

1_1. [Heart disease (including stroke)] How much do you fear the following diseases?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Heart disease (including stroke)							
Fear a lot	242	17	81	148	113	88	29
	24%	26.0%	29.0%	25.0%	27.0%	30.0%	20%
						F	
Fear somewhat	353	22	87	212	141	98	47
	35%	34.0%	31.0%	36.0%	34.0%	33.0%	32%
Fear a little	292	20	88	164	119	81	42
	29%	31.0%	31.0%	28.0%	29.0%	27.0%	28%
Don't fear at all	130	5	27	60	40	29	29
	13%	8.0%	9.0%	10.0%	10.0%	10.0%	20%
							BCDE
Summary							
Top2Box (Fear a lot/ somewhat)	595	39	168	360	254	186	76
	59%	60.0%	60.0%	62.0%	62.0%	63.0%	52%
				F		F	
Low2Box (Fear a little/ Don't fear at all)	422	25	114	224	158	110	71
	41%	40.0%	40.0%	38.0%	38.0%	37.0%	48%
							CE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

1_2. [Diabetes] How much do you fear the following diseases?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Diabetes							
Fear a lot	139	11	46	74	69	51	16
	14%	17.0%	16.0%	13.0%	17.0%	17.0%	11%
					C	C	
Fear somewhat	280	13	79	182	125	85	37
	28%	21.0%	28.0%	31.0%	30.0%	29.0%	25%
Fear a little	352	20	92	197	130	102	53
	35%	31.0%	32.0%	34.0%	32.0%	34.0%	36%
Don't fear at all	246	20	65	130	88	57	41
	24%	31.0%	23.0%	22.0%	21.0%	19.0%	28%
		E					
Summary							
Top2Box (Fear a lot/ somewhat)	419	24	126	256	194	136	53
	41%	38.0%	45.0%	44.0%	47.0%	46.0%	36%
					F		
Low2Box (Fear a little/ Don't fear at all)	598	40	156	327	218	159	94
	59%	62.0%	55.0%	56.0%	53.0%	54.0%	64%
							D

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

1_3. [Cancer] How much do you fear the following diseases?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Cancer							
Fear a lot	384	26	130	241	175	124	37
	38%	40.0%	46.0%	41.0%	42.0%	42.0%	25%
		F	F	F	F	F	
Fear somewhat	326	25	83	197	132	93	41
	32%	40.0%	29.0%	34.0%	32.0%	31.0%	28%
Fear a little	222	10	56	110	87	62	43
	22%	15.0%	20.0%	19.0%	21.0%	21.0%	29%
							ABC
Don't fear at all	86	3	14	36	18	16	26
	8%	5.0%	5.0%	6.0%	4.0%	5.0%	18%
							ABCDE
Summary							
Top2Box (Fear a lot/ somewhat)	709	51	212	438	307	217	78
	70%	80.0%	75.0%	75.0%	74.0%	74.0%	53%
		F	F	F	F	F	
Low2Box (Fear a little/ Don't fear at all)	308	13	70	145	105	78	69
	30%	20.0%	25.0%	25.0%	26.0%	26.0%	47%
							ABCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

1_4. [Alzheimer's (or other severe mental illnesses)] How much do you fear the following diseases?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Alzheimer's (or other severe mental illnesses)							
Fear a lot	268	23	87	158	129	84	33
	26%	36.0%	31.0%	27.0%	31.0%	29.0%	23%
					C		
Fear somewhat	309	18	80	202	123	102	37
	30%	28.0%	28.0%	35.0%	30.0%	34.0%	25%
				BDF			
Fear a little	284	15	81	142	112	73	47
	28%	23.0%	29.0%	24.0%	27.0%	25.0%	32%
Don't fear at all	156	8	34	82	49	36	29
	15%	13.0%	12.0%	14.0%	12.0%	12.0%	20%
							D
Summary							
Top2Box (Fear a lot/ somewhat)	577	41	167	359	252	186	70
	57%	64.0%	59.0%	62.0%	61.0%	63.0%	48%
		F	F	F	F	F	
Low2Box (Fear a little/ Don't fear at all)	440	23	115	224	160	109	76
	43%	36.0%	41.0%	38.0%	39.0%	37.0%	52%
							ABCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

