

1_1. [My family now] Which of the following do you use to keep your family organized, and which did your family use when you were a kid to keep everyone organized?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Email	759	381	379	202	275	282	72	264	297	127
	46.0%	47.0%	44.0%	44.0%	45.0%	49.0%	42.0%	46.0%	46.0%	50.0%
Day planner	485	182	303	170	179	136	36	130	229	90
	29.0%	23.0%	36.0%	37.0%	29.0%	23.0%	21.0%	22.0%	35.0%	35.0%
			A	E	E				FG	FG
Other technology tools	397	193	204	125	164	107	30	118	177	73
	24.0%	24.0%	24.0%	27.0%	27.0%	18.0%	17.0%	20.0%	27.0%	29.0%
				E	E				FG	FG
Email calendar	316	154	162	100	119	97	18	86	142	70
	19.0%	19.0%	19.0%	22.0%	19.0%	17.0%	10.0%	15.0%	22.0%	27.0%
									FG	FG
Other non-technology tools	275	130	144	76	111	87	21	66	131	57
	17.0%	16.0%	17.0%	17.0%	18.0%	15.0%	12.0%	11.0%	20.0%	22.0%
									G	FG
None of these	478	260	218	125	175	178	69	212	148	49
	29.0%	32.0%	26.0%	27.0%	29.0%	31.0%	40.0%	37.0%	23.0%	19.0%
		B					HI	HI		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_2. [My family when I was a kid] Which of the following do you use to keep your family organized, and which did your family use when you were a kid to keep everyone organized?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Other non-technology tools	416	206	210	118	152	145	35	113	191	76
	25.0%	26.0%	25.0%	26.0%	25.0%	25.0%	20.0%	20.0%	30.0%	30.0%
									G	G
Day planner	367	141	226	159	127	81	28	116	154	70
	22.0%	18.0%	26.0%	34.0%	21.0%	14.0%	16.0%	20.0%	24.0%	27.0%
			A	DE	E					FG
Other technology tools	100	55	45	47	29	25	17	37	31	15
	6.0%	7.0%	5.0%	10.0%	5.0%	4.0%	10.0%	6.0%	5.0%	6.0%
				DE						
Email calendar	67	35	32	47	14	7	11	12	25	19
	4.0%	4.0%	4.0%	10.0%	2.0%	1.0%	7.0%	2.0%	4.0%	7.0%
				DE			G			GH
Email	63	33	30	47	14	2	10	19	10	24
	4.0%	4.0%	4.0%	10.0%	2.0%	0	6.0%	3.0%	2.0%	9.0%
				DE	E		H			GH
None of these	938	456	482	214	359	365	108	371	346	113
	57.0%	57.0%	57.0%	46.0%	59.0%	63.0%	62.0%	64.0%	53.0%	44.0%
					C	C	I	HI	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_1. [Keeping my family organized is difficult] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Keeping my family organized is difficult										
Strongly agree	129	69	60	60	41	29	18	44	50	18
	8.0%	9.0%	7.0%	13.0%	7.0%	5.0%	10.0%	8.0%	8.0%	7.0%
Somewhat agree				DE						
	517	233	284	176	182	160	46	198	184	89
	31.0%	29.0%	33.0%	38.0%	30.0%	27.0%	27.0%	34.0%	28.0%	35.0%
Somewhat disagree				E						
	644	332	312	132	252	259	72	198	269	104
	39.0%	41.0%	37.0%	29.0%	41.0%	45.0%	42.0%	34.0%	42.0%	41.0%
Strongly disagree				C	C					
	364	168	196	94	137	133	37	137	146	44
	22.0%	21.0%	23.0%	20.0%	22.0%	23.0%	22.0%	24.0%	22.0%	17.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	646	302	344	236	222	188	64	243	234	107
	39.0%	38.0%	40.0%	51.0%	36.0%	32.0%	37.0%	42.0%	36.0%	42.0%
				DE						
Low2Box (Somewhat/ Strongly disagree)	1008	500	508	226	390	392	109	335	415	148
	61.0%	62.0%	60.0%	49.0%	64.0%	68.0%	63.0%	58.0%	64.0%	58.0%
					C	C				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_2. [Keeping my family organized is more difficult than it was for my parents when I was a kid] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Keeping my family organized is more difficult than it was for my parents when I was a kid										
Strongly agree	272	117	154	90	98	83	33	93	105	42
	16.0%	15.0%	18.0%	20.0%	16.0%	14.0%	19.0%	16.0%	16.0%	16.0%
Somewhat agree	531	267	264	132	204	195	45	196	207	83
	32.0%	33.0%	31.0%	29.0%	33.0%	34.0%	26.0%	34.0%	32.0%	33.0%
Somewhat disagree	552	284	268	149	201	201	50	189	224	90
	33.0%	35.0%	31.0%	32.0%	33.0%	35.0%	29.0%	33.0%	35.0%	35.0%
Strongly disagree	299	134	165	90	108	101	46	100	113	40
	18.0%	17.0%	19.0%	19.0%	18.0%	17.0%	26.0%	17.0%	17.0%	16.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	803	384	418	222	302	278	78	289	311	125
	49.0%	48.0%	49.0%	48.0%	49.0%	48.0%	45.0%	50.0%	48.0%	49.0%
Low2Box (Somewhat/ Strongly disagree)	851	418	434	239	310	302	95	289	337	129
	51.0%	52.0%	51.0%	52.0%	51.0%	52.0%	55.0%	50.0%	52.0%	51.0%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_3. [Technology allows families to be better connected] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology allows families to be better connected										
Strongly agree	537	243	294	179	179	179	57	187	204	90
	32.0%	30.0%	35.0%	39.0%	29.0%	31.0%	33.0%	32.0%	31.0%	35.0%
Somewhat agree	845	432	413	207	327	312	82	307	319	138
	51.0%	54.0%	48.0%	45.0%	53.0%	54.0%	47.0%	53.0%	49.0%	54.0%
Somewhat disagree	193	91	102	57	75	61	23	65	85	19
	12.0%	11.0%	12.0%	12.0%	12.0%	11.0%	13.0%	11.0%	13.0%	8.0%
Strongly disagree	79	36	43	19	31	28	11	19	41	8
	5.0%	4.0%	5.0%	4.0%	5.0%	5.0%	6.0%	3.0%	6.0%	3.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	1382	675	707	385	506	491	139	494	522	227
	84.0%	84.0%	83.0%	84.0%	83.0%	85.0%	80.0%	85.0%	81.0%	89.0%
Low2Box (Somewhat/ Strongly disagree)	272	127	145	76	106	90	34	84	126	27
	16.0%	16.0%	17.0%	16.0%	17.0%	15.0%	20.0%	15.0%	19.0%	11.0%
							I		I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_4. [My family relies on technology to help us stay connected] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
My family relies on technology to help us stay connected										
Strongly agree	384	185	200	117	136	132	34	127	151	72
	23.0%	23.0%	23.0%	25.0%	22.0%	23.0%	20.0%	22.0%	23.0%	28.0%
Somewhat agree	777	404	373	219	281	277	65	275	314	123
	47.0%	50.0%	44.0%	47.0%	46.0%	48.0%	37.0%	48.0%	48.0%	48.0%
		B								
Somewhat disagree	340	148	193	95	134	112	45	123	128	45
	21.0%	18.0%	23.0%	21.0%	22.0%	19.0%	26.0%	21.0%	20.0%	18.0%
Strongly disagree	153	65	87	31	61	60	29	54	55	15
	9.0%	8.0%	10.0%	7.0%	10.0%	10.0%	17.0%	9.0%	8.0%	6.0%
							HI			
Summary										
Top2Box (Strongly/ Somewhat agree)	1161	589	572	335	417	409	99	401	465	195
	70.0%	73.0%	67.0%	73.0%	68.0%	70.0%	57.0%	69.0%	72.0%	77.0%
		B						F	F	F
Low2Box (Somewhat/ Strongly disagree)	493	213	280	126	195	172	74	176	183	59
	30.0%	27.0%	33.0%	27.0%	32.0%	30.0%	43.0%	31.0%	28.0%	23.0%
			A				GHI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Valid respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology allows families to be better connected	1382	675	707	385	506	491	139	494	522	227
	84.0%	84.0%	83.0%	84.0%	83.0%	85.0%	80.0%	85.0%	81.0%	89.0%
										FH
My family relies on technology to help us stay connected	1161	589	572	335	417	409	99	401	465	195
	70.0%	73.0%	67.0%	73.0%	68.0%	70.0%	57.0%	69.0%	72.0%	77.0%
		B						F	F	F
Keeping my family organized is more difficult than it was for my parents when I was a kid	803	384	418	222	302	278	78	289	311	125
	49.0%	48.0%	49.0%	48.0%	49.0%	48.0%	45.0%	50.0%	48.0%	49.0%
Keeping my family organized is difficult	646	302	344	236	222	188	64	243	234	107
	39.0%	38.0%	40.0%	51.0%	36.0%	32.0%	37.0%	42.0%	36.0%	42.0%
				DE						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Valid respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Keeping my family organized is difficult	1008	500	508	226	390	392	109	335	415	148
	61.0%	62.0%	60.0%	49.0%	64.0%	68.0%	63.0%	58.0%	64.0%	58.0%
					C	C				
Keeping my family organized is more difficult than it was for my parents when I was a kid	851	418	434	239	310	302	95	289	337	129
	51.0%	52.0%	51.0%	52.0%	51.0%	52.0%	55.0%	50.0%	52.0%	51.0%
My family relies on technology to help us stay connected	493	213	280	126	195	172	74	176	183	59
	30.0%	27.0%	33.0%	27.0%	32.0%	30.0%	43.0%	31.0%	28.0%	23.0%
			A				GHI			
Technology allows families to be better connected	272	127	145	76	106	90	34	84	126	27
	16.0%	16.0%	17.0%	16.0%	17.0%	15.0%	20.0%	15.0%	19.0%	11.0%
							I		I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_1. [Technology allows families to be better organized] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology allows families to be better organized										
Strongly agree	381	141	240	173	122	87	37	133	142	69
	23.0%	18.0%	28.0%	37.0%	20.0%	15.0%	21.0%	23.0%	22.0%	27.0%
Somewhat agree			A	DE	E					
	914	471	443	208	356	350	106	312	353	143
	55.0%	59.0%	52.0%	45.0%	58.0%	60.0%	61.0%	54.0%	54.0%	56.0%
Somewhat disagree		B			C	C				
	273	147	126	51	103	119	27	94	120	32
	17.0%	18.0%	15.0%	11.0%	17.0%	21.0%	15.0%	16.0%	19.0%	13.0%
Strongly disagree						C			I	
	86	43	43	30	31	25	4	39	33	10
	5.0%	5.0%	5.0%	7.0%	5.0%	4.0%	2.0%	7.0%	5.0%	4.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	1295	612	683	381	478	437	143	445	495	212
	78.0%	76.0%	80.0%	82.0%	78.0%	75.0%	82.0%	77.0%	76.0%	83.0%
										H
Low2Box (Somewhat/ Strongly disagree)	359	190	169	81	134	144	30	133	153	42
	22.0%	24.0%	20.0%	18.0%	22.0%	25.0%	18.0%	23.0%	24.0%	17.0%
									I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_2. [Technology allows my family to be better organized] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology allows my family to be better organized										
Strongly agree	349	135	214	157	113	79	37	116	129	67
	21.0%	17.0%	25.0%	34.0%	18.0%	14.0%	22.0%	20.0%	20.0%	26.0%
Somewhat agree			A	DE	E					H
	863	464	399	212	324	327	87	305	340	131
	52.0%	58.0%	47.0%	46.0%	53.0%	56.0%	50.0%	53.0%	52.0%	51.0%
Somewhat disagree		B				C				
	359	164	195	76	137	146	41	123	150	44
	22.0%	20.0%	23.0%	16.0%	22.0%	25.0%	24.0%	21.0%	23.0%	17.0%
Strongly disagree						C				
	83	39	45	16	39	29	8	34	29	13
	5.0%	5.0%	5.0%	3.0%	6.0%	5.0%	5.0%	6.0%	4.0%	5.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	1212	599	612	369	436	406	124	421	469	197
	73.0%	75.0%	72.0%	80.0%	71.0%	70.0%	72.0%	73.0%	72.0%	78.0%
				DE						
Low2Box (Somewhat/ Strongly disagree)	442	203	240	92	176	174	49	156	179	57
	27.0%	25.0%	28.0%	20.0%	29.0%	30.0%	28.0%	27.0%	28.0%	22.0%
					C	C				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_3. [Technology allows me to capture, create and share memories] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology allows me to capture, create and share memories										
Strongly agree	677	259	418	274	229	173	54	250	256	116
	41.0%	32.0%	49.0%	59.0%	37.0%	30.0%	31.0%	43.0%	39.0%	46.0%
Somewhat agree			A	DE	E					F
	828	451	377	166	330	332	100	276	335	117
	50.0%	56.0%	44.0%	36.0%	54.0%	57.0%	58.0%	48.0%	52.0%	46.0%
Somewhat disagree		B			C	C				
	121	73	47	18	41	62	16	40	51	14
	7.0%	9.0%	6.0%	4.0%	7.0%	11.0%	9.0%	7.0%	8.0%	5.0%
Strongly disagree		B				CD				
	29	19	10	3	12	14	3	12	6	8
	2.0%	2.0%	1.0%	1.0%	2.0%	2.0%	2.0%	2.0%	1.0%	3.0%
										H
Summary										
Top2Box (Strongly/ Somewhat agree)	1505	709	795	440	560	505	154	526	591	233
	91.0%	88.0%	93.0%	95.0%	91.0%	87.0%	89.0%	91.0%	91.0%	92.0%
Low2Box (Somewhat/ Strongly disagree)			A	E	E					
	149	93	57	22	52	76	19	51	57	21
