

1. Which of the following do you believe was the top Canadian Newsmaker of 2012?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1021	469	552	224	408	389	89	275	492	165
Weighted	1021	495	526	285	378	358	118*	346	400	157
Justin Bieber	170	58	111	73	59	37	23	61	63	22
	17.0%	12.0%	21.0%	26.0%	16.0%	10.0%	20.0%	18.0%	16.0%	14.0%
			A	DE	E					
Stephen Harper	157	88	69	28	66	63	15	59	57	25
	15.0%	18.0%	13.0%	10.0%	17.0%	18.0%	12.0%	17.0%	14.0%	16.0%
			B		C	C				
Shafia family members found guilty in honour killings	103	43	59	17	32	54	13	42	35	14
	10.0%	9.0%	11.0%	6.0%	8.0%	15.0%	11.0%	12.0%	9.0%	9.0%
						CD				
Rob Ford	101	48	53	37	29	35	11	30	43	18
	10.0%	10.0%	10.0%	13.0%	8.0%	10.0%	9.0%	9.0%	11.0%	11.0%
				D						
Pauline Marois	100	45	55	29	43	28	14	33	32	21
	10.0%	9.0%	10.0%	10.0%	11.0%	8.0%	12.0%	9.0%	8.0%	13.0%
Justin Trudeau	87	45	42	4	49	34	10	35	33	9
	8.0%	9.0%	8.0%	1.0%	13.0%	10.0%	9.0%	10.0%	8.0%	6.0%
					C	C				
Luka Magnotta	85	47	38	36	29	20	12	23	35	15
	8.0%	9.0%	7.0%	13.0%	8.0%	5.0%	10.0%	7.0%	9.0%	10.0%
				E						
Amanda Todd	65	30	35	22	27	16	7	19	30	8
	6.0%	6.0%	7.0%	8.0%	7.0%	4.0%	6.0%	5.0%	8.0%	5.0%
Mark Carney	45	24	21	2	8	35	4	5	25	10
	4.0%	5.0%	4.0%	1.0%	2.0%	10.0%	4.0%	1.0%	6.0%	7.0%
						CD			G	G
Christine Sinclair	28	18	11	9	10	9	4	9	14	2
	3.0%	4.0%	2.0%	3.0%	3.0%	3.0%	4.0%	3.0%	3.0%	1.0%
Sidney Crosby	26	12	13	11	7	7	0	13	11	2
	3.0%	3.0%	2.0%	4.0%	2.0%	2.0%	-	4.0%	3.0%	1.0%
Thomas Mulcair	24	17	7	8	7	9	3	8	8	5
	2.0%	3.0%	1.0%	3.0%	2.0%	3.0%	3.0%	2.0%	2.0%	3.0%

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		B								
Pierre Poutine	14	10	4	6	6	2	0	6	4	4
	1.0%	2.0%	1.0%	2.0%	1.0%	1.0%	-	2.0%	1.0%	3.0%
Alison Redford	10	3	7	1	4	4	1	3	6	0
	1.0%	1.0%	1.0%	0	1.0%	1.0%	1.0%	1.0%	1.0%	-
Bev Oda	8	8	1	0	3	5	0	2	4	2
	1.0%	2.0%	0	-	1.0%	1.0%	-	1.0%	1.0%	1.0%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base