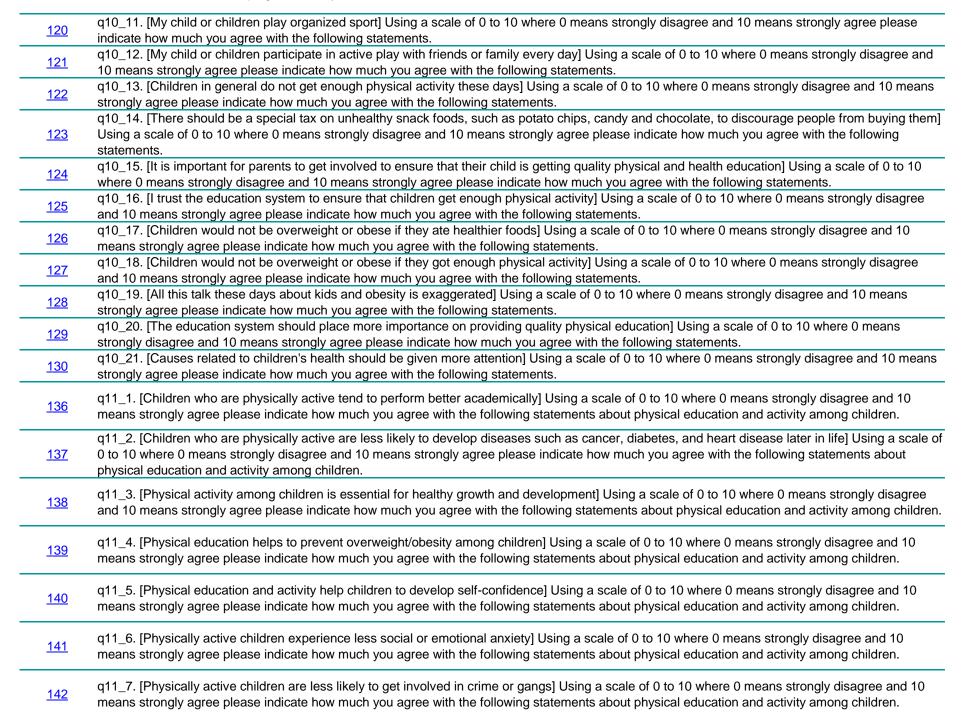
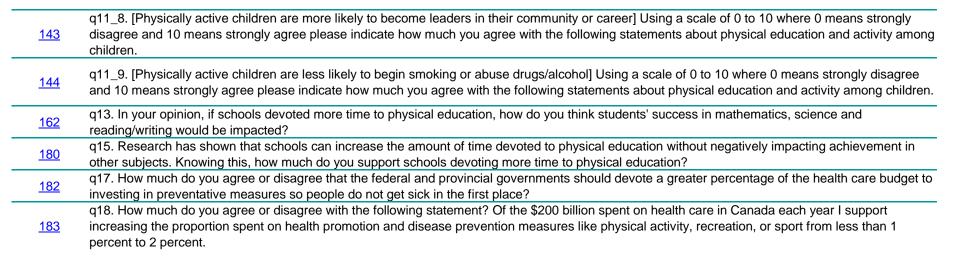


PHE Canada Campaign Advocacy Research

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<u>25</u>	q3_8. [Drugs/alcohol/smoking] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.
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<u>27</u>	q3_10. [Fundamental skills in reading, writing, and math] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.
<u>28</u>	q3_11. [Ability to afford post-secondary education] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.
<u>29</u>	q3_12. [Eventual prospect for success in the workforce] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

q3_s1. [Ranked 1 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three <u>30</u> by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third. q3_s2. [Ranked 2 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three 31 by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third. q3_s3. [Ranked 3 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three <u>32</u> by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third. q3_s123. [Ranked 1/2/3 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top <u>33</u> three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third. q4 5. [Health education] Thinking about your child's/children's education, in your opinion how important are each of the following subjects? q4_6. [Physical education] Thinking about your child's/children's education, in your opinion how important are each of the following subjects? 40 q5 5. [Health education] Thinking again about your child's/children's education, how satisfied are you with the quality of teaching your child/children <u>54</u> receive(s) in each of the following subjects? q5_6. [Physical education] Thinking again about your child's/children's education, how satisfied are you with the quality of teaching your child/children <u>55</u> receive(s) in each of the following subjects? q7. How many minutes of physical education do you think children in elementary school are required to take each week according to the curriculum of 95 your province? q8. In Canada, the minimum amount of weekly instruction in physical education for elementary schools range from 75 minutes to 165 minutes per 96 week, depending on the province or territory. Knowing this, how many minutes of physical education do you think elementary students in Canada should take every week? q10_1. [I would advocate for better physical education [at my child's school if I felt the quality was low/in schools if I felt the quality was low]] Using a <u>110</u> scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements. q10_2. [I regularly spend time volunteering at my child's school] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly 111 agree please indicate how much you agree with the following statements. q10_3. [I would spend more time volunteering at my child's school but I am too busy] Using a scale of 0 to 10 where 0 means strongly disagree and 10 112 means strongly agree please indicate how much you agree with the following statements. q10_4. [I am concerned that my child is not getting enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means 113 strongly agree please indicate how much you agree with the following statements. q10_5. [I don't know how to ensure that my child is getting enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 114 means strongly agree please indicate how much you agree with the following statements. q10_6. [My child or children eat(s) too much junk food] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please <u>115</u> indicate how much you agree with the following statements. q10_7. [My child or children spend(s) too much time watching TV or using the computer] Using a scale of 0 to 10 where 0 means strongly disagree <u>116</u> and 10 means strongly agree please indicate how much you agree with the following statements. q10_8. [I am responsible for the overall health of my child or children] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means <u>117</u> strongly agree please indicate how much you agree with the following statements. q10_9. [My child or children's teachers need to help me understand my child's health and physical abilities] Using a scale of 0 to 10 where 0 means <u>118</u> strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements. q10_10. [My child or children participate(s) in after school programs that promote physical activity] Using a scale of 0 to 10 where 0 means strongly <u>119</u> disagree and 10 means strongly agree please indicate how much you agree with the following statements.





q1. In your opinion, what is the most important issue facing children and youth today? Please type your response in the space provided.

	Total	Parents with child 5-16
	Α	Н
Base: All respondents	1720	497
Weighted	1720	492
	381	123
Getting a good education	22%	25%
	244	0.5
Bullying/ intimidation/ sexual abuse/ cyber-pedophilia	244	95
, , ,	14%	19%
		I
	203	70
Obesity/ lack of exercise/ health/ nutrition	12%	14%
	1270	1
	122	31
Drugs/ alcohol/ tobacco	7%	6%
	118	27
Job security/ unemployment	7%	5%
	115	25
Economical/ social/ political issue	7%	5%
	400	07
Lack of values/ morality/ discipline/ life knowledge	106	27
-	6%	5%
	86	13
Family issue/ lack of parental guidance	5%	3%
	0,0	370
	81	13
Poverty	5%	3%
	75	18

q1. In your opinion, what is the most important issue facing children and youth today? Please type your response in the space provided.