1_5. [HIV/AIDS] How much do you fear the following diseases?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
HIV/AIDS							
Fear a lot	144	9	44	72	58	43	23
	14%	15.0%	16.0%	12.0%	14.0%	15.0%	16%
Fear somewhat	126	10	37	72	53	35	20
	12%	16.0%	13.0%	12.0%	13.0%	12.0%	13%
Fear a little	240	12	70	136	94	66	42
	24%	18.0%	25.0%	23.0%	23.0%	22.0%	29%
Don't fear at all	506	33	132	303	208	151	62
	50%	51.0%	47.0%	52.0%	50.0%	51.0%	42%
				F			
Summary							
Top2Box (Fear a lot/ somewhat)	271	20	81	144	111	78	43
	27%	30.0%	29.0%	25.0%	27.0%	26.0%	29%
Low2Box (Fear a little/ Don't fear at all)	746	45	201	439	302	218	104
	73%	70.0%	71.0%	75.0%	73.0%	74.0%	71%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

1_6. [Multiple Sclerosis] How much do you fear the following diseases?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Multiple Sclerosis							
Fear a lot	127	10	39	65	59	45	18
	12%	16.0%	14.0%	11.0%	14.0%	15.0%	12%
					C	C	
Fear somewhat	214	10	67	134	84	60	28
	21%	16.0%	24.0%	23.0%	20.0%	20.0%	19%
Fear a little	282	17	81	171	116	87	35
	28%	27.0%	29.0%	29.0%	28.0%	30.0%	24%
Don't fear at all	394	26	95	214	154	104	65
	39%	41.0%	34.0%	37.0%	37.0%	35.0%	45%
							B
Summary							
Top2Box (Fear a lot/ somewhat)	341	20	107	199	143	105	46
	34%	32.0%	38.0%	34.0%	35.0%	35.0%	31%
Low2Box (Fear a little/ Don't fear at all)	676	44	176	385	270	191	101
	66%	68.0%	62.0%	66.0%	65.0%	65.0%	69%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

1. [SUMMARY - TOP2BOX (FEAR A LOT/ SOMEWHAT)] How much do you fear the following diseases?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Cancer	709	51	212	438	307	217	78
	70%	80.0%	75.0%	75.0%	74.0%	74.0%	53%
		F	F	F	F	F	
Heart disease (including stroke)	595	39	168	360	254	186	76
	59%	60.0%	60.0%	62.0%	62.0%	63.0%	52%
				F		F	
Alzheimer's (or other severe mental illnesses)	577	41	167	359	252	186	70
	57%	64.0%	59.0%	62.0%	61.0%	63.0%	48%
		F	F	F	F	F	
Diabetes	419	24	126	256	194	136	53
	41%	38.0%	45.0%	44.0%	47.0%	46.0%	36%
					F		
Multiple Sclerosis	341	20	107	199	143	105	46
	34%	32.0%	38.0%	34.0%	35.0%	35.0%	31%
HIV/AIDS	271	20	81	144	111	78	43
	27%	30.0%	29.0%	25.0%	27.0%	26.0%	29%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