	9.0%	12.0%	7.0%	5.0%	9.0%	13.0%	11.0%	9.0%	9.0%	8.0%
		B				CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3_4. [Technology allows me to keep in touch with my family] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology allows me to keep in touch with my family										
Strongly agree	661	301	359	224	229	208	60	240	246	114
	40.0%	38.0%	42.0%	49.0%	37.0%	36.0%	35.0%	42.0%	38.0%	45.0%
Somewhat agree	850	433	417	209	326	315	103	272	350	126
	51.0%	54.0%	49.0%	45.0%	53.0%	54.0%	60.0%	47.0%	54.0%	49.0%
Somewhat disagree	112	54	58	22	43	48	7	49	44	13
	7.0%	7.0%	7.0%	5.0%	7.0%	8.0%	4.0%	8.0%	7.0%	5.0%
Strongly disagree	31	14	17	7	15	10	3	17	8	3
	2.0%	2.0%	2.0%	1.0%	2.0%	2.0%	2.0%	3.0%	1.0%	1.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	1511	734	776	433	554	523	163	512	596	240
	91.0%	92.0%	91.0%	94.0%	91.0%	90.0%	94.0%	89.0%	92.0%	94.0%
Low2Box (Somewhat/ Strongly disagree)	143	68	76	28	58	57	10	66	53	15
	9.0%	8.0%	9.0%	6.0%	9.0%	10.0%	6.0%	11.0%	8.0%	6.0%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology allows me to keep in touch with my family	1511	734	776	433	554	523	163	512	596	240
	91.0%	92.0%	91.0%	94.0%	91.0%	90.0%	94.0%	89.0%	92.0%	94.0%
										G
Technology allows me to capture, create and share memories	1505	709	795	440	560	505	154	526	591	233
	91.0%	88.0%	93.0%	95.0%	91.0%	87.0%	89.0%	91.0%	91.0%	92.0%
			A	E	E					
Technology allows families to be better organized	1295	612	683	381	478	437	143	445	495	212
	78.0%	76.0%	80.0%	82.0%	78.0%	75.0%	82.0%	77.0%	76.0%	83.0%
										H
Technology allows my family to be better organized	1212	599	612	369	436	406	124	421	469	197
	73.0%	75.0%	72.0%	80.0%	71.0%	70.0%	72.0%	73.0%	72.0%	78.0%
				DE						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology allows my family to be better organized	442	203	240	92	176	174	49	156	179	57
	27.0%	25.0%	28.0%	20.0%	29.0%	30.0%	28.0%	27.0%	28.0%	22.0%
					C	C				
Technology allows families to be better organized	359	190	169	81	134	144	30	133	153	42
	22.0%	24.0%	20.0%	18.0%	22.0%	25.0%	18.0%	23.0%	24.0%	17.0%
									I	
Technology allows me to capture, create and share memories	149	93	57	22	52	76	19	51	57	21
	9.0%	12.0%	7.0%	5.0%	9.0%	13.0%	11.0%	9.0%	9.0%	8.0%
		B				CD				
Technology allows me to keep in touch with my family	143	68	76	28	58	57	10	66	53	15
	9.0%	8.0%	9.0%	6.0%	9.0%	10.0%	6.0%	11.0%	8.0%	6.0%
								I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4. How often do you sit down with other members of your family to view family memories (videos, photos) on a computer, tablet device or phone in order to create digital photo albums or scrapbooks?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Almost Daily	84	42	41	57	16	11	8	35	20	20
	5.0%	5.0%	5.0%	12.0%	3.0%	2.0%	5.0%	6.0%	3.0%	8.0%
				DE						H
Once a week or more often	131	56	75	66	43	22	27	26	51	26
	8.0%	7.0%	9.0%	14.0%	7.0%	4.0%	16.0%	5.0%	8.0%	10.0%
				DE	E		GH			G
A few times a month	266	109	157	112	90	64	18	87	115	46
	16.0%	14.0%	18.0%	24.0%	15.0%	11.0%	10.0%	15.0%	18.0%	18.0%
			A	DE						
Once a month	155	70	85	57	54	44	7	43	77	28
	9.0%	9.0%	10.0%	12.0%	9.0%	8.0%	4.0%	7.0%	12.0%	11.0%
									F	F
Less often than once a month	752	403	349	120	307	326	70	287	296	100
	45.0%	50.0%	41.0%	26.0%	50.0%	56.0%	40.0%	50.0%	46.0%	39.0%
		B			C	CD		I		
Never	266	121	145	50	103	113	43	100	89	35
	16.0%	15.0%	17.0%	11.0%	17.0%	20.0%	25.0%	17.0%	14.0%	14.0%
						C	HI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_1. [Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...										
