1. And which of the following do you believe was the top international story of 2012?

Base: All Respondents	BC A 120 135 42 31.0% 21 16.0% 21 16.0% 14 10.0%	AB B 103 106* 31 29.0% 18 17.0% 15 14.0%	SK/MB C 78 65* 28 43.0% 6 10.0% 7 11.0%	Ontario D 355 384 146 38.0% 58 15.0% 42 11.0%	Quebec E 252 241 85 35.0% 29 12.0%	Atlantic F 95 71* 30 42.0% 6 8.0%	<40k G 285 291 121 42.0% IJ 50 17.0% 25 8.0%	40k-<60K H 167 169 56 33.0% 27 16.0%	60k-<100k 1 251 241 73 30.0% 30 13.0%	100k+ J 121 118 30 25.0% 13 11.0%	Kids K 255 241 86 36.0% 30 12.0%	No Kids L 667 673 253 38.0% 98 15.0%
Base: All Respondents	A 120 135 42 31.0% 21 16.0% 21 16.0%	B 103 106* 31 29.0% 18 17.0% 15 14.0%	C 78 65* 28 43.0% 6 10.0% 7 11.0%	D 355 384 146 38.0% 58 15.0% 42 11.0%	E 252 241 85 35.0% 29 12.0% 35	F 95 71* 30 42.0% 6 8.0%	G 285 291 121 42.0% IJ 50 17.0%	H 167 169 56 33.0% 27 16.0%	73 30.0% 30 13.0%	J 121 118 30 25.0% 13 11.0%	K 255 241 86 36.0%	L 667 673 253 38.0%
Weighted 1003 Shooting of Children and Teachers at Sandy Hook school in Connecticut 362 Hurricane Sandy 138 14.0% 14.0% U.S. election 97 Civil war in Syria 90 Summer Olympic Games in London 9.0% NHL lockout 44 Conflict in Gaza 43 Shooting at Colorado movie theatre, showing the Dark Knight Rises 29 3.0% 23	135 42 31.0% 21 16.0% 21 16.0% 14 10.0%	106* 31 29.0% 18 17.0% 15 14.0% 11 11.0%	65* 28 43.0% 6 10.0% 7 11.0%	384 146 38.0% 58 15.0% 42 11.0%	241 85 35.0% 29 12.0%	71* 30 42.0% 6 8.0%	291 121 42.0% IJ 50 17.0%	169 56 33.0% 27 16.0%	73 30.0% 30 13.0%	118 30 25.0% 13 11.0%	241 86 36.0% 30	253 38.0%
Shooting of Children and Teachers at Sandy Hook school in Connecticut 36.0%	42 31.0% 21 16.0% 21 16.0% 14 10.0%	31 29.0% 18 17.0% 15 14.0%	28 43.0% 6 10.0% 7 11.0%	146 38.0% 58 15.0% 42 11.0%	85 35.0% 29 12.0%	30 42.0% 6 8.0%	121 42.0% IJ 50 17.0%	56 33.0% 27 16.0%	73 30.0% 30 13.0%	30 25.0% 13 11.0%	86 36.0% 30	253 38.0% 98
36.0% 36.0% 38.0%	31.0% 21 16.0% 21 16.0% 14 10.0%	29.0% 18 17.0% 15 14.0% 11 11.0%	43.0% 6 10.0% 7 11.0%	38.0% 58 15.0% 42 11.0%	35.0% 29 12.0%	42.0% 6 8.0%	42.0% IJ 50 17.0%	33.0% 27 16.0%	30.0% 30 13.0%	25.0% 13 11.0%	36.0%	38.0% 98
school in Connecticut 36.0% Hurricane Sandy 138 14.0% 131 U.S. election 97 Civil war in Syria 90 Summer Olympic Games in London 90 NHL lockout 44 Conflict in Gaza 43 Shooting at Colorado movie theatre, showing the Dark Knight Rises 29 3.0% 23	31.0% 21 16.0% 21 16.0% 14 10.0%	29.0% 18 17.0% 15 14.0% 11 11.0%	43.0% 6 10.0% 7 11.0%	38.0% 58 15.0% 42 11.0%	35.0% 29 12.0%	42.0% 6 8.0%	42.0% IJ 50 17.0%	33.0% 27 16.0%	30.0% 30 13.0%	25.0% 13 11.0%	36.0%	38.0% 98
138	21 16.0% 21 16.0% 14 10.0%	18 17.0% 15 14.0% 11 11.0%	6 10.0% 7 11.0%	58 15.0% 42 11.0%	29 12.0% 35	6 8.0%	IJ 50 17.0%	27 16.0%	30 13.0%	13 11.0%	30	98
14.0% 131 13.0% 97 10.0%	16.0% 21 16.0% 14 10.0%	17.0% 15 14.0% 11 11,0%	7 11.0%	15.0% 42 11.0%	12.0%	8.0%	50 17.0% 25	16.0%	13.0%	11.0%		
131	21 16.0% 14 10.0%	15 14.0% 11 11.0%	7 11.0%	42 11.0%	35	10	25	23			12.0%	15.0%
U.S. election 13.0% 97 10.0%	16.0% 14 10.0%	14.0% 11 11.0%	11.0%	11.0%		-			30			
U.S. election 13.0% 97 10.0%	16.0% 14 10.0%	14.0% 11 11.0%	11.0%	11.0%		-			30	_		
97	14 10.0%	11 11.0%	6		15.0%	15.0%	8.0%			25	30	83
10.0% 90 9.0%	10.0%	11.0%		36		1	5.570	14.0%	16.0%	21.0%	13.0%	12.0%
10.0% 90 9.0%	10.0%	11.0%		36	0.4	_		4.5	G	G 47		
90 9.0%	10		9.0%	9.0%	24	7	24	15	23	17	20	64
Summer Olympic Games in London 9.0%		12	1	9.0%	10.0%	9.0%	8.0%	9.0%	10.0%	15.0%	8.0%	10.0%
Summer Olympic Games in London 9.0%			5	42	18	3	19	18	25	13	26	60
44 4.0% 43 4.0% 4.0%	1.070	12.0%	7.0%	11.0%	7.0%	4.0%	6.0%	11.0%	10.0%	11.0%	11.0%	9.0%
NHL lockout 4.0% Conflict in Gaza 43 Shooting at Colorado movie theatre, showing the Dark Knight Rises 29 3.0% 23		121070	1.070	111070	1.070		0.070	111070	10.070	111070	111070	0.070
Conflict in Gaza 43 4.0% Shooting at Colorado movie theatre, showing the Dark Knight Rises 29 3.0%	8	2	2	9	20	4	19	8	10	2	10	30
Conflict in Gaza 4.0% Shooting at Colorado movie theatre, showing the Dark Knight Rises 29 3.0%	6.0%	2.0%	3.0%	2.0%	8.0%	5.0%	6.0%	4.0%	4.0%	2.0%	4.0%	4.0%
Conflict in Gaza 4.0% Shooting at Colorado movie theatre, showing the Dark Knight Rises 29 3.0%					BD							
Shooting at Colorado movie theatre, showing the Dark Knight Rises 29 3.0%	9	6	1	15	9	3	10	9	13	4	11	27
Knight Rises 3.0%	6.0%	6.0%	1.0%	4.0%	4.0%	4.0%	3.0%	6.0%	5.0%	3.0%	5.0%	4.0%
Knight Rises 3.0%												
Knight Rises 3.0%	3	3	4	11	7	2	7	7	7	3	7	16
23	2.0%	3.0%	5.0%	3.0%	3.0%	2.0%	2.0%	4.0%	3.0%	3.0%	3.0%	2.0%
	2.070	0.070	0.070	0.070	0.070	2.070	2.070	1.070	0.070	0.070	0.070	2.070
Queen Elizabeth's Diamond Jubilee 2.0%	3	4	2	9	3	1	6	4	5	3	3	18
	2.0%	4.0%	3.0%	2.0%	1.0%	2.0%	2.0%	2.0%	2.0%	2.0%	1.0%	3.0%
21	5	1	2	6	5	1	6	0	9	2	10	12
Royal pregnancy of Kate Middleton 2.0%	4.0%	1.0%	4.0%	2.0%	2.0%	2.0%	2.0%	-	4.0%	2.0%	4.0%	2.0%
									Н			
9 Pussy Riot 1.0%	-	-	0 -	1.0%	1.0%	1	- 0	1	1.0%	3.00/	1	6
1.0%	-	-	-	1.0%	1.0%	2.0%	-	0	1.0%	3.0% G	0	1.0%
American qualist I anno American ele devuetell	0	1	1	2	3	1	2	1	3	2	4	3
American cyclist Lance Armstrong's downfall 1.0%	-	1.0%	1.0%	0	1.0%	2.0%	1.0%	0	1.0%	1.0%	2.0%	0
5	0	0	2	2	1	1	2	1	2	0	2	2
Attack on U.S. consulate in Libya 1.0%	-	-	3.0%	0	0	1.0%	1.0%	1.0%	1.0%	-	1.0%	0
_		_	ADE	_								
Election victory of Putin in Russia 0	0	0	0	2	0	0	2	0	0	0	0	2
Election victory of Putin in Russia 0	-	-	-	0	-	-	1.0%	-	-	-	-	0
1		1	0	0	0	0	0	0	0	0	1	0

1. And which of the following do you believe was the top international story of 2012?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	ВС	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
U.S. General David Petraeus' downfall	0	-	1.0%	-	-	-	-	-	-	-	-	0	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J - K/L Overlap formulae used. * small base