1. [SUMMARY - LOW2BOX (FEAR A LITTLE/ DON'T FEAR AT ALL)] How much do you fear the following diseases?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
HIV/AIDS	746	45	201	439	302	218	104
	73%	70.0%	71.0%	75.0%	73.0%	74.0%	71%
Multiple Sclerosis	676	44	176	385	270	191	101
	66%	68.0%	62.0%	66.0%	65.0%	65.0%	69%
Diabetes	598	40	156	327	218	159	94
	59%	62.0%	55.0%	56.0%	53.0%	54.0%	64%
							D
Alzheimer's (or other severe mental illnesses)	440	23	115	224	160	109	76
	43%	36.0%	41.0%	38.0%	39.0%	37.0%	52%
							ABCDE
Heart disease (including stroke)	422	25	114	224	158	110	71
	41%	40.0%	40.0%	38.0%	38.0%	37.0%	48%
							CE
Cancer	308	13	70	145	105	78	69
	30%	20.0%	25.0%	25.0%	26.0%	26.0%	47%
							ABCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2_1. [You are afraid of what the doctor might find] To what extent are the following barriers for getting screened or tested for cancer?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
You are afraid of what the doctor might find							
Very much a barrier	81	2	25	35	32	23	14
	8%	3.0%	9.0%	6.0%	8.0%	8.0%	10%
Somewhat of a barrier	189	5	42	124	72	54	23
	19%	8.0%	15.0%	21.0%	17.0%	18.0%	16%
				ABD	A	A	
Not really a barrier	292	14	77	176	114	79	48
	29%	21.0%	27.0%	30.0%	28.0%	27.0%	33%
Not at all a barrier	455	44	139	247	194	139	61
	45%	69.0%	49.0%	42.0%	47.0%	47.0%	41%
		BCDEF	C		C		
Summary							
Top2Box (Very much/ Somewhat a barrier)	270	7	67	159	104	77	38
	27%	10.0%	24.0%	27.0%	25.0%	26.0%	26%
			A	A	A	A	A
Low2Box (Not really/ Not at all a barrier)	747	58	216	424	308	218	109
	73%	90.0%	76.0%	73.0%	75.0%	74.0%	74%
		BCDEF					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2_2. [You don't want to waste your doctor's time] To what extent are the following barriers for getting screened or tested for cancer?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
You don't want to waste your doctor's time							
Very much a barrier	43	0	12	18	15	9	13
	4%	-	4.0%	3.0%	4.0%	3.0%	9%
							ACDE
Somewhat of a barrier	134	4	29	86	57	38	15
	13%	7.0%	10.0%	15.0%	14.0%	13.0%	10%
				B			
Not really a barrier	265	11	63	163	103	73	40
	26%	17.0%	22.0%	28.0%	25.0%	25.0%	27%
				B			
Not at all a barrier	575	49	179	317	238	176	78
	57%	76.0%	63.0%	54.0%	58.0%	59.0%	54%
		CDEF	C				
Summary							
Top2Box (Very much/ Somewhat a barrier)	177	4	40	104	72	47	28
	17%	7.0%	14.0%	18.0%	17.0%	16.0%	19%
				A	A		A
Low2Box (Not really/ Not at all a barrier)	840	60	242	479	340	249	119
	83%	93.0%	86.0%	82.0%	83.0%	84.0%	81%
		CDF					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2_3. [You are just too busy] To what extent are the following barriers for getting screened or tested for cancer?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
You are just too busy							
Very much a barrier	56	0	10	36	22	15	9
	6%	1.0%	4.0%	6.0%	5.0%	5.0%	6%
Somewhat of a barrier	206	3	47	121	74	60	34
	20%	5.0%	17.0%	21.0%	18.0%	20.0%	23%
			A	A	A	A	A
Not really a barrier	299	12	82	180	117	88	41
	29%	18.0%	29.0%	31.0%	28.0%	30.0%	28%
				A			
Not at all a barrier	456	49	144	246	200	133	63
	45%	76.0%	51.0%	42.0%	48.0%	45.0%	43%
		BCDEF	C		C		
Summary							
Top2Box (Very much/ Somewhat a barrier)	262	4	57	157	96	75	43
	26%	6.0%	20.0%	27.0%	23.0%	25.0%	29%
			A	AB	A	A	AB
Low2Box (Not really/ Not at all a barrier)	755	60	225	426	316	221	103
	74%	94.0%	80.0%	73.0%	77.0%	75.0%	71%
		BCDEF	CF				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2_4. [You are too embarrassed] To what extent are the following barriers for getting screened or tested for cancer?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
