

DECIDED VOTER - LEANERS INCLUDED

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Never	Use social media-Seldom	Use social media-Sometimes	Use social media-Always	Use the internet-Never	Use the internet-Seldom	Use the internet-Sometimes	Use the internet-Always	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Decided Voters - Leaners Included	815	443	372	180	325	310	48	219	407	141	281	157	154	223	783	23	6	3	471	114	71	159	313	217	285
	808	402	407	193	297	318	62	278	322	147	271	153	157	228	773	25	8	3	466	111	70	161	292	221	296
	251	125	127	42	88	121	20	106	94	31	67	38	57	89	244	6	1	-	123	32	23	73	75	66	110
	31%	31%	31%	22%	29%	38%	32%	38%	29%	21%	25%	25%	37%	39%	32%	24%	12%	-	26%	29%	33%	46%	26%	30%	37%
The Conservative Party						CD	*	HI					JK	JK		**	**	**			*	RS			V
	262	124	138	71	95	95	24	84	91	63	103	62	41	56	246	12	3	2	160	44	24	33	100	81	81
	32%	31%	34%	37%	32%	30%	39%	30%	28%	43%	38%	41%	26%	24%	32%	47%	34%	69%	34%	40%	34%	21%	34%	37%	27%
The Liberal Party						*	*			GH	LM	LM			**	**	**	**	U	U	U*			X	
	217	106	111	64	75	78	12	74	92	40	71	39	40	67	208	4	4	1	129	23	18	47	79	57	82
	27%	26%	27%	33%	25%	24%	20%	27%	29%	27%	26%	25%	26%	30%	27%	15%	55%	31%	28%	21%	26%	29%	27%	26%	28%
The New Democratic Party (NDP)						E	*								**	**	**	**		*					
	48	27	21	5	29	14	4	10	27	6	20	8	11	9	45	3	-	-	35	6	3	4	22	10	16
	6%	7%	5%	3%	10%	4%	7%	4%	9%	4%	7%	5%	7%	4%	6%	12%	-	-	7%	5%	4%	3%	7%	5%	5%
The Bloc Québécois (BQ)						CE	*		G						**	**	**	U		*					
	30	20	10	10	10	10	1	4	17	8	10	7	7	7	29	1	-	-	19	5	2	4	16	6	7
	4%	5%	3%	5%	3%	3%	2%	1%	5%	5%	4%	4%	4%	3%	4%	3%	-	-	4%	4%	4%	2%	6%	3%	2%
Or some other party							*		G	G						**	**	**			*				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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5. Which leader of the major federal parties would make the best Prime Minister of Canada?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Justin Trudeau	435	190	245	144	180	110	46	155	168	67	150	84	76	124	410	19	5	1	280	55	31	68	162	129	144
	41%	37%	45%	49%	46%	30%	45%	41%	41%	41%	45%	45%	38%	37%	41%	46%	44%	21%	46%	41%	35%	32%	47%	45%	34%
		A	E	E			*									*	**	**	U		*		X	X	
Stephen Harper	378	184	194	91	128	159	36	153	136	53	103	56	84	134	363	11	2	1	199	49	34	96	99	98	181
	36%	36%	36%	31%	33%	43%	35%	41%	33%	33%	31%	30%	42%	41%	36%	27%	20%	32%	32%	36%	39%	45%	29%	35%	43%
					CD		*	H					JK	JK		*	**	**			*	R			VW
Thomas Mulcair	241	137	104	59	81	101	20	69	109	43	81	47	39	73	223	11	4	2	134	32	24	51	85	57	98
	23%	27%	19%	20%	21%	27%	19%	18%	26%	26%	24%	25%	20%	22%	22%	27%	37%	46%	22%	24%	27%	24%	25%	20%	23%
		B				CD	*		G							*	**	**			*				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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6_1. [Someone you can trust]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone you can trust																									
Stephen Harper	347	166	181	82	117	148	32	152	121	41	92	49	80	126	332	12	2	1	183	45	30	89	83	101	163
	33%	32%	33%	28%	30%	40%	32%	40%	29%	26%	28%	26%	40%	38%	33%	29%	18%	32%	30%	33%	34%	41%	24%	35%	39%
						CD	*	HI					JK	JK		*	**	**			*	R	V	V	
Thomas Mulcair	260	146	113	60	98	102	23	74	119	43	85	49	47	79	242	12	4	2	148	32	29	50	93	61	106
	25%	29%	21%	20%	25%	28%	23%	20%	29%	27%	25%	26%	23%	24%	24%	29%	37%	46%	24%	24%	33%	23%	27%	21%	25%
		B				C	*		G							*	**	**		*					
Justin Trudeau	446	199	247	152	175	120	46	151	172	78	157	89	74	127	423	17	5	1	281	59	30	77	170	123	154
	42%	39%	46%	52%	45%	32%	45%	40%	42%	48%	47%	47%	37%	38%	42%	42%	45%	21%	46%	43%	33%	36%	49%	43%	36%
		A	E	E			*				LM	L				*	**	**	TU		*		X		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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6_2. [Someone who will get things done

