

1\_1. [Bring a lunch someone else in my household packed for me but buy something else instead] Thinking of a typical month, how many times do you do each of the following for lunch. Assume that a typical month has 20 week days.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2022	257	199	175	634	550	207	565	353	482	286	382	1498
Weighted	2022	271	215	132	775	486	144	594	347	470	261	377	1484
0	1910	250	199	129	746	453	132	548	329	448	243	353	1422
	94%	92.0%	93.0%	98.0%	96.0%	93.0%	92%	92.0%	95.0%	95.0%	93%	94.0%	96%
				ABEF	AEF								
1	38	7	1	1	17	9	2	15	7	10	3	5	15
	2%	3.0%	0	1.0%	2.0%	2.0%	1%	3.0%	2.0%	2.0%	1%	1.0%	1%
2	42	5	9	0	9	13	5	16	5	9	7	12	25
	2%	2.0%	4.0%	0	1.0%	3.0%	4%	3.0%	2.0%	2.0%	3%	3.0%	2%
			CD			D	CD						
3	8	2	2	0	1	2	1	1	1	2	3	2	7
	0	1.0%	1.0%	-	0	0	1%	0	0	0	1%	0	0
4	4	3	0	0	0	1	0	1	0	0	3	1	2
	0	1.0%	-	-	-	0	-	0	-	-	1%	0	0
			D								I		
5	15	3	4	1	1	4	3	7	3	1	2	5	8
	1%	1.0%	2.0%	1.0%	0	1.0%	2%	1.0%	1.0%	0	1%	1.0%	1%
			D				D						
6	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	-	0	-	-	-	-	0	-	-	-	-	0
8	1	0	0	0	0	1	0	1	0	0	0	0	1
	0	-	-	-	-	0	-	0	-	-	-	-	0
10	3	1	0	0	0	1	1	3	0	0	0	0	3
	0	0	-	-	-	0	0	0	0	-	-	-	0
							D						
Summary													
Mean (Incl. 0)	0.1	0.2	0.2	0	0.1	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.1
		CD	CD			D	CD	I					
Std. Dev.	0.7	1	0.8	0.4	0.4	0.9	1	1	0.7	0.4	0.7	0.7	0.7
Std. Err.	0	0.1	0.1	0	0	0	0.1	0	0	0	0	0	0
Mean (Excl. 0)	2.5	2.8	2.9	2.5	1.6	2.8	3.1	2.9	2.4	1.8	2.6	2.5	2.9
Std. Dev.	1.9	2.3	1.5	2.4	1	2.2	2.3	2.5	1.9	1	1.3	1.4	2.2
Std. Err.	0.2	0.6	0.4	1.4	0.2	0.4	0.6	0.4	0.5	0.2	0.3	0.3	0.3

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

1\_2. [Bring a lunch I packed myself but buy something else instead] Thinking of a typical month, how many times do you do each of the following for lunch. Assume that a typical month has 20 week days.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2022	257	199	175	634	550	207	565	353	482	286	382	1498
Weighted	2022	271	215	132	775	486	144	594	347	470	261	377	1484
0	1797	245	190	122	705	417	119	515	313	421	231	320	1358
	89%	90.0%	89.0%	92.0%	91.0%	86.0%	83%	87.0%	90.0%	90.0%	89%	85.0%	92%
		F		EF	EF								K
1	78	8	5	4	27	30	5	23	14	15	15	22	37
	4%	3.0%	2.0%	3.0%	3.0%	6.0%	3%	4.0%	4.0%	3.0%	6%	6.0%	3%
						BD						L	
2	79	11	15	4	18	20	10	29	10	20	5	16	48
	4%	4.0%	7.0%	3.0%	2.0%	4.0%	7%	5.0%	3.0%	4.0%	2%	4.0%	3%
			D				D	J					
3	25	4	2	1	8	6	4	10	4	4	5	7	17
	1%	1.0%	1.0%	0	1.0%	1.0%	3%	2.0%	1.0%	1.0%	2%	2.0%	1%
							D						
4	14	3	1	2	5	3	1	7	1	2	2	5	6
	1%	1.0%	0	1.0%	1.0%	1.0%	1%	1.0%	0	1.0%	1%	1.0%	0
5	19	0	2	0	11	3	3	5	4	3	3	4	11
	1%	-	1.0%	-	1.0%	1.0%	2%	1.0%	1.0%	1.0%	1%	1.0%	1%
							A						
6	2	0	0	0	0	2	1	2	0	0	0	0	2
	0	-	-	-	-	0	1%	0	-	-	-	-	0
							D						
7	1	0	0	0	0	1	0	1	0	0	0	0	1
	0	-	-	-	-	0	-	0	-	-	-	-	0
10	6	2	0	0	1	3	0	0	0	4	1	3	3
	0	1.0%	-	-	0	1.0%	-	-	-	1.0%	0	1.0%	0
										G			
20	2	0	0	0	0	1	1	1	1	0	0	0	2
	0	-	-	-	-	0	1%	0	0	-	-	-	0
							D						
Summary													
Mean (Incl. 0)	0.3	0.2	0.2	0.2	0.2	0.4	0.5	0.3	0.3	0.3	0.3	0.4	0.2
						D	ABCD					L	
Std. Dev.	1.1	1	0.8	0.6	0.9	1.5	1.8	1.2	1.3	1.1	0.9	1.2	1.1
Std. Err.	0	0.1	0.1	0	0	0.1	0.1	0	0.1	0.1	0.1	0.1	0
Mean (Excl. 0)	2.6	2.6	2.1	2	2.5	2.7	3.1	2.5	2.7	2.7	2.2	2.5	2.7
Std. Dev.	2.4	2.2	1	1.1	1.8	3.1	3.4	2.2	3.5	2.4	1.8	2.1	2.8
Std. Err.	0.2	0.5	0.2	0.3	0.2	0.4	0.6	0.3	0.6	0.4	0.3	0.3	0.2

