

1. How important do you think it is for companies to provide their employees with opportunities and incentives to volunteer for community service?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Very important	312	128	184	74	155	83	13	55	150	95	104	63	52	93	290	15	2	6	183	49	27	53	125	77	110
	27%	23%	31%	26%	26%	31%	30%	24%	27%	31%	34%	32%	26%	21%	27%	28%	39%	45%	30%	29%	21%	23%	37%	27%	21%
Somewhat Important			A				*				M	M				*	**	**	TU				WX		
	564	264	300	138	293	133	16	121	290	137	144	102	110	208	533	26	3	3	295	82	68	119	163	149	252
	49%	48%	51%	48%	50%	50%	37%	52%	52%	45%	47%	53%	55%	47%	50%	48%	61%	**	48%	49%	53%	51%	48%	53%	48%
Not very important							*									*	**	**							
	211	122	89	58	113	40	9	49	100	53	47	25	30	109	199	10	-	2	112	31	21	47	39	45	127
	18%	22%	15%	20%	19%	15%	20%	21%	18%	17%	15%	13%	15%	25%	19%	19%	-	17%	18%	19%	16%	20%	12%	16%	24%
Not at all important			B				*					JKL				*	**	**							VW
	55	40	15	17	27	11	5	7	22	21	13	4	8	30	50	3	-	2	23	5	13	14	10	12	33
	5%	7%	3%	6%	5%	4%	12%	3%	4%	7%	4%	2%	4%	7%	5%	5%	-	13%	4%	3%	10%	6%	3%	4%	6%
			B				GH*							K		*	**	**			RS				V
Summary																									
Top2Box (Very/ Somewhat important)	876	392	484	212	448	216	29	176	440	232	248	165	163	301	822	40	5	9	478	131	95	173	288	226	362
	77%	71%	82%	74%	76%	81%	67%	76%	78%	76%	80%	85%	81%	68%	77%	76%	100%	69%	78%	78%	74%	74%	86%	80%	69%
Low2Box (Not very/ Not at all important)			A				*				M	M	M			*	**	**					X	X	
	266	161	104	75	140	51	14	56	123	74	60	29	38	138	249	13	-	4	135	36	33	61	48	58	160
	23%	29%	18%	26%	24%	19%	33%	24%	22%	24%	20%	15%	19%	32%	23%	24%	-	31%	22%	22%	26%	26%	14%	20%	31%
			B				*							JKL		*	**	**							VW

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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2. How would you rate your own company's commitment to community service?

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Highly committed	238	98	140	56	127	55	5	44	124	65	74	41	34	89	224	11	1	3	128	43	20	46	74	61	104
	21%	18%	24%	20%	22%	20%	11%	19%	22%	21%	24%	21%	17%	20%	21%	20%	18%	22%	21%	26%	16%	20%	22%	21%	20%
		A					*									*	**	**		T					
Somewhat committed	413	205	208	105	212	97	11	81	207	115	115	85	79	134	387	20	1	5	235	62	43	74	137	113	163
	36%	37%	35%	36%	36%	36%	25%	35%	37%	38%	37%	44%	39%	31%	36%	38%	21%	42%	38%	37%	34%	32%	41%	40%	31%
							*					M	M			*	**	**					X	X	
Not really committed	334	165	169	82	177	75	17	70	157	89	78	49	66	141	312	18	2	2	174	45	41	74	88	77	169
	29%	30%	29%	28%	30%	28%	41%	30%	28%	29%	25%	25%	33%	32%	29%	34%	40%	19%	28%	27%	32%	32%	26%	27%	32%
							*									*	**	**							
Not committed at all	157	86	71	44	73	40	10	36	74	36	41	19	23	75	149	5	1	2	77	17	23	39	37	34	86
	14%	16%	12%	15%	12%	15%	23%	16%	13%	12%	13%	10%	11%	17%	14%	9%	21%	17%	12%	10%	18%	17%	11%	12%	17%
							I*							K		*	**	**							V
Summary																									
Top2Box (Highly/ Somewhat committed)	651	303	349	161	339	151	15	125	331	180	189	126	113	223	611	31	2	8	363	105	63	120	211	174	267
	57%	55%	59%	56%	58%	57%	36%	54%	59%	59%	61%	65%	56%	51%	57%	58%	39%	64%	59%	63%	50%	51%	63%	61%	51%
							*	F	F	F	M	M				*	**	**	TU				X	X	
Low2Box (Not really/ Not committed at all)	491	251	239	126	249	115	27	107	232	125	119	67	89	216	461	23	3	5	250	62	65	114	125	110	255
	43%	45%	41%	44%	42%	43%	64%	46%	41%	41%	39%	35%	44%	49%	43%	42%	61%	36%	41%	37%	50%	49%	37%	39%	49%
							GHI*							JK		*	**	**			RS	RS			VW

