

	Year	2012
	Sample size	2477
When was the last time, if ever, you went shopping across the border? Select one response.		
Among all respondents		
Past week		12%
Past month		17%
Past 2-3 months		16%
Past 6 months		11%
Past year		10%
Within Past Year		66%
Longer ago		27%
Never		7%
Do you ever feel guilty about cross-border shopping instead of buying in your own country? Select one response.		
Among those who have gone shopping across the U.S. border in the past		
Yes		24%
No		72%
Don't know		4%
Have you ever lied to a customs agent about how much you spent on a cross-border shopping trip? (Please note that this question is for information purposes only. Answer to this question will be analyzed anonymously.) Select one response.		
Among those who have gone shopping across the U.S. border in the past		
Yes		15%
No		83%
Don't know		2%
As you may know, Canadian duty free allowances (the amount you are allowed to bring back to Canada from the U.S. without having to pay the regular duties applied) increased as of June 1, 2012. Are you aware of the increased allowances before today and have you been shopping across the border more often as a result of this change? Select one response.		
Among those who have gone shopping across the U.S. border in the past		
Not aware of before now		9%
Aware of, but have not been shopping more often as a result		81%
Aware of and have been shopping more often as a result		9%
Aware of		90%
Don't know		1%
Thinking specifically about cross-border shopping, how much impact, if any, does each of the following have on your decision to shop across the border? Select one response for each row.		
Among those who have gone shopping across the U.S. border in the past		
Retail price differences		
A lot of impact		66%
A little impact		22%
No impact		10%
Don't know		2%
Availability of deals at retailer		
A lot of impact		51%
A little impact		29%
No impact		17%
Don't know		3%
Currency exchange rate		
A lot of impact		49%
A little impact		34%
No impact		15%
Don't know		2%
Costs to go across the border (i.e. gas, food, hotel, etc.)		
A lot of impact		39%
A little impact		34%
No impact		25%
Don't know		2%
Variety of selections at retailer		
A lot of impact		52%
A little impact		30%
No impact		15%
Don't know		3%

Survey fielded October 16 to October 29, 2012.

For 2012 data, an unweighted probability sample of this size, with a 100% response rate, would have an estimated margin of error $\pm 1.97\%$, 19 times out of 20.