

Canadian Online January 31 - February 11, 2013

	CGA Banner 1
	Table of Contents
1	1_1. [Yourself] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?
<u>2</u>	1_2. [Close friend] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?
<u>3</u>	1_3. [Family member] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?
<u>4</u>	1_4. [Someone else I know] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?
<u>5</u>	1. [SUMMARY - YES] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?
<u>6</u>	2. How much money would you estimate you, a close friend, a family member, or someone else you know has lost due to scams that took place in and around tax season time?
<u>7</u>	3. Which of the following scams, that took place in and around tax season time, have you, close friend, family member, or someone else you know been exposed to?
<u>8</u>	4. Would you say you know the proper outlets to report incidents of fraud should you become the victims of such scams?
<u>9</u>	5. Which of the following sources do you seek guidance from during tax season?
<u>10</u>	GENDER
<u>11</u>	AGE
<u>12</u>	EDUCATION
<u>13</u>	REGION
<u>14</u>	INCOME
<u>15</u>	HOUSEHOLD COMPOSITION
<u>16</u>	HHCMP1. How many people are living or staying at your current address?
<u>17</u>	DEMA_1. [Use the Internet] How frequently do you do the following things?
<u>18</u>	DEMA_2. [Visit social networking websites (Facebook, Twitter, Pinterest, etc.)] How frequently do you do the following things?
<u>19</u>	DEMA_3. [Watch conventional TV] How frequently do you do the following things?
<u>20</u>	DEMA_4. [Watch TV online] How frequently do you do the following things?
<u>21</u>	DEMA_5. [Read conventional newspapers (hardcopy)] How frequently do you do the following things?
22	DEMA_6. [Read newspapers/news online] How frequently do you do the following things?
23	DEMA_7. [Listen to conventional radio] How frequently do you do the following things?
24	DEMA_8. [Listen to radio online] How frequently do you do the following things?
<u>25</u>	DEMA_9. [Tweet] How frequently do you do the following things?
<u>26</u>	DEMA. [SUMMARY - EVERDAY / SEVERAL TIMES A DAY] How frequently do you do the following things?
27	DEMA. [SUMMARY - ONCE WEEKLY / A FEW TIMES A WEEK] How frequently do you do the following things?
28	DEMA. [SUMMARY - ABOUT ONCE A MONTH / A FEW TIMES PER MONTH] How frequently do you do the following things?
<u>29</u>	DEMA. [SUMMARY - NEVER] How frequently do you do the following things?

CGA Banner 1

- DEMB. How frequently do you use social online media or online sources/sites to follow, get information about, discuss etc. public policy, social and/or political issues?
- DEMC. When it comes to public policy, social and/or political issues, which of the following have you done, if any, on social media or online sources/sites in the past month?

1_1. [Yourself] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?

												DE	M B					DE	EM A						
		GEI	NDER		AGE			EDUC	ATION			Use soc	ial media			Use the	internet			Visit social ne	tworking sites			DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>нs</th><th>Post Sec</th><th>Univ Grad</th><th>Daily/few times a day</th><th>Weekly/few</th><th></th><th>Never</th><th>Daily/few</th><th></th><th>About once a month / few times a month</th><th>Never</th><th>Daily/few times a day</th><th>Weekly/few</th><th></th><th>Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	нs	Post Sec	Univ Grad	Daily/few times a day	Weekly/few		Never	Daily/few		About once a month / few times a month	Never	Daily/few times a day	Weekly/few		Never	Active	Passive	Inactive
		Α	В	С	D	Е	F	G	Н	ı	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х
Base: All Respondents	2009	904	1105	450	837	722	143	467	849	550	559	355	380	715	1913	77	11	7	1073	293	213	429	618	504	887
Weighted	2009	974	1035	561	743	705	218	694	788	309	581	333	379	716	1904	82*	12**	10**	1111	284	200	413	612	491	906
Yourself																									
	92	60	33	44	31	17	10	30	37	15	39	19	20	15	81	9	2	0	62	14	10	8	56	17	18
Yes	5.0%	6.0%	3.0%	8.0%	4.0%	2.0%	5.0%	4.0%	5.0%	5.0%	7.0%	6.0%	5.0%	2.0%	4.0%	11.0%	16.0%	5.0%	6.0%	5.0%	5.0%	2.0%	9.0%	4.0%	2.0%
		В		DE							M	M	М			N			U	U	U		WX		
	1917	915	1002	517	712	688	209	663	750	294	542	314	360	701	1823	73	10	9	1049	270	191	406	555	473	888
No	95.0%	94.0%	97.0%	92.0%	96.0%	98.0%	95.0%	96.0%	95.0%	95.0%	93.0%	94.0%	95.0%	98.0%	96.0%	89.0%	84.0%	95.0%	94.0%	95.0%	95.0%	98.0%	91.0%	96.0%	98.0%
1			A		C	С								JKL	0							RST		V	V

1_2. [Close friend] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?

