1. And which of the following do you believe was the top international story of 2012?

|  |       | GENDER     |            | AGE        |            |            | EDUCATION   |            |          |   |
|--|-------|------------|------------|------------|------------|------------|---|------------|----------|---|
|  | Total |            |            |            |            |            |   |            |          |   |
|  |       | Male       | Female     | 18-34      | 35-54      | 55+        | <hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<> | HS         | Post Sec | Univ Grad                               |
|  | rotar | A          | В          | C          | D          | E          | F   | G          | H        | Jan |
| Base: All Respondents  | 1021  | 469        | 552        | 224        | 408        | 389        | 89  | 275        | 492      | 165                                     |
| Weighted   | 1021  | 495        | 526        | 285        | 378        | 358        | 118*  | 346        | 400      | 157                                     |
| -  | 207   | 95         | 112        | 60         | 72         | 75         | 27  | 81         | 81       | 19                                      |
| Hurricane Sandy  | 20.0% | 19.0%      | 21.0%      | 21.0%      | 19.0%      | 21.0%      | 23.0%   | 23.0%      | 20.0%    | 12.0%                                   |
|  |       |            |            |            |            |            | I   | I          | I        | 12.07.0                                 |
|  | 185   | 87         | 99         | 47         | 61         | 77         | 17  | 54         | 78       | 36                                      |
| U.S. election  | 18.0% | 17.0%      | 19.0%      | 17.0%      | 16.0%      | 22.0%      | 14.0%   | 16.0%      | 20.0%    | 23.0%                                   |
|  |       |            |            |            |            |            |   |            |          |   |
|  | 141   | 65         | 76         | 42         | 61         | 38         | 12  | 42         | 61       | 25                                      |
| Summer Olympic Games in London                                       | 14.0% | 13.0%      | 14.0%      | 15.0%      | 16.0%      | 11.0%      | 10.0%   | 12.0%      | 15.0%    | 16.0%                                   |
|  |       |            |            |            | Е          |            |   |            |          |   |
|  | 111   | 69         | 41         | 25         | 40         | 46         | 6   | 31         | 45       | 28                                      |
| Civil war in Syria   | 11.0% | 14.0%      | 8.0%       | 9.0%       | 11.0%      | 13.0%      | 5.0%  | 9.0%       | 11.0%    | 18.0%                                   |
|  |       | В          |            |            |            |            |   |            |          | FGH                                     |
| NHL lockout  | 101   | 52         | 49         | 31         | 43         | 27         | 15  | 38         | 36       | 12                                      |
|  | 10.0% | 10.0%      | 9.0%       | 11.0%      | 11.0%      | 7.0%       | 13.0%   | 11.0%      | 9.0%     | 8.0%                                    |
|  |       |            |            |            |            |            |   |            |          |   |
| Queen Elizabeth's Diamond Jubilee                                    | 64    | 28         | 36         | 10         | 15         | 38         | 10  | 17         | 29       | 7                                       |
|  | 6.0%  | 6.0%       | 7.0%       | 4.0%       | 4.0%       | 11.0%      | 8.0%  | 5.0%       | 7.0%     | 5.0%                                    |
|  |       |            |            |            |            | CD         |   |            |          |   |
| Chapting at Calarada mayia theatre, abouting the Dark                | 60    | 22         | 20         | 25         | 25         | 10         | 15  | 20         | 44       | 7                                       |
| Shooting at Colorado movie theatre, showing the Dark<br>Knight Rises | 62    | 23<br>5.0% | 38<br>7.0% | 25<br>9.0% | 25<br>7.0% | 12<br>3.0% | 15<br>12.0%   | 29<br>8.0% | 3.0%     | 7<br>5.0%                               |
|  | 0.0%  | 5.0%       | 7.0%       | 9.0%<br>E  | 7.0%       | 3.0%       | HI  | 6.0%<br>H  | 3.0%     | 5.0%                                    |
|  | 42    | 17         | 26         | 13         | 21         | 9          | 7   | 20         | 11       | 4                                       |
| Royal pregnancy of Kate Middleton                                    | 4.0%  | 3.0%       | 5.0%       | 5.0%       | 6.0%       | 2.0%       | 6.0%  | 6.0%       | 3.0%     | 3.0%                                    |
|  | 1.070 | 0.070      | 0.070      | 0.070      | E          | 2.070      | 0.070   | Н          | 0.070    | 0.070                                   |
| Conflict in Gaza   | 37    | 17         | 20         | 11         | 15         | 12         | 2   | 12         | 17       | 7                                       |
|  | 4.0%  | 3.0%       | 4.0%       | 4.0%       | 4.0%       | 3.0%       | 2.0%  | 3.0%       | 4.0%     | 4.0%                                    |
|  |       |            |            |            |            |            |   |            |          |   |
|  |       |            |            |            |            |            |   |            |          |   |
| American cyclist Lance Armstrong's downfall                          | 36    | 19         | 17         | 7          | 13         | 16         | 3   | 10         | 20       | 3                                       |
|  | 4.0%  | 4.0%       | 3.0%       | 2.0%       | 4.0%       | 4.0%       | 3.0%  | 3.0%       | 5.0%     | 2.0%                                    |
|  |       |            |            |            |            |            |   |            |          |   |
|  | 13    | 9          | 4          | 4          | 4          | 5          | 2   | 4          | 6        | 1                                       |
| Attack on U.S. consulate in Libya                                    | 1.0%  | 2.0%       | 1.0%       | 2.0%       | 1.0%       | 1.0%       | 2.0%  | 1.0%       | 1.0%     | 1.0%                                    |
|  |       |            |            |            |            |            |   |            |          |   |
|  | 12    | 7          | 4          | 5          | 6          | 1          | 2   | 2          | 2        | 5                                       |

1. And which of the following do you believe was the top international story of 2012?

|                                       |       | GEN  | IDER   | AGE   |           |      | EDUCATION   |      |          |            |
|---------------------------------------|-------|------|--------|-------|-----------|------|---|------|----------|------------|
|                                       | Total | Male | Female | 18-34 | 35-54     | 55+  | <hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<> | HS   | Post Sec | Univ Grad  |
| Pussy Riot                            | 1.0%  | 1.0% | 1.0%   | 2.0%  | 2.0%<br>E | 0    | 1.0%  | 1.0% | 1.0%     | 3.0%<br>GH |
| U.S. General David Petraeus' downfall | 7     | 5    | 2      | 2     | 2         | 3    | 0   | 4    | 2        | 1          |
|                                       | 1.0%  | 1.0% | 0      | 1.0%  | 0         | 1.0% | -   | 1.0% | 0        | 1.0%       |
| Election victory of Putin in Russia   | 3     | 2    | 1      | 2     | 1         | 0    | 0   | 0    | 1        | 2          |
|                                       | 0     | 1.0% | 0      | 1.0%  | 0         | -    | -   | -    | 0        | 1.0%       |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base