

1\_1. [Their parents don't love them as much as they should] Do you agree or disagree that the following are reasons why children are exploited in developing countries:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Their parents don't love them as much as they should													
Strongly Agree	70	7	6	2	24	24	8	28	19	15	2	6	63
	7%	5%	5%	3%	6%	9%	10%	10%	9%	6%	1%	5%	7%
Somewhat Agree								J	J	J			
	157	25	20	11	57	36	8	51	30	30	13	10	143
	15%	18%	18%	16%	14%	14%	10%	17%	15%	12%	10%	9%	16%
Somewhat Disagree													
	414	50	36	30	154	113	32	111	81	101	52	49	356
	40%	36%	32%	43%	38%	45%	43%	38%	41%	41%	40%	44%	40%
Strongly Disagree						B							
	406	58	49	26	167	78	27	103	68	99	62	46	336
	39%	41%	45%	38%	42%	31%	37%	35%	34%	40%	48%	42%	37%
		E	E		E						GH		
Summary													
Top2Box (Agree)	227	32	26	13	81	60	15	79	48	45	15	15	206
	22%	23%	23%	19%	20%	24%	21%	27%	24%	18%	12%	14%	23%
Low2Box (Disagree)								IJ	J				K
	820	108	85	55	321	192	59	215	149	200	114	95	693
	78%	77%	77%	81%	80%	76%	79%	73%	76%	82%	88%	86%	77%
										G	GH	L	

1\_2. [They want to work instead of going to school] Do you agree or disagree that the following are reasons why children are exploited in developing countries:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
They want to work instead of going to school													
Strongly Agree	48	2	4	1	23	12	6	24	6	13	0	9	37
	5%	1%	3%	2%	6%	5%	8%	8%	3%	5%	-	8%	4%
Somewhat Agree					A		A	HJ		J			
	194	28	24	11	87	34	10	54	36	41	33	20	169
	19%	20%	22%	17%	22%	13%	13%	18%	18%	17%	25%	18%	19%
Somewhat Disagree					E						I		
	383	45	44	20	140	108	27	100	81	102	41	38	334
	37%	32%	40%	29%	35%	43%	36%	34%	41%	42%	31%	34%	37%
Strongly Disagree						AD							
	422	66	39	36	152	98	32	116	74	90	56	44	359
	40%	47%	35%	52%	38%	39%	43%	39%	38%	37%	43%	40%	40%
Summary				BD									
Top2Box (Agree)	241	30	28	12	110	46	16	78	42	54	33	29	206
	23%	21%	25%	18%	27%	18%	21%	27%	21%	22%	25%	26%	23%
Low2Box (Disagree)					E								
	806	111	83	56	292	205	59	216	155	192	97	81	693
	77%	79%	75%	82%	73%	82%	79%	73%	79%	78%	75%	74%	77%
						D							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

1\_3. [They are so poor that they have to work so their families can survive] Do you agree or disagree that the following are reasons why children are exploited in developing countries:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
They are so poor that they have to work so their families can survive													
Strongly Agree	527	61	62	43	217	105	38	154	96	130	65	62	442
	50%	44%	56%	62%	54%	42%	52%	52%	49%	53%	50%	56%	49%
Somewhat Agree			E	AE	AE								
	425	66	42	19	158	111	28	103	86	103	52	40	375
	41%	47%	38%	28%	39%	44%	38%	35%	44%	42%	40%	37%	42%
Somewhat Disagree		C				C							
	57	4	4	1	14	27	6	24	9	8	6	6	47
	5%	3%	4%	2%	4%	11%	8%	8%	5%	3%	4%	5%	5%
Strongly Disagree						ABCD		I					
	39	9	2	6	12	8	2	13	6	5	6	2	36
	4%	6%	2%	8%	3%	3%	3%	4%	3%	2%	5%	2%	4%
Summary													
Top2Box (Agree)	952	127	105	61	375	217	67	257	182	233	118	103	816
	91%	91%	94%	90%	94%	86%	89%	87%	92%	95%	91%	93%	91%
Low2Box (Disagree)			E		E					G			
	95	13	6	7	26	35	8	37	16	13	12	8	83
	9%	9%	6%	10%	6%	14%	11%	13%	8%	5%	9%	7%	9%
						BD		I					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

