

DECIDED VOTER - LEANERS INCLUDED

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: Decided Voters - Leaners Included	815	82	78	50	312	206	87	215	145	203	157	139	531	237	269	219	57	33
Weighted	808	104	99	53	312	185	55	215	145	198	154	140	544	251	262	217	48	30
The Conservative Party	251	32	64	20	109	17	9	52	43	68	57	43	187	251	-	-	-	-
	31%	31%	64%	38%	35%	9%	17%	24%	29%	34%	37%	31%	34%	100%	-	-	-	-
		E*	ACDEF*	EF*	EF		E*			G	G			NOPQ			*	*
The Liberal Party	262	29	18	18	108	59	30	65	47	62	59	47	158	-	262	-	-	-
	32%	28%	18%	34%	35%	32%	56%	30%	32%	31%	38%	34%	29%	-	100%	-	-	-
		*	*	B*	B	B	ABCDE*								MOPQ		*	*
The New Democratic Party (NDP)	217	38	12	14	82	59	12	78	38	50	25	39	146	-	-	217	-	-
	27%	36%	13%	27%	26%	32%	22%	36%	26%	25%	16%	28%	27%	-	-	100%	-	-
		B*	*	B*	B	B	*	IJ	J	J						MNPQ	*	*
The Bloc Québécois (BQ)	48	-	-	-	-	48	-	13	10	11	9	6	29	-	-	-	48	-
	6%	-	-	-	-	26%	-	6%	7%	6%	6%	5%	5%	-	-	-	100%	-
		*	*	*		ABCDF	*										MNOQ*	*
Or some other party	30	5	5	1	13	3	3	7	8	7	3	4	24	-	-	-	-	30
	4%	5%	5%	1%	4%	2%	5%	3%	6%	4%	2%	3%	4%	-	-	-	-	100%
		*	*	*			*										*	MNOP*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

5. Which leader of the major federal parties would make the best Prime Minister of Canada?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Justin Trudeau	435	51	23	26	164	121	50	117	81	94	76	94	243	13	213	68	19	9
	41%	36%	20%	38%	41%	48%	67%	39%	43%	40%	44%	48%	36%	5%	81%	31%	41%	29%
		B	*	B*	B	AB	ABCDE					L			MOPQ	M	M*	M*
Stephen Harper	378	62	72	29	169	32	14	101	55	93	74	68	269	229	32	22	2	12
	36%	44%	65%	42%	42%	13%	19%	33%	30%	39%	43%	35%	39%	91%	12%	10%	5%	40%
		EF	ACDEF*	EF*	EF						GH			NOPQ			*	NOP*
Thomas Mulcair	241	29	17	13	71	100	10	86	50	49	24	32	169	10	17	128	26	9
	23%	20%	15%	20%	18%	40%	14%	28%	27%	21%	14%	16%	25%	4%	6%	59%	55%	31%
			*	*		ABCDF		J	J				K			MNQ	MNQ*	MN*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_1. [Someone you can trust]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone you can trust																		
Stephen Harper	347	54	64	32	155	30	13	89	58	85	62	61	248	211	25	16	1	7
	33%	38%	57%	46%	38%	12%	17%	29%	31%	36%	36%	31%	36%	84%	10%	7%	2%	22%
		EF	ADEF*	EF*	EF									NOPQ			*	NOP*
Thomas Mulcair	260	32	18	10	77	110	13	95	52	49	35	35	182	18	22	128	28	9
	25%	22%	16%	15%	19%	43%	18%	31%	28%	21%	20%	18%	27%	7%	8%	59%	59%	30%
			*	*		ABCDF		IJ					K			MNQ	MNQ*	MN*
Justin Trudeau	446	56	31	27	171	113	49	120	76	102	77	99	252	22	215	73	19	14
	42%	40%	27%	39%	42%	45%	66%	40%	41%	43%	44%	51%	37%	9%	82%	34%	40%	47%
			*	*	B	B	ABCDE					L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_2. [Someone who will get things done]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who will get things done																		
Stephen Harper	369	61	73	31	158	34	13	89	63	87	74	68	258	224	33	24	1	10
	35%	43%	65%	45%	39%	14%	17%	29%	34%	37%	42%	35%	38%	89%	13%	11%	3%	34%
		EF	ACDEF*	EF*	EF						G			NOPQ	P		*	NOP*
Thomas Mulcair	245	32	10	11	85	94	12	87	53	50	23	32	174	13	25	115	29	10
	23%	23%	9%	16%	21%	37%	16%	29%	29%	21%	13%	17%	26%	5%	9%	53%	61%	33%
		B	*	*	B	ABCDF		J	J	J			K			MNQ	MNQ*	MN*
Justin Trudeau	439	48	29	27	161	124	50	128	70	99	78	94	249	14	204	79	17	10
	42%	34%	26%	39%	40%	49%	67%	42%	38%	42%	45%	48%	37%	6%	78%	36%	36%	33%
		*	*	*	B	ABD	ABCDE					L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_3. [Someone who has what it takes to lead Canada]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who has what it takes to lead Canada																		
Stephen Harper	394	64	70	32	175	39	15	102	59	96	78	72	287	229	36	32	1	11
	37%	45%	62%	47%	43%	15%	20%	34%	32%	41%	44%	37%	42%	91%	14%	15%	3%	38%
		EF	ADEF*	EF*	EF						GH			NOPQ	P	P	*	NOP*
Thomas Mulcair	237	29	14	10	67	106	11	82	54	44	24	30	165	10	26	113	26	9
	23%	21%	13%	15%	17%	42%	15%	27%	29%	19%	14%	15%	24%	4%	10%	52%	54%	28%
			*	*		ABCDF		IJ	IJ				K		M	MNQ	MNQ*	MN*
Justin Trudeau	422	48	28	26	162	109	49	119	73	96	73	92	229	12	200	72	21	10
	40%	34%	25%	38%	40%	43%	65%	39%	39%	41%	42%	48%	34%	5%	76%	33%	43%	34%
			*	*	B	B	ABCDE					L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