												DE	:м в					DI	EM A						
		GE	NDER		AGE			EDUC	ATION			Use soc	ial media			Use the	internet			Visit social ne	tworking sites			DEM C	
	Total	Male	Female	18-34	35-54	55÷	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>Daily/few</th><th>Weekly/few</th><th></th><th>Never</th><th>Daily/few</th><th>Weekly/few</th><th></th><th>Never</th><th>Daily/few</th><th>Weekly/few</th><th>About once a month / few times a month</th><th>Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	нѕ	Post Sec	Univ Grad	Daily/few	Weekly/few		Never	Daily/few	Weekly/few		Never	Daily/few	Weekly/few	About once a month / few times a month	Never	Active	Passive	Inactive
		Α	В	С	D	E	F	G	Н	ı	J	К	L	М	N	0	Р	Q	R	S	Т	U	V	W	Х
Base: All Respondents	2009	904	1105	450	837	722	143	467	849	550	559	355	380	715	1913	77	11	7	1073	293	213	429	618	504	887
Weighted	2009	974	1035	561	743	705	218	694	788	309	581	333	379	716	1904	82*	12**	10**	1111	284	200	413	612	491	906
Close friend																									
	96	61	35	51	30	16	9	34	36	18	54	18	9	15	89	6	1	0	64	14	8	10	52	20	24
Yes	5.0%	6.0%	3.0%	9.0%	4.0%	2.0%	4.0%	5.0%	5.0%	6.0%	9.0%	5.0%	2.0%	2.0%	5.0%	7.0%	6.0%		6.0%	5.0%	4.0%	3.0%	9.0%	4.0%	3.0%
		В		DE							LM	M							U				WX		
	1913	913	1000	510	714	690	210	660	752	292	527	315	370	701	1815	76	11	10	1047	270	192	403	560	471	882
No	95.0%	94.0%	97.0%	91.0%	96.0%	98.0%	96.0%	95.0%	95.0%	94.0%	91.0%	95.0%	98.0%	98.0%	95.0%	93.0%	94.0%	100.0%	94.0%	95.0%	96.0%	97.0%	91.0%	96.0%	97.0%
			A		С	С							J	JK								R		V	V

1_3. [Family member] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?

												DE	MB					Di	EM A						
		GE	NDER		AGE			EDUC	ATION			Use soc	ial media			Use the	internet			Visit social net	working sites			DEM C	
													About once a				About once a				About once a				
													month / few				month / few				month / few				
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Daily/few</th><th>Weekly/few</th><th></th><th>Never</th><th>Daily/few</th><th>Weekly/few times weekly</th><th>times a month</th><th>Never</th><th>Daily/few</th><th>Weekly/few times weekly</th><th>times a month</th><th>Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Daily/few	Weekly/few		Never	Daily/few	Weekly/few times weekly	times a month	Never	Daily/few	Weekly/few times weekly	times a month	Never	Active	Passive	Inactive
та на можета на может	TOtal	Male	Pelliale	C	33-34 D	55+ F	F	G	FUSI Sec	Only Grad	tilles a day	K K	IIIOIIIII	M	N	O O	P	O	R R	S S	T	Never	V	W	X
Base: All Respondents	2009	904	1105	450	837	722	143	467	849	550	559	355	380	715	1913	77	11	7	1073	293	213	429	618	504	887
Weighted	2009	974	1035	561	743	705	218	694	788	309	581	333	379	716	1904	82*	12**	10**	1111	284	200	413	612	491	906
Family member																									
	104	59	45	49	33	22	12	31	42	19	55	18	10	21	96	5	3	0	73	12	7	12	58	25	21
Yes	5.0%	6.0%	4.0%	9.0%	4.0%	3.0%	6.0%	4.0%	5.0%	6.0%	10.0%	5.0%	3.0%	3.0%	5.0%	6.0%	24.0%		7.0%	4.0%	4.0%	3.0%	9.0%	5.0%	2.0%
				DE							KLM								U				WX	X	
	1905	916	989	511	710	683	206	663	745	290	526	315	369	695	1808	78	9	10	1037	272	193	402	554	466	885
No	95.0%	94.0%	96.0%	91.0%	96.0%	97.0%	94.0%	96.0%	95.0%	94.0%	90.0%	95.0%	97.0%	97.0%	95.0%	94.0%	76.0%	100.0%	93.0%	96.0%	96.0%	97.0%	91.0%	95.0%	98.0%
I .					С	С						J	J	J								R		V	VW

1_4. [Someone else I know] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?