	Total	Parents with child 5-16
Environmental issue	4%	4%
December 1 and the influence	73	31
Peer pressure/ media influence	4%	6%
		l
	59	10
Behaviour/ life habits/ relationship with others	3%	2%
Spending time on computer/ tv/ webs games/ social	52	18
networks	3%	4%
Oalf and a many day was a single many that the allele in a second	40	15
Self esteem/ depression/ mental health issue	2%	3%
	0.5	0
Violence	35 2%	8 2%
Violetice	Z%	2%
	34	7
Safety/ security	2%	1%
	33	5
Succeed in life	2%	1%
	27	6
Unsure future	2%	1%
	24	3
Crime/ corruption/ gangs/ delinquency	1%	1%
	40	
Sovuality	18	5
Sexuality	1%	1%

q1. In your opinion, what is the most important issue facing children and youth today? Please type your response in the space provided.

	Total	Parents with child 5-16
	10	5
Technological challenge	1%	1%
	9	4
Population aging impact	1%	1%
	8	6
Religions/ spirituality/ faith	0	1%
tengione, opinioanty, iann		I
	99	28
Other	6%	6%
	15	4
None	1%	1%
	40	9
(Dk/Ns)	2%	2%

formulae used.

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	403	114
Lack of funding/ government funding	23%	23%
	187	51
Lack of qualified teacher	11%	10%
Tuition fee/ individual cost of education	153	39
Tullion ree/ individual cost of education	9%	8%
	82	23
Overcrowded classroom	5%	5%
Overcrowded classroom	370	376
	79	21
Improve teaching/ learning for future needs/ career	5%	4%
	66	17
Discipline in the classroom/ better control	4%	3%
	63	25
Bullying	4%	5%
, 3		
	62	23
Drop-outs	4%	5%
	57	18
Bad management of education system	3%	4%
Teachare etrikae/ nagotiatione ieeua (a.g. incomae)	55	9

	Total	Parents with child 5-16
reachers strikes/ negotiations issue (e.g., incomes)	3%	2%
Focusing on quality education/ improving teaching	54	18
methods	3%	4%
	51	17
Curriculum revision/ scholarship reform	3%	3%
0 16 101 911 1 1 199	48	21
Support for kids with learning disabilities	3%	4%
		I
	42	10
More resources/ technology materials/ facilities	2%	2%
	40	12
Too easy to graduate without passing their courses	2%	2%
Not enough emphasis on the basic topics (e.g.,	38	8
grammar, maths etc)	2%	2%
Motivation/ enjoyable environment/ positive	37	12
einforcement	2%	3%
Supervision/ personal guidance/ orientation service	29	8
-	2%	2%
	28	10
Academic performance/ achievement	2%	2%

	Total	Parents with child 5-16
Behaviour problem (e.g., drugs, alcohol)	26	8
Benaviour problem (e.g., drugs, alconor)	2%	2%
Education should be available for everyone	25	10
Education should be available for everyone	1%	2%
	24	5
Teachers overpaid/ unions too powerful	1%	1%
	20	6
Student strikes	1%	1%
	20	6
Parental support	1%	1%
-	19	5
Too much bureaucracy and inefficiency at the top	1%	1%
	4.0	2
Spending more time for physical education/ healthy nutrition	16 1%	2 1%
	16	5
Choice in language in education	1%	1%
	40	
Teachers need to be more involved/ negative behaviour	16 1%	6 1%
	40	4
Not enough schools	13 1%	4 1%

	Total	Parents with child 5-16
	40	,
Kids don't spend enough time in school/ homework	12 1%	4 1%
-	170	1%
	11	1
Awareness about education importance	1%	0
Political interference in the quality of education/ poor	11	3
leadership	1%	1%
	9	2
Public schools are in poor situation	1%	0
' I	.,,	
	9	2
Prejudice/ racism against some students	1%	0
		+
O. W	8	3
Self-esteem/ depression/ mental health issue	0	1%
	128	45
Other	7%	9%
	21	9
None	1%	2%
	78	12
(Dk/Ns)	5%	2%
`		

formulae used.

q3_1. [Bullying] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	313	97
1	18%	20%
	191	66
2	11%	13%
	170	45
3	10%	9%
	673	208
NET Top 3	39%	42%
	:	

formulae used.

q3_2. [Emotional or mental health] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	Α	Н
Base: All respondents	1720	497
Weighted	1720	492
	108	34
1	6%	7%
	118	35
2	7%	7%
	124	36
3	7%	7%
	350	105
NET Top 3	20%	21%

formulae used.

q3_3. [ADD/ADHD] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	Α	Н
Base: All respondents	1720	497
Weighted	1720	492
	13	4
1	1%	1%
	22	6
2	1%	1%
	13	6
3	1%	1%
	48	16
NET Top 3	3%	3%

formulae used.

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q3_4. [Delinquent behaviour] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	Α	Н
Base: All respondents	1720	497
Weighted	1720	492
	81	20
1	5%	4%
	83	11
2	5%	2%
	134	32
3	8%	7%
	298	63
NET Top 3	17%	13%

formulae used.

q3_5. [Lack of physical activity or exercise] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	114	36
1	7%	7%
	223	53
2	13%	11%
	205	56
3	12%	11%
	543	144
NET Top 3	32%	29%

formulae used.

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q3_6. [Overweight and obesity] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	Α	Н
Base: All respondents	1720	497
Weighted	1720	492
	105	19
1	6%	4%
	166	29
2	10%	6%
	147	35
3	9%	7%
	418	82
NET Top 3	24%	17%

formulae used.

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q3_7. [Amount of time spent watching TV or on computers] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	120	40
1	7%	8%
	145	45
2	8%	9%
	177	56
3	10%	11%
	442	140
NET Top 3	26%	29%

formulae used.

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q3_8. [Drugs/alcohol/smoking] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	Α	Н
Base: All respondents	1720	497
Weighted	1720	492
	186	50
1	11%	10%
	173	57
2	10%	12%
	175	53
3	10%	11%
	534	161
NET Top 3	31%	33%

formulae used.

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q3_9. [Being negatively influence by their friends] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	A	Н
Base: All respondents	1720	497
Weighted	1720	492
	56	23
1	3%	5%
		I
	94	45
2	5%	9%
		I
	108	48
3	6%	10%
		I
	258	116
NET Top 3	15%	24%
		I

formulae used.

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q3_10. [Fundamental skills in reading, writing, and math] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	Α	Н
Base: All respondents	1720	497
Weighted	1720	492
	342	84
1	20%	17%
	204	51
2	12%	10%
	143	34
3	8%	7%
	689	169
NET Top 3	40%	34%

formulae used.

q3_11. [Ability to afford post-secondary education] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	A	Н
Base: All respondents	1720	497
Weighted	1720	492
	134	49
1	8%	10%
		Ţ
	136	40
2	8%	8%
	155	41
3	9%	8%
	425	130
NET Top 3	25%	26%

formulae used.

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q3_12. [Eventual prospect for success in the workforce] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	Α	Н
Base: All respondents	1720	497
Weighted	1720	492
	117	29
1	7%	6%
	133	46
2	8%	9%
	139	41
3	8%	8%
	388	116
NET Top 3	23%	24%

formulae used.

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q3_s1. [Ranked 1 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	313	97
Bullying	18%	20%
	108	34
Emotional or mental health	6%	7%
	13	4
ADD/ADHD	1%	1%
	81	20
Delinquent behaviour	5%	4%
	114	36
Lack of physical activity or exercise	7%	7%
	105	19
Overweight and obesity	6%	4%
Amount of time spent watching TV or on computers	120	40
· · · · · · · · · · · · · · · · · · ·	7%	8%
D (1.1.1/)	186	50
Drugs/alcohol/smoking	11%	10%
	FG	22
Being negatively influence by their friends	56 3%	23 5%
	370	5%
		1 1
	342	84
Fundamental ckills in reading writing and math	342	04

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q3_s1. [Ranked 1 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
T dridamental skills in reading, writing, and matri	20%	17%
Ability to afford post-secondary education	134	49
	8%	10%
		l
Eventual annual for average in the conditions	117	29
Eventual prospect for success in the workforce	7%	6%
	_	

formulae used.

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q3_s2. [Ranked 2 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	191	66
Bullying	11%	13%
	118	35
Emotional or mental health	7%	7%
	22	6
ADD/ADHD	1%	1%
	83	11
Delinquent behaviour	5%	2%
	223	53
Lack of physical activity or exercise	13%	11%
	166	29
Overweight and obesity	10%	6%
Amount of time spent watching TV or on computers	145	45
3	8%	9%
S / L L W . L	173	57
Drugs/alcohol/smoking	10%	12%
	0.4	45
Being negatively influence by their friends	94	45
	5%	9%
		I
	204	51
Fundamental skills in reading writing and math	204	51

q3_s2. [Ranked 2 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
n unuamental skiils in reading, whiting, and matri	12%	10%
Ability to afford post-secondary education	136 8%	40 8%
Eventual prospect for success in the workforce	133 8%	46 9%

formulae used.

q3_s3. [Ranked 3 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

		Parents with
	Total	child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	170	45
Bullying	10%	9%
	124	36
Emotional or mental health	7%	7%
	13	6
ADD/ADHD	1%	1%
	134	32
Delinquent behaviour	8%	7%
	205	56
Lack of physical activity or exercise	12%	11%
	147	35
Overweight and obesity	9%	7%
Amount of time spent watching TV or on computers	177	56
runount of time open matering 11 of on computero	10%	11%
	175	53
Drugs/alcohol/smoking	10%	11%
Being negatively influence by their friends	108	48
	6%	10%
		l
		2.
Fundamental chills in reading writing and math	143	34

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q3_s3. [Ranked 3 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
n unuamental skiils in reading, whiting, and matri	8%	7%
Ability to afford post-secondary education	155 9%	41 8%
Eventual prospect for success in the workforce	139 8%	41 8%

formulae used.

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q3_s123. [Ranked 1/2/3 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	673	208
Bullying	39%	42%
	350	105
Emotional or mental health	20%	21%
	48	16
ADD/ADHD	3%	3%
	298	63
Delinquent behaviour	17%	13%
	543	144
Lack of physical activity or exercise	32%	29%
	418	82
Overweight and obesity	24%	17%
Amount of time spent watching TV or on computers	442	140
·	26%	29%
	504	404
Drugs/alcohol/smoking	534 31%	161
Drugs/aiconoi/smoking	31%	33%
	258	116
Being negatively influence by their friends	15%	24%
	1070	2470
		'
	689	169
Fundamental ekille in reading writing and math	009	109

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q3_s123. [Ranked 1/2/3 Summary] Which of the following issues facing children and youth today are you most concerned about? Please rank your top three by selecting a 1 for the issue you are most concerned about, a 2 for the issue you are next most concerned about and a 3 for the third.

	Total	Parents with child 5-16
T unuamental skiils in reading, whiting, and matri	40%	34%
Ability to afford post-secondary education	425 25%	130 26%
Eventual prospect for success in the workforce	388 23%	116 24%

formulae used.

Ipsos Reid 33 of 218

q4_5. [Health education] Thinking about your child's/children's education, in your opinion how important are each of the following subjects?

	Total	Parents with child 5-16
	А	Н
Base: Respondents with children 5-18	524	497
Weighted	517	492
	158	149
10 - Very important	31%	30%
	80	79
9	15%	16%
	106	102
8	21%	21%
	81	77
7	16%	16%
	34	33
6	7%	7%
	33	31
5	6%	6%
	8	6
4	1%	1%
	6	6
3	1%	1%
	5	5
2	1%	1%
	1	1
1	0	0
	2	1

Ipsos Reid 39 of 218

q4_5. [Health education] Thinking about your child's/children's education, in your opinion how important are each of the following subjects?

	Total	Parents with child 5-16
0 - Not at all important	0	0
	3	2
Don't know/not applicable	1%	0
	238	228
NET (9,10)	46%	46%
	222	211
NET (6,7,8)	43%	43%
	33	31
NET (5)	6%	6%
NET (2,3,4)	19	18
	4%	4%
NET (0,1)	3	2
	1%	0
	2.5=	2.22
Mean	8.07	8.08
Sum	4148	3955

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid 39 of 218

q4_6. [Physical education] Thinking about your child's/children's education, in your opinion how important are each of the following subjects?

	Total	Parents with child 5-16
	А	Н
Base: Respondents with children 5-18	524	497
Weighted	517	492
	184	172
10 - Very important	36%	35%
	77	74
9	15%	15%
	101	98
8	20%	20%
	70	69
7	14%	14%
	37	33
6	7%	7%
	23	21
5	4%	4%
	8	8
4	2%	2%
	7	7
3	1%	1%
	3	3
2	1%	1%
	2	2
1	0	0
	3	2

Ipsos Reid 40 of 218

q4_6. [Physical education] Thinking about your child's/children's education, in your opinion how important are each of the following subjects?

	Total	Parents with child 5-16
0 - Not at all important	1%	0
	2	2
Don't know/not applicable	0	0
	261	246
NET (9,10)	50%	50%
	209	201
NET (6,7,8)	40%	41%
	23	21
NET (5)	4%	4%
1421 (3)	4 /0	4 /0
	18	18
NET (2,3,4)	3%	4%
NET (0,1)	5	4
	1%	1%
Mean	8.21	8.21
Sum	4228	4023

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid 40 of 218

q5_5. [Health education] Thinking again about your child's/children's education, how satisfied are you with the quality of teaching your child/children receive(s) in each of the following subjects?

	Total	Parents with child 5-16
	А	Н
Base: Respondents with children 5-18 INCLUDING		
DK/NA	524	497
Weighted	517	492
	55	51
10 - Very satisfied	11%	10%
	56	53
9	11%	11%
	94	91
3	18%	19%
	94	94
7	18%	19%
	1070	1070
	67	62
6	13%	13%
	48	45
5	9%	9%
	21	19
4	4%	4%
	770	770
	14	13
3	3%	3%
	11	9
2	2%	2%
_	1	1
1	0	0

Ipsos Reid 54 of 218

q5_5. [Health education] Thinking again about your child's/children's education, how satisfied are you with the quality of teaching your child/children receive(s) in each of the following subjects?

	Total	Parents with child 5-16
	18	15
0 - Not at all satisfied	3%	3%
	39	39
Don't know/not applicable	7%	8%
	111	104
NET (9,10)	21%	21%
	255	247
NET (6,7,8)	49%	50%
	48	45
NET (5)	9%	9%
	46	41
NET (2,3,4)	9%	8%
	19	16
NET (0,1)	4%	3%
Maga	6.8	6.86
Mean		
Sum	3253	3106

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid 54 of 218

q5_6. [Physical education] Thinking again about your child's/children's education, how satisfied are you with the quality of teaching your child/children receive(s) in each of the following subjects?

