## 7\_1. [I believe a Liberal Party under the leadership of Justin Trudeau is the best chance of beating the Harper Conservatives in the next federal electio

To what extent do you agree or disagree with the following statements?

		Ge	nder		AGE			EDU	CATION			DE	ИB					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media-</th><th>Use social media-</th><th>Use social media-</th><th>Use social media-Never</th><th>Use the internet-</th><th>Use the internet-</th><th>Use the internet-</th><th>Use the internet-</th><th>Visit social networking</th><th></th><th>Visit social networking</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking		Visit social networking		Active	Passive	Inactive
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U	٧	W	Х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
I believe a Liberal Party under the leadership of Justin Trudeau is the best chance of beating the Harper Conservatives in the next federal plastice.																									
Strongly agree	201	95	107	66	78	58	18	64	74	45	77	43	32	50	193	6	1	1	132	27	10	33	82	55	64
0,00	19%	19%	20%	22%	20%	16%	18%	17%	18%	28%	23%	23%	16%	15%	19%	14%	10%	32%	22%	20%	11%	15%	24%	19%	15%
				E						GH	M	M					**	**	T				X		
Somewhat agree	437	209	228	128	175	134	38	159	173	66	133	82	76	145	406	24	6	1	244	70	43	79	138	124	174
	41%	41%	42%	44%	45%	36%	38%	42%	42%	41%	40%	44%	38%	44%	41%	59%	48%	25%	40%	51%	49%	37%	40%	44%	41%
					E											N*	**	**		RU					
Somewhat disagree	258	116	141	71	89	98	25	98	102	33	71	41	64	81	245	9	3	1	152	24	21	61	76	74	108
	24%	23%	26%	24%	23%	26%	25%	26%	25%	21%	21%	22%	32%	24%	25%	22%	24%	21%	25%	17%	23%	28%	22%	26%	25%
							•						JK				**	**				S			
Strongly disagree	157	91	66	29	48	80	19	56	64	18	52	22	28	55	152	2	2	1	85	15	15	43	49	31	78
	15%	18%	12%	10%	12%	22%	19%	15%	15%	11%	16%	12%	14%	17%	15%	5%	19%	21%	14%	11%	16%	20%	14%	11%	18%
		В				CD	•										**	**				RS			W
Summary																									
Top2Box (Agree)	638	303	335	194	253	192	56	223	248	111	210	125	107	196	599	30	7	2	376	97	53	112	220	179	238
	61%	59%	62%	66%	65%	52%	56%	59%	60%	68%	63%	67%	54%	59%	60%	73%	58%	57%	61%	71%	60%	52%	64%	63%	56%
				E	E		•				L	L				•	**	**	U	RU	•		X		
Low2Box (Disagree)	415	207	208	100	137	178	45	154	165	51	124	63	93	136	397	11	5	2	236	39	35	104	125	104	185
	39%	41%	38%	34%	35%	48%	44%	41%	40%	32%	37%	33%	46%	41%	40%	27%	42%	43%	39%	29%	40%	48%	36%	37%	44%
						CD	•						JK				**	**	S			RS			V

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*\*)

Column Means: 30 (\*\*), Small Base: 100 (\*)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 7\_2. [The Liberal Party will someday return to power as Canada's government.

		Ge	nder		AGE			EDU	CATION			DE	M B					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media-</th><th>Use social media-</th><th>Use social media-</th><th>Use social media-Never</th><th>Use the</th><th>Use the internet-</th><th>Use the</th><th>Use the internet-</th><th>Visit social</th><th></th><th>Visit social</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the	Use the internet-	Use the	Use the internet-	Visit social		Visit social		Active	Passive	Inactive
		Α	В	С	D	E	F	G	Н	ı	J	К	L	М	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
The Liberal Party will someday return to power as Canada's government.																									
Strongly agree	248	128	120	78	81	89	13	84	91	59	87	59	41	61	243	4	1	-	153	38	14	42	102	66	79
	24%	25%	22%	27%	21%	24%	13%	22%	22%	37%	26%	31%	20%	18%	24%	9%	10%	-	25%	28%	16%	20%	29%	23%	19%
							•			FGH	M	LM			0		**	**		T			х		
Somewhat agree	487	236	251	131	186	170	46	174	199	68	146	82	98	161	455	26	3	3	277	70	42	98	150	141	197
	46%	46%	46%	45%	48%	46%	46%	46%	48%	42%	44%	44%	49%	49%	46%	64%	24%	79%	45%	52%	47%	45%	43%	50%	47%
							•									N*	**	**							
Somewhat disagree	219	95	124	70	78	72	29	82	81	27	71	38	45	65	205	9	5	-	125	21	24	48	67	59	93
	21%	19%	23%	24%	20%	19%	29%	22%	20%	16%	21%	21%	22%	20%	21%	23%	45%	-	20%	16%	27%	22%	19%	21%	22%
							1*										**	**							
Strongly disagree	99	52	47	15	45	39	12	37	42	8	30	8	17	44	94	2	2	1	57	7	9	27	27	18	54
	9%	10%	9%	5%	11%	11%	12%	10%	10%	5%	9%	4%	9%	13%	9%	5%	21%	21%	9%	5%	10%	12%	8%	6%	13%
					С	С	•							K			**	**			*	S			VW
Summary																									
Top2Box (Agree)	735	364	371	209	267	259	60	258	290	127	233	141	138	222	698	30	4	3	431	108	56	140	251	207	276
	70%	71%	68%	71%	69%	70%	59%	68%	70%	79%	70%	75%	69%	67%	70%	73%	34%	79%	70%	79%	63%	65%	73%	73%	65%
							•		F	FGH							**	**		RTU	*		x	X	
Low2Box (Disagree)	318	147	171	84	123	111	41	119	123	35	101	46	62	109	298	11	8	1	182	28	33	75	94	77	147
	30%	29%	32%	29%	31%	30%	41%	32%	30%	21%	30%	25%	31%	33%	30%	27%	66%	21%	30%	21%	37%	35%	27%	27%	35%
							HI*	1	1								**	**	S		S*	S			VW

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 7\_3. [The leadership race has been too easy for Trudeau, and it is turning into a coronation in which he has not had to prove himself

To what extent do you agree or disagree with the following statements?

		Ge	nder		AGE			EDU	CATION			DE	ИB					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social	Use social	Use social	Use social	Use the	Use the	Use the	Use the	Visit social	Visit social	Visit social	Visit social	Active	Passive	Inactive
											media-	media-	media-	media-Never	internet-	internet-	internet-	internet-	networking	networking	networking	networking			1
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	0	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
The leadership race has been too easy for Trudeau, and it is turning into a coronation in which he has not had to prove himself.																									
Strongly agree	263	153	110	52	75	136	26	90	106	41	77	43	53	91	256	4	2	1	131	41	20	71	89	61	113
	25%	30%	20%	18%	19%	37%	26%	24%	26%	25%	23%	23%	26%	27%	26%	9%	19%	32%	21%	30%	23%	33%	26%	22%	27%
		В				CD	•								0	•	**	**		R		R			
Somewhat agree	458	212	246	129	183	146	38	175	182	63	149	80	89	140	426	25	5	2	264	60	40	94	151	125	183
	44%	42%	45%	44%	47%	40%	38%	47%	44%	39%	45%	43%	44%	42%	43%	60%	47%	46%	43%	44%	45%	44%	44%	44%	43%
					E		•									N*	**	**							
Somewhat disagree	262	114	148	92	101	69	27	91	95	50	82	51	50	79	249	10	3	-	168	31	26	37	82	84	96
	25%	22%	27%	31%	26%	19%	26%	24%	23%	31%	25%	27%	25%	24%	25%	25%	23%	-	27%	23%	29%	17%	24%	30%	23%
				E	E		•									•	**	**	U		U*			X	
Strongly disagree	70	31	38	21	31	18	10	21	30	9	26	13	9	21	65	3	1	1	49	4	3	14	25	13	32
	7%	6%	7%	7%	8%	5%	10%	6%	7%	5%	8%	7%	4%	6%	7%	6%	11%	21%	8%	3%	4%	6%	7%	5%	7%
Summary																		- 11	2						
Top2Box (Agree)	722	365	356	181	258	283	64	265	288	104	226	123	141	231	682	28	8	3	396	101	60	165	240	186	296
	69%	72%	66%	62%	66%	77%	64%	70%	70%	64%	68%	66%	71%	70%	69%	69%	65%	79%	65%	74%	68%	76%	69%	66%	70%
						CD	•										**	**		R		R			
Low2Box (Disagree)	331	145	186	113	132	87	37	112	125	59	108	64	59	101	314	13	4	1	217	35	29	51	106	98	127
	31%	28%	34%	38%	34%	23%	36%	30%	30%	36%	32%	34%	29%	30%	31%	31%	35%	21%	35%	26%	32%	24%	31%	34%	30%
				E	E												**	**	SU						

- Column Proportions:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
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7\_4. [If Justin Trudeau wasn't Pierre Trudeau's son, nobody would be interested in his political views and he wouldn't be seriously considered for the leadership of the Liberal Parl

		Ge	nder		AGE			EDU	CATION			DE	мв					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Active</th><th>Passive</th><th>Inactiv</th></hs<>	HS	Post Sec	Univ Grad	Use social	Use social	Use social	Use social	Use the	Use the	Use the	Use the	Visit social	Visit social	Visit social	Visit social	Active	Passive	Inactiv
											media-	media-	media-	media-Never	internet-	internet-	internet-	internet-	networking	networking	networking	networking			
		Α	В	C	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
f Justin Trudeau wasn't Pierre Trudeau's son,																									
nobody would be interested in his political																									
views and he wouldn't be seriously considered																									
for the leadership of the Liberal Party.																									
Strongly agree	297	177	120	68	105	124	34	89	124	50	98	42	53	104	283	9	3	1	155	37	24	81	102	67	128
	28%	35%	22%	23%	27%	34%	34%	24%	30%	31%	29%	22%	27%	31%	28%	23%	23%	32%	25%	27%	27%	38%	29%	23%	30%
		В				CD	•		G					K			**	**				RS			
Somewhat agree	476	194	282	140	173	163	36	197	178	66	143	92	97	145	450	20	5	1	281	67	45	83	146	144	186
	45%	38%	52%	48%	44%	44%	35%	52%	43%	41%	43%	49%	48%	44%	45%	49%	42%	25%	46%	49%	50%	39%	42%	51%	44%
			A				•	FHI									**	**			*			V	
Somewhat disagree	219	108	111	65	87	66	25	66	88	40	69	43	45	61	202	11	4	1	136	27	14	41	75	63	80
	21%	21%	20%	22%	22%	18%	24%	18%	21%	25%	21%	23%	23%	18%	20%	28%	35%	21%	22%	20%	16%	19%	22%	22%	19%
							•										**	**			*				
Strongly disagree	61	32	29	21	25	16	7	25	23	7	24	11	5	22	61	-	-	1	40	5	6	10	23	10	29
	6%	6%	5%	7%	6%	4%	6%	7%	6%	4%	7%	6%	2%	6%	6%	-	-	21%	7%	4%	7%	5%	7%	3%	7%
							•				L			L			**	**							
Summary																									1
Top2Box (Agree)	773	371	402	208	277	288	70	286	302	115	241	133	150	249	733	30	8	2	436	103	69	165	248	211	314
	73%	73%	74%	71%	71%	78%	69%	76%	73%	71%	72%	71%	75%	75%	74%	72%	65%	57%	71%	76%	77%	76%	72%	74%	74%
						D	•									•	**	**							
.ow2Box (Disagree)	280	140	140	86	112	82	31	92	111	47	93	54	50	83	263	11	4	2	176	32	20	51	98	73	109
	27%	27%	26%	29%	29%	22%	31%	24%	27%	29%	28%	29%	25%	25%	26%	28%	35%	43%	29%	24%	23%	24%	28%	26%	26%
					E		•										**	**			*				

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Kends (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Take of Contexts

## 7\_5. [I know what Justin Trudeau stands for and where he would lead Canada if he was ever Prime Minister

		Ge	nder		AGE			EDU	CATION			DE	МВ					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Visit social</th><th></th><th>Visit social</th><th>Visit social</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social	Use social	Use social	Use social	Use the	Use the	Use the	Use the	Visit social		Visit social	Visit social	Active	Passive	Inactive
		Α	В	С	D	E	F	G	н	1	J	К	L	М	N	0	Р	Q	R	S	Т	U	V	W	х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
I know what Justin Trudeau stands for and where he would lead Canada if he was ever Prime Minister.																									
Strongly agree	118	62	56	28	48	42	12	44	40	21	44	25	18	31	110	4	2	1	66	18	7	26	49	26	44
07.0	11%	12%	10%	9%	12%	11%	12%	12%	10%	13%	13%	13%	9%	9%	11%	10%	20%	32%	11%	13%	8%	12%	14%	9%	10%
Somewhat agree	406	199	208	126	159	121	39	146	155	66	141	76	75	114	382	20	4	1	254	55	33	64	148	110	149
	39%	39%	38%	43% F	41% F	33%	39%	39%	37%	41%	42% M	41%	38%	34%	38%	48%	35%	25%	42%	41%	37%	30%	43% X	39%	35%
Somewhat disagree	366	170	195	99	126	140	36	128	148	54	99	64	81	122	345	15	5	1	193	51	36	85	101	110	155
	35%	33%	36%	34%	32%	38%	36%	34%	36%	33%	30%	34%	40%	37%	35%	35%	45%	21%	32%	38%	41%	39%	29%	39%	37%
Strongly disagree	163	80	83	40	57	66	13	59	71	21	50	23	26	65	159	3		1	99	11	13	41	49	38	76
	15%	16%	15%	14%	15%	18%	13%	16%	17%	13%	15%	12%	13%	19% K	16%	7%	-	21%	16%	8%	14%	19%	14%	13%	18%
Summary																									
Top2Box (Agree)	524	260	264	154	207	163	52	191	194	88	185	101	94	145	492	24	6	2	321	74	40	90	196	136	192
	50%	51%	49%	52% F	53% F	44%	51%	51%	47%	54%	55% M	54% M	47%	44%	49%	58%	55%	57%	52% U	54% U	45%	42%	57% WX	48%	45%
Low2Box (Disagree)	529	250	278	140	183	206	49	186	218	74	149	87	106	187	504	17	5	2	292	62	49	126	150	148	231
	50%	49%	51%	48%	47%	56%	49%	49%	53%	46%	45%	46%	53%	56%	51%	42%	45%	43%	48%	46%	55%	58%	43%	52%	55%
						CD	•							JK			**	**				RS		V	V

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Kented (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 7\_6. [I think Justin Trudeau represents a refreshing new way of doing politics that we desperately need these day:

		Ge	nder		AGE			EDU	CATION			DE	м в					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social	Use social	Use social	Use social	Use the	Use the	Use the	Use the	Visit social	Visit social	Visit social	Visit social	Active	Passive	Inactive
											media-	media-	media-	media-Never	internet-	internet-	internet-	internet-	networking	networking	networking	networking			
		A	В	С	D	E	F	G	Н	1	J	K	L	М	N	0	P	Q	R	S	T	U	V	W	Х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
I think Justin Trudeau represents a refreshing new way of doing politics that we desperately need these days																									
Strongly agree	171	80	92	36	73	62	16	58	65	33	73	42	19	37	164	3	2	1	115	21	6	29	78	44	49
	16%	16%	17%	12%	19%	17%	15%	15%	16%	20%	22%	23%	9%	11%	16%	8%	21%	32%	19%	16%	7%	13%	22%	16%	12%
					C		•				LM	LM					**	**	T		*		wx		
Somewhat agree	427	193	234	144	157	126	36	154	163	74	124	79	85	138	400	22	4	1	244	66	39	78	128	128	171
	41%	38%	43%	49%	40%	34%	36%	41%	39%	46%	37%	42%	43%	42%	40%	53%	35%	25%	40%	49%	44%	36%	37%	45%	40%
				DE			•									*	**	**		U	*			V	
Somewhat disagree	269	128	141	81	95	93	30	92	116	32	82	40	60	87	253	12	3	1	158	33	27	51	82	70	117
	26%	25%	26%	28%	24%	25%	29%	24%	28%	20%	25%	21%	30%	26%	25%	30%	26%	21%	26%	24%	30%	24%	24%	25%	28%
							•		1							•	**	**							
Strongly disagree	185	110	75	32	65	89	19	73	69	24	54	26	36	70	179	4	2	1	96	15	17	57	59	41	86
	18%	22%	14%	11%	17%	24%	19%	19%	17%	15%	16%	14%	18%	21%	18%	9%	19%	21%	16%	11%	19%	26%	17%	14%	20%
		В			С	CD	•							K		•	**	**			*	RS			
Summary																									
Top2Box (Agree)	598	273	325	180	230	188	52	212	228	107	198	122	104	175	564	25	7	2	358	88	45	107	205	173	221
	57%	53%	60%	61%	59%	51%	52%	56%	55%	66%	59%	65%	52%	53%	57%	61%	56%	57%	58%	65%	51%	50%	59%	61%	52%
			A	E	E		•			FGH		LM				•	**	••	U	TU	•			X	
Low2Box (Disagree)	455	238	217	113	160	182	49	166	185	55	136	66	96	157	432	16	5	2	254	48	44	108	141	111	203
	43%	47%	40%	39%	41%	49%	48%	44%	45%	34%	41%	35%	48%	47%	43%	39%	44%	43%	42%	35%	49%	50%	41%	39%	48%
		В				CD	1*	1	1				K	K			**	**			S*	RS			W

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Kented (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 7\_7. [I think Justin Trudeau is nothing but media hype.

		Ge	nder		AGE			EDUC	ATION			DE	M B					DE	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media-</th><th>Use social media-</th><th>Use social media-</th><th>Use social media-Never</th><th>Use the internet-</th><th>Use the internet-</th><th>Use the internet-</th><th>Use the internet-</th><th>Visit social networking</th><th>Visit social networking</th><th>Visit social networking</th><th>Visit social networking</th><th>Active</th><th>Passive</th><th>Inactiv</th></hs<>	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactiv
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	N	0	P	Q	R	S	T	U	V	W	Х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
think Justin Trudeau is nothing but media																									
Strongly agree	214	127	87	50	71	94	25	71	89	28	69	35	35	75	206	7	1	-	122	24	9	59	80	48	86
	20%	25%	16%	17%	18%	25%	25%	19%	22%	18%	21%	19%	18%	23%	21%	16%	11%	-	20%	18%	10%	28%	23%	17%	20%
		В				CD	•										**	**	T		*	RST			
Somewhat agree	343	162	181	99	120	124	32	132	130	49	98	60	79	105	318	19	5	1	194	47	32	69	94	101	147
	33%	32%	33%	34%	31%	34%	32%	35%	32%	30%	29%	32%	39%	32%	32%	45%	44%	21%	32%	35%	36%	32%	27%	36%	35%
							•						J			•	**	**						V	V
Somewhat disagree	335	143	193	115	129	91	30	122	127	57	116	50	66	104	321	9	3	2	199	49	37	51	110	95	130
	32%	28%	36%	39%	33%	25%	29%	32%	31%	35%	35%	27%	33%	31%	32%	22%	24%	57%	32%	36%	42%	23%	32%	34%	31%
			A	E	E		•									•	**	**	U	U	U*				
Strongly disagree	161	79	81	30	70	61	14	52	67	28	51	42	20	48	151	7	2	1	98	16	11	37	62	39	60
	15%	16%	15%	10%	18%	16%	14%	14%	16%	17%	15%	23%	10%	14%	15%	16%	21%	21%	16%	12%	12%	17%	18%	14%	14%
Summary					Ĺ	Ľ						JLM				_		- 11			-				
Top2Box (Agree)	557	289	268	149	190	218	58	203	219	77	167	95	114	180	525	25	6	1	316	71	41	129	174	150	233
TOPZBOX (Agree)	53%	57%	49%	51%	49%	59%	57%	54%	53%	48%	50%	51%	57%	54%	53%	61%	55%	21%	52%	53%	46%	60%	50%	53%	55%
	3370	В	45,0	3270	45,0	CD	•	3470	3370	4070	3070	3170	3770	5470	3370	*	**	**	32,0	3370	*	T	3070	33,0	3370
Low2Box (Disagree)	496	222	274	145	199	152	43	174	194	85	167	92	86	151	471	16	5	3	296	64	48	87	172	134	190
	47%	43%	51%	49%	51%	41%	43%	46%	47%	52%	50%	49%	43%	46%	47%	39%	45%	79%	48%	47%	54%	40%	50%	47%	45%
			Δ	F	F												**	**			11*				

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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7\_8. [The federal NDP and the Federal Liberal Party should merge to create a new national party with a new, commonly-elected leader, to defeat the Harper Conservatives in the next federal electio

		Ge	nder		AGE			EDU	CATION			DE	M B					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social	Use social	Use social	Use social	Use the	Use the	Use the	Use the	Visit social	Visit social	Visit social	Visit social	Active	Passive	Inactive
											media-	media-	media-	media-Never	internet-	internet-	internet-	internet-	networking	networking	networking	networking			
		A	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Veighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
he federal NDP and the Federal Liberal Party																									
hould merge to create a new national party																									
with a new, commonly-elected leader, to																									
defeat the Harper Conservatives in the next																									
fodoral election																								1	4
Strongly agree	103	49	54	33	38	32	12	31	47	13	39	22	12	30	98	-	4	1	64	14	9	17	29	41	34
	10%	10%	10%	11%	10%	9%	12%	8%	11%	8%	12%	12%	6%	9%	10%	-	36%	32%	10%	10%	10%	8%	8%	14%	8%
							•				L				0		**	**						VX	
Somewhat agree	322	150	172	115	122	84	34	122	114	52	107	63	56	95	304	15	1	1	201	47	22	52	109	84	129
	31%	29%	32%	39%	31%	23%	34%	32%	28%	32%	32%	34%	28%	29%	31%	37%	11%	25%	33%	35%	25%	24%	32%	29%	31%
				DE	E		•										**	**	U	U					
Somewhat disagree	320	148	172	94	119	107	27	119	121	54	102	52	73	93	304	12	4	1	189	42	26	63	113	81	127
	30%	29%	32%	32%	31%	29%	27%	32%	29%	33%	31%	28%	36%	28%	30%	28%	36%	21%	31%	31%	30%	29%	33%	28%	30%
							•										**	**							
Strongly disagree	308	163	145	51	110	147	27	105	131	44	85	50	59	113	290	15	2	1	158	33	32	84	95	79	134
	29%	32%	27%	18%	28%	40%	27%	28%	32%	27%	26%	27%	29%	34%	29%	35%	18%	21%	26%	25%	36%	39%	28%	28%	32%
					С	CD	•							J		•	**	**				RS			
Summary																									
Top2Box (Agree)	425	199	226	148	161	116	46	153	161	65	146	85	68	125	402	15	5	2	266	61	31	68	138	124	163
	40%	39%	42%	50%	41%	31%	46%	41%	39%	40%	44%	46%	34%	38%	40%	37%	47%	57%	43%	45%	34%	32%	40%	44%	38%
				DE	E		•				L	L				•	**	**	U	U					
.ow2Box (Disagree)	628	312	316	145	229	254	55	224	252	97	188	102	132	206	594	26	6	2	347	75	58	147	208	159	261
	60%	61%	58%	50%	59%	69%	54%	59%	61%	60%	56%	54%	66%	62%	60%	63%	53%	43%	57%	55%	66%	68%	60%	56%	62%
					C	CD	•						IK				**	**			*	RS			

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Kends (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Take of Contexts

# 7. [SUMMARY - TOP2BOX (AGREE)]

		Ge	nder		AGE			EDUC	CATION			DE	M B					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media-</th><th>Use social media-</th><th>Use social media-</th><th>Use social media-Never</th><th>Use the internet-</th><th>Use the internet-</th><th>Use the internet-</th><th>Use the internet-</th><th></th><th></th><th>Visit social networking</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-			Visit social networking		Active	Passive	Inactive
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	N	0	Р	Q	R	S	T	U	V	W	Х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38	9	4	615	137	87	214	369	275	409
Weighted	1053	511	542	294	390	370	101	377	413	162	334	187	200	332	996	41	12	4	613	136	89	216	346	284	423
If Justin Trudeau wasn't Pierre Trudeau's son,	773	371	402	208	277	288	70	286	302	115	241	133	150	249	733	30	8	2	436	103	69	165	248	211	314
nobody would be interested in his political	73%	73%	74%	71%	71%	78%	69%	76%	73%	71%	72%	71%	75%	75%	74%	72%	65%	57%	71%	76%	77%	76%	72%	74%	74%
views and he wouldn't be seriously considered						D	•										**	**							
The Liberal Party will someday return to power	735	364	371	209	267	259	60	258	290	127	233	141	138	222	698	30	4	3	431	108	56	140	251	207	276
as Canada's government.	70%	71%	68%	71%	69%	70%	59%	68%	70%	79%	70%	75%	69%	67%	70%	73%	34%	79%	70%	79%	63%	65%	73%	73%	65%
as canda s government.									F	FGH							**	**		RTU			X	X	
The leadership race has been too easy for	722	365	356	181	258	283	64	265	288	104	226	123	141	231	682	28	8	3	396	101	60	165	240	186	296
Trudeau, and it is turning into a coronation in	69%	72%	66%	62%	66%	77%	64%	70%	70%	64%	68%	66%	71%	70%	69%	69%	65%	79%	65%	74%	68%	76%	69%	66%	70%
which he has not had to prove himself						CD											**	**		R		R			
I believe a Liberal Party under the leadership of	638	303	335	194	253	192	56	223	248	111	210	125	107	196	599	30	7	2	376	97	53	112	220	179	238
Justin Trudeau is the best chance of beating	61%	59%	62%	66%	65%	52%	56%	59%	60%	68%	63%	67%	54%	59%	60%	73%	58%	57%	61%	71%	60%	52%	64%	63%	56%
the Harner Conservatives in the next federal				E	E		•				L	L					**	**	U	RU			х		
I think Justin Trudeau represents a refreshing	598	273	325	180	230	188	52	212	228	107	198	122	104	175	564	25	7	2	358	88	45	107	205	173	221
new way of doing politics that we desperately	57%	53%	60%	61%	59%	51%	52%	56%	55%	66%	59%	65%	52%	53%	57%	61%	56%	57%	58%	65%	51%	50%	59%	61%	52%
need these days			A	E	E		•			FGH		LM					**	**	U	TU				X	
I think Justin Trudeau is nothing but media	557	289	268	149	190	218	58	203	219	77	167	95	114	180	525	25	6	1	316	71	41	129	174	150	233
hype.	53%	57%	49%	51%	49%	59%	57%	54%	53%	48%	50%	51%	57%	54%	53%	61%	55%	21%	52%	53%	46%	60%	50%	53%	55%
.,,,		В				CD	•										**	**				T			
I know what Justin Trudeau stands for and	524	260	264	154	207	163	52	191	194	88	185	101	94	145	492	24	6	2	321	74	40	90	196	136	192
where he would lead Canada if he was ever	50%	51%	49%	52%	53%	44%	51%	51%	47%	54%	55%	54%	47%	44%	49%	58%	55%	57%	52%	54%	45%	42%	57%	48%	45%
Prime Minister				E	E		•				M	M					**	**	U	U			wx		
The federal NDP and the Federal Liberal Party	425	199	226	148	161	116	46	153	161	65	146	85	68	125	402	15	5	2	266	61	31	68	138	124	163
should merge to create a new national party	40%	39%	42%	50%	41%	31%	46%	41%	39%	40%	44%	46%	34%	38%	40%	37%	47%	57%	43%	45%	34%	32%	40%	44%	38%
with a new, commonly-elected leader, to				DE	E		•				L	L					**	**	U	U					

with a new. commonly-elected leader, to
-Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
-Column Means: 30 (\*\*), Small Base: 100 (\*)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 7. [SUMMARY - LOW2BOX (DISAGREE)]

		Ge	nder		AGE			EDU	CATION			DE	МВ					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use social</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Visit social</th><th>Active</th><th>Passive</th><th>Inacti</th></hs<>	HS	Post Sec	Univ Grad	Use social	Use social	Use social	Use social	Use the	Use the	Use the	Use the	Visit social	Visit social	Visit social	Visit social	Active	Passive	Inacti
											media-	media-	media-	media-Never	internet-	internet-	internet-	internet-	networking	networking	networking	networking			
		A	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х
Base: All Respondents	1053	556	497	270	422	361	79	300	518	156	345	190	194	324	1002	38			615	137	87	214	369	275	409
Veighted	1053	511	542	294	390	370		377	413	162	345	190	200		996	41	12	4	613	136	89	214	346	284	409
he federal NDP and the Federal Liberal Party					229		101			97				332		41	12	4	347	75					
	628	312	316	145		254	55	224	252		188	102	132	206	594	26	ь	2			58	147	208	159	261
nould merge to create a new national party	60%	61%	58%	50%	59%	69%	54%	59%	61%	60%	56%	54%	66%	62%	60%	63%	53%	43%	57%	55%	66%	68%	60%	56%	62%
vith a new. commonly-elected leader. to					C	CD	•						JK								•	RS		-	
know what Justin Trudeau stands for and	529	250	278	140	183	206	49	186	218	74	149	87	106	187	504	17	5	2	292	62	49	126	150	148	231
here he would lead Canada if he was ever	50%	49%	51%	48%	47%	56%	49%	49%	53%	46%	45%	46%	53%	56%	51%	42%	45%	43%	48%	46%	55%	58%	43%	52%	55%
Prime Minister.						CD	•							JK		•	**	**				RS		V	V
think Justin Trudeau is nothing but media	496	222	274	145	199	152	43	174	194	85	167	92	86	151	471	16	5	3	296	64	48	87	172	134	190
type.	47%	43%	51%	49%	51%	41%	43%	46%	47%	52%	50%	49%	43%	46%	47%	39%	45%	79%	48%	47%	54%	40%	50%	47%	45%
			A	E	E		•										**	**			U*				
think Justin Trudeau represents a refreshing	455	238	217	113	160	182	49	166	185	55	136	66	96	157	432	16	5	2	254	48	44	108	141	111	203
ew way of doing politics that we desperately	43%	47%	40%	39%	41%	49%	48%	44%	45%	34%	41%	35%	48%	47%	43%	39%	44%	43%	42%	35%	49%	50%	41%	39%	48%
eed these days		В				CD	1*	1	1				K	K			**	**			S*	RS			W
believe a Liberal Party under the leadership of	415	207	208	100	137	178	45	154	165	51	124	63	93	136	397	11	5	2	236	39	35	104	125	104	185
ustin Trudeau is the best chance of beating	39%	41%	38%	34%	35%	48%	44%	41%	40%	32%	37%	33%	46%	41%	40%	27%	42%	43%	39%	29%	40%	48%	36%	37%	44%
he Harner Conservatives in the next federal						CD	•						IK				**	**	S		*	RS			V
he leadership race has been too easy for	331	145	186	113	132	87	37	112	125	59	108	64	59	101	314	13	4	1	217	35	29	51	106	98	127
rudeau, and it is turning into a coronation in	31%	28%	34%	38%	34%	23%	36%	30%	30%	36%	32%	34%	29%	30%	31%	31%	35%	21%	35%	26%	32%	24%	31%	34%	30%
which he has not had to prove himself				F	F		•	00,1			02,0	0.70		0070			**	**	SU		*				
he Liberal Party will someday return to power	318	147	171	84	123	111	41	119	123	35	101	46	62	109	298	11		1	182	28	33	75	94	77	147
s Canada's government.	30%	29%	32%	29%	31%	30%	41%	32%	30%	21%	30%	25%	31%	33%	30%	27%	66%	21%	30%	21%	37%	35%	27%	27%	35%
s Canada s government.	30%	2570	3270	2370	31/0	30%	4170 HI*	3270	30%	2170	30%	2370	3170	3370	30%	2/70	**	2170	50%	2170	5770 C*	5570	2//0	2/70	VW
Justin Trudeau wasn't Pierre Trudeau's son.	200	140	140	0.0	112	02		02	111	47	02	54	50	02	263	11	-	-	176	22	20	3	00	72	109
	280	140	140	86	112	82	31	92	111	47	93		50	83		11	4	2		32		51	98	73	
obody would be interested in his political	27%	27%	26%	29%	29%	22%	31%	24%	27%	29%	28%	29%	25%	25%	26%	28%	35%	43%	29%	24%	23%	24%	28%	26%	26%
iews and he wouldn't be seriously considered					E																				

views and he wouldn't be seriously considered
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means: 30 (\*\*), A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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