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

1\_3. [Buy lunch at a restaurant, food court or other facility not directly connected with my place of work/school] Thinking of a typical month, how many times do you do each of the following for lunch. Assume that a typical month has 20 week days.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2022	257	199	175	634	550	207	565	353	482	286	382	1498
Weighted	2022	271	215	132	775	486	144	594	347	470	261	377	1484
0	1200	151	127	81	469	291	82	365	205	261	129	229	895
	59%	56.0%	59.0%	61.0%	60.0%	60.0%	57%	62.0%	59.0%	55.0%	49%	61.0%	60%
								J	J				
1	131	17	12	8	46	36	11	42	20	37	16	23	93
	6%	6.0%	6.0%	6.0%	6.0%	7.0%	7%	7.0%	6.0%	8.0%	6%	6.0%	6%
2	197	31	24	8	72	43	19	53	35	51	30	40	141
	10%	11.0%	11.0%	6.0%	9.0%	9.0%	13%	9.0%	10.0%	11.0%	11%	11.0%	9%
							C						
3	91	15	11	9	36	17	4	28	19	27	9	19	57
	5%	5.0%	5.0%	7.0%	5.0%	3.0%	3%	5.0%	6.0%	6.0%	3%	5.0%	4%
4	100	12	14	3	35	30	6	27	13	19	23	22	75
	5%	5.0%	7.0%	2.0%	5.0%	6.0%	4%	4.0%	4.0%	4.0%	9%	6.0%	5%
											GHI		
5	156	26	16	10	60	33	10	42	31	38	20	22	117
	8%	9.0%	7.0%	8.0%	8.0%	7.0%	7%	7.0%	9.0%	8.0%	8%	6.0%	8%
6	23	2	4	2	6	6	3	6	5	6	5	2	16
	1%	1.0%	2.0%	2.0%	1.0%	1.0%	2%	1.0%	1.0%	1.0%	2%	0	1%
7	21	3	0	1	11	4	1	4	3	11	2	9	12
	1%	1.0%	0	1.0%	1.0%	1.0%	1%	1.0%	1.0%	2.0%	1%	2.0%	1%
										G		L	
8	14	3	1	1	8	2	0	1	2	1	6	1	12
	1%	1.0%	1.0%	0	1.0%	0	-	0	1.0%	0	2%	0	1%
											GI		
9	5	0	0	1	3	0	1	1	2	2	1	0	2
	0	-	-	1.0%	0	-	0	0	1.0%	0	0	-	0
				E									
10	40	6	2	2	13	13	3	14	2	9	8	3	30
	2%	2.0%	1.0%	2.0%	2.0%	3.0%	2%	2.0%	1.0%	2.0%	3%	1.0%	2%
								H			H		
11	3	0	0	0	1	1	1	1	1	0	1	1	2
	0	-	-	-	0	0	1%	0	0	-	0	0	0
12	6	0	2	1	3	1	0	0	1	2	3	1	5
	0	-	1.0%	0	0	0	-	-	0	0	1%	0	0
											G		
14	2	0	0	1	1	0	0	0	1	1	0	0	2
	0	-	-	0	0	-	-	-	0	0	-	-	0
15	9	1	1	1	1	3	2	1	1	3	4	2	7
	0	0	1.0%	0	0	1.0%	1%	0	0	1.0%	1%	1.0%	0
							D				G		
	4	1	0	0	1	1	0	0	2	1	1	1	2

1\_3. [Buy lunch at a restaurant, food court or other facility not directly connected with my place of work/school] Thinking of a typical month, how many times do you do each of the following for lunch. Assume that a typical month has 20 week days.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
16	0	1.0%	-	-	0	0	-	-	1.0%	0	0	0	0
17	1	0	0	0	0	0	1	0	0	0	1	0	1
	0	-	-	-	-	-	0	-	-	-	0	-	0
18	5	1	0	0	2	2	0	1	0	1	2	0	4
	0	0	-	-	0	0	-	0	-	0	1%	-	0
19	2	1	0	0	0	1	0	0	0	2	0	1	1
	0	0	-	-	-	0	-	-	-	0	-	0	0
20	13	2	0	3	6	1	2	7	3	1	1	2	11
	1%	1.0%	-	2.0%	1.0%	0	1%	1.0%	1.0%	0	1%	0	1%
				BE									
Summary													
Mean (Incl. 0)	1.7	1.9	1.5	2	1.7	1.7	1.9	1.6	1.7	1.8	2.5	1.6	1.7
											GHI		
Std. Dev.	3.2	3.3	2.5	3.8	3.1	3.2	3.5	3.2	3.1	3.2	3.8	2.9	3.2
Std. Err.	0.1	0.2	0.2	0.3	0.1	0.1	0.2	0.1	0.2	0.1	0.2	0.1	0.1
Mean (Excl. 0)	4.3	4.3	3.7	5.1	4.3	4.3	4.4	4.2	4.2	4.1	5	4	4.4
				B									
Std. Dev.	3.7	3.8	2.6	4.7	3.6	3.8	4.2	4	3.7	3.6	4.1	3.4	3.8
Std. Err.	0.1	0.4	0.3	0.6	0.2	0.3	0.5	0.3	0.3	0.2	0.3	0.3	0.2
Median	0	0	0	0	0	0	0	0	0	0	1	0	0

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2. Compared to five years ago, would you say the time that you normally have available for lunch has:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
Increased a lot	98	15	12	7	39	20	6	31	18	26	8	8	82
	14%	15.0%	16.0%	16.0%	15.0%	12.0%	11%	17.0%	15.0%	15.0%	7%	7.0%	17%
Increased a little	51	8	2	2	26	10	2	19	8	12	7	10	36
	7%	8.0%	3.0%	6.0%	10.0%	6.0%	4%	10.0%	6.0%	7.0%	6%	8.0%	7%
Stayed about the same	432	55	45	26	158	116	32	120	69	107	78	83	305
	63%	54.0%	60.0%	63.0%	61.0%	73.0%	61%	64.0%	57.0%	62.0%	68%	66.0%	61%
Decreased a little	79	17	14	6	23	9	10	11	19	23	18	17	53
	11%	17.0%	18.0%	13.0%	9.0%	6.0%	19%	6.0%	16.0%	14.0%	16%	14.0%	11%
Decreased a lot	31	7	2	1	15	4	2	6	7	3	4	6	21
	4%	7.0%	3.0%	2.0%	6.0%	3.0%	4%	3.0%	6.0%	2.0%	3%	5.0%	4%
Summary													
Top2Box (Increased a lot/ a little)	149	23	14	9	64	29	8	50	26	39	15	19	118
	22%	23.0%	19.0%	22.0%	25.0%	19.0%	16%	27.0%	21.0%	22.0%	13%	15.0%	24%
Low2Box (Decreased a little/ a lot)	110	24	16	7	38	13	12	17	26	27	22	24	73
	16%	23.0%	21.0%	16.0%	15.0%	8.0%	23%	9.0%	22.0%	16.0%	19%	19.0%	15%
		E	E				E		G		G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

3. Regardless of how much time you are allowed for lunch, how much time do you actually take for lunch on a typical day? Would it be:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
15 minutes or less	157	24	18	9	60	38	8	33	42	35	22	39	105
	23%	24.0%	24.0%	22.0%	23.0%	24.0%	16%	18.0%	35.0%	20.0%	19%	31.0%	21%
About 30 minutes	312	43	34	15	128	67	25	100	46	73	49	54	216
	45%	42.0%	45.0%	35.0%	49.0%	42.0%	49%	54.0%	38.0%	42.0%	42%	43.0%	44%
About 45 minutes	106	18	12	10	37	20	9	24	18	31	18	11	88
	15%	17.0%	16.0%	24.0%	14.0%	13.0%	18%	13.0%	15.0%	18.0%	16%	9.0%	18%
About 1 hour	79	11	6	6	30	20	5	20	9	23	19	14	61
	11%	11.0%	7.0%	15.0%	12.0%	12.0%	11%	11.0%	8.0%	13.0%	16%	11.0%	12%
More than one hour	24	3	4	2	6	8	1	4	3	7	7	3	16
	3%	3.0%	5.0%	4.0%	2.0%	5.0%	2%	2.0%	2.0%	4.0%	6%	3.0%	3%
I work through lunch	13	3	2	0	0	6	2	5	3	2	1	4	9
	2%	3.0%	3.0%	-	-	4.0%	4%	3.0%	3.0%	1.0%	1%	3.0%	2%
		D	D			D	D						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

