### DECIDED VOTER - LEANERS INCLUDED

		Ge	nder		AGE			EDUC	ATION			DI	МВ					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>Visit social networking sites- Weekly/few times weekly</th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	Visit social networking sites- Weekly/few times weekly	networking sites-About		Active	Passive	Inactive
		А	В	С	D	E	F	G	н	1	J	К	L	М	N	0	Р	Q	R	S	Т	U	٧	W	х
Base: Decided Voters - Leaners Included Weighted	801 810	431 417	370 394	258 219	299 275	244 316	57 65	235 282	387 324	122 138	289 285	131 132	130 127	251 266	773 780	19	5	4 3	468 455	109 114	73 74	151 168	314 300	198 200	289 310
The Liberal Party	290 36%	144 34%	146 37%	77 35%	90 33%	123 39%	19 29%	110 39%	106 33%	54 39%	109 38%	51 39%	36 28%	94 35%	281 36%	7 31%	3 43%	-	170 37%	41 36%	29 40%	51 30%	120 40%	64 32%	105 34%
The Conservative Party	242 30%	138 33%	104 27%	45 20%	79 29%	118 37%	22 34%	79 28%	114 35%	27 20%	73 25%	36 27%	38 30%	95 36%	233 30%	6 26%	3 42%	1 31%	106 23%	36 32%	25 33%	76 45%	68 23%	65 33%	108 35%
The New Democratic Party (NDP)	217	99	118	84	C 74	CD 59	I* 22	69	I 81	44	82	32	41	J 62	206	**	**	**	142	23	* 15	RS 37	85	V 57	V 75
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	27%	24%	30%	38% DE	27% E	19%	34%	25%	25%	32%	29%	25%	32%	23%	26%	38%	15%	69%	31% SU	20%	20%	22%	28%	29%	24%
The Bloc Québécois (BQ)	29 4%	17 4%	12 3%	4 2%	16 6%	10 3%	1 2%	12 4%	14 4%	3 2%	11 4%	7 6%	5 4%	6 2%	28 4%	1 6%	-	- :	16 4%	6 6%	3 5%	4 2%	13 4%	7 4%	9 3%
Or some other party	32 4%	20	12 3%	10 5%	C 17 6%	5 2%	1 2%	11 4%	9	10 7%	10 4%	5	7	10 4%	32 4%	-	-		22	8	2	1	14	5	13 4%
	476	376	376	376	6% E	276	2%	476	576	/% H	476	476	0%	470	476	••	**	**	U U	/% U	276 *		3/6	376	470

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 10 (\*)

Column Means: 30 (\*\*), Small Base: 10 (\*)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2. Thinking about the Conservative government under the leadership of Stephen Harper, from what you have seen, read or heard, would you say that you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of their performance?

		Ge	ender		AGE			EDUC	ATION			DE	МВ					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>Visit social networking sites- Weekly/few times weekly</th><th>Visit social networking sites-About once a month / few times a</th><th></th><th>Active</th><th>Passive</th><th>Inactiv</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	Visit social networking sites- Weekly/few times weekly	Visit social networking sites-About once a month / few times a		Active	Passive	Inactiv
		А	В	С	D	E	F	G	Н	1	J	К	Ł	М	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Strongly approve	76	50	26	18	22	35	9	27	33	8	34	7	5	29	72	4	-	-	43	5	4	23	31	13	31
	7%	10%	5%	6%	6%	10%	8%	8%	8%	5%	10%	5%	3%	8%	7%	16%	-	-	7%	4%	4%	11%	9%	5%	8%
		В					•				L			L		**	**	**				S			
Somewhat approve	304	150	153	83	111	109	23	122	121	37	97	50	45	112	294	5	3	2	158	50	31	64	88	89	127
	30%	31%	30%	29%	30%	31%	23%	34%	31%	24%	28%	32%	28%	32%	30%	19%	42%	55%	27%	38%	35%	31%	25%	36%	31%
							•	FI								**	**	**		R				V	
Somewhat disapprove	274	116	158	95	99	80	36	86	97	56	78	44	64	88	265	7	2		173	33	26	42	91	70	114
	27%	24%	30%	34%	27%	22%	35%	24%	24%	36%	23%	28%	40%	25%	27%	27%	37%		30%	25%	29%	21%	26%	28%	28%
			Δ.	DE			GH*			GH			JKM			**	**	**	U		*	/-			
Strongly disapprove	356	173	183	85	140	130	35	122	145	55	133	55	45	123	343	q	1	2	210	42	28	75	139	75	142
	35%	35%	35%	30%	38%	37%	34%	34%	37%	35%	39%	35%	28%	35%	35%	38%	21%	45%	36%	33%	32%	37%	40%	30%	34%
	33%	3370	3376	3070	C	3770	*	3470	3776	3370	L	3370	20/0	3370	3370	**	**	**	30%	3370	*	3770	W	30%	3470
Summary																									
Top2Box (Approve)	379	200	179	101	134	145	32	149	154	45	131	57	50	141	366	8	3	2	201	55	35	88	119	102	158
	38%	41%	35%	36%	36%	41%	31%	42%	39%	29%	38%	37%	32%	40%	38%	34%	42%	55%	34%	42%	39%	43%	34%	41%	38%
		В					•	- 1	1							**	**	**				R			
Low2Box (Disapprove)	630	290	340	181	240	210	70	208	242	111	211	99	109	211	608	16	3	2	383	75	54	118	230	145	256
	62%	59%	65%	64%	64%	59%	69%	58%	61%	71%	62%	63%	68%	60%	62%	66%	58%	45%	66%	58%	61%	57%	66%	59%	62%
			A				•			GH						**	**	**	U						

<sup>-</sup> Column Proportions:

Columns Tested [5%]: A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means: 30 (\*\*), A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. Some people say that the Conservative government under Prime Minister Stephen Harper has done a good job and deserves to be re-elected during the next federal election. Other people say that it is time for another federal party to take over and run the country. Which of these statements is closest to your point of view?

