



DAILY POLL REPORT – APRIL 18, 2013

NDP Ferry Fare Freeze

1. As you may know, the NDP has promised to freeze fares at BC Ferries from May 2013 to March 2015 while conducting an audit into the provincial corporation. Which of the following best represents your view of this idea?

31% I think it's a good idea and it makes me more likely to vote NDP
41% I think it's a good idea, but it doesn't make me more likely to vote NDP
14% I think it's a bad idea and it makes me less likely to vote NDP
6% I think it's a bad idea, but it doesn't make me less likely to vote NDP
8% Don't know

Summary Stats from Q1

72% Total Good Idea
20% Total Bad Idea
8% Don't know

31% More Likely to Vote NDP
14% Less Likely to Vote NDP
47% No Change
8% Don't know

NDP Overspending

2. As you may know, the BC Liberals have said that an NDP government is likely to overspend and drive up the provincial debt. Which of the following best represents your level of concern about an NDP government overspending and driving up the provincial debt?

39% I am concerned and this makes me less likely to vote NDP
25% I am concerned, but this doesn't make me less likely to vote NDP
31% I am not concerned about this
5% Don't know

Summary Stats from Q2

64% Total Concerned
31% Not Concerned
5% Don't know

39% Less Likely to Vote NDP
56% Not Less Likely to Vote NDO
5% Don't know



Methodology

These are the findings of an Ipsos Reid poll of 400 adult British Columbians conducted online using Ipsos Reid's national online household panel between April 17 and 18, 2013. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of $\pm 5.0\%$, 19 times out of 20. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual BC population according to 2011 Census data.

Contact

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