1_1. [My family now] Which of the following do you use to keep your family organized, and which did your family use when you were a kid to keep everyone organized?

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
	759	105	74	48	288	190	54	76	46	84	189	148	181	139	283	316
Email	46.0%	47.0%	42.0%	45.0%	45.0%	48.0%	46.0%	40.0%	51.0%	53.0%	48.0%	53.0%	40.0%	49.0%	41.0%	45.0%
										G		L				
	485	46	46	34	184	143	32	52	25	56	112	84	127	89	216	156
Day planner	29.0%	21.0%	26.0%	32.0%	29.0%	36.0%	27.0%	28.0%	28.0%	35.0%	28.0%	30.0%	28.0%	31.0%	32.0%	22.0%
					Α	A									0	
	397	44	43	32	162	93	22	46	23	39	93	77	105	87	166	146
Other technology tools	24.0%	20.0%	25.0%	30.0%	26.0%	23.0%	19.0%	24.0%	25.0%	25.0%	23.0%	28.0%	23.0%	30.0%	24.0%	21.0%
	316	48	31	11	132	73	22	32	21	31	86	45	80	68	122	114
Email calendar	19.0%	22.0%	18.0%	10.0%	21.0%	18.0%	18.0%	17.0%	23.0%	19.0%	22.0%	16.0%	18.0%	24.0%	18.0%	16.0%
		С			С											
	275	34	24	12	113	78	14	37	21	41	56	45	83	52	121	103
Other non-technology tools	17.0%	15.0%	13.0%	11.0%	18.0%	20.0%	12.0%	20.0%	23.0%	26.0%	14.0%	16.0%	19.0%	18.0%	18.0%	15.0%
	478	60	69	22	172	112	44	51	19	41	109	72	152	67	200	239
None of these	29.0%	27.0%	39.0%	21.0%	27.0%	28.0%	37.0%	27.0%	20.0%	26.0%	27.0%	26.0%	34.0%	23.0%	29.0%	34.0%
			С										M			

1_2. [My family when I was a kid] Which of the following do you use to keep your family organized, and which did your family use when you were a kid to keep everyone organized?

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	вс	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
	416	50	30	24	179	102	32	56	27	39	108	85	104	79	162	160
Other non-technology tools	25.0%	23.0%	17.0%	22.0%	28.0%	26.0%	27.0%	29.0%	29.0%	25.0%	27.0%	31.0%	23.0%	28.0%	24.0%	23.0%
	367	40	36	19	146	103	22	42	22	41	107	57	96	62	158	107
Day planner	22.0%	18.0%	21.0%	18.0%	23.0%	26.0%	19.0%	22.0%	24.0%	26.0%	27.0%	21.0%	21.0%	22.0%	23.0%	15.0%
															0	
	100	13	7	8	47	23	2	15	4	8	42	18	18	13	44	22
Other technology tools	6.0%	6.0%	4.0%	7.0%	7.0%	6.0%	2.0%	8.0%	4.0%	5.0%	11.0%	7.0%	4.0%	4.0%	6.0%	3.0%
											LM				0	
	67	3	5	3	28	25	3	4	3	5	23	18	14	10	23	14
Email calendar	4.0%	1.0%	3.0%	3.0%	4.0%	6.0%	2.0%	2.0%	4.0%	3.0%	6.0%	6.0%	3.0%	4.0%	3.0%	2.0%
						A						10				
	63	0	10	0	33	18	0	6	0	1	19	12	9	17	22	7
Email	4.0%	-	6.0%	0	5.0%	5.0%	0	3.0%	-	1.0%	5.0%	4.0%	2.0%	6.0%	3.0%	1.0%
	200	400	A	50	Α	A	7.4	07	40	0.4	00.4	455	004	L 450	0	400
No. 1 of the second	938	132	125	58	334	215	74	97	46	91	204	155	264	152	385	462
None of these	57.0%	59.0%	71.0%	54.0%	53.0%	54.0%	63.0%	51.0%	51.0%	57.0%	51.0%	56.0%	59.0%	53.0%	56.0%	65.0%
			DE		I							I				N

2_1. [Keeping my family organized is difficult] To what extent do you agree or disagree with the following statements:

															HOUS	EHOLD
						REGION						HOUSEHO	LD INCOME		COMPO	OSITION
				01//010				City of				101 0016		4001		
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Keeping my family organized is difficult																
	129	11	1	12	63	31	11	17	5	7	46	29	30	11	44	44
Strongly agree	8.0%	5.0%	0	11.0%	10.0%	8.0%	9.0%	9.0%	5.0%	4.0%	12.0%	11.0%	7.0%	4.0%	6.0%	6.0%
				В	AB	В	В				M	M				
	517	59	72	33	216	101	36	76	22	47	131	83	119	86	225	196
Somewhat agree	31.0%	27.0%	41.0%	31.0%	34.0%	26.0%	30.0%	40.0%	24.0%	30.0%	33.0%	30.0%	27.0%	30.0%	33.0%	28.0%
·			AE		E			Н								
	644	94	57	39	226	174	54	60	34	69	139	110	193	118	265	289
Somewhat disagree	39.0%	42.0%	33.0%	36.0%	36.0%	44.0%	46.0%	31.0%	37.0%	43.0%	35.0%	40.0%	43.0%	41.0%	39.0%	41.0%
· ·						D										
	364	58	45	23	129	91	17	37	31	37	82	55	106	71	152	181
Strongly disagree	22.0%	26.0%	26.0%	22.0%	20.0%	23.0%	15.0%	19.0%	34.0%	23.0%	21.0%	20.0%	24.0%	25.0%	22.0%	25.0%
**									G							
Summary																
	646	70	73	45	279	133	46	94	26	54	177	113	149	97	269	240
Top2Box (Strongly/ Somewhat agree)	39.0%	31.0%	42.0%	42.0%	44.0%	33.0%	40.0%	49.0%	29.0%	34.0%	45.0%	41.0%	33.0%	34.0%	39.0%	34.0%
					AE			HI			LM					
	1008	152	103	62	355	265	71	97	65	105	221	165	299	189	417	470
Low2Box (Somewhat/ Strongly disagree)	61.0%	69.0%	58.0%	58.0%	56.0%	67.0%	60.0%	51.0%	71.0%	66.0%	55.0%	59.0%	67.0%	66.0%	61.0%	66.0%
		D				D			G	G			J	J		

2_2. [Keeping my family organized is more difficult than it was for my parents when I was a kid] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	BC	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Keeping my family organized is more difficult than it was for my parents when I was a kid																
	272	36	13	18	139	49	16	34	14	13	80	50	69	42	98	113
Strongly agree	16.0%	16.0%	7.0%	17.0%	22.0%	12.0%	14.0%	18.0%	16.0%	8.0%	20.0%	18.0%	15.0%	15.0%	14.0%	16.0%
					BE			I								
	531	68	77	36	201	116	33	75	28	52	123	79	127	110	224	229
Somewhat agree	32.0%	31.0%	44.0%	33.0%	32.0%	29.0%	28.0%	39.0%	30.0%	33.0%	31.0%	29.0%	28.0%	38.0%	33.0%	32.0%
			E											KL		
	552	80	48	28	188	150	59	48	35	61	117	107	168	87	239	229
Somewhat disagree	33.0%	36.0%	27.0%	26.0%	30.0%	38.0%	50.0%	25.0%	38.0%	39.0%	29.0%	39.0%	37.0%	30.0%	35.0%	32.0%
						D	BCD		G	G						
	299	38	38	25	105	83	10	34	14	32	78	41	84	48	124	139
Strongly disagree	18.0%	17.0%	21.0%	24.0%	17.0%	21.0%	8.0%	18.0%	16.0%	20.0%	20.0%	15.0%	19.0%	17.0%	18.0%	20.0%
				F		F										
Summary	·															
	803	104	90	54	341	165	49	109	42	66	203	130	196	151	322	342
Top2Box (Strongly/ Somewhat agree)	49.0%	47.0%	51.0%	50.0%	54.0%	41.0%	41.0%	57.0%	46.0%	41.0%	51.0%	47.0%	44.0%	53.0%	47.0%	48.0%
					E			I						L		
	851	118	85	53	294	232	69	81	49	94	194	148	252	135	363	368
Low2Box (Somewhat/ Strongly disagree)	51.0%	53.0%	49.0%	50.0%	46.0%	59.0%	59.0%	43.0%	54.0%	59.0%	49.0%	53.0%	56.0%	47.0%	53.0%	52.0%
						D				G			M			

