 32  | 32    | 167     | 96     | 25       | 139              | 63       | 83        | 51    | 74                    | 336     |
|                                              | 20%   | 22%    | 15% | 24%   | 22%     | 20%    | 18%      | 21%              | 18%      | 20%       | 19%   | 21%                   | 21%     |
| Summary                                      |       |        |     | B     |         |        |          |                  |          |           |       |                       |         |
|                                              |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
|                                              |       |        |     |       | A       |        |          |                  |          |           |       | L                     |         |
| Top2Box (Very/ Somewhat Confident)           | 796   | 92     | 89  | 44    | 325     | 184    | 62       | 260              | 136      | 170       | 102   | 160                   | 622     |
|                                              | 40%   | 34%    | 42% | 34%   | 42%     | 38%    | 43%      | 40%              | 39%      | 42%       | 39%   | 46%                   | 38%     |
|                                              |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Low2Box (Not very/ Not at all Confident)     |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
|                                              | 1219  | 178    | 125 | 87    | 448     | 300    | 82       | 395              | 214      | 239       | 161   | 191                   | 1014    |
|                                              | 60%   | 66%    | 58% | 66%   | 58%     | 62%    | 57%      | 60%              | 61%      | 58%       | 61%   | 54%                   | 62%     |
|                                              |       | D      |     |       |         |        |          |                  |          |           |       |                       | K       |
|                                              |       |        |     |       |         |        |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2\_4. [Bleeding Concussion] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                          |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| <b>Bleeding Concussion</b>               |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                           | 216   | 30     | 18  | 8     | 88      | 53     | 19       | 69               | 39       | 42        | 34    | 41                    | 168     |
|                                          | 11%   | 11%    | 8%  | 6%    | 11%     | 11%    | 13%      | 10%              | 11%      | 10%       | 13%   | 12%                   | 10%     |
| Somewhat confident                       | 558   | 84     | 71  | 32    | 225     | 104    | 41       | 168              | 93       | 136       | 71    | 99                    | 447     |
|                                          | 28%   | 31%    | 33% | 25%   | 29%     | 22%    | 28%      | 26%              | 27%      | 33%       | 27%   | 28%                   | 27%     |
| Not very confident                       | 807   | 103    | 96  | 55    | 277     | 223    | 53       | 257              | 152      | 154       | 106   | 129                   | 672     |
|                                          | 40%   | 38%    | 45% | 42%   | 36%     | 46%    | 37%      | 39%              | 43%      | 38%       | 40%   | 37%                   | 41%     |
| Not at all confident                     | 435   | 54     | 28  | 36    | 182     | 104    | 31       | 161              | 66       | 76        | 52    | 83                    | 349     |
|                                          | 22%   | 20%    | 13% | 27%   | 24%     | 21%    | 22%      | 25%              | 19%      | 19%       | 20%   | 24%                   | 21%     |
| <b>Summary</b>                           |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)       | 773   | 113    | 89  | 40    | 314     | 157    | 59       | 237              | 132      | 178       | 105   | 140                   | 615     |
|                                          | 38%   | 42%    | 42% | 31%   | 41%     | 32%    | 42%      | 36%              | 38%      | 44%       | 40%   | 40%                   | 38%     |
| Low2Box (Not very/ Not at all Confident) |       | CE     | E   |       | CE      |        |          |                  |          | G         |       |                       |         |
|                                          | 1242  | 157    | 124 | 91    | 459     | 327    | 84       | 418              | 218      | 231       | 158   | 212                   | 1021    |
|                                          | 62%   | 58%    | 58% | 69%   | 59%     | 68%    | 58%      | 64%              | 62%      | 56%       | 60%   | 60%                   | 62%     |
|                                          |       |        |     | AD    |         | ABD    |          | I                |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2\_5. [Heat emergency e.g. heat stroke] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                          |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Heat emergency e.g. heat stroke          |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Very confident                           | 301   | 37     | 25  | 11    | 136     | 65     | 27       | 100              | 48       | 69        | 43    | 58                    | 228     |
|                                          | 15%   | 14%    | 12% | 9%    | 18%     | 13%    | 19%      | 15%              | 14%      | 17%       | 17%   | 17%                   | 14%     |
|                                          |       |        |     |       | C       |        | C        |                  |          |           |       |                       |         |
| Somewhat confident                       | 809   | 110    | 98  | 67    | 290     | 190    | 54       | 259              | 138      | 172       | 101   | 157                   | 647     |
|                                          | 40%   | 41%    | 46% | 51%   | 38%     | 39%    | 38%      | 40%              | 39%      | 42%       | 38%   | 45%                   | 40%     |
|                                          |       |        | D   | DEF   |         |        |          |                  |          |           |       |                       |         |
| Not very confident                       | 619   | 82     | 68  | 34    | 223     | 163    | 48       | 194              | 120      | 112       | 85    | 91                    | 522     |
|                                          | 31%   | 30%    | 32% | 26%   | 29%     | 34%    | 34%      | 30%              | 34%      | 28%       | 32%   | 26%                   | 32%     |
|                                          |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Not at all confident                     | 286   | 42     | 23  | 19    | 123     | 65     | 14       | 101              | 45       | 55        | 34    | 45                    | 239     |
|                                          | 14%   | 15%    | 11% | 14%   | 16%     | 13%    | 10%      | 15%              | 13%      | 13%       | 13%   | 13%                   | 15%     |
|                                          |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Summary                                  |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat Confident)       | 1110  | 146    | 123 | 78    | 426     | 256    | 81       | 360              | 186      | 242       | 144   | 216                   | 875     |
|                                          | 55%   | 54%    | 58% | 60%   | 55%     | 53%    | 56%      | 55%              | 53%      | 59%       | 55%   | 61%                   | 53%     |
|                                          |       |        |     |       |         |        |          |                  |          |           |       | L                     |         |
| Low2Box (Not very/ Not at all Confident) | 905   | 124    | 91  | 53    | 347     | 229    | 62       | 295              | 165      | 167       | 118   | 136                   | 761     |
|                                          | 45%   | 46%    | 42% | 40%   | 45%     | 47%    | 44%      | 45%              | 47%      | 41%       | 45%   | 39%                   | 47%     |
|                                          |       |        |     |       |         |        |          |                  |          |           |       |                       | K       |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT CONFIDENT)] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                              |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|----------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                              | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                              |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                        | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                     | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Choking                                      | 1358  | 183    | 150 | 77    | 553     | 289    | 106      | 434              | 230      | 290       | 182   | 244                   | 1091    |
|                                              | 67%   | 68%    | 70% | 59%   | 72%     | 60%    | 74%      | 66%              | 65%      | 71%       | 69%   | 69%                   | 67%     |
|                                              |       | E      | CE  |       | CE      |        | CE       |                  |          |           |       |                       |         |
| Heat emergency e.g. heat stroke              | 1110  | 146    | 123 | 78    | 426     | 256    | 81       | 360              | 186      | 242       | 144   | 216                   | 875     |
|                                              | 55%   | 54%    | 58% | 60%   | 55%     | 53%    | 56%      | 55%              | 53%      | 59%       | 55%   | 61%                   | 53%     |
|                                              |       |        |     |       |         |        |          |                  |          |           |       | L                     |         |
| A heart attack or cardiac emergency          | 957   | 135    | 106 | 56    | 398     | 189    | 73       | 305              | 168      | 205       | 123   | 151                   | 791     |
|                                              | 47%   | 50%    | 50% | 43%   | 51%     | 39%    | 51%      | 47%              | 48%      | 50%       | 47%   | 43%                   | 48%     |
|                                              |       | E      | E   |       | E       |        | E        |                  |          |           |       |                       |         |
| Anaphylaxis shock (severe allergic reaction) | 796   | 92     | 89  | 44    | 325     | 184    | 62       | 260              | 136      | 170       | 102   | 160                   | 622     |
|                                              | 40%   | 34%    | 42% | 34%   | 42%     | 38%    | 43%      | 40%              | 39%      | 42%       | 39%   | 46%                   | 38%     |
|                                              |       |        |     |       | A       |        |          |                  |          |           |       | L                     |         |
| Bleeding Concussion                          | 773   | 113    | 89  | 40    | 314     | 157    | 59       | 237              | 132      | 178       | 105   | 140                   | 615     |
|                                              | 38%   | 42%    | 42% | 31%   | 41%     | 32%    | 42%      | 36%              | 38%      | 44%       | 40%   | 40%                   | 38%     |
|                                              |       | CE     | E   |       | CE      |        |          |                  |          | G         |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL CONFIDENT)] How confident are you that you have the skills to help someone experiencing one of the following conditions?