		Ger	nder		AGE			EDUC	ATION			DE	M B					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54		<hs< th=""><th></th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th></th><th>Use social media-Never</th><th></th><th></th><th>Use the internet- About once a month / few times a month</th><th></th><th>Visit social networking sites- Daily/few times a day</th><th>networking sites- Weekly/few</th><th>networking sites-About</th><th>networking</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>		Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly		Use social media-Never			Use the internet- About once a month / few times a month		Visit social networking sites- Daily/few times a day	networking sites- Weekly/few	networking sites-About	networking	Active	Passive	Inactive
		Α	В	С	D	E	F	G	н	I	J	K	L	М	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Harper Government has done a good job and	311	164	147	74	107	130	26	110	134	42	96	48	46	120	300	6	3	2	155	47	28	80	91	85	135
deserves re-election	31%	34%	28%	26%	29%	37%	25%	31%	34%	27%	28%	31%	29%	34%	31%	26%	42%	55%	27%	36%	32%	39%	26%	35%	33%
Time for another federal party to take over	698	325	373	208	266	CD 224	76	246	262	114	246	108	112	232	674	18	2	2	429	83	61	125	258	161	279
rime for another receral party to take over	69%	66%	72%	74%	71%	63%	75%	69%	66%	73%	72%	69%	71%	66%	69%	74%	58%	45%	73%	64%	68%	61%	74%	65%	67%
	03%	00%	72%	74% E	/1% E	0376	/5%	09%	00%	/ 370	72%	09%	/176	00%	09%	74%	58%	45%	73% SU	04%	U876 *	0176	74% W	03%	0/76

<sup>-</sup> Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4\_1. [ Someone you can trust ]

Which party leader is best described by the following traits?

		Ge	nder		AGE			EDU	CATION			DE	M B					D	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th></th><th>sites- Weekly/few</th><th>networking sites-About</th><th>networking sites-Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never		sites- Weekly/few	networking sites-About	networking sites-Never	Active	Passive	Inactive
		A	В	С	D	E	F	G	Н	I	J	К	L	М	N	0	Р	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted Someone you can trust	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Stephen Harper (Conservative)	322 32%	169 34%	153 29%	74 26%	117 31%	131 37%	32 31%	117 33%	134 34%	39 25%	99 29%	48 31%	46 29%	130 37%	313 32%	6 23%	3 42%	1 20%	163 28%	48 37%	27 30%	84 41%	92 26%	89 36%	141 34%
Thomas Mulcair (NDP)	302 30%	144 30%	158 30%	109 39%	116 31%	77 22%	35 35%	100 28%	110 28%	57 36%	105 31%	58 37%	49 31%	90 25%	285 29%	12 49%	2 35%	3 65%	188 32%	36 28%	24 27%	54 26%	109 31%	78 32%	115 28%
ustin Trudeau (Liberal)	385 38%	176 36%	209 40%	DE 98 35%	E 140 38%	146 41%	35 34%	139 39%	152 38%	60 39%	138 40%	M 50 32%	64 40%	133 38%	376 39%	7 28%	1 22%	1 14%	234 40%	46 35%	38 43%	67 33%	148 42%	79 32%	158 38%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4\_2. [ Someone who has what it takes to lead Canada ]

Which party leader is best described by the following traits?

		Ge	nder		AGE			EDUC	ATION			DE	M B					DI	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>internet- Never</th><th>sites-</th><th>Visit social networking sites- Weekly/few times weekly</th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	internet- Never	sites-	Visit social networking sites- Weekly/few times weekly	networking sites-About		Active	Passive	Inactive
		A	В	С	D	E	F	G	н	1	J	К	L	М	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents Weighted	1009 1009	510 489	499 520	332 282	403 373	274 354	92 102	303 356	477 396	137 155	350 342	156 156	165 159	338 352	976 974	22 24	5	6	604 584	126 130	89 90	190 205	366 349	249 247	394 413
Someone who has what it takes to lead Canada																								1	
Stephen Harper (Conservative)	360 36%	193 39% B	167 32%	90 32%	127 34%	142 40% C	31 31%	130 37%	149 38%	50 32%	109 32%	54 35%	56 35%	140 40% J	349 36%	6 23% **	3 42% **	2 55% **	185 32%	50 38%	38 43% *	87 42% R	106 30%	95 38% V	159 38% V
Thomas Mulcair (NDP)	268 27%	125 26%	142 27%	96 34% DE	101 27%	71 20%	30 30%	84 24%	102 26%	51 33%	95 28%	49 31%	43 27%	81 23%	254 26%	9 37%	2 35% **	2 45%	170 29%	30 23%	20 22% *	48 23%	99 28%	65 26%	103 25%
Justin Trudeau (Liberal)	381 38%	171 35%	210 40%	95 34%	145 39%	141 40%	40 39%	142 40%	145 37%	55 35%	138 40%	53 34%	59 37%	131 37%	370 38%	10 40%	1 22%	-	229 39%	50 38%	32 35%	71 35%	143 41%	87 35%	151 37%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4\_3. [ Someone who will provide an open, responsible and ethical government

Which party leader is best described by the following traits?

		Ge	nder		AGE			EDUC	ATION			DI	M B					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>media-Never</th><th>Use the internet- Daily/few times a day</th><th></th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>networking sites- Weekly/few</th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	media-Never	Use the internet- Daily/few times a day		Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	networking sites- Weekly/few	networking sites-About		Active	Passive	Inactive
		Α	В	С	D	E	F	G	н	1	J	К	L	М	N	0	Р	Q	R	S	Т	U	V	W	Х
Base: All Respondents Weighted	1009 1009	510 489	499 520	332 282	403 373	274 354	92 102	303 356	477 396	137 155	350 342	156 156	165 159	338 352	976 974	22 24	5	6	604 584	126 130	89 90	190 205	366 349	249 247	394 413
Someone who will provide an open, responsible and ethical government	1003	465	320	202	3/3	354	102	330	390	155	342	150	133	332	374	24			384	130	30	203	343	247	413
Stephen Harper (Conservative)	294 29%	147 30%	147 28%	64 23%	110 29%	120 34%	33 32% I*	110 31%	120 30%	31 20%	91 27%	44 28%	41 26%	118 34%	283 29%	7 29% **	3 42% **	1 20%	157 27%	37 28%	22 24% *	78 38% RT	81 23%	83 34% V	130 31% V
Thomas Mulcair (NDP)	332 33%	168 34%	165 32%	120 43% DE	123 33%	89 25%	35 35%	106 30%	127 32%	65 42% GH	116 34%	55 35%	61 38%	100 28%	318 33%	10 42%	1 15%	3 67%	202 35%	42 33%	27 30%	62 30%	124 36%	80 32%	128 31%
Justin Trudeau (Liberal)	383 38%	175 36%	208 40%	97 35%	140 38%	145 41%	34 33%	140 39%	149 38%	60 38%	135 39%	57 37%	57 36%	134 38%	372 38%	7 28%	3 43%	1 13%	226 39%	51 39%	41 46%	65 32%	144 41%	83 34%	155 37%

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4\_4. [ Someone who will promote democracy and its processes effectively

Which party leader is best described by the following traits?

