

1. Have you, or anyone close to you been affected by cancer?

											DEM B				DEM A												
	GENDER			AGE			EDUCATION				Use social media				Use the internet				Visit social networking sites				DEM C			CANCER	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Active	Passive	Inactive	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: All Respondents	1002	480	522	348	521	133	46	219	440	297	315	197	171	319	948	47	5	2	578	142	88	194	354	236	412	624	378
Weighted	1002	486	516	347	522	133	43*	221	440	298	313	200	171	319	948	48*	5**	2**	574	142	90*	196	357	232	413	640	362
Yes	640	300	341	196	352	92	30	142	291	178	200	135	104	201	612	26	3	0	359	90	63	128	243	150	248	640	0
	64.0%	62.0%	66.0%	57.0%	67.0%	69.0%	70.0%	64.0%	66.0%	60.0%	64.0%	68.0%	61.0%	63.0%	65.0%	55.0%	58.0%	-	62.0%	64.0%	70.0%	65.0%	68.0%	64.0%	60.0%	100.0%	-
No	362	186	175	150	170	41	13	79	149	120	113	65	67	117	336	22	2	2	215	52	27	68	115	82	165	0	362
	36.0%	38.0%	34.0%	43.0%	33.0%	31.0%	30.0%	36.0%	34.0%	40.0%	36.0%	32.0%	39.0%	37.0%	35.0%	45.0%	42.0%	100.0%	38.0%	36.0%	30.0%	35.0%	32.0%	36.0%	40.0%	-	100.0%
	DE																						V			Y	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L/M - N/O/P/Q - R/S/T/U - V/W/X - Y/Z Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

2\_1x. [Do you have access to cancer support benefits through your employer benefit package?] Please respond 'yes' or 'no' to each of the following questions.

												DEM B				DEM A															
	GENDER			AGE			EDUCATION				Use social media				Use the internet				Visit social networking sites				DEM C			CANCER					
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Active	Passive	Inactive	Yes	No				
	A	B		C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z				
Base: Excluding Not Applicable	944	454	490	334	487	123	43	206	411	284	301	188	161	294	895	43	4	2	551	132	79	182	340	224	380	586	358				
Weighted	945	460	485	333	489	123	40*	208	411	286	300	191	161	294	896	43*	4**	2**	549	133	79*	184	344	221	380	602	343				
Do you have access to cancer support benefits through your employer benefit package?																															
Yes	158	74	84	53	85	20	6	26	67	59	67	37	19	35	147	9	1	0	91	30	15	21	73	40	44	111	47				
	17.0%	16.0%	17.0%	16.0%	17.0%	16.0%	16.0%	12.0%	16.0%	21.0%	22.0%	19.0%	12.0%	12.0%	16.0%	22.0%	31.0%	-	17.0%	23.0%	19.0%	12.0%	21.0%	18.0%	12.0%	18.0%	14.0%				
No	357	184	173	126	173	57	9	84	156	108	124	80	56	97	342	12	2	1	223	47	28	59	141	77	139	216	141				
	38.0%	40.0%	36.0%	38.0%	35.0%	47.0%	21.0%	41.0%	38.0%	38.0%	41.0%	42.0%	35.0%	33.0%	38.0%	29.0%	48.0%	59.0%	41.0%	36.0%	35.0%	32.0%	41.0%	35.0%	37.0%	36.0%	41.0%				
Don't know	430	203	227	154	230	46	25	98	188	119	109	74	86	162	407	21	1	1	235	55	36	104	130	104	197	276	154				
	46.0%	44.0%	47.0%	46.0%	47.0%	37.0%	63.0%	47.0%	46.0%	42.0%	36.0%	39.0%	53.0%	55.0%	45.0%	49.0%	22.0%	41.0%	43.0%	42.0%	45.0%	56.0%	38.0%	47.0%	52.0%	46.0%	45.0%				
							HI						JK	JK								RS		V	V						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L/M - N/O/P/Q - R/S/T/U - V/W/X - Y/Z Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

2.2x. [Do you receive adequate cancer support benefits through your employer benefit package?] Please respond 'yes' or 'no' to each of the following questions.