												DE	MB					Di	EM A						
		GE	NDER		AGE			EDUC	CATION			Use soc	ial media			Use the	internet			Visit social ne	working sites			DEM C	
													About once a				About once a				About once a				
													month / few			l	month / few		i		month / few				
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>Daily/few</th><th>Weekly/few</th><th></th><th>Never</th><th>Daily/few</th><th>Weekly/few times weekly</th><th></th><th>Never</th><th>Daily/few</th><th>Weekly/few times weekly</th><th>times a month</th><th>Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	нѕ	Post Sec	Univ Grad	Daily/few	Weekly/few		Never	Daily/few	Weekly/few times weekly		Never	Daily/few	Weekly/few times weekly	times a month	Never	Active	Passive	Inactive
		A	В	С	D	E	F	G	Н	l l	J	К	L	M	N	0	Р	Q	R	S	Т	U	V	W	X
Base: All Respondents	2009	904	1105	450	837	722	143	467	849	550	559	355	380	715	1913	77	11	7	1073	293	213	429	618	504	887
Weighted	2009	974	1035	561	743	705	218	694	788	309	581	333	379	716	1904	82*	12**	10**	1111	284	200	413	612	491	906
Someone else I know																									
	171	105	67	83	51	37	21	58	65	28	72	37	39	24	155	11	1	4	113	18	17	23	89	39	43
Yes	9.0%	11.0%	6.0%	15.0%	7.0%	5.0%	9.0%	8.0%	8.0%	9.0%	12.0%	11.0%	10.0%	3.0%	8.0%	14.0%	9.0%	39.0%	10.0%	6.0%	9.0%	5.0%	15.0%	8.0%	5.0%
		В		DE							M	M	M						U				WX	X	
	1838	870	968	477	692	668	198	636	723	281	509	296	340	692	1749	71	11	6	998	266	183	391	523	452	863
No	91.0%	89.0%	94.0%	85.0%	93.0%	95.0%	91.0%	92.0%	92.0%	91.0%	88.0%	89.0%	90.0%	97.0%	92.0%	86.0%	91.0%	61.0%	90.0%	94.0%	91.0%	95.0%	85.0%	92.0%	95.0%
	1		A		С	С								JKL								R	[V	VW

1. [SUMMARY - YES] Knowing this, do you feel like you, a close friend, a family member, or someone else you know has ever been the victim of a scam that took place in and around tax season time?

		GEI	NDER		AGE			EDU	CATION			DEI Use soci				Use the i	internet	Di	EM A	Visit social ne	tworking sites			DEM C	
	Total	Male	Female	18-34	35-54	55+	∠HS	HS	Post Sec	Univ Grad	Daily/few	Weekly/few	About once a month / few times a month	Never	Daily/few		About once a month / few times a month	Never	Daily/few times a day	Weekly/few		Never	Active	Passive	Inactive
		A	В	С	D	Е	F	G	н	I	J	K	L	М	N	0	Р	Q	R	S	T	U	V	W	Х
Base: All Respondents	2009	904	1105	450	837	722	143	467	849	550	559	355	380	715	1913	77	11	7	1073	293	213	429	618	504	887
Weighted	2009	974	1035	561	743	705	218	694	788	309	581	333	379	716	1904	82*	12**	10**	1111	284	200	413	612	491	906
	171	105	67	83	51	37	21	58	65	28	72	37	39	24	155	11	1	4	113	18	17	23	89	39	43
Someone else I know	9.0%	11.0%	6.0%	15.0%	7.0%	5.0%	9.0%	8.0%	8.0%	9.0%	12.0%	11.0%	10.0%	3.0%	8.0%	14.0%	9.0%	39.0%	10.0%	6.0%	9.0%	5.0%	15.0%	8.0%	5.0%
		В		DE							М	M	M						U				WX	X	
	104	59	45	49	33	22	12	31	42	19	55	18	10	21	96	5	3	0	73	12	7	12	58	25	21
Family member	5.0%	6.0%	4.0%	9.0%	4.0%	3.0%	6.0%	4.0%	5.0%	6.0%	10.0%	5.0%	3.0%	3.0%	5.0%	6.0%	24.0%	-	7.0%	4.0%	4.0%	3.0%	9.0%	5.0%	2.0%
				DE							KLM								U				WX	X	
	96	61	35	51	30	16	9	34	36	18	54	18	9	15	89	6	1	0	64	14	8	10	52	20	24
Close friend	5.0%	6.0%	3.0%	9.0%	4.0%	2.0%	4.0%	5.0%	5.0%	6.0%	9.0%	5.0%	2.0%	2.0%	5.0%	7.0%	6.0%	-	6.0%	5.0%	4.0%	3.0%	9.0%	4.0%	3.0%
		В		DE							LM	M							U				WX		
	92	60	33	44	31	17	10	30	37	15	39	19	20	15	81	9	2	0	62	14	10	8	56	17	18
Yourself	5.0%	6.0%	3.0%	8.0%	4.0%	2.0%	5.0%	4.0%	5.0%	5.0%	7.0%	6.0%	5.0%	2.0%	4.0%	11.0%	16.0%	5.0%	6.0%	5.0%	5.0%	2.0%	9.0%	4.0%	2.0%
		В		DE							M	M	M			N			U	Ü	U		WX		

2. How much money would you estimate you, a close friend, a family member, or someone else you know has lost due to scams that took place in and around tax season time?

											DE	мв					DE	M A						
	GEN	NDER		AGE			EDUC	CATION			Use soci	al media			Use the	internet			Visit social ne	tworking sites			DEM C	
Total	Male	Female	18-34	35-54	55+	∠HS	нѕ	Post Sec	Univ Grad	Daily/few	Weekly/few	month / few times a	Never	Daily/few	Weekly/few	About once a month / few times a	Never	Daily/few	Weekly/few	About once a month / few times a		Active	Passive	Inactive
	A	В	С	D	Е	F	G	Н		J	К	L	M	N	0	Р	Q	R	S	Т	U	V	W	X
249	136	113	99	87	63	20	51	105	73	104	60	49	36	226	16	4	3	157	33	27	32	130	64	55
280	165	114*	138*	80*	61*	33**	92*	109*	45*	119*	57*	57*	45*	250	21**	5**	4**	183	34**	26**	37**	138	69*	73*
25	14	11	18	4	2	2	12	7	5	6	10	9	0	21	4	0	0	16	5	3	1	12	8	5
9.0%	9.0%	9.0%	13.0%	5.0%	4.0%	5.0%	13.0%	6.0%	11.0%	5.0%	17.0%	16.0%	-	9.0%	17.0%	-	-	9.0%	15.0%	13.0%	2.0%	9.0%	12.0%	7.0%
											JM	M												
12	7	5	7	2	3	0	5	6	1	3	5	3	1	12	0	0	0	8	0	0	4	3	6	2
4.0%	4.0%	4.0%	5.0%	3.0%	5.0%	-	5.0%	6.0%	3.0%	3.0%	8.0%	6.0%	2.0%	5.0%	-	-	-	4.0%	-	-	12.0%	3.0%	9.0%	3.0%
28	16	12	14	9	6	7	6	12	2	14	7	5	2	25	3	0	0	19	4	5	0	20	2	6
10.0%	10.0%	11.0%	10.0%	11.0%	9.0%	22.0%	7.0%	11.0%	5.0%	12.0%	12.0%	9.0%	4.0%	10.0%	14.0%	-	-	11.0%	11.0%	18.0%	-	14.0%	4.0%	8.0%
							6						0		1		0			1				0
8.0%		3.0%	11.0%	4.0%	9.0%	5.0%	7.0%	10.0%	9.0%		11.0%	4.0%	-	8.0%	6.0%	35.0%	-	11.0%	3.0%	3.0%	4.0%			-
												Lananovo andronovo andronovo	8				0							11
18.0%	16.0%	21.0%	16.0%	21.0%	20.0%	30.0%	14.0%	15.0%	26.0%	21.0%	19.0%	12.0%	17.0%	18.0%	15.0%	42.0%	-	20.0%	13.0%	9.0%	19.0%	21.0%	16.0%	14.0%
																								-
						7									8			- 01						37
36.0%	35.0%	38.0%	34.0%	35.0%	43.0%	23.0%	41.0%	38.0%	32.0%	37.0%	26.0%	29.0%		37.0%	40.0%	-		34.0%	53.0%	36.0%	33.0%	30.0%	34.0%	51.0%
			+		+								JKL		-									V
20	22	16	10	17		-	10	16		40		44		22	2			24	2	-	44	15	10	12
					10.0%	15.0%			14.0%		7.0%		10.0%		7.0%	22.0%	100.0%			21.0%				16.0%
14.076	1-4.076	1-4.076	11.0%	21.0%	10.0%	13.0%	13.0%	1-4.076	14.0%	10.0%	7.0%		10.076	13.0%	7.0%	20.0%	100.0%	12.0%	4.0%	21.0%	30.0%	11.0%	17.076	10.0%
												JI.												
6960.9	6137.5	8222.4	2835	7035.8	17750.9	10197	5504.7	7096.5	6472.2	4457.4	8428.3	3862.3	24601	7117.9	1202.6	19147.4	0	3573.7	2058.5	7950.7	36732.4	4682.2	7109.2	14662