	Total	Parents with child 5-16
	А	Н
Base: Respondents with children 5-18 INCLUDING		
DK/NA	524	497
Weighted	517	492
	61	56
10 - Very satisfied	12%	11%
	66	64
9	13%	13%
	101	96
8	19%	20%
-	92	90
7	18%	18%
	54	51
6	10%	10%
	56	53
5	11%	11%
	18	17
4	3%	3%
2	16	14
3	3%	3%
	8	6
2	1%	1%
<u>-</u>	1 70	1 70
	7	7
1	1%	1%

Ipsos Reid 55 of 218

q5_6. [Physical education] Thinking again about your child's/children's education, how satisfied are you with the quality of teaching your child/children receive(s) in each of the following subjects?

	Total	Parents with child 5-16
	17	15
0 - Not at all satisfied	3%	3%
	23	23
Don't know/not applicable	4%	5%
	127	121
NET (9,10)	25%	25%
	247	238
NET (6,7,8)	48%	48%
	56	53
NET (5)	11%	11%
	41	36
NET (2,3,4)	8%	7%
.		
	24	22
NET (0,1)	5%	4%
Mean	6.88	6.91
Sum	3400	3243

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid 55 of 218

q7. How many minutes of physical education do you think children in elementary school are required to take each week according to the curriculum of your province?

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	488	110
Less than 75 minutes	28%	22%
	234	83
75 minutes	14%	17%
		I
	179	66
100 minutes	10%	13%
		Ţ
	119	50
125 minutes	7%	10%
		1
	163	53
150 minutes	9%	11%
	199	57
More than 150 minutes		
wore than 150 minutes	12%	12%
	338	74
Don't know	20%	15%

formulae used.

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q8. In Canada, the minimum amount of weekly instruction in physical education for elementary schools range from 75 minutes to 165 minutes per week, depending on the province or territory. Knowing this, how many minutes of physical education do you think elementary students in Canada should take every week?

	Total	Parents with child 5-16
	A	Н
Base: All respondents	1720	497
Weighted	1720	492
	45	9
Less than 75 minutes	3%	2%
	84	30
75 minutes	5%	6%
	140	39
100 minutes	8%	8%
	040	00
405	213	69
125 minutes	12%	14%
	408	134
150 minutes	24%	27%
		I
	732	187
More than 150 minutes	43%	38%
	97	24
Don't know	6%	5%

formulae used.

Ipsos Reid 96 of 218

q10_1. [I would advocate for better physical education [at my child's school if I felt the quality was low/in schools if I felt the quality was low]] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	1720	497
Weighted	1720	492
	406	99
10 - Strongly agree	24%	20%
	209	55
9	12%	11%
	266	79
8	15%	16%
	191	56
7	11%	11%
	146	43
6	8%	9%
	201	63
5	12%	13%
	54	22
4	3%	4%
	35	12
3	2%	2%
	20	8
2	1%	2%
	18	5
1	1%	1%
	44	13

Ipsos Reid 110 of 218

q10_1. [I would advocate for better physical education [at my child's school if I felt the quality was low/in schools if I felt the quality was low]] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

		Parents with
	Total	child 5-16
0 - Strongly disagree	3%	3%
	78	22
Don't know	5%	4%
	52	16
Not applicable	3%	3%
	615	153
NET (9,10)	36%	31%
	603	178
NET (6,7,8)	35%	36%
	201	63
NET (5)	12%	13%
	109	42
NET (2,3,4)	6%	9%
		I
	62	18
NET (0,1)	4%	4%
Mean	7.34	7.09
Sum	11667	3220

formulae used.

Ipsos Reid 110 of 218

q10_2. [I regularly spend time volunteering at my child's school] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	41	39
10 - Strongly agree	8%	8%
	19	19
9	4%	4%
	29	28
8	6%	6%
	32	31
7	6%	6%
	28	28
6	5%	6%
	38	38
5	7%	8%
	20	20
4	4%	4%
	33	33
3	6%	7%
	51	49
2	10%	10%
	54	52
1	10%	11%
	124	111

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q10_2. [I regularly spend time volunteering at my child's school] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	24%	23%
	3	3
Don't know	1%	1%
	.,,	. 70
	44	40
Not applicable	9%	8%
	61	58
NET (9,10)	12%	12%
	90	88
NET (6,7,8)	17%	18%
	38	38
NET (5)	7%	8%
	103	101
NET (2,3,4)	20%	21%
	178	163
NET (0,1)	34%	33%
	0.7	0.77
Mean	3.7	3.77
Sum	1739	1691

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid 111 of 218

q10_3. [I would spend more time volunteering at my child's school but I am too busy] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	79	73
10 - Strongly agree	15%	15%
	60	58
9	12%	12%
	70	70
8	13%	14%
	42	42
7	8%	8%
	27	25
6	5%	5%
	57	56
5	11%	11%
	24	24
4	5%	5%
	22	21
3	4%	4%
_	26	23
2	5%	5%
		10
4	19	19
1	4%	4%
	F.4	47
	54	47

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q10_3. [I would spend more time volunteering at my child's school but I am too busy] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	10%	10%
	10	40
Don't know	10 2%	10 2%
DOI!! MICH	270	2 70
	28	24
Not applicable	5%	5%
	139	131
NET (9,10)	27%	27%
	138	136
NET (6,7,8)	27%	28%
	57	56
NET (5)	11%	11%
	1170	1170
	72	68
NET (2,3,4)	14%	14%
	73	66
NET (0,1)	14%	13%
Mean	5.96	6.02
	2052	0750
Sum	2859	2759

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_4. [I am concerned that my child is not getting enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	55	51
10 - Strongly agree	11%	10%
	41	38
9	8%	8%
	58	56
8	11%	11%
	52	50
7	10%	10%
	51	51
6	10%	10%
	60	56
5	12%	11%
•	1270	1170
	31	31
4	6%	6%
	30	30
3	6%	6%
	37	36
2	7%	7%
	32	31
1		
1	6%	6%
	62	56
	02	00

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q10_4. [I am concerned that my child is not getting enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	12%	11%
	_	_
D 141	5	5
Don't know	1%	1%
	2	2
Not applicable	0	0
	96	89
NET (9,10)	19%	18%
	161	157
NET (6,7,8)	31%	32%
	60	56
NET (5)	12%	11%
(5)	1270	1170
	98	97
NET (2,3,4)	19%	20%
	94	87
NET (0,1)	18%	18%
Mean	5.25	5.25
Sum	2679	2546
- Cum	2678	2546

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_5. [I don't know how to ensure that my child is getting enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	14	11
10 - Strongly agree	3%	2%
	22	20
9	4%	4%
	34	32
8	7%	6%
	33	32
7	6%	6%
	27	27
6	5%	5%
	52	49
5	10%	10%
	29	28
4	6%	6%
	36	36
3	7%	7%
	69	67
2	13%	14%
	45	45
1	9%	9%
	141	132

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q10_5. [I don't know how to ensure that my child is getting enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	27%	27%
	•	0
Don't know	6 1%	6 1%
DOIT KNOW	1 70	170
	8	6
Not applicable	2%	1%
	37	31
NET (9,10)	7%	6%
	94	90
NET (6,7,8)	18%	18%
	50	40
NET (5)	52	49
NET (5)	10%	10%
	134	132
NET (2,3,4)	26%	27%
	186	177
NET (0,1)	36%	36%
Mean	3.33	3.28
Sum	1675	1573

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_6. [My child or children eat(s) too much junk food] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	21	19
10 - Strongly agree	4%	4%
3 , 3		
	23	23
9	5%	5%
	43	39
8	8%	8%
	45	44
7	9%	9%
	51	50
6	10%	10%
	54	53
5	10%	11%
	57	56
4	11%	11%
	37	35
3	7%	7%
	61	58
2	12%	12%
	46	44
1	9%	9%
	72	65

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q10_6. [My child or children eat(s) too much junk food] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	14%	13%
	,	
Don't know	4	4
DOIT KNOW	1%	1%
	4	2
Not applicable	1%	0
	45	42
NET (9,10)	9%	9%
	139	132
NET (6,7,8)	27%	27%
	54	53
NET (5)	10%	11%
(5)	1070	1170
	155	149
NET (2,3,4)	30%	30%
	117	109
NET (0,1)	23%	22%
Mean	4.24	4.26
Sum	2160	2066

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_7. [My child or children spend(s) too much time watching TV or using the computer] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	68	61
10 - Strongly agree	13%	12%
	55	53
9	11%	11%
	85	82
8	16%	17%
	54	51
7	10%	10%
	56	55
6	11%	11%
	55	54
5	11%	11%
	29	27
4	6%	6%
	28	26
3	5%	5%
	30	28
2	6%	6%
	10	10
1	2%	2%
	38	36

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q10_7. [My child or children spend(s) too much time watching TV or using the computer] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	7%	7%
	0	
Don't know	6 1%	6 1%
DOIT KNOW	170	1 70
	4	3
Not applicable	1%	1%
	123	114
NET (9,10)	24%	23%
	195	188
NET (6,7,8)	38%	38%
	55	54
NET (5)	11%	11%
NET (3)	1170	1170
	86	81
NET (2,3,4)	17%	16%
	48	45
NET (0,1)	9%	9%
Mean	6.14	6.12
	0.40=	2050
Sum	3107	2952

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_8. [I am responsible for the overall health of my child or children] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

		Daniel a mills
	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	305	287
10 - Strongly agree	59%	58%
	88	86
9	17%	17%
	54	53
8	10%	11%
	27	26
7	5%	5%
	10	10
6	2%	2%
	13	12
5	3%	2%
	2	2
4	0	0
	1	0
3	0	-
	1	1
2	0	0
	2	2
1	0	0
	2	1

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q10_8. [I am responsible for the overall health of my child or children] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	0	0
5	11	11
Don't know	2%	2%
	2	2
Not applicable	0	0
	393	373
NET (9,10)	76%	76%
	91	89
NET (6,7,8)	18%	18%
	13	12
NET (5)	3%	2%
	4	3
NET (2,3,4)	1%	1%
	4	2
NET (0.4)	4	3
NET (0,1)	1%	1%
Mean	9.12	9.13
Sum	4604	4377

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_9. [My child or children's teachers need to help me understand my child's health and physical abilities] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	31	30
10 - Strongly agree	6%	6%
	29	27
9	6%	6%
	47	45
8	9%	9%
	54	52
7	10%	11%
	51	49
6	10%	10%
	60	57
5	12%	12%
	36	35
4	7%	7%
	43	41
3	8%	8%
_	35	34
2	7%	7%
	27	26
1	5%	5%
	89	80

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q10_9. [My child or children's teachers need to help me understand my child's health and physical abilities] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	17%	16%
	9	9
Don't know	2%	2%
	270	270
	7	7
Not applicable	1%	1%
	61	58
NET (9,10)	12%	12%
NET (0 = 0)	152	146
NET (6,7,8)	29%	30%
	60	57
NET (5)	12%	12%
	113	109
NET (2,3,4)	22%	22%
	445	405
NET (0.4)	115	105
NET (0,1)	22%	21%
Mean	4.6	4.64
Sum	2304	2207

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_10. [My child or children participate(s) in after school programs that promote physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	131	122
10 - Strongly agree	25%	25%
3, 3, 1,		2070
	56	55
9	11%	11%
	72	70
8	14%	14%
	54	51
7	10%	10%
	32	30
6	6%	6%
	40	38
5	8%	8%
	15	13
4	3%	3%
	14	14
3	3%	3%
	22	22
2	4%	5%
	17	17
1	3%	3%
	44	39

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q10_10. [My child or children participate(s) in after school programs that promote physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	8%	8%
		_
5 "1	6	6
Don't know	1%	1%
	16	16
Not applicable	3%	3%
	187	178
NET (9,10)	36%	36%
	157	151
NET (6,7,8)	30%	31%
	40	38
NET (5)	8%	8%
	51	49
NET (2,3,4)	10%	10%
	60	56
NET (0,1)	12%	11%
	6.7	6.71
Mean	0.7	0.71
Sum	3317	3159

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_11. [My child or children play organized sport] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	524	497
Weighted	517	492
	160	151
10 - Strongly agree	31%	31%
	56	55
9	11%	11%
	49	47
8	9%	10%
	38	33
7	7%	7%
	22	21
6	4%	4%
	37	36
5	7%	7%
	16	15
4	3%	3%
	21	21
3	4%	4%
3	4 76	4 /0
	14	14
2	3%	3%
-	3 /0	3 /0
	21	21
1	4%	4%
	170	170
	53	49
		1 10

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q10_11. [My child or children play organized sport] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	10%	10%
	_	-
Don't know	7 1%	7 1%
DOTT KNOW	1%	1%
	22	21
Not applicable	4%	4%
	216	207
NET (9,10)	42%	42%
	109	101
NET (6,7,8)	21%	20%
	37	36
NET (5)	7%	7%
(U)	1 70	1 70
	52	51
NET (2,3,4)	10%	10%
	74	69
NET (0,1)	14%	14%
Mean	6.68	6.68
Sum	3256	3097

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_12. [My child or children participate in active play with friends or family every day] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	А	Н
Base: Total answering	524	497
Weighted	517	492
	106	103
10 - Strongly agree	21%	21%
J. J		
	61	59
9	12%	12%
	76	72
8	15%	15%
	67	63
7	13%	13%
	62	59
6	12%	12%
	50	49
5	10%	10%
	16	15
4	3%	3%
	23	21
3	4%	4%
	15	15
2	3%	3%
	40	40
1	12	12
ı	2%	3%
	22	17
l		17

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q10_12. [My child or children participate in active play with friends or family every day] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	4%	3%
		_
5 . "	5	5
Don't know	1%	1%
	3	2
Not applicable	0	0
	167	162
NET (9,10)	32%	33%
	205	194
NET (6,7,8)	40%	39%
	50	49
NET (5)	10%	10%
· ,		1070
	54	52
NET (2,3,4)	11%	11%
	34	29
NET (0,1)	7%	6%
Mean	6.82	6.89
Sum	3480	3344

formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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q10_13. [Children in general do not get enough physical activity these days] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	А	Н
Base: Total answering	1720	497
Weighted	1720	492
	637	156
10 - Strongly agree	37%	32%
	284	84
9	17%	17%
	279	84
8	16%	17%
	170	50
7	10%	10%
	98	39
6	6%	8%
		1
	78	28
5	5%	6%
	26	10
4	2%	2%
	26	9
3	2%	2%
_	11	7
2	1%	1%
		l
	10	2
1	1%	0
	23	8

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q10_13. [Children in general do not get enough physical activity these days] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	1%	2%
	55	13
Don't know	3%	3%
Don't know	3 /0	3 /6
	22	1
Not applicable	1%	0
	921	240
NET (9,10)	54%	49%
	547	173
NET (6,7,8)	32%	35%
	78	28
NET (5)	5%	6%
	63	26
NET (2,3,4)	4%	5%
		I
	34	10
NET (0,1)	2%	2%
Mean	8.24	7.95
Sum	13543	3797
	13343	3131

formulae used.