2_3. [Technology allows families to be better connected] To what extent do you agree or disagree with the following statements:

						REGION				HOUSEHO	LD INCOME			EHOLD DSITION		
								City of								
	Total	ВС	AB	SK/MB	Ontario	Quebec	Atlantic	Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
D 411D 1 1		A	В	C	D	E	Г	G	H	100	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology allows families to be better connected																
	537	83	38	47	249	81	41	72	31	33	123	94	169	89	216	222
Strongly agree	32.0%	37.0%	21.0%	44.0%	39.0%	20.0%	35.0%	38.0%	34.0%	20.0%	31.0%	34.0%	38.0%	31.0%	31.0%	31.0%
		BE		BE	BE		Е	I	I							
	845	109	123	41	291	222	59	94	49	99	188	143	211	167	347	371
Somewhat agree	51.0%	49.0%	70.0%	38.0%	46.0%	56.0%	51.0%	49.0%	54.0%	62.0%	47.0%	51.0%	47.0%	58.0%	51.0%	52.0%
			ACDEF			CD				G				JL		
	193	20	9	8	69	72	15	19	8	19	66	28	52	17	89	84
Somewhat disagree	12.0%	9.0%	5.0%	7.0%	11.0%	18.0%	12.0%	10.0%	9.0%	12.0%	17.0%	10.0%	12.0%	6.0%	13.0%	12.0%
						ABCD					М		M			
	79	10	5	12	25	23	3	6	3	8	20	13	16	12	34	34
Strongly disagree	5.0%	5.0%	3.0%	11.0%	4.0%	6.0%	2.0%	3.0%	3.0%	5.0%	5.0%	5.0%	4.0%	4.0%	5.0%	5.0%
				DF												
Summary																
	1382	191	161	88	540	302	100	166	80	132	311	236	380	257	563	593
Top2Box (Strongly/ Somewhat agree)	84.0%	86.0%	92.0%	82.0%	85.0%	76.0%	85.0%	87.0%	88.0%	83.0%	78.0%	85.0%	85.0%	90.0%	82.0%	83.0%
		Е	Е		E									J		
	272	30	15	20	95	95	17	25	11	27	86	41	69	29	123	117
Low2Box (Somewhat/ Strongly disagree)	16.0%	14.0%	8.0%	18.0%	15.0%	24.0%	15.0%	13.0%	12.0%	17.0%	22.0%	15.0%	15.0%	10.0%	18.0%	17.0%
						ABD					М					

2_4. [My family relies on technology to help us stay connected] To what extent do you agree or disagree with the following statements:

						REGION				HOUSEHO	LD INCOME			EHOLD DSITION		
	Total	вс	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
	Total	A	AB B	C	D	E	Atlantic	G	H	Wontreal	<4UK	40K-<60K	60K-<100K	M	N	O No Kids
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
My family relies on technology to help us stay	1001		110	100	00.	007		100	0.1	100	00.	2	110	200	000	7.11
connected																
Connected	384	70	30	28	159	69	29	45	19	18	102	59	108	63	118	186
Strongly agree	23.0%	31.0%	17.0%	26.0%	25.0%	17.0%	25.0%	24.0%	21.0%	11.0%	26.0%	21.0%	24.0%	22.0%	17.0%	26.0%
3, 3		BE			E			I								N
	777	85	107	44	287	187	67	84	38	80	165	128	210	162	331	322
Somewhat agree	47.0%	39.0%	61.0%	41.0%	45.0%	47.0%	57.0%	44.0%	42.0%	50.0%	41.0%	46.0%	47.0%	57.0%	48.0%	45.0%
			ACD				Α							JKL		
	340	39	32	14	137	107	11	42	23	45	80	68	100	41	174	126
Somewhat disagree	21.0%	17.0%	18.0%	13.0%	22.0%	27.0%	10.0%	22.0%	25.0%	28.0%	20.0%	25.0%	22.0%	14.0%	25.0%	18.0%
					F	ACF						М	М		0	
	153	28	7	21	51	35	10	19	11	16	50	23	30	20	63	76
Strongly disagree	9.0%	13.0%	4.0%	19.0%	8.0%	9.0%	8.0%	10.0%	13.0%	10.0%	13.0%	8.0%	7.0%	7.0%	9.0%	11.0%
0				BDE							L					
Summary	1161	155	136	73	446	255	96	129	57	98	267	187	319	225	449	508
Top2Box (Strongly/ Somewhat agree)	70.0%	70.0%	78.0%	68.0%	70.0%	64.0%	82.0%	68.0%	63.0%	62.0%	67.0%	67.0%	71.0%	79.0%	65.0%	71.0%
Top2Box (Girongry/ Somewhat agree)	70.0%	70.0%	70.0%	00.0%	70.0%	04.0%	82.0% E	00.0%	03.0%	02.0%	07.0%	07.0%	71.0%	79.0% JK	05.0%	71.0%
	493	67	39	35	188	142	21	61	34	61	130	91	129	61	237	203
Low2Box (Somewhat/ Strongly disagree)	30.0%	30.0%	22.0%	32.0%	30.0%	36.0%	18.0%	32.0%	37.0%	38.0%	33.0%	33.0%	29.0%	21.0%	35.0%	29.0%
3,711311,	22.070	22.070	070	52.070	22.070	F	. 2.070	22.070	2.7070	22.070	M	M		070	22.070	22.070

2. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	BC	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: Valid respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology allows families to be better connected	1382	191	161	88	540	302	100	166	80	132	311	236	380	257	563	593
3,	84.0%	86.0%	92.0%	82.0%	85.0%	76.0%	85.0%	87.0%	88.0%	83.0%	78.0%	85.0%	85.0%	90.0%	82.0%	83.0%
		Е	Е		E									J		
My family relies on technology to help us stay	1161	155	136	73	446	255	96	129	57	98	267	187	319	225	449	508
connected	70.0%	70.0%	78.0%	68.0%	70.0%	64.0%	82.0%	68.0%	63.0%	62.0%	67.0%	67.0%	71.0%	79.0%	65.0%	71.0%
							E							JK		
Keeping my family organized is more difficult than it	803	104	90	54	341	165	49	109	42	66	203	130	196	151	322	342
was for my parents when I was a kid	49.0%	47.0%	51.0%	50.0%	54.0%	41.0%	41.0%	57.0%	46.0%	41.0%	51.0%	47.0%	44.0%	53.0%	47.0%	48.0%
					E			I						L		
Keeping my family organized is difficult	646	70	73	45	279	133	46	94	26	54	177	113	149	97	269	240
y ergazod to dilloud	39.0%	31.0%	42.0%	42.0%	44.0% AE	33.0%	40.0%	49.0% HI	29.0%	34.0%	45.0% LM	41.0%	33.0%	34.0%	39.0%	34.0%

2. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	BC	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: Valid respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Keeping my family organized is difficult	1008	152	103	62	355	265	71	97	65	105	221	165	299	189	417	470
recepting my family organized to dimodic	61.0%	69.0%	58.0%	58.0%	56.0%	67.0%	60.0%	51.0%	71.0%	66.0%	55.0%	59.0%	67.0%	66.0%	61.0%	66.0%
		D				D			G	G			J	J		
Keeping my family organized is more difficult than it was for my parents when I was a kid	851 51.0%	118 53.0%	85 49.0%	53 50.0%	294 46.0%	232 59.0%	69 59.0%	81 43.0%	49 54.0%	94 59.0%	194 49.0%	148 53.0%	252 56.0%	135 47.0%	363 53.0%	368 52.0%
						D				G			M			
My family relies on technology to help us stay	493	67	39	35	188	142	21	61	34	61	130	91	129	61	237	203
connected	30.0%	30.0%	22.0%	32.0%	30.0%	36.0%	18.0%	32.0%	37.0%	38.0%	33.0%	33.0%	29.0%	21.0%	35.0%	29.0%
						F					М	М				
Technology allows families to be better connected	272	30	15	20	95	95	17	25	11	27	86	41	69	29	123	117
	16.0%	14.0%	8.0%	18.0%	15.0%	24.0% ABD	15.0%	13.0%	12.0%	17.0%	22.0% M	15.0%	15.0%	10.0%	18.0%	17.0%

3_1. [Technology allows families to be better organized] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	вс	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
	rotai	Α	В	С	D	E	F	G	Н	I	J	К	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology allows families to be better organized																
	381	53	35	25	170	73	26	48	18	26	104	74	111	57	163	124
Strongly agree	23.0%	24.0%	20.0%	23.0%	27.0%	18.0%	22.0%	25.0%	20.0%	17.0%	26.0%	27.0%	25.0%	20.0%	24.0%	17.0%
					E										0	
	914	120	109	56	348	218	63	108	50	93	198	136	253	177	377	409
Somewhat agree	55.0%	54.0%	62.0%	52.0%	55.0%	55.0%	54.0%	57.0%	55.0%	58.0%	50.0%	49.0%	57.0%	62.0%	55.0%	58.0%
														JK		
Outside the France	273	35	21	19	90	87	21	29	15	33	76	52	69	38	111	134
Somewhat disagree	17.0%	16.0%	12.0%	17.0%	14.0%	22.0% D	17.0%	15.0%	16.0%	21.0%	19.0%	19.0%	15.0%	13.0%	16.0%	19.0%
	86	14	10	8	26	20	8	6	8	7	20	16	15	15	34	44
Strongly disagree	5.0%	6.0%	6.0%	7.0%	4.0%	5.0%	7.0%	3.0%	9.0%	4.0%	5.0%	6.0%	3.0%	5.0%	5.0%	6.0%
Ottorigly disagree	5.0%	0.0%	6.0%	7.0%	4.0%	5.0%	7.0%	3.0%	9.0% G	4.0%	5.0%	6.0%	3.0%	5.0%	5.0%	6.0%
Summary									, and the second							
	1295	173	144	81	518	290	89	156	68	119	302	210	364	234	540	533
Top2Box (Strongly/ Somewhat agree)	78.0%	78.0%	82.0%	75.0%	82.0%	73.0%	76.0%	82.0%	75.0%	75.0%	76.0%	76.0%	81.0%	82.0%	79.0%	75.0%
					Е											
	359	49	32	27	116	107	28	34	23	40	95	68	84	52	145	178
Low2Box (Somewhat/ Strongly disagree)	22.0%	22.0%	18.0%	25.0%	18.0%	27.0%	24.0%	18.0%	25.0%	25.0%	24.0%	24.0%	19.0%	18.0%	21.0%	25.0%
						D										

3_2. [Technology allows my family to be better organized] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
						REGION						поозепо	LD INCOME		COWIFC	Janion
								City of								
	Total	ВС	AB	SK/MB	Ontario	Quebec	Atlantic	Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		А	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology allows my family to be better																
organized																
	349	42	36	21	161	65	24	48	14	21	96	64	98	59	154	112
Strongly agree	21.0%	19.0%	20.0%	20.0%	25.0%	16.0%	20.0%	25.0%	15.0%	13.0%	24.0%	23.0%	22.0%	21.0%	23.0%	16.0%
					E			I							0	
	863	112	85	56	337	203	69	103	46	92	178	144	235	162	338	395
Somewhat agree	52.0%	51.0%	49.0%	52.0%	53.0%	51.0%	59.0%	54.0%	51.0%	58.0%	45.0%	52.0%	53.0%	57.0%	49.0%	56.0%
														J		
	359	53	49	16	109	111	20	32	21	39	99	62	98	50	160	161
Somewhat disagree	22.0%	24.0%	28.0%	15.0%	17.0%	28.0%	17.0%	17.0%	23.0%	25.0%	25.0%	22.0%	22.0%	17.0%	23.0%	23.0%
		D				CD										
	83	14	5	14	27	19	4	7	9	7	24	8	16	15	32	43
Strongly disagree	5.0%	6.0%	3.0%	13.0%	4.0%	5.0%	3.0%	4.0%	10.0%	4.0%	6.0%	3.0%	4.0%	5.0%	5.0%	6.0%
				BDEF					G							
Summary																
L	1212	155	121	77	498	268	93	152	60	113	274	207	334	221	493	507
Top2Box (Strongly/ Somewhat agree)	73.0%	70.0%	69.0%	72.0%	78.0%	67.0%	79.0%	80.0%	66.0%	71.0%	69.0%	75.0%	74.0%	77.0%	72.0%	71.0%
	_				AE			Н				ļ				
	442	67	54	30	136	130	24	39	31	46	123	70	115	65	193	204
Low2Box (Somewhat/ Strongly disagree)	27.0%	30.0%	31.0%	28.0%	22.0%	33.0%	21.0%	20.0%	34.0%	29.0%	31.0%	25.0%	26.0%	23.0%	28.0%	29.0%
		D				D			G							

3_3. [Technology allows me to capture, create and share memories] To what extent do you agree or disagree with the following statements:

															HOUS	EHOLD
						REGION						HOUSEHO	LD INCOME			OSITION
	Total	BC	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		А	В	С	D	Е	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology allows me to capture, create and																
share memories																
	677	86	77	51	287	117	58	75	33	48	171	128	194	100	294	234
Strongly agree	41.0%	39.0%	44.0%	48.0%	45.0%	30.0%	49.0%	40.0%	37.0%	30.0%	43.0%	46.0%	43.0%	35.0%	43.0%	33.0%
		E	E	E	E		E					M			0	
	828	114	89	48	289	235	53	96	50	98	188	127	217	159	337	392
Somewhat agree	50.0%	51.0%	51.0%	45.0%	46.0%	59.0%	45.0%	50.0%	55.0%	62.0%	47.0%	46.0%	48.0%	56.0%	49.0%	55.0%
				_		CD			_							
Outside the France	121	17	6	6	45	44	3	15	6	13	29	20	32	21	47	67
Somewhat disagree	7.0%	8.0%	4.0%	5.0%	7.0%	11.0% F	2.0%	8.0%	6.0%	8.0%	7.0%	7.0%	7.0%	7.0%	7.0%	9.0%
	29	4	3	2	14	2	1	1	2	0	9	3	6	6	8	18
Strongly disagree	2.0%	2.0%	2.0%	2.0%	2.0%	0	3.0%	2.0%	2.0%	0	2.0%	1.0%	1.0%	2.0%	1.0%	3.0%
Strongly disagree	2.0%	2.0%	2.0%	2.0%	2.0%	0	3.0%	2.0%	2.0%	0	2.0%	1.0%	1.0%	2.0%	1.0%	3.0%
Summary																
	1505	200	166	99	576	352	111	171	83	146	359	255	411	259	631	626
Top2Box (Strongly/ Somewhat agree)	91.0%	90.0%	95.0%	92.0%	91.0%	89.0%	95.0%	90.0%	92.0%	92.0%	90.0%	92.0%	92.0%	91.0%	92.0%	88.0%
a, a (a.a. 3). aa a maa ag. aa,	27.070	55.070	22.070	52.070	2 1.0 70	22.070	22.070	55.070	52.070	52.070	22.070	52.070	52.070	2 0 / 0	52.070	22.070
	149	22	9	8	59	45	6	19	8	13	38	23	37	27	55	85
Low2Box (Somewhat/ Strongly disagree)	9.0%	10.0%	5.0%	8.0%	9.0%	11.0%	5.0%	10.0%	8.0%	8.0%	10.0%	8.0%	8.0%	9.0%	8.0%	12.0%

3_4. [Technology allows me to keep in touch with my family] To what extent do you agree or disagree with the following statements:

															HOUS	EHOLD
						REGION						HOUSEHO	LD INCOME			OSITION
								City of								
	Total	BC	AB B	SK/MB C	Ontario D	Quebec E	Atlantic	Toronto G	Vancouver H	Montreal	<40k	40k-<60K K	60k-<100k	100k+ M	Kids N	No Kids O
Base: All Respondents	1654	A 250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
	1034	222	173	108	034	391	116	190	91	159	391	211	440	200	000	711
Technology allows me to keep in touch with my																
family	661	93	63	53	283	121	47	84	33	51	158	118	199	109	263	279
Strongly agree	40.0%	42.0%	36.0%	49.0%	45.0%	30.0%	40.0%	44.0%	36.0%	32.0%	40.0%	43.0%	44.0%	38.0%	38.0%	39.0%
Ottorigiy agree	40.0%	42.0% E	36.0%	49.0% F	45.0% E	30.0%	40.0%	44.0% I	30.0%	32.0%	40.0%	43.0%	44.0%	36.0%	36.0%	39.0%
	850	113	110	47	300	225	56	91	51	93	200	137	213	160	364	366
Somewhat agree	51.0%	51.0%	62.0%	44.0%	47.0%	57.0%	47.0%	48.0%	56.0%	58.0%	50.0%	49.0%	47.0%	56.0%	53.0%	51.0%
	011070	01.070	CD	11.070	11.070	D	11.070	10.070	00.070	00.070	00.070	10.070	11.070	00.070	00.070	01.070
	112	10	2	5	42	39	13	13	4	12	30	21	28	11	42	51
Somewhat disagree	7.0%	5.0%	1.0%	5.0%	7.0%	10.0%	11.0%	7.0%	4.0%	7.0%	7.0%	8.0%	6.0%	4.0%	6.0%	7.0%
						AB	В									
	31	6	0	2	9	12	2	3	3	4	10	2	9	6	16	15
Strongly disagree	2.0%	3.0%	1	2.0%	1.0%	3.0%	2.0%	2.0%	3.0%	3.0%	3.0%	1.0%	2.0%	2.0%	2.0%	2.0%
Summary																
	1511	206	173	100	583	346	103	174	84	144	358	255	412	269	627	645
Top2Box (Strongly/ Somewhat agree)	91.0%	93.0%	99.0%	93.0%	92.0%	87.0%	87.0%	91.0%	92.0%	90.0%	90.0%	92.0%	92.0%	94.0%	91.0%	91.0%
			EF		E				_							
	143	16	2	8	51	51	15	16	7	16	40	23	37	17	58	66
Low2Box (Somewhat/ Strongly disagree)	9.0%	7.0%	1.0%	7.0%	8.0%	13.0%	13.0%	9.0%	8.0%	10.0%	10.0%	8.0%	8.0%	6.0%	9.0%	9.0%
						BD	В									

3. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology allows me to keep in touch with my family	1511 91.0%	206 93.0%	173 99.0% EF	100 93.0%	583 92.0% E	346 87.0%	103 87.0%	174 91.0%	84 92.0%	144 90.0%	358 90.0%	255 92.0%	412 92.0%	269 94.0%	627 91.0%	645 91.0%
Technology allows me to capture, create and share memories	1505 91.0%	200 90.0%	166 95.0%	99 92.0%	576 91.0%	352 89.0%	111 95.0%	171 90.0%	83 92.0%	146 92.0%	359 90.0%	255 92.0%	411 92.0%	259 91.0%	631 92.0%	626 88.0%
Technology allows families to be better organized	1295 78.0%	173 78.0%	144 82.0%	81 75.0%	518 82.0% E	290 73.0%	89 76.0%	156 82.0%	68 75.0%	119 75.0%	302 76.0%	210 76.0%	364 81.0%	234 82.0%	540 79.0%	533 75.0%
Technology allows my family to be better organized	1212 73.0%	155 70.0%	121 69.0%	77 72.0%	498 78.0% AE	268 67.0%	93 79.0%	152 80.0% H	60 66.0%	113 71.0%	274 69.0%	207 75.0%	334 74.0%	221 77.0%	493 72.0%	507 71.0%

3. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			SEHOLD OSITION
	Total	вс	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology allows my family to be better organized	442 27.0%	67 30.0% D	54 31.0%	30 28.0%	136 22.0%	130 33.0% D	24 21.0%	39 20.0%	31 34.0% G	46 29.0%	123 31.0%	70 25.0%	115 26.0%	65 23.0%	193 28.0%	204 29.0%
Technology allows families to be better organized	359 22.0%	49 22.0%	32 18.0%	27 25.0%	116 18.0%	107 27.0% D	28 24.0%	34 18.0%	23 25.0%	40 25.0%	95 24.0%	68 24.0%	84 19.0%	52 18.0%	145 21.0%	178 25.0%
Technology allows me to capture, create and share memories	149 9.0%	22 10.0%	9 5.0%	8 8.0%	59 9.0%	45 11.0%	6 5.0%	19 10.0%	8 8.0%	13 8.0%	38 10.0%	23 8.0%	37 8.0%	27 9.0%	55 8.0%	85 12.0%
Technology allows me to keep in touch with my family	143 9.0%	16 7.0%	2 1.0%	8 7.0%	51 8.0%	51 13.0% BD	15 13.0% B	16 9.0%	7 8.0%	16 10.0%	40 10.0%	23 8.0%	37 8.0%	17 6.0%	58 9.0%	66 9.0%

4. How often do you sit down with other members of your family to view family memories (videos, photos) on a computer, tablet device or phone in order to create digital photo albums or scrapbooks?

