1. Thinking ahead to the next 12 months, will you likely take a vacation or travel for leisure purposes...

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	2012	890	1122	465	823	724	203	594	926	289
Weighted	2012	976	1036	561	744	706	240	673	789	310
Outside of Canada	778	373	406	221	261	296	61	230	300	187
	39%	38.0%	39%	39.0%	35.0%	42%	25.0%	34.0%	38.0%	60%
						D		F	F	FGH
Within Canada but outside your home province	557	284	273	195	175	188	51	177	224	106
	28%	29.0%	26%	35.0%	23.0%	27%	21.0%	26.0%	28.0%	34%
				DE					F	FG
Neither	875	423	452	218	365	292	143	312	341	79
	43%	43.0%	44%	39.0%	49.0%	41%	60.0%	46.0%	43.0%	25%
					CE		GHI	I	I	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2. Thinking about your travel Outside of Canada, are you likely to purchase travel insurance for this next trip?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Likely take a vacation or travel for leisure purposes Outside Canada	783	343	440	185	294	304	51	205	353	174
Weighted	778	373	406	221	261	296	61*	230	300	187
Yes	466	230	236	113	146	208	40	152	173	102
	60%	62.0%	58%	51.0%	56.0%	70%	65.0%	66.0%	58.0%	54%
						CD		I		
No	312	143	169	109	115	89	22	78	127	85
	40%	38.0%	42%	49.0%	44.0%	30%	35.0%	34.0%	42.0%	46%
				E	E					G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base