Strongly agree	332	124	209	125	107	100	47	120	119	47
	20.0%	15.0%	25.0%	27.0%	18.0%	17.0%	27.0%	21.0%	18.0%	19.0%
			A	DE						
Somewhat agree	772	412	360	209	298	266	83	268	291	130
	47.0%	51.0%	42.0%	45.0%	49.0%	46.0%	48.0%	46.0%	45.0%	51.0%
		B								
Somewhat disagree	430	201	229	104	159	166	37	156	183	55
	26.0%	25.0%	27.0%	23.0%	26.0%	29.0%	21.0%	27.0%	28.0%	21.0%
									I	
Strongly disagree	120	65	55	24	48	48	7	35	56	23
	7.0%	8.0%	6.0%	5.0%	8.0%	8.0%	4.0%	6.0%	9.0%	9.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	1104	536	569	333	405	366	129	387	410	177
	67.0%	67.0%	67.0%	72.0%	66.0%	63.0%	75.0%	67.0%	63.0%	70.0%
				E			H			
Low2Box (Somewhat/ Strongly disagree)	550	266	283	128	207	215	44	190	238	77
	33.0%	33.0%	33.0%	28.0%	34.0%	37.0%	25.0%	33.0%	37.0%	30.0%
						C			F	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_2. [Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...										
Strongly agree	254	88	166	108	76	70	38	88	93	35
	15.0%	11.0%	19.0%	23.0%	12.0%	12.0%	22.0%	15.0%	14.0%	14.0%
			A	DE						
Somewhat agree	738	384	354	200	288	250	75	268	274	122
	45.0%	48.0%	42.0%	43.0%	47.0%	43.0%	43.0%	46.0%	42.0%	48.0%
		B								
Somewhat disagree	531	251	280	124	203	205	49	185	219	77
	32.0%	31.0%	33.0%	27.0%	33.0%	35.0%	28.0%	32.0%	34.0%	30.0%
Strongly disagree	131	79	53	30	45	56	11	37	62	21
	8.0%	10.0%	6.0%	6.0%	7.0%	10.0%	6.0%	6.0%	10.0%	8.0%
		B								
Summary										
Top2Box (Strongly/ Somewhat agree)	992	472	520	308	364	320	113	355	367	157
	60.0%	59.0%	61.0%	67.0%	60.0%	55.0%	65.0%	61.0%	57.0%	62.0%
				E						
Low2Box (Somewhat/ Strongly disagree)	662	330	332	154	248	261	60	222	282	98
	40.0%	41.0%	39.0%	33.0%	40.0%	45.0%	35.0%	39.0%	43.0%	38.0%
						C				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_3. [Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...										