1\_4. [Western countries demand to have the cheapest products, so companies have to find cheap labour] Do you agree or disagree that the following are reasons why children are exploited in developing countries:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Western countries demand to have the cheapest products, so companies have to find cheap labour													
Strongly Agree	335	49	26	22	132	80	25	108	58	83	34	38	282
	32%	35%	23%	32%	33%	32%	34%	37%	29%	34%	27%	35%	31%
Somewhat Agree	423	56	48	29	166	94	29	110	80	105	54	44	367
	40%	40%	44%	43%	41%	37%	39%	37%	41%	43%	42%	40%	41%
Somewhat Disagree	171	21	25	5	63	46	12	40	40	35	25	15	149
	16%	15%	22%	7%	16%	18%	16%	13%	20%	14%	20%	14%	17%
Strongly Disagree	118	14	12	13	40	31	8	37	18	22	16	13	101
	11%	10%	11%	18%	10%	12%	11%	12%	9%	9%	12%	11%	11%
Summary													
Top2Box (Agree)	757	105	74	51	299	174	54	218	138	188	89	82	649
	72%	75%	67%	75%	74%	69%	73%	74%	70%	77%	68%	75%	72%
Low2Box (Disagree)	290	35	37	17	103	78	20	76	59	57	41	28	250
	28%	25%	33%	25%	26%	31%	27%	26%	30%	23%	32%	25%	28%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

1\_5. [They don't have rights, so they can't complain] Do you agree or disagree that the following are reasons why children are exploited in developing countries:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
They don't have rights, so they can't complain													
Strongly Agree	381	49	45	27	153	78	30	124	65	92	46	32	336
	36%	35%	40%	40%	38%	31%	40%	42%	33%	38%	36%	29%	37%
Somewhat Agree	328	45	32	21	130	75	24	80	68	83	34	32	283
	31%	32%	29%	31%	32%	30%	32%	27%	34%	34%	27%	29%	32%
Somewhat Disagree	131	11	14	5	55	36	10	35	25	29	15	18	112
	13%	8%	13%	8%	14%	14%	13%	12%	12%	12%	12%	16%	12%
Strongly Disagree	207	35	20	14	64	63	11	55	40	40	34	28	168
	20%	25%	18%	21%	16%	25%	15%	19%	20%	16%	26%	26%	19%
Summary													
Top2Box (Agree)	709	94	77	49	283	153	54	204	133	176	81	64	619
	68%	67%	69%	72%	71%	61%	72%	69%	67%	72%	62%	58%	69%
Low2Box (Disagree)	338	47	34	19	118	99	21	90	65	70	49	46	280
	32%	33%	31%	28%	29%	39%	28%	31%	33%	28%	38%	42%	31%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

1\_6. [Their local government doesn't do enough to protect them] Do you agree or disagree that the following are reasons why children are exploited in developing countries:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Their local government doesn't do enough to protect them													
Strongly Agree	699	94	77	43	271	160	54	202	139	161	81	70	600
	67%	67%	69%	63%	67%	64%	72%	69%	70%	66%	63%	63%	67%
Somewhat Agree	283	37	29	17	112	70	17	67	48	73	40	35	241
	27%	27%	27%	25%	28%	28%	23%	23%	24%	30%	31%	32%	27%
Somewhat Disagree	34	2	2	3	9	13	4	11	6	8	3	5	28
	3%	2%	2%	4%	2%	5%	5%	4%	3%	3%	3%	4%	3%
Strongly Disagree	31	7	2	5	9	9	0	14	5	4	5	1	30
	3%	5%	2%	7%	2%	3%	-	5%	3%	2%	4%	1%	3%
Summary													
Top2Box (Agree)	982	131	106	60	383	230	71	270	186	234	122	105	840
	94%	93%	96%	88%	96%	91%	95%	92%	95%	95%	94%	95%	93%
Low2Box (Disagree)	65	9	5	8	18	21	4	24	11	12	8	6	59
	6%	7%	4%	12%	4%	9%	5%	8%	5%	5%	6%	5%	7%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

1. [SUMMARY - TOP2BOX (AGREE)] Do you agree or disagree that the following are reasons why children are exploited in developing countries:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Their local government doesn't do enough to protect them	982	131	106	60	383	230	71	270	186	234	122	105	840
	94%	93%	96%	88%	96%	91%	95%	92%	95%	95%	94%	95%	93%
					CE								
They are so poor that they have to work so their families can survive	952	127	105	61	375	217	67	257	182	233	118	103	816
	91%	91%	94%	90%	94%	86%	89%	87%	92%	95%	91%	93%	91%
			E		E					G			
Western countries demand to have the cheapest products, so companies have to find cheap labour	757	105	74	51	299	174	54	218	138	188	89	82	649
	72%	75%	67%	75%	74%	69%	73%	74%	70%	77%	68%	75%	72%
They don't have rights, so they can't complain	709	94	77	49	283	153	54	204	133	176	81	64	619
	68%	67%	69%	72%	71%	61%	72%	69%	67%	72%	62%	58%	69%
					E								K
They want to work instead of going to school	241	30	28	12	110	46	16	78	42	54	33	29	206
	23%	21%	25%	18%	27%	18%	21%	27%	21%	22%	25%	26%	23%
					E								
Their parents don't love them as much as they should	227	32	26	13	81	60	15	79	48	45	15	15	206
	22%	23%	23%	19%	20%	24%	21%	27%	24%	18%	12%	14%	23%
								IJ	J				K

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

1. [SUMMARY - LOW2BOX (DISAGREE)] Do you agree or disagree that the following are reasons why children are exploited in developing countries:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Their parents don't love them as much as they should	820	108	85	55	321	192	59	215	149	200	114	95	693
	78%	77%	77%	81%	80%	76%	79%	73%	76%	82%	88%	86%	77%
										G	GH	L	
They want to work instead of going to school	806	111	83	56	292	205	59	216	155	192	97	81	693
	77%	79%	75%	82%	73%	82%	79%	73%	79%	78%	75%	74%	77%
						D							
They don't have rights, so they can't complain	338	47	34	19	118	99	21	90	65	70	49	46	280
	32%	33%	31%	28%	29%	39%	28%	31%	33%	28%	38%	42%	31%
						D						L	
Western countries demand to have the cheapest products, so companies have to find cheap labour	290	35	37	17	103	78	20	76	59	57	41	28	250
	28%	25%	33%	25%	26%	31%	27%	26%	30%	23%	32%	25%	28%
They are so poor that they have to work so their families can survive	95	13	6	7	26	35	8	37	16	13	12	8	83
	9%	9%	6%	10%	6%	14%	11%	13%	8%	5%	9%	7%	9%
						BD		I					
Their local government doesn't do enough to protect them	65	9	5	8	18	21	4	24	11	12	8	6	59
	6%	7%	4%	12%	4%	9%	5%	8%	5%	5%	6%	5%	7%
				D		D							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base



2. How much more would you be willing to spend on your next vacation if the tour operator, hotel and airline could guarantee that their companies dont use or support child labour?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Total Answering	987	139	93	54	359	262	80	282	177	233	127	104	850
Weighted	988	131	104*	63*	385	234	72*	282	179	229	123	101*	855
0 - I wouldn't be willing to pay more	519	67	59	36	209	110	37	171	95	95	55	56	445
	53%	51%	57%	58%	54%	47%	51%	61%	53%	41%	45%	56%	52%
								IJ	I				
1% - 10%	240	30	20	17	92	67	14	54	48	79	30	19	216
	24%	23%	19%	27%	24%	29%	19%	19%	27%	34%	25%	19%	25%
										G			
11% - 20%	97	15	10	6	28	28	9	22	16	22	19	8	86
	10%	11%	10%	10%	7%	12%	12%	8%	9%	10%	15%	8%	10%
						D				G			
21% - 30%	36	3	5	0	21	5	2	9	6	9	6	6	28
	4%	2%	5%	-	5%	2%	3%	3%	3%	4%	5%	6%	3%
31% - 40%	6	1	0	0	2	3	0	3	0	2	0	1	4
	1%	1%	-	-	1%	1%	-	1%	-	1%	-	1%	0
41% - 50%	28	5	2	0	10	6	4	7	3	5	2	1	26
	3%	4%	2%	-	3%	3%	6%	3%	2%	2%	1%	1%	3%
61% - 70%	1	0	0	0	1	0	0	1	0	0	0	0	1
	0	-	-	-	0	-	-	1%	-	-	-	-	0
71% - 80%	1	0	0	0	1	0	0	0	0	1	0	1	0
	0	-	-	-	0	-	-	-	-	0	-	1%	-
												L	
91% - 100%	57	8	6	3	20	13	6	13	10	16	10	8	46
	6%	6%	6%	5%	5%	5%	8%	5%	6%	7%	8%	8%	5%
100+%	3	1	1	0	0	1	1	0	1	1	1	0	3
	0	1%	1%	-	-	0	1%	-	0	0	1%	-	0
Summary													
Mean	12.6	14	13.2	8.6	11.8	12.7	16.6	10.4	11.5	14.9	15.4	14.4	12.3
										G			
Std. Dev.	25.4	26.4	28.1	21.4	24	24.9	30.9	22.8	24.4	27.4	28.6	28.5	24.9
Std. Err.	0.8	2.2	2.9	2.9	1.3	1.5	3.5	1.4	1.8	1.8	2.5	2.8	0.9
Mean (Excl. 0)	26.5	28.8	30.5	20.6	25.9	23.9	34	26.4	24.4	25.3	27.9	32.6	25.6