						REGION						HOUSEHO	LD INCOME			EHOLD OSITION
	Total	вс	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
	84	2	11	5	38	28	1	12	1	6	30	20	23	6	31	22
Almost Daily	5.0%	1.0%	6.0%	4.0%	6.0%	7.0%	1.0%	6.0%	1.0%	4.0%	8.0%	7.0%	5.0%	2.0%	5.0%	3.0%
			Α		Α	Α					М	M				
	131	13	7	5	46	42	18	16	5	15	42	20	24	22	58	27
Once a week or more often	8.0%	6.0%	4.0%	5.0%	7.0%	11.0%	15.0%	9.0%	6.0%	10.0%	11.0%	7.0%	5.0%	8.0%	9.0%	4.0%
							ABD				L				0	
	266	36	31	16	89	69	25	29	11	27	81	43	66	38	129	74
A few times a month	16.0%	16.0%	18.0%	15.0%	14.0%	17.0%	21.0%	15.0%	12.0%	17.0%	20.0%	15.0%	15.0%	13.0%	19.0%	10.0%
															0	
	155	18	20	5	68	32	11	16	11	17	19	21	48	44	58	61
Once a month	9.0%	8.0%	11.0%	4.0%	11.0%	8.0%	9.0%	9.0%	12.0%	11.0%	5.0%	8.0%	11.0%	15.0%	8.0%	9.0%
													J	JK		
	752	106	91	49	289	167	50	87	44	69	152	134	225	135	308	382
Less often than once a month	45.0%	48.0%	52.0%	46.0%	46.0%	42.0%	43.0%	46.0%	49.0%	43.0%	38.0%	48.0%	50.0%	47.0%	45.0%	54.0%
													J			N
	266	47	16	28	103	60	13	30	19	24	73	39	62	41	102	144
Never	16.0%	21.0%	9.0%	26.0%	16.0%	15.0%	11.0%	16.0%	21.0%	15.0%	18.0%	14.0%	14.0%	14.0%	15.0%	20.0%
		В		BF												N

5_1. [Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...] To what extent do you agree or disagree with the following statements:

						REGION				HOUSEHO	LD INCOME			EHOLD DSITION		
	Total	ВС	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Canadian families have more complex needs when																
it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian																
	332	43	30	32	147	57	25	38	13	14	98	73	93	37	117	127
Strongly agree	20.0%	19.0%	17.0%	30.0%	23.0%	14.0%	21.0%	20.0%	14.0%	9.0%	25.0%	26.0%	21.0%	13.0%	17.0%	18.0%
				E	E			I			M	М	M			
	772	84	85	50	287	200	67	94	44	94	180	117	221	141	323	345
Somewhat agree	47.0%	38.0%	48.0%	46.0%	45.0%	50.0%	57.0%	50.0%	48.0%	59.0%	45.0%	42.0%	49.0%	49.0%	47.0%	49.0%
						A	Α									
	430	72	51	14	153	118	21	49	29	46	89	75	99	88	206	171
Somewhat disagree	26.0%	33.0%	29.0%	13.0%	24.0%	30.0%	18.0%	26.0%	32.0%	29.0%	22.0%	27.0%	22.0%	31.0%	30.0%	24.0%
		CDF	С			С	_		_	_				L	0	
	120	23	11	11	48	23	4	9	5	5	30	12	35	21	39	67
Strongly disagree	7.0%	10.0%	6.0%	11.0%	7.0%	6.0%	4.0%	5.0%	6.0%	3.0%	8.0%	4.0%	8.0%	7.0%	6.0%	9.0%
Comment																N
Summary	1104	127	114	82	433	256	92	132	57	108	278	190	314	178	440	472
Tan 2 Bay (Strangly) Samouthat agree)																
Top2Box (Strongly/ Somewhat agree)	67.0%	57.0%	65.0%	76.0% A	68.0% A	65.0%	78.0% A	70.0%	62.0%	68.0%	70.0%	69.0%	70.0%	62.0%	64.0%	66.0%
	550	95	61	26	201	141	26	58	34	51	119	87	134	108	245	238
Low2Box (Somewhat/ Strongly disagree)	33.0%	43.0%	35.0%	24.0%	32.0%	35.0%	22.0%	30.0%	38.0%	32.0%	30.0%	31.0%	30.0%	38.0%	36.0%	34.0%
LOWZDOX (Golffewhat Giforigly disagree)	33.0%	43.0% CDF	33.0%	24.0%	32.0%	33.0%	22.0%	30.0%	30.0%	32.0%	30.0%	31.0%	30.0%	30.0%	30.0%	34.0%

5_2. [Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME		HOUS!	EHOLD SITION
	Total	вс	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	Е	F	G	Н	_	J	K	L	М	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian																
	254	27	24	27	112	44	21	27	13	10	91	50	62	28	83	103
Strongly agree	15.0%	12.0%	14.0%	25.0%	18.0%	11.0%	18.0%	14.0%	14.0%	6.0%	23.0%	18.0%	14.0%	10.0%	12.0%	14.0%
				AE	E			I			LM	М				
	738	91	94	47	288	160	57	96	33	69	161	133	205	131	308	316
Somewhat agree	45.0%	41.0%	54.0%	44.0%	45.0%	40.0%	49.0%	50.0% H	36.0%	44.0%	41.0%	48.0%	46.0%	46.0%	45.0%	45.0%
	531	80	51	24	182	159	35	53	40	73	112	82	144	102	248	216
Somewhat disagree	32.0%	36.0%	29.0%	22.0%	29.0%	40.0%	30.0%	28.0%	44.0%	46.0%	28.0%	30.0%	32.0%	36.0%	36.0%	30.0%
		С				CD			G	G						
	131	23	7	10	53	33	5	15	5	7	34	12	38	25	47	75
Strongly disagree	8.0%	10.0%	4.0%	9.0%	8.0%	8.0%	4.0%	8.0%	6.0%	4.0%	8.0%	4.0%	8.0%	9.0%	7.0%	11.0%
																N
Summary																
	992	118	118	74	399	204	78	123	46	79	252	183	267	159	391	419
Top2Box (Strongly/ Somewhat agree)	60.0%	53.0%	67.0%	68.0%	63.0%	51.0%	66.0%	64.0%	50.0%	50.0%	63.0%	66.0%	60.0%	56.0%	57.0%	59.0%
			E	AE	AE		E	HI				М				
	662	103	57	34	235	193	40	68	45	80	145	94	181	127	294	292
Low2Box (Somewhat/ Strongly disagree)	40.0%	47.0%	33.0%	32.0%	37.0%	49.0%	34.0%	36.0%	50.0%	50.0%	37.0%	34.0%	40.0%	44.0%	43.0%	41.0%
		CD				BCDF			G	G				K		

5_3. [Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian ...] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	вс	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian																
	205	20	21	14	84	49	17	18	5	8	72	40	49	22	64	84
Strongly agree	12.0%	9.0%	12.0%	13.0%	13.0%	12.0%	14.0%	9.0%	6.0%	5.0%	18.0%	14.0%	11.0%	8.0%	9.0%	12.0%
											LM	M				
	713	88	82	57	292	142	52	101	33	64	175	128	190	120	292	309
Somewhat agree	43.0%	40.0%	47.0%	53.0%	46.0%	36.0%	44.0%	53.0%	37.0%	40.0%	44.0%	46.0%	42.0%	42.0%	43.0%	44.0%
				E	E			HI								
	591	88	62	27	197	173	44	53	44	79	119	97	165	116	271	243
Somewhat disagree	36.0%	40.0%	36.0%	25.0%	31.0%	44.0%	37.0%	28.0%	48.0%	49.0%	30.0%	35.0%	37.0%	41.0%	39.0%	34.0%
		CD	4.0			CD	_		G	G				J		
Olympia Programs	146	27	10	9	62	33	5	19	9	8	32	13	44	28	59	74
Strongly disagree	9.0%	12.0%	6.0%	9.0%	10.0%	8.0%	4.0%	10.0%	9.0%	5.0%	8.0%	5.0%	10.0%	10.0%	9.0%	10.0%
Summary																
	917	107	103	71	376	191	69	119	39	72	247	168	240	142	356	393
Top2Box (Strongly/ Somewhat agree)	55.0%	48.0%	59.0%	66.0%	59.0%	48.0%	58.0%	62.0%	43.0%	45.0%	62.0%	61.0%	53.0%	50.0%	52.0%	55.0%
				AE	AE			HI			М	M				
	737	115	72	36	258	206	49	72	52	87	151	109	209	144	330	317
Low2Box (Somewhat/ Strongly disagree)	45.0%	52.0%	41.0%	34.0%	41.0%	52.0%	42.0%	38.0%	57.0%	55.0%	38.0%	39.0%	47.0%	50.0%	48.0%	45.0%
		CD				CD			G	G				JK		

5_4. [Technology helps my family stay in touch, share memories and organize our busy schedule] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	_D INCOME			EHOLD DSITION
	Total	ВС	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology helps my family stay in touch, share memories and organize our busy schedule																
	404	51	43	37	184	59	30	50	14	14	108	77	109	61	153	149
Strongly agree	24.0%	23.0% E	24.0%	34.0% E	29.0% E	15.0%	25.0%	26.0% HI	15.0%	9.0%	27.0%	28.0%	24.0%	22.0%	22.0%	21.0%
	904	124	100	49	336	225	71	100	54	100	214	144	244	165	389	398
Somewhat agree	55.0%	56.0%	57.0%	46.0%	53.0%	57.0%	60.0%	53.0%	59.0%	63.0%	54.0%	52.0%	54.0%	58.0%	57.0%	56.0%
Somewhat agree	33.0%	30.0%	37.0%	40.0%	33.0%	37.0%	00.0%	55.0%	39.0%	03.0%	34.0%	52.0%	34.0%	36.0%	37.0%	56.0%
	242	29	27	12	75	92	7	27	17	35	41	44	71	47	101	117
Somewhat disagree	15.0%	13.0%	15.0%	11.0%	12.0%	23.0%	6.0%	14.0%	18.0%	22.0%	10.0%	16.0%	16.0%	16.0%	15.0%	16.0%
			_	_		ACDF										- 10
a	104	18	6	9	40	22	10	13	6	9	34	13	24	13	43	46
Strongly disagree	6.0%	8.0%	3.0%	9.0%	6.0%	5.0%	9.0%	7.0%	7.0%	6.0%	8.0%	5.0%	5.0%	4.0%	6.0%	7.0%
Summary																
	1308	175	143	86	519	284	100	151	68	115	323	220	352	226	542	547
Top2Box (Strongly/ Somewhat agree)	79.0%	79.0%	81.0%	80.0%	82.0%	72.0%	85.0%	79.0%	75.0%	72.0%	81.0%	79.0%	79.0%	79.0%	79.0%	77.0%
					E		E									
	346	47	33	21	115	113	17	40	23	45	75	57	96	60	144	163
Low2Box (Somewhat/ Strongly disagree)	21.0%	21.0%	19.0%	20.0%	18.0%	28.0% DF	15.0%	21.0%	25.0%	28.0%	19.0%	21.0%	21.0%	21.0%	21.0%	23.0%

5_5. [My family meets around the kitchen table to update each other on schedules, activities and to look at pictures] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	ВС	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		А	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
My family meets around the kitchen table to update each other on schedules, activities and to look at pictures																
	215	20	19	16	86	55	19	16	9	13	61	30	67	36	89	63
Strongly agree	13.0%	9.0%	11.0%	15.0%	14.0%	14.0%	16.0%	8.0%	10.0%	8.0%	15.0%	11.0%	15.0%	13.0%	13.0%	9.0%
	617	61	78	52	210	172	44	81	29	69	135	110	159	114	315	201
Somewhat agree	37.0%	28.0%	44.0%	48.0%	33.0%	43.0%	37.0%	42.0%	32.0%	44.0%	34.0%	39.0%	35.0%	40.0%	46.0%	28.0%
			A	AD		AD									0	
	507	83	45	22	199	122	35	56	36	54	109	87	150	84	190	254
Somewhat disagree	31.0%	37.0% C	26.0%	21.0%	31.0%	31.0%	30.0%	29.0%	40.0%	34.0%	28.0%	31.0%	33.0%	29.0%	28.0%	36.0% N
	315	58	33	17	139	48	20	38	17	22	92	51	73	51	91	192
Strongly disagree	19.0%	26.0%	19.0%	16.0%	22.0%	12.0%	17.0%	20.0%	18.0%	14.0%	23.0%	18.0%	16.0%	18.0%	13.0%	27.0%
Ottorigly disagree	19.0%	26.0% E	19.0%	10.0%	22.0% E	12.0%	17.0%	20.0%	10.0%	14.0%	23.0%	10.0%	16.0%	10.0%	13.0%	27.0% N
Summary					_											
	832	81	97	68	296	227	63	97	38	83	196	140	226	151	404	264
Top2Box (Strongly/ Somewhat agree)	50.0%	36.0%	55.0%	63.0%	47.0%	57.0%	53.0%	51.0%	42.0%	52.0%	49.0%	50.0%	50.0%	53.0%	59.0%	37.0%
, ,			A	AD	A	AD	A		,.						0	2 070
	822	141	78	39	338	170	55	94	53	76	201	138	223	135	281	446
Low2Box (Somewhat/ Strongly disagree)	50.0%	64.0%	45.0%	37.0%	53.0%	43.0%	47.0%	49.0%	58.0%	48.0%	51.0%	50.0%	50.0%	47.0%	41.0%	63.0%
		BCDEF			CE											N

5_6. [My family uses technology to update each other on schedules, activities and to look at pictures] To what extent do you agree or disagree with the following statements:

						DEGIGN				нопосно	I D INCOME			EHOLD		
			REGION HOUSEHOLD INCOME C BC AB SK/MB Ontario Quebec Atlantic City of Toronto Vancouver Montreal <40k											COMP	OSITION	
	Total	ВС	AB	SK/MB	Ontario	Quebec	Atlantic		Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
							F			I	J		L		N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
My family uses technology to update each other on schedules, activities and to look at pictures																
	325	45	36	27	147	40	30	42	12	9	87	65	83	52	119	117
Strongly agree	20.0%	20.0%	20.0%	25.0%	23.0%	10.0%	26.0%	22.0%	13.0%	5.0%	22.0%	23.0%	19.0%	18.0%	17.0%	16.0%
		E	E	E	E		E	I	I							
	786	109	92	46	296	187	56	82	46	86	182	121	209	156	321	344
Somewhat agree	48.0%	49.0%	53.0%	43.0%	47.0%	47.0%	48.0%	43.0%	51.0%	54.0%	46.0%	44.0%	47.0%	54.0%	47.0%	48.0%
														K		
O I at Factors	358	40	30	16	127	121	24	42	20	49	74	59	109	55	161	166
Somewhat disagree	22.0%	18.0%	17.0%	15.0%	20.0%	31.0% ABCD	20.0%	22.0%	22.0%	31.0%	19.0%	21.0%	24.0%	19.0%	24.0%	23.0%
	185	28	18	18	64	50	7	25	13	16	55	33	47	23	84	84
Strongly disagree	11.0%	13.0%	10.0%	17.0%	10.0%	12.0%	6.0%	13.0%	14.0%	10.0%	14.0%	12.0%	11.0%	8.0%	12.0%	12.0%
Ottorigiy disagree	11.070	13.070	10.070	17.070	10.070	12.070	0.070	13.070	14.070	10.070	14.070	12.070	11.070	0.070	12.070	12.070
Summary)															
	1111	154	128	73	443	226	87	124	58	94	269	186	292	207	440	460
Top2Box (Strongly/ Somewhat agree)	67.0%	69.0%	73.0%	68.0%	70.0%	57.0%	74.0%	65.0%	64.0%	59.0%	68.0%	67.0%	65.0%	73.0%	64.0%	65.0%
		Е	E		E		E									
	543	68	48	34	191	171	31	67	33	65	129	92	156	79	245	250
Low2Box (Somewhat/ Strongly disagree)	33.0%	31.0%	27.0%	32.0%	30.0%	43.0% ABDF	26.0%	35.0%	36.0%	41.0%	32.0%	33.0%	35.0%	27.0%	36.0%	35.0%

5. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			SEHOLD OSITION
	Total	ВС	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		А	В	С	D	Е	F	G	Н	_	J	K	L	М	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Technology helps my family stay in touch, share	1308	175	143	86	519	284	100	151	68	115	323	220	352	226	542	547
memories and organize our busy schedule	79.0%	79.0%	81.0%	80.0%	82.0%	72.0%	85.0%	79.0%	75.0%	72.0%	81.0%	79.0%	79.0%	79.0%	79.0%	77.0%
					E		E									
My family uses technology to update each other on	1111	154	128	73	443	226	87	124	58	94	269	186	292	207	440	460
schedules, activities and to look at pictures	67.0%	69.0%	73.0%	68.0%	70.0%	57.0%	74.0%	65.0%	64.0%	59.0%	68.0%	67.0%	65.0%	73.0%	64.0%	65.0%
		E	E		E		Е									
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family	1104 67.0%	127 57.0%	114 65.0%	82 76.0%	433 68.0%	256 65.0%	92 78.0%	132 70.0%	57 62.0%	108 68.0%	278 70.0%	190 69.0%	314 70.0%	178 62.0%	440 64.0%	472 66.0%
				Α	Α		Α									
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family	992 60.0%	118 53.0%	118 67.0%	74 68.0%	399 63.0%	204 51.0%	78 66.0%	123 64.0%	46 50.0%	79 50.0%	252 63.0%	183 66.0%	267 60.0%	159 56.0%	391 57.0%	419 59.0%
			E	AE	AE		E	HI				М				
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the	917	107	103	71	376	191	69	119	39	72	247	168	240	142	356	393
Canadian family	55.0%	48.0%	59.0%	66.0%	59.0%	48.0%	58.0%	62.0%	43.0%	45.0%	62.0%	61.0%	53.0%	50.0%	52.0%	55.0%
	00.070	40.070	00.070	AE	AE	40.070	00.070	HI	40.070	40.070	M	M	00.070	00.070	02.070	33.070
My family meets around the kitchen table to update each other on schedules, activities and to look at	832	81	97	68	296	227	63	97	38	83	196	140	226	151	404	264
pictures	50.0%	36.0%	55.0%	63.0%	47.0%	57.0%	53.0%	51.0%	42.0%	52.0%	49.0%	50.0%	50.0%	53.0%	59.0%	37.0%
			A	AD	A	AD	A								0	

5. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	BC	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	Е	F	G	Н	I	J	K	L	М	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
My family meets around the kitchen table to update each other on schedules, activities and to look at	822	141	78	39	338	170	55	94	53	76	201	138	223	135	281	446
pictures	50.0%	64.0% BCDEF	45.0%	37.0%	53.0% CE	43.0%	47.0%	49.0%	58.0%	48.0%	51.0%	50.0%	50.0%	47.0%	41.0%	63.0% N
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family	737	115	72	36	258	206	49	72	52	87	151	109	209	144	330	317
Cariadian family	45.0%	52.0%	41.0%	34.0%	41.0%	52.0%	42.0%	38.0%	57.0%	55.0%	38.0%	39.0%	47.0%	50.0%	48.0%	45.0%
		CD				CD			G	G				JK		
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family	662 40.0%	103 47.0%	57 33.0%	34 32.0%	235 37.0%	193 49.0%	40 34.0%	68 36.0%	45 50.0%	80 50.0%	145 37.0%	94 34.0%	181 40.0%	127 44.0%	294 43.0%	292 41.0%
	40.076	CD	33.0 /6	32.076	37.076	BCDF	34.076	30.076	G	G G	37.076	34.076	40.076	44.076 K	43.076	41.076
Canadian families have more complex needs when it comes to communicating with loved ones, sharing memories or organizing busy schedules than the Canadian family	550 33.0%	95 43.0% CDF	61 35.0%	26 24.0%	201 32.0%	141 35.0%	26 22.0%	58 30.0%	34 38.0%	51 32.0%	119 30.0%	87 31.0%	134 30.0%	108 38.0%	245 36.0%	238 34.0%
		CDF		-	-	-										-
My family uses technology to update each other on schedules, activities and to look at pictures	543 33.0%	68 31.0%	48 27.0%	34 32.0%	191 30.0%	171 43.0% ABDF	31 26.0%	67 35.0%	33 36.0%	65 41.0%	129 32.0%	92 33.0%	156 35.0%	79 27.0%	245 36.0%	250 35.0%
Technology helps my family stay in touch, share memories and organize our busy schedule	346 21.0%	47 21.0%	33 19.0%	21 20.0%	115 18.0%	113 28.0%	17 15.0%	40 21.0%	23 25.0%	45 28.0%	75 19.0%	57 21.0%	96 21.0%	60 21.0%	144 21.0%	163 23.0%
						DF										

6_1. [Download from Internet] How often do you and your family consume content like music, movies and games in the following ways:

						REGION						HOUSEHO	LD INCOME			EHOLD DSITION
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Download from Internet																
	193	15	14	6	86	56	16	26	3	13	83	32	41	17	67	43
Daily	12.0%	7.0%	8.0%	6.0%	14.0%	14.0%	14.0%	14.0%	3.0%	8.0%	21.0%	12.0%	9.0%	6.0%	10.0%	6.0%
					Α	Α		Н			KLM				0	
	357	34	39	19	136	106	22	51	9	41	91	50	114	62	186	112
Weekly	22.0%	15.0%	22.0%	18.0%	21.0%	27.0%	18.0%	27.0%	9.0%	26.0%	23.0%	18.0%	25.0%	22.0%	27.0%	16.0%
						Α		Ι		Н					0	
	280	44	33	24	94	58	28	28	18	27	69	49	72	55	140	91
Monthly	17.0%	20.0%	19.0%	22.0%	15.0%	15.0%	24.0%	15.0%	20.0%	17.0%	17.0%	18.0%	16.0%	19.0%	20.0%	13.0%
															0	
	406	60	38	31	164	92	21	44	31	42	74	85	107	80	177	182
Less often than once a month	25.0%	27.0%	22.0%	29.0%	26.0%	23.0%	18.0%	23.0%	34.0%	26.0%	19.0%	31.0%	24.0%	28.0%	26.0%	26.0%
												J		J		
	417	70	51	28	154	85	31	42	30	36	81	61	114	72	115	282
Never	25.0%	31.0%	29.0%	26.0%	24.0%	21.0%	26.0%	22.0%	33.0%	23.0%	20.0%	22.0%	25.0%	25.0%	17.0%	40.0%
		E														N