Strongly agree	205	78	127	93	57	55	29	81	66	29
	12.0%	10.0%	15.0%	20.0%	9.0%	9.0%	17.0%	14.0%	10.0%	11.0%
			A	DE						
Somewhat agree	713	361	352	192	270	251	77	264	262	111
	43.0%	45.0%	41.0%	42.0%	44.0%	43.0%	44.0%	46.0%	40.0%	43.0%
Somewhat disagree	591	289	303	143	232	216	56	196	254	85
	36.0%	36.0%	36.0%	31.0%	38.0%	37.0%	32.0%	34.0%	39.0%	33.0%
Strongly disagree	146	75	71	33	53	60	11	37	67	31
	9.0%	9.0%	8.0%	7.0%	9.0%	10.0%	6.0%	6.0%	10.0%	12.0%
										G
Summary										
Top2Box (Strongly/ Somewhat agree)	917	439	479	285	327	305	106	345	327	139
	55.0%	55.0%	56.0%	62.0%	53.0%	53.0%	61.0%	60.0%	51.0%	55.0%
								H		
Low2Box (Somewhat/ Strongly disagree)	737	363	373	176	285	275	67	233	321	115
	45.0%	45.0%	44.0%	38.0%	47.0%	47.0%	39.0%	40.0%	49.0%	45.0%
									G	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_4. [Technology helps my family stay in touch, share memories and organize our busy schedule] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology helps my family stay in touch, share memories and organize our busy schedule										
Strongly agree	404	149	255	172	117	114	44	151	136	72
	24.0%	19.0%	30.0%	37.0%	19.0%	20.0%	26.0%	26.0%	21.0%	28.0%
			A	DE						H
Somewhat agree	904	463	441	217	351	336	91	299	367	147
	55.0%	58.0%	52.0%	47.0%	57.0%	58.0%	53.0%	52.0%	57.0%	58.0%
					C	C				
Somewhat disagree	242	132	110	50	97	95	20	90	108	24
	15.0%	16.0%	13.0%	11.0%	16.0%	16.0%	11.0%	16.0%	17.0%	10.0%
								I	I	
Strongly disagree	104	57	47	22	47	36	18	37	38	11
	6.0%	7.0%	6.0%	5.0%	8.0%	6.0%	10.0%	6.0%	6.0%	4.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	1308	612	695	389	468	450	135	451	503	219
	79.0%	76.0%	82.0%	84.0%	77.0%	78.0%	78.0%	78.0%	78.0%	86.0%
			A	D						GH
Low2Box (Somewhat/ Strongly disagree)	346	190	157	72	144	130	38	127	146	36
	21.0%	24.0%	18.0%	16.0%	23.0%	22.0%	22.0%	22.0%	22.0%	14.0%
		B			C			I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_5. [My family meets around the kitchen table to update each other on schedules, activities and to look at pictures] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
My family meets around the kitchen table to update each other on schedules, activities and to look at pictures										
Strongly agree	215	84	131	101	74	39	19	79	73	44
	13.0%	11.0%	15.0%	22.0%	12.0%	7.0%	11.0%	14.0%	11.0%	17.0%
			A	DE	E					H
Somewhat agree	617	285	332	195	259	163	50	222	245	100
	37.0%	36.0%	39.0%	42.0%	42.0%	28.0%	29.0%	38.0%	38.0%	39.0%
				E	E					
Somewhat disagree	507	266	241	96	177	234	64	169	207	67
	31.0%	33.0%	28.0%	21.0%	29.0%	40.0%	37.0%	29.0%	32.0%	26.0%
						CD				
Strongly disagree	315	166	149	69	102	144	39	108	124	45
	19.0%	21.0%	17.0%	15.0%	17.0%	25.0%	23.0%	19.0%	19.0%	18.0%
						CD				
Summary										
Top2Box (Strongly/ Somewhat agree)	832	370	462	296	333	203	70	302	318	143
	50.0%	46.0%	54.0%	64.0%	54.0%	35.0%	40.0%	52.0%	49.0%	56.0%
			A	DE	E					F
Low2Box (Somewhat/ Strongly disagree)	822	432	390	165	279	378	104	276	331	111
	50.0%	54.0%	46.0%	36.0%	46.0%	65.0%	60.0%	48.0%	51.0%	44.0%
		B			C	CD	I			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5_6. [My family uses technology to update each other on schedules, activities and to look at pictures] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
My family uses technology to update each other on schedules, activities and to look at pictures										
Strongly agree	325	135	189	141	88	96	37	102	124	62
	20.0%	17.0%	22.0%	30.0%	14.0%	17.0%	21.0%	18.0%	19.0%	24.0%
Somewhat agree	786	391	395	206	297	283	59	291	310	126
	48.0%	49.0%	46.0%	45.0%	48.0%	49.0%	34.0%	50.0%	48.0%	50.0%
Somewhat disagree	358	189	169	64	154	140	50	118	141	48
	22.0%	24.0%	20.0%	14.0%	25.0%	24.0%	29.0%	21.0%	22.0%	19.0%
Strongly disagree	185	87	98	50	74	61	27	66	74	18
	11.0%	11.0%	12.0%	11.0%	12.0%	10.0%	15.0%	12.0%	11.0%	7.0%
Summary										
Top2Box (Strongly/ Somewhat agree)	1111	526	584	347	384	379	96	393	433	189
	67.0%	66.0%	69.0%	75.0%	63.0%	65.0%	56.0%	68.0%	67.0%	74.0%
Low2Box (Somewhat/ Strongly disagree)	543	276	268	114	228	201	77	185	215	66
	33.0%	34.0%	31.0%	25.0%	37.0%	35.0%	44.0%	32.0%	33.0%	26.0%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Technology helps my family stay in touch, share memories and organize our busy schedule	1308	612	695	389	468	450	135	451	503	219
	79.0%	76.0%	82.0%	84.0%	77.0%	78.0%	78.0%	78.0%	78.0%	86.0%
			A	D						GH
My family uses technology to update each other on schedules, activities and to look at pictures	1111	526	584	347	384	379	96	393	433	189
	67.0%	66.0%	69.0%	75.0%	63.0%	65.0%	56.0%	68.0%	67.0%	74.0%
				DE				F	F	FH
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family ...	1104	536	569	333	405	366	129	387	410	177
	67.0%	67.0%	67.0%	72.0%	66.0%	63.0%	75.0%	67.0%	63.0%	70.0%
				E			H			
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family ...	992	472	520	308	364	320	113	355	367	157
	60.0%	59.0%	61.0%	67.0%	60.0%	55.0%	65.0%	61.0%	57.0%	62.0%
				E						
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family ...	917	439	479	285	327	305	106	345	327	139
	55.0%	55.0%	56.0%	62.0%	53.0%	53.0%	61.0%	60.0%	51.0%	55.0%
								H		
My family meets around the kitchen table to update each other on schedules, activities and to look at pictures	832	370	462	296	333	203	70	302	318	143
	50.0%	46.0%	54.0%	64.0%	54.0%	35.0%	40.0%	52.0%	49.0%	56.0%
			A	DE	E					F

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
My family meets around the kitchen table to update each other on schedules, activities and to look at pictures	822	432	390	165	279	378	104	276	331	111
	50.0%	54.0%	46.0%	36.0%	46.0%	65.0%	60.0%	48.0%	51.0%	44.0%
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family ...		B			C	CD	I			
	737	363	373	176	285	275	67	233	321	115
	45.0%	45.0%	44.0%	38.0%	47.0%	47.0%	39.0%	40.0%	49.0%	45.0%
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family ...									G	
	662	330	332	154	248	261	60	222	282	98
	40.0%	41.0%	39.0%	33.0%	40.0%	45.0%	35.0%	39.0%	43.0%	38.0%
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family ...						C				
	550	266	283	128	207	215	44	190	238	77
	33.0%	33.0%	33.0%	28.0%	34.0%	37.0%	25.0%	33.0%	37.0%	30.0%
My family uses technology to update each other on schedules, activities and to look at pictures						C			F	
	543	276	268	114	228	201	77	185	215	66
	33.0%	34.0%	31.0%	25.0%	37.0%	35.0%	44.0%	32.0%	33.0%	26.0%
Technology helps my family stay in touch, share memories and organize our busy schedule					C	C	GHI		I	
	346	190	157	72	144	130	38	127	146	36
	21.0%	24.0%	18.0%	16.0%	23.0%	22.0%	22.0%	22.0%	22.0%	14.0%
		B			C			I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_1. [Download from Internet] How often do you and your family consume content like music, movies and games in the following ways:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Download from Internet										
Daily	193	94	100	108	51	34	27	62	73	32
	12.0%	12.0%	12.0%	24.0%	8.0%	6.0%	15.0%	11.0%	11.0%	12.0%
				DE						
Weekly	357	163	193	133	144	80	49	110	146	52
	22.0%	20.0%	23.0%	29.0%	24.0%	14.0%	28.0%	19.0%	23.0%	20.0%
				E	E					
Monthly	280	143	137	87	119	74	26	90	108	57
	17.0%	18.0%	16.0%	19.0%	19.0%	13.0%	15.0%	16.0%	17.0%	22.0%
					E					G
Less often than once a month	406	182	225	93	168	146	36	147	159	64
	25.0%	23.0%	26.0%	20.0%	27.0%	25.0%	21.0%	25.0%	25.0%	25.0%
Never	417	220	197	40	131	246	36	170	162	50
	25.0%	27.0%	23.0%	9.0%	21.0%	42.0%	21.0%	29.0%	25.0%	20.0%
					C	CD		I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_2. [Purchase from retail location] How often do you and your family consume content like music, movies and games in the following ways:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Purchase from retail location										
Daily	55	26	29	44	5	7	13	13	21	8
	3.0%	3.0%	3.0%	9.0%	1.0%	1.0%	8.0%	2.0%	3.0%	3.0%
				DE			G			
Weekly	162	80	81	73	67	21	18	54	61	28
	10.0%	10.0%	10.0%	16.0%	11.0%	4.0%	11.0%	9.0%	9.0%	11.0%
				E	E					
Monthly	279	140	139	98	113	68	19	88	114	59
	17.0%	17.0%	16.0%	21.0%	19.0%	12.0%	11.0%	15.0%	18.0%	23.0%
				E	E					FG
Less often than once a month	776	354	422	188	294	294	65	272	321	118
	47.0%	44.0%	49.0%	41.0%	48.0%	51.0%	37.0%	47.0%	49.0%	46.0%
						C			F	
Never	383	202	181	60	133	190	58	151	131	42
	23.0%	25.0%	21.0%	13.0%	22.0%	33.0%	34.0%	26.0%	20.0%	17.0%
					C	CD	HI	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_3. [Rent from retail location] How often do you and your family consume content like music, movies and games in the following ways:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Rent from retail location										
Daily	28	12	16	26	2	0	0	11	8	8
	2.0%	1.0%	2.0%	6.0%	0	-	-	2.0%	1.0%	3.0%
				DE						
Weekly	85	36	50	49	26	11	14	13	44	14
	5.0%	4.0%	6.0%	11.0%	4.0%	2.0%	8.0%	2.0%	7.0%	5.0%
				DE	E		G		G	G
Monthly	176	112	63	73	68	34	4	59	69	43
	11.0%	14.0%	7.0%	16.0%	11.0%	6.0%	3.0%	10.0%	11.0%	17.0%
		B		E	E			F	F	FGH
Less often than once a month	415	210	205	108	152	155	46	135	163	72
	25.0%	26.0%	24.0%	23.0%	25.0%	27.0%	26.0%	23.0%	25.0%	28.0%
Never	950	432	518	205	364	381	109	360	364	118
	57.0%	54.0%	61.0%	44.0%	59.0%	66.0%	63.0%	62.0%	56.0%	46.0%
			A		C	CD	I	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_4. [Live stream online] How often do you and your family consume content like music, movies and games in the following ways:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Live stream online										
Daily	166	78	88	83	57	27	16	59	65	26
	10.0%	10.0%	10.0%	18.0%	9.0%	5.0%	9.0%	10.0%	10.0%	10.0%
				DE	E					
Weekly	231	114	117	86	94	51	31	60	88	52
	14.0%	14.0%	14.0%	19.0%	15.0%	9.0%	18.0%	10.0%	14.0%	21.0%
				E	E					GH
Monthly	185	107	78	67	72	46	10	53	85	37
	11.0%	13.0%	9.0%	15.0%	12.0%	8.0%	6.0%	9.0%	13.0%	14.0%
		B		E	E					F
Less often than once a month	336	151	185	114	125	97	26	112	140	59
	20.0%	19.0%	22.0%	25.0%	20.0%	17.0%	15.0%	19.0%	22.0%	23.0%
				E						
Never	735	351	384	111	264	360	90	294	270	81
	44.0%	44.0%	45.0%	24.0%	43.0%	62.0%	52.0%	51.0%	42.0%	32.0%
					C	CD	I	HI	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_5. [Rent from online locations] How often do you and your family consume content like music, movies and games in the following ways:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1654	827	827	154	722	778	115	374	715	450
Weighted	1654	802	852	461	612	581	173*	578	648	255
Rent from online locations										
Daily	32	11	21	26	5	1	6	10	10	7
	2.0%	1.0%	2.0%	6.0%	1.0%	0	3.0%	2.0%	2.0%	3.0%
				DE						
Weekly	68	36	31	37	23	7	8	8	32	20
	4.0%	5.0%	4.0%	8.0%	4.0%	1.0%	5.0%	1.0%	5.0%	8.0%
				E	E				G	G
Monthly	102	57	45	45	40	18	10	33	37	22
	6.0%	7.0%	5.0%	10.0%	7.0%	3.0%	6.0%	6.0%	6.0%	9.0%
				E	E					
Less often than once a month	236	115	121	80	83	73	17	73	95	52
	14.0%	14.0%	14.0%	17.0%	13.0%	13.0%	10.0%	13.0%	15.0%	20.0%
										FGH
Never	1215	582	633	274	461	481	132	454	475	155
	73.0%	73.0%	74.0%	59.0%	75.0%	83.0%	76.0%	79.0%	73.0%	61.0%
					C	CD	I	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base