Canadian Online October 15 - 22, 2012

Locally Produced Food Banner 1

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1. How concerned are you, if at all, with the safety of the food that you eat?

		GENDER		AGE			EDUCATION			
	Total	**Male**	**Female**	**18-34**	**35-54**	**55+**	**<HS**	**HS**	**Post Sec**	**Univ Grad**
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Very concerned	419	181	238	95	155	168	56	145	163	55
	42.0%	37.0%	46.0%	34.0%	42.0%	47.0%	55.0%	41.0%	41.0%	35.0%
			A		C	C	GHI			
Somewhat concerned	421	207	213	132	157	132	26	158	169	68
	42.0%	42.0%	41.0%	47.0%	42.0%	37.0%	26.0%	44.0%	43.0%	43.0%
				E				F	F	F
Not really concerned	157	90	66	50	56	50	20	50	56	31
	16.0%	18.0%	13.0%	18.0%	15.0%	14.0%	19.0%	14.0%	14.0%	20.0%
		B								
Not at all concerned	13	11	2	4	5	4	0	3	8	2
	1.0%	2.0%	0	1.0%	1.0%	1.0%	-	1.0%	2.0%	1.0%
		B								
Summary										
Top2Box (Concerned)	840	388	452	228	312	300	83	303	331	123
	83.0%	79.0%	87.0%	81.0%	84.0%	85.0%	81.0%	85.0%	84.0%	79.0%
			A							
Low2Box (Not concerned)	169	101	68	54	61	54	20	53	64	33
	17.0%	21.0%	13.0%	19.0%	16.0%	15.0%	19.0%	15.0%	16.0%	21.0%
		B								

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_1. (In general, I trust in the safety of the food I eat) To what extent do you agree or disagree with the following statements?

| | | GENDER | | AGE | | | EDUCATION | | | |
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Strongly agree	197	101	96	59	70	68	20	68	76	34
	20.0%	21.0%	18.0%	21.0%	19.0%	19.0%	19.0%	19.0%	19.0%	22.0%
Somewhat agree	707	345	362	190	264	253	67	251	277	111
	70.0%	70.0%	70.0%	67.0%	71.0%	71.0%	66.0%	70.0%	70.0%	72.0%
Somewhat disagree	89	34	56	28	34	27	13	33	35	8
	9.0%	7.0%	11.0%	10.0%	9.0%	8.0%	13.0%	9.0%	9.0%	5.0%
			A				I			
Strongly disagree	16	9	6	5	5	6	2	5	7	2
	2.0%	2.0%	1.0%	2.0%	1.0%	2.0%	2.0%	1.0%	2.0%	1.0%
Summary										
Top2Box (Agree)	904	446	458	249	334	321	87	319	353	145
	90.0%	91.0%	88.0%	88.0%	90.0%	91.0%	85.0%	90.0%	89.0%	93.0%
										F
Low2Box (Disagree)	105	43	62	33	39	33	15	37	42	10
	10.0%	9.0%	12.0%	12.0%	10.0%	9.0%	15.0%	10.0%	11.0%	7.0%
										I

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_2. (I make an effort to buy locally-grown and produced food) To what extent do you agree or disagree with the following statements?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Strongly agree	306	135	171	67	119	120	44	111	119	33
	30.0%	28.0%	33.0%	24.0%	32.0%	34.0%	43.0%	31.0%	30.0%	21.0%
					C	C	GHI	I	I	
Somewhat agree	524	258	266	138	196	189	45	184	203	91
	52.0%	53.0%	51.0%	49.0%	52.0%	53.0%	45.0%	52.0%	51.0%	58.0%
										F
Somewhat disagree	149	78	71	65	48	35	10	48	64	27
	15.0%	16.0%	14.0%	23.0%	13.0%	10.0%	10.0%	13.0%	16.0%	17.0%
				DE						
Strongly disagree	31	19	12	11	10	10	3	13	9	5
	3.0%	4.0%	2.0%	4.0%	3.0%	3.0%	3.0%	4.0%	2.0%	3.0%
Summary										
Top2Box (Agree)	830	393	437	206	315	310	89	295	322	123
	82.0%	80.0%	84.0%	73.0%	84.0%	87.0%	87.0%	83.0%	82.0%	79.0%
					C	C				
Low2Box (Disagree)	179	96	83	76	59	45	13	61	73	32
	18.0%	20.0%	16.0%	27.0%	16.0%	13.0%	13.0%	17.0%	18.0%	21.0%
				DE						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_3. (I am willing to pay more for food if it is locally-grown or produced) To what extent do you agree or disagree with the following statements?