4. Thinking of those days when you do bring your lunch, how often do you wish you had decided to go out for lunch instead?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Preferred to bring a lunch from home	402	51	44	35	107	116	49	84	77	105	84	78	278
Weighted	401	56*	48*	24*	131*	106*	36*	95*	76*	103*	74*	77*	269
All of the time	8	2	2	0	1	2	1	7	0	1	1	1	4
	2%	3.0%	4.0%	-	1.0%	2.0%	3%	7.0%	-	1.0%	1%	1.0%	1%
Most of the time								HI					
	29	5	4	2	10	3	4	8	5	7	1	8	13
	7%	9.0%	8.0%	10.0%	8.0%	3.0%	12%	9.0%	7.0%	6.0%	1%	10.0%	5%
Sometimes							E	J					
	152	27	13	10	56	32	12	41	35	32	28	28	97
	38%	49.0%	28.0%	43.0%	43.0%	30.0%	33%	43.0%	46.0%	31.0%	38%	37.0%	36%
Seldom		E											
	164	18	21	9	52	48	15	32	28	50	35	29	118
	41%	32.0%	44.0%	40.0%	40.0%	46.0%	42%	34.0%	36.0%	49.0%	47%	38.0%	44%
Never													
	48	4	8	2	11	20	4	7	8	13	10	11	37
	12%	7.0%	16.0%	8.0%	8.0%	19.0%	10%	7.0%	11.0%	13.0%	13%	14.0%	14%
Summary						D							
	37	6	6	2	12	6	5	15	5	7	1	9	17
	9%	11.0%	12.0%	10.0%	9.0%	5.0%	15%	16.0%	7.0%	7.0%	2%	11.0%	6%
Top2Box (All/ Most of the time)								J					
	212	22	29	11	63	68	19	39	36	64	45	40	155
	53%	39.0%	60.0%	47.0%	48.0%	64.0%	52%	41.0%	47.0%	62.0%	60%	52.0%	58%
Low2Box (Seldom/ Never)						AD				G	G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

5. [SUMMARY - RANK 1-2] Why do you eat lunch out when you do? Please rank in order the following possible reasons in terms of their importance to you in your decision to eat lunch away from your place of work/school on a typical day.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
I have a craving for a specific food	273	42	31	17	105	55	23	77	53	67	41	56	187
	40%	41.0%	41.0%	40.0%	40.0%	34.0%	45%	41.0%	43.0%	39.0%	36%	44.0%	38%
Time to socialize w/friends/co-workers	208	30	23	15	79	46	14	44	28	55	47	34	157
	30%	29.0%	31.0%	34.0%	30.0%	29.0%	28%	23.0%	23.0%	32.0%	41%	27.0%	32%
Location of restaurants nearby	133	21	15	7	37	39	14	38	20	36	24	16	104
	19%	21.0%	20.0%	16.0%	14.0%	24.0%	27%	20.0%	17.0%	21.0%	21%	12.0%	21%
Time for myself	131	17	11	6	56	35	7	31	21	35	22	28	87
	19%	16.0%	15.0%	14.0%	21.0%	22.0%	13%	17.0%	17.0%	20.0%	19%	23.0%	18%
Convenience of restaurant location	121	13	17	6	54	23	7	33	25	33	22	15	92
	17%	13.0%	23.0%	14.0%	21.0%	15.0%	14%	18.0%	20.0%	19.0%	19%	12.0%	19%
Variety of food available	116	17	14	9	44	23	10	32	19	30	16	26	78
	17%	16.0%	18.0%	21.0%	17.0%	15.0%	20%	17.0%	15.0%	18.0%	14%	21.0%	16%
Want a hot meal	114	23	11	7	31	36	6	33	26	22	25	25	74
	16%	22.0%	15.0%	17.0%	12.0%	23.0%	11%	18.0%	21.0%	12.0%	22%	20.0%	15%
Good quality food available	98	13	14	7	38	21	5	25	19	23	13	14	77
	14%	12.0%	19.0%	16.0%	15.0%	13.0%	9%	13.0%	16.0%	14.0%	12%	11.0%	16%
I am looking for the best value for my money	83	8	6	5	39	17	8	26	15	27	2	15	64
	12%	8.0%	8.0%	11.0%	15.0%	11.0%	15%	14.0%	13.0%	15.0%	2%	12.0%	13%
I want to feel full and satisfied	49	7	4	4	19	11	3	16	7	10	11	6	36
	7%	7.0%	5.0%	11.0%	7.0%	7.0%	6%	8.0%	6.0%	6.0%	9%	5.0%	7%
Other	55	15	4	3	18	10	6	19	11	7	8	17	34
	8%	14.0%	5.0%	6.0%	7.0%	6.0%	12%	10.0%	9.0%	4.0%	7%	13.0%	7%
		D						I				L	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base



6\_1. [Hamburger] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-~60K	60k-~100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
0	176	32	13	10	70	43	9	41	25	48	34	27	134
	26%	31.0%	17.0%	23.0%	27.0%	27.0%	18%	22.0%	20.0%	28.0%	30%	22.0%	27%
1	56	7	8	3	18	15	6	11	13	12	7	13	40
	8%	6.0%	11.0%	6.0%	7.0%	10.0%	11%	6.0%	11.0%	7.0%	6%	10.0%	8%
2	95	14	10	4	38	22	7	29	14	21	15	25	60
	14%	13.0%	14.0%	9.0%	15.0%	14.0%	13%	15.0%	11.0%	12.0%	13%	20.0%	12%
3	60	7	10	3	22	11	7	16	8	15	10	12	41
	9%	6.0%	14.0%	7.0%	8.0%	7.0%	13%	8.0%	7.0%	9.0%	9%	9.0%	8%
4	44	6	6	3	19	7	4	12	9	12	6	4	38
	6%	6.0%	7.0%	7.0%	7.0%	4.0%	7%	6.0%	7.0%	7.0%	5%	3.0%	8%
5	101	16	8	7	35	29	5	28	14	30	21	18	72
	15%	16.0%	10.0%	16.0%	14.0%	18.0%	11%	15.0%	11.0%	17.0%	18%	14.0%	15%
6	14	1	4	0	6	2	0	1	3	3	5	1	10
	2%	1.0%	5.0%	-	2.0%	1.0%	1%	0	2.0%	2.0%	4%	1.0%	2%
7	11	3	0	1	3	3	0	6	2	1	2	3	6
	2%	3.0%	-	4.0%	1.0%	2.0%	-	3.0%	1.0%	1.0%	1%	3.0%	1%
8	13	3	0	1	5	4	0	2	3	5	3	0	13
	2%	3.0%	-	1.0%	2.0%	3.0%	-	1.0%	2.0%	3.0%	3%	-	3%
9	6	3	2	2	0	0	0	3	1	2	1	1	4
	1%	3.0%	3.0%	4.0%	-	-	-	2.0%	1.0%	1.0%	1%	1.0%	1%
10	56	5	5	5	26	11	4	19	12	12	8	12	37
	8%	5.0%	6.0%	13.0%	10.0%	7.0%	8%	10.0%	10.0%	7.0%	7%	9.0%	7%
11	4	0	1	0	2	0	1	1	1	2	0	1	3
	1%	-	2.0%	-	1.0%	-	1%	1.0%	1.0%	1.0%	-	1.0%	1%
12	14	1	2	1	3	4	2	2	7	3	2	3	8
	2%	1.0%	3.0%	3.0%	1.0%	2.0%	5%	1.0%	6.0%	2.0%	1%	2.0%	2%
13	2	0	1	0	0	0	1	1	0	0	1	1	1
	0	-	1.0%	-	-	-	2% DE	1.0%	-	-	1%	1.0%	0
14	2	0	0	0	1	1	0	1	0	1	0	0	2
	0	-	-	-	0	1.0%	-	0	-	0	-	-	0