6_2. [Purchase from retail location] How often do you and your family consume content like music, movies and games in the following ways:

						REGION		HOUSEHO	HOUSEHOLD COMPOSITION							
	Total	BC	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Purchase from retail location																
	55	2	10	3	21	15	4	6	1	1	33	14	2	4	14	8
Daily	3.0%	1.0%	5.0%	3.0%	3.0%	4.0%	3.0%	3.0%	1.0%	1.0%	8.0%	5.0%	1.0%	1.0%	2.0%	1.0%
											LM	LM				
	162	10	15	13	45	53	26	11	5	15	49	27	44	25	82	35
Weekly	10.0%	5.0%	8.0%	12.0%	7.0%	13.0%	22.0%	6.0%	6.0%	9.0%	12.0%	10.0%	10.0%	9.0%	12.0%	5.0%
				A		AD	ABD								0	
	279	22	26	15	135	64	19	41	9	30	47	53	84	60	131	90
Monthly	17.0%	10.0%	15.0%	14.0%	21.0%	16.0%	16.0%	21.0%	10.0%	19.0%	12.0%	19.0%	19.0%	21.0%	19.0%	13.0%
					Α			Н					J	J	0	
	776	125	98	42	306	157	47	97	48	69	147	135	228	138	333	364
Less often than once a month	47.0%	57.0%	56.0%	39.0%	48.0%	40.0%	40.0%	51.0%	52.0%	43.0%	37.0%	49.0%	51.0%	48.0%	49.0%	51.0%
		CEF	E		E							J	J	J		
	383	62	27	34	128	109	22	36	28	44	121	47	89	59	125	213
Never	23.0%	28.0%	15.0%	32.0%	20.0%	27.0%	19.0%	19.0%	30.0%	28.0%	31.0%	17.0%	20.0%	21.0%	18.0%	30.0%
		BD		BD		D			G		KLM					N

6_3. [Rent from retail location] How often do you and your family consume content like music, movies and games in the following ways:

						REGION		HOUSEHO	HOUSEHOLD COMPOSITION							
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Rent from retail location																
Daily	28	0	8	0	15	5	0	6	0	0	18	5	1	4	7	5
	2.0%	-	4.0%	-	2.0%	1.0%	0	3.0%	-	-	5.0%	2.0%	0	2.0%	1.0%	1.0%
			Α		Α						L			L		
	85	2	6	11	18	38	10	8	2	14	33	5	23	15	44	11
Weekly	5.0%	1.0%	4.0%	10.0%	3.0%	10.0%	8.0%	4.0%	2.0%	9.0%	8.0%	2.0%	5.0%	5.0%	6.0%	2.0%
				AD		AD	AD			Н	K				0	
	176	13	7	6	71	59	20	13	5	22	36	38	51	30	82	46
Monthly	11.0%	6.0%	4.0%	6.0%	11.0%	15.0%	17.0%	7.0%	5.0%	14.0%	9.0%	14.0%	11.0%	10.0%	12.0%	6.0%
					Α	AB	AB			Н					0	
	415	55	44	23	166	89	37	46	19	45	81	82	111	77	178	182
Less often than once a month	25.0%	25.0%	25.0%	21.0%	26.0%	22.0%	31.0%	24.0%	21.0%	28.0%	20.0%	29.0%	25.0%	27.0%	26.0%	26.0%
	950	152	110	68	364	206	50	117	65	78	230	148	263	160	374	467
Never	57.0%	68.0%	63.0%	63.0%	57.0%	52.0%	43.0%	61.0%	72.0%	49.0%	58.0%	53.0%	59.0%	56.0%	55.0%	66.0%
		DEF	F	F	F				I							N

6_4. [Live stream online] How often do you and your family consume content like music, movies and games in the following ways:

						REGION		HOUSEHO	HOUSEHOLD COMPOSITION							
	Total	ВС	АВ	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Live stream online																
	166	14	26	3	79	29	14	16	6	6	63	27	47	21	64	38
Daily	10.0%	6.0%	15.0%	3.0%	12.0%	7.0%	12.0%	9.0%	7.0%	4.0%	16.0%	10.0%	11.0%	7.0%	9.0%	5.0%
			С		ACE						М				0	
	231	28	19	8	97	59	21	39	11	19	56	42	57	42	102	68
Weekly	14.0%	13.0%	11.0%	7.0%	15.0%	15.0%	18.0%	21.0%	12.0%	12.0%	14.0%	15.0%	13.0%	15.0%	15.0%	10.0%
															0	
	185	23	21	21	64	45	11	18	9	25	50	32	47	38	93	56
Monthly	11.0%	10.0%	12.0%	19.0%	10.0%	11.0%	9.0%	10.0%	9.0%	16.0%	13.0%	11.0%	10.0%	13.0%	14.0%	8.0%
				D											0	
	336	43	25	23	130	80	35	43	18	36	54	59	95	79	155	135
Less often than once a month	20.0%	19.0%	15.0%	21.0%	21.0%	20.0%	30.0%	23.0%	20.0%	22.0%	14.0%	21.0%	21.0%	28.0%	23.0%	19.0%
							В						J	J		
	735	114	83	53	264	184	37	73	46	74	174	118	202	107	271	414
Never	44.0%	51.0%	47.0%	49.0%	42.0%	46.0%	32.0%	38.0%	51.0%	46.0%	44.0%	42.0%	45.0%	37.0%	40.0%	58.0%
		DF				F										N

6_5. [Rent from online locations] How often do you and your family consume content like music, movies and games in the following ways:

						REGION		HOUSEHO	HOUSEHOLD COMPOSITION							
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	City of Toronto	Vancouver	Montreal	<40k	40k-<60K	60k-<100k	100k+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0
Base: All Respondents	1654	250	100	100	723	380	101	246	108	180	325	256	450	354	661	805
Weighted	1654	222	175*	108*	634	397	118*	190	91*	159	397	277	448	286	686	711
Rent from online locations																
	32	2	2	1	17	9	1	3	1	0	22	6	1	3	6	5
Daily	2.0%	1.0%	1.0%	1.0%	3.0%	2.0%	1.0%	2.0%	1.0%	-	6.0%	2.0%	0	1.0%	1.0%	1.0%
											LM					
	68	4	6	2	27	20	8	17	1	4	13	17	9	20	35	6
Weekly	4.0%	2.0%	4.0%	2.0%	4.0%	5.0%	7.0%	9.0%	1.0%	2.0%	3.0%	6.0%	2.0%	7.0%	5.0%	1.0%
							Α	HI				L		L	0	
	102	12	15	8	36	27	4	8	6	13	28	16	27	22	54	22
Monthly	6.0%	5.0%	8.0%	8.0%	6.0%	7.0%	4.0%	4.0%	6.0%	8.0%	7.0%	6.0%	6.0%	8.0%	8.0%	3.0%
															0	
	236	29	31	13	95	44	24	29	15	19	31	36	74	55	98	90
Less often than once a month	14.0%	13.0%	18.0%	12.0%	15.0%	11.0%	20.0%	15.0%	17.0%	12.0%	8.0%	13.0%	16.0%	19.0%	14.0%	13.0%
													J	J		
	1215	175	121	83	458	297	80	132	68	124	303	203	338	186	492	588
Never	73.0%	79.0%	69.0%	77.0%	72.0%	75.0%	68.0%	69.0%	75.0%	78.0%	76.0%	73.0%	75.0%	65.0%	72.0%	83.0%
											M		M			N