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-Never	Use social media-	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who will get things done																									
Stephen Harper	369	176	193	86	131	152	34	144	137	54	101	58	83	127	357	9	2	-	195	48	36	91	102	98	169
	35%	34%	36%	29%	34%	41%	33%	38%	33%	34%	30%	31%	41%	38%	36%	22%	20%	-	32%	35%	40%	42%	29%	35%	40%
						CD	*						JK	J		*	**	**			*	R			V
Thomas Mulcair	245	148	97	66	81	98	26	71	108	41	85	43	40	77	230	10	3	2	146	29	24	46	84	60	101
	23%	29%	18%	23%	21%	27%	26%	19%	26%	25%	25%	23%	20%	23%	24%	24%	54%	24%	21%	27%	21%	24%	21%	24%	24%
		B					*		G						*	**	**			*					
Justin Trudeau	439	187	252	141	178	120	41	163	168	67	149	86	77	128	408	22	7	2	272	59	29	79	160	125	154
	42%	37%	47%	48%	46%	32%	41%	43%	41%	41%	45%	46%	39%	38%	41%	54%	56%	46%	44%	44%	32%	37%	46%	44%	36%
		A	E	E			*								*	**	**	T		*		X			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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6_3. [Someone who has what it takes to lead Canada]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who has what it takes to lead Canada																									
Stephen Harper	394	189	205	96	137	161	35	157	150	52	109	60	87	139	383	9	2	-	207	47	38	102	105	107	183
	37%	37%	38%	33%	35%	44%	35%	42%	36%	32%	33%	32%	43%	42%	38%	22%	20%	-	34%	35%	43%	47%	30%	38%	43%
Thomas Mulcair	237	136	102	54	82	101	23	74	100	40	80	41	38	78	221	10	3	3	137	28	24	48	81	55	101
	23%	27%	19%	18%	21%	27%	23%	20%	24%	24%	24%	22%	19%	23%	22%	25%	24%	79%	22%	21%	27%	22%	23%	20%	24%
		B			CD		*								*	**	**				*				
Justin Trudeau	422	186	235	143	171	107	43	145	163	70	146	86	75	115	392	22	7	1	269	60	27	66	160	121	140
	40%	36%	43%	49%	44%	29%	42%	39%	40%	43%	44%	46%	37%	35%	39%	53%	56%	21%	44%	44%	30%	31%	46%	43%	33%
		A		E	E		*				M	M				*	**	**	TU	TU	*		X	X	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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6_4. [Someone who has a hidden agenda]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media- Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Someone who has a hidden agenda	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Stephen Harper	521	244	277	148	206	167	46	157	222	96	173	105	95	148	499	18	3	2	317	65	47	92	172	161	188
	50%	48%	51%	51%	53%	45%	46%	42%	54%	59%	52%	56%	48%	45%	50%	43%	23%	57%	52%	48%	53%	43%	50%	57%	44%
					E		*		G	G			M			*	**	**	U		*			X	
Thomas Mulcair	271	147	125	62	85	125	19	119	95	39	70	40	60	102	258	7	5	1	143	40	20	68	84	59	129
	26%	29%	23%	21%	22%	34%	19%	31%	23%	24%	21%	21%	30%	31%	26%	18%	41%	21%	23%	30%	23%	31%	24%	21%	30%
		B			CD		*	FH					J	JK		*	**	**			*	R		W	
Justin Trudeau	260	120	140	83	99	77	36	101	95	28	91	43	45	81	239	16	4	1	153	31	22	56	90	64	107
	25%	24%	26%	28%	26%	21%	35%	27%	23%	17%	27%	23%	23%	25%	24%	39%	36%	21%	25%	23%	24%	26%	26%	22%	25%
				E			HI*	I								N*	**	**			*				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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6_5. [Someone who is best to manage during tough economic times