	280 25 9.0% 12 4.0% 28 10.0% 23 8.0% 51 18.0% 101 36.0% 39 14.0%	Total A	A B 249 136 113 280 165 114* 25 14 11 9,0% 9,0% 9,0% 12 7 5 4,0% 4,0% 4,0% 28 16 12 10,0% 10,0% 11,0% 23 20 3 8,0% 12,0% 3,0% B 51 26 24 18,0% 16,0% 21,0% 101 58 44 36,0% 35,0% 38,0% 39 23 16 14,0% 14,0%	Total Male Female 18-34 A B C 249 136 113 99 280 165 114* 138* 25 14 11 18 9.0% 9.0% 9.0% 13.0% 12 7 5 7 4.0% 4.0% 4.0% 5.0% 28 16 12 14 10.0% 11.0% 10.0% 23 20 3 15 8.0% 12.0% 3.0% 11.0% 8.0% 12.0% 3.0% 11.0% 10.0% 10.0% 11.0% 13.0% 3 20 3 15 8.0% 12.0% 3.0% 34.0% 101 58 44 47 36.0% 35.0% 38.0% 34.0%	Total Male Female 18-34 35-54 A B C D 249 136 113 99 87 280 165 114* 138* 80* 25 14 11 18 4 9,0% 9,0% 9,0% 13,0% 5,0% 12 7 5 7 2 4,0% 4,0% 4,0% 5,0% 3,0% 28 16 12 14 9 10,0% 10,0% 11,0% 10,0% 11,0% 23 20 3 15 3 8,0% 12,0% 3,0% 11,0% 4,0% 5 1 26 24 22 17 18,0% 16,0% 21,0% 16,0% 21,0% 101 58 44 22 17 101 58 44 22 17 101 58 44 22 17 101 58 44 22 17 101 58 44 22 17 101 58 44 22 17 101 58 44 22 17 101 58 44 22 17 101 58 44 22 17 101 58 44 72 8 36,0% 35,0% 38,0% 34,0% 35,0%	Total Male Female 18:34 35:54 55:4 A B C D E 249 136 113 99 87 63 280 165 114" 138" 80" 61" 25 14 11 18 4 2 9.0% 9.0% 5.0% 4.0% 12 7 5 7 2 3 4.0% 4.0% 5.0% 3.0% 5.0% 28 16 12 14 9 6 10.0% 11.0% 10.0% 11.0% 9.0% 23 20 3 15 3 5 8.0% 12.0% 3.0% 11.0% 4.0% 9.0% 5 8 16 24 22 17 12 18.0% 16.0% 21.0% 16.0% 21.0% 20.0% 10.0 10.0% 11.0% 16.0% 20.0% 3 5 6 24 22 17 12 10 5 8 44 47 28 20.0% 3 6.0% 35.0% 36.0% 36.0% 35.0% 35.0% 3 9 23 16 16 17 6 11.0% 11.0% 10.0%	Total Male Female 18-34 35-54 55+ cHS A B C D E F F 133 99 87 63 20 280 165 114* 138* 80* 61* 33** 25 14 11 18 4 2 2 2 3 0 4.0% 4.0% 5.0% 4.0% 5.0% 4.0% 5.0% 4.0% 5.0% 4.0% 5.0% 3.0% 5.0% - 2 3 0 4.0% 4.0% 4.0% 5.0% 3.0% 5.0% - 2 3 0 4.0% 4.0% 5.0% 3.0% 5.0% - 2 3 0 4.0% 4.0% 5.0% 3.0% 5.0% - 2 3 5 5.0% 5.0	Total Male Female 18-34 35-54 55+ cHS HS A B C D E F G 249 136 113 99 87 53 20 51 280 165 114" 138" 80" 61" 33" 92" 25 14 11 18 4 2 2 12 2 12 20 9,0% 9,0% 9,0% 5,0% 4,0% 5,0% 5,0% 13,0% 12 7 5 7 2 3 0 5 4,0% 4,0% 4,0% 5,0% 3,0% 5,0% - 5,0% - 5,0% 28 16 12 14 9 6 7 6 28 16 12 14 9 6 7 6 10.0% 11.0% 10.0% 11.0% 9,0% 22.0% 7,0% 23 20 3 15 3 5 2 6 8,0% 12,0% 3,0% 11.0% 4,0% 9,0% 5,0% 7,0% B 15 26 24 22 17 12 10 13 18,0% 16,0% 21,0% 16,0% 21,0% 20,0% 30,0% 14,0% 101 58 44 47 28 26 7 38 86,0% 35,0% 35,0% 36,0% 35,0% 43,0% 35,0% 14,0% 39 23 16 16 17 6 5 12	Total Male Female 18:34 35:54 55+ cHS HS Post Sec A B C D E F G H	Total Male Female 18-34 35-54 55- -148 HS Post Sec Univ Grad A B C D E F G H 11-3 19-3 7-83 20 51 105 73 280 165 114 138 80 611 33** 92* 109* 45* 25 14 11 18 4 2 2 12 7 5 5 9.0% 9.0% 9.0% 9.0% 5.0% 4.0% 5.0% 5.0% 13.0% 6.0% 11.0% 11.0% 12 7 5 7 2 3 0 5 6 1 4.0% 4.0% 4.0% 5.0% 3.0% 5.0% 5.0% 5.0% 5.0% 6.0% 3.0% 3.0% 5.0% 5.0% 5.0% 5.0% 5.0% 6.0% 3.0% 11.0% 10.0% 11.0% 10.0% 11.0% 9.0% 22.0% 7.0% 11.0% 5.0%	Total Male Female 18:34 35:54 55+ cHS HS Post Sec Univ Grad times a day 249 136 113 99 87 63 20 51 105 73 104 280 165 114* 138* 80* 61* 33** 92* 109* 45* 110* 25* 14 11 18 4 2 2 12 7 5 6 110* 110* 50% 9.0% 9.0% 9.0% 9.0% 5.0% 4.0% 5.0% 13.0% 6.0% 11.0% 5.0% 13.0% 6.0% 3.0% 3.0% 3.0% 4.0% 4.0% 4.0% 5.0% 5.0% 13.0% 6.0% 3.	Total Male Female 18-34 35-54 55-	Total Male Female 18:34 35:54 55+ cHS HS Post Sec Univ Grad times a day times weekly from times a day times a day to day the day to day t	Total Male Female 18-34 35-54 55+ -41S HS Post Sec Univ Grad times a day times weekly rev times a day times a	Total Male Female 18:34 35:54 55+ 41S HS Post Sec Univ Grad Univ Gra	Total Male Female 18-34 35-54 55-4 -HS HS Post Sec Univ Grad Univ Gr	Total Male Female 18-34 35-54 55+ 4-15 HS Post Sec Univ Grad times a day times weekly t	Total Male Female 18-34 35-54 55+ 415 HS Post Sec Univ Grad times a day times weekly month few times a day times a day times weekly month few times a day times a day times weekly month few times a day times weekly month few times a day times weekly month few times a day times a day times weekly month few times a day times weekly month few times a day times a day times weekly month few times a day times a day times weekly month few times a day times a day times a day times weekly month few times a day times weekly month few times a day times weekly month few times a day times a day times weekly month few times a day times weekly month	Columb C	CENDER AGE EDUCATION Use social media Use the internet Visit social new postal process Condit Female 18-24 35-54 55+ +15	Color Colo	CENDER AGE EDUCATION Use social media Use the internet Visit social networking sites	CENDER AGE EDUCATION Use secial media Use the internet Visit social networking sites	Column C

3. Which of the following scams, that took place in and around tax season time, have you, close friend, family member, or someone else you know been exposed to?

												DE	18					DE	EM A						
		GEN	NDER		AGE			EDUC	CATION			Use soci	al media			Use the	internet			Visit social ne	tworking sites			DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Daily/few</th><th>Weekly/few</th><th>About once a month / few times a month</th><th>Never</th><th>Daily/few times a day</th><th>Weekly/few</th><th>About once a month / few times a month</th><th>Never</th><th></th><th>Weekly/few times weekly</th><th>About once a month / few times a month</th><th>Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Daily/few	Weekly/few	About once a month / few times a month	Never	Daily/few times a day	Weekly/few	About once a month / few times a month	Never		Weekly/few times weekly	About once a month / few times a month	Never	Active	Passive	Inactive
	TOTAL	A	Pernale B	C	33-34 D	55+ E	F	G	H	Univ Grad	diffes a day	K K	IIIOIIIII	M	N N	O O	P	Q	R	S S	T	U	V	W	X
Base: All Respondents	2009	904	1105	450	837	722	143	467	849	550	559	355	380	715	1913	77	11	7	1073	293	213	429	618	504	887
Weighted	2009	974	1035	561	743	705	218	694	788	309	581	333	379	716	1904	82*	12**	10**	1111	284	200	413	612	491	906
Phishing emails/telephone calls (i.e. giving personal information to people over the phone or to websites attempting to pass themselves off as a trustworthy source)	226 11.0%	120 12.0%	105 10.0%	76 14.0% E	88 12.0%	61 9.0%	16 7.0%	56 8.0%	100 13.0% G	55 18.0% FGH	85 15.0% M	47 14.0% M	47 12.0% M	46 6.0%	213 11.0%	11 13.0%	0	2 23.0%	129 12.0% U	40 14.0% U	31 15.0% U	25 6.0%	109 18.0% WX	62 13.0% X	54 6.0%
Identity theft (i.e having personal or financial information stolen from your online accounts, your mail or other possessions relating to your taxes)	109 5.0%	66 7.0% B	42 4.0%	56 10.0% DE	38 5.0% E	15 2.0%	12 5.0%	29 4.0%	46 6.0%	22 7.0% G	45 8.0% M	30 9.0% M	21 6.0% M	13 2.0%	102 5.0%	7 8.0%	0 -	0	77 7.0% U	19 7.0% U	7 4.0%	6 2.0%	65 11.0% WX	25 5.0% X	18 2.0%
Abuse of charitable organizations and deductions	86 4.0%	47 5.0%	39 4.0%	29 5.0%	28 4.0%	28 4.0%	4 2.0%	21 3.0%	40 5.0%	21 7.0% FG	40 7.0% M	18 5.0% M	15 4.0% M	13 2.0%	82 4.0%	1 2.0%	2 19.0%	0	47 4.0%	18 6.0%	5 2.0%	17 4.0%	45 7.0% X	23 5.0% X	18 2.0%
	52	30	22	28	18	6	4	18	20	11	26	13	6	7	50	1	1	0	41	5	3	4	32	11	10
Tax preparer fraud	3.0%	3.0%	2.0%	5.0%	2.0%	1.0%	2.0%	3.0%	3.0%	3.0%	5.0%	4.0%	2.0%	1.0%	3.0%	2.0%	6.0%	-	4.0%	2.0%	2.0%	1.0%	5.0%	2.0%	1.0%
				DE	E						LM	М							U				WX		
	40	22	18	18	8	14	9	12	16	3	18	9	7	6	34	4	1	0	25	3	3	9	19	11	10
Other	2.0%	2.0%	2.0%	3.0% D	1.0%	2.0%	4.0%	2.0%	2.0%	1.0%	3.0% M	3.0% M	2.0%	1.0%	2.0%	5.0% N	11.0%		2.0%	1.0%	2.0%	2.0%	3.0% X	2.0%	1.0%
I haven't been exposed to any tax season-related scams	1604	747	856	399	597	607	181	578	616	228	422	245	297	639	1526	61	8	7	861	222	160	359	412	382	810
, , ,	80.0%	77.0%	83.0%	71.0%	80.0%	86.0%	83.0%	83.0%	78.0%	74.0%	73.0%	74.0%	78.0%	89.0%	80.0%	74.0%	70.0%	77.0%	78.0%	78.0%	80.0%	87.0%	67.0%	78.0%	89.0%
			A		С	CD		HI						JKL	1							RST		V	VW

4. Would you say you know the proper outlets to report incidents of fraud should you become the victims of such scams?

				1								DE	ЕМ В					DE	EM A						
		GE	NDER		AGE			EDUC	CATION			Use soc	cial media			Use the	internet			Visit social ne	tworking sites			DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th></th><th>Weekly/few</th><th></th><th>Never</th><th>Daily/few</th><th>Weekly/few</th><th></th><th>Never</th><th>Daily/few</th><th>Weekly/few</th><th>About once a month / few times a month</th><th>Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	нѕ	Post Sec	Univ Grad		Weekly/few		Never	Daily/few	Weekly/few		Never	Daily/few	Weekly/few	About once a month / few times a month	Never	Active	Passive	Inactive
		Α	В	С	D	Е	F	G	Н		J	K	L	M	N	0	Р	Q	R	S	Т	U	V	W	X
Base: All Respondents	2009	904	1105	450	837	722	143	467	849	550	559	355	380	715	1913	77	11	7	1073	293	213	429	618	504	887
Weighted	2009	974	1035	561	743	705	218	694	788	309	581	333	379	716	1904	82*	12**	10**	1111	284	200	413	612	491	906
	924	496	428	211	311	403	90	334	376	124	275	164	177	309	874	41	8	2	507	128	84	205	300	241	384
Yes	46.0%	51.0%	41.0%	38.0%	42.0%	57.0%	41.0%	48.0%	48.0%	40.0%	47.0%	49.0%	47.0%	43.0%	46.0%	49.0%	68.0%	23.0%	46.0%	45.0%	42.0%	49.0%	49.0%	49.0%	42.0%
		В				CD		- 1	I														X	X	
	1085	478	606	350	432	303	128	360	411	185	306	169	203	407	1030	42	4	7	604	155	116	209	312	250	522
No	54.0%	49.0%	59.0%	62.0%	58.0%	43.0%	59.0%	52.0%	52.0%	60.0%	53.0%	51.0%	53.0%	57.0%	54.0%	51.0%	32.0%	77.0%	54.0%	55.0%	58.0%	51.0%	51.0%	51.0%	58.0%
			A	E	E					GH															VW

5. Which of the following sources do you seek guidance from during tax season?

																							1		
												DE	мв					DE	EM A						
		GEI	NDER		AGE			EDUC	CATION			Use soc	ial media			Use the	internet			Visit social ne	etworking sites			DEM C	
											Daily/few	Weekly/few	About once a month / few times a		Daily/few	Weekly/few	About once a month / few times a			Weekly/few					
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>times a day</th><th>times weekly</th><th>month</th><th>Never</th><th>times a day</th><th></th><th>month</th><th>Never</th><th></th><th>times weekly</th><th>month</th><th>Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	times a day	times weekly	month	Never	times a day		month	Never		times weekly	month	Never	Active	Passive	Inactive
		A	В	C	D 837	E	F	G	Н		J	K	L	M	N	77	P	Q	R	S	T	U	V	W	X
Base: All Respondents Weighted	2009 2009	904 974	1105 1035	450 561	743	722 705	143 218	467 694	849 788	550 309	559 581	355 333	380 379	715 716	1913 1904	82*	11 12**	10**	1073	293 284	213 200	429 413	618 612	504 491	887 906
vveignted																	12**	10**							
	828	381	448	234	287	308	79	295	339	116	253	140	150	286	784	39	4	2	453	121	78	176	267	216	346
Professional accountant	41.0%	39.0%	43.0%	42.0%	39.0%	44.0%	36.0%	42.0%	43.0%	38.0%	43.0%	42.0%	40.0%	40.0%	41.0%	47.0%	33.0%	18.0%	41.0%	43.0%	39.0%	43.0%	44.0%	44.0%	38.0%
	591	257	334	301	193	98	71	191	216	114	190	112	129	161	569	16	3	3	391	84	52	64	214	161	216
Family member/friends	29.0%	26.0%	32.0%	54.0%	26.0%	14.0%	33.0%	28.0%	27.0%	37.0%	33.0%	34.0%	34.0%	22.0%	30.0%	19.0%	25.0%	30.0%	35.0%	30.0%	26.0%	15.0%	35.0%	33.0%	24.0%
			A	DE	E					GH	M	M	M						TU	U	U		X	X	
	359	207	152	142	142	74	22	87	147	103	124	65	80	89	344	12	3	0	215	57	37	50	145	93	121
Online sources	18.0%	21.0%	15.0%	25.0%	19.0%	11.0%	10.0%	12.0%	19.0%	33.0%	21.0%	20.0%	21.0%	12.0%	18.0%	15.0%	21.0%	5.0%	19.0%	20.0%	18.0%	12.0%	24.0%	19.0%	13.0%
		В		DE	E				FG	FGH	M	M	M						U	U			Х	X	
	336	164	172	103	120	113	30	95	147	64	111	71	67	88	321	13	2	0	198	50	29	58	144	79	113
Financial advisor	17.0%	17.0%	17.0%	18.0%	16.0%	16.0%	14.0%	14.0%	19.0%	21.0%	19.0%	21.0%	18.0%	12.0%	17.0%	15.0%	14.0%	-	18.0%	18.0%	14.0%	14.0%	24.0%	16.0%	12.0%
									G	FG	M	M	M										WX		
	157	85	73	33	58	66	21	62	59	16	41	28	26	61	146	10	1	0	84	23	15	35	50	44	63
Other	8.0%	9.0%	7.0%	6.0%	8.0%	9.0%	10.0%	9.0%	7.0%	5.0%	7.0%	9.0%	7.0%	9.0%	8.0%	12.0%	11.0%	-	8.0%	8.0%	7.0%	9.0%	8.0%	9.0%	7.0%
						C		I																	
	353	190	163	61	141	151	44	122	133	54	97	40	58	158	337	9	3	5	171	40	45	97	85	64	204
None of these	18.0%	20.0%	16.0%	11.0%	19.0%	21.0%	20.0%	18.0%	17.0%	17.0%	17.0%	12.0%	15.0%	22.0%	18.0%	11.0%	22.0%	48.0%	15.0%	14.0%	22.0%	23.0%	14.0%	13.0%	23.0%
		В			C	C				1				JKL		1					RS	RS	1		VW