

1. Thinking about how you budget your money, which statement best describes you?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1319	626	693	335	625	359	113	361	585	260
Weighted	1319	640	679	368	488	463	145	454	517	203
I always budget my money	603	273	330	181	213	209	62	197	245	99
	46%	43%	49%	49%	44%	45%	43%	43%	47%	49%
			A							
I budget for big ticket items only (e.g., events, vacations and gifts)	226	103	124	66	84	76	18	84	87	38
	17%	16%	18%	18%	17%	16%	12%	19%	17%	19%
I budget for emergencies (e.g. putting some money away in case my spouse or I lose our job)	169	87	82	61	59	49	20	53	67	29
	13%	14%	12%	17%	12%	11%	14%	12%	13%	14%
				E						
I don't budget my money	321	177	144	59	132	129	46	120	119	37
	24%	28%	21%	16%	27%	28%	31%	26%	23%	18%
		B			C	C	I	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_1. [My own finances] How active are you when it comes to saving/investing for the following:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1319	626	693	335	625	359	113	361	585	260
Weighted	1319	640	679	368	488	463	145	454	517	203
<b>My own finances</b>										
I save/invest weekly	180	85	96	75	64	41	17	69	63	31
	14%	13%	14%	20%	13%	9%	12%	15%	12%	15%
				DE						
I save/invest monthly	469	215	254	142	157	170	39	140	207	84
	36%	34%	37%	39%	32%	37%	27%	31%	40%	41%
									FG	FG
I save/invest annually	226	124	102	53	72	100	23	83	77	43
	17%	19%	15%	15%	15%	22%	16%	18%	15%	21%
		B				CD				H
I don't save or invest at all	443	216	228	97	195	152	66	163	170	45
	34%	34%	34%	26%	40%	33%	46%	36%	33%	22%
				CE			HI	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_2. [My children's education] How active are you when it comes to saving/investing for the following:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1319	626	693	335	625	359	113	361	585	260
Weighted	1319	640	679	368	488	463	145	454	517	203
<b>My children's education</b>										
I save/invest weekly	44	22	22	20	16	7	5	16	11	12
	3%	3%	3%	6%	3%	2%	4%	3%	2%	6%
				E						H
I save/invest monthly	236	111	125	71	112	53	14	51	108	63
	18%	17%	18%	19%	23%	11%	10%	11%	21%	31%
				E	E				FG	FGH
I save/invest annually	119	54	64	28	60	31	8	36	44	30
	9%	8%	9%	8%	12%	7%	5%	8%	9%	15%
					CE					FGH
I don't save or invest at all	920	452	468	248	300	372	118	351	353	98
	70%	71%	69%	68%	61%	80%	81%	77%	68%	48%
						CD	HI	HI	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_3. [My retirement] How active are you when it comes to saving/investing for the following:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1319	626	693	335	625	359	113	361	585	260
Weighted	1319	640	679	368	488	463	145	454	517	203
<b>My retirement</b>										
I save/invest weekly	132	72	60	44	58	31	14	40	49	29
	10%	11%	9%	12%	12%	7%	10%	9%	10%	14%
				E	E					G
I save/invest monthly	358	160	198	84	150	124	19	109	154	76
	27%	25%	29%	23%	31%	27%	13%	24%	30%	37%
					C			F	F	FGH
I save/invest annually	243	128	115	47	93	102	21	85	92	45
	18%	20%	17%	13%	19%	22%	14%	19%	18%	22%
					C	C				
I don't save or invest at all	586	280	306	193	188	206	91	220	222	54
	44%	44%	45%	53%	38%	44%	63%	48%	43%	26%
				DE			GHI	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_4. [Big ticket items that I desire] How active are you when it comes to saving/investing for the following:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1319	626	693	335	625	359	113	361	585	260
Weighted	1319	640	679	368	488	463	145	454	517	203
<b>Big ticket items that I desire</b>										
I save/invest weekly	121	52	69	53	40	28	15	45	49	13
	9%	8%	10%	14%	8%	6%	10%	10%	9%	6%
				DE						
I save/invest monthly	357	162	196	107	124	127	24	107	145	81
	27%	25%	29%	29%	25%	27%	17%	24%	28%	40%
									F	FGH
I save/invest annually	265	125	140	88	93	84	16	98	106	45
	20%	20%	21%	24%	19%	18%	11%	22%	20%	22%
								F	F	F
I don't save or invest at all	575	301	274	120	232	224	90	204	218	64
	44%	47%	40%	33%	47%	48%	62%	45%	42%	32%
		B			C	C	GHI	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.