

The Ipsos Canadian Inter@active Reid Report Issue 4, 2012			
	Boomer		
	18-45	46-65	66+
<i>Which of the following do you own?</i>			
	(n=383)	(n=309)	(n=122)
	F	G	H
Tablet computer (such as an iPad)	70	49	18
	17.8%	16.2%	15.3%
Smartphone	194	89	18
	49.4%	29.1%	15.9%
	GH	H	
<i>Do you currently have access to the Internet or online services at?</i>			
	(n=346)	(n=445)	(n=203)
	G	H	I
Do not have access	5	41	64
	1%	11%	40%
		G	GH
<b>Internet Access From Any Location</b>	99%	89%	60%
<i>When was the last time, if ever, that you watched any kind of video content (shows, movies, news, sports etc.) on the following devices? Please include all ways in which this content might come to you (cable, satellite, Internet etc.) as</i>			
	(n=308)	(n=395)	(n=181)
	F	G	H
<b>On a TV</b>			
Within the last week or more often (Net)	380	289	106
	91.0%	85.6%	82.9%
	GH		
<b>On a laptop/desktop/netbook computer</b>			
Within the last week or more often (Net)	299	146	51
	71.5%	43.4%	39.7%
	GH		