6_4. [Someone who has a hidden agenda]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who has a hidden agenda																		
Stephen Harper	521	62	44	27	197	146	45	146	94	116	94	98	331	60	170	134	30	15
	50%	44%	39%	40%	49%	58%	60%	48%	50%	49%	54%	51%	49%	24%	65%	62%	62%	50%
			*	*		ABCD	ABCD								M	M	M*	M*
Thomas Mulcair	271	45	37	25	108	45	11	78	49	60	40	52	191	118	39	31	5	9
	26%	32%	33%	36%	27%	18%	15%	26%	26%	26%	23%	27%	28%	47%	15%	14%	10%	31%
		EF	EF*	EF*	EF										NOP		*	NOP*
Justin Trudeau	260	34	31	17	99	62	19	79	43	60	41	44	159	73	53	52	13	6
	25%	24%	28%	24%	24%	24%	25%	26%	23%	25%	23%	23%	23%	29%	20%	24%	28%	19%
		*	*											N			*	*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_5. [Someone who is best to manage during tough economic times]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who is best to manage during tough economic times																		
Stephen Harper	452	76	71	36	193	57	19	114	72	112	88	87	316	237	63	39	4	11
	43%	54%	63%	53%	48%	22%	25%	38%	39%	47%	51%	45%	46%	94%	24%	18%	9%	36%
		EF	DEF*	EF*	EF					G	GH			NOPQ	P		*	OP*
Thomas Mulcair	247	22	19	13	75	106	13	84	51	51	28	27	175	8	39	113	28	11
	23%	16%	17%	18%	19%	42%	17%	28%	27%	21%	16%	14%	26%	3%	15%	52%	59%	37%
			*	*		ABCDF		J	J				K		M	MN	MN*	MN*
Justin Trudeau	354	43	22	20	135	90	43	105	64	74	58	81	191	6	160	66	15	8
	34%	31%	20%	29%	34%	36%	57%	35%	34%	31%	33%	42%	28%	3%	61%	30%	32%	26%
			*	*	B	B	ABCDE					L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

6_6. [Someone who wants to be Prime Minister for the right reasons]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who wants to be Prime Minister for the right reasons																		
Stephen Harper	334	54	65	28	147	28	12	84	51	83	64	53	249	218	22	20	3	6
	32%	38%	59%	40%	37%	11%	16%	28%	27%	35%	37%	27%	37%	87%	9%	9%	6%	19%
		EF	ACDEF*	EF*	EF						G		K	NOPQ			*	*
Thomas Mulcair	267	30	16	15	90	99	17	96	51	57	29	35	191	14	31	124	29	13
	25%	21%	15%	21%	22%	39%	23%	32%	27%	24%	17%	18%	28%	6%	12%	57%	60%	43%
			*	*		ABCDF		J	J				K		M	MN	MN*	MN*
Justin Trudeau	452	58	30	26	166	126	46	124	85	96	81	106	242	19	209	73	16	12
	43%	41%	27%	39%	41%	50%	61%	41%	45%	41%	47%	55%	35%	8%	80%	34%	34%	39%
		B	*	*	B	BD	ABCDE					L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_7. [Someone who has a vision of Canada that you can support]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who has a vision of Canada that you can support																		
Stephen Harper	352	56	62	31	160	34	8	94	54	88	64	61	254	222	23	17	2	9
	33%	40%	56%	45%	40%	13%	11%	31%	29%	37%	37%	31%	37%	88%	9%	8%	5%	29%
		EF	ADEF*	EF*	EF									NOPQ			*	NOP*
Thomas Mulcair	245	28	19	9	74	96	18	93	54	48	24	29	176	12	23	126	28	9
	23%	20%	17%	13%	18%	38%	24%	31%	29%	21%	14%	15%	26%	5%	9%	58%	59%	31%
			*	*		ABCDF		IJ	J				K			MNQ	MNQ*	MN*
Justin Trudeau	456	57	30	28	169	123	49	116	78	99	87	105	252	17	216	75	17	12
	43%	40%	27%	41%	42%	49%	65%	38%	42%	42%	50%	54%	37%	7%	83%	34%	36%	41%
			*	*	B	B	ABCDE				G	L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