6\_1. [Hamburger] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
15	13	0	3	1	6	1	1	3	5	0	0	2	10
	2%	-	3.0%	3.0%	2.0%	1.0%	2%	2.0%	4.0%	0	-	2.0%	2%
									IJ				
16	5	2	0	1	1	1	1	3	1	1	0	0	3
	1%	2.0%	-	1.0%	0	1.0%	1%	2.0%	0	1.0%	-	-	1%
17	5	1	0	0	2	0	2	1	0	2	0	1	4
	1%	1.0%	-	-	1.0%	-	3%	0	-	1.0%	-	1.0%	1%
							E						
18	5	0	1	0	1	1	1	2	0	1	1	0	5
	1%	-	1.0%	-	1.0%	1.0%	2%	1.0%	-	1.0%	1%	-	1%
19	2	1	0	0	0	1	0	0	1	1	0	1	1
	0	1.0%	-	-	-	0	-	-	1.0%	1.0%	-	0	0
20	8	2	2	1	0	2	1	5	3	0	0	1	5
	1%	2.0%	3.0%	1.0%	-	1.0%	1%	3.0%	2.0%	-	-	1.0%	1%
		D	D	D			D	I					
Summary													
Mean (Incl. 0)	4.2	3.9	4.7	4.9	4	3.9	5.1	4.8	5	3.9	3.5	4	4.1
								J	IJ				
Std. Dev.	4.5	4.7	5	4.7	4.2	4.4	5.4	5	5.1	4.2	3.5	4.3	4.5
Std. Err.	0.2	0.5	0.6	0.6	0.3	0.3	0.7	0.4	0.5	0.3	0.3	0.4	0.2
Mean (Excl. 0)	5.6	5.7	5.8	6.4	5.4	5.3	6.2	6.1	6.3	5.4	4.9	5.1	5.6
									J				
Std. Dev.	4.4	4.6	4.9	4.4	4	4.3	5.4	4.9	4.9	4	3.3	4.2	4.4
Std. Err.	0.2	0.6	0.7	0.6	0.3	0.4	0.7	0.4	0.5	0.4	0.3	0.4	0.2
Median	3	2	3	4	3	2	3	3	4	3	3	2	3

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

6\_2. [Pizza] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
0	263	49	28	18	100	56	11	65	50	60	41	44	203
	38%	48.0%	37.0%	43.0%	38.0%	36.0%	21%	35.0%	41.0%	35.0%	36%	35.0%	41%
1	104	13	11	3	34	32	12	25	12	30	21	19	76
	15%	12.0%	15.0%	7.0%	13.0%	20.0%	23%	14.0%	9.0%	17.0%	18%	15.0%	15%
2	122	15	19	3	51	24	9	35	23	31	20	26	81
	18%	15.0%	26.0%	8.0%	19.0%	15.0%	17%	19.0%	19.0%	18.0%	17%	20.0%	16%
3	56	9	4	7	22	10	2	20	5	16	11	8	41
	8%	9.0%	6.0%	17.0%	9.0%	6.0%	5%	10.0%	4.0%	9.0%	10%	6.0%	8%
4	38	4	3	3	14	8	6	10	8	10	6	7	27
	6%	4.0%	4.0%	8.0%	6.0%	5.0%	12%	6.0%	7.0%	6.0%	5%	6.0%	5%
5	69	7	5	6	27	16	7	21	17	14	8	14	45
	10%	6.0%	7.0%	15.0%	10.0%	10.0%	14%	11.0%	14.0%	8.0%	7%	11.0%	9%
6	11	2	0	0	2	5	2	1	2	4	3	4	5
	2%	2.0%	-	-	1.0%	3.0%	4%	1.0%	2.0%	2.0%	3%	3.0%	1%
7	1	0	0	0	0	1	0	0	1	0	0	0	1
	0	-	-	-	-	1.0%	1%	-	1.0%	-	-	-	0
8	6	1	0	1	3	1	0	2	2	1	0	0	4
	1%	1.0%	-	1.0%	1.0%	0	-	1.0%	2.0%	1.0%	-	-	1%
9	2	0	0	0	2	0	0	0	0	1	1	2	0
	0	-	-	-	1.0%	-	-	-	-	1.0%	1%	2.0%	-
10	16	3	3	0	5	3	1	6	1	4	3	2	10
	2%	3.0%	5.0%	-	2.0%	2.0%	2%	3.0%	1.0%	2.0%	3%	1.0%	2%
12	1	0	1	0	0	0	0	0	0	0	1	0	1
	0	-	1.0%	-	-	-	-	-	-	-	1%	-	0
14	1	0	0	0	0	1	0	1	0	0	0	0	1
	0	-	-	-	-	1.0%	-	1.0%	-	-	-	-	0
15	1	0	0	0	0	0	1	1	0	0	0	0	1
	0	-	-	-	-	-	1%	0	-	-	-	-	0
16	1	0	0	0	0	0	1	0	0	0	0	0	1
	0	-	-	-	-	-	1%	-	-	-	-	-	0
							D						

6\_2. [Pizza] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
Summary													
Mean (Incl. 0)	2	1.6	2	1.9	1.9	2	2.8	2.2	2	2	2	2	1.8
							ADE						
Std. Dev.	2.4	2.3	2.6	2.1	2.3	2.5	3.1	2.6	2.2	2.3	2.5	2.3	2.4
Std. Err.	0.1	0.2	0.3	0.3	0.2	0.2	0.4	0.2	0.2	0.2	0.2	0.2	0.1
Mean (Excl. 0)	3.2	3.1	3.1	3.4	3.1	3.1	3.5	3.3	3.3	3	3.1	3.1	3.1
Std. Dev.	2.4	2.3	2.7	1.5	2.2	2.4	3.1	2.6	2	2.2	2.5	2.1	2.4
Std. Err.	0.1	0.3	0.4	0.3	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.2	0.1
Median	1	1	1	1	1	1	2	2	1	1	1	2	1

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

6\_3. [Sandwich] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
0	159	14	19	9	63	45	9	39	36	34	25	31	117
	23%	14.0%	25.0%	21.0%	24.0%	28.0%	17%	21.0%	30.0%	20.0%	21%	25.0%	24%
1	51	4	4	2	26	9	5	13	5	11	13	11	36
	7%	4.0%	5.0%	6.0%	10.0%	6.0%	11%	7.0%	4.0%	7.0%	11%	9.0%	7%
2	95	12	14	8	32	19	10	26	16	18	20	16	66
	14%	12.0%	19.0%	20.0%	12.0%	12.0%	19%	14.0%	13.0%	10.0%	17%	13.0%	13%
3	57	6	4	6	20	16	5	19	15	9	10	9	41
	8%	6.0%	5.0%	15.0%	8.0%	10.0%	10%	10.0%	13.0%	5.0%	8%	7.0%	8%
4	66	20	8	3	18	15	3	18	7	24	11	9	45
	10%	19.0%	10.0%	7.0%	7.0%	9.0%	6%	10.0%	5.0%	14.0%	10%	7.0%	9%
5	105	19	10	4	46	20	5	35	19	23	14	17	75
	15%	19.0%	14.0%	10.0%	18.0%	13.0%	10%	19.0%	15.0%	13.0%	12%	14.0%	15%
6	22	3	5	1	7	3	4	4	1	12	2	5	15
	3%	3.0%	7.0%	1.0%	3.0%	2.0%	7%	2.0%	0	7.0%	2%	4.0%	3%
7	12	3	1	1	1	4	2	4	2	4	2	3	10
	2%	3.0%	1.0%	3.0%	0	2.0%	4%	2.0%	2.0%	2.0%	2%	2.0%	2%
8	21	2	4	1	6	5	2	5	2	5	5	4	17
	3%	2.0%	6.0%	3.0%	2.0%	3.0%	4%	2.0%	2.0%	3.0%	5%	3.0%	3%
9	2	1	0	0	1	0	0	0	0	2	0	1	1
	0	1.0%	-	-	0	-	-	-	-	1.0%	-	0	0
10	53	11	5	4	21	11	1	9	11	18	8	10	40
	8%	11.0%	7.0%	9.0%	8.0%	7.0%	2%	5.0%	9.0%	10.0%	7%	8.0%	8%
11	1	0	0	0	0	1	0	0	0	0	1	0	1
	0	-	-	-	-	1.0%	-	-	-	-	1%	-	0
12	8	0	0	0	4	2	2	2	4	1	1	0	7
	1%	-	-	-	2.0%	1.0%	4%	1.0%	3.0%	1.0%	1%	-	1%
13	1	0	0	0	0	1	0	0	0	1	0	0	1
	0	-	-	-	-	1.0%	-	-	-	1.0%	-	-	0
14	3	0	0	0	2	1	0	0	0	3	1	3	1
	0	-	-	1.0%	1.0%	1.0%	-	-	-	2.0%	0	2.0%	0
												L	

6\_3. [Sandwich] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
15	13	4	0	1	3	5	1	5	1	3	2	3	8
	2%	4.0%	-	2.0%	1.0%	3.0%	1%	2.0%	1.0%	2.0%	2%	2.0%	2%
16	8	1	1	0	4	1	1	3	1	2	0	3	5
	1%	1.0%	1.0%	-	2.0%	1.0%	1%	2.0%	1.0%	1.0%	-	2.0%	1%
17	1	0	0	0	0	1	0	1	0	0	0	0	0
	0	-	-	-	-	1.0%	-	0	-	-	-	-	-
18	2	1	0	0	0	1	0	0	0	2	0	0	2
	0	1.0%	-	-	-	0	-	-	-	1.0%	-	-	0
19	5	0	0	0	4	0	2	2	2	0	0	2	4
	1%	-	-	-	1.0%	-	3% E	1.0%	1.0%	-	-	1.0%	1%
20	4	0	0	1	3	0	0	2	0	0	1	0	4
	1%	-	-	2.0%	1.0%	-	-	1.0%	-	-	1%	-	1%
Summary													
Mean (Incl. 0)	4.2	4.9 B	3.6	3.9	4.2	4	4.3	4.1	3.8	4.7	3.7	4.3	4.2
Std. Dev.	4.3	4.1	3.3	4.2	4.6	4.2	4.5	4.3	4.1	4.2	3.8	4.6	4.3
Std. Err.	0.2	0.4	0.4	0.5	0.3	0.3	0.5	0.3	0.4	0.3	0.3	0.4	0.2
Mean (Excl. 0)	5.4	5.7	4.8	5	5.5	5.5	5.2	5.2	5.4	5.8 J	4.7	5.7	5.5
Std. Dev.	4.1	3.8	3	4.1	4.5	4.1	4.5	4.2	4	3.9	3.7	4.4	4.1
Std. Err.	0.2	0.4	0.4	0.6	0.4	0.4	0.6	0.4	0.4	0.3	0.4	0.5	0.2
Median	3	4	3	3	3	3	3	3	3	4	3	3	3

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

6\_4. [Pasta] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
0	393	69	43	23	148	83	27	111	77	93	60	73	284
	57%	68.0%	57.0%	54.0%	57.0%	52.0%	52%	60.0%	63.0%	54.0%	52%	58.0%	57%
1	63	11	9	5	21	14	3	13	5	16	15	10	46
	9%	11.0%	12.0%	12.0%	8.0%	9.0%	5%	7.0%	4.0%	9.0%	13%	8.0%	9%
2	85	12	12	6	27	21	7	27	12	24	16	18	59
	12%	12.0%	16.0%	14.0%	10.0%	13.0%	14%	14.0%	10.0%	14.0%	14%	14.0%	12%
3	43	1	5	2	17	11	7	11	10	12	6	4	35
	6%	1.0%	7.0%	6.0%	7.0%	7.0%	13%	6.0%	9.0%	7.0%	5%	3.0%	7%
4	40	5	4	2	18	8	3	9	3	15	6	5	33
	6%	4.0%	5.0%	4.0%	7.0%	5.0%	6%	5.0%	3.0%	9.0%	5%	4.0%	7%
5	39	3	1	2	19	12	3	8	10	7	8	12	21
	6%	3.0%	1.0%	5.0%	7.0%	8.0%	6%	4.0%	9.0%	4.0%	7%	9.0%	4%
6	10	2	1	0	6	1	0	3	0	2	3	1	5
	1%	2.0%	1.0%	-	2.0%	1.0%	-	2.0%	-	1.0%	2%	1.0%	1%
7	3	0	0	1	1	1	0	1	1	1	0	0	2
	0	-	-	3.0%	0	0	-	1.0%	1.0%	0	-	0	0
8	4	0	0	0	1	3	0	1	3	0	0	0	4
	1%	-	-	-	0	2.0%	-	1.0%	2.0%	-	-	-	1%
9	1	0	0	0	0	0	1	0	0	0	1	0	1
	0	-	-	-	-	-	1%	-	-	-	0	-	0
10	6	0	0	0	1	4	1	2	0	1	0	2	3
	1%	-	-	-	1.0%	2.0%	2%	1.0%	-	0	-	2.0%	1%
11	2	0	0	0	1	0	1	0	1	1	0	0	2
	0	-	-	-	0	-	1%	-	0	1.0%	-	-	0
13	1	0	0	0	1	0	0	0	0	0	0	0	1
	0	-	-	-	0	-	-	-	-	-	-	-	0
15	1	0	0	1	0	0	0	0	0	0	1	0	1
	0	-	-	2.0%	-	-	-	-	-	-	1%	-	0
16	1	0	0	0	0	1	0	1	0	0	0	0	1
	0	-	-	-	-	0	-	0	-	-	-	-	0

