

1. [In Developingcountries] Which of the following do you consider to be the most important factor for children in Canada today, compared to children in developing countries?

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1015	49	112	76	398	277	103	220	158	303	178
Weighted	1015	136*	108	66*	389	244	72	214	162	299	187
In Developingcountries											
Access to Education	235	33	26	13	84	67	11	39	46	75	42
	23%	24%	24%	20%	22%	27%	16%	18%	28%	25%	22%
Access to Healthcare						F			G		
	362	44	40	29	138	81	29	81	50	108	57
	36%	33%	38%	43%	35%	33%	41%	38%	31%	36%	30%
Gender equality	71	11	11	2	32	11	5	15	17	22	10
	7%	8%	10%	3%	8%	4%	7%	7%	10%	8%	5%
Access to play			E		E						
	56	11	3	2	20	17	4	15	12	20	4
	5%	8%	3%	3%	5%	7%	5%	7%	7%	7%	2%
Conflict-free environment								J	J	J	
	244	31	22	18	92	59	22	47	30	66	61
	24%	22%	21%	28%	24%	24%	30%	22%	19%	22%	33%
Opportunities for community engagement and livelihood											GHI
	48	6	6	3	23	10	1	17	7	8	14
	5%	4%	5%	4%	6%	4%	2%	8%	4%	3%	7%
								I			I

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J Overlap formulae used. * small base

2_1. [In my household, play is important for teaching essential skills to my children] To what extent do you agree or disagree with the following statements?

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1015	49	112	76	398	277	103	220	158	303	178
Weighted	1015	136*	108	66*	389	244	72	214	162	299	187
In my household, play is important for teaching essential skills to my children											
Strongly agree	581	78	70	38	215	132	48	127	98	167	103
	57%	57%	65%	58%	55%	54%	66%	60%	61%	56%	55%
Somewhat agree		E					E				
	402	58	36	24	161	100	22	81	61	120	78
	40%	43%	33%	37%	41%	41%	30%	38%	38%	40%	42%
Somewhat disagree		F									
	30	0	1	3	12	11	3	5	3	12	5
	3%	-	1%	5%	3%	4%	4%	2%	2%	4%	3%
Strongly disagree		A									
	3	0	1	0	1	1	0	1	0	1	1
	0	-	1%	-	0	0	-	0	-	0	0
Summary											
Top2Box (Agree)	983	136	106	63	376	232	69	208	159	286	181
	97%	100%	98%	95%	97%	95%	96%	97%	98%	96%	97%
		C									
Low2Box (Disagree)	32	0	2	3	13	11	3	6	3	13	6
	3%	-	2%	5%	3%	5%	4%	3%	2%	4%	3%
		A									

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J Overlap formulae used. * small base

2_2. [Play is essential for creating a better future for my children] To what extent do you agree or disagree with the following statements?

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1015	49	112	76	398	277	103	220	158	303	178
Weighted	1015	136*	108	66*	389	244	72	214	162	299	187
Play is essential for creating a better future for my children											
Strongly agree	571	69	71	40	224	122	44	118	101	162	106
	56%	51%	66%	61%	58%	50%	61%	55%	63%	54%	56%
Somewhat agree		E									
	395	64	33	23	148	101	26	83	55	122	73
	39%	47%	30%	36%	38%	42%	36%	39%	34%	41%	39%
Somewhat disagree						B					
	47	3	4	3	17	19	2	12	5	15	8
	5%	2%	4%	4%	4%	8%	3%	6%	3%	5%	4%
Strongly disagree						D					
	2	0	0	0	1	1	0	1	0	0	1
	0	-	-	-	0	0	-	0	-	-	0
Summary											
Top2Box (Agree)	966	133	104	63	372	224	70	201	156	284	178
	95%	98%	96%	96%	95%	92%	97%	94%	97%	95%	95%
					E						
Low2Box (Disagree)	49	3	4	3	18	20	2	13	5	15	9
	5%	2%	4%	4%	5%	8%	3%	6%	3%	5%	5%
						D					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J Overlap formulae used. * small base

2_3. [Play provides an opportunity for all children to develop equally] To what extent do you agree or disagree with the following statements?

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1015	49	112	76	398	277	103	220	158	303	178
Weighted	1015	136*	108	66*	389	244	72	214	162	299	187
Play provides an opportunity for all children to develop equally											
Strongly agree	554	72	62	39	209	125	47	121	100	153	97
	55%	53%	57%	59%	54%	51%	65%	57%	62%	51%	52%
Somewhat agree							DE				
	416	58	42	25	158	108	24	86	58	129	78
	41%	43%	39%	38%	41%	44%	33%	40%	36%	43%	42%
Somewhat disagree						F					
	40	6	3	2	19	11	1	5	4	15	12
	4%	4%	3%	3%	5%	4%	1%	2%	2%	5%	7%
Strongly disagree											G
	5	0	1	0	3	0	1	2	0	2	0
	0	-	1%	-	1%	-	1%	1%	-	1%	-
Summary											
Top2Box (Agree)	970	131	104	64	368	233	71	207	158	282	175
	96%	96%	96%	97%	94%	96%	98%	97%	98%	94%	93%
Low2Box (Disagree)	45	6	4	2	22	11	1	7	4	17	12
	4%	4%	4%	3%	6%	4%	2%	3%	2%	6%	7%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J Overlap formulae used. * small base

2_4. [Play is essential for children everywhere to help them develop important life skills] To what extent do you agree or disagree with the following statements?

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1015	49	112	76	398	277	103	220	158	303	178
Weighted	1015	136*	108	66*	389	244	72	214	162	299	187
Play is essential for children everywhere to help them develop important life skills											
Strongly agree	706	103	80	48	270	152	54	138	128	197	137
	70%	76%	74%	72%	69%	62%	75%	65%	79%	66%	73%
Somewhat agree	289	33	25	17	113	83	18	70	33	97	46
	29%	24%	23%	26%	29%	34%	24%	33%	20%	32%	24%
Somewhat disagree	19	0	3	1	6	9	1	5	1	5	4
	2%	-	3%	1%	2%	4%	1%	3%	1%	2%	2%
Summary											
Top2Box (Agree)	996	136	105	65	383	235	71	208	161	294	183
	98%	100%	97%	99%	98%	96%	99%	97%	99%	98%	98%
Low2Box (Disagree)	19	0	3	1	6	9	1	5	1	5	4
	2%	-	3%	1%	2%	4%	1%	3%	1%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J Overlap formulae used. * small base

2. [SUMMARY - TOP2BOX (AGREE)] To what extent do you agree or disagree with the following statements?

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1015	49	112	76	398	277	103	220	158	303	178
Weighted	1015	136*	108	66*	389	244	72	214	162	299	187
Play is essential for children everywhere to help them develop important life skills	996	136	105	65	383	235	71	208	161	294	183
	98%	100%	97%	99%	98%	96%	99%	97%	99%	98%	98%
In my household, play is important for teaching essential skills to my children	983	136	106	63	376	232	69	208	159	286	181
	97%	100%	98%	95%	97%	95%	96%	97%	98%	96%	97%
		C									
Play provides an opportunity for all children to develop equally	970	131	104	64	368	233	71	207	158	282	175
	96%	96%	96%	97%	94%	96%	98%	97%	98%	94%	93%
Play is essential for creating a better future for my children	966	133	104	63	372	224	70	201	156	284	178
	95%	98%	96%	96%	95%	92%	97%	94%	97%	95%	95%
					E						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J Overlap formulae used. * small base

2. [SUMMARY - LOW2BOX (DISAGREE)] To what extent do you agree or disagree with the following statements?

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1015	49	112	76	398	277	103	220	158	303	178
Weighted	1015	136*	108	66*	389	244	72	214	162	299	187
Play is essential for creating a better future for my children	49	3	4	3	18	20	2	13	5	15	9
	5%	2%	4%	4%	5%	8%	3%	6%	3%	5%	5%
						D					
Play provides an opportunity for all children to develop equally	45	6	4	2	22	11	1	7	4	17	12
	4%	4%	4%	3%	6%	4%	2%	3%	2%	6%	7%
In my household, play is important for teaching essential skills to my children	32	0	2	3	13	11	3	6	3	13	6
	3%	-	2%	5%	3%	5%	4%	3%	2%	4%	3%
				A							
Play is essential for children everywhere to help them develop important life skills	19	0	3	1	6	9	1	5	1	5	4
	2%	-	3%	1%	2%	4%	1%	3%	1%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J Overlap formulae used. * small base

3. Which of the following do you focus on teaching your child about through play or activities?

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1015	49	112	76	398	277	103	220	158	303	178
Weighted	1015	136*	108	66*	389	244	72	214	162	299	187
How to play nicely with others and resolve conflicts	842	117	93	60	329	187	57	169	142	249	155
	83%	86%	87%	91%	84%	77%	79%	79%	88%	83%	83%
			E	EF	E						
Education, including teaching to count, read, etc	767	97	83	50	287	196	54	169	121	225	137
	76%	71%	77%	75%	74%	81%	75%	79%	75%	75%	73%
						D					
Team-building activities and contributing to a group	729	106	73	50	277	174	50	140	122	217	133
	72%	78%	68%	75%	71%	71%	69%	65%	75%	73%	71%
That everyone is equal	624	94	72	48	243	118	48	129	111	181	105
	61%	69%	67%	72%	63%	48%	67%	60%	69%	61%	56%
		E	E	E	E		E		J		
About proper hygiene, cleanliness and general health	564	86	67	30	214	124	43	119	97	158	96
	56%	63%	62%	45%	55%	51%	59%	56%	60%	53%	51%
		C	CE								
None of the above	24	0	5	1	12	4	4	5	1	8	5
	2%	-	4%	1%	3%	1%	5%	2%	0	3%	3%
							AE				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J Overlap formulae used. * small base