6_8. [Someone who will provide an open, responsible, and ethical government]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who will provide an open, responsible, and ethical government																		
Stephen Harper	319	55	64	28	129	32	10	85	52	72	59	56	228	205	19	15	4	6
	30%	39%	57%	41%	32%	13%	14%	28%	28%	31%	34%	29%	33%	82%	7%	7%	7%	21%
		EF	ADEF*	EF*	EF									NO PQ			*	NO*
Thomas Mulcair	291	35	24	11	93	110	18	102	56	64	37	44	203	23	39	133	29	11
	28%	25%	21%	17%	23%	43%	24%	34%	30%	27%	21%	23%	30%	9%	15%	61%	60%	38%
		*	*			ABCDF		J								MNQ	MN*	MN*
Justin Trudeau	443	51	24	29	181	111	47	116	78	99	78	95	251	23	203	69	16	12
	42%	36%	22%	42%	45%	44%	63%	38%	42%	42%	45%	49%	37%	9%	78%	32%	33%	40%
		B	*	B*	B	B	ABCDE					L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

6_9. [Someone who will best lead and represent Canada on the world stage]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who will best lead and represent Canada on the world stage																		
Stephen Harper	383	63	70	31	165	40	14	97	63	99	70	74	270	222	38	26	2	9
	36%	45%	63%	45%	41%	16%	18%	32%	34%	42%	40%	38%	40%	88%	14%	12%	4%	29%
		EF	ACDEF*	EF*	EF					G				NOPQ	P		*	NOP*
Thomas Mulcair	222	26	11	11	65	97	12	82	49	40	23	23	157	9	19	107	27	10
	21%	18%	9%	17%	16%	38%	16%	27%	26%	17%	13%	12%	23%	4%	7%	49%	56%	32%
			*	*		ABCDF		IJ	IJ				K			MN	MNQ*	MN*
Justin Trudeau	448	52	31	26	174	116	49	124	75	97	81	97	254	21	205	84	19	12
	43%	37%	28%	38%	43%	46%	66%	41%	40%	41%	47%	50%	37%	8%	78%	39%	39%	39%
			*	*	B	B	ABCDE					L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_10. [Someone whose values best represent my own]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who's values best represent my own																		
Stephen Harper	349	57	65	28	152	36	12	95	55	83	63	59	252	217	21	15	2	10
	33%	40%	58%	41%	38%	14%	16%	31%	29%	35%	36%	30%	37%	86%	8%	7%	5%	33%
		EF	ACDEF*	EF*	EF									NOPQ			*	NOP*
Thomas Mulcair	270	35	19	14	89	101	13	94	59	56	28	31	197	13	27	137	29	11
	26%	25%	17%	20%	22%	40%	18%	31%	32%	24%	16%	16%	29%	5%	10%	63%	61%	38%
			*	*		ABCDF		J	J				K			MNQ	MNQ*	MN*
Justin Trudeau	434	50	28	27	163	116	50	114	73	97	83	104	233	21	214	65	16	9
	41%	35%	25%	40%	40%	46%	66%	37%	39%	41%	48%	54%	34%	8%	82%	30%	34%	29%
			*	*	B	B	ABCDE				G	L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_11. [Someone who will promote democracy and its processes effectively]

And assuming Justin Trudeau wins the Liberal Leadership race, please indicate which major party leader is best described by the following traits:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The	The Liberal	The New	The Bloc	Or some
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1053	111	87	64	396	276	119	300	186	241	178	190	662	237	269	219	57	33
Weighted	1053	141	112	69	404	253	75	303	186	236	175	194	682	251	262	217	48	30
Someone who will promote democracy and its processes effectively																		
Stephen Harper	329	51	72	29	141	26	10	85	55	79	60	59	232	205	23	15	1	7
	31%	36%	65%	43%	35%	10%	13%	28%	30%	33%	34%	30%	34%	82%	9%	7%	3%	24%
		EF	ACDEF*	EF*	EF									NOPQ			*	NOP*
Thomas Mulcair	284	34	14	13	93	114	16	103	56	60	35	41	200	19	39	126	30	12
	27%	24%	12%	19%	23%	45%	21%	34%	30%	25%	20%	21%	29%	7%	15%	58%	63%	41%
		B	*	*	B	ABCDF		IJ	J				K		M	MN	MN*	MN*
Justin Trudeau	441	56	26	26	170	113	50	116	76	97	80	94	250	28	199	76	16	11
	42%	40%	23%	38%	42%	45%	66%	38%	41%	41%	46%	49%	37%	11%	76%	35%	34%	35%
		B	*	*	B	B	ABCDE					L			MOPQ	M	M*	M*

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)