		Ge	nder		AGE			EDU	CATION			DE	M B					Di	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th></th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th></th><th></th><th>Use the internet- About once a month / few times a month</th><th></th><th>Visit social networking sites- Daily/few times a day</th><th></th><th>networking sites-About</th><th>sites-Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day		Use social media- About once a month / few times a month	Use social media-Never			Use the internet- About once a month / few times a month		Visit social networking sites- Daily/few times a day		networking sites-About	sites-Never	Active	Passive	Inactive
		Α	В	С	D	E	F	G	н	1	J	K	L	М	N	0	Р	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1009 1009	510 489	499 520	332 282	403 373	274 354	92 102	303 356	477 396	137 155	350 342	156 156	165 159	338 352	976 974	22 24	5	6	604 584	126 130	89 90	190 205	366 349	249 247	394 413
Weighted Someone who will promote democracy and its processes effectively		489	520	282	3/3	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Stephen Harper (Conservative)	317	163	154	68	112	137	29	118	136	35	98	47	47	126	307	6	3	2	155	43	29	90	88	90	140
	31%	33%	30%	24%	30%	39% CD	28%	33%	34%	23%	29%	30%	30%	36%	32%	23%	42%	42%	27%	33%	32%	44% R	25%	36% V	34% V
Thomas Mulcair (NDP)	294	147	147	108	114	73	37	95	105	57	112	48	48	86	282	10	1	2	189	36	22	48	109	72	114
	29%	30%	28%	38%	31%	20%	36%	27%	27%	36%	33%	31%	30%	25%	29%	41%	15%	44%	32%	27%	24%	23%	31%	29%	28%
				DE	E		•			GH	M					**	**	**	U		•				
Justin Trudeau (Liberal)	397	179	218	106	148	144	36	143	154	64	133	61	64	140	385	9	3	1	240	51	39	68	152	86	160
	39%	37%	42%	38%	40%	41%	36%	40%	39%	41%	39%	39%	40%	40%	40%	37%	43%	14%	41%	39%	43%	33%	44%	35%	39%
							•									**	**	**					W		

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4x\_1. [ Stephen Harper (Conservative) ]

Which party leader is best described by the following traits?

		Ge	nder		AGE			EDUC	ATION			DE	МВ					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>media-</th><th>Use social media-Never</th><th></th><th>Use the internet- Weekly/few times weekly</th><th></th><th>Use the internet- Never</th><th></th><th>networking sites- Weekly/few</th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	media-	Use social media-Never		Use the internet- Weekly/few times weekly		Use the internet- Never		networking sites- Weekly/few	networking sites-About		Active	Passive	Inactive
		A	В	С	D	E	F	G	н	1	J	К	L	М	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents Weighted	1009 1009	510 489	499 520	332 282	403 373	274 354	92 102	303 356	477 396	137 155	350 342	156 156	165 159	338 352	976 974	22 24	5	6	604 584	126 130	89 90	190 205	366 349	249 247	394 413
Stephen Harper (Conservative)																									
Someone you can trust	322 32%	169 34%	153 29%	74 26%	117 31%	131 37%	32 31%	117 33%	134 34%	39 25%	99 29%	48 31%	46 29%	130 37%	313 32%	6 23% **	3 42% **	1 20% **	163 28%	48 37%	27 30% *	84 41% R	92 26%	89 36% V	141 34% V
Someone who has what it takes to lead Canada	360 36%	193 39%	167 32%	90 32%	127 34%	142 40%	31 31%	130 37%	149 38%	50 32%	109 32%	54 35%	56 35%	140 40%	349 36%	6 23%	3 42% **	2 55%	185 32%	50 38%	38 43% *	87 42% R	106 30%	95 38% V	159 38%
Someone who will provide an open, responsible and ethical government	294 29%	147 30%	147 28%	64 23%	110 29%	120 34%	33 32%	110 31%	120 30%	31 20%	91 27%	44 28%	41 26%	118 34%	283 29%	7 29%	3 42%	1 20% **	157 27%	37 28%	22 24% *	78 38% RT	81 23%	83 34% V	130 31% V
Someone who will promote democracy and its processes effectively	317 31%	163 33%	154 30%	68 24%	112 30%	137 39% CD	29 28%	118 33%	136 34%	35 23%	98 29%	47 30%	47 30%	126 36%	307 32%	6 23% **	3 42% **	2 42%	155 27%	43 33%	29 32% *	90 44% R	88 25%	90 36% V	140 34% V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Bass: 30 (\*\*), Small Base: 100 (\*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
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## 4x\_2. [ Thomas Mulcair (NDP) ]

Which party leader is best described by the following traits?