6\_4. [Pasta] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
Summary													
Mean (Incl. 0)	1.4	0.8	1	1.5	1.4	1.7	1.7	1.3	1.3	1.4	1.4	1.3	1.3
				A	A	AB	AB						
Std. Dev.	2.1	1.4	1.4	2.6	2.1	2.5	2.4	2.2	2.1	1.9	2.2	2.1	2.2
Std. Err.	0.1	0.1	0.2	0.3	0.1	0.2	0.3	0.2	0.2	0.1	0.2	0.2	0.1
Mean (Excl. 0)	3.2	2.4	2.3	3.2	3.3	3.5	3.5	3.2	3.5	2.9	3	3.2	3.2
					A	A							
Std. Dev.	2.2	1.5	1.3	3.1	2.1	2.6	2.3	2.4	2	1.8	2.3	2.1	2.3
Std. Err.	0.1	0.3	0.2	0.6	0.2	0.3	0.4	0.3	0.3	0.2	0.3	0.3	0.2

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base



6\_5. [Salad] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
0	345	51	34	18	125	92	24	97	68	77	54	66	246
	50%	49.0%	45.0%	43.0%	48.0%	58.0%	46%	52.0%	56.0%	45.0%	46%	52.0%	50%
1	51	7	3	4	19	12	6	15	5	16	6	13	34
	7%	7.0%	4.0%	9.0%	7.0%	8.0%	12%	8.0%	4.0%	9.0%	6%	11.0%	7%
2	96	16	14	6	29	21	10	22	16	30	21	15	68
	14%	15.0%	19.0%	15.0%	11.0%	13.0%	19%	12.0%	13.0%	17.0%	19%	12.0%	14%
3	47	7	5	6	21	7	2	15	7	12	9	7	35
	7%	7.0%	6.0%	13.0%	8.0%	5.0%	3%	8.0%	6.0%	7.0%	8%	5.0%	7%
4	50	6	6	2	24	9	3	16	6	14	5	6	38
	7%	6.0%	8.0%	5.0%	9.0%	6.0%	5%	8.0%	5.0%	8.0%	4%	5.0%	8%
5	47	8	6	4	19	7	2	13	10	11	10	7	34
	7%	8.0%	8.0%	9.0%	7.0%	5.0%	4%	7.0%	8.0%	7.0%	9%	5.0%	7%
6	9	0	2	0	4	3	0	2	0	0	4	2	7
	1%	-	2.0%	-	2.0%	2.0%	-	1.0%	-	-	4%	2.0%	2%
7	9	2	0	0	3	3	1	3	3	1	1	4	5
	1%	2.0%	-	-	1.0%	2.0%	2%	1.0%	2.0%	1.0%	1%	3.0%	1%
8	3	1	0	1	1	1	0	1	0	1	1	1	1
	0	1.0%	-	2.0%	0	1.0%	-	0	-	1.0%	0	1.0%	0
9	2	0	0	0	2	0	0	1	1	0	0	0	2
	0	-	-	-	1.0%	-	1%	1.0%	1.0%	0	-	-	1%
10	23	4	4	2	9	2	3	2	4	6	4	5	18
	3%	4.0%	6.0%	4.0%	3.0%	1.0%	6%	1.0%	3.0%	4.0%	3%	4.0%	4%
12	2	1	0	0	2	0	0	0	0	1	1	0	2
	0	1.0%	-	-	1.0%	-	-	-	-	1.0%	1%	-	0
15	3	0	1	0	1	0	1	1	2	1	0	1	2
	0	0	2.0%	-	0	-	2%	0	1.0%	1.0%	-	1.0%	0
18	2	0	0	0	2	0	0	0	0	2	0	0	2
	0	-	-	-	1.0%	-	-	-	-	1.0%	-	-	0
Summary													
Mean (Incl. 0)	1.9	2	2.3	2	2.1	1.4	2.1	1.7	1.8	2.1	2	1.8	2
			E		E		E						

6\_5. [Salad] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
Std. Dev.	2.8	2.8	3.1	2.5	3	2.1	3.3	2.3	2.9	3.2	2.6	2.8	2.9
Std. Err.	0.1	0.3	0.4	0.3	0.2	0.2	0.4	0.2	0.3	0.2	0.2	0.3	0.1
Mean (Excl. 0)	3.8	3.9	4.1	3.5	4.1	3.3	3.9	3.4	4.1	3.9	3.7	3.8	3.9
Std. Dev.	2.9	2.8	3.1	2.4	3.1	2.1	3.6	2.2	3.1	3.4	2.5	3	3
Std. Err.	0.2	0.4	0.5	0.4	0.3	0.2	0.6	0.2	0.4	0.3	0.3	0.4	0.2
Median	1	1	2	1	1	0	1	0	0	1	1	0	1

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

6\_6. [Ethnic dish (ie sushi, shawarma)] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
0	400	46	39	22	168	88	36	117	76	103	51	70	296
	58%	45.0%	51.0%	51.0%	65.0%	56.0%	71%	63.0%	62.0%	60.0%	44%	56.0%	60%
1				A			ABCE	J	J	J			
	37	5	6	6	13	5	2	9	7	10	5	6	26
	5%	5.0%	8.0%	14.0%	5.0%	3.0%	4%	5.0%	6.0%	6.0%	4%	5.0%	5%
2				DE									
	66	11	8	5	23	15	6	19	11	17	15	14	41
	10%	10.0%	10.0%	11.0%	9.0%	9.0%	11%	10.0%	9.0%	10.0%	13%	11.0%	8%
3													
	41	12	2	2	11	11	3	5	7	15	9	9	27
	6%	12.0%	2.0%	4.0%	4.0%	7.0%	6%	3.0%	5.0%	9.0%	8%	7.0%	5%
4				BD						G			
	24	7	4	2	6	4	1	3	6	6	4	4	18
	3%	6.0%	6.0%	4.0%	2.0%	3.0%	1%	2.0%	5.0%	4.0%	4%	3.0%	4%
5													
	43	8	7	3	12	11	2	13	5	10	11	4	35
	6%	8.0%	9.0%	7.0%	5.0%	7.0%	4%	7.0%	4.0%	6.0%	9%	3.0%	7%
6													
	7	2	1	0	2	2	0	3	0	2	2	1	5
	1%	2.0%	1.0%	-	1.0%	2.0%	-	1.0%	0	1.0%	1%	1.0%	1%
7													
	11	3	1	1	4	3	0	6	1	0	1	3	5
	2%	3.0%	2.0%	2.0%	1.0%	2.0%	-	3.0%	1.0%	-	1%	3.0%	1%
8								I					
	9	3	0	1	5	1	0	3	1	2	3	2	5
	1%	3.0%	-	1.0%	2.0%	1.0%	-	2.0%	1.0%	1.0%	2%	2.0%	1%
9													
	4	0	0	0	1	3	0	1	0	0	2	1	3
	1%	-	-	-	0	2.0%	-	1.0%	-	-	1%	1.0%	1%
10													
	20	2	5	1	6	6	1	2	3	1	8	4	17
	3%	2.0%	6.0%	1.0%	2.0%	4.0%	2%	1.0%	2.0%	0	7%	3.0%	3%
12										GI			
	4	2	1	0	0	1	0	1	1	0	0	1	3
	1%	2.0%	1.0%	-	-	1.0%	-	0	1.0%	-	-	1.0%	1%
14				D									
	3	1	1	0	0	2	0	0	2	0	1	0	3
	0	1.0%	1.0%	-	-	1.0%	-	-	2.0%	-	1%	-	1%
15													
	13	2	1	1	4	4	1	4	1	3	2	3	7
	2%	2.0%	1.0%	3.0%	2.0%	2.0%	2%	2.0%	1.0%	2.0%	2%	2.0%	1%
16													
	3	0	0	0	3	0	0	0	0	1	0	1	1
	0	-	-	-	1.0%	-	-	-	-	1.0%	-	1.0%	0

6\_6. [Ethnic dish (ie sushi, shawarma)] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
17	1	0	0	0	1	0	0	0	1	0	0	0	1
	0	-	-	-	0	-	-	-	1.0%	-	-	-	0
18	3	0	1	0	0	2	0	1	0	0	0	1	2
	0	-	1.0%	-	-	1.0%	-	0	-	-	-	1.0%	0
19	1	0	0	0	1	0	0	0	1	0	0	0	1
	0	-	-	-	0	-	-	-	0	-	-	-	0
20	3	0	0	1	2	1	0	0	0	2	2	3	1
	0	-	-	2.0%	1.0%	0	-	-	-	1.0%	1%	2.0%	0
												L	
Summary													
Mean (Incl. 0)	2.2	2.5	2.5	2.2	1.9	2.5	1.1	1.8	1.8	1.8	3.1	2.6	2
		F	F			F					GHI		
Std. Dev.	3.8	3.4	3.9	4	3.8	4.2	2.6	3.4	3.5	3.4	4.3	4.6	3.6
Std. Err.	0.1	0.3	0.5	0.5	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.2
Mean (Excl. 0)	5.1	4.6	5.1	4.4	5.3	5.7	3.7	4.9	4.7	4.4	5.5	5.9	5.1
Std. Dev.	4.4	3.4	4.2	4.9	4.8	4.6	3.6	4	4.3	4.2	4.4	5.4	4.1
Std. Err.	0.3	0.5	0.7	0.9	0.5	0.5	0.8	0.5	0.6	0.5	0.5	0.7	0.3
Median	0	1	0	0	0	0	0	0	0	0	2	0	0

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

6\_7. [Soup] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
0	355	39	41	19	139	91	26	94	67	94	55	72	243
	51%	38.0%	54.0%	45.0%	53.0%	57.0%	51%	50.0%	55.0%	54.0%	47%	57.0%	49%
1	69	11	9	2	30	11	5	17	10	18	11	7	51
	10%	11.0%	12.0%	6.0%	12.0%	7.0%	10%	9.0%	8.0%	11.0%	10%	6.0%	10%
2	97	19	12	10	31	15	9	29	22	18	18	20	72
	14%	19.0%	16.0%	24.0%	12.0%	9.0%	18%	16.0%	18.0%	10.0%	15%	16.0%	15%
3	48	9	6	3	19	6	5	17	4	12	7	10	36
	7%	8.0%	8.0%	7.0%	7.0%	4.0%	10%	9.0%	3.0%	7.0%	6%	8.0%	7%
4	28	4	1	2	12	8	1	11	3	6	2	1	19
	4%	4.0%	2.0%	4.0%	5.0%	5.0%	2%	6.0%	3.0%	4.0%	2%	1.0%	4%
5	53	9	2	2	18	18	4	11	6	17	13	8	43
	8%	9.0%	3.0%	4.0%	7.0%	11.0%	8%	6.0%	5.0%	10.0%	12%	7.0%	9%
6	13	2	4	2	3	2	0	2	2	1	4	1	12
	2%	2.0%	5.0%	4.0%	1.0%	1.0%	-	1.0%	2.0%	1.0%	3%	1.0%	2%
7	4	1	0	1	1	1	0	1	1	3	0	0	4
	1%	1.0%	-	3.0%	0	0	-	1.0%	0	1.0%	-	-	1%
8	5	2	0	1	1	1	0	0	3	0	1	2	3
	1%	2.0%	-	2.0%	0	0	-	-	2.0%	-	1%	1.0%	1%
9	2	2	0	0	0	0	0	0	0	1	1	0	1
	0	2.0%	-	-	-	-	-	-	-	0	1%	-	0
10	13	3	0	1	5	4	0	4	4	2	3	3	8
	2%	3.0%	-	2.0%	2.0%	2.0%	-	2.0%	3.0%	1.0%	3%	2.0%	2%
11	1	0	0	0	0	0	1	0	0	1	0	0	1
	0	-	-	-	-	-	1%	-	-	0	-	-	0
14	1	0	0	0	0	1	0	0	0	0	0	0	1
	0	-	-	-	-	0	-	-	-	-	-	-	0
15	3	1	0	0	0	1	0	0	0	1	1	0	3
	0	1.0%	-	-	-	1.0%	-	-	-	0	1%	-	1%
16	1	0	0	0	1	0	0	1	0	0	0	1	0
	0	-	-	-	0	-	-	0	-	-	-	0	-

6\_7. [Soup] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
Summary													
Mean (Incl. 0)	1.6	2.3	1.2	1.9	1.5	1.7	1.4	1.6	1.5	1.5	1.9	1.5	1.7
		BDF		B									
Std. Dev.	2.5	2.9	1.7	2.5	2.3	2.8	1.9	2.3	2.4	2.3	2.7	2.5	2.5
Std. Err.	0.1	0.3	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Mean (Excl. 0)	3.4	3.7	2.6	3.5	3.2	4	2.8	3.2	3.4	3.4	3.7	3.5	3.4
						D							
Std. Dev.	2.5	2.9	1.6	2.4	2.4	3	1.8	2.3	2.6	2.4	2.7	2.7	2.5
Std. Err.	0.1	0.4	0.3	0.4	0.2	0.3	0.3	0.2	0.3	0.3	0.3	0.4	0.2
Median	0	2	0	1	0	0	0	0	0	0	1	0	1

