



DAILY POLL REPORT – APRIL 25, 2013

Selling BC Place

1. As you may know, NDP leader Adrian Dix has promised an NDP government would consider selling downtown Vancouver's BC Place, with the money being used to pay down debt related to the facility's renovation.

Do you support or oppose the idea of the provincial government selling BC Place?

40% Support
32% Oppose
28% Don't know

Notes: British Columbians are split on the idea of selling BC Place. Four-in-ten (40%) support the idea, one-third (32%) are opposed and nearly three-in-ten (28%) are undecided. Results are split by party support, with 64% of NDP voters supporting the idea and 64% of BC Liberal voters opposing the idea.

Most Positive and Negative Campaigns

2. Which of the parties do you think has been running the most positive and negative campaigns?

Most Positive

42% Adrian Dix and the NDP
15% Christy Clark and the BC Liberals
8% Jane Sterk and the Green Party
5% John Cummins and the BC Conservatives
30% Don't know

Notes: Most NDP supporters (81%) think Adrian Dix and the NDP are running the most positive campaign. However, only about half (48%) of Liberal voters think Christy Clark and the BC Liberals are the most positive (9% choose the NDP, 9% the Greens, 1% the BC Cons and 33% are undecided).

Most Negative

52% Christy Clark and the BC Liberals
13% Adrian Dix and the NDP
5% John Cummins and the BC Conservatives
1% Jane Sterk and the Green Party
29% Don't know

Notes: Most NDP supporters (79%) think Christy Clark and the BC Liberals are running the most negative campaign. Liberal voters are less decisive in their opinions – 30% say Adrian Dix and the NDP, 19% say Christy Clark and the BC Liberals, 10% say John Cummins and the BC Conservatives and 3% say Jane Sterk and the Greens (38% are undecided).



Methodology

These are the findings of an Ipsos Reid poll of 475 adult British Columbians conducted online using Ipsos Reid's national online household panel between April 24 and 25, 2013. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of $\pm 4.5\%$, 19 times out of 20. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual BC population according to 2011 Census data.

Contact

Kyle Braid, Vice-President Ipsos Reid, 778.373.5130, kyle.braid@ipsos.com, @kylebraid