		Ge	nder		AGE			EDUC	CATION			DE	M B					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th></th><th>Use the internet-About once a month / few times a month</th><th></th><th>Visit social networking sites- Daily/few times a day</th><th>Visit social networking sites- Weekly/few times weekly</th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day		Use the internet-About once a month / few times a month		Visit social networking sites- Daily/few times a day	Visit social networking sites- Weekly/few times weekly	networking sites-About		Active	Passive	Inactive
		Α	В	С	D	E	F	G	Н	1	J	К	L	М	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents Weighted	1009 1009	510 489	499 520	332 282	403 373	274 354	92 102	303 356	477 396	137 155	350 342	156 156	165 159	338 352	976 974	22 24	5	6	604 584	126 130	89 90	190 205	366 349	249 247	394 413
Thomas Mulcair (NDP)																									
Someone you can trust	302 30%	144 30%	158 30%	109 39% DE	116 31% F	77 22%	35 35%	100 28%	110 28%	57 36%	105 31%	58 37% M	49 31%	90 25%	285 29%	12 49% **	2 35% **	3 65% **	188 32%	36 28%	24 27% *	54 26%	109 31%	78 32%	115 28%
Someone who has what it takes to lead Canada	268 27%	125 26%	142 27%	96 34% DE	101 27% F	71 20%	30 30%	84 24%	102 26%	51 33% G	95 28%	49 31%	43 27%	81 23%	254 26%	9 37%	2 35% **	2 45%	170 29%	30 23%	20 22% *	48 23%	99 28%	65 26%	103 25%
Someone who will provide an open, responsible and ethical government	332 33%	168 34%	165 32%	120 43% DE	123 33%	89 25%	35 35%	106 30%	127 32%	65 42% GH	116 34%	55 35%	61 38% M	100 28%	318 33%	10 42%	1 15%	3 67%	202 35%	42 33%	27 30% *	62 30%	124 36%	80 32%	128 31%
Someone who will promote democracy and its processes effectively	294 29%	147 30%	147 28%	108 38% DE	114 31%	73 20%	37 36%	95 27%	105 27%	57 36% GH	112 33% M	48 31%	48 30%	86 25%	282 29%	10 41%	1 15%	2 44%	189 32%	36 27%	22 24%	48 23%	109 31%	72 29%	114 28%

<sup>-</sup> Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Bass: 30 (\*\*), Small Base: 100 (\*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
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## 4x\_3. [ Justin Trudeau (Liberal)

Which party leader is best described by the following traits?

		Ge	nder		AGE			EDUC	ATION			DE	МВ					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>media-Never</th><th>Use the internet- Daily/few times a day</th><th></th><th>Use the internet- About once a month / few times a month</th><th></th><th>Visit social networking sites- Daily/few times a day</th><th></th><th>networking sites-About</th><th>sites-Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	media-Never	Use the internet- Daily/few times a day		Use the internet- About once a month / few times a month		Visit social networking sites- Daily/few times a day		networking sites-About	sites-Never	Active	Passive	Inactive
		А	В	С	D	E	F	G	н	1	J	К	L	М	N	0	P	Q	R	S	Т	U	V	W	х
Base: All Respondents Weighted	1009 1009	510 489	499 520	332 282	403 373	274 354	92 102	303 356	477 396	137 155	350 342	156 156	165 159	338 352	976 974	22 24	5	6	604 584	126 130	89 90	190 205	366 349	249 247	394 413
Justin Trudeau (Liberal)																									
Someone you can trust	385 38%	176 36%	209 40%	98 35%	140 38%	146 41%	35 34%	139 39%	152 38%	60 39%	138 40%	50 32%	64 40%	133 38%	376 39%	7 28% **	1 22% **	1 14%	234 40%	46 35%	38 43% *	67 33%	148 42% W	79 32%	158 38%
Someone who has what it takes to lead Canada	381 38%	171 35%	210 40%	95 34%	145 39%	141 40%	40 39%	142 40%	145 37%	55 35%	138 40%	53 34%	59 37%	131 37%	370 38%	10 40%	1 22%	-	229 39%	50 38%	32 35%	71 35%	143 41%	87 35%	151 37%
Someone who will provide an open, responsible and ethical government	383 38%	175 36%	208 40%	97 35%	140 38%	145 41%	34 33%	140 39%	149 38%	60 38%	135 39%	57 37%	57 36%	134 38%	372 38%	7 28%	3 43%	1 13%	226 39%	51 39%	41 46%	65 32%	144 41%	83 34%	155 37%
Someone who will promote democracy and its processes effectively	397 39%	179 37%	218 42%	106 38%	148 40%	144 41%	36 36%	143 40%	154 39%	64 41%	133 39%	61 39%	64 40%	140 40%	385 40%	9 37%	3 43%	1 14%	240 41%	51 39%	39 43%	68 33%	152 44% W	86 35%	160 39%

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Bass: 30 (\*\*), Small Base: 100 (\*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
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5. Which is closer to what you feel should be done with the Senate? Do you think the Senate should..

		Ge	nder		AGE			EDUC	CATION			DE	M B					D	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th></th><th>media-Never</th><th></th><th></th><th>Use the internet- About once a month / few times a month</th><th></th><th>Visit social networking sites- Daily/few times a day</th><th>Visit social networking sites- Weekly/few times weekly</th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly		media-Never			Use the internet- About once a month / few times a month		Visit social networking sites- Daily/few times a day	Visit social networking sites- Weekly/few times weekly	networking sites-About		Active	Passive	Inactive
		Α	В	С	D	E	F	G	Н	I	J	К	L	М	N	0	Р	Q	R	S	Т	U	V	w	Х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Be done away with completely	429	234	196	74	165	190	41	166	173	50	143	59	63	165	414	12	3	1	226	54	42	108	136	93	200
	43%	48%	38%	26%	44%	54%	40%	47%	44%	32%	42%	37%	40%	47%	42%	48%	42%	33%	39%	41%	47%	52%	39%	38%	48%
		В			С	CD			1							**	**	**				R			VW
Be kept as is	127	47	80	53	53	20	15	49	38	24	40	23	13	51	124	-	2	1	82	14	9	21	33	38	55
	13%	10%	15%	19%	14%	6%	15%	14%	10%	15%	12%	15%	8%	14%	13%	-	37%	22%	14%	11%	10%	10%	10%	15%	13%
			A	E	E											**	**	**						V	
Be reformed to make it, for example, an	453	209	244	154	154	144	46	141	185	82	159	74	83	137	437	13	1	2	276	62	39	77	180	115	158
elected body	45%	43%	47%	55%	41%	41%	45%	40%	47%	53%	46%	48%	52%	39%	45%	52%	21%	45%	47%	48%	43%	37%	52%	47%	38%
				DE			•			G	M		M			**	**	**	U				X	X	

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 10 (\*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Table of Contexts

6. As you may know at, at the request of the Senate of Canada, the external auditing firm Deloitte has audited a number of Senators expense reports, and has said there are problems with some claims relating to housing allowances and travel expenses. In one case, Senator Mike Duffy repaid \$99,000 in expenses by way of a monetary gift he received from the now former Chief of Staff to the Prime Minister, Nigel Wright. Questions surrounding the appropriateness of the monetary gift have resulted in Senator Duffy resigning from the Conservative caucus and now sitting as an independent Senator and Nigel Wright having resigned as Chief of Staff to the Prime Minister. Which of the following do you think is the best way to get to the bottom of the situation:

Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media-</th><th>Use social media-</th><th></th><th>Use social</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Use the</th><th>Visit social</th><th>Visit social</th><th></th><th>Visit social</th><th>Active</th><th>Passive</th><th>Inacti</th></hs<>	HS	Post Sec	Univ Grad	Use social media-	Use social media-		Use social	Use the	Use the	Use the	Use the	Visit social	Visit social		Visit social	Active	Passive	Inacti
										Daily/few times a day	Weekly/few	media- About once a month / few times a month	media-Never	internet- Daily/few times a day	internet- Weekly/few times weekly	internet- About once a month / few times a month	internet- Never	networking sites- Daily/few times a day	networking sites- Weekly/few times weekly	networking sites-About once a month / few times a				
	A	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	Р	Q	R	S	Т	U	V	W	Х
All Respondents 1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
hted 1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
ene a public inquiry, led by a judge, to 315	145	170	102	113	99	37	102	116	60	108	52	54	100	304	7	2	1	193	34	32	57	114	78	122
tigate the issue. 31%	30%	33%	36%	30%	28%	37%	29%	29%	38%	32%	33%	34%	28%	31%	30%	39%	13%	33%	26%	35%	28%	33%	32%	30%
			E			•			GH						**	**	**			*				
the RCMP investigate the issue. 443	235	208	100	163	180	38	161	183	62	140	69	67	168	428	10	2	2	241	63	38	101	151	104	188
44%	48%	40%	35%	44%	51%	37%	45%	46%	40%	41%	44%	42%	48%	44%	43%	40%	47%	41%	48%	42%	49%	43%	42%	45%
	В			C	С	•									**	**	**							
the Senate investigate the issue. 57	26	31	24	24	8	8	21	20	7	26	8	3	19	53	4	-	-	38	7	4	8	24	11	21
6%	5%	6%	8%	7%	2%	8%	6%	5%	5%	8%	5%	2%	5%	5%	15%	-		6%	5%	4%	4%	7%	5%	5%
			E	E		•				L					**	**	**			*				
the House of Commons Ethics 119	52	67	34	43	42	11	41	49	19	39	19	23	37	113	3	1	2	66	18	13	23	39	32	48
mittee investigate the issue. 12%	11%	13%	12%	11%	12%	11%	11%	12%	12%	11%	12%	15%	11%	12%	12%	21%	40%	11%	14%	14%	11%	11%	13%	12%
						•									**	**	**			*				
the whole issue and move on without 76	31	45	22	30	23	8	32	28	8	29	8	11	28	76	-	-	-	46	9	4	17	20	21	35
urther investigation because it's not really 8%	6%	9%	8%	8%	7%	8%	9%	7%	5%	8%	5%	7%	8%	8%	-	-	-	8%	7%	4%	8%	6%	9%	8%
deal umn Proportions:						•									**	**	**			*				

7. Nigel Wright, former Chief of Staff to the Prime Minister, is a wealthy individual and says that the personal cheque for \$90,000 was a personal monetary gift to Senator Mike Duffy to help him pay back expenses identified by the audit that he owed. The Prime Minister has also stated that he no knowledge of Mr. Wright's actions. Which is closer to your view?

March   Marc			Ge	nder		AGE			EDUC	ATION			DE	M B					DE	M A					DEM C	
ase: All Respondents 1009 510 499 332 403 274 92 303 477 137 350 156 165 338 976 22 5 6 604 126 89 190 366 249  Velepticed to the pit and was deliberately as 1009 489 520 282 373 354 102 356 396 155 342 156 159 352 974 24 6 4 584 130 90 205 349 247  The convinced pit and was deliberately as 138 148 12% 12% 10% 10% 13% 11% 10% 13% 13% 10% 15% 12% 25% - 111% 11% 14% 20% 11% 12% 25% - 111% 11% 14% 20% 11% 12% 12% 10% 10% 13% 13% 10% 13% 10% 15% 12% 12% 10% 10% 13% 11% 10% 10% 10% 10% 10% 10% 10% 10% 10		Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>media- Daily/few</th><th>media- Weekly/few times</th><th>media- About once a month / few times a</th><th>media-Never</th><th>internet- Daily/few</th><th>internet- Weekly/few times</th><th>internet- About once a month / few times a</th><th>internet-</th><th>networking sites- Daily/few</th><th>networking sites- Weekly/few times</th><th>networking sites-About once a month / few</th><th>networking sites-Never</th><th>Active</th><th>Passive</th><th>Inacti</th></hs<>	HS	Post Sec	Univ Grad	media- Daily/few	media- Weekly/few times	media- About once a month / few times a	media-Never	internet- Daily/few	internet- Weekly/few times	internet- About once a month / few times a	internet-	networking sites- Daily/few	networking sites- Weekly/few times	networking sites-About once a month / few	networking sites-Never	Active	Passive	Inacti
Velphted 1009 489 520 282 373 354 102 356 396 155 342 156 159 352 974 24 6 4 584 130 90 205 349 247 nowledge of the girt and was deliberately et in the fine monetary gift made 449 208 241 149 153 147 53 154 162 79 148 68 73 160 432 11 5 1 267 65 35 369 40% 44% 42% 45% 45% 44% 42% 45% 53% 41% 42% 52% 43% 41% 51% 18 43% 46% 45% 44% 46% 75% 33% 46% 50% 39% 40% 44% 49% 45% 45% 46% 55% 39% 40% 44% 49% 45% 50% 39% 40% 44% 49% 45% 50% 39% 40% 44% 49% 45% 50% 39% 40% 44% 49% 45% 50% 39% 40% 44% 49% 45% 50% 39% 40% 44% 45% 45% 45% 45% 45% 45% 45% 45% 45			А	В	С	D	E	F	G	Н	- 1	J	К	L	M	N	0	Р	Q	R	S	Т	U	V	W	х
The convinced that the Prime Minister had no 133 69 65 33 44 57 9 57 51 15 44 20 16 53 129 3 2 - 66 14 13 41 39 33 anowledge of the gift and was deliberately 13% 14% 12% 12% 16% 9% 16% 13% 10% 13% 13% 10% 15% 13% 12% 25% - 11% 11% 14% 20% 11% 14% 14% 12% 16% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
mowledge of the gift and was deliberately at 13% 12% 12% 12% 12% 16% 9% 16% 13% 10% 15% 13% 12% 25% - 11% 11% 14% 20% 11% 14% each in the dark by Mr. Wright at Mr. Wright	Veighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
ect in the dark by Mr. Wright m not sure whether or not the Prime Minister 449 208 241 149 153 147 53 154 162 79 148 68 73 160 432 11 5 1 267 65 35 81 153 120  and any knowledge of the monetary gift made 44% 42% 46% 53% 41% 42% 52% 43% 41% 51% 43% 46% 45% 44% 46% 75% 33% 46% 50% 39% 40% 44% 49%  by Mr. Wright at the time  DE H*  H*  H*  *  **  **  **  *  *  *  *	m convinced that the Prime Minister had no	133	69	65	33	44	57	9	57	51	15	44	20	16	53	129	3	2	-	66	14	13	41	39	33	61
ad any knowledge of the monetary gift made 44% 42% 46% 53% 41% 42% 52% 43% 41% 51% 43% 46% 45% 44% 46% 75% 33% 46% 50% 39% 40% 44% 49% 49% 49% 49% 49% 49% 49% 49% 49		13%	14%	12%	12%	12%	16%	9%	16%	13%	10%	13%	13%	10%	15%	13%			**	11%	11%	14%		11%	14%	15%
w Mr. Wright at the time	m not sure whether or not the Prime Minister	449					147			162	79	148			160	432	11	5	1					153		175
m convinced that the Prime Minister would 427 213 214 100 177 150 39 145 182 61 150 68 70 139 413 10 - 3 251 51 41 83 157 93		44%	42%	46%		41%	42%		43%	41%	51% H	43%	43%	46%	45%	44%				46%	50%		40%	44%	49%	42%
	m convinced that the Prime Minister would	427	213	214	100	177	150	39	145	182	61	150	68	70	139	413	10	-	3	251	51	41	83	157	93	177
ave known about the monetary gift by Mr. 42% 44% 41% 36% 47% 42% 38% 41% 46% 39% 44% 44% 44% 40% 42% 43% - 67% 43% 40% 45% 38% 41% 45% 38% 40% 44% 44% 40% 42% 43% - 67% 43% 40% 45% 38% 41% 45% 38% 40% 44% 44% 44% 44% 44% 44% 45% 38% 40% 45% 38% 45% 45% 45% 45% 45% 45% 45% 45% 45% 45		42%	44%	41%	36%	47% C	42%	38%	41%	46%	39%	44%	44%	44%	40%	42%				43%	40%	46%	41%	45%	38%	43%

8. Overall, would you say the involvement of the Prime Minister's Office in the Senate expenses issue represents a serious ethical breach by the Prime Minister and his government which throws into question their fitness to govern Canada, or, would you say this is a relatively minor issue that says little about the ethical fitness of the Prime Minister and his government to govern Canada?

						<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th></th><th>media-</th><th>Use social media-Never</th><th></th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th></th><th>networking sites-About</th><th>networking sites-Never</th><th>Active</th><th>Passive</th><th>Inacti</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day		media-	Use social media-Never		Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day		networking sites-About	networking sites-Never	Active	Passive	Inacti
	Α	В	С	D	E	F	G	Н	I	J	К	L	М	N	0	Р	Q	R	S	Т	U	٧	W	Х
se: All Respondents 1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
eighted 1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
presents a serious ethical breach by the 664	306	358	191	259	214	72	214	265	112	238	99	104	224	642	17	2	3	404	82	58	119	247	151	265
me Minister and his government which 66%	62%	69%	68%	69%	60%	71%	60%	67%	72%	69%	63%	65%	63%	66%	68%	35%	58%	69%	63%	65%	58%	71%	61%	64%
ows into question their fitness to govern		A		E		•			G						**	**	**	U				W		
presents a relatively minor issue that says 345	184	161	91	114	140	30	142	130	43	105	57	55	129	332	8	4	2	180	48	31	86	101	96	148
le about the ethical fitness of the Prime 34%	38%	31%	32%	31%	40%	29%	40%	33%	28%	31%	37%	35%	37%	34%	32%	65%	42%	31%	37%	35%	42%	29%	39%	36%
nister and his government to govern Canada	В				D	•	1								**	**	**				R		V	

## 9\_1. [Requiring Senators to post all of their expense reports online, along with receipt

To what extent would you support or oppose the following:

		Ge	nder		AGE			EDUC	ATION			DE	VI B					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>_</th><th>Visit social networking sites-About once a month / few times a</th><th></th><th>Active</th><th>Passive</th><th>Inactiv</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	_	Visit social networking sites-About once a month / few times a		Active	Passive	Inactiv
		А	В	С	D	E	F	G	н	- 1	J	К	L	M	N	0	Р	Q	R	S	Т	U	V	w	Х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Strongly support	696	350	346	160	256	280	68	256	282	89	246	105	104	241	674	15	4	3	395	90	63	148	244	168	284
	69%	72%	67%	57%	69%	79%	67%	72%	71%	57%	72%	67%	66%	68%	69%	62%	65%	66%	68%	69%	71%	72%	70%	68%	69%
					С	CD		1	1							**	**	**							
Somewhat support	237	99	138	96	83	58	22	78	87	51	69	39	43	87	226	8	2	1	148	31	16	41	83	57	96
• •	23%	20%	27%	34%	22%	16%	21%	22%	22%	33%	20%	25%	27%	25%	23%	33%	35%	22%	25%	24%	18%	20%	24%	23%	23%
			A	DE			•			GH						**	**	**							
Somewhat oppose	57	28	30	18	27	12	9	17	20	11	23	8	8	18	55	1	-	1	34	6	7	11	16	15	27
	6%	6%	6%	6%	7%	3%	9%	5%	5%	7%	7%	5%	5%	5%	6%	5%	-	13%	6%	5%	7%	5%	4%	6%	6%
					E		•									**	**	**							
Strongly oppose	19	13	6	7	7	5	3	5	7	4	4	4	4	6	19	-	-	-	7	3	4	6	6	6	7
	2%	3%	1%	2%	2%	1%	2%	1%	2%	3%	1%	3%	3%	2%	2%	-	-	-	1%	2%	4%	3%	2%	3%	2%
							•									**	**	**			•				
Summary																									
Гор2Вох (Support)	933	449	484	256	339	337	90	334	369	140	314	144	147	328	900	23	6	4	543	121	79	189	327	226	380
	92%	92%	93%	91%	91%	95% CD	88%	94%	93%	90%	92%	92%	93%	93%	92%	95%	100%	87%	93%	93%	89%	92%	94%	91%	92%
Low2Box (Oppose)	76	41	35	25	34	17	12	22	27	15	28	12	12	24	74	1		1	41	0	10	16	22	21	33
.owzbox (oppose)	8%	8%	7%	9%	9%	5%	12%	6%	7%	10%	8%	8%	7%	7%	8%	5%		13%	7%	7%	11%	8%	6%	9%	8%
	876	876	/76	376	376	376	12%	076	/76	10%	076	070	/ 76	170	676	5%	**	13%	/76	/70	1176	0%	0%	976	876

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Kends (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Take of Contexts

## 9\_2. [Requiring Members of Parliament to post all of their expense reports online, along with receipt

To what extent would you support or oppose the following:

		Ge	ender		AGE			EDUC	ATION			DE	МВ					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>Visit social networking sites- Weekly/few times weekly</th><th>Visit social networking sites-About once a month / few times a</th><th></th><th>Active</th><th>Passive</th><th>Inactiv</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	Visit social networking sites- Weekly/few times weekly	Visit social networking sites-About once a month / few times a		Active	Passive	Inactiv
		А	В	С	D	E	F	G	н	1	J	К	L	M	N	0	Р	Q	R	S	Т	U	V	w	х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Strongly support	686	340	346	155	256	274	67	255	278	86	241	101	104	239	665	14	4	3	391	88	60	147	238	165	283
At ongry support	68%	69%	67%	55%	69%	77%	66%	72%	70%	56%	71%	65%	66%	68%	68%	57%	65%	66%	67%	68%	67%	72%	68%	67%	68%
	0070	0370	0770	3370	C	CD	*	12,0	1	3070	7170	0370	00,0	0070	0070	**	**	**	0770	0070	*	7270	0070	0770	0070
Somewhat support	247	109	138	100	86	61	23	81	90	53	76	41	41	89	236	8	2	2	149	34	22	42	90	59	98
	24%	22%	27%	35%	23%	17%	23%	23%	23%	34%	22%	26%	26%	25%	24%	31%	35%	34%	25%	26%	24%	21%	26%	24%	24%
				DE			•			GH						**	**	**			*				
Somewhat oppose	59	28	31	20	26	14	9	17	21	12	20	12	8	18	56	3			36	6	6	11	14	18	27
	6%	6%	6%	7%	7%	4%	9%	5%	5%	8%	6%	8%	5%	5%	6%	12%			6%	5%	7%	5%	4%	7%	6%
																**	**	**							
Strongly oppose	17	12	5	7	5	5	3	4	6	4	5	2	4	6	17	-		-	8	2	2	6	6	5	6
	2%	2%	1%	3%	1%	1%	2%	1%	2%	3%	1%	1%	3%	2%	2%	-		-	1%	1%	2%	3%	2%	2%	1%
																**	**	**							
Summary																									
Top2Box (Support)	933	449	484	255	343	335	90	335	368	139	317	142	146	328	901	22	6	4	540	122	82	189	328	223	381
	92%	92%	93%	91%	92%	95%	89%	94%	93%	89%	93%	91%	92%	93%	92%	88%	100%	100%	92%	94%	91%	92%	94%	91%	92%
							•									**	**	**			*				
.ow2Box (Oppose)	76	40	36	27	31	19	12	21	27	16	25	14	13	24	73	3		-	44	8	8	16	21	23	32
	8%	8%	7%	9%	8%	5%	11%	6%	7%	11%	7%	9%	8%	7%	8%	12%		-	8%	6%	9%	8%	6%	9%	8%
																**	**	**			*				

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Kends (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Take of Contexts

# 9. [SUMMARY - TOP2BOX (SUPPORT)]

To what extent would you support or oppose the following:

		Ger	nder		AGE			EDUC	ATION			DE	VI B					DE	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>media-</th><th>media- Weekly/few</th><th>media-</th><th>Use social media-Never</th><th>internet-</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>networking sites-</th><th>networking sites- Weekly/few</th><th>Visit social networking sites-About once a month / few times a</th><th>networking sites-Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	media-	media- Weekly/few	media-	Use social media-Never	internet-	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	networking sites-	networking sites- Weekly/few	Visit social networking sites-About once a month / few times a	networking sites-Never	Active	Passive	Inactive
		A	В	С	D	E	F	G	Н	1	J	K	L	М	N	0	Р	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Requiring Senators to post all of their expense	933	449	484	256	339	337	90	334	369	140	314	144	147	328	900	23	6	4	543	121	79	189	327	226	380
reports online, along with receipts	92%	92%	93%	91%	91%	95%	88%	94%	93%	90%	92%	92%	93%	93%	92%	95%	100%	87%	93%	93%	89%	92%	94%	91%	92%
						CD	•									**	**	**							
Requiring Members of Parliament to post all of	933	449	484	255	343	335	90	335	368	139	317	142	146	328	901	22	6	4	540	122	82	189	328	223	381
their expense reports online, along with receipts	92%	92%	93%	91%	92%	95%	89%	94%	93%	89%	93%	91%	92%	93%	92%	88%	100%	100%	92%	94%	91%	92%	94%	91%	92%

receists

- Column Froportions:

- Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

- Minimum Bass: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

- Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

- Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 9. [SUMMARY - LOW2BOX (OPPOSE)]

To what extent would you support or oppose the following:

		Ge	nder		AGE			EDUC	CATION			DE	M B					DI	M A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>media- Weekly/few</th><th>media-</th><th>media-Never</th><th></th><th>times</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>networking sites-</th><th>networking sites- Weekly/few</th><th>networking sites-About</th><th>networking sites-Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	нѕ	Post Sec	Univ Grad	Use social media- Daily/few times a day	media- Weekly/few	media-	media-Never		times	Use the internet- About once a month / few times a month	Use the internet- Never	networking sites-	networking sites- Weekly/few	networking sites-About	networking sites-Never	Active	Passive	Inactive
		A	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
Requiring Members of Parliament to post all of	76	40	36	27	31	19	12	21	27	16	25	14	13	24	73	3	-	-	44	8	8	16	21	23	32
their expense reports online, along with	8%	8%	7%	9%	8%	5%	11%	6%	7%	11%	7%	9%	8%	7%	8%	12%	-	-	8%	6%	9%	8%	6%	9%	8%
receipts							•									**	**	**							
Requiring Senators to post all of their expense	76	41	35	25	34	17	12	22	27	15	28	12	12	24	74	1	-	1	41	9	10	16	22	21	33
reports online, along with receipts	8%	8%	7%	9%	9%	5%	12%	6%	7%	10%	8%	8%	7%	7%	8%	5%	-	13%	7%	7%	11%	8%	6%	9%	8%

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/Q/P/Q,R/S/T/U,V/W/)
Minimum Bass: 30 (\*\*), Small Base: 100 (\*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/C/H/I,J/K/L/M,N/Q/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
Jable of Contents

10. Do you think that posting expense reports and receipts online will lead the Members of the Senate or House of Commons to be more responsible in how they spend taxpayers money on expenses, or do you think things would just continue as they are?

		Ge	nder		AGE			EDUC	ATION			DE	M B					DI	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th></th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th></th><th></th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th></th><th>networking sites- Weekly/few</th><th>networking sites-About</th><th>networking sites-Never</th><th>Active</th><th>Passive</th><th>Inacti</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day		Use social media- About once a month / few times a month	Use social media-Never			Use the internet- About once a month / few times a month	Use the internet- Never		networking sites- Weekly/few	networking sites-About	networking sites-Never	Active	Passive	Inacti
		А	В	С	D	Е	F	G	н	- 1	J	К	L	М	N	0	Р	Q	R	S	Т	U	V	W	Х
ase: Support Require Senators/ Members of arliament	946	474	472	310	375	261	82	287	451	126	329	145	154	318	914	21	5	6	569	119	82	176	351	228	367
Veighted	947	454	493	262	347	338	91	340	373	142	321	146	149	331	913	23	6	4	550	123	82	191	334	227	386
MPs and Senators would be more responsible	781	380	401	205	285	291	74	274	315	117	271	117	123	269	755	18	5	3	449	100	72	161	280	189	312
vith taxpayers money for their expenses	82%	84%	81%	78%	82%	86%	81%	81%	84%	82%	84%	80%	83%	81%	83%	79%	85%	66%	82%	81%	87%	84%	84%	83%	81%
, ,						С	•									**	**	**							
hings would just continue as they are without	166	74	92	57	62	48	17	66	58	25	50	29	26	62	159	5	1	2	102	24	11	30	54	38	74
enators or MPs being more responsible with	18%	16%	19%	22%	18%	14%	19%	19%	16%	18%	16%	20%	17%	19%	17%	21%	15%	34%	18%	19%	13%	16%	16%	17%	19%
				E												**	**	**							
taxnauers (nilaxe for their expenses Column Proportions: Column Steted (5%): A/B,C/D/E,F/G/H/I,J/K/L Minimum Base: 30 (**), Small Base: 100 (*) Column Means: Column Means: Column Steted (5%): A/B,C/D/E,F/G/H/I,J/K/L Minimum Base: 30 (**), Small Base: 100 (*)				E			•									••	**	••			•				

11. A senator can claim an annual housing allowance of \$22,000 as an expense if they have a primary residence outside of Ottawa where the Senate actually exists. It is expected that they would spend the majority of their time at the primary residence and then travel back and forth for Senate business. Three senators who were recently audited claimed a \$22,000 living allowance because their primary residence was in another part of the country; however it was found that one senator only spent 30% of his time in his primary residence in Prince Edward Island, another only spent 12% of his time in his primary residence of Maniwaki. In short, all three claimed living allowances for a primary residence that they rarely ever visited. Some people say that it's possible that they passible that they should be allowed to pay back the expenses that they should be allowed to pay back the expenses, they should have known better and if found to be in breach should resign from the Senate. Which is closer to your point of view?

		Ge	nder		AGE			EDUC	ATION			DE	M B					DE	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>media-</th><th></th><th>Use social media- About once a month / few times a month</th><th>media-Never</th><th></th><th></th><th>Use the internet- About once a month / few times a month</th><th>internet- Never</th><th>networking sites-</th><th>networking sites- Weekly/few</th><th>networking sites-About</th><th>sites-Never</th><th>Active</th><th>Passive</th><th>Inactiv</th></hs<>	HS	Post Sec	Univ Grad	media-		Use social media- About once a month / few times a month	media-Never			Use the internet- About once a month / few times a month	internet- Never	networking sites-	networking sites- Weekly/few	networking sites-About	sites-Never	Active	Passive	Inactiv
		А	В	С	D	E	F	G	н	1	J	K	L	М	N	0	Р	Q	R	S	Т	U	٧	W	Х
Base: All Respondents	1009	510	499	332	403	274	92	303	477	137	350	156	165	338	976	22	5	6	604	126	89	190	366	249	394
Weighted	1009	489	520	282	373	354	102	356	396	155	342	156	159	352	974	24	6	4	584	130	90	205	349	247	413
They should resign from Senate if expense	775	385	390	183	292	299	76	279	317	102	256	111	123	284	750	18	4	4	439	96	76	164	248	202	325
policies were violated	77%	79%	75%	65%	78%	84%	75%	78%	80%	66%	75%	71%	78%	81%	77%	73%	63%	78%	75%	74%	85%	80%	71%	82%	79%
					C	С	•	1	1					K		**	**	**			R*			V	V
They should be allowed to pay back expenses	234	104	130	98	81	55	25	77	79	53	86	45	35	68	224	7	2	1	146	34	13	42	101	45	88
and stay in the Senate	23%	21%	25%	35%	22%	16%	25%	22%	20%	34%	25%	29%	22%	19%	23%	27%	37%	22%	25%	26%	15%	20%	29%	18%	21%
				DE			•			GH		M				**	**	**	T				WX		

<sup>-</sup> Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

<sup>-</sup> Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/k/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
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