You are too embarrassed							
Very much a barrier	39	0	7	22	14	9	10
	4%	1.0%	2.0%	4.0%	3.0%	3.0%	7%
							B
Somewhat of a barrier	136	3	31	88	48	35	18
	13%	4.0%	11.0%	15.0%	12.0%	12.0%	12%
				AD			
Not really a barrier	293	10	72	177	116	76	45
	29%	16.0%	25.0%	30.0%	28.0%	26.0%	31%
				A	A		A
Not at all a barrier	550	51	173	296	235	175	74
	54%	79.0%	61.0%	51.0%	57.0%	59.0%	50%
		BCDEF	CF		C	C	
Summary							
Top2Box (Very much/ Somewhat a barrier)	175	3	38	110	62	44	28
	17%	5.0%	13.0%	19.0%	15.0%	15.0%	19%
				ABD	A	A	A
Low2Box (Not really/ Not at all a barrier)	842	61	244	473	350	251	119
	83%	95.0%	87.0%	81.0%	85.0%	85.0%	81%
		CDEF	C		C		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2_5. [Your symptoms don't really seem a big deal] To what extent are the following barriers for getting screened or tested for cancer?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Your symptoms don't really seem a big deal							
Very much a barrier	54	0	15	30	17	10	11
	5%	1.0%	5.0%	5.0%	4.0%	3.0%	8%
Somewhat of a barrier	219	8	51	145	72	57	38
	22%	13.0%	18.0%	25.0%	17.0%	19.0%	26%
				ABDE			AD
Not really a barrier	325	22	96	188	146	106	40
	32%	34.0%	34.0%	32.0%	35.0%	36.0%	27%
Not at all a barrier	419	33	120	220	178	123	57
	41%	52.0%	43.0%	38.0%	43.0%	42.0%	39%
		C			C		
Summary							
Top2Box (Very much/ Somewhat a barrier)	273	9	66	174	89	67	49
	27%	14.0%	23.0%	30.0%	22.0%	23.0%	34%
				ABDE			ABDE
Low2Box (Not really/ Not at all a barrier)	744	55	217	409	323	229	97
	73%	86.0%	77.0%	70.0%	78.0%	77.0%	66%
		CF	CF		CF	CF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2_6. [You don't like going to the doctor] To what extent are the following barriers for getting screened or tested for cancer?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
You don't like going to the doctor							
Very much a barrier	97	1	23	56	27	22	20
	10%	2.0%	8.0%	10.0%	7.0%	8.0%	13%
				AD			AD
Somewhat of a barrier	186	2	40	113	74	46	29
	18%	4.0%	14.0%	19.0%	18.0%	16.0%	20%
			A	AB	A	A	A
Not really a barrier	246	7	67	145	102	72	36
	24%	10.0%	24.0%	25.0%	25.0%	24.0%	24%
			A	A	A	A	A
Not at all a barrier	488	54	152	269	210	156	62
	48%	84.0%	54.0%	46.0%	51.0%	53.0%	42%
		BCDEF	CF		C	C	
Summary							
Top2Box (Very much/ Somewhat a barrier)	283	4	63	169	101	68	49
	28%	6.0%	22.0%	29.0%	24.0%	23.0%	33%
			A	ABDE	A	A	ABE
Low2Box (Not really/ Not at all a barrier)	734	60	219	414	312	228	98
	72%	94.0%	78.0%	71.0%	76.0%	77.0%	67%
		BCDEF	CF		C	CF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2. [SUMMARY - TOP2BOX (VERY MUCH/ SOMEWHAT A BARRIER)] To what extent are the following barriers for getting screened or tested for cancer?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
You don't like going to the doctor	283	4	63	169	101	68	49
	28%	6.0%	22.0%	29.0%	24.0%	23.0%	33%
			A	ABDE	A	A	ABE
Your symptoms don't really seem a big deal	273	9	66	174	89	67	49
	27%	14.0%	23.0%	30.0%	22.0%	23.0%	34%
				ABDE			ABDE
You are afraid of what the doctor might find	270	7	67	159	104	77	38
	27%	10.0%	24.0%	27.0%	25.0%	26.0%	26%
			A	A	A	A	A
You are just too busy	262	4	57	157	96	75	43
	26%	6.0%	20.0%	27.0%	23.0%	25.0%	29%
			A	AB	A	A	AB
You don't want to waste your doctor's time	177	4	40	104	72	47	28
	17%	7.0%	14.0%	18.0%	17.0%	16.0%	19%
				A	A		A
You are too embarrassed	175	3	38	110	62	44	28
	17%	5.0%	13.0%	19.0%	15.0%	15.0%	19%
				ABD	A	A	A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

2. [SUMMARY - LOW2BOX (NOT REALLY/ NOT AT ALL A BARRIER)] To what extent are the following barriers for getting screened or tested for cancer?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
You are too embarrassed	842	61	244	473	350	251	119
	83%	95.0%	87.0%	81.0%	85.0%	85.0%	81%
		CDEF	C		C		
You don't want to waste your doctor's time	840	60	242	479	340	249	119
	83%	93.0%	86.0%	82.0%	83.0%	84.0%	81%
		CDF					
You are just too busy	755	60	225	426	316	221	103
	74%	94.0%	80.0%	73.0%	77.0%	75.0%	71%
		BCDEF	CF				
You are afraid of what the doctor might find	747	58	216	424	308	218	109
	73%	90.0%	76.0%	73.0%	75.0%	74.0%	74%
		BCDEF					
Your symptoms don't really seem a big deal	744	55	217	409	323	229	97
	73%	86.0%	77.0%	70.0%	78.0%	77.0%	66%
		CF	CF		CF	CF	
You don't like going to the doctor	734	60	219	414	312	228	98
	72%	94.0%	78.0%	71.0%	76.0%	77.0%	67%
		BCDEF	CF		C	CF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

3. Hypothetically speaking, if you were diagnosed with cancer but there was little to nothing that could be done to treat it would you:

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Want to know that you had cancer	883	61	243	517	368	263	119
	87%	95.0%	86.0%	89.0%	89.0%	89.0%	81%
		F		F	F	F	
Not want to be told that you had cancer	134	3	39	66	44	33	28
	13%	5.0%	14.0%	11.0%	11.0%	11.0%	19%
							ACDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_1. [Missing out on important life events (e.g., graduation, wedding, children, retirement, etc.)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Missing out on important life events (e.g., graduation, wedding, children, retirement, etc.)							
Fear a lot	448	19	129	291	187	149	41
	44%	29.0%	46.0%	50.0%	45.0%	50.0%	28%
			AF	AF	AF	AF	
Fear somewhat	283	14	74	152	122	85	50
	28%	22.0%	26.0%	26.0%	30.0%	29.0%	34%
Fear a little	173	19	43	95	66	44	28
	17%	30.0%	15.0%	16.0%	16.0%	15.0%	19%
		BCDE					
Don't fear at all	114	12	36	46	38	19	27
	11%	18.0%	13.0%	8.0%	9.0%	6.0%	19%
		CDE	CE				CDE
Summary							
Top2Box (Fear a lot/ somewhat)	730	33	203	443	309	233	91
	72%	52.0%	72.0%	76.0%	75.0%	79.0%	62%
			AF	AF	AF	ABF	
Low2Box (Fear a little/ Don't fear at all)	287	31	79	140	103	62	56
	28%	48.0%	28.0%	24.0%	25.0%	21.0%	38%
		BCDE	E				BCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_2. [Cancer returning (recurrence)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Cancer returning (recurrence)							
Fear a lot	417	30	124	255	183	123	49
	41%	47.0%	44.0%	44.0%	44.0%	42.0%	33%
			F	F	F		
Fear somewhat	360	20	101	199	145	115	51
	35%	32.0%	36.0%	34.0%	35.0%	39.0%	35%
Fear a little	167	10	41	98	66	40	24
	16%	16.0%	14.0%	17.0%	16.0%	14.0%	16%
Don't fear at all	74	3	16	31	19	17	23
	7%	5.0%	6.0%	5.0%	5.0%	6.0%	16%
							ABCDE
Summary							
Top2Box (Fear a lot/ somewhat)	776	50	225	454	328	238	100
	76%	79.0%	80.0%	78.0%	79.0%	80.0%	68%
			F	F	F	F	
Low2Box (Fear a little/ Don't fear at all)	241	14	57	129	85	58	47
	24%	21.0%	20.0%	22.0%	21.0%	20.0%	32%
							BCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_3. [Physical changes to my body appearance (e.g., mastectomy, losing hair, etc.)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Physical changes to my body appearance (e.g., mastectomy, losing hair, etc.)							
Fear a lot	249	12	74	148	97	58	33
	24%	18.0%	26.0%	25.0%	23.0%	20.0%	23%
			E	E			
Fear somewhat	294	12	79	176	119	101	38
	29%	19.0%	28.0%	30.0%	29.0%	34.0%	26%
						AD	
Fear a little	301	24	75	167	132	84	45
	30%	38.0%	27.0%	29.0%	32.0%	28.0%	31%
Don't fear at all	173	16	54	92	64	53	30
	17%	25.0%	19.0%	16.0%	16.0%	18.0%	20%
		CD					
Summary							
Top2Box (Fear a lot/ somewhat)	543	24	153	324	216	159	72
	53%	37.0%	54.0%	56.0%	52.0%	54.0%	49%
			A	A	A	A	
Low2Box (Fear a little/ Don't fear at all)	474	40	130	259	196	137	75
	47%	63.0%	46.0%	44.0%	48.0%	46.0%	51%
		BCDE					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_4. [Feeling sick and unable to do every day things (e.g., work, family, social life, etc.)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Feeling sick and unable to do every day things (e.g., work, family, social life, etc.)							
Fear a lot	475	24	140	289	210	142	54
	47%	37.0%	50.0%	50.0%	51.0%	48.0%	37%
			F	F	AF	F	
Fear somewhat	354	26	94	198	140	112	53
	35%	41.0%	33.0%	34.0%	34.0%	38.0%	36%
Fear a little	138	11	33	72	47	34	31
	14%	16.0%	12.0%	12.0%	11.0%	11.0%	21%
							BCDE
Don't fear at all	49	4	15	25	15	7	9
	5%	6.0%	5.0%	4.0%	4.0%	3.0%	6%
			E				
Summary							
Top2Box (Fear a lot/ somewhat)	830	50	234	486	351	254	107
	82%	78.0%	83.0%	83.0%	85.0%	86.0%	73%
			F	F	F	F	
Low2Box (Fear a little/ Don't fear at all)	187	14	49	97	62	41	40
	18%	22.0%	17.0%	17.0%	15.0%	14.0%	27%
							BCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_5. [Not having access to the best treatment (i.e. not available, or can't afford it)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Not having access to the best treatment (i.e. not available, or can't afford it)							
Fear a lot	328	21	100	187	155	94	37
	32%	32.0%	35.0%	32.0%	38.0%	32.0%	25%
			F		CEF		
Fear somewhat	323	26	90	182	123	106	44
	32%	41.0%	32.0%	31.0%	30.0%	36.0%	30%
						D	
Fear a little	211	5	44	124	76	51	41
	21%	8.0%	15.0%	21.0%	18.0%	17.0%	28%
				AB	A		ABDE
Don't fear at all	156	12	48	90	58	46	25
	15%	19.0%	17.0%	15.0%	14.0%	15.0%	17%
Summary							
Top2Box (Fear a lot/ somewhat)	650	47	190	369	278	199	81
	64%	73.0%	67.0%	63.0%	68.0%	67.0%	55%
		F	F		F	F	
Low2Box (Fear a little/ Don't fear at all)	367	18	92	214	134	96	66
	36%	27.0%	33.0%	37.0%	32.0%	33.0%	45%
							ABDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_6. [Not having the necessary support (e.g., family, friends, caregiver)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Not having the necessary support (e.g., family, friends, caregiver)							
Fear a lot	155	10	48	86	75	43	17
	15%	15.0%	17.0%	15.0%	18.0%	14.0%	12%
					C		
Fear somewhat	243	18	55	136	92	74	43
	24%	28.0%	20.0%	23.0%	22.0%	25.0%	29%
							B
Fear a little	250	11	76	139	102	79	36
	25%	17.0%	27.0%	24.0%	25.0%	27.0%	25%
Don't fear at all	369	26	103	222	144	100	50
	36%	40.0%	36.0%	38.0%	35.0%	34.0%	34%
Summary							
Top2Box (Fear a lot/ somewhat)	398	28	103	222	167	117	60
	39%	43.0%	37.0%	38.0%	40.0%	40.0%	41%
Low2Box (Fear a little/ Don't fear at all)	619	36	179	361	246	179	86
	61%	57.0%	63.0%	62.0%	60.0%	60.0%	59%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_7. [Telling the people I love (e.g. spouse, children, close friends)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Telling the people I love (e.g. spouse, children, close friends)							
Fear a lot	397	20	111	247	166	121	49
	39%	32.0%	39.0%	42.0%	40.0%	41.0%	33%
Fear somewhat	291	13	74	155	118	81	46
	29%	20.0%	26.0%	26.0%	29.0%	28.0%	32%
Fear a little	184	17	49	110	75	57	26
	18%	26.0%	17.0%	19.0%	18.0%	19.0%	18%
Don't fear at all	144	14	49	72	53	37	25
	14%	22.0%	17.0%	12.0%	13.0%	12.0%	17%
		CDE	C				
Summary							
Top2Box (Fear a lot/ somewhat)	688	33	185	401	284	202	95
	68%	52.0%	65.0%	69.0%	69.0%	68.0%	65%
			A	A	A	A	
Low2Box (Fear a little/ Don't fear at all)	329	31	98	182	128	94	51
	32%	48.0%	35.0%	31.0%	31.0%	32.0%	35%
		BCDE					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_8. [Dealing with healthcare professionals and navigating the healthcare system] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Dealing with healthcare professionals and navigating the healthcare system							
Fear a lot	194	11	81	105	93	53	20
	19%	17.0%	29.0%	18.0%	23.0%	18.0%	14%
			CDEF		CEF		
Fear somewhat	328	17	79	198	128	101	44
	32%	26.0%	28.0%	34.0%	31.0%	34.0%	30%
				B			
Fear a little	280	15	64	166	103	85	45
	27%	24.0%	23.0%	29.0%	25.0%	29.0%	31%
				B			
Don't fear at all	216	21	59	114	89	58	38
	21%	33.0%	21.0%	20.0%	22.0%	20.0%	26%
		BCDE					
Summary							
Top2Box (Fear a lot/ somewhat)	522	27	159	303	221	153	64
	51%	43.0%	56.0%	52.0%	54.0%	52.0%	44%
			AF				
Low2Box (Fear a little/ Don't fear at all)	495	37	123	280	192	142	83
	49%	57.0%	44.0%	48.0%	46.0%	48.0%	56%
		B					B