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

3\_1. [I would choose a travel destination based on that country's commitment to protecting children in their tourism industry, even if it cost me more money or more time to get to] When it comes to your own vacations and travels, please indicate whether you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
I would choose a travel destination based on that country's commitment to protecting children in their tourism industry, even if it cost me more money or more time to get to													
Strongly Agree	271	36	31	16	98	68	22	86	56	57	37	24	234
	26%	26%	28%	23%	24%	27%	30%	29%	29%	23%	28%	22%	26%
Somewhat Agree	497	75	46	37	182	119	39	140	83	124	52	60	425
	47%	54%	41%	54%	45%	47%	52%	48%	42%	50%	40%	54%	47%
Somewhat Disagree	211	23	28	13	86	49	14	46	40	47	37	19	178
	20%	16%	25%	18%	21%	19%	18%	16%	21%	19%	29%	18%	20%
Strongly Disagree	68	6	6	3	36	16	0	22	17	18	4	7	62
	7%	5%	6%	5%	9%	6%	-	8%	9%	7%	3%	6%	7%
Summary													
Top2Box (Agree)	767	111	77	52	280	187	61	226	140	181	88	84	659
	73%	79%	69%	77%	70%	74%	82%	77%	71%	74%	68%	76%	73%
Low2Box (Disagree)	280	29	35	16	122	65	14	68	57	65	42	26	240
	27%	21%	31%	23%	30%	26%	18%	23%	29%	26%	32%	24%	27%
AF													

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

3\_2. [I have witnessed child labour exploitation while on vacation] When it comes to your own vacations and travels, please indicate whether you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
I have witnessed child labour exploitation while on vacation													
Strongly Agree	119	18	15	7	48	25	6	37	26	22	13	14	98
	11%	13%	13%	10%	12%	10%	8%	13%	13%	9%	10%	13%	11%
Somewhat Agree	231	33	29	21	86	47	14	56	36	53	32	31	194
	22%	24%	26%	31%	21%	19%	18%	19%	18%	21%	25%	28%	22%
				E									
Somewhat Disagree	276	40	20	17	96	81	21	64	57	72	41	26	241
	26%	28%	18%	25%	24%	32%	28%	22%	29%	29%	32%	24%	27%
						BD					G		
Strongly Disagree	421	50	47	23	171	97	33	137	78	99	43	38	365
	40%	35%	42%	34%	43%	39%	45%	47%	40%	40%	33%	35%	41%
								J					
Summary													
Top2Box (Agree)	350	51	44	28	135	73	20	93	61	75	45	46	292
	33%	36%	39%	41%	34%	29%	27%	32%	31%	31%	35%	41%	33%
Low2Box (Disagree)	697	89	68	40	267	179	54	201	136	170	85	65	607
	67%	64%	61%	59%	66%	71%	73%	68%	69%	69%	65%	59%	67%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

3\_3. [I would know what child labour exploitation looks like if I see it] When it comes to your own vacations and travels, please indicate whether you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
I would know what child labour exploitation looks like if I see it													
Strongly Agree	235	29	21	11	101	55	18	78	40	55	26	29	197
	22%	21%	19%	16%	25%	22%	24%	26%	21%	22%	20%	26%	22%
Somewhat Agree	536	80	62	41	192	126	36	140	108	113	66	51	464
	51%	57%	56%	60%	48%	50%	48%	48%	55%	46%	51%	47%	52%
Somewhat Disagree	208	27	21	14	83	45	17	52	36	63	29	21	181
	20%	19%	19%	21%	21%	18%	23%	18%	18%	26%	22%	19%	20%
Strongly Disagree	69	4	7	2	25	25	4	24	12	15	8	9	57
	7%	3%	6%	3%	6%	10%	6%	8%	6%	6%	6%	8%	6%
Summary													
Top2Box (Agree)	771	109	83	52	293	181	53	218	148	167	93	81	661
	74%	78%	74%	76%	73%	72%	72%	74%	75%	68%	71%	73%	73%
Low2Box (Disagree)	276	31	28	16	109	70	21	76	49	78	37	30	238
	26%	22%	26%	24%	27%	28%	28%	26%	25%	32%	29%	27%	27%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

3\_4. [If a percentage of the tour operator's or a hotel's revenue was donated to local child protection organizations, I would be more likely to use that operator] When it comes to your own vacations and travels, please indicate whether you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
If a percentage of the tour operator's or a hotel's revenue was donated to local child protection organizations, I would be more likely to use that operator													
Strongly Agree	333	47	30	17	128	79	31	112	63	69	35	34	284
	32%	34%	27%	24%	32%	32%	42%	38%	32%	28%	27%	30%	32%
Somewhat Agree	527	78	56	40	191	128	33	127	103	129	69	64	447
	50%	56%	51%	59%	48%	51%	45%	43%	52%	52%	53%	58%	50%
Somewhat Disagree	127	11	17	6	54	30	9	36	16	32	22	7	115
	12%	8%	15%	8%	13%	12%	12%	12%	8%	13%	17%	7%	13%
Strongly Disagree	60	4	8	5	28	14	1	18	15	16	4	5	54
	6%	3%	7%	8%	7%	6%	1%	6%	8%	7%	3%	5%	6%
Summary													
Top2Box (Agree)	860	126	87	57	319	208	64	239	166	197	104	97	731
	82%	89%	78%	84%	80%	83%	87%	81%	84%	80%	80%	88%	81%
Low2Box (Disagree)	187	15	24	11	82	44	10	54	31	48	26	13	169
	18%	11%	22%	16%	20%	17%	13%	19%	16%	20%	20%	12%	19%
			A		A								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

3\_5. [I would boycott a destination that is known for child exploitation, knowing that a major economic boycott would have an impact on the local economy] When it comes to your own vacations and travels, please indicate whether you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
I would boycott a destination that is known for child exploitation, knowing that a major economic boycott would have an impact on the local economy													
Strongly Agree	417	58	43	21	151	104	41	132	79	95	43	41	359
	40%	41%	39%	31%	38%	41%	55%	45%	40%	39%	33%	38%	40%
							ABCDE	J					
Somewhat Agree	409	57	43	31	153	104	21	92	71	99	59	47	348
	39%	41%	38%	45%	38%	41%	29%	31%	36%	40%	45%	43%	39%
				F		F				G	G		
Somewhat Disagree	158	20	18	9	68	32	10	47	31	40	22	14	137
	15%	14%	16%	14%	17%	13%	14%	16%	15%	16%	17%	13%	15%
Strongly Disagree	63	6	7	7	29	12	2	22	16	11	5	8	55
	6%	4%	7%	10%	7%	5%	2%	7%	8%	5%	4%	7%	6%
Summary													
Top2Box (Agree)	826	114	86	52	304	208	62	224	150	194	102	88	707
	79%	82%	77%	76%	76%	83%	83%	76%	76%	79%	79%	80%	79%
						D							
Low2Box (Disagree)	221	26	25	16	97	44	12	69	47	51	27	22	192
	21%	18%	23%	24%	24%	17%	17%	24%	24%	21%	21%	20%	21%
					E								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

3\_6. [Seeing children working in the tourism industry disturbs me when I am on holiday] When it comes to your own vacations and travels, please indicate whether you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Seeing children working in the tourism industry disturbs me when I am on holiday													
Strongly Agree	358	49	27	17	134	98	33	110	69	68	46	35	307
	34%	35%	24%	25%	33%	39%	44%	37%	35%	28%	36%	32%	34%
Somewhat Agree	453	64	55	33	164	107	30	118	83	106	54	50	391
	43%	46%	49%	49%	41%	43%	40%	40%	42%	43%	42%	45%	44%
Somewhat Disagree	169	20	23	13	71	31	10	45	32	46	25	16	144
	16%	14%	21%	19%	18%	12%	14%	15%	16%	19%	19%	15%	16%
Strongly Disagree	67	7	6	4	32	15	2	21	13	26	4	9	57
	6%	5%	6%	6%	8%	6%	2%	7%	6%	10%	3%	8%	6%
Summary													
Top2Box (Agree)	811	113	82	51	298	205	62	227	153	174	101	85	698
	77%	81%	73%	74%	74%	82%	84%	77%	77%	71%	78%	77%	78%
Low2Box (Disagree)	236	27	29	17	103	46	12	66	44	72	29	25	201
	23%	19%	27%	26%	26%	18%	16%	23%	23%	29%	22%	23%	22%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

3. [SUMMARY - TOP2BOX (AGREE)] When it comes to your own vacations and travels, please indicate whether you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
If a percentage of the tour operator's or a hotel's revenue was donated to local child protection organizations...	860	126	87	57	319	208	64	239	166	197	104	97	731
	82%	89%	78%	84%	80%	83%	87%	81%	84%	80%	80%	88%	81%
		BD											
I would boycott a destination that is known for child exploitation, knowing that a major economic boycott would have an impact on the local economy	826	114	86	52	304	208	62	224	150	194	102	88	707
	79%	82%	77%	76%	76%	83%	83%	76%	76%	79%	79%	80%	79%
						D							
Seeing children working in the tourism industry disturbs me when I am on holiday	811	113	82	51	298	205	62	227	153	174	101	85	698
	77%	81%	73%	74%	74%	82%	84%	77%	77%	71%	78%	77%	78%
						D							
I would know what child labour exploitation looks like if I see it	771	109	83	52	293	181	53	218	148	167	93	81	661
	74%	78%	74%	76%	73%	72%	72%	74%	75%	68%	71%	73%	73%
I would choose a travel destination based on that country's commitment to protecting children in their tourism industry,....	767	111	77	52	280	187	61	226	140	181	88	84	659
	73%	79%	69%	77%	70%	74%	82%	77%	71%	74%	68%	76%	73%
		D					D						
I have witnessed child labour exploitation while on vacation	350	51	44	28	135	73	20	93	61	75	45	46	292
	33%	36%	39%	41%	34%	29%	27%	32%	31%	31%	35%	41%	33%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base