Ipsos Reid 122 of 218

q10_14. [There should be a special tax on unhealthy snack foods, such as potato chips, candy and chocolate, to discourage people from buying them] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

		Parents with
	Total	child 5-16
	A	Н
Base: Total answering	1720	497
Weighted	1720	492
	280	85
10 - Strongly agree	16%	17%
	99	26
9	6%	5%
	134	43
8	8%	9%
	123	35
7	7%	7%
	124	24
6	7%	5%
	167	42
5	10%	9%
	74	24
4	4%	5%
	79	15
3	5%	3%
	100	27
2	6%	6%
	68	20
1	4%	4%
		,
	403	136

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q10_14. [There should be a special tax on unhealthy snack foods, such as potato chips, candy and chocolate, to discourage people from buying them] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	23%	28%
		I
	51	12
Don't know	3%	2%
	20	2
Not applicable	1%	0
	379	112
NET (9,10)	22%	23%
· · /		
	381	102
NET (6,7,8)	22%	21%
	167	42
NET (5)	10%	9%
	252	67
NET (2,3,4)	15%	14%
	471	155
NET (0,1)	27%	155 32%
(0,1)	2170	32%
Mean	4.85	4.71
Sum	8003	2253

formulae used.

Ipsos Reid 123 of 218

q10_15. [It is important for parents to get involved to ensure that their child is getting quality physical and health education] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

		Parents with
	Total	child 5-16
Danas Tatal an assancia a	A	H
Base: Total answering	1720	497
Weighted	1720	492
	842	196
10 - Strongly agree	49%	40%
	272	92
9	16%	19%
		I
	232	84
8	13%	17%
		I
	143	44
7	8%	9%
	58	18
6	3%	4%
	56	21
5	3%	4%
	12	7
4	1%	1%
		1
	11	5
3	1%	1%
	1,70	.,,
	10	4
2	1%	1%
	170	170
	3	1
1	0	0
•		
	19	6
	13	

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q10_15. [It is important for parents to get involved to ensure that their child is getting quality physical and health education] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	1%	1%
Dank know	41	10
Don't know	2%	2%
	23	3
Not applicable	1%	1%
	1113	288
NET (9,10)	65%	59%
	433	146
NET (6,7,8)	25%	30%
		I
	56	21
NET (5)	3%	4%
	32	16
NET (2,3,4)	2%	3%
()- / /		I
	22	7
NET (0,1)	1%	1%
Mean	8.72	8.44
Sum	14447	4041
- Carri	14447	4041

formulae used.

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q10_16. [I trust the education system to ensure that children get enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	1720	497
Weighted	1720	492
	62	20
10 - Strongly agree	4%	4%
	60	25
9	3%	5%
		I
	92	34
8	5%	7%
	145	61
7	8%	12%
		I
	170	46
6	10%	9%
	240	67
5	14%	14%
	170	45
4	10%	9%
	187	51
3	11%	10%
	180	41
2	10%	8%
	105	25
1	6%	5%
	251	67

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q10_16. [I trust the education system to ensure that children get enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	15%	14%
	43	9
Don't know	3%	2%
	15	0
Not applicable	1%	-
/- /-	122	46
NET (9,10)	7%	9%
	407	
NET (0.7.0)	407	141
NET (6,7,8)	24%	29%
	240	
NET (5)	240	67
NET (5)	14%	14%
	537	137
NET (2,3,4)	31%	28%
	356	93
NET (0,1)	21%	19%
Mean	4.11	4.51
		l l
Sum	6834	2182

formulae used.

Ipsos Reid 125 of 218

q10_17. [Children would not be overweight or obese if they ate healthier foods] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	1720	497
Weighted	1720	492
	462	128
10 - Strongly agree	27%	26%
	222	67
9	13%	14%
	277	84
8	16%	17%
	216	64
7	13%	13%
	161	45
6	9%	9%
	162	48
5	9%	10%
	43	10
4	2%	2%
	49	9
3	3%	2%
	21	5
2	1%	1%
	15	5
1	1%	1%
		1
	41	15

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q10_17. [Children would not be overweight or obese if they ate healthier foods] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	2%	3%
Don't know	27	6 1%
Don't know	270	1 70
	24	5
Not applicable	1%	1%
	684	194
NET (9,10)	40%	40%
	654	193
NET (6,7,8)	38%	39%
	162	48
NET (5)	9%	10%
	113	24
NET (2,3,4)	7%	5%
	56	21
NET (0,1)	3%	4%
Mean	7.49	7.48
Sum	12494	3589

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q10_18. [Children would not be overweight or obese if they got enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	1720	497
Weighted	1720	492
	385	114
10 - Strongly agree	22%	23%
	198	57
9	12%	12%
	283	86
8	16%	17%
	243	72
7	14%	15%
	183	49
6	11%	10%
	168	36
5	10%	7%
	61	15
4	4%	3%
	52	17
3	3%	3%
0	38	11
2	2%	2%
	20	E
1	23 1%	5 1%
1	1 %	1 70
	37	14
	31	14

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q10_18. [Children would not be overweight or obese if they got enough physical activity] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	2%	3%
	28	8
Don't know	2%	2%
	270	270
	20	6
Not applicable	1%	1%
	583	172
NET (9,10)	34%	35%
	709	208
NET (6,7,8)	41%	42%
	168	36
NET (5)	10%	7%
	151	44
NET (2,3,4)	9%	9%
	61	18
NET (0,1)	4%	4%
Mean	7.2	7.26
Sum	12036	3474

formulae used.

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q10_19. [All this talk these days about kids and obesity is exaggerated] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	1720	497
Weighted	1720	492
	44	14
10 - Strongly agree	3%	3%
	42	7
9	2%	1%
	73	26
8	4%	5%
	64	24
7	4%	5%
	96	32
6	6%	7%
	159	43
5	9%	9%
	126	44
4	7%	9%
	178	53
3	10%	11%
	281	84
2	16%	17%
	176	36
1	10%	7%
	432	118

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q10_19. [All this talk these days about kids and obesity is exaggerated] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	25%	24%
	33	7
Don't know	2%	1%
	16	5
Not applicable	1%	1%
	86	21
NET (9,10)	5%	4%
	233	83
NET (6,7,8)	14%	17%
		I
	159	43
NET (5)	9%	9%
	585	180
NET (2,3,4)	34%	37%
	608	153
NET (0,1)	35%	31%
NET (0,1)	33%	31/0
Mean	2.99	3.18
Sum	4999	1527
	4999	1021

formulae used.

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q10_20. [The education system should place more importance on providing quality physical education] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	1720	497
Weighted	1720	492
	463	117
10 - Strongly agree	27%	24%
	263	63
9	15%	13%
	285	89
8	17%	18%
	241	77
7	14%	16%
	154	56
6	9%	11%
		I
	143	46
5	8%	9%
	41	13
4	2%	3%
	18	4
3	1%	1%
	19	4
2	1%	1%
	9	2
1	1%	0
	30	11

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q10_20. [The education system should place more importance on providing quality physical education] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	2%	2%
	39	8
Don't know	2%	2%
Don't know	2 /0	2 /0
	15	1
Not applicable	1%	0
	726	181
NET (9,10)	42%	37%
	681	222
NET (6,7,8)	40%	45%
		I
	143	46
NET (5)	8%	9%
	78	22
NET (2,3,4)	5%	4%
(2,0,1)	070	470
	39	13
NET (0,1)	2%	3%
Mean	7.72	7.53
Sum	12866	3633
	12000	

formulae used.