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who is best to manage during tough economic times																									
Stephen Harper	452	229	223	119	160	173	35	173	167	77	135	66	97	154	433	16	3	-	242	59	45	106	128	127	197
	43%	45%	41%	41%	41%	47%	*	46%	40%	48%	40%	35%	49%	46%	43%	38%	30%	-	40%	44%	50%	49%	37%	45%	46%
													K	K		*	**	**			*	R			V
Thomas Mulcair	247	140	108	62	81	104	21	80	109	37	80	47	74	231	10	4	2	148	33	21	45	82	67		98
	23%	27%	20%	21%	21%	28%	21%	21%	26%	23%	24%	25%	23%	22%	23%	25%	35%	54%	24%	24%	24%	21%	24%	24%	23%
		B			CD		*								*	**	**	**			*				
Justin Trudeau	354	142	211	112	149	93	45	124	137	48	119	75	56	104	332	15	4	2	222	43	23	65	135	90	128
	34%	28%	39%	38%	38%	25%	44%	33%	33%	30%	36%	40%	28%	31%	33%	37%	36%	46%	36%	32%	26%	30%	39%	32%	30%
		A		E	E		I*						L			*	**	**			*		X		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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6.6. [Someone who wants to be Prime Minister for the right reasons

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who wants to be Prime Minister for the right reasons																									
Stephen Harper	334	160	174	83	109	142	33	133	124	44	92	48	76	117	322	10	2	-	182	40	28	84	89	89	155
	32%	31%	32%	28%	28%	38%	32%	35%	30%	27%	28%	26%	38%	35%	32%	23%	21%	-	30%	29%	32%	39%	26%	32%	37%
						CD	*						JK	JK		*	**	**			*	R			V
Thomas Mulcair	267	157	110	70	94	102	21	85	117	43	85	49	47	86	252	10	3	2	154	34	23	56	94	64	108
	25%	31%	20%	24%	24%	28%	21%	23%	28%	26%	25%	26%	23%	26%	25%	25%	23%	46%	25%	25%	26%	26%	27%	23%	25%
		B					*								*	**	**	**			*				
Justin Trudeau	452	194	259	141	187	125	47	159	171	75	156	90	77	128	422	21	6	2	277	62	37	76	162	130	160
	43%	38%	48%	48%	48%	34%	47%	42%	42%	46%	47%	48%	39%	39%	42%	52%	56%	54%	45%	46%	42%	35%	47%	46%	38%
		A	E	E			*				M	M				*	**	**	U		*		X	X	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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6_7. [Someone who has a vision of Canada that you can support]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who has a vision of Canada that you can support																									
Stephen Harper	352	171	180	79	121	152	33	150	126	43	97	47	76	131	336	12	2	1	181	43	33	95	90	96	165
	33%	34%	33%	27%	31%	41%	33%	40%	31%	27%	29%	25%	38%	40%	34%	30%	20%	32%	30%	32%	37%	44%	26%	34%	39%
Thomas Mulcair	245	139	106	63	86	96	21	78	104	42	79	47	46	73	230	9	5	1	142	36	21	45	86	58	101
	23%	27%	20%	21%	22%	26%	21%	21%	25%	26%	24%	25%	23%	22%	23%	22%	47%	21%	23%	27%	24%	21%	25%	21%	24%
		B					*								*	**	**	**			*				
Justin Trudeau	456	200	256	151	183	121	47	149	183	77	157	93	78	127	431	20	4	2	289	56	35	75	170	129	157
	43%	39%	47%	52%	47%	33%	46%	40%	44%	48%	47%	50%	39%	38%	43%	48%	33%	46%	47%	42%	39%	35%	49%	45%	37%
		A	E	E			*				M	M				*	**	**	U		*		X	X	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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6_8. [Someone who will provide an open, responsible, and ethical government

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who will provide an open, responsible, and ethical government																									
Stephen Harper	319	152	166	68	111	139	30	134	117	38	83	48	68	119	303	12	4	-	166	38	29	86	79	89	151
	30%	30%	31%	23%	29%	38%	29%	36%	28%	23%	25%	25%	34%	36%	30%	28%	33%	-	27%	28%	33%	40%	23%	32%	36%
						CD	*	HI					J	JK		*	**	**			*	RS	V	V	
Thomas Mulcair	291	172	119	73	108	110	26	95	119	51	94	56	60	81	274	11	4	2	172	35	29	54	108	74	109
	28%	34%	22%	25%	28%	30%	26%	25%	29%	32%	28%	30%	30%	24%	27%	28%	33%	46%	28%	26%	33%	25%	31%	26%	26%
		B					*								*	**	**	**			*				
Justin Trudeau	443	186	257	153	170	121	45	148	177	73	157	84	72	131	419	18	4	2	274	63	30	75	159	120	164
	42%	36%	47%	52%	44%	33%	45%	39%	43%	45%	47%	45%	36%	40%	42%	44%	33%	54%	45%	46%	34%	35%	46%	42%	39%
		A	DE	E			*				L					*	**	**	U	U	*				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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6_9. [Someone who will best lead and represent Canada on the world stage]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who will best lead and represent Canada on the world stage																									
Stephen Harper	383	190	193	89	129	165	34	152	140	57	111	58	82	132	367	12	2	1	198	53	36	96	101	106	176
	36%	37%	36%	30%	33%	45%	33%	40%	34%	35%	33%	31%	41%	40%	37%	30%	20%	32%	32%	39%	40%	44%	29%	37%	42%
						CD	*						K		*	**	**				*	R	V	V	
Thomas Mulcair	222	131	91	59	79	84	22	71	98	31	73	43	41	65	209	9	3	1	139	23	20	40	79	50	93
	21%	26%	17%	20%	20%	23%	22%	19%	24%	19%	22%	23%	21%	20%	21%	21%	24%	21%	23%	17%	22%	19%	23%	18%	22%
		B				*	*								*	**	**	**			*				
Justin Trudeau	448	189	259	146	181	120	45	154	175	74	150	87	76	135	420	20	7	2	275	59	33	80	166	128	154
	43%	37%	48%	50%	47%	32%	44%	41%	42%	46%	45%	46%	38%	41%	42%	49%	56%	46%	45%	44%	37%	37%	48%	45%	36%
		A	E	E			*								*	**	**	**	45%	44%	*		X	X	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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6_10. [Someone whose values best represent my own

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who's values best represent my own																									
Stephen Harper	349	169	180	84	118	147	37	147	124	41	94	49	79	127	335	11	4	-	185	46	30	88	86	95	168
	33%	33%	33%	29%	30%	40%	36%	39%	30%	25%	28%	26%	39%	38%	34%	26%	32%	-	30%	34%	34%	41%	25%	34%	40%
						CD	*	HI					JK	JK		+	**					R	V	V	V
Thomas Mulcair	270	157	113	69	98	103	21	83	119	47	88	52	51	79	253	12	4	1	157	36	26	52	95	66	109
	26%	31%	21%	24%	25%	28%	21%	22%	29%	29%	26%	28%	26%	24%	25%	28%	37%	21%	26%	26%	29%	24%	27%	23%	26%
		B					*	G							*	**	**			*	*				
Justin Trudeau	434	184	249	140	174	120	43	147	169	75	152	86	70	126	408	19	4	3	271	54	33	76	165	122	146
	41%	36%	46%	48%	45%	32%	43%	39%	41%	46%	45%	46%	35%	38%	41%	46%	31%	79%	44%	40%	37%	35%	48%	43%	35%
		A	E	E			*				L	L				*	**	**	U		*		X	X	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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6_11. [Someone who will promote democracy and its processes effectively]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
Someone who will promote democracy and its processes effectively																									
Stephen Harper	329	151	178	78	112	139	31	139	123	36	91	45	77	116	318	10	1	-	177	41	26	85	83	96	149
	31%	30%	33%	27%	29%	37%	30%	37%	30%	22%	27%	24%	38%	35%	32%	25%	8%	-	29%	30%	29%	39%	24%	34%	35%
						CD	*	HI					JK	JK		*	**	**			*	R	V	V	
Thomas Mulcair	284	163	121	77	100	107	27	82	121	54	93	61	50	80	264	12	5	2	166	38	28	52	109	68	107
	27%	32%	22%	26%	26%	29%	27%	22%	29%	33%	28%	32%	25%	24%	27%	30%	47%	46%	27%	28%	31%	24%	31%	24%	25%
		B					*	G		G		M			*	**	**	**			*	W			
Justin Trudeau	441	197	244	139	177	124	44	156	169	73	149	82	73	136	414	19	5	2	269	56	35	79	154	119	167
	42%	39%	45%	47%	46%	33%	43%	41%	41%	45%	45%	44%	37%	41%	42%	46%	45%	54%	44%	42%	40%	37%	45%	42%	39%
		A	E	E			*								*	**	**	**			*				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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