



Tripcentral - Vacation study (11-046490-01-05)

Table of Contents

38	Q17_1. [I have had sex while on vacation, outside my room, in the following places] Please check all that apply:
39	Q17_2. [I have fantasized/dreamed about having sex while on a vacation in the following places] Please check all that apply:

Q1_1. [I have had sex while on vacation, outside my room, in the following places] Please check all that apply:

		Spending money for next vacation							Last vacation booking					Sex while on vacation		Fantasized/dreamed about sex		
	Total	Up to \$1000	1001 - 2000	2001 - 3000	3001 - 4000	4001 - 5000	5001 - 10000	10001+	In person at a travel agency	On the phone with a travel agency	On the phone on an 800 number from a travel website	Online, after speaking with someone at a travel agency or company	Online, completely, without speaking to anyone	Online	Have	Have not	Have	Have not
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1013	107	226	160	80	112	97	20	209	142	57	95	510	605	438	575	548	465
Weighted	1013	105	225	160	81*	113	98*	20**	209	144	57*	94*	509	603	439	574	549	464
I have had sex while on vacation, outside my room, in the following places																		
On the beach	201	25	43	27	22	26	20	6	34	24	10	17	116	132	201	0	133	68
	19.8%	23.5%	19.2%	17.0%	27.2%	22.9%	20.7%	29.5%	16.3%	17.0%	17.5%	17.7%	22.8%	22.0%	45.7%	-	24.2%	14.6%
In the ocean	150	17	27	26	15	23	16	4	26	17	11	14	83	97	150	0	109	41
	14.8%	16.2%	12.2%	15.9%	19.0%	20.3%	16.4%	20.1%	12.4%	11.5%	19.3%	14.8%	16.2%	16.0%	34.2%	-	19.9%	8.8%
In the pool	140	18	30	23	19	15	16	2	25	23	9	15	68	83	140	0	107	33
	13.9%	16.7%	13.4%	14.6%	23.4%	13.3%	16.7%	9.9%	12.0%	15.7%	16.2%	16.1%	13.4%	13.8%	32.0%	-	19.6%	7.1%
On the balcony	138	10	22	29	9	19	20	7	24	24	6	15	70	85	138	0	107	31
	13.7%	9.7%	9.6%	18.4%	11.0%	16.8%	20.0%	34.4%	11.4%	16.6%	10.4%	16.0%	13.7%	14.0%	31.5%	-	19.5%	6.7%
In the hot tub	137	15	25	22	14	19	16	4	31	20	6	12	68	80	137	0	108	29
	13.5%	14.6%	11.2%	13.7%	17.4%	17.0%	16.0%	19.6%	14.8%	13.7%	10.7%	13.2%	13.4%	13.4%	31.2%	-	19.7%	6.2%
On a boat	105	10	20	18	10	14	13	4	17	12	7	17	52	69	105	0	74	31
	10.3%	9.5%	8.7%	11.5%	12.8%	12.1%	13.4%	19.0%	8.1%	8.2%	12.4%	17.7%	10.3%	11.4%	23.8%	-	13.4%	6.7%
On a lounge chair	92	8	20	22	7	12	12	1	17	10	6	13	46	58	92	0	72	20
	9.0%	7.6%	9.0%	13.5%	8.7%	10.6%	12.5%	4.6%	8.1%	7.1%	10.7%	13.4%	9.0%	9.7%	20.8%	-	13.1%	4.2%
In a public bathroom	57	12	16	6	5	5	3	0	13	5	3	6	30	37	57	0	46	12
	5.7%	11.3%	7.1%	3.8%	5.8%	4.3%	3.3%	-	6.2%	3.5%	5.3%	6.4%	6.0%	6.1%	13.1%	-	8.3%	2.5%
In a hammock	37	6	7	6	4	6	2	1	5	5	3	3	20	23	37	0	31	6
	3.7%	5.8%	3.2%	3.9%	5.3%	5.3%	2.1%	4.6%	2.5%	3.6%	5.6%	3.3%	4.0%	3.9%	8.4%	-	5.7%	1.3%
In the sauna	34	5	5	10	1	4	3	0	9	4	1	2	18	20	34	0	28	7
	3.4%	4.6%	2.2%	5.9%	1.1%	3.7%	3.3%	-	4.3%	2.9%	1.7%	2.4%	3.6%	3.4%	7.8%	-	5.0%	1.5%
In the fitness room	15	1	3	4	1	1	1	0	5	1	2	1	5	6	15	0	12	2
	1.4%	0.9%	1.5%	2.5%	1.4%	0.9%	1.1%	-	2.5%	0.7%	3.7%	1.2%	1.0%	1.0%	3.3%	-	2.3%	0.5%
On a dance floor	12	2	0	2	2	0	4	0	2	0	1	2	7	9	12	0	10	2
	1.2%	1.8%	-	1.4%	2.4%	-	4.1%	-	1.0%	-	1.9%	2.2%	1.3%	1.5%	2.7%	-	1.8%	0.4%
None of the above	574	58	130	91	41	64	49	8	125	81	34	51	283	334	0	574	236	338
	56.6%	55.0%	57.7%	56.9%	51.2%	56.5%	50.3%	39.9%	59.7%	56.0%	59.8%	53.9%	55.7%	55.4%	-	100.0%	43.0%	72.7%
Summary															O			Q
Have	439	47	95	69	39	49	49	12	84	63	23	43	225	269	439	0	313	127
	43.4%	45.0%	42.3%	43.1%	48.8%	43.5%	49.7%	60.1%	40.3%	44.0%	40.2%	46.1%	44.3%	44.6%	100.0%	-	57.0%	27.3%
Have not	574	58	130	91	41	64	49	8	125	81	34	51	283	334	0	574	236	338
	56.6%	55.0%	57.7%	56.9%	51.2%	56.5%	50.3%	39.9%	59.7%	56.0%	59.8%	53.9%	55.7%	55.4%	-	100.0%	43.0%	72.7%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N - O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q1_2. [I have fantasized/dreamed about having sex while on a vacation in the following places] Please check all that apply:

		Spending money for next vacation							Last vacation booking					Sex while on vacation			Fantasized/dreamed about sex	
	Total	Up to \$1000	1001 - 2000	2001 - 3000	3001 - 4000	4001 - 5000	5001 - 10000	10001+	In person at a travel agency	On the phone with a travel agency	On the phone on an 800 number from a travel website	Online, after speaking with someone at a travel agency or company	Online, completely, without speaking to anyone	Online	Have	Have not	Have	Have not
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1013	107	226	160	80	112	97	20	209	142	57	95	510	605	438	575	548	465
Weighted	1013	105	225	160	81*	113	98*	20**	209	144	57*	94*	509	603	439	574	549	464
I have fantasized/dreamed about having sex while on a vacation in the following places																		
On the beach	353	43	80	57	21	38	36	5	68	51	18	38	178	216	171	182	353	0
	34.9%	41.0%	35.6%	35.6%	25.5%	34.1%	37.2%	24.4%	32.8%	35.7%	31.7%	39.9%	35.0%	35.7%	39.0%	31.8%	64.4%	-
In the ocean	E														P		R	
	252	31	62	39	19	27	23	3	50	34	12	24	131	156	138	114	252	0
On a boat	24.9%	29.8%	27.5%	24.5%	23.3%	23.8%	23.7%	15.5%	23.9%	23.9%	20.9%	25.9%	25.8%	25.8%	31.3%	19.9%	45.9%	-
															P		R	
On the balcony	210	29	46	31	12	24	24	3	44	36	8	20	101	121	126	84	210	0
	20.7%	27.2%	20.4%	19.3%	14.7%	21.4%	24.7%	15.5%	21.2%	25.0%	13.9%	21.2%	19.9%	20.1%	28.6%	14.6%	38.2%	-
In the pool	E														P		R	
	197	24	52	24	10	24	22	2	44	30	13	20	91	110	118	78	197	0
In the hot tub	19.4%	23.0%	23.0%	15.1%	12.1%	21.5%	22.6%	9.9%	21.1%	20.6%	22.5%	20.8%	17.8%	18.3%	27.0%	13.6%	35.9%	-
															P		R	
In a hammock	188	17	44	32	14	24	15	4	47	25	8	16	91	108	100	88	188	0
	18.6%	16.4%	19.5%	20.1%	16.8%	21.3%	15.3%	19.4%	22.7%	17.6%	13.8%	17.3%	18.0%	17.8%	22.8%	15.3%	34.3%	-
On a lounge chair															P		R	
	185	22	41	36	12	19	18	2	40	21	15	19	90	109	93	92	185	0
In a public bathroom	18.2%	21.3%	18.1%	22.4%	14.7%	17.3%	18.4%	9.9%	19.0%	14.7%	26.0%	19.8%	17.8%	18.1%	21.1%	16.1%	33.7%	-
															P		R	
On a dance floor	131	19	28	15	10	20	15	4	29	21	10	13	60	72	83	48	131	0
	13.0%	18.4%	12.4%	9.3%	12.1%	18.0%	15.0%	19.3%	13.8%	14.3%	17.0%	13.5%	11.7%	12.0%	18.9%	8.5%	24.0%	-
In the fitness room	D					D									P		R	
	127	15	24	17	10	15	18	4	34	20	5	9	59	68	73	54	127	0
None of the above	12.6%	14.5%	10.8%	10.5%	12.1%	13.5%	18.4%	20.5%	16.3%	14.2%	8.8%	9.4%	11.6%	11.2%	16.7%	9.4%	23.2%	-
															P		R	
Summary	126	19	30	18	12	14	9	3	31	17	8	12	58	70	81	44	126	0
	12.4%	17.6%	13.3%	11.0%	15.1%	12.2%	9.1%	14.8%	14.7%	12.1%	13.6%	12.3%	11.4%	11.5%	18.5%	7.7%	22.9%	-
Have															P		R	
	75	10	18	10	3	9	9	2	22	7	4	8	34	42	46	28	75	0
Have not	7.4%	9.1%	8.1%	6.5%	3.8%	8.2%	9.0%	9.9%	10.4%	4.9%	6.6%	8.5%	6.7%	7.0%	10.6%	5.0%	13.6%	-
															P		R	
Summary	75	14	16	8	8	10	6	2	22	7	4	7	35	42	52	22	75	0
	7.4%	13.2%	7.1%	5.1%	9.7%	8.8%	6.2%	9.9%	10.4%	4.8%	6.9%	7.3%	6.9%	6.9%	11.9%	3.9%	13.6%	-
Have															P		R	
	65	10	14	8	5	9	7	2	20	7	4	5	30	35	46	20	65	0
Have not	6.5%	9.3%	6.2%	5.1%	5.9%	8.1%	7.1%	9.9%	9.5%	4.8%	6.6%	5.3%	5.9%	5.8%	10.4%	3.4%	11.9%	-
															P		R	
Summary	464	45	103	64	40	51	44	9	103	63	27	40	231	271	127	338	0	464
	45.8%	42.3%	45.6%	40.0%	50.1%	45.0%	45.5%	45.5%	49.5%	43.5%	47.5%	42.3%	45.4%	45.0%	28.8%	58.9%	-	100.0%
Have															O		Q	
	549	61	122	96	40	62	53	11	105	81	30	54	278	332	313	236	549	0
Have not	54.2%	57.7%	54.4%	60.0%	49.9%	55.0%	54.5%	54.5%	50.5%	56.5%	52.5%	57.7%	54.6%	55.0%	71.2%	41.1%	100.0%	-
															P		R	
Summary	464	45	103	64	40	51	44	9	103	63	27	40	231	271	127	338	0	464
	45.8%	42.3%	45.6%	40.0%	50.1%	45.0%	45.5%	45.5%	49.5%	43.5%	47.5%	42.3%	45.4%	45.0%	28.8%	58.9%	-	100.0%
Have															O		Q	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N - O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing