

Q1. Looking ahead to the next year, how confident are you that your business will be adding staff - either part time or full time?

	Gender			Region						Annual revenues			Income from business			Number of employees	
	Total	Male	Female	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$50k	\$50k-\$100k	\$100k-\$5mil	<50%	50%-<100%	100%	1-4	5-25
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Base: All Respondents	1004	538	466	159	80	79	403	215	68	550	166	288	555	258	191	854	150
Weighted	1004	501	503	164	76*	69*	410	217	68*	591	161	252	600	241	163	863	141
Very confident	79	42	36	14	7	5	30	18	5	24	8	46	34	26	18	40	39
	7.8%	8.4%	7.2%	8.5%	8.8%	7.6%	7.4%	8.1%	7.4%	4.0%	5.2%	18.4%	5.7%	10.9%	11.1%	4.6%	27.4%
Somewhat confident	208	110	98	32	24	15	88	33	17	90	38	80	108	62	38	160	48
	20.8%	22.0%	19.5%	19.4%	31.1%	21.4%	21.4%	15.3%	25.4%	15.2%	23.9%	31.7%	18.1%	25.8%	23.1%	18.6%	34.0%
Not very confident	258	145	112	56	11	22	95	61	12	136	44	77	138	71	49	213	44
	25.7%	29.0%	22.4%	34.3%	14.7%	31.9%	23.1%	28.3%	17.8%	23.0%	27.6%	30.6%	23.0%	29.4%	29.9%	24.7%	31.3%
Not at all confident	459	203	256	62	34	27	197	105	34	341	70	49	319	82	58	449	10
	45.7%	40.6%	50.9%	37.9%	45.3%	39.1%	48.1%	48.3%	49.5%	57.7%	43.3%	19.3%	53.2%	33.9%	35.9%	52.0%	7.3%
Summary																	
Top2Box (Very/ Somewhat confident)	287	153	134	46	30	20	118	51	22	114	47	126	143	89	56	200	87
	28.6%	30.5%	26.7%	27.9%	40.0%	29.0%	28.8%	23.4%	32.7%	19.3%	29.1%	50.1%	23.8%	36.8%	34.3%	23.2%	61.4%
Low2Box (Not very/ Not at all confident)	717	348	368	118	46	49	292	166	46	477	114	126	458	153	107	662	55
	71.4%	69.5%	73.3%	72.1%	60.0%	71.0%	71.2%	76.6%	67.3%	80.7%	70.9%	49.9%	76.2%	63.2%	65.7%	76.8%	38.6%
Mean	1.9	2	1.8	2	2	2	1.9	1.8	1.9	1.7	1.9	2.5	1.8	2.1	2.1	1.8	2.8
		B								I	IJ		L	L		O	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J/K - L/M/N - O/P Overlap formulae used. * small base

Q2. In the past 2 years, has your business invested in any of the following?

	Total	Gender		Region						Annual revenues			Income from business			Number of employees	
		Male	Female	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$50k	\$50k-\$100k	\$100k-\$5mil	<50%	50%-100%	100%	1-4	5-25
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Base: All respondents	1004	538	466	159	80	79	403	215	68	550	166	288	555	258	191	854	150
Weighted	1004	501	503	164	76*	69*	410	217	68*	591	161	252	600	241	163	863	141
New equipment	435	234	200	65	40	32	174	93	31	225	75	135	242	113	79	358	77
	43.3%	46.7%	39.9%	39.4%	51.9%	46.7%	42.3%	43.0%	45.8%	38.0%	46.6%	53.5%	40.3%	47.0%	48.9%	41.5%	54.2%
New technology	314	189	125	63	27	22	127	56	19	151	56	107	173	83	59	258	56
	31.3%	37.7%	24.9%	38.4%	35.6%	32.0%	31.0%	25.9%	27.7%	25.6%	35.0%	42.4%	28.8%	34.4%	36.0%	30.0%	39.4%
New products and services	274	132	142	43	28	21	118	44	20	142	44	88	174	60	40	215	59
	27.3%	26.3%	28.3%	26.0%	37.4%	30.7%	28.7%	20.1%	30.1%	24.0%	27.7%	34.8%	29.0%	25.0%	24.4%	24.9%	41.8%
Employee training	146	75	70	23	17	10	47	30	19	57	15	73	79	36	31	89	56
	14.5%	15.0%	14.0%	13.7%	22.2%	14.0%	11.6%	13.9%	27.7%	9.6%	9.6%	29.0%	13.1%	14.7%	19.1%	10.3%	39.9%
Hiring new employees	122	64	58	24	11	9	45	25	8	30	16	76	47	40	35	48	74
	12.2%	12.7%	11.6%	14.6%	15.0%	13.4%	11.0%	11.6%	11.3%	5.1%	9.7%	30.2%	7.9%	16.7%	21.4%	5.6%	52.3%
New management processes	60	40	20	12	4	4	28	10	2	25	12	23	27	22	11	45	15
	6.0%	8.0%	4.0%	7.5%	5.7%	5.4%	6.7%	4.6%	3.3%	4.2%	7.6%	9.3%	4.5%	9.3%	6.5%	5.3%	10.5%
New production processes	44	32	12	10	4	5	14	9	2	25	6	12	30	11	3	33	11
	4.4%	6.4%	2.3%	6.1%	4.7%	7.6%	3.4%	4.3%	2.4%	4.3%	3.6%	5.0%	5.0%	4.4%	1.9%	3.8%	7.9%
Other	58	33	25	8	9	2	21	14	3	37	9	11	42	10	6	53	5
	5.8%	6.6%	4.9%	5.1%	12.4%	2.4%	5.2%	6.4%	4.7%	6.3%	5.9%	4.4%	6.9%	4.3%	3.7%	6.1%	3.5%
None of the above	288	126	162	44	19	22	122	64	17	210	44	35	180	67	42	278	11
	28.7%	25.2%	32.2%	26.8%	25.5%	31.4%	29.9%	29.3%	25.5%	35.5%	27.2%	13.8%	29.9%	27.9%	25.6%	32.2%	7.7%
			A							K	K					P	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J/K - L/M/N - O/P Overlap formulae used. * small base

Q3. Thinking about the next 2 years, does your business plan on investing in any of the following?

	Gender			Region						Annual revenues			Income from business			Number of employees	
	Total	Male	Female	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$50k	\$50k-\$100k	\$100k-\$5mil	<50%	50%-<100%	100%	1-4	5-25
Base: All respondents	1004	538	466	159	80	79	403	215	68	550	166	288	555	258	191	854	150
Weighted	1004	501	503	164	76*	69*	410	217	68*	591	161	252	600	241	163	863	141
New equipment	354	185	169	46	34	32	142	67	33	197	54	104	196	98	60	292	62
	35.3%	37.0%	33.6%	28.3%	44.3%	46.1%	34.7%	31.0%	47.9%	33.3%	33.4%	41.2%	32.7%	40.5%	37.0%	33.8%	44.0%
New technology	286	167	119	54	24	25	112	53	18	151	45	89	158	77	51	238	48
	28.5%	33.2%	23.7%	33.1%	31.1%	35.8%	27.3%	24.4%	27.2%	25.6%	28.1%	35.3%	26.3%	31.9%	31.5%	27.6%	33.9%
New products and services	273	142	131	51	22	23	112	49	16	162	43	68	175	62	36	222	51
	27.2%	28.4%	26.0%	31.4%	28.8%	33.1%	27.3%	22.4%	23.5%	27.4%	26.9%	26.9%	29.2%	25.6%	22.2%	25.7%	36.1%
Hiring new employees	167	88	79	19	20	12	69	31	15	54	35	77	84	46	37	100	67
	16.6%	17.6%	15.6%	11.8%	26.4%	17.5%	16.8%	14.4%	22.4%	9.2%	21.9%	30.7%	13.9%	19.2%	22.7%	11.6%	47.4%
Employee training	167	93	74	25	23	9	61	34	15	65	24	78	90	43	33	110	57
	16.6%	18.6%	14.7%	15.5%	30.0%	12.8%	14.9%	15.5%	22.2%	10.9%	15.0%	31.0%	15.0%	18.0%	20.6%	12.7%	40.4%
New management processes	73	41	33	14	4	4	32	16	3	37	10	27	37	25	11	52	21
	7.3%	8.1%	6.5%	8.5%	5.7%	5.4%	7.9%	7.4%	4.3%	6.2%	6.0%	10.7%	6.1%	10.5%	7.1%	6.1%	14.8%
New production processes	61	33	28	10	6	1	24	17	3	34	10	17	34	18	8	47	13
	6.1%	6.6%	5.5%	5.9%	7.7%	1.5%	5.9%	7.7%	4.9%	5.8%	6.3%	6.6%	5.7%	7.7%	4.9%	5.5%	9.5%
Other	50	26	24	12	3	3	12	16	4	30	7	13	32	12	6	40	10
	4.9%	5.2%	4.7%	7.3%	4.1%	4.8%	2.8%	7.2%	5.9%	5.1%	4.2%	5.2%	5.4%	5.0%	3.4%	4.6%	7.0%
None of the above	322	147	176	46	27	19	131	81	19	220	52	51	198	72	53	306	16
	32.1%	29.3%	34.9%	28.3%	35.5%	27.0%	31.9%	37.3%	27.5%	37.2%	32.2%	20.1%	33.0%	29.8%	32.4%	35.5%	11.5%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J/K - L/M/N - O/P Overlap formulae used. * small base