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q10_21. [Causes related to children's health should be given more attention] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
	A	Н
Base: Total answering	1720	497
Weighted	1720	492
	509	130
10 - Strongly agree	30%	26%
	255	84
9	15%	17%
	325	93
8	19%	19%
	239	71
7	14%	14%
	135	42
6	8%	9%
	121	31
5	7%	6%
	22	8
4	1%	2%
	17	6
3	1%	1%
	16	6
2	1%	1%
	2	0
1	0	-
	20	8

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q10_21. [Causes related to children's health should be given more attention] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements.

	Total	Parents with child 5-16
0 - Strongly disagree	1%	2%
	40	40
Don't know	43	13 3%
DOIT KNOW	3%	3%
	16	1
Not applicable	1%	0
	764	214
NET (9,10)	44%	44%
	699	206
NET (6,7,8)	41%	42%
(2)	121	31
NET (5)	7%	6%
	55	19
NET (2,3,4)	3%	4%
	22	8
NET (0,1)	1%	2%
Mean	7.98	7.87
Sum	13243	3762

formulae used.

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q11_1. [Children who are physically active tend to perform better academically] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
	A	Н
Base: All respondents	1720	497
Weighted	1720	492
	380	110
10 - Strongly agree	22%	22%
	166	48
9	10%	10%
	297	88
8	17%	18%
	290	70
7	17%	14%
	180	59
6	10%	12%
	170	51
5	10%	10%
	45	15
4	3%	3%
_	36	12
3	2%	2%
	10	
2	18	5
2	1%	1%
	40	2
1	12 1%	2 1%
1	1%	1%
	34	10
	34	10

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q11_1. [Children who are physically active tend to perform better academically] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	2%	2%
S 10.1	93	22
Don't know	5%	5%
	546	158
NET (9,10)	32%	32%
		0.17
NET (0.7.0)	767	217
NET (6,7,8)	45%	44%
	170	51
NET (5)	10%	10%
	99	32
NET (2,3,4)	6%	6%
	46	12
NET (0,1)	3%	2%
(0,1)	370	2 /0
Mean	7.35	7.33
Sum	11959	3440

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q11_2. [Children who are physically active are less likely to develop diseases such as cancer, diabetes, and heart disease later in life] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
	A	Н
Base: All respondents	1720	497
Weighted	1720	492
	440	142
10 - Strongly agree	26%	29%
		I
	186	59
9	11%	12%
	246	64
8	14%	13%
	243	65
7	14%	13%
	147	44
6	9%	9%
	166	40
5	10%	8%
	33	5
4	2%	1%
	35	10
3	2%	2%
_	20	5
2	1%	1%
4	24	5
1	1%	1%
	F4	47
	51	17

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q11_2. [Children who are physically active are less likely to develop diseases such as cancer, diabetes, and heart disease later in life] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	3%	3%
Double live over	129	36
Don't know	8%	7%
	626	202
NET (9,10)	36%	41%
		I
	636	173
NET (6,7,8)	37%	35%
	166	40
NET (5)	10%	8%
	88	19
NET (2,3,4)	5%	4%
	75	22
NET (0,1)	4%	4%
	7.20	7.57
Mean	7.39	7.57
Sum	11754	3452

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q11_3. [Physical activity among children is essential for healthy growth and development] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16	
	A	Н	
Base: All respondents	1720	497	
Weighted	1720	492	
	761	229	
10 - Strongly agree	44%	47%	
3, 3	- 1172	11.72	
	220	63	
9	13%	13%	
	296	84	
8	17%	17%	
	235	64	
7	14%	13%	
	83	23	
6	5%	5%	
	69	17	
5	4%	3%	
	14	4	
4	1%	1%	
	4	1	
3	0	0	
	1	0	
2	0	-	
	3	0	
1	0	-	
	8	2	

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q11_3. [Physical activity among children is essential for healthy growth and development] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	0	0
	25	5
Don't know	1%	1%
	982	292
NET (9,10)	57%	59%
	614	172
NET (6,7,8)	36%	35%
	69	17
NET (5)	4%	3%
	19	5
NET (2,3,4)	1%	1%
NET (0.4)	11	2
NET (0,1)	1%	0
Mean	8.57	8.66
Sum	14524	4217
Outil	14024	4217

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q11_4. [Physical education helps to prevent overweight/obesity among children] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
	A	Н
Base: All respondents	1720	497
Weighted	1720	492
	561	179
10 - Strongly agree	33%	36%
		I
	235	69
9	14%	14%
	290	80
8	17%	16%
	250	70
7	15%	14%
	155	41
6	9%	8%
	119	28
5	7%	6%
_	25	6
4	1%	1%
2	18	2
3	1%	0
	6	2
2	0	0
۷_	U	U
	9	2
1	1%	0
	1 /0	0
	19	8
	19	U

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q11_4. [Physical education helps to prevent overweight/obesity among children] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	1%	2%
		_
5 101	33	6
Don't know	2%	1%
	796	248
NET (9,10)	46%	50%
		I
	695	191
NET (6,7,8)	40%	39%
	119	28
NET (5)	7%	6%
	49	10
NET (2,3,4)	3%	2%
	28	9
NET (0,1)	2%	2%
Mean	8	8.15
Sum	13496	3957

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q11_5. [Physical education and activity help children to develop self-confidence] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16	
	A	Н	
Base: All respondents	1720	497	
Weighted	1720	492	
	565	180	
10 - Strongly agree	33%	37%	
		I	
	217	59	
9	13%	12%	
	318	95	
8	18%	19%	
	260	72	
7	15%	15%	
	143	37	
6	8%	7%	
	118	29	
5	7%	6%	
	12	3	
4	1%	1%	
	21	4	
3	1%	1%	
	8	4	
2	0	1%	
	6	1	
1	0	0	
	17	3	

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q11_5. [Physical education and activity help children to develop self-confidence] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	1%	1%
		_
5 11	35	5
Don't know	2%	1%
	782	239
NET (9,10)	45%	49%
	720	203
NET (6,7,8)	42%	41%
	118	29
NET (5)	7%	6%
	41	10
NET (2,3,4)	2%	2%
	23	4
NET (0,1)	1%	1%
	. 70	.,,
Mean	8.04	8.21
		I
Sum	13549	3991

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q11_6. [Physically active children experience less social or emotional anxiety] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	321	101
10 - Strongly agree	19%	21%
	168	45
9	10%	9%
	266	71
8	15%	14%
	322	90
7	19%	18%
	155	42
6	9%	9%
	183	55
5	11%	11%
	51	17
4	3%	3%
	37	7
3	2%	1%
		10
2	34	13
2	2%	3%
	44	0
1	11 1%	0
1	1%	-
	51	14
	51	14