| | | GENDER | | AGE | | | EDUCATION | | | |
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Strongly agree	192	93	99	53	82	57	22	72	73	26
	19.0%	19.0%	19.0%	19.0%	22.0%	16.0%	21.0%	20.0%	18.0%	17.0%
					E					
Somewhat agree	501	233	268	145	164	191	53	165	196	86
	50.0%	48.0%	51.0%	52.0%	44.0%	54.0%	52.0%	46.0%	49.0%	56.0%
				D		D				
Somewhat disagree	253	125	128	65	105	84	19	95	99	40
	25.0%	26.0%	25.0%	23.0%	28.0%	24.0%	18.0%	27.0%	25.0%	26.0%
Strongly disagree	63	38	25	19	22	22	8	23	28	3
	6.0%	8.0%	5.0%	7.0%	6.0%	6.0%	8.0%	7.0%	7.0%	2.0%
							I	I	I	
Summary										
Top2Box (Agree)	693	326	367	198	246	248	75	237	268	112
	69.0%	67.0%	71.0%	70.0%	66.0%	70.0%	74.0%	67.0%	68.0%	72.0%
Low2Box (Disagree)	316	163	153	83	127	106	27	119	127	43
	31.0%	33.0%	29.0%	30.0%	34.0%	30.0%	26.0%	33.0%	32.0%	28.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_4. (Importing food from all over the world is bad for the environment) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Strongly agree	156	85	71	56	52	49	17	58	58	22
	15.0%	17.0%	14.0%	20.0%	14.0%	14.0%	17.0%	16.0%	15.0%	14.0%
				D						
Somewhat agree	415	178	237	120	154	141	43	149	157	66
	41.0%	36.0%	46.0%	43.0%	41.0%	40.0%	42.0%	42.0%	40.0%	43.0%
			A							
Somewhat disagree	381	194	187	90	150	141	37	131	155	57
	38.0%	40.0%	36.0%	32.0%	40.0%	40.0%	37.0%	37.0%	39.0%	37.0%
					C					
Strongly disagree	57	32	25	16	18	24	4	18	25	9
	6.0%	7.0%	5.0%	6.0%	5.0%	7.0%	4.0%	5.0%	6.0%	6.0%
Summary										
Top2Box (Agree)	571	263	308	175	206	190	61	208	215	88
	57.0%	54.0%	59.0%	62.0%	55.0%	54.0%	59.0%	58.0%	54.0%	57.0%
				E						
Low2Box (Disagree)	438	226	211	106	168	164	42	148	181	67
	43.0%	46.0%	41.0%	38.0%	45.0%	46.0%	41.0%	42.0%	46.0%	43.0%
						C				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_5. (I trust food that comes from Canada more than food that comes from abroad) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Strongly agree	365	175	190	82	142	142	39	145	146	35
	36.0%	36.0%	37.0%	29.0%	38.0%	40.0%	39.0%	41.0%	37.0%	22.0%
					C	C	I	I	I	
Somewhat agree	510	248	262	158	181	171	50	168	196	96
	51.0%	51.0%	50.0%	56.0%	48.0%	48.0%	49.0%	47.0%	50.0%	62.0%
										GH
Somewhat disagree	117	58	59	37	46	35	10	37	49	21
	12.0%	12.0%	11.0%	13.0%	12.0%	10.0%	10.0%	10.0%	12.0%	14.0%
Strongly disagree	16	8	8	5	5	6	3	5	5	4
	2.0%	2.0%	2.0%	2.0%	1.0%	2.0%	2.0%	2.0%	1.0%	2.0%
Summary										
Top2Box (Agree)	875	423	452	240	323	313	89	314	342	131
	87.0%	86.0%	87.0%	85.0%	86.0%	88.0%	87.0%	88.0%	86.0%	84.0%
Low2Box (Disagree)	134	66	67	42	50	42	13	42	54	25
	13.0%	14.0%	13.0%	15.0%	14.0%	12.0%	13.0%	12.0%	14.0%	16.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2. (Top2box Summary) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
In general, I trust in the safety of the food I eat	904	446	458	249	334	321	87	319	353	145
	90.0%	91.0%	88.0%	88.0%	90.0%	91.0%	85.0%	90.0%	89.0%	93.0%
										F
I trust food that comes from Canada more than food that comes from abroad	875	423	452	240	323	313	89	314	342	131
	87.0%	86.0%	87.0%	85.0%	86.0%	88.0%	87.0%	88.0%	86.0%	84.0%
I make an effort to buy locally-grown and produced food	830	393	437	206	315	310	89	295	322	123
	82.0%	80.0%	84.0%	73.0%	84.0%	87.0%	87.0%	83.0%	82.0%	79.0%
					C	C				
I am willing to pay more for food if it is locally-grown or produced	693	326	367	198	246	248	75	237	268	112
	69.0%	67.0%	71.0%	70.0%	66.0%	70.0%	74.0%	67.0%	68.0%	72.0%
Importing food from all over the world is bad for the environment	571	263	308	175	206	190	61	208	215	88
	57.0%	54.0%	59.0%	62.0%	55.0%	54.0%	59.0%	58.0%	54.0%	57.0%
				E						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2. (Low2box Summary) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Importing food from all over the world is bad for the environment	438	226	211	106	168	164	42	148	181	67
	43.0%	46.0%	41.0%	38.0%	45.0%	46.0%	41.0%	42.0%	46.0%	43.0%
						C				
I am willing to pay more for food if it is locally-grown or produced	316	163	153	83	127	106	27	119	127	43
	31.0%	33.0%	29.0%	30.0%	34.0%	30.0%	26.0%	33.0%	32.0%	28.0%
I make an effort to buy locally-grown and produced food	179	96	83	76	59	45	13	61	73	32
	18.0%	20.0%	16.0%	27.0%	16.0%	13.0%	13.0%	17.0%	18.0%	21.0%
				DE						
I trust food that comes from Canada more than food that comes from abroad	134	66	67	42	50	42	13	42	54	25
	13.0%	14.0%	13.0%	15.0%	14.0%	12.0%	13.0%	12.0%	14.0%	16.0%
In general, I trust in the safety of the food I eat	105	43	62	33	39	33	15	37	42	10
	10.0%	9.0%	12.0%	12.0%	10.0%	9.0%	15.0%	10.0%	11.0%	7.0%
							I			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_1. (Meat) To what extent do you trust the following types of food:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Trust completely	134	88	46	28	46	60	9	55	52	18
	13.0%	18.0%	9.0%	10.0%	12.0%	17.0%	9.0%	15.0%	13.0%	12.0%
		B				C				
Trust somewhat	647	324	322	164	251	232	74	222	252	99
	64.0%	66.0%	62.0%	58.0%	67.0%	65.0%	72.0%	62.0%	64.0%	64.0%
					C					
Don't trust very much	195	66	129	73	67	55	16	71	72	35
	19.0%	13.0%	25.0%	26.0%	18.0%	16.0%	16.0%	20.0%	18.0%	23.0%
			A	DE						
Don't trust at all	34	12	22	16	10	7	3	8	20	3
	3.0%	2.0%	4.0%	6.0%	3.0%	2.0%	3.0%	2.0%	5.0%	2.0%
				DE					G	
Summary										
Top2Box (Trust)	781	412	368	192	297	292	83	277	304	117
	77.0%	84.0%	71.0%	68.0%	79.0%	82.0%	81.0%	78.0%	77.0%	75.0%
		B			C	C				
Low2Box (Don't trust)	228	77	151	89	77	62	19	79	92	38
	23.0%	16.0%	29.0%	32.0%	21.0%	18.0%	19.0%	22.0%	23.0%	25.0%
			A	DE						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_2. (Fruit) To what extent do you trust the following types of food:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Trust completely	354	176	178	84	127	143	31	113	150	61
	35.0%	36.0%	34.0%	30.0%	34.0%	40.0%	30.0%	32.0%	38.0%	39.0%
						C				
Trust somewhat	600	287	312	179	228	193	65	224	224	86
	59.0%	59.0%	60.0%	64.0%	61.0%	54.0%	64.0%	63.0%	57.0%	56.0%
				E						
Don't trust very much	49	23	27	16	17	16	5	17	20	7
	5.0%	5.0%	5.0%	6.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
Don't trust at all	5	3	2	2	1	2	1	2	1	1
	1.0%	1.0%	0	1.0%	0	1.0%	1.0%	1.0%	0	1.0%
Summary										
Top2Box (Trust)	954	463	491	263	355	336	96	337	375	147
	95.0%	95.0%	94.0%	94.0%	95.0%	95.0%	94.0%	95.0%	95.0%	95.0%
Low2Box (Don't trust)	55	26	29	18	18	18	6	19	21	8
	5.0%	5.0%	6.0%	6.0%	5.0%	5.0%	6.0%	5.0%	5.0%	5.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_3. (Vegetables) To what extent do you trust the following types of food:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Trust completely	390	196	194	97	140	153	38	134	158	60
	39.0%	40.0%	37.0%	34.0%	37.0%	43.0%	37.0%	38.0%	40.0%	39.0%
						C				
Trust somewhat	575	274	301	169	219	187	59	207	220	90
	57.0%	56.0%	58.0%	60.0%	59.0%	53.0%	58.0%	58.0%	56.0%	58.0%
Don't trust very much	38	17	21	14	13	10	5	12	15	5
	4.0%	3.0%	4.0%	5.0%	4.0%	3.0%	5.0%	3.0%	4.0%	3.0%
Don't trust at all	5	2	3	1	1	3	1	2	2	0
	1.0%	0	1.0%	0	0	1.0%	1.0%	1.0%	1.0%	-
Summary										
Top2Box (Trust)	966	471	495	266	359	341	96	341	378	150
	96.0%	96.0%	95.0%	95.0%	96.0%	96.0%	94.0%	96.0%	96.0%	97.0%
Low2Box (Don't trust)	43	19	24	15	14	13	6	15	17	5
	4.0%	4.0%	5.0%	5.0%	4.0%	4.0%	6.0%	4.0%	4.0%	3.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_4. (Dairy) To what extent do you trust the following types of food:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Trust completely	401	205	196	72	152	177	41	144	168	48
	40.0%	42.0%	38.0%	26.0%	41.0%	50.0%	40.0%	40.0%	43.0%	31.0%
					C	CD				I
Trust somewhat	538	257	281	175	197	166	55	192	198	93
	53.0%	53.0%	54.0%	62.0%	53.0%	47.0%	54.0%	54.0%	50.0%	60.0%
				DE						H
Don't trust very much	58	22	36	28	21	9	6	16	25	11
	6.0%	5.0%	7.0%	10.0%	6.0%	2.0%	5.0%	5.0%	6.0%	7.0%
				DE	E					
Don't trust at all	12	5	7	6	3	2	1	4	5	2
	1.0%	1.0%	1.0%	2.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%
Summary										
Top2Box (Trust)	939	462	477	247	349	344	96	336	366	142
	93.0%	94.0%	92.0%	88.0%	93.0%	97.0%	94.0%	94.0%	93.0%	91.0%
					C	CD				
Low2Box (Don't trust)	70	27	43	34	25	10	7	20	30	14
	7.0%	6.0%	8.0%	12.0%	7.0%	3.0%	6.0%	6.0%	7.0%	9.0%
				DE	E					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_5. (Grains and breads) To what extent do you trust the following types of food:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Trust completely	545	259	286	131	208	206	48	188	229	80
	54.0%	53.0%	55.0%	47.0%	56.0%	58.0%	47.0%	53.0%	58.0%	51.0%
					C	C				
Trust somewhat	434	218	217	144	150	141	50	162	153	70
	43.0%	44.0%	42.0%	51.0%	40.0%	40.0%	49.0%	45.0%	39.0%	45.0%
				DE						
Don't trust very much	25	11	15	7	13	5	2	6	12	5
	3.0%	2.0%	3.0%	2.0%	4.0%	1.0%	2.0%	2.0%	3.0%	3.0%
Don't trust at all	4	2	2	0	2	2	2	0	1	1
	0	0	0	-	0	1.0%	2.0%	-	0	1.0%
							G			
Summary										
Top2Box (Trust)	980	477	503	275	358	347	98	350	383	149
	97.0%	97.0%	97.0%	98.0%	96.0%	98.0%	96.0%	98.0%	97.0%	96.0%
Low2Box (Don't trust)	29	13	16	7	15	7	4	6	13	6
	3.0%	3.0%	3.0%	2.0%	4.0%	2.0%	4.0%	2.0%	3.0%	4.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3. (Top2box Summary) To what extent do you trust the following types of food:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Grains and breads	980	477	503	275	358	347	98	350	383	149
	97.0%	97.0%	97.0%	98.0%	96.0%	98.0%	96.0%	98.0%	97.0%	96.0%
Vegetables	966	471	495	266	359	341	96	341	378	150
	96.0%	96.0%	95.0%	95.0%	96.0%	96.0%	94.0%	96.0%	96.0%	97.0%
Fruit	954	463	491	263	355	336	96	337	375	147
	95.0%	95.0%	94.0%	94.0%	95.0%	95.0%	94.0%	95.0%	95.0%	95.0%
Dairy	939	462	477	247	349	344	96	336	366	142
	93.0%	94.0%	92.0%	88.0%	93.0%	97.0%	94.0%	94.0%	93.0%	91.0%
					C	CD				
Meat	781	412	368	192	297	292	83	277	304	117
	77.0%	84.0%	71.0%	68.0%	79.0%	82.0%	81.0%	78.0%	77.0%	75.0%
		B			C	C				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3. (Low2box Summary) To what extent do you trust the following types of food:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Meat	228	77	151	89	77	62	19	79	92	38
	23.0%	16.0%	29.0%	32.0%	21.0%	18.0%	19.0%	22.0%	23.0%	25.0%
			A	DE						
Dairy	70	27	43	34	25	10	7	20	30	14
	7.0%	6.0%	8.0%	12.0%	7.0%	3.0%	6.0%	6.0%	7.0%	9.0%
				DE	E					
Fruit	55	26	29	18	18	18	6	19	21	8
	5.0%	5.0%	6.0%	6.0%	5.0%	5.0%	6.0%	5.0%	5.0%	5.0%
Vegetables	43	19	24	15	14	13	6	15	17	5
	4.0%	4.0%	5.0%	5.0%	4.0%	4.0%	6.0%	4.0%	4.0%	3.0%
Grains and breads	29	13	16	7	15	7	4	6	13	6
	3.0%	3.0%	3.0%	2.0%	4.0%	2.0%	4.0%	2.0%	3.0%	4.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4_1. [Canadian Food Inspection Agency] Would you say the following organizations are doing a very good, good, bad or very bad job when it comes to ensuring the quality and safety of various food and agricultural products in Canada:

| | | GENDER | | AGE | | | EDUCATION | | | |
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Canadian Food Inspection Agency										
Very good	144	75	69	41	61	43	16	48	54	27
	14.0%	15.0%	13.0%	14.0%	16.0%	12.0%	16.0%	14.0%	14.0%	17.0%
Good	573	272	301	166	208	198	54	201	228	90
	57.0%	56.0%	58.0%	59.0%	56.0%	56.0%	53.0%	56.0%	58.0%	58.0%
Bad	234	112	121	59	82	94	26	89	86	33
	23.0%	23.0%	23.0%	21.0%	22.0%	26.0%	25.0%	25.0%	22.0%	21.0%
Very bad	58	30	28	16	22	19	6	18	28	6
	6.0%	6.0%	5.0%	6.0%	6.0%	5.0%	6.0%	5.0%	7.0%	4.0%
Summary										
Top2Box (Very good/ Good)	717	347	370	207	269	241	70	249	281	117
	71.0%	71.0%	71.0%	73.0%	72.0%	68.0%	68.0%	70.0%	71.0%	75.0%
Low2Box (Bad/ Very bad)	292	142	150	75	104	113	32	107	114	38
	29.0%	29.0%	29.0%	27.0%	28.0%	32.0%	32.0%	30.0%	29.0%	25.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4_2. [Livestock farmers] Would you say the following organizations are doing a very good, good, bad or very bad job when it comes to ensuring the quality and safety of various food and agricultural products in Canada:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Livestock farmers										
Very good	221	126	95	51	79	91	31	70	88	32
	22.0%	26.0%	18.0%	18.0%	21.0%	26.0%	31.0%	20.0%	22.0%	21.0%
		B				C	G			
Good	674	323	352	186	253	235	61	252	260	101
	67.0%	66.0%	68.0%	66.0%	68.0%	66.0%	60.0%	71.0%	66.0%	65.0%
								F		
Bad	98	33	65	37	37	24	9	30	42	18
	10.0%	7.0%	12.0%	13.0%	10.0%	7.0%	9.0%	8.0%	11.0%	12.0%
			A	E						
Very bad	16	8	8	7	5	4	1	5	6	4
	2.0%	2.0%	2.0%	3.0%	1.0%	1.0%	1.0%	1.0%	2.0%	3.0%
Summary										
Top2Box (Very good/ Good)	895	448	447	237	332	326	92	322	348	133
	89.0%	92.0%	86.0%	84.0%	89.0%	92.0%	90.0%	90.0%	88.0%	86.0%
		B				C				
Low2Box (Bad/ Very bad)	114	41	73	45	41	28	10	34	48	22
	11.0%	8.0%	14.0%	16.0%	11.0%	8.0%	10.0%	10.0%	12.0%	14.0%
			A	E						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4_3. [Farmers (growers of produce, wheat, etc)] Would you say the following organizations are doing a very good, good, bad or very bad job when it comes to ensuring the quality and safety of various food and agricultural products in Canada:

| | | GENDER | | AGE | | | EDUCATION | | | |
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Farmers (growers of produce, wheat, etc)										
Very good	337	176	162	73	132	132	45	107	139	46
	33.0%	36.0%	31.0%	26.0%	35.0%	37.0%	44.0%	30.0%	35.0%	30.0%
					C	C	GI			
Good	636	296	341	192	228	216	55	240	241	100
	63.0%	60.0%	66.0%	68.0%	61.0%	61.0%	54.0%	67.0%	61.0%	64.0%
								F		
Bad	29	14	15	13	11	4	2	7	13	6
	3.0%	3.0%	3.0%	5.0%	3.0%	1.0%	2.0%	2.0%	3.0%	4.0%
				E						
Very bad	7	4	3	3	2	2	0	2	2	3
	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	-	1.0%	0	2.0%
Summary										
Top2Box (Very good/ Good)	973	471	502	265	360	348	100	347	380	146
	96.0%	96.0%	97.0%	94.0%	96.0%	98.0%	98.0%	97.0%	96.0%	94.0%
						C				
Low2Box (Bad/ Very bad)	36	18	18	16	13	6	2	9	15	9
	4.0%	4.0%	3.0%	6.0%	4.0%	2.0%	2.0%	3.0%	4.0%	6.0%
				E						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4_4. [Grocery stores] Would you say the following organizations are doing a very good, good, bad or very bad job when it comes to ensuring the quality and safety of various food and agricultural products in Canada:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Grocery stores										
Very good	154	86	67	34	56	64	22	55	57	19
	15.0%	18.0%	13.0%	12.0%	15.0%	18.0%	21.0%	15.0%	15.0%	12.0%
		B				C				
Good	713	342	371	189	272	252	64	263	277	109
	71.0%	70.0%	71.0%	67.0%	73.0%	71.0%	63.0%	74.0%	70.0%	70.0%
								F		
Bad	125	51	75	48	42	36	15	35	54	22
	12.0%	10.0%	14.0%	17.0%	11.0%	10.0%	15.0%	10.0%	14.0%	14.0%
				DE						
Very bad	17	10	7	11	3	3	1	4	7	5
	2.0%	2.0%	1.0%	4.0%	1.0%	1.0%	1.0%	1.0%	2.0%	3.0%
				DE						
Summary										
Top2Box (Very good/ Good)	867	429	438	223	328	315	86	318	335	128
	86.0%	88.0%	84.0%	79.0%	88.0%	89.0%	84.0%	89.0%	85.0%	83.0%
					C	C		I		
Low2Box (Bad/ Very bad)	142	61	82	59	45	39	16	38	61	27
	14.0%	12.0%	16.0%	21.0%	12.0%	11.0%	16.0%	11.0%	15.0%	17.0%
				DE						G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4_5. [Local markets, butchers, etc.] Would you say the following organizations are doing a very good, good, bad or very bad job when it comes to ensuring the quality and safety of various food and agricultural products in Canada:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Local markets, butchers, etc.										
Very good	277	143	134	70	109	98	35	93	112	37
	27.0%	29.0%	26.0%	25.0%	29.0%	28.0%	35.0%	26.0%	28.0%	24.0%
Good	672	320	352	181	251	240	61	246	263	103
	67.0%	65.0%	68.0%	64.0%	67.0%	68.0%	59.0%	69.0%	66.0%	66.0%
Bad	53	25	28	26	13	15	6	15	18	15
	5.0%	5.0%	5.0%	9.0%	3.0%	4.0%	6.0%	4.0%	4.0%	10.0%
				DE						GH
Very bad	6	1	5	5	0	1	0	2	4	0
	1.0%	0	1.0%	2.0%	-	0	-	1.0%	1.0%	-
				D						
Summary										
Top2Box (Very good/ Good)	950	464	486	251	361	338	96	339	374	140
	94.0%	95.0%	94.0%	89.0%	97.0%	96.0%	94.0%	95.0%	95.0%	90.0%
					C	C		I		
Low2Box (Bad/ Very bad)	59	26	33	31	13	16	6	17	21	15
	6.0%	5.0%	6.0%	11.0%	3.0%	4.0%	6.0%	5.0%	5.0%	10.0%
				DE						G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4. (Top2Box Summary) Would you say the following organizations are doing a very good, good, bad or very bad job when it comes to ensuring the quality and safety of various food and agricultural products in Canada:

| | | GENDER | | AGE | | | EDUCATION | | | |
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Farmers (growers of produce, wheat, etc)	973	471	502	265	360	348	100	347	380	146
	96.0%	96.0%	97.0%	94.0%	96.0%	98.0%	98.0%	97.0%	96.0%	94.0%
						C				
Local markets, butchers, etc.	950	464	486	251	361	338	96	339	374	140
	94.0%	95.0%	94.0%	89.0%	97.0%	96.0%	94.0%	95.0%	95.0%	90.0%
					C	C		I		
Livestock farmers	895	448	447	237	332	326	92	322	348	133
	89.0%	92.0%	86.0%	84.0%	89.0%	92.0%	90.0%	90.0%	88.0%	86.0%
		B				C				
Grocery stores	867	429	438	223	328	315	86	318	335	128
	86.0%	88.0%	84.0%	79.0%	88.0%	89.0%	84.0%	89.0%	85.0%	83.0%
					C	C		I		
Canadian Food Inspection Agency	717	347	370	207	269	241	70	249	281	117
	71.0%	71.0%	71.0%	73.0%	72.0%	68.0%	68.0%	70.0%	71.0%	75.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4. (Low2Box Summary) Would you say the following organizations are doing a very good, good, bad or very bad job when it comes to ensuring the quality and safety of various food and agricultural products in Canada:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Canadian Food Inspection Agency	292	142	150	75	104	113	32	107	114	38
	29.0%	29.0%	29.0%	27.0%	28.0%	32.0%	32.0%	30.0%	29.0%	25.0%
Grocery stores	142	61	82	59	45	39	16	38	61	27
	14.0%	12.0%	16.0%	21.0%	12.0%	11.0%	16.0%	11.0%	15.0%	17.0%
				DE						G
Livestock farmers	114	41	73	45	41	28	10	34	48	22
	11.0%	8.0%	14.0%	16.0%	11.0%	8.0%	10.0%	10.0%	12.0%	14.0%
			A	E						
Local markets, butchers, etc.	59	26	33	31	13	16	6	17	21	15
	6.0%	5.0%	6.0%	11.0%	3.0%	4.0%	6.0%	5.0%	5.0%	10.0%
				DE						G
Farmers (growers of produce, wheat, etc)	36	18	18	16	13	6	2	9	15	9
	4.0%	4.0%	3.0%	6.0%	4.0%	2.0%	2.0%	3.0%	4.0%	6.0%
				E						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5. Which of the following best describes your reaction to the outbreak?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
The outbreak has not impacted my consumption of beef	566	308	257	138	227	201	53	212	219	82
	56.0%	63.0%	50.0%	49.0%	61.0%	57.0%	52.0%	59.0%	55.0%	53.0%
		B			C					
I will avoid beef in the short term, but my consumption of beef will return to normal when the situation has passed	357	153	204	109	119	130	42	123	136	55
	35.0%	31.0%	39.0%	39.0%	32.0%	37.0%	41.0%	35.0%	34.0%	36.0%
			A							
I will avoid eating beef going forward and I don't see my position changing	86	28	58	35	28	23	7	21	40	18
	9.0%	6.0%	11.0%	12.0%	7.0%	6.0%	7.0%	6.0%	10.0%	11.0%
			A	DE					G	G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

GENDER

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Male	489	489	0	130	174	186	58	161	190	80
	49.0%	100.0%	-	46.0%	47.0%	52.0%	57.0%	45.0%	48.0%	51.0%
		B					G			
Female	520	0	520	152	199	169	44	195	205	75
	51.0%	-	100.0%	54.0%	53.0%	48.0%	43.0%	55.0%	52.0%	49.0%
			A					F		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

AGE

		GENDER		AGE			EDUCATION			
	Total	**Male**	**Female**	**18-34**	**35-54**	**55+**	**<HS**	**HS**	**Post Sec**	**Univ Grad**
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
18-24	71	32	38	71	0	0	6	21	31	13
	7.0%	7.0%	7.0%	25.0%	-	-	6.0%	6.0%	8.0%	9.0%
				DE						
25-34	211	97	114	211	0	0	8	51	75	77
	21.0%	20.0%	22.0%	75.0%	-	-	8.0%	14.0%	19.0%	50.0%
				DE					F	FGH
35-44	86	48	37	0	86	0	6	28	33	18
	8.0%	10.0%	7.0%	-	23.0%	-	6.0%	8.0%	8.0%	12.0%
					CE					
45-54	288	126	162	0	288	0	30	125	114	19
	29.0%	26.0%	31.0%	-	77.0%	-	30.0%	35.0%	29.0%	12.0%
					CE		I	I	I	
55-64	183	78	105	0	0	183	22	63	75	24
	18.0%	16.0%	20.0%	-	-	52.0%	21.0%	18.0%	19.0%	15.0%
						CD				
65+	171	107	63	0	0	171	30	69	67	5
	17.0%	22.0%	12.0%	-	-	48.0%	29.0%	19.0%	17.0%	3.0%
		B				CD	GHI	I	I	
Summary										
18-34	282	130	152	282	0	0	14	71	106	90
	28.0%	26.0%	29.0%	100.0%	-	-	14.0%	20.0%	27.0%	58.0%
				DE					FG	FGH
35-54	373	174	199	0	373	0	37	153	147	37
	37.0%	36.0%	38.0%	-	100.0%	-	36.0%	43.0%	37.0%	24.0%
					CE		I	I	I	
55+	354	186	169	0	0	354	52	132	142	28
	35.0%	38.0%	32.0%	-	-	100.0%	51.0%	37.0%	36.0%	18.0%
						CD	GHI	I	I	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

EDUCATION

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Primary School or less	4	1	3	0	1	3	4	0	0	0
	0	0	0	-	0	1.0%	4.0%	-	-	-
							GHI			
Some high school	98	57	41	14	35	49	98	0	0	0
	10.0%	12.0%	8.0%	5.0%	9.0%	14.0%	96.0%	-	-	-
					C	C	GHI			
Graduated high school	356	161	195	71	153	132	0	356	0	0
	35.0%	33.0%	38.0%	25.0%	41.0%	37.0%	-	100.0%	-	-
					C	C		FHI		
Some college / CEGEP / Trade School	170	74	96	49	64	56	0	0	170	0
	17.0%	15.0%	18.0%	18.0%	17.0%	16.0%	-	-	43.0%	-
									FGI	
Graduated from college / CEGEP / Trade School	117	54	63	31	50	36	0	0	117	0
	12.0%	11.0%	12.0%	11.0%	13.0%	10.0%	-	-	30.0%	-
									FGI	
Some university, but did not finish	109	63	46	26	33	51	0	0	109	0
	11.0%	13.0%	9.0%	9.0%	9.0%	14.0%	-	-	28.0%	-
		B				D			FGI	
University undergraduate degree, such as a Bachelors Degree	105	56	49	64	22	19	0	0	0	105
	10.0%	11.0%	9.0%	23.0%	6.0%	5.0%	-	-	-	67.0%
				DE						FGH
University graduate degree, such as a Masters or PhD	51	24	27	26	15	10	0	0	0	51
	5.0%	5.0%	5.0%	9.0%	4.0%	3.0%	-	-	-	33.0%
				DE						FGH
Summary										
<HS	102	58	44	14	37	52	102	0	0	0
	10.0%	12.0%	8.0%	5.0%	10.0%	15.0%	100.0%	-	-	-
					C	C	GHI			
HS	356	161	195	71	153	132	0	356	0	0
	35.0%	33.0%	38.0%	25.0%	41.0%	37.0%	-	100.0%	-	-
					C	C		FHI		
Post Sec	396	190	205	106	147	142	0	0	396	0
	39.0%	39.0%	39.0%	38.0%	39.0%	40.0%	-	-	100.0%	-

EDUCATION

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
									FGI	
Univ Grad	155	80	75	90	37	28	0	0	0	155
	15.0%	16.0%	15.0%	32.0%	10.0%	8.0%	-	-	-	100.0%
				DE						FGH

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

REGION

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
BC	135	57	78	17	33	86	16	48	59	14
	13.0%	12.0%	15.0%	6.0%	9.0%	24.0%	15.0%	13.0%	15.0%	9.0%
						CD				
AB	107	58	49	29	55	24	11	47	36	14
	11.0%	12.0%	9.0%	10.0%	15.0%	7.0%	10.0%	13.0%	9.0%	9.0%
					E					
SK/MB	66	24	42	15	28	23	7	30	20	9
	7.0%	5.0%	8.0%	5.0%	7.0%	6.0%	6.0%	8.0%	5.0%	6.0%
Ontario	387	200	187	114	150	123	38	142	145	62
	38.0%	41.0%	36.0%	40.0%	40.0%	35.0%	37.0%	40.0%	37.0%	40.0%
Quebec	242	117	126	95	85	63	25	62	113	43
	24.0%	24.0%	24.0%	34.0%	23.0%	18.0%	24.0%	17.0%	29.0%	27.0%
				DE					G	G
Atlantic	72	34	38	12	23	36	6	28	23	14
	7.0%	7.0%	7.0%	4.0%	6.0%	10.0%	6.0%	8.0%	6.0%	9.0%
						CD				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

INCOME

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
<$25K	155	62	93	43	59	53	26	54	62	13
	15.0%	13.0%	18.0%	15.0%	16.0%	15.0%	25.0%	15.0%	16.0%	8.0%
			A				GHI	I	I	
$25K - <$55K	299	151	147	80	109	110	38	104	125	31
	30.0%	31.0%	28.0%	28.0%	29.0%	31.0%	38.0%	29.0%	32.0%	20.0%
							I	I	I	
$55K - <$100K	256	137	119	79	86	91	19	84	99	54
	25.0%	28.0%	23.0%	28.0%	23.0%	26.0%	18.0%	24.0%	25.0%	35.0%
										FGH
$100K - <$150K	114	63	51	26	46	42	5	42	37	30
	11.0%	13.0%	10.0%	9.0%	12.0%	12.0%	5.0%	12.0%	9.0%	19.0%
										FGH
$150K+	33	16	18	12	16	6	0	10	16	7
	3.0%	3.0%	3.0%	4.0%	4.0%	2.0%	-	3.0%	4.0%	5.0%
					E				F	F
Prefer not to answer	153	60	92	42	58	53	14	62	56	21
	15.0%	12.0%	18.0%	15.0%	16.0%	15.0%	14.0%	17.0%	14.0%	13.0%
			A							
Summary										
<40k	309	133	176	87	117	105	46	118	118	27
	31.0%	27.0%	34.0%	31.0%	31.0%	30.0%	45.0%	33.0%	30.0%	17.0%
			A				GHI	I	I	
40k-<60K	171	96	75	45	61	65	19	50	82	20
	17.0%	20.0%	15.0%	16.0%	16.0%	18.0%	19.0%	14.0%	21.0%	13.0%
		B							GI	
60k-<100k	230	122	108	70	77	83	17	75	87	51
	23.0%	25.0%	21.0%	25.0%	21.0%	23.0%	17.0%	21.0%	22.0%	33.0%
										FGH
100k+	147	79	68	38	61	48	5	52	53	37
	15.0%	16.0%	13.0%	13.0%	16.0%	14.0%	5.0%	15.0%	13.0%	24.0%
								F	F	FGH

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

HOUSEHOLD COMPOSITION

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1009	502	507	278	415	316	89	318	456	146
Weighted	1009	489	520	282	373	354	102*	356	396	155
Kids	259	115	144	69	107	83	22	93	110	34
	26.0%	23.0%	28.0%	25.0%	29.0%	23.0%	21.0%	26.0%	28.0%	22.0%
No Kids	706	354	352	188	254	265	73	251	268	114
	70.0%	72.0%	68.0%	67.0%	68.0%	75.0%	72.0%	71.0%	68.0%	73.0%
						CD				
Don't know	43	20	23	25	12	7	7	12	17	7
	4.0%	4.0%	4.0%	9.0%	3.0%	2.0%	7.0%	3.0%	4.0%	5.0%
				DE						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base