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

6\_8. [Other] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
0	371	63	37	27	131	81	30	102	60	96	68	64	262
	54%	61.0%	49.0%	64.0%	50.0%	51.0%	59%	55.0%	49.0%	56.0%	59%	51.0%	53%
1	35	7	4	4	13	7	1	14	3	9	4	6	28
	5%	7.0%	5.0%	9.0%	5.0%	4.0%	2%	7.0%	3.0%	5.0%	4%	4.0%	6%
2	70	8	10	4	31	11	5	19	14	16	9	16	46
	10%	8.0%	14.0%	10.0%	12.0%	7.0%	10%	10.0%	11.0%	9.0%	8%	13.0%	9%
3	35	2	3	2	11	13	4	7	8	7	6	4	27
	5%	2.0%	4.0%	4.0%	4.0%	9.0%	8%	4.0%	7.0%	4.0%	5%	4.0%	5%
4	36	5	5	1	15	7	2	5	9	14	3	9	25
	5%	5.0%	7.0%	3.0%	6.0%	4.0%	5%	3.0%	8.0%	8.0%	3%	7.0%	5%
5	35	6	2	0	13	11	4	7	11	4	8	7	24
	5%	6.0%	2.0%	-	5.0%	7.0%	8%	4.0%	9.0%	2.0%	7%	6.0%	5%
6	18	2	3	0	4	6	2	6	2	4	4	7	8
	3%	2.0%	3.0%	-	2.0%	4.0%	4%	3.0%	2.0%	2.0%	3%	5.0%	2%
7	14	1	1	0	6	5	1	7	1	3	0	1	13
	2%	1.0%	2.0%	-	2.0%	3.0%	2%	4.0%	1.0%	2.0%	-	1.0%	3%
8	7	0	3	0	2	1	1	3	1	1	1	3	4
	1%	-	4.0%	-	1.0%	1.0%	2%	2.0%	1.0%	0	1%	2.0%	1%
9	6	2	0	0	2	2	0	3	1	1	1	0	6
	1%	2.0%	-	-	1.0%	1.0%	-	1.0%	1.0%	1.0%	1%	-	1%
10	17	2	2	1	9	2	1	0	5	4	6	4	13
	2%	2.0%	3.0%	3.0%	3.0%	1.0%	1%	-	4.0%	2.0%	5%	3.0%	3%
11	4	0	2	2	0	0	0	0	0	1	2	1	2
	1%	-	2.0%	5.0%	-	-	-	-	-	1.0%	1%	1.0%	0
12	5	0	1	0	2	2	0	0	0	2	2	0	5
	1%	-	1.0%	-	1.0%	1.0%	-	-	-	1.0%	2%	-	1%
13	3	1	0	0	1	1	0	1	0	1	0	1	3
	0	1.0%	-	-	0	0	-	1.0%	-	0	-	1.0%	1%
14	2	0	0	0	1	1	0	1	0	0	1	0	2
	0	-	-	-	0	1.0%	-	0	-	-	1%	-	0

6\_8. [Other] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
15	8	0	0	1	4	3	0	3	1	1	2	1	7
	1%	-	-	2.0%	2.0%	2.0%	-	2.0%	1.0%	0	2%	1.0%	1%
16	7	2	2	0	2	1	0	4	0	1	1	1	5
	1%	2.0%	3.0%	-	1.0%	1.0%	-	2.0%	-	1.0%	1%	1.0%	1%
17	4	1	0	0	3	0	0	1	0	2	0	1	3
	1%	1.0%	-	-	1.0%	-	-	1.0%	-	1.0%	-	1.0%	1%
18	4	0	0	0	1	3	0	0	2	2	0	1	2
	1%	-	-	-	1.0%	2.0%	-	-	2.0%	1.0%	-	1.0%	0
19	3	0	1	0	1	1	0	1	1	2	0	0	2
	0	-	1.0%	1.0%	0	0	-	0	1.0%	1.0%	-	-	0
20	7	0	0	0	6	1	0	2	2	3	0	0	7
	1%	-	-	-	2.0%	1.0%	-	1.0%	2.0%	2.0%	-	-	1%
Summary													
Mean (Incl. 0)	2.6	2	2.8	1.8	3	2.8	1.6	2.6	2.8	2.7	2.4	2.5	2.8
					F	F							
Std. Dev.	4.4	3.6	4.2	3.8	4.9	4.4	2.4	4.4	4.4	4.8	3.9	3.7	4.6
Std. Err.	0.2	0.4	0.5	0.5	0.3	0.3	0.3	0.3	0.4	0.4	0.3	0.3	0.2
Mean (Excl. 0)	5.7	5.1	5.4	4.9	6.1	5.9	4	5.6	5.5	6.1	5.8	5	5.9
Std. Dev.	4.9	4.3	4.5	5	5.5	4.7	2.1	5.1	4.8	5.6	4.1	4	5.1
Std. Err.	0.3	0.7	0.8	1.1	0.5	0.5	0.4	0.6	0.6	0.6	0.6	0.5	0.3
Median	0	0	1	0	0	0	0	0	1	0	0	0	0

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base



6. [SUMMARY - MEAN (Incl.0)] Thinking of the last 20 times you have gone out for lunch, how many times have you eaten each of the following types of food as a main course?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
Hamburger	4.2	3.9	4.7	4.9	4	3.9	5.1	4.8	5	3.9	3.5	4	4.1
								J	IJ				
Sandwich	4.2	4.9	3.6	3.9	4.2	4	4.3	4.1	3.8	4.7	3.7	4.3	4.2
		B											
Ethnic dish (ie sushi, shawarma)	2.2	2.5	2.5	2.2	1.9	2.5	1.1	1.8	1.8	1.8	3.1	2.6	2
		F	F			F					GHI		
Pizza	2	1.6	2	1.9	1.9	2	2.8	2.2	2	2	2	2	1.8
							ADE						
Salad	1.9	2	2.3	2	2.1	1.4	2.1	1.7	1.8	2.1	2	1.8	2
			E		E		E						
Soup	1.6	2.3	1.2	1.9	1.5	1.7	1.4	1.6	1.5	1.5	1.9	1.5	1.7
		BDF		B									
Pasta	1.4	0.8	1	1.5	1.4	1.7	1.7	1.3	1.3	1.4	1.4	1.3	1.3
				A	A	AB	AB						
Other	2.6	2	2.8	1.8	3	2.8	1.6	2.6	2.8	2.7	2.4	2.5	2.8
					F	F							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base

7. How important is it to you to have a hot lunch on a typical week day?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Buy lunch at a restaurant, food court or other facility	692	96	70	60	218	178	70	169	124	173	132	127	506
Weighted	690	103*	75*	42*	260	158	52*	186	122	172	116	126	496
Extremely important	37	4	3	3	9	14	4	11	3	12	4	5	24
	5%	4.0%	4.0%	7.0%	3.0%	9.0%	9%	6.0%	2.0%	7.0%	3%	4.0%	5%
Very important						D							
	128	15	8	6	42	46	11	43	22	31	19	28	79
	19%	14.0%	11.0%	15.0%	16.0%	29.0%	21%	23.0%	18.0%	18.0%	16%	22.0%	16%
Moderately important						ABCD							
	251	42	30	14	88	57	21	66	43	60	45	45	186
	36%	40.0%	40.0%	33.0%	34.0%	36.0%	40%	35.0%	36.0%	35.0%	39%	36.0%	38%
Somewhat important													
	86	20	15	6	27	12	7	26	17	18	19	17	58
	13%	19.0%	19.0%	15.0%	10.0%	7.0%	13%	14.0%	14.0%	11.0%	16%	14.0%	12%
Not at all important													
		DE	E										
	189	23	19	13	94	31	9	40	37	51	29	31	148
	27%	22.0%	26.0%	31.0%	36.0%	19.0%	17%	22.0%	30.0%	30.0%	25%	24.0%	30%
					AEF								
Summary													
Top2Box (Extremely/ Very important)	165	19	11	9	51	60	15	54	25	43	22	32	104
	24%	18.0%	15.0%	21.0%	20.0%	38.0%	30%	29.0%	20.0%	25.0%	19%	26.0%	21%
						ABCD	B						
Low2Box (Somewhat/ Not at all important)													
	275	43	34	19	121	42	15	67	54	69	48	48	206
	40%	41.0%	45.0%	46.0%	47.0%	27.0%	30%	36.0%	44.0%	40.0%	42%	38.0%	41%
		E	E	E	EF								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. \* small base