											DEM B				DEM A															
	GENDER			AGE			EDUCATION				Use social media				Use the internet				Visit social networking sites				DEM C			CANCER				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Active	Passive	Inactive	Yes	No			
Base: Excluding Not Applicable	860	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z			
Weighted	863	431	432	309	445	108	37*	195	368	263	274	177	148	263	822	35*	3**	2**	500	120	70*	173	312	207	344	551	312			
Do you receive adequate cancer support benefits through your employer benefit package?																														
Yes	127	63	64	42	69	17	6	29	47	45	55	31	15	27	118	9	0	0	75	25	13	15	55	35	38	91	37			
	15.0%	15.0%	15.0%	13.0%	16.0%	16.0%	17.0%	15.0%	13.0%	17.0%	20.0%	17.0%	10.0%	10.0%	14.0%	27.0%	-	-	15.0%	20.0%	19.0%	9.0%	18.0%	17.0%	11.0%	16.0%	12.0%			
No	314	175	140	119	151	44	9	75	130	100	117	72	46	78	304	8	2	0	197	38	23	55	132	66	117	192	122			
	36.0%	40.0%	32.0%	38.0%	34.0%	41.0%	24.0%	39.0%	35.0%	38.0%	43.0%	41.0%	31.0%	30.0%	37.0%	24.0%	72.0%	-	40.0%	32.0%	33.0%	32.0%	42.0%	32.0%	34.0%	35.0%	39.0%			
		B									LM	M							U	U	U		X							
Don't know	421	193	228	149	226	47	22	90	191	118	103	74	87	158	401	17	1	2	227	57	34	103	125	106	190	267	154			
	49.0%	45.0%	53.0%	48.0%	51.0%	43.0%	59.0%	46.0%	52.0%	45.0%	37.0%	42.0%	58.0%	60.0%	49.0%	49.0%	28.0%	100.0%	45.0%	48.0%	48.0%	60.0%	40.0%	51.0%	55.0%	49.0%	49.0%			
		A											JK	JK								R		V	V					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L/M - N/O/P/Q - R/S/T/U - V/W/X - Y/Z Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

2, 3x. [Do you feel cancer support services are a valued component of an employer benefit package?] Please respond 'yes' or 'no' to each of the following questions.

											DEM B				DEM A													
	GENDER			AGE			EDUCATION				Use social media				Use the internet				Visit social networking sites				DEM C			CANCER		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Active	Passive	Inactive	Yes	No	
	A	B		C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: Excluding Not Applicable	983	470	513	344	509	130	45	214	432	292	310	197	167	309	934	44	3	2	568	139	84	192	350	233	400	615	368	
Weighted	983	476	507	343	510	130	42*	216	431	294	308	200	166	309	934	44*	3**	2**	564	139	85*	194	354	229	400	631	352	
Do you feel cancer support services are a valued component of an employer benefit package?																												
Yes	638	304	333	201	346	91	26	141	282	189	218	131	108	180	610	24	3	1	378	89	54	117	236	170	232	440	198	
	65.0%	64.0%	66.0%	59.0%	68.0%	70.0%	61.0%	65.0%	65.0%	64.0%	71.0%	66.0%	65.0%	58.0%	65.0%	54.0%	100.0%	59.0%	67.0%	64.0%	63.0%	60.0%	67.0%	74.0%	58.0%	70.0%	56.0%	
No	130	65	66	61	54	16	5	22	52	52	45	28	21	37	126	4	0	0	89	12	8	21	55	25	50	70	60	
	13.0%	14.0%	13.0%	18.0%	11.0%	13.0%	13.0%	10.0%	12.0%	18.0%	15.0%	14.0%	13.0%	12.0%	14.0%	10.0%	-	-	16.0%	9.0%	10.0%	11.0%	16.0%	11.0%	13.0%	11.0%	17.0%	
				D						GH									S									
Don't know	215	107	107	81	111	23	11	53	97	53	45	40	37	93	198	16	0	1	97	38	23	56	63	34	118	120	94	
	22.0%	23.0%	21.0%	24.0%	22.0%	18.0%	27.0%	25.0%	23.0%	18.0%	15.0%	20.0%	22.0%	30.0%	21.0%	36.0%	-	41.0%	17.0%	27.0%	27.0%	29.0%	18.0%	15.0%	30.0%	19.0%	27.0%	
											J		JK			N				R	R	R		VW			Y	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L/M - N/O/P/Q - R/S/T/U - VW/X - Y/Z Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

2\_4x. [Is the inclusion of cancer support services in an employer benefit package a good way to retain employees and attract top talent?] Please respond 'yes' or 'no' to each of the following questions.

												DEM B				DEM A												
		GENDER			AGE			EDUCATION				Use social media				Use the internet				Visit social networking sites				DEM C			CANCER	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Active	Passive	Inactive	Yes	No	
Base: Excluding Not Applicable	976	470	506	343	505	128	44	210	429	293	308	196	165	307	928	42	4	2	564	139	84	189	348	233	395	613	363	
Weighted	977	476	501	342	507	128	41*	212	428	295	306	199	165	307	929	43*	4**	2**	561	139	85*	192	352	229	396	629	348	
Is the inclusion of cancer support services in an employer benefit package a good way to retain employees and attract top talent?																												
Yes	559	273	286	175	297	87	22	116	255	166	200	114	85	160	540	15	3	1	332	77	48	102	218	139	202	366	194	
	57.0%	57.0%	57.0%	51.0%	59.0%	68.0%	53.0%	55.0%	59.0%	56.0%	65.0%	58.0%	52.0%	52.0%	58.0%	36.0%	69.0%	59.0%	59.0%	56.0%	56.0%	53.0%	62.0%	61.0%	51.0%	58.0%	56.0%	
No	128	55	73	61	57	10	3	23	52	50	41	25	24	38	123	4	0	0	76	18	8	25	44	32	53	78	50	
	13.0%	12.0%	15.0%	18.0%	11.0%	8.0%	6.0%	11.0%	12.0%	17.0%	13.0%	13.0%	14.0%	12.0%	13.0%	11.0%	-	-	14.0%	13.0%	9.0%	13.0%	12.0%	14.0%	13.0%	12.0%	14.0%	
Don't know	290	148	142	106	152	32	17	73	122	78	65	59	56	109	265	23	1	1	152	43	29	65	90	59	141	185	105	
	30.0%	31.0%	28.0%	31.0%	30.0%	25.0%	41.0%	34.0%	28.0%	27.0%	21.0%	30.0%	34.0%	36.0%	29.0%	54.0%	31.0%	41.0%	27.0%	31.0%	34.0%	34.0%	26.0%	26.0%	36.0%	29.0%	30.0%	
											J	J	J	J		N								VW				

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2. 5x. [Do you believe that employers have a responsibility to include cancer support services as part of an employer benefit package?] Please respond 'yes' or 'no' to each of the following questions.

											DEM B				DEM A													
	GENDER			AGE			EDUCATION				Use social media				Use the internet				Visit social networking sites				DEM C				CANCER	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Active	Passive	Inactive	Yes	No	
Base: Excluding Not Applicable	988	472	516	345	512	131	46	215	433	294	311	197	169	311	936	46	4	2	571	139	87	191	352	235	401	617	371	
Weighted	989	478	510	344	514	131	43*	217	432	296	309	200	169	311	936	47*	4**	2**	567	139	89*	193	356	231	402	633	355	
Do you believe that employers have a responsibility to include cancer support services as part of an employer benefit package?																												
Yes	567	266	301	187	308	72	25	124	241	177	203	119	95	149	541	23	3	1	357	78	41	91	223	152	193	370	197	
	57.0%	56.0%	59.0%	54.0%	60.0%	55.0%	57.0%	57.0%	56.0%	60.0%	66.0%	60.0%	56.0%	48.0%	58.0%	49.0%	69.0%	59.0%	63.0%	56.0%	46.0%	47.0%	63.0%	66.0%	48.0%	58.0%	55.0%	
No	189	102	88	76	86	27	7	41	78	64	67	33	27	63	180	8	1	0	97	28	23	41	75	28	86	120	69	
	19.0%	21.0%	17.0%	22.0%	17.0%	21.0%	15.0%	19.0%	18.0%	22.0%	22.0%	17.0%	16.0%	20.0%	19.0%	17.0%	31.0%	-	17.0%	20.0%	26.0%	21.0%	21.0%	12.0%	21.0%	19.0%	19.0%	
Don't know	232	111	121	81	120	31	12	52	113	55	39	48	47	99	216	16	0	1	113	34	24	61	58	51	123	143	89	
	23.0%	23.0%	24.0%	24.0%	23.0%	24.0%	28.0%	24.0%	26.0%	18.0%	13.0%	24.0%	28.0%	32.0%	23.0%	34.0%	-	41.0%	20.0%	24.0%	28.0%	32.0%	16.0%	22.0%	31.0%	23.0%	25.0%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L/M - N/O/P/Q - R/S/T/U - V/W/X - Y/Z Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

2x. [SUMMARY - TOPBOX (YES)] Please respond 'yes' or 'no' to each of the following questions.

											DEM B				DEM A												
		GENDER		AGE			EDUCATION				Use social media				Use the internet				Visit social networking sites				DEM C			CANCER	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Daily/few times a day	Weekly/few times weekly	About once a month / few times a month	Never	Active	Passive	Inactive	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Do you feel cancer support services are a valued component of an employer benefit package?	638	304	333	201	346	91	26	141	282	189	218	131	108	180	610	24	3	1	378	89	54	117	236	170	232	440	198
	65.0%	64.0%	66.0%	59.0%	68.0%	70.0%	61.0%	65.0%	65.0%	64.0%	71.0%	66.0%	65.0%	58.0%	65.0%	54.0%	100.0%	59.0%	67.0%	64.0%	63.0%	60.0%	67.0%	74.0%	58.0%	70.0%	56.0%
				C		C					M											X		X		Z	
Do you believe that employers have a responsibility to include cancer support services as part of an employer benefit package?	567	266	301	187	308	72	25	124	241	177	203	119	95	149	541	23	3	1	357	78	41	91	223	152	193	370	197
	57.0%	56.0%	59.0%	54.0%	60.0%	55.0%	57.0%	57.0%	56.0%	60.0%	66.0%	60.0%	56.0%	48.0%	58.0%	49.0%	69.0%	59.0%	63.0%	56.0%	46.0%	47.0%	63.0%	66.0%	48.0%	58.0%	55.0%
											LM	M							TU				X	X			
Is the inclusion of cancer support services in an employer benefit package a good way to retain employees and attract top talent?	559	273	286	175	297	87	22	116	255	166	200	114	85	160	540	15	3	1	332	77	48	102	218	139	202	366	194
	57.0%	57.0%	57.0%	51.0%	59.0%	68.0%	53.0%	55.0%	59.0%	56.0%	65.0%	58.0%	52.0%	52.0%	58.0%	36.0%	69.0%	59.0%	59.0%	56.0%	56.0%	53.0%	62.0%	61.0%	51.0%	58.0%	56.0%
				C		C					LM				O							X		X			
Do you have access to cancer support benefits through your employer benefit package?	158	74	84	53	85	20	6	26	67	59	67	37	19	35	147	9	1	0	91	30	15	21	73	40	44	111	47
	17.0%	16.0%	17.0%	16.0%	17.0%	16.0%	16.0%	12.0%	16.0%	21.0%	22.0%	19.0%	12.0%	12.0%	16.0%	22.0%	31.0%	-	17.0%	23.0%	19.0%	12.0%	21.0%	18.0%	12.0%	18.0%	14.0%
										G	LM	M							U		U		X	X			
Do you receive adequate cancer support benefits through your employer benefit package?	127	63	64	42	69	17	6	29	47	45	55	31	15	27	118	9	0	0	75	25	13	15	55	35	38	91	37
	15.0%	15.0%	15.0%	13.0%	16.0%	16.0%	17.0%	15.0%	13.0%	17.0%	20.0%	17.0%	10.0%	10.0%	14.0%	27.0%	-	-	15.0%	20.0%	19.0%	9.0%	18.0%	17.0%	11.0%	16.0%	12.0%
											LM	M				N			U	U	U		X				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L/M - N/O/P/Q - R/S/T/U - V/W/X - Y/Z Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing