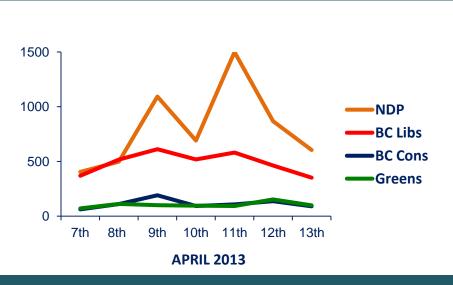
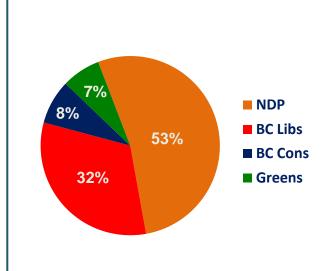
BC Election on Twitter The Week That Was (April 7—13)



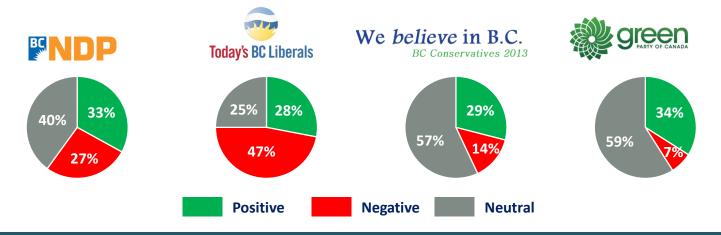
Daily Tweet Mentions by Party

Share of Weekly Buzz





Sentiment of Buzz by Party



Top Issues

jobs Creditsfiscaldeficitwikipedia budget change gas policy yyj film business rail ads conflict platform

Buzz Facts

10 people account for 18% of all weekly Tweets
100 people account for 47% of all weekly Tweets

Methodology: A Boolean search query was manually created to identify all English language Twitter discussions from people in B.C. that contained mentions of the BC NDP, Liberals, Conservatives, and Green Party and all mentions of the party leaders. Each party and leader were put in a separate search query so they could be compared. Official party Twitter accounts and some terms often associated with the federal parties were excluded. All Tweets were pulled from Sysomos between April 7-13. The scan pulled in 9,731 Tweets between those dates. Of those, we pulled a random sample of 300 Tweets per party and coded them for sentiment (positive, negative or neutral). We also coded for topic trends to see what issues were on top.