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q11_6. [Physically active children experience less social or emotional anxiety] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	3%	3%
5 "1	121	37
Don't know	7%	7%
	488	146
NET (9,10)	28%	30%
	743	203
NET (6,7,8)	43%	41%
	183	55
NET (5)	11%	11%
	122	37
NET (2,3,4)	7%	8%
	63	14
NET (0,1)	4%	3%
		- 11
Mean	7.09	7.16
Sum	11336	3258

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q11_7. [Physically active children are less likely to get involved in crime or gangs] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
	A	Н
Base: All respondents	1720	497
Weighted	1720	492
	341	106
10 - Strongly agree	20%	22%
	161	50
9	9%	10%
	257	64
8	15%	13%
	243	74
7	14%	15%
	146	49
6	8%	10%
	184	45
5	11%	9%
	51	11
4	3%	2%
_	54	11
3	3%	2%
0	33	10
2	2%	2%
	00	
1	30	8
1	2%	2%
	04	22
	94	23

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q11_7. [Physically active children are less likely to get involved in crime or gangs] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	5%	5%
Double language	126	41
Don't know	7%	8%
	502	156
NET (9,10)	29%	32%
	646	187
NET (6,7,8)	38%	38%
	101	
NET (5)	184	45
NET (5)	11%	9%
	138	32
NET (2,3,4)	8%	7%
	124	31
NET (0,1)	7%	6%
Mean	6.82	7.01
Sum	10877	3159

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q11_8. [Physically active children are more likely to become leaders in their community or career] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
	A	Н
Base: All respondents	1720	497
Weighted	1720	492
	309	96
10 - Strongly agree	18%	19%
	144	43
9	8%	9%
	249	68
8	14%	14%
	292	87
7	17%	18%
	204	55
6	12%	11%
	235	69
5	14%	14%
	44	14
4	3%	3%
	35	9
3	2%	2%
0	26	7
2	1%	1%
	40	2
1	18	3
ı	1%	1%
	46	14
	40	14

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q11_8. [Physically active children are more likely to become leaders in their community or career] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	3%	3%
5 "1	120	28
Don't know	7%	6%
	453	139
NET (9,10)	26%	28%
	745	209
NET (6,7,8)	43%	43%
	235	69
NET (5)	14%	14%
	104	30
NET (2,3,4)	6%	6%
	64	16
NET (0,1)	4%	3%
Mean	6.97	7.05
Sum	11161	3271

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q11_9. [Physically active children are less likely to begin smoking or abuse drugs/alcohol] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

		Parents with	
	Total	child 5-16	
	A	Н	
Base: All respondents	1720	497	
Weighted	1720	492	
	330	110	
10 - Strongly agree	19%	22%	
		I	
	156	52	
9	9%	11%	
	235	71	
8	14%	14%	
	238	49	
7	14%	10%	
	143	39	
6	8%	8%	
	202	56	
5	12%	11%	
	66	15	
4	4%	3%	
	72	21	
3	4%	4%	
3	470	4 70	
	41	14	
2	2%	3%	
2	Z /0	3 /0	
	30	9	
1	2%	2%	
	270	2,0	
	90	25	
l		20	

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q11_9. [Physically active children are less likely to begin smoking or abuse drugs/alcohol] Using a scale of 0 to 10 where 0 means strongly disagree and 10 means strongly agree please indicate how much you agree with the following statements about physical education and activity among children.

	Total	Parents with child 5-16
0 - Strongly disagree	5%	5%
Don't know	118 7%	31 6%
NET (9,10)	487 28%	161 33% I
NET (6,7,8)	616 36%	159 32%
NET (5)	202 12%	56 11%
NET (2,3,4)	178 10%	51 10%
NET (0,1)	120 7%	34 7%
Mean	6.68	6.83
Sum	10710	3148

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q13. In your opinion, if schools devoted more time to physical education, how do you think students' success in mathematics, science and reading/writing would be impacted?

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	351	95
It would improve a lot	20%	19%
	792	222
It would improve somewhat	46%	45%
	364	105
It would stay the same	21%	21%
	53	27
It would worsen somewhat	3%	5%
		<u>l</u>
	17	7
It would worsen a lot	1%	1%
	144	36
Don't know	8%	7%
	1143	317
Improve somewhat/a lot (NET)	66%	64%
	69	34
Worsen somewhat/a lot (NET)	4%	7%
,	1.0	I

formulae used.

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q15. Research has shown that schools can increase the amount of time devoted to physical education without negatively impacting achievement in other subjects. Knowing this, how much do you support schools devoting more time to physical education?

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	1064	296
Strongly support	62%	60%
	414	125
Somewhat support	24%	25%
	171	53
Neither support nor oppose	10%	11%
	23	6
Somewhat oppose	1%	1%
	18	6
Strongly oppose	1%	1%
	30	6
Don't know	2%	1%
	1478	421
Somewhat/Somewhat support	86%	86%
	41	11
Somewhat/Somewhat oppose	2%	2%

formulae used.

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q17. How much do you agree or disagree that the federal and provincial governments should devote a greater percentage of the health care budget to investing in preventative measures so people do not get sick in the first place?

	Total	Parents with child 5-16	
	A	Н	
Base: All respondents	1720	497	
Weighted	1720	492	
	554	171	
10 - Strongly agree	32%	35%	
	188	62	
9	11%	13%	
	333	82	
8	19%	17%	
	255	77	
7	15%	16%	
	134	39	
6	8%	8%	
	114	30	
5	7%	6%	
	24	5	
4	1%	1%	
	20	5	
3	1%	1%	
	16	2	
2	1%	0	
	2	1	
1	0	0	
	14	4	

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q17. How much do you agree or disagree that the federal and provincial governments should devote a greater percentage of the health care budget to investing in preventative measures so people do not get sick in the first place?

	Total	Parents with child 5-16
0 - Strongly disagree	1%	1%
	65	16
Don't know	4%	3%
	742	233
NET (9,10)	43%	47%
		l
	723	197
NET (6,7,8)	42%	40%
	114	30
NET (5)	7%	6%
	60	12
NET (2,3,4)	3%	2%
	15	4
NET (0,1)	1%	1%
Mann	8.01	8.15
Mean		
Sum	13255	3879

formulae used.

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q18. How much do you agree or disagree with the following statement? Of the \$200 billion spent on health care in Canada each year I support increasing the proportion spent on health promotion and disease prevention measures like physical activity, recreation, or sport from less than 1 percent to 2 percent.

	Total	Parents with child 5-16
	А	Н
Base: All respondents	1720	497
Weighted	1720	492
	550	157
10 - Strongly agree	32%	32%
	167	65
9	10%	13%
		I
	241	61
8	14%	12%
	228	69
7	13%	14%
	143	36
6	8%	7%
	141	40
5	8%	8%
	29	8
4	2%	2%
	32	13
3	2%	3%
	30	7
2	2%	1%
	15	5
1	1%	1%
	48	9

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q18. How much do you agree or disagree with the following statement? Of the \$200 billion spent on health care in Canada each year I support increasing the proportion spent on health promotion and disease prevention measures like physical activity, recreation, or sport from less than 1 percent to 2 percent.

	Total	Parents with child 5-16
0 - Strongly disagree	3%	2%
5 . "	96	24
Don't know	6%	5%
	716	222
NET (9,10)	42%	45%
	612	165
NET (6,7,8)	36%	34%
	141	40
NET (5)	8%	8%
	90	28
NET (2,3,4)	5%	6%
	64	14
NET (0,1)	4%	3%
Mean	7.62	7.74
Sum	12371	3623

formulae used.

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