3. [SUMMARY - LOW2BOX (DISAGREE)] When it comes to your own vacations and travels, please indicate whether you agree or disagree with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
I have witnessed child labour exploitation while on vacation	697	89	68	40	267	179	54	201	136	170	85	65	607
	67%	64%	61%	59%	66%	71%	73%	68%	69%	69%	65%	59%	67%
I would choose a travel destination based on that country's commitment to protecting children in their tourism industry,....	280	29	35	16	122	65	14	68	57	65	42	26	240
	27%	21%	31%	23%	30%	26%	18%	23%	29%	26%	32%	24%	27%
					AF								
I would know what child labour exploitation looks like if I see it	276	31	28	16	109	70	21	76	49	78	37	30	238
	26%	22%	26%	24%	27%	28%	28%	26%	25%	32%	29%	27%	27%
Seeing children working in the tourism industry disturbs me when I am on holiday	236	27	29	17	103	46	12	66	44	72	29	25	201
	23%	19%	27%	26%	26%	18%	16%	23%	23%	29%	22%	23%	22%
					E								
I would boycott a destination that is known for child exploitation, knowing that a major economic boycott would have an impact on the local economy	221	26	25	16	97	44	12	69	47	51	27	22	192
	21%	18%	23%	24%	24%	17%	17%	24%	24%	21%	21%	20%	21%
					E								
If a percentage of the tour operator's or a hotel's revenue was donated to local child protection organizations...	187	15	24	11	82	44	10	54	31	48	26	13	169
	18%	11%	22%	16%	20%	17%	13%	19%	16%	20%	20%	12%	19%
			A		A								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

4\_1. [Report it to a hotel manager] If you witnessed a child being sexually exploited in a holiday destination, such as a 14-year-old child selling sex to tourists, how likely are you to do the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
<b>Report it to a hotel manager</b>													
Very likely	460	69	52	29	179	90	41	156	87	83	57	46	391
	44%	49%	47%	42%	45%	36%	55%	53%	44%	34%	44%	42%	44%
		E	E		E		E	I	I				
Somewhat likely	341	47	30	24	128	89	22	78	67	82	42	38	294
	33%	33%	27%	36%	32%	36%	30%	27%	34%	33%	32%	34%	33%
Not very likely	179	15	23	11	61	59	9	44	28	58	23	19	156
	17%	11%	20%	16%	15%	24%	13%	15%	14%	24%	17%	17%	17%
			A			ADF				GH			
Not at all likely	68	10	6	4	33	13	2	15	14	22	8	8	58
	6%	7%	5%	6%	8%	5%	2%	5%	7%	9%	6%	7%	6%
<b>Summary</b>													
Top2Box (Very/ Somewhat Likely)	801	115	83	53	307	179	63	234	154	165	99	84	685
	76%	82%	74%	78%	77%	71%	85%	80%	78%	67%	77%	76%	76%
		E					E	I	I				
Low2Box (Not very/ Not at all Likely)	246	25	28	15	94	73	11	60	43	80	30	27	214
	24%	18%	26%	22%	23%	29%	15%	20%	22%	33%	23%	24%	24%
						AF				GH			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

4\_2. [Report it to the local police] If you witnessed a child being sexually exploited in a holiday destination, such as a 14-year-old child selling sex to tourists, how likely are you to do the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
<b>Report it to the local police</b>													
Very likely	372	59	40	28	145	68	31	126	74	68	40	35	318
	35%	42%	36%	42%	36%	27%	42%	43%	37%	28%	31%	32%	35%
		E		E	E		E	IJ	I				
Somewhat likely	320	42	32	17	115	89	25	88	57	77	41	37	273
	31%	30%	29%	25%	29%	35%	34%	30%	29%	32%	32%	33%	30%
Not very likely	261	26	30	17	97	76	15	60	47	71	37	30	225
	25%	19%	27%	25%	24%	30%	20%	20%	24%	29%	29%	27%	25%
						A				G			
Not at all likely	94	13	9	5	44	19	3	20	20	29	11	8	83
	9%	9%	9%	8%	11%	7%	4%	7%	10%	12%	9%	7%	9%
<b>Summary</b>													
Top2Box (Very/ Somewhat Likely)	692	101	72	46	260	157	56	213	130	146	81	72	591
	66%	72%	64%	67%	65%	62%	76%	73%	66%	59%	63%	65%	66%
							E	IJ					
Low2Box (Not very/ Not at all Likely)	355	40	39	22	141	95	18	80	67	100	48	38	308
	34%	28%	36%	33%	35%	38%	24%	27%	34%	41%	37%	35%	34%
						F				G	G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

4\_3. [Call the Canadian Embassy] If you witnessed a child being sexually exploited in a holiday destination, such as a 14-year-old child selling sex to tourists, how likely are you to do the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
<b>Call the Canadian Embassy</b>													
Very likely	261	37	23	21	98	60	23	97	49	46	26	31	217
	25%	26%	21%	30%	24%	24%	30%	33%	25%	19%	20%	29%	24%
								IJ					
Somewhat likely	295	47	31	13	103	79	23	88	49	60	38	32	255
	28%	33%	28%	19%	26%	31%	30%	30%	25%	24%	29%	29%	28%
		C											
Not very likely	358	40	34	29	142	89	23	77	70	102	49	37	310
	34%	29%	31%	43%	35%	35%	31%	26%	35%	42%	37%	33%	34%
									G	G	G		
Not at all likely	133	17	22	5	58	24	6	32	29	37	17	10	116
	13%	12%	20%	8%	15%	10%	8%	11%	15%	15%	13%	9%	13%
			EF										
<b>Summary</b>													
Top2Box (Very/ Somewhat Likely)	556	83	55	33	201	139	45	185	98	106	65	63	473
	53%	59%	49%	49%	50%	55%	61%	63%	50%	43%	50%	57%	53%
								HIJ					
Low2Box (Not very/ Not at all Likely)	491	57	56	35	200	113	29	108	99	140	65	47	426
	47%	41%	51%	51%	50%	45%	39%	37%	50%	57%	50%	43%	47%
									G	G	G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

4\_4. [Report it to a tipline for child exploitation] If you witnessed a child being sexually exploited in a holiday destination, such as a 14-year-old child selling sex to tourists, how likely are you to do the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Report it to a tipline for child exploitation													
Very likely	506	70	55	33	203	100	45	156	90	105	63	50	434
	48%	50%	50%	49%	51%	40%	60%	53%	46%	43%	48%	46%	48%
Somewhat likely		E			E		E	I					
	328	41	33	20	115	103	16	94	69	79	36	41	276
	31%	30%	29%	30%	29%	41%	22%	32%	35%	32%	28%	38%	31%
Not very likely						ABDF							
	149	21	20	10	47	37	13	32	22	44	22	14	132
	14%	15%	18%	15%	12%	15%	17%	11%	11%	18%	17%	13%	15%
Not at all likely										G			
	63	8	3	4	36	12	0	12	15	17	10	5	57
	6%	6%	3%	6%	9%	5%	-	4%	8%	7%	8%	4%	6%
		F		F	BF	F							
Summary													
Top2Box (Very/ Somewhat Likely)	834	111	88	54	318	202	61	250	160	184	98	92	710
	80%	79%	79%	79%	79%	80%	83%	85%	81%	75%	76%	83%	79%
Low2Box (Not very/ Not at all Likely)								IJ					
	213	29	23	14	83	49	13	44	37	61	31	18	189
	20%	21%	21%	21%	21%	20%	17%	15%	19%	25%	24%	17%	21%
										G	G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

4\_5. [Confront the offender] If you witnessed a child being sexually exploited in a holiday destination, such as a 14-year-old child selling sex to tourists, how likely are you to do the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
<b>Confront the offender</b>													
Very likely	149	14	16	11	55	35	18	63	20	28	17	11	129
	14%	10%	15%	16%	14%	14%	24%	21%	10%	11%	13%	10%	14%
							ADE	HIJ					
Somewhat likely	261	42	23	11	94	75	14	86	52	46	32	34	215
	25%	30%	21%	16%	24%	30%	19%	29%	26%	19%	25%	31%	24%
		C				C		I					
Not very likely	455	58	44	34	178	107	32	110	84	119	61	50	391
	43%	42%	40%	50%	44%	43%	43%	37%	43%	48%	47%	45%	44%
										G			
Not at all likely	182	25	27	12	74	34	10	35	41	53	20	16	164
	17%	18%	24%	18%	18%	13%	14%	12%	21%	21%	15%	14%	18%
			E						G	G			
<b>Summary</b>													
Top2Box (Very/ Somewhat Likely)	410	57	40	22	149	110	32	149	72	74	49	44	344
	39%	40%	36%	32%	37%	44%	43%	51%	37%	30%	38%	40%	38%
								HIJ					
Low2Box (Not very/ Not at all Likely)	637	84	71	46	252	141	43	144	125	171	81	66	555
	61%	60%	64%	68%	63%	56%	57%	49%	63%	70%	62%	60%	62%
									G	G	G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

4\_6. [Offer to help the child] If you witnessed a child being sexually exploited in a holiday destination, such as a 14-year-old child selling sex to tourists, how likely are you to do the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
<b>Offer to help the child</b>													
Very likely	239	29	25	13	86	63	23	94	38	39	26	28	192
	23%	20%	22%	19%	21%	25%	31%	32%	19%	16%	20%	25%	21%
								HIJ					
Somewhat likely	386	55	36	23	154	94	25	116	78	86	49	46	329
	37%	39%	33%	33%	38%	37%	33%	39%	40%	35%	38%	42%	37%
Not very likely	321	45	38	25	112	79	22	68	58	90	41	30	287
	31%	32%	34%	37%	28%	31%	30%	23%	29%	37%	32%	27%	32%
										G			
Not at all likely	102	13	12	7	50	16	5	16	23	31	14	7	91
	10%	9%	11%	10%	12%	6%	6%	6%	12%	13%	11%	6%	10%
					E				G	G			
<b>Summary</b>													
Top2Box (Very/ Somewhat Likely)	625	83	61	36	240	157	48	209	116	125	74	74	521
	60%	59%	55%	53%	60%	62%	64%	71%	59%	51%	57%	67%	58%
								HIJ					
Low2Box (Not very/ Not at all Likely)	422	57	50	32	161	95	27	84	81	121	55	36	378
	40%	41%	45%	47%	40%	38%	36%	29%	41%	49%	43%	33%	42%
									G	G	G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

4. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT LIKELY)] If you witnessed a child being sexually exploited in a holiday destination, such as a 14-year-old child selling sex to tourists, how likely are you to do the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Report it to a tipline for child exploitation	834	111	88	54	318	202	61	250	160	184	98	92	710
	80%	79%	79%	79%	79%	80%	83%	85%	81%	75%	76%	83%	79%
								IJ					
Report it to a hotel manager	801	115	83	53	307	179	63	234	154	165	99	84	685
	76%	82%	74%	78%	77%	71%	85%	80%	78%	67%	77%	76%	76%
		E					E	I	I				
Report it to the local police	692	101	72	46	260	157	56	213	130	146	81	72	591
	66%	72%	64%	67%	65%	62%	76%	73%	66%	59%	63%	65%	66%
							E	IJ					
Offer to help the child	625	83	61	36	240	157	48	209	116	125	74	74	521
	60%	59%	55%	53%	60%	62%	64%	71%	59%	51%	57%	67%	58%
								HIJ					
Call the Canadian Embassy	556	83	55	33	201	139	45	185	98	106	65	63	473
	53%	59%	49%	49%	50%	55%	61%	63%	50%	43%	50%	57%	53%
								HIJ					
Confront the offender	410	57	40	22	149	110	32	149	72	74	49	44	344
	39%	40%	36%	32%	37%	44%	43%	51%	37%	30%	38%	40%	38%
								HIJ					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base



4. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL LIKELY)] If you witnessed a child being sexually exploited in a holiday destination, such as a 14-year-old child selling sex to tourists, how likely are you to do the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	149	100	58	375	282	83	294	193	251	134	113	895
Weighted	1047	140	111*	68*	401	252	74*	294	197	245	130	110	899
Confront the offender	637	84	71	46	252	141	43	144	125	171	81	66	555
	61%	60%	64%	68%	63%	56%	57%	49%	63%	70%	62%	60%	62%
									G	G	G		
Call the Canadian Embassy	491	57	56	35	200	113	29	108	99	140	65	47	426
	47%	41%	51%	51%	50%	45%	39%	37%	50%	57%	50%	43%	47%
									G	G	G		
Offer to help the child	422	57	50	32	161	95	27	84	81	121	55	36	378
	40%	41%	45%	47%	40%	38%	36%	29%	41%	49%	43%	33%	42%
									G	G	G		
Report it to the local police	355	40	39	22	141	95	18	80	67	100	48	38	308
	34%	28%	36%	33%	35%	38%	24%	27%	34%	41%	37%	35%	34%
						F				G	G		
Report it to a hotel manager	246	25	28	15	94	73	11	60	43	80	30	27	214
	24%	18%	26%	22%	23%	29%	15%	20%	22%	33%	23%	24%	24%
						AF				GH			
Report it to a tipline for child exploitation	213	29	23	14	83	49	13	44	37	61	31	18	189
	20%	21%	21%	21%	21%	20%	17%	15%	19%	25%	24%	17%	21%
										G	G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base