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_9. [Losing my job / financial repercussions of falling ill] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Losing my job / financial repercussions of falling ill							
Fear a lot	242	6	81	148	105	70	28
	24%	10.0%	29.0%	25.0%	25.0%	24.0%	19%
			AF	A	A	A	
Fear somewhat	223	8	38	132	90	73	36
	22%	12.0%	14.0%	23.0%	22.0%	25.0%	24%
				B	B	AB	B
Fear a little	183	10	42	106	57	37	31
	18%	16.0%	15.0%	18.0%	14.0%	12.0%	21%
				DE			E
Don't fear at all	370	40	121	197	160	116	52
	36%	62.0%	43.0%	34.0%	39.0%	39.0%	36%
		BCDEF	C		C	C	
Summary							
Top2Box (Fear a lot/ somewhat)	465	14	119	280	195	143	64
	46%	22.0%	42.0%	48.0%	47.0%	48.0%	43%
			A	A	A	A	A
Low2Box (Fear a little/ Don't fear at all)	552	50	163	304	218	153	83
	54%	78.0%	58.0%	52.0%	53.0%	52.0%	57%
		BCDEF					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4_10. [Dying and leaving behind loved ones] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Dying and leaving behind loved ones							
Fear a lot	563	31	157	344	234	169	64
	55%	49.0%	56.0%	59.0%	57.0%	57.0%	44%
			F	F	F	F	
Fear somewhat	217	13	62	114	88	66	38
	21%	21.0%	22.0%	20.0%	21.0%	22.0%	26%
Fear a little	140	7	39	78	57	40	22
	14%	12.0%	14.0%	13.0%	14.0%	14.0%	15%
Don't fear at all	97	12	24	46	33	20	22
	10%	18.0%	8.0%	8.0%	8.0%	7.0%	15%
		BCDE					BCDE
Summary							
Top2Box (Fear a lot/ somewhat)	780	45	219	459	322	235	102
	77%	70.0%	78.0%	79.0%	78.0%	80.0%	70%
				F		F	
Low2Box (Fear a little/ Don't fear at all)	237	19	63	124	90	60	45
	23%	30.0%	22.0%	21.0%	22.0%	20.0%	30%
							CE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4. [SUMMARY - TOP2BOX (FEAR A LOT/ SOMEWHAT)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Feeling sick and unable to do every day things (e.g., work, family, social life, etc.)	830	50	234	486	351	254	107
	82%	78.0%	83.0%	83.0%	85.0%	86.0%	73%
			F	F	F	F	
Dying and leaving behind loved ones	780	45	219	459	322	235	102
	77%	70.0%	78.0%	79.0%	78.0%	80.0%	70%
				F		F	
Cancer returning (recurrence)	776	50	225	454	328	238	100
	76%	79.0%	80.0%	78.0%	79.0%	80.0%	68%
			F	F	F	F	
Missing out on important life events (e.g., graduation, wedding, children, retirement, etc.)	730	33	203	443	309	233	91
	72%	52.0%	72.0%	76.0%	75.0%	79.0%	62%
			AF	AF	AF	ABF	
Telling the people I love (e.g. spouse, children, close friends)	688	33	185	401	284	202	95
	68%	52.0%	65.0%	69.0%	69.0%	68.0%	65%
			A	A	A	A	
Not having access to the best treatment (i.e. not available, or can't afford it)	650	47	190	369	278	199	81
	64%	73.0%	67.0%	63.0%	68.0%	67.0%	55%
		F	F		F	F	
Physical changes to my body appearance (e.g., mastectomy, losing hair, etc.)	543	24	153	324	216	159	72
	53%	37.0%	54.0%	56.0%	52.0%	54.0%	49%
			A	A	A	A	

4. [SUMMARY - TOP2BOX (FEAR A LOT/ SOMEWHAT)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
Dealing with healthcare professionals and navigating the healthcare system	522	27	159	303	221	153	64
	51%	43.0%	56.0%	52.0%	54.0%	52.0%	44%
			AF				
Losing my job / financial repercussions of falling ill	465	14	119	280	195	143	64
	46%	22.0%	42.0%	48.0%	47.0%	48.0%	43%
			A	A	A	A	A
Not having the necessary support (e.g., family, friends, caregiver)	398	28	103	222	167	117	60
	39%	43.0%	37.0%	38.0%	40.0%	40.0%	41%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

4. [SUMMARY - LOW2BOX (FEAR A LITTLE/ DON'T FEAR AT ALL)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
		A	B	C	D	E	F
Base: All Respondents	1017	67	294	580	423	296	144
Weighted	1017	64*	282	583	412	296	147
Not having the necessary support (e.g., family, friends, caregiver)	619	36	179	361	246	179	86
	61%	57.0%	63.0%	62.0%	60.0%	60.0%	59%
Losing my job / financial repercussions of falling ill	552	50	163	304	218	153	83
	54%	78.0%	58.0%	52.0%	53.0%	52.0%	57%
		BCDEF					
Dealing with healthcare professionals and navigating the healthcare system	495	37	123	280	192	142	83
	49%	57.0%	44.0%	48.0%	46.0%	48.0%	56%
		B					B
Physical changes to my body appearance (e.g., mastectomy, losing hair, etc.)	474	40	130	259	196	137	75
	47%	63.0%	46.0%	44.0%	48.0%	46.0%	51%
		BCDE					
Not having access to the best treatment (i.e. not available, or can't afford it)	367	18	92	214	134	96	66
	36%	27.0%	33.0%	37.0%	32.0%	33.0%	45%
							ABDE
Telling the people I love (e.g. spouse, children, close friends)	329	31	98	182	128	94	51
	32%	48.0%	35.0%	31.0%	31.0%	32.0%	35%
		BCDE					
Missing out on important life events (e.g., graduation, wedding, children, retirement, etc.)	287	31	79	140	103	62	56
	28%	48.0%	28.0%	24.0%	25.0%	21.0%	38%
		BCDE	E				BCDE

4. [SUMMARY - LOW2BOX (FEAR A LITTLE/ DON'T FEAR AT ALL)] If you were diagnosed with cancer, how much would you fear the following?

		BEEN DIAGNOSED AND TREATED FOR CANCER					
	Total	You	immediate family member in your household	A member of your extended family	A friend	A work colleague	None of the above
Cancer returning (recurrence)	241	14	57	129	85	58	47
	24%	21.0%	20.0%	22.0%	21.0%	20.0%	32%
							BCDE
Dying and leaving behind loved ones	237	19	63	124	90	60	45
	23%	30.0%	22.0%	21.0%	22.0%	20.0%	30%
							CE
Feeling sick and unable to do every day things (e.g., work, family, social life, etc.)	187	14	49	97	62	41	40
	18%	22.0%	17.0%	17.0%	15.0%	14.0%	27%
							BCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base