

1. Currently, all home buyers in Ontario are required to pay a provincial land transfer tax when they purchase a home. For the average home buyer in the 905 regions surrounding Toronto, the provincial Land Transfer Tax amounts to about \$6,000 payable in full when a home is purchased. Home buyers in Toronto are required to also pay a municipal land transfer tax on top of the provincial tax. Toronto is the only municipality that does this in the province and it effectively doubles the normal provincial transfer tax when combined with the municipal tax. Now, some officials and politicians are suggesting that a similar municipal land transfer tax be levied on home buyers in other Greater Toronto Area municipalities, so that the tax revenue can be used to offset potential deficit shortfalls and can be put towards increased investments in local infrastructure and other city programs. Generally speaking, do you support or oppose a new municipal land transfer tax?

		AREA CODE		416					905					
	Total	416	905	Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York	Oakville	Mississauga area	Brampton area	Vaughan/Richmond Hill/Markham area	Newmarket/Aurora area	Pickering/Whitby/Oshawa area
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: 905 or 289 AC	426	0	426	0	0	0	0	0	46	100	56	101	44	79
Weighted	552	-**	552	-**	-**	-**	-**	-**	33*	138*	83*	110	116*	72*
Strongly support	12	0	12	0	0	0	0	0	2	3	3	3	0	1
	2%	-	2%	-	-	-	-	-	7%	2%	4%	3%	-	1%
									L					
Somewhat support	80	0	80	0	0	0	0	0	6	29	12	15	8	10
	15%	-	15%	-	-	-	-	-	20%	21%	14%	14%	7%	14%
									L	L				
Somewhat oppose	138	0	138	0	0	0	0	0	9	39	18	26	32	15
	25%	-	25%	-	-	-	-	-	28%	28%	21%	24%	27%	20%
Strongly oppose	321	0	321	0	0	0	0	0	15	68	50	66	76	46
	58%	-	58%	-	-	-	-	-	46%	49%	61%	59%	66%	65%
														HI
Summary														
Top2Box (Strongly/ Somewhat Support)	92	0	92	0	0	0	0	0	9	32	15	19	8	11
	17%	-	17%	-	-	-	-	-	26%	23%	18%	17%	7%	15%
									L	L				
Low2Box (Strongly/ Somewhat Oppose)	459	0	459	0	0	0	0	0	24	106	68	92	108	61
	83%	-	83%	-	-	-	-	-	74%	77%	82%	83%	93%	85%
													HI	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2. As someone who recently purchased a home in the City of Toronto, and paid the Toronto Land Transfer Tax, if you had not had to pay this tax, would you have used that money to do any of the following:

		AREA CODE		416					905					
	Total	416	905	Old City of Toronto/Do wntown	Etobicoke	Scarboroug h	North York	York/East York	Oakville	Mississauga area	Brampton area	Vaughan/Ric hmond Hill/Markha m area	Newmarket/ Aurora area	Pickering/W hitby/Oshaw a area
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Paid tax	54	54	0	16	10	10	13	5	0	0	0	0	0	0
Weighted	44*	44*	..	11**	10**	8**	10**	6**
Reduce your required mortgage	26	26	0	8	3	4	6	6	0	0	0	0	0	0
	59%	59%	-	69%	30%	50%	62%	100%	-	-	-	-	-	-
Use it for retirement or other savings	17	17	0	4	6	2	4	1	0	0	0	0	0	0
	39%	39%	-	38%	60%	30%	38%	20%	-	-	-	-	-	-
Purchase furnishings or appliances for your home	11	11	0	3	2	2	2	2	0	0	0	0	0	0
	25%	25%	-	25%	20%	30%	15%	40%	-	-	-	-	-	-
Home renovations	9	9	0	0	1	2	2	4	0	0	0	0	0	0
	21%	21%	-	-	10%	30%	23%	60%	-	-	-	-	-	-

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3. As someone considering the purchase of a home in the City of Toronto or the 905 region outside of the City of Toronto, to what extent does the Toronto Land Transfer Tax make you more likely to consider purchasing a home outside of the City of Toronto, in nearby municipalities, where there is no municipal land transfer tax?

		AREA CODE		416					905					
	Total	416	905	Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York	Oakville	Mississauga area	Brampton area	Vaughan/Richmond Hill/Markham area	Newmarket/Aurora area	Pickering/Wilton/Oshawa area
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Likely to purchase home in N2Y	291	200	91	56	27	45	57	15	11	20	16	25	7	12
Weighted	277	161	116*	39*	26**	35*	44*	18**	8**	28**	24**	27**	18**	11**
Much more likely to consider purchasing a home outside of Toronto	117	52	66	10	12	11	14	5	6	18	15	12	8	7
	42%	32%	57%	27%	44%	31%	32%	27%	73%	65%	63%	44%	43%	67%
			A											
Somewhat more likely to consider purchasing a home outside of Toronto	98	62	37	14	10	17	14	7	1	8	7	11	8	1
	35%	38%	32%	36%	37%	49%	32%	40%	18%	30%	31%	40%	43%	8%
Not at all more likely to consider purchasing a home outside of Toronto	62	48	13	15	5	7	16	6	1	1	1	4	3	3
	22%	30%	11%	38%	19%	20%	37%	33%	9%	5%	6%	16%	14%	25%
		B												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing