Canadian Online December 3 - 10, 2012

Sports Betting Banner 2
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1. There has been some discussion in the news media about a Private Member's Bill in the House of Commons that would legalize betting on the outcome of a single sporting event. How much have you heard about this bill?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Heard a lot	53	8	2	1	25	13	4	24	8	9	3	8	35
	3.0%	3.0%	1.0%	0	3.0%	3.0%	3.0%	3.0%	2.0%	2.0%	2.0%	2.0%	3.0%
Heard a bit	281	61	28	14	125	44	9	72	73	55	37	44	208
	14.0%	22.0%	13.0%	10.0%	16.0%	9.0%	6.0%	10.0%	20.0%	14.0%	17.0%	9.0%	15.0%
		BCDEF			EF				GI		G		K
Heard something, but don't remember the details	388	55	47	25	162	75	24	145	58	94	38	85	274
	19.0%	20.0%	22.0%	19.0%	21.0%	15.0%	17.0%	21.0%	16.0%	24.0%	18.0%	18.0%	20.0%
					E					H			
Heard nothing at all	1298	147	137	92	462	353	106	451	226	239	136	345	884
	64.0%	54.0%	64.0%	70.0%	60.0%	73.0%	74.0%	65.0%	62.0%	60.0%	63.0%	71.0%	63.0%
			A	AD		ABD	AD					L	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

2. Currently in Canada, betting on the outcome of a single sporting event is illegal. Provincial lottery and gaming corporations offer a system where bets can be made on multiple sports games (parlays) but not on a single game. To what extent would you support or oppose the legalization of single event sports betting in Canada in provinces that choose to allow it and regulate it?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Strongly support	209	29	14	9	105	42	10	68	44	42	28	40	144
	10.0%	11.0%	7.0%	7.0%	14.0%	9.0%	7.0%	10.0%	12.0%	11.0%	13.0%	8.0%	10.0%
					BCEF								
Somewhat support	867	116	89	54	349	194	65	284	168	196	95	233	567
	43.0%	43.0%	42.0%	41.0%	45.0%	40.0%	45.0%	41.0%	46.0%	49.0%	44.0%	48.0%	41.0%
										G		L	
Somewhat oppose	564	68	65	41	178	178	34	201	92	99	53	134	400
	28.0%	25.0%	31.0%	31.0%	23.0%	37.0%	24.0%	29.0%	25.0%	25.0%	25.0%	28.0%	29.0%
			D			ADF							
Strongly oppose	378	58	45	28	142	72	34	140	62	60	38	77	289
	19.0%	21.0%	21.0%	21.0%	18.0%	15.0%	24.0%	20.0%	17.0%	15.0%	18.0%	16.0%	21.0%
		E					E						K
Summary													
Top2Box (Strongly/Somewhat support)	1077	145	104	63	455	235	75	352	212	238	123	272	712
	53.0%	54.0%	48.0%	48.0%	59.0%	48.0%	52.0%	51.0%	58.0%	60.0%	57.0%	56.0%	51.0%
					BCE				G	G		L	
Low2Box (Somewhat/Strongly oppose)	942	126	110	68	319	250	68	341	154	159	91	211	689
	47.0%	46.0%	52.0%	52.0%	41.0%	52.0%	48.0%	49.0%	42.0%	40.0%	43.0%	44.0%	49.0%
			D	D		D		HI					K

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

3. It is estimated that Canadians currently bet in excess of $10 billion on sports annually with illegal bookies, and an additional $4 billion annually through offshore online sports books. It is also estimated that only 5% of sports betting done in Canada is done legitimately through provincially-regulated betting and lottery systems, while 95% is done illegally. Knowing this, do you support or oppose the legalization of single event sports betting in Canada in provinces that choose to allow it and regulate it?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Strongly support	394	64	30	17	176	88	20	129	84	87	50	84	278
	20.0%	24.0%	14.0%	13.0%	23.0%	18.0%	14.0%	19.0%	23.0%	22.0%	23.0%	17.0%	20.0%
		BCF			BCF								
Somewhat support	908	122	105	62	352	202	66	288	172	195	103	229	615
	45.0%	45.0%	49.0%	47.0%	46.0%	42.0%	46.0%	42.0%	47.0%	49.0%	48.0%	47.0%	44.0%
										G			
Somewhat oppose	395	46	39	30	125	126	29	160	61	61	34	104	266
	20.0%	17.0%	18.0%	23.0%	16.0%	26.0%	20.0%	23.0%	17.0%	15.0%	16.0%	21.0%	19.0%
						ABD		HIJ					
Strongly oppose	321	39	40	22	121	69	29	116	48	53	28	67	242
	16.0%	15.0%	19.0%	17.0%	16.0%	14.0%	20.0%	17.0%	13.0%	13.0%	13.0%	14.0%	17.0%
Summary													
Top2Box (Strongly/Somewhat support)	1303	186	135	79	528	289	86	417	256	283	153	313	892
	65.0%	69.0%	63.0%	60.0%	68.0%	60.0%	60.0%	60.0%	70.0%	71.0%	71.0%	65.0%	64.0%
		E			E				G	G	G		
Low2Box (Somewhat/Strongly oppose)	716	85	79	52	246	196	58	275	110	114	62	171	508
	35.0%	31.0%	37.0%	40.0%	32.0%	40.0%	40.0%	40.0%	30.0%	29.0%	29.0%	35.0%	36.0%
						AD		HIJ					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

4_1. [Legalizing single event sports betting in Canada would provide more revenue for governments to invest in social programs or to cut deficits] To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Legalizing single event sports betting in Canada would provide more revenue for governments to invest in social programs or to cut deficits													
Strongly agree	545	77	51	21	239	128	30	184	111	117	62	116	390
	27.0%	28.0%	24.0%	16.0%	31.0%	26.0%	21.0%	27.0%	30.0%	29.0%	29.0%	24.0%	28.0%
		C			CF	C							
Somewhat agree	987	140	110	66	373	227	72	321	185	211	107	246	678
	49.0%	52.0%	51.0%	50.0%	48.0%	47.0%	50.0%	46.0%	51.0%	53.0%	50.0%	51.0%	48.0%
										G			
Somewhat disagree	313	32	32	32	101	90	25	121	41	39	29	90	200
	16.0%	12.0%	15.0%	24.0%	13.0%	19.0%	18.0%	17.0%	11.0%	10.0%	14.0%	19.0%	14.0%
				ABD		AD		HI					L
Strongly disagree	173	22	21	13	61	40	16	67	28	30	16	31	133
	9.0%	8.0%	10.0%	10.0%	8.0%	8.0%	11.0%	10.0%	8.0%	8.0%	7.0%	6.0%	9.0%
Summary													
Top2Box (Strongly/Somewhat agree)	1533	216	161	86	611	355	102	505	297	328	169	362	1068
	76.0%	80.0%	75.0%	66.0%	79.0%	73.0%	71.0%	73.0%	81.0%	83.0%	79.0%	75.0%	76.0%
		C			CEF				G	G			
Low2Box (Somewhat/Strongly disagree)	486	55	53	45	163	130	41	187	69	69	45	121	333
	24.0%	20.0%	25.0%	34.0%	21.0%	27.0%	29.0%	27.0%	19.0%	17.0%	21.0%	25.0%	24.0%
				AD		D	D	HI					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

4_2. [Legalizing single event sports betting in Canada would reduce the amount of money being bet in black markets and through illegal bookies] To what extent do you agree or disagree with the following statements:

			REGION					HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Legalizing single event sports betting in Canada would reduce the amount of money being bet in black markets and through illegal bookies													
Strongly agree	491	72	54	18	208	111	27	171	89	120	48	104	351
	24.0%	27.0%	25.0%	14.0%	27.0%	23.0%	19.0%	25.0%	24.0%	30.0%	22.0%	21.0%	25.0%
		C	C		CF	C				J			
Somewhat agree	1019	129	102	74	392	248	74	338	203	188	116	260	688
	50.0%	48.0%	48.0%	56.0%	51.0%	51.0%	51.0%	49.0%	55.0%	47.0%	54.0%	54.0%	49.0%
									I				
Somewhat disagree	346	47	40	24	120	87	28	123	45	62	36	87	240
	17.0%	17.0%	19.0%	18.0%	16.0%	18.0%	20.0%	18.0%	12.0%	16.0%	17.0%	18.0%	17.0%
								H					
Strongly disagree	163	22	18	16	54	39	15	61	29	27	15	32	121
	8.0%	8.0%	8.0%	12.0%	7.0%	8.0%	10.0%	9.0%	8.0%	7.0%	7.0%	7.0%	9.0%
Summary													
Top2Box (Strongly/Somewhat agree)	1509	201	156	92	600	359	101	508	292	308	164	364	1039
	75.0%	74.0%	73.0%	70.0%	78.0%	74.0%	70.0%	73.0%	80.0%	78.0%	76.0%	75.0%	74.0%
									G				
Low2Box (Somewhat/Strongly disagree)	510	70	58	39	174	126	43	184	74	89	51	119	361
	25.0%	26.0%	27.0%	30.0%	22.0%	26.0%	30.0%	27.0%	20.0%	22.0%	24.0%	25.0%	26.0%
								H					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

4_3. [Legalizing single event sports betting in Canada would allow for greater regulation and oversight of sports betting] To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Legalizing single event sports betting in Canada would allow for greater regulation and oversight of sports betting													
Strongly agree	444	64	45	15	187	105	27	157	90	91	46	95	318
	22.0%	24.0%	21.0%	11.0%	24.0%	22.0%	19.0%	23.0%	25.0%	23.0%	22.0%	20.0%	23.0%
		C	C		C	C							
Somewhat agree	1042	139	109	77	398	245	74	339	194	220	116	269	702
	52.0%	51.0%	51.0%	59.0%	51.0%	51.0%	52.0%	49.0%	53.0%	55.0%	54.0%	56.0%	50.0%
												L	
Somewhat disagree	356	46	41	23	128	94	23	127	53	60	34	84	250
	18.0%	17.0%	19.0%	17.0%	17.0%	19.0%	16.0%	18.0%	14.0%	15.0%	16.0%	17.0%	18.0%
Strongly disagree	177	22	19	16	60	40	19	70	28	26	17	35	132
	9.0%	8.0%	9.0%	13.0%	8.0%	8.0%	13.0%	10.0%	8.0%	6.0%	8.0%	7.0%	9.0%
							D						
Summary													
Top2Box (Strongly/Somewhat agree)	1486	203	154	92	585	350	102	496	284	311	163	364	1020
	74.0%	75.0%	72.0%	70.0%	76.0%	72.0%	71.0%	72.0%	78.0%	78.0%	76.0%	75.0%	73.0%
										G			
Low2Box (Somewhat/Strongly disagree)	533	68	60	39	189	135	42	197	81	86	52	119	381
	26.0%	25.0%	28.0%	30.0%	24.0%	28.0%	29.0%	28.0%	22.0%	22.0%	24.0%	25.0%	27.0%
								I					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

4. [SUMMARY - TOP2BOX (STRONGLY/SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Legalizing single event sports betting in Canada would provide more revenue for governments to invest in social programs or to cut deficits	1533	216	161	86	611	355	102	505	297	328	169	362	1068
	76.0%	80.0%	75.0%	66.0%	79.0%	73.0%	71.0%	73.0%	81.0%	83.0%	79.0%	75.0%	76.0%
		C			CEF				G	G			
Legalizing single event sports betting in Canada would reduce the amount of money being bet in black markets and through illegal bookies	1509	201	156	92	600	359	101	508	292	308	164	364	1039
	75.0%	74.0%	73.0%	70.0%	78.0%	74.0%	70.0%	73.0%	80.0%	78.0%	76.0%	75.0%	74.0%
									G				
Legalizing single event sports betting in Canada would allow for greater regulation and oversight of sports betting	1486	203	154	92	585	350	102	496	284	311	163	364	1020
	74.0%	75.0%	72.0%	70.0%	76.0%	72.0%	71.0%	72.0%	78.0%	78.0%	76.0%	75.0%	73.0%
									G				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

4. [SUMMARY - LOW2BOX (SOMEWHAT/STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
					REGION				HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Legalizing single event sports betting in Canada would allow for greater regulation and oversight of sports betting	533	68	60	39	189	135	42	197	81	86	52	119	381
	26.0%	25.0%	28.0%	30.0%	24.0%	28.0%	29.0%	28.0%	22.0%	22.0%	24.0%	25.0%	27.0%
								I					
Legalizing single event sports betting in Canada would reduce the amount of money being bet in black markets and through illegal bookies	510	70	58	39	174	126	43	184	74	89	51	119	361
	25.0%	26.0%	27.0%	30.0%	22.0%	26.0%	30.0%	27.0%	20.0%	22.0%	24.0%	25.0%	26.0%
								H					
Legalizing single event sports betting in Canada would provide more revenue for governments to invest in social programs or to cut deficits	486	55	53	45	163	130	41	187	69	69	45	121	333
	24.0%	20.0%	25.0%	34.0%	21.0%	27.0%	29.0%	27.0%	19.0%	17.0%	21.0%	25.0%	24.0%
				AD		D	D	HI					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

5. Which point of view is closer to your own?

				REGION				HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Single-game sports betting should be made legal in Canada	1281	174	127	77	517	303	84	436	238	283	146	298	882
	63.0%	64.0%	59.0%	58.0%	67.0%	62.0%	59.0%	63.0%	65.0%	71.0%	68.0%	62.0%	63.0%
										G			
Single-game sports betting should not be made legal in Canada	738	97	88	55	258	182	59	257	127	114	69	186	519
	37.0%	36.0%	41.0%	42.0%	33.0%	38.0%	41.0%	37.0%	35.0%	29.0%	32.0%	38.0%	37.0%
										I			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

6. The Bill has passed 3rd reading in the House of Commons with unanimous support from all parties. The bill has also received the support of 8 provincial governments. The Bill is now before the Canadian Senate. Media reports suggest that members of the Senate could defeat the bill. What do you think the members of the Senate should do:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Members of the Senate should pass the bill and make it law	1289	178	129	76	520	300	85	431	248	282	148	302	899
	64.0%	66.0%	60.0%	58.0%	67.0%	62.0%	59.0%	62.0%	68.0%	71.0%	69.0%	62.0%	64.0%
										G			
Members of the Senate should defeat the bill and stop it from becoming law	730	93	85	55	254	185	59	262	118	115	67	182	502
	36.0%	34.0%	40.0%	42.0%	33.0%	38.0%	41.0%	38.0%	32.0%	29.0%	31.0%	38.0%	36.0%
								I					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

GENDER

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
							REGION			HOUSEHOLD INCOME		HOUSEHOLD COMPOSITION	
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Male	979	139	104	50	386	234	66	347	173	220	107	135	773
	48.0%	51.0%	49.0%	38.0%	50.0%	48.0%	46.0%	50.0%	47.0%	56.0%	50.0%	28.0%	55.0%
		C			C	C				H			K
Female	1040	132	110	82	388	251	78	346	192	177	107	348	628
	52.0%	49.0%	51.0%	62.0%	50.0%	52.0%	54.0%	50.0%	53.0%	44.0%	50.0%	72.0%	45.0%
				ADE					I			L	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

AGE

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
19-24	141	5	9	11	71	34	11	72	17	5	18	21	90
	7.0%	2.0%	4.0%	8.0%	9.0%	7.0%	8.0%	10.0%	5.0%	1.0%	8.0%	4.0%	6.0%
				A	AB	A	A	HI	I		I		
25-34	422	27	40	33	168	127	28	128	89	91	44	139	233
	21.0%	10.0%	19.0%	25.0%	22.0%	26.0%	19.0%	18.0%	24.0%	23.0%	21.0%	29.0%	17.0%
			A	A	A	AB	A		G				L
35-44	237	14	8	22	95	75	23	81	46	56	26	140	80
	12.0%	5.0%	4.0%	17.0%	12.0%	15.0%	16.0%	12.0%	12.0%	14.0%	12.0%	29.0%	6.0%
				AB	AB	AB	AB					L	
45-54	510	44	29	34	220	132	51	140	92	113	71	141	350
	25.0%	16.0%	13.0%	26.0%	28.0%	27.0%	36.0%	20.0%	25.0%	28.0%	33.0%	29.0%	25.0%
				AB	AB	AB	AB			G	GH		
55-64	304	79	43	17	76	73	17	105	47	53	37	30	259
	15.0%	29.0%	20.0%	13.0%	10.0%	15.0%	12.0%	15.0%	13.0%	13.0%	17.0%	6.0%	18.0%
		BCDEF	D			D							K
65+	404	101	86	15	144	44	13	167	74	79	18	12	388
	20.0%	37.0%	40.0%	12.0%	19.0%	9.0%	9.0%	24.0%	20.0%	20.0%	8.0%	2.0%	28.0%
		CDEF	CDEF		EF			J	J	J			K
Summary													
19-34	563	32	48	44	240	161	39	200	106	95	62	161	323
	28.0%	12.0%	23.0%	33.0%	31.0%	33.0%	27.0%	29.0%	29.0%	24.0%	29.0%	33.0%	23.0%
			A	AB	AB	AB	A						L
35-54	747	59	36	56	315	207	74	221	138	169	97	281	431
	37.0%	22.0%	17.0%	42.0%	41.0%	43.0%	52.0%	32.0%	38.0%	43.0%	45.0%	58.0%	31.0%
				AB	AB	AB	ABD			G	G	L	
55+	709	180	129	32	220	117	30	271	122	132	55	41	647
	35.0%	66.0%	60.0%	24.0%	28.0%	24.0%	21.0%	39.0%	33.0%	33.0%	26.0%	9.0%	46.0%
		CDEF	CDEF					J					K

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

REGION

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
					REGION				HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
BC	271	271	0	0	0	0	0	89	50	62	25	13	242
	13.0%	100.0%	-	-	-	-	-	13.0%	14.0%	16.0%	12.0%	3.0%	17.0%
		BCDEF											K
AB	214	0	214	0	0	0	0	60	45	51	23	10	184
	11.0%	-	100.0%	-	-	-	-	9.0%	12.0%	13.0%	11.0%	2.0%	13.0%
			ACDEF							G			K
SK/MB	131	0	0	131	0	0	0	34	30	25	15	56	69
	7.0%	-	-	100.0%	-	-	-	5.0%	8.0%	6.0%	7.0%	12.0%	5.0%
				ABDEF					G			L	
Ontario	774	0	0	0	774	0	0	233	134	159	98	215	511
	38.0%	-	-	-	100.0%	-	-	34.0%	37.0%	40.0%	46.0%	44.0%	36.0%
					ABCEF						GH	L	
Quebec	485	0	0	0	0	485	0	219	87	76	34	138	305
	24.0%	-	-	-	-	100.0%	-	32.0%	24.0%	19.0%	16.0%	29.0%	22.0%
						ABCDF		HIJ	J			L	
Atlantic	144	0	0	0	0	0	144	58	19	24	20	52	90
	7.0%	-	-	-	-	-	100.0%	8.0%	5.0%	6.0%	9.0%	11.0%	6.0%
							ABCDE					L	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

INCOME

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
<$25K	352	46	21	21	122	111	30	352	0	0	0	54	264
	17.0%	17.0%	10.0%	16.0%	16.0%	23.0%	21.0%	51.0%	-	-	-	11.0%	19.0%
		B			B	BD	B	HIJ					K
$25K - <$55K	630	79	72	40	219	175	45	340	290	0	0	149	443
	31.0%	29.0%	34.0%	30.0%	28.0%	36.0%	31.0%	49.0%	79.0%	-	-	31.0%	32.0%
						D		IJ	GIJ				
$55K - <$100K	473	76	63	28	185	95	26	0	76	397	0	132	315
	23.0%	28.0%	29.0%	21.0%	24.0%	20.0%	18.0%	-	21.0%	100.0%	-	27.0%	22.0%
		EF	EF						GJ	GHJ		L	
$100K - <$150K	173	20	18	12	78	29	15	0	0	0	173	49	113
	9.0%	7.0%	8.0%	9.0%	10.0%	6.0%	11.0%	-	-	-	81.0%	10.0%	8.0%
					E						GHI		
$150K+	42	5	5	3	20	5	4	0	0	0	42	15	21
	2.0%	2.0%	3.0%	2.0%	3.0%	1.0%	3.0%	-	-	-	19.0%	3.0%	2.0%
											GHI		
Prefer not to answer	350	45	35	28	150	69	23	0	0	0	0	84	244
	17.0%	16.0%	16.0%	22.0%	19.0%	14.0%	16.0%	-	-	-	-	17.0%	17.0%
					E								
Summary													
<40k	693	89	60	34	233	219	58	693	0	0	0	123	521
	34.0%	33.0%	28.0%	26.0%	30.0%	45.0%	41.0%	100.0%	-	-	-	25.0%	37.0%
						ABCD	BCD	HIJ					K
40k-<60K	366	50	45	30	134	87	19	0	366	0	0	102	240
	18.0%	18.0%	21.0%	23.0%	17.0%	18.0%	13.0%	-	100.0%	-	-	21.0%	17.0%
				F					GIJ				
60k-<100k	397	62	51	25	159	76	24	0	0	397	0	110	261
	20.0%	23.0%	24.0%	19.0%	21.0%	16.0%	17.0%	-	-	100.0%	-	23.0%	19.0%
		E	E							GHJ			
100k+	214	25	23	15	98	34	20	0	0	0	214	64	134
	11.0%	9.0%	11.0%	11.0%	13.0%	7.0%	14.0%	-	-	-	100.0%	13.0%	10.0%
					E		E				GHI	L	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

EDUCATION

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Primary School or less	22	6	1	0	2	10	3	19	0	0	0	0	18
	1.0%	2.0%	1.0%	-	0	2.0%	2.0%	3.0%	-	-	-	-	1.0%
		D				D	D	HIJ					K
Some high school	186	23	15	9	59	69	11	103	29	24	0	33	136
	9.0%	8.0%	7.0%	7.0%	8.0%	14.0%	8.0%	15.0%	8.0%	6.0%	-	7.0%	10.0%
						ABCD		HIJ	J	J			
Graduated high school	709	96	71	60	268	169	45	265	135	110	50	174	490
	35.0%	36.0%	33.0%	46.0%	35.0%	35.0%	31.0%	38.0%	37.0%	28.0%	23.0%	36.0%	35.0%
				BDEF				IJ	IJ				
Some college / CEGEP / Trade School	290	53	39	16	97	65	19	109	57	57	14	62	212
	14.0%	20.0%	18.0%	12.0%	13.0%	13.0%	13.0%	16.0%	16.0%	14.0%	7.0%	13.0%	15.0%
		DE	D					J	J	J			
Graduated from college / CEGEP / Trade School	336	35	37	20	149	65	30	92	74	93	34	102	205
	17.0%	13.0%	17.0%	15.0%	19.0%	13.0%	21.0%	13.0%	20.0%	24.0%	16.0%	21.0%	15.0%
					AE		AE		G	GJ		L	
Some university, but did not finish	166	29	17	10	55	44	11	49	24	35	26	31	133
	8.0%	11.0%	8.0%	7.0%	7.0%	9.0%	7.0%	7.0%	7.0%	9.0%	12.0%	6.0%	9.0%
											GH		
University undergraduate degree, such as a Bachelors Degree	225	21	24	16	103	42	19	42	36	59	60	58	156
	11.0%	8.0%	11.0%	12.0%	13.0%	9.0%	13.0%	6.0%	10.0%	15.0%	28.0%	12.0%	11.0%
					AE				G	GH	GHI		
University graduate degree, such as a Masters or PhD	86	8	9	1	42	20	7	13	10	19	30	24	52
	4.0%	3.0%	4.0%	1.0%	5.0%	4.0%	5.0%	2.0%	3.0%	5.0%	14.0%	5.0%	4.0%
					C					G	GHI		
Summary													
<HS	208	29	17	9	60	79	14	123	29	24	0	33	153
	10.0%	11.0%	8.0%	7.0%	8.0%	16.0%	10.0%	18.0%	8.0%	6.0%	-	7.0%	11.0%
						BCD		HIJ	J	J			K
HS	709	96	71	60	268	169	45	265	135	110	50	174	490
	35.0%	36.0%	33.0%	46.0%	35.0%	35.0%	31.0%	38.0%	37.0%	28.0%	23.0%	36.0%	35.0%
				BDEF				IJ	IJ				
Post Sec	791	117	94	46	301	175	59	250	156	186	74	195	549
	39.0%	43.0%	44.0%	35.0%	39.0%	36.0%	41.0%	36.0%	43.0%	47.0%	35.0%	40.0%	39.0%
										GJ			
Univ Grad	311	29	33	17	145	62	26	55	46	78	90	81	208
	15.0%	11.0%	15.0%	13.0%	19.0%	13.0%	18.0%	8.0%	13.0%	20.0%	42.0%	17.0%	15.0%
					AE				G	GH	GHI		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.

HOUSEHOLD COMPOSITION

				REGION				HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2019	274	225	145	756	460	159	638	361	421	252	504	1401
Weighted	2019	271	214	131	774	485	144	693	366	397	214	483	1401
Kids	483	13	10	56	215	138	52	123	102	110	64	483	0
	24.0%	5.0%	5.0%	42.0%	28.0%	28.0%	36.0%	18.0%	28.0%	28.0%	30.0%	100.0%	-
				ABDE	AB	AB	AB		G	G	G	L	
No Kids	1401	242	184	69	511	305	90	521	240	261	134	0	1401
	69.0%	89.0%	86.0%	53.0%	66.0%	63.0%	63.0%	75.0%	66.0%	66.0%	63.0%	-	100.0%
		CDEF	CDEF		C	C		HIJ					K
Don't know	135	16	20	7	48	42	2	49	24	25	17	0	0
	7.0%	6.0%	9.0%	5.0%	6.0%	9.0%	1.0%	7.0%	7.0%	6.0%	8.0%	-	-
		F	F		F	F							

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used.