Ipsos Reid



DAILY POLL REPORT – May 8, 2013

BEST ON ISSUES

Q. Which of leaders/parties do you think has the best approach on each of the following issues?

The NDP has a substantial lead over the BC Liberals and other parties on the issues of education and healthcare. The BC Liberals lead the NDP and other parties on the issues of LNG expansion, the BC economy, and the provincial debt. The two main parties are effectively tied on the issues of government spending, taxes, and pipeline expansion projects.

The Green Party's lead over the other parties on the environment is the biggest advantage of any party on any issue.

None of the parties have grabbed an advantage on crime and justice, or on open and honest government, as the largest number of voters choose the 'no opinion' category.

	Adrian Dix and the NDP	Christy Clark and the BC Liberals	Jane Sterk and the Green Party	John Cummins and the BC Conservatives	No Opinion	
NDP Leading Issues						
Education	<u>42%</u>	21%	4%	5%	28%	
Health care	<u>41%</u>	23%	4%	5%	27%	
BC Liberal Leading Issues						
Liquefied Natural Gas (LNG) expansion	21%	<u>31%</u>	13%	6%	29%	
The BC economy	30%	<u>37%</u>	4%	8%	21%	
The provincial debt	28%	<u>33%</u>	3%	10%	26%	
NDP/BC Liberal Toss-Up Issues						
Government spending	28%	<u>30%</u>	5%	11%	26%	
Taxes	29%	<u>30%</u>	4%	9%	28%	
Pipeline expansion projects	26%	<u>28%</u>	12%	7%	27%	
Green Leading Issues						
Environment	20%	10%	<u>47%</u>	4%	19%	
No Leader Issues						
Crime and justice	22%	21%	4%	13%	<u>40%</u>	
Open and honest government	25%	13%	19%	9%	<u>34%</u>	

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Methodology

These are the findings of an Ipsos Reid poll of 500 adult British Columbians conducted online using Ipsos Reid's national online household panel between May 6 and May 8, 2013. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual BC population according to 2011 Census data. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within +/- 4.8 percentage points had all BC adults been surveyed.

Unweighted and weighted sample sizes are summarized in the table below

	Total	Male	Female	18-34	35-54	55+	Metro Van	Rest of BC
Unweighted sample size	533	264	269	100	247	186	323	210
Weighted sample size	533	262	271	152	192	189	280	253

Contact

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