|                                              |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|----------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                              | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                              |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                        | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                     | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Bleeding Concussion                          | 1242  | 157    | 124 | 91    | 459     | 327    | 84       | 418              | 218      | 231       | 158   | 212                   | 1021    |
|                                              | 62%   | 58%    | 58% | 69%   | 59%     | 68%    | 58%      | 64%              | 62%      | 56%       | 60%   | 60%                   | 62%     |
|                                              |       |        |     | AD    |         | ABD    |          | I                |          |           |       |                       |         |
| Anaphylaxis shock (severe allergic reaction) | 1219  | 178    | 125 | 87    | 448     | 300    | 82       | 395              | 214      | 239       | 161   | 191                   | 1014    |
|                                              | 60%   | 66%    | 58% | 66%   | 58%     | 62%    | 57%      | 60%              | 61%      | 58%       | 61%   | 54%                   | 62%     |
|                                              |       | D      |     |       |         |        |          |                  |          |           |       |                       | K       |
| A heart attack or cardiac emergency          | 1058  | 135    | 108 | 75    | 375     | 295    | 70       | 350              | 183      | 204       | 140   | 201                   | 845     |
|                                              | 53%   | 50%    | 50% | 57%   | 49%     | 61%    | 49%      | 53%              | 52%      | 50%       | 53%   | 57%                   | 52%     |
|                                              |       |        |     |       |         | ABDF   |          |                  |          |           |       |                       |         |
| Heat emergency e.g. heat stroke              | 905   | 124    | 91  | 53    | 347     | 229    | 62       | 295              | 165      | 167       | 118   | 136                   | 761     |
|                                              | 45%   | 46%    | 42% | 40%   | 45%     | 47%    | 44%      | 45%              | 47%      | 41%       | 45%   | 39%                   | 47%     |
|                                              |       |        |     |       |         |        |          |                  |          |           |       |                       | K       |
| Choking                                      | 657   | 87     | 63  | 54    | 220     | 195    | 38       | 221              | 121      | 119       | 81    | 107                   | 546     |
|                                              | 33%   | 32%    | 30% | 41%   | 28%     | 40%    | 26%      | 34%              | 35%      | 29%       | 31%   | 31%                   | 33%     |
|                                              |       |        |     | BDF   |         | ABDF   |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

3. Were you ever required to provide first aid in an emergency for any of the following?

|                       |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|-----------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                       | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                       |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents | 2015  | 236    | 206 | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted              | 2015  | 270    | 214 | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Family member         | 446   | 61     | 47  | 35    | 180     | 89     | 34       | 141              | 78       | 81        | 65    | 72                    | 368     |
|                       | 22%   | 22%    | 22% | 27%   | 23%     | 18%    | 23%      | 22%              | 22%      | 20%       | 25%   | 21%                   | 22%     |
|                       |       |        |     | E     | E       |        |          |                  |          |           |       |                       |         |
| Stranger              | 304   | 62     | 37  | 11    | 122     | 54     | 19       | 79               | 62       | 69        | 46    | 40                    | 260     |
|                       | 15%   | 23%    | 17% | 8%    | 16%     | 11%    | 13%      | 12%              | 18%      | 17%       | 18%   | 11%                   | 16%     |
|                       |       | CDEF   | CE  |       | CE      |        |          |                  | G        | G         | G     |                       |         |
| Friend                | 263   | 44     | 22  | 13    | 120     | 45     | 20       | 96               | 47       | 41        | 46    | 42                    | 218     |
|                       | 13%   | 16%    | 10% | 10%   | 16%     | 9%     | 14%      | 15%              | 13%      | 10%       | 18%   | 12%                   | 13%     |
|                       |       | E      |     |       | E       |        |          | I                |          |           | I     |                       |         |
| Work colleague        | 238   | 31     | 21  | 14    | 98      | 51     | 23       | 64               | 48       | 59        | 41    | 29                    | 207     |
|                       | 12%   | 11%    | 10% | 11%   | 13%     | 10%    | 16%      | 10%              | 14%      | 14%       | 16%   | 8%                    | 13%     |
|                       |       |        |     |       |         |        |          |                  |          | G         | G     |                       |         |
| None of the above     | 1249  | 144    | 131 | 82    | 476     | 321    | 95       | 409              | 211      | 264       | 149   | 241                   | 993     |
|                       | 62%   | 53%    | 61% | 62%   | 62%     | 66%    | 66%      | 62%              | 60%      | 64%       | 57%   | 69%                   | 61%     |
|                       |       |        |     |       | A       | A      | A        |                  |          |           |       | L                     |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

4. To what extent do you believe that knowing how to perform first aid is important?

|                                          |       | REGION |      |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|------------------------------------------|-------|--------|------|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                          | Total | BC     | AB   | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                          |       | A      | B    | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                    | 2015  | 236    | 206  | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                 | 2015  | 270    | 214  | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Very important                           | 1580  | 219    | 180  | 104   | 604     | 361    | 113      | 518              | 272      | 326       | 196   | 270                   | 1291    |
|                                          | 78%   | 81%    | 84%  | 79%   | 78%     | 75%    | 79%      | 79%              | 78%      | 80%       | 75%   | 77%                   | 79%     |
|                                          |       |        | E    |       |         |        |          |                  |          |           |       |                       |         |
| Somewhat important                       | 409   | 48     | 34   | 27    | 154     | 115    | 30       | 126              | 77       | 76        | 62    | 78                    | 323     |
|                                          | 20%   | 18%    | 16%  | 21%   | 20%     | 24%    | 21%      | 19%              | 22%      | 19%       | 24%   | 22%                   | 20%     |
|                                          |       |        |      |       |         | B      |          |                  |          |           |       |                       |         |
| Not very important                       | 17    | 2      | 0    | 0     | 11      | 3      | 1        | 7                | 1        | 4         | 2     | 3                     | 14      |
|                                          | 1%    | 1%     | -    | -     | 1%      | 1%     | 0        | 1%               | 0        | 1%        | 1%    | 1%                    | 1%      |
|                                          |       |        |      |       |         |        |          |                  |          |           |       |                       |         |
| Not at all important                     | 9     | 1      | 0    | 0     | 4       | 4      | 0        | 3                | 0        | 3         | 2     | 1                     | 8       |
|                                          | 0     | 0      | -    | -     | 0       | 1%     | -        | 0                | -        | 1%        | 1%    | 0                     | 0       |
|                                          |       |        |      |       |         |        |          |                  |          |           |       |                       |         |
| Summary                                  |       |        |      |       |         |        |          |                  |          |           |       |                       |         |
| Top2Box (Very/ Somewhat important)       | 1989  | 267    | 214  | 131   | 758     | 477    | 143      | 644              | 349      | 403       | 258   | 347                   | 1614    |
|                                          | 99%   | 99%    | 100% | 100%  | 98%     | 98%    | 100%     | 98%              | 100%     | 98%       | 98%   | 99%                   | 99%     |
|                                          |       |        |      |       |         |        |          |                  |          |           |       |                       |         |
| Low2Box (Not very/ Not at all important) | 26    | 3      | 0    | 0     | 15      | 7      | 1        | 10               | 1        | 6         | 4     | 4                     | 22      |
|                                          | 1%    | 1%     | -    | -     | 2%      | 2%     | 0        | 2%               | 0        | 2%        | 2%    | 1%                    | 1%      |
|                                          |       |        |      |       |         |        |          |                  |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

5. Have you ever taken a first aid course?

|                                                  |       | REGION |      |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|--------------------------------------------------|-------|--------|------|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                                  | Total | BC     | AB   | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                                  |       | A      | B    | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: All Respondents                            | 2015  | 236    | 206  | 143   | 720     | 557    | 153      | 598              | 354      | 441       | 288   | 275                   | 1721    |
| Weighted                                         | 2015  | 270    | 214  | 131   | 773     | 484    | 143      | 655              | 351      | 409       | 263   | 351                   | 1636    |
| Yes (Net)                                        | 1360  | 177    | 170  | 84    | 533     | 293    | 103      | 404              | 252      | 281       | 203   | 233                   | 1108    |
|                                                  | 67%   | 66%    | 80%  | 64%   | 69%     | 60%    | 72%      | 62%              | 72%      | 69%       | 77%   | 66%                   | 68%     |
|                                                  |       |        | ACDE |       | E       |        | E        |                  | G        | G         | GI    |                       |         |
| Yes, recently (within the last three years)      | 368   | 31     | 35   | 16    | 166     | 80     | 40       | 106              | 62       | 88        | 59    | 72                    | 289     |
|                                                  | 18%   | 11%    | 16%  | 12%   | 22%     | 17%    | 28%      | 16%              | 18%      | 21%       | 23%   | 20%                   | 18%     |
|                                                  |       |        |      |       | ACE     |        | ABCE     |                  |          | G         | G     |                       |         |
| Yes, some time ago (longer than three years ago) | 992   | 146    | 136  | 68    | 367     | 212    | 63       | 299              | 189      | 193       | 144   | 161                   | 819     |
|                                                  | 49%   | 54%    | 63%  | 52%   | 47%     | 44%    | 44%      | 46%              | 54%      | 47%       | 55%   | 46%                   | 50%     |
|                                                  |       | E      | CDEF |       |         |        |          |                  | G        |           | G     |                       |         |
| No (Net)                                         | 655   | 93     | 44   | 47    | 240     | 191    | 40       | 250              | 99       | 128       | 59    | 119                   | 528     |
|                                                  | 33%   | 34%    | 20%  | 36%   | 31%     | 40%    | 28%      | 38%              | 28%      | 31%       | 23%   | 34%                   | 32%     |
|                                                  |       | B      |      | B     | B       | BDF    |          | HIJ              |          | J         |       |                       |         |
| No, and I have no interest to                    | 147   | 18     | 13   | 9     | 65      | 33     | 8        | 50               | 24       | 40        | 14    | 17                    | 130     |
|                                                  | 7%    | 7%     | 6%   | 7%    | 8%      | 7%     | 6%       | 8%               | 7%       | 10%       | 5%    | 5%                    | 8%      |
|                                                  |       |        |      |       |         |        |          |                  |          |           |       |                       |         |
| No, but I would like to                          | 508   | 75     | 30   | 38    | 174     | 158    | 32       | 201              | 75       | 88        | 45    | 101                   | 398     |
|                                                  | 25%   | 28%    | 14%  | 29%   | 23%     | 33%    | 23%      | 31%              | 21%      | 22%       | 17%   | 29%                   | 24%     |
|                                                  |       | B      |      | B     | B       | BDF    |          | HIJ              |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

6. Which of the following best describes how you took your first aid course?

|                                                                                     |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |          |           |       | HOUSEHOLD COMPOSITION |         |
|-------------------------------------------------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|----------|-----------|-------|-----------------------|---------|
|                                                                                     | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k-<60K | 60k-<100k | 100k+ | Kids                  | No Kids |
|                                                                                     |       | A      | B   | C     | D       | E      | F        | G                | H        | I         | J     | K                     | L       |
| Base: Have Ever Taken A First Aid Course                                            | 1370  | 159    | 165 | 93    | 502     | 339    | 112      | 376              | 252      | 306       | 220   | 189                   | 1168    |
| Weighted                                                                            | 1360  | 177    | 170 | 84*   | 533     | 293    | 103*     | 404              | 252      | 281       | 203   | 233                   | 1108    |
| Course was arranged for or by employer                                              | 714   | 99     | 96  | 52    | 266     | 150    | 53       | 188              | 141      | 165       | 125   | 94                    | 612     |
|                                                                                     | 53%   | 56%    | 56% | 62%   | 50%     | 51%    | 51%      | 47%              | 56%      | 59%       | 62%   | 40%                   | 55%     |
|                                                                                     |       |        |     |       |         |        |          |                  | G        | G         | G     |                       | K       |
| Required by work but had to find a course myself                                    | 146   | 21     | 21  | 3     | 54      | 36     | 11       | 60               | 19       | 31        | 13    | 32                    | 114     |
|                                                                                     | 11%   | 12%    | 12% | 4%    | 10%     | 12%    | 11%      | 15%              | 7%       | 11%       | 7%    | 14%                   | 10%     |
|                                                                                     |       | C      | C   |       |         | C      |          | HJ               |          |           |       |                       |         |
| Responded to an advertisement (print or other) about a course for personal interest | 68    | 11     | 11  | 2     | 24      | 12     | 8        | 27               | 13       | 14        | 8     | 13                    | 52      |
|                                                                                     | 5%    | 6%     | 6%  | 3%    | 4%      | 4%     | 7%       | 7%               | 5%       | 5%        | 4%    | 6%                    | 5%      |
|                                                                                     |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Course offered by fellow employee in the workplace                                  | 66    | 7      | 7   | 2     | 30      | 17     | 4        | 17               | 19       | 12        | 6     | 13                    | 50      |
|                                                                                     | 5%    | 4%     | 4%  | 2%    | 6%      | 6%     | 4%       | 4%               | 7%       | 4%        | 3%    | 5%                    | 5%      |
|                                                                                     |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Searched online for a course independently for personal interest                    | 66    | 7      | 5   | 1     | 32      | 15     | 6        | 17               | 12       | 13        | 16    | 16                    | 50      |
|                                                                                     | 5%    | 4%     | 3%  | 2%    | 6%      | 5%     | 6%       | 4%               | 5%       | 5%        | 8%    | 7%                    | 5%      |
|                                                                                     |       |        |     |       |         |        |          |                  |          |           |       |                       |         |
| Other                                                                               | 300   | 32     | 31  | 24    | 128     | 63     | 22       | 96               | 48       | 45        | 34    | 65                    | 230     |
|                                                                                     | 22%   | 18%    | 18% | 28%   | 24%     | 22%    | 21%      | 24%              | 19%      | 16%       | 17%   | 28%                   | 21%     |
|                                                                                     |       |        |     |       |         |        |          | I                |          |           |       |                       |         |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base