

VOTE – DECIDED VOTERS

Thinking of how you feel right now, if a provincial election were held tomorrow here in BC, which of the following parties candidates would you be most likely to support, or lean towards?

	REGION				GENDER		AGE			HH INCOME		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
Total 'N'	816	399	157	260	413	403	219	285	313	203	206	255
UNWEIGHTED 'N'	807	387	173	247	408	399	159	329	319	187	214	251
The New Democratic Party (NDP)	400	208	89	103	171	229	95	146	159	106	109	116
	49%	52%	57%	40%	41%	57%	44%	51%	51%	52%	53%	45%
The BC Liberal Party	261	129	38	94	164	97	63	93	105	39	60	110
	32%	32%	24%	36%	40%	24%	29%	33%	34%	19%	29%	43%
The BC Conservatives	98	39	20	39	53	45	32	29	37	31	19	27
	12%	10%	12%	15%	13%	11%	15%	10%	12%	15%	9%	11%
The Green Party	49	21	11	18	22	27	24	16	9	23	15	3
	6%	5%	7%	7%	5%	7%	11%	5%	3%	11%	7%	1%
Other	8	3	-	6	3	6	4	2	3	4	2	-
	1%	1%		2%	1%	1%	2%	1%	1%	2%	1%	

LEADER APPROVAL

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Christy Clark as Premier**

	REGION				GENDER		AGE			HH INCOME		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
Total 'N'	1,000	512	180	309	490	510	278	365	358	245	246	312
UNWEIGHTED 'N'	1,000	500	200	300	488	512	215	415	370	230	257	310
Approve strongly	49 5%	24 5%	7 4%	19 6%	28 6%	21 4%	8 3%	17 5%	24 7%	11 4%	17 7%	12 4%
Approve somewhat	281 28%	144 28%	46 26%	91 30%	167 34%	114 22%	86 31%	103 28%	92 26%	59 24%	65 26%	106 34%
Disapprove somewhat	249 25%	138 27%	52 29%	59 19%	116 24%	133 26%	75 27%	82 23%	92 26%	64 26%	67 27%	73 23%
Disapprove strongly	354 35%	172 34%	64 36%	118 38%	163 33%	191 37%	76 27%	137 38%	141 39%	96 39%	79 32%	109 35%
Don't know	66 7%	34 7%	10 6%	22 7%	14 3%	52 10%	33 12%	25 7%	8 2%	16 6%	18 7%	12 4%
TOTAL APPROVE	331 33%	168 33%	53 30%	110 36%	195 40%	135 26%	94 34%	120 33%	117 33%	70 29%	82 33%	118 38%
TOTAL DISAPPROVE	603 60%	310 61%	116 65%	177 57%	280 57%	324 63%	151 54%	220 60%	233 65%	160 65%	147 60%	182 58%

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Adrian Dix as NDP and Opposition leader**

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Total 'N'	1,000	512	180	309	490	510	278	365	358	245	246	312
UNWEIGHTED 'N'	1,000	500	200	300	488	512	215	415	370	230	257	310
Approve strongly	158 16%	84 16%	25 14%	50 16%	69 14%	89 17%	32 11%	49 13%	78 22%	44 18%	44 18%	48 15%
Approve somewhat	354 35%	189 37%	77 43%	87 28%	158 32%	195 38%	96 34%	134 37%	124 35%	85 35%	94 38%	110 35%
Disapprove somewhat	156 16%	78 15%	23 13%	55 18%	86 18%	70 14%	32 12%	68 19%	55 15%	35 14%	38 16%	44 14%
Disapprove strongly	182 18%	98 19%	28 16%	56 18%	115 24%	67 13%	39 14%	61 17%	82 23%	39 16%	41 16%	65 21%
Don't know	150 15%	61 12%	27 15%	62 20%	61 13%	89 17%	79 28%	53 14%	19 5%	42 17%	29 12%	46 15%
TOTAL APPROVE	512 51%	274 53%	102 57%	136 44%	227 46%	285 56%	127 46%	183 50%	202 56%	129 53%	138 56%	157 50%
TOTAL DISAPPROVE	338 34%	177 35%	51 28%	111 36%	201 41%	137 27%	71 26%	129 35%	137 38%	74 30%	79 32%	109 35%

LEADER APPROVAL

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **John Cummins as leader of the BC Conservatives**

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	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
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UNWEIGHTED 'N'	1,000	500	200	300	488	512	215	415	370	230	257	310
Approve strongly	32 3%	18 3%	4 2%	10 3%	20 4%	12 2%	9 3%	11 3%	11 3%	11 5%	8 3%	6 2%
Approve somewhat	202 20%	101 20%	35 19%	67 22%	99 20%	104 20%	49 18%	68 19%	85 24%	37 15%	46 19%	80 25%
Disapprove somewhat	191 19%	111 22%	23 13%	58 19%	111 23%	80 16%	38 14%	74 20%	80 22%	53 21%	46 19%	55 18%
Disapprove strongly	204 20%	116 23%	38 21%	50 16%	116 24%	88 17%	55 20%	69 19%	80 22%	52 21%	59 24%	64 20%
Don't know	370 37%	166 32%	80 45%	124 40%	144 29%	226 44%	126 45%	142 39%	102 29%	93 38%	86 35%	108 35%
TOTAL APPROVE	234 23%	118 23%	38 21%	77 25%	118 24%	116 23%	58 21%	80 22%	96 27%	48 20%	54 22%	85 27%
TOTAL DISAPPROVE	396 40%	227 44%	61 34%	108 35%	228 46%	168 33%	93 34%	143 39%	160 45%	104 43%	105 43%	119 38%

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Jane Sterk as leader of the Green Party**

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	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+	<\$45K	\$45-\$75K	\$75K+
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UNWEIGHTED 'N'	1,000	500	200	300	488	512	215	415	370	230	257	310
Approve strongly	32 3%	19 4%	3 1%	11 3%	19 4%	13 3%	19 7%	7 2%	6 2%	13 5%	10 4%	6 2%
Approve somewhat	179 18%	87 17%	37 20%	55 18%	81 16%	98 19%	46 16%	66 18%	67 19%	47 19%	49 20%	56 18%
Disapprove somewhat	92 9%	40 8%	20 11%	32 10%	49 10%	43 8%	12 4%	40 11%	40 11%	24 10%	17 7%	28 9%
Disapprove strongly	88 9%	41 8%	25 14%	22 7%	68 14%	19 4%	19 7%	31 9%	38 11%	24 10%	16 6%	34 11%
Don't know	609 61%	325 63%	96 53%	189 61%	273 56%	337 66%	182 66%	220 60%	207 58%	136 56%	155 63%	188 60%
TOTAL APPROVE	211 21%	106 21%	39 22%	66 21%	100 20%	112 22%	65 23%	73 20%	73 20%	61 25%	59 24%	63 20%
TOTAL DISAPPROVE	179 18%	81 16%	45 25%	54 18%	117 24%	62 12%	31 11%	71 19%	78 22%	49 20%	32 13%	62 20%

BEST PREMIER

And regardless of your political preference, which of these leaders do you think would make the best Premier of British Columbia?

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UNWEIGHTED 'N'	1,000	500	200	300	488	512	215	415	370	230	257	310
Adrian Dix	353 35%	191 37%	65 36%	98 32%	157 32%	196 38%	77 28%	117 32%	159 45%	90 37%	104 42%	106 34%
Christy Clark	219 22%	102 20%	37 20%	81 26%	137 28%	82 16%	53 19%	79 22%	86 24%	39 16%	50 20%	82 26%
John Cummins	86 9%	46 9%	11 6%	29 9%	53 11%	34 7%	19 7%	37 10%	30 8%	22 9%	21 9%	29 9%
Jane Sterk	33 3%	14 3%	4 2%	16 5%	21 4%	12 2%	20 7%	9 2%	5 1%	14 6%	6 2%	8 3%
Don't know	308 31%	159 31%	63 35%	86 28%	122 25%	186 37%	109 39%	122 33%	77 21%	81 33%	65 27%	87 28%