

BALLOT

Thinking of how you feel right now, if a provincial election were held tomorrow here in BC, which of the following parties candidates would you be most likely to support, or lean towards?

	REGION				GENDER		AGE		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	809	421	146	243	405	404	203	299	308
UNWEIGHTED 'N'	818	407	164	247	412	406	140	332	346
The New Democratic Party (NDP)	409 51%	224 53%	81 56%	104 43%	184 45%	226 56%	104 51%	148 50%	157 51%
The BC Liberal Party	261 32%	135 32%	44 31%	82 34%	151 37%	110 27%	54 27%	106 36%	100 33%
The BC Conservatives	74 9%	33 8%	9 6%	32 13%	40 10%	34 8%	21 10%	22 7%	32 10%
The Green Party	57 7%	25 6%	10 7%	22 9%	27 7%	30 7%	20 10%	20 7%	16 5%
Other	8 1%	4 1%	1 1%	3 1%	4 1%	5 1%	3 2%	2 1%	3 1%

LEADER APPROVAL RATINGS

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Christy Clark as Premier**

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Approve strongly	57 6%	23 4%	11 6%	23 8%	28 6%	29 6%	14 5%	15 4%	28 8%
Approve somewhat	239 24%	119 23%	43 25%	77 25%	122 25%	118 23%	72 25%	92 25%	75 21%
Disapprove somewhat	241 24%	134 26%	35 20%	71 24%	130 26%	111 22%	68 24%	99 27%	74 21%
Disapprove strongly	412 41%	221 42%	80 46%	111 37%	198 40%	214 42%	99 35%	143 39%	170 48%
Don't know	50 5%	25 5%	5 3%	20 7%	13 3%	38 7%	31 11%	14 4%	6 2%
TOTAL APPROVE	297 30%	142 27%	54 31%	100 33%	150 31%	147 29%	87 30%	107 30%	103 29%
TOTAL DISAPPROVE	653 65%	355 68%	115 66%	183 60%	327 67%	326 64%	167 59%	242 67%	244 69%

LEADER APPROVAL RATINGS

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Adrian Dix as NDP and Opposition leader**

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Approve strongly	145	78	27	40	71	74	27	46	72
	14%	15%	16%	13%	14%	15%	9%	13%	21%
Approve somewhat	363	192	67	105	167	197	93	143	128
	36%	37%	38%	35%	34%	39%	33%	39%	36%
Disapprove somewhat	182	96	24	62	97	85	46	69	67
	18%	18%	14%	20%	20%	17%	16%	19%	19%
Disapprove strongly	214	109	44	61	124	90	64	80	70
	21%	21%	25%	20%	25%	18%	23%	22%	20%
Don't know	96	47	12	36	32	64	54	25	16
	10%	9%	7%	12%	6%	13%	19%	7%	5%
TOTAL APPROVE	508	270	94	145	237	271	120	189	200
	51%	52%	54%	48%	48%	53%	42%	52%	57%
TOTAL DISAPPROVE	396	205	68	122	221	175	110	149	137
	40%	39%	39%	40%	45%	34%	39%	41%	39%

LEADER APPROVAL RATINGS

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **John Cummins as leader of the BC Conservatives**

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Approve strongly	19 2%	14 3%	1 1%	4 1%	15 3%	4 1%	7 2%	6 2%	6 2%
Approve somewhat	144 14%	77 15%	23 13%	43 14%	70 14%	73 14%	33 12%	55 15%	55 16%
Disapprove somewhat	197 20%	107 21%	34 20%	56 18%	99 20%	98 19%	51 18%	72 20%	75 21%
Disapprove strongly	247 25%	132 25%	48 27%	68 22%	155 32%	92 18%	63 22%	88 24%	97 27%
Don't know	393 39%	192 37%	68 39%	132 44%	150 31%	243 48%	131 46%	142 39%	120 34%
TOTAL APPROVE	163 16%	91 17%	24 14%	48 16%	86 18%	77 15%	40 14%	61 17%	61 17%
TOTAL DISAPPROVE	444 44%	239 46%	82 47%	124 41%	254 52%	190 37%	113 40%	160 44%	171 49%

LEADER APPROVAL RATINGS

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? **Jane Sterk as leader of the Green Party**

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Approve strongly	33	12	3	17	17	15	19	10	4
	3%	2%	2%	6%	4%	3%	7%	3%	1%
Approve somewhat	201	96	47	59	91	110	63	62	76
	20%	18%	27%	19%	19%	22%	22%	17%	21%
Disapprove somewhat	112	52	25	35	59	53	32	44	35
	11%	10%	14%	12%	12%	10%	11%	12%	10%
Disapprove strongly	93	48	18	27	66	26	23	30	39
	9%	9%	10%	9%	14%	5%	8%	8%	11%
Don't know	562	315	82	165	256	305	147	216	199
	56%	60%	47%	54%	52%	60%	52%	60%	56%
TOTAL APPROVE	234	108	50	76	109	125	82	73	79
	23%	21%	28%	25%	22%	25%	29%	20%	23%
TOTAL DISAPPROVE	204	100	43	62	125	80	56	74	75
	20%	19%	24%	21%	26%	16%	20%	20%	21%

BEST PREMIER

And regardless of your political preference, which of these leaders do you think would make the best Premier of British Columbia?

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Adrian Dix	367	198	67	102	178	189	84	124	159
	37%	38%	38%	34%	36%	37%	30%	34%	45%
Christy Clark	232	113	41	78	130	102	55	85	92
	23%	22%	24%	26%	27%	20%	19%	23%	26%
John Cummins	75	44	10	21	45	30	16	31	28
	8%	8%	6%	7%	9%	6%	6%	9%	8%
Jane Sterk	41	17	4	20	19	22	22	14	5
	4%	3%	2%	7%	4%	4%	8%	4%	1%
Don't know	285	150	52	82	118	167	107	109	69
	28%	29%	30%	27%	24%	33%	38%	30%	20%

BEST DINNER COMPANION

Again regardless of your political preference, which of these leaders would you most like to have dinner with?

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Christy Clark	307	156	51	101	184	123	71	125	112
	31%	30%	29%	33%	38%	24%	25%	34%	32%
Adrian Dix	195	112	36	47	84	110	39	63	93
	19%	21%	21%	15%	17%	22%	14%	17%	26%
Jane Sterk	123	64	19	39	56	67	43	41	39
	12%	12%	11%	13%	11%	13%	15%	11%	11%
John Cummins	62	40	4	18	40	22	14	21	27
	6%	8%	2%	6%	8%	4%	5%	6%	8%
Don't know	313	150	65	98	125	188	118	113	82
	31%	29%	37%	32%	26%	37%	41%	31%	23%

ETHNIC MEMO

As you may know, Premier Christy Clark recently apologized for a government memo that outlined the governments ethnic outreach strategy. Which of the following best reflects your view of this issue?

	REGION				GENDER		AGE		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	1,000 100%	522 100%	174 100%	303 100%	490 100%	510 100%	284 100%	363 100%	353 100%
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
I disapprove and think this reflects badly on the BC Liberal government alone	315 31%	172 33%	61 35%	82 27%	148 30%	166 33%	72 25%	107 29%	136 39%
I disapprove, but think this behaviour is typical of most political parties and governments	436 44%	234 45%	78 44%	125 41%	219 45%	217 43%	113 40%	169 47%	155 44%
I'm not concerned about this issue	183 18%	90 17%	28 16%	64 21%	103 21%	80 16%	59 21%	74 20%	50 14%
Don't know/I've not heard anything about this issue	66 7%	26 5%	7 4%	33 11%	19 4%	47 9%	41 14%	14 4%	11 3%

MOST IMPORTANT ISSUES

Which one of the following issues do you feel should receive the greatest attention from BC's leaders?

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Health care	239	110	39	90	80	160	60	70	110
	24%	21%	22%	30%	16%	31%	21%	19%	31%
Economy	210	108	44	58	127	83	40	87	83
	21%	21%	25%	19%	26%	16%	14%	24%	24%
Deficit/Budget	101	51	13	38	66	35	28	41	32
	10%	10%	7%	12%	14%	7%	10%	11%	9%
Ethics and accountability	97	52	14	31	49	48	14	35	49
	10%	10%	8%	10%	10%	9%	5%	10%	14%
Environment	67	42	13	12	34	33	36	16	15
	7%	8%	7%	4%	7%	6%	13%	4%	4%
Education	65	36	15	14	26	38	31	19	15
	6%	7%	9%	4%	5%	8%	11%	5%	4%
Taxes/HST	55	25	14	16	34	21	27	21	7
	6%	5%	8%	5%	7%	4%	10%	6%	2%
Social issues	39	17	4	18	13	26	13	14	13
	4%	3%	2%	6%	3%	5%	5%	4%	4%
Government programs/services	34	24	7	3	11	22	7	19	8
	3%	5%	4%	1%	2%	4%	2%	5%	2%
Crime/Justice	19	12	1	6	11	9	3	13	4
	2%	2%	*%	2%	2%	2%	1%	4%	1%
Transportation	17	13	2	2	10	7	9	2	5
	2%	2%	1%	1%	2%	1%	3%	1%	2%
Natural resources	10	3	2	5	2	8	4	3	3
	1%	1%	1%	2%	*%	2%	1%	1%	1%
First Nations/Land claims	4	1	2	2	3	2	1	2	2
	*%	*%	1%	1%	1%	*%	*%	*%	*%
Other	6	3	2	1	5	1	1	3	2
	1%	1%	1%	*%	1%	*%	*%	1%	1%
Don't know	36	24	4	8	19	17	11	18	6
	4%	5%	2%	3%	4%	3%	4%	5%	2%

BEST ON ISSUES

Which of the two main political parties do you think would do the better job at each of the following issues in BC? **Protecting the environment**

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
TOTAL 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Adrian Dix and the NDP	559	302	104	152	293	266	152	204	204
	56%	58%	60%	50%	60%	52%	53%	56%	58%
Christy Clark and the BC Liberals	157	76	23	58	86	70	39	57	61
	16%	15%	13%	19%	18%	14%	14%	16%	17%
Don't know	284	144	47	93	110	174	94	102	88
	28%	28%	27%	31%	22%	34%	33%	28%	25%

BEST ON ISSUES

Which of the two main political parties do you think would do the better job at each of the following issues in BC? **Delivering government programs and services**

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
TOTAL 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Adrian Dix and the NDP	537	281	104	152	274	263	153	193	192
	54%	54%	59%	50%	56%	52%	54%	53%	54%
Christy Clark and the BC Liberals	238	119	37	82	131	107	53	81	103
	24%	23%	21%	27%	27%	21%	19%	22%	29%
Don't know	225	122	34	69	85	140	78	89	58
	22%	23%	19%	23%	17%	27%	28%	24%	16%

BEST ON ISSUES

Which of the two main political parties do you think would do the better job at each of the following issues in BC? **Managing the BC economy**

	REGION				GENDER		AGE		
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
TOTAL 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Christy Clark and the BC Liberals	400	204	64	132	236	164	107	148	145
	40%	39%	37%	44%	48%	32%	38%	41%	41%
Adrian Dix and the NDP	322	171	67	84	154	168	82	105	136
	32%	33%	39%	28%	32%	33%	29%	29%	38%
Don't know	278	148	43	87	100	178	96	110	72
	28%	28%	24%	29%	20%	35%	34%	30%	20%

BEST ON ISSUES

Which of the two main political parties do you think would do the better job at each of the following issues in BC? **Creating jobs**

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
TOTAL 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Christy Clark and the BC Liberals	376	194	60	123	225	151	94	140	142
	38%	37%	34%	40%	46%	30%	33%	38%	40%
Adrian Dix and the NDP	331	169	69	93	151	180	85	119	127
	33%	32%	40%	31%	31%	35%	30%	33%	36%
Don't know	293	159	46	88	114	179	105	104	83
	29%	30%	26%	29%	23%	35%	37%	29%	24%

BEST ON ISSUES

Which of the two main political parties do you think would do the better job at each of the following issues in BC? **Managing the provincial governments finances**

	TOTAL	REGION			GENDER		AGE		
		METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
TOTAL 'N'	1,000	522	174	303	490	510	284	363	353
UNWEIGHTED 'N'	1,000	500	200	300	486	514	200	403	397
Christy Clark and the BC Liberals	378 38%	194 37%	56 32%	128 42%	226 46%	151 30%	107 38%	139 38%	132 37%
Adrian Dix and the NDP	338 34%	184 35%	67 39%	87 29%	157 32%	181 35%	80 28%	121 33%	137 39%
Don't know	285 28%	145 28%	51 29%	89 29%	107 22%	178 35%	97 34%	103 28%	84 24%