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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3_1. [Corporate Canada is doing enough to support communities with charitable work

To what extent do you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Never	Use social media-Inf	Use social media-Some	Use social media-Every	Use the internet-N	Use the internet-O	Use the internet-P	Use the internet-Q	Visit social networking-R	Visit social networking-S	Visit social networking-T	Visit social networking-U	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Corporate Canada is doing enough to support communities with charitable work																									
Strongly agree	59	32	26	12	33	14	3	10	32	15	22	5	9	22	56	1	-	2	29	7	5	18	21	11	26
	5%	6%	4%	4%	6%	5%	6%	4%	6%	5%	7%	3%	5%	5%	5%	2%	-	14%	5%	4%	4%	8%	6%	4%	5%
Somewhat agree	502	262	240	119	264	119	23	117	245	118	130	99	69	205	466	30	1	5	258	80	52	113	132	125	246
	44%	47%	41%	41%	45%	45%	54%	50%	43%	39%	42%	51%	34%	47%	44%	56%	21%	39%	42%	48%	40%	48%	39%	44%	47%
		B					I*	I			L			L		*	**	**							V
Somewhat disagree	462	193	268	136	231	94	14	86	229	132	114	71	106	171	436	20	4	2	266	58	58	80	127	133	201
	40%	35%	46%	47%	39%	35%	32%	37%	41%	43%	37%	37%	53%	39%	41%	38%	79%	16%	43%	35%	45%	34%	38%	47%	39%
			A	DE			*					JKM				*	**	**	SU		U			VX	
Strongly disagree	119	66	54	20	60	39	3	19	57	40	42	19	17	41	113	2	-	4	59	23	14	23	56	15	49
	10%	12%	9%	7%	10%	15%	8%	8%	10%	13%	14%	10%	8%	9%	11%	4%	-	31%	10%	14%	11%	10%	17%	5%	9%
						C	*									*	**	**					WX		W
Summary																									
Top2Box (Strongly/ Somewhat agree)	561	295	266	131	297	133	26	127	276	133	152	104	79	226	522	31	1	7	288	87	56	131	153	136	272
	49%	53%	45%	46%	50%	50%	60%	55%	49%	43%	49%	54%	39%	52%	49%	58%	21%	54%	47%	52%	44%	56%	46%	48%	52%
		B					I*	I			L	L		L		*	**	**				RT			
Low2Box (Strongly/ Somewhat disagree)	581	259	322	157	291	133	17	105	286	173	156	90	123	213	549	22	4	6	326	80	72	103	183	148	250
	51%	47%	55%	54%	50%	50%	40%	45%	51%	57%	51%	46%	61%	48%	51%	42%	79%	46%	53%	48%	56%	54%	52%	48%	
			A				*				FG			JKM		*	**	**	U						

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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3_2. [My own company should do more to support communities with charitable work

To what extent do you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Never	Use social media-J	Use social media-K	Use social media-L	Use social media-M	Use the internet-N	Use the internet-O	Use the internet-P	Use the internet-Q	Visit social networking-R	Visit social networking-S	Visit social networking-T	Visit social networking-U	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525	
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522	
My own company should do more to support communities with charitable work																										
Strongly agree	214 19%	108 19%	106 18%	51 18%	106 18%	57 21%	9 20%	44 19%	104 18%	58 19%	77 25%	31 16%	35 17%	72 16%	205 19%	8 16%	- **	1 7%	121 20%	27 16%	20 16%	46 20%	89 26%	48 17%	78 15%	
Somewhat agree	545 48%	264 48%	281 48%	149 52%	270 46%	126 47%	15 36%	111 48%	270 48%	148 49%	138 45%	102 52%	108 54%	197 45%	513 48%	23 42%	4 82%	6 47%	304 50%	79 48%	59 46%	102 44%	159 47%	142 50%	245 47%	
Somewhat disagree	302 26%	137 25%	165 28%	67 23%	165 28%	69 26%	13 30%	65 28%	143 25%	81 27%	68 22%	51 26%	48 24%	135 31%	278 26%	20 38%	1 18%	2 16%	146 24%	53 32%	37 29%	65 28%	66 20%	79 28%	157 30%	
Strongly disagree	81 7%	45 8%	35 6%	20 7%	46 8%	14 5%	6 13%	12 5%	45 8%	18 6%	25 8%	10 5%	10 5%	35 8%	75 7%	2 4%	- **	4 31%	42 7%	7 4%	11 9%	20 9%	22 7%	15 5%	43 8%	
Summary																										
Top2Box (Strongly/ Somewhat agree)	760 67%	372 67%	388 66%	199 69%	377 64%	184 69%	24 57%	155 67%	374 67%	206 68%	214 70%	132 68%	144 71%	269 61%	718 67%	31 58%	4 82%	7 54%	425 69%	107 64%	80 62%	149 64%	248 74%	190 67%	322 62%	
Low2Box (Strongly/ Somewhat disagree)	382 33%	182 33%	200 34%	88 31%	211 36%	83 31%	18 43%	77 33%	188 33%	99 32%	94 30%	61 32%	58 29%	170 39%	353 33%	22 42%	1 18%	6 46%	189 31%	60 36%	48 38%	85 36%	88 26%	94 33%	200 38%	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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3_3. [People who have mentors who demonstrate civic engagement are more likely to give back to the community than those who do not have role model:

To what extent do you agree or disagree with the following statements?

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
People who have mentors who demonstrate civic engagement are more likely to give back to the community than those who do not have role models																									
Strongly agree	327 29%	139 25%	188 32%	74 26%	159 27%	94 35%	6 14%	51 22%	169 30%	101 33%	101 33%	89 33%	67 23%	100 29%	311 29%	15 27%	2 39%	- -	187 30%	48 28%	36 28%	57 24%	125 37%	79 28%	123 24%
Somewhat agree	675	337	338	174	358	144	26	149	329	170	176	116	115	267	632	32	3	8	361	98	78	138	182	181	312
	59%	61%	58%	60%	61%	54%	62%	64%	59%	56%	57%	60%	57%	61%	59%	61%	61%	64%	59%	59%	61%	59%	54%	64%	60%
Somewhat disagree	126	65	61	36	63	27	8	29	58	32	27	16	18	64	116	6	-	3	61	21	10	33	26	22	78
	11%	12%	10%	12%	11%	10%	18%	12%	10%	10%	9%	8%	9%	15%	11%	12%	-	23%	10%	13%	8%	14%	8%	8%	15%
Strongly disagree	14	13	1	4	8	2	3	3	6	3	4	2	1	8	12	-	-	2	4	-	4	6	3	2	10
	1%	2%	*	1%	1%	1%	6%	1%	1%	1%	1%	1%	*	2%	1%	-	-	13%	1%	-	3%	3%	1%	1%	2%
Summary		B					GHI*									*	**	**		RS	RS				
Top2Box (Strongly/ Somewhat agree)	1002 88%	476 86%	526 90%	247 86%	517 88%	238 89%	32 76%	201 87%	498 89%	271 89%	278 90%	175 91%	182 91%	367 84%	943 88%	47 88%	5 100%	8 64%	548 89%	146 87%	114 89%	194 83%	308 92%	260 92%	435 83%
Low2Box (Strongly/ Somewhat disagree)	140	78	62	40	71	28	10	31	64	34	30	18	19	72	129	6	-	5	66	21	14	39	28	24	87
	12%	14%	10%	14%	12%	11%	24%	13%	11%	11%	10%	9%	9%	16%	12%	12%	*	**	36%	11%	13%	11%	8%	8%	17%
							HI*							JKL		*	**	**			RS				VW

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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3. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)]

To what extent do you agree or disagree with the following statements?

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
People who have mentors who demonstrate civic engagement are more likely to give back to the community than those who do not have	1002	476	526	247	517	238	32	201	498	271	278	175	182	367	943	47	5	8	548	146	114	194	308	260	435
My own company should do more to support communities with charitable work	88%	86%	90%	86%	88%	89%	76%	87%	89%	89%	90%	91%	91%	84%	88%	88%	100%	64%	89%	87%	89%	83%	92%	92%	83%
							*	F	F	F	M	M	M			*	**	**	U				X	X	
	760	372	388	199	377	184	24	155	374	206	214	132	144	269	718	31	4	7	425	107	80	149	248	190	322
	67%	67%	66%	69%	64%	69%	57%	67%	67%	68%	70%	68%	71%	61%	67%	58%	82%	54%	69%	64%	62%	64%	74%	67%	62%
Corporate Canada is doing enough to support communities with charitable work	561	295	266	131	297	133	26	127	276	133	152	104	79	226	522	31	1	7	288	87	56	131	153	136	272
	49%	53%	45%	46%	50%	50%	60%	55%	49%	43%	49%	54%	39%	52%	49%	58%	21%	54%	47%	52%	44%	56%	46%	48%	52%
		B					I*	I			L	L		L		*	**	**				RT			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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3. [SUMMARY - LOW2BOX (STRONGLY/ SOMEWHAT DISAGREE)]

To what extent do you agree or disagree with the following statements?

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Corporate Canada is doing enough to support communities with charitable work	581	259	322	157	291	133	17	105	286	173	156	90	123	213	549	22	4	6	326	80	72	103	183	148	250
	51%	47%	55%	54%	50%	50%	40%	45%	51%	57%	51%	46%	61%	48%	51%	42%	79%	46%	53%	48%	56%	44%	54%	52%	48%
		A					*									*	**	**	U						
My own company should do more to support communities with charitable work	382	182	200	88	211	83	18	77	188	99	94	61	58	170	353	22	1	6	189	60	48	85	88	94	200
	33%	33%	34%	31%	36%	31%	43%	33%	33%	32%	30%	32%	29%	39%	33%	42%	18%	46%	31%	36%	38%	36%	26%	33%	38%
							*									*	**	**							V
People who have mentors who demonstrate civic engagement are more likely to give back to the community than those who do not have	140	78	62	40	71	28	10	31	64	34	30	18	19	72	129	6	-	5	66	21	14	39	28	24	87
	12%	14%	10%	14%	12%	11%	24%	13%	11%	11%	10%	9%	9%	16%	12%	12%	-	36%	11%	13%	11%	17%	8%	8%	17%
							HI*							JKL		*	**	**				R			VW

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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4. Does your company give its employees time off to volunteer in the community?

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Yes	216	107	109	56	113	47	2	37	113	64	68	44	25	79	203	12	1	1	129	26	22	40	79	52	85
	19%	19%	19%	20%	19%	17%	4%	16%	20%	21%	22%	23%	13%	18%	19%	22%	18%	7%	21%	15%	17%	17%	24%	18%	16%
							*	F	F	F	L	L				*	**	**					X		
No	738	351	387	185	374	179	28	147	358	204	190	126	142	281	697	31	3	8	383	110	85	160	213	180	344
	65%	63%	66%	64%	64%	67%	65%	64%	64%	67%	62%	65%	70%	64%	65%	58%	62%	59%	62%	66%	67%	68%	64%	64%	66%
							*				J	J				*	**	**							
I don't know	188	96	92	46	100	41	13	47	91	37	50	23	34	80	172	11	1	4	102	32	21	34	43	51	93
	16%	17%	16%	16%	17%	16%	31%	20%	16%	12%	16%	12%	17%	18%	16%	20%	20%	34%	17%	19%	16%	14%	13%	18%	18%
							HI*	I								*	**	**							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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5. Micro-volunteering is a form of community service that involves companies giving a group of employees a day off to do a community service as a team. Does your company engage its employees in micro-volunteering?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Yes	133	68	65	39	65	29	1	21	66	45	47	24	23	39	125	6	1	1	78	16	12	26	52	35	46
	12%	12%	11%	14%	11%	11%	2%	9%	12%	15%	15%	12%	11%	9%	12%	12%	18%	7%	13%	10%	10%	11%	15%	12%	9%
							*		F	F	M					*	**	**					X		
No	798	390	408	200	404	195	29	161	390	218	210	139	141	308	753	35	4	7	415	121	96	167	231	201	367
	70%	70%	69%	69%	69%	73%	68%	69%	69%	71%	68%	72%	70%	70%	70%	66%	82%	52%	68%	73%	75%	71%	69%	71%	70%
							*		*		*				*	*	**	**							
I don't know	211	96	115	49	119	43	13	49	106	43	51	31	37	92	194	12	-	5	121	29	20	41	54	48	109
	18%	17%	20%	17%	20%	16%	30%	21%	19%	14%	17%	16%	19%	21%	18%	22%	-	41%	20%	17%	16%	18%	16%	17%	21%
							I*	I								*	**	**							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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6_1. [Have formal time-release policies which allow its employees to take time off to volunteer]

And does your company do any of the following:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Have formal time-release policies which allow its employees to take time off to volunteer																									
Yes	163	84	79	44	89	29	1	24	83	55	64	28	18	52	150	10	1	2	98	24	14	27	66	36	60
	14%	15%	13%	15%	15%	11%	2%	10%	15%	18%	21%	14%	9%	12%	14%	18%	18%	14%	16%	14%	11%	11%	20%	13%	12%
No	979	470	509	243	499	238	42	208	479	250	244	166	183	387	921	44	4	11	515	143	114	207	270	248	462
	86%	85%	87%	85%	85%	89%	98%	90%	85%	82%	79%	86%	91%	88%	86%	82%	82%	86%	84%	86%	89%	89%	80%	87%	88%
							HI*	I					J	J		*	**	**						V	V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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6_2. [Match contributions of time or money that employees make towards charitable causes

And does your company do any of the following:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Match contributions of time or money that employees make towards charitable causes																									
Yes	229	118	110	57	122	50	6	47	112	64	69	36	34	89	217	11	-	1	126	40	22	41	74	62	92
	20%	21%	19%	20%	21%	19%	15%	20%	20%	21%	23%	18%	17%	20%	20%	20%	-	7%	21%	24%	17%	17%	22%	22%	18%
No	913	436	478	231	466	217	36	185	450	242	239	158	167	350	854	43	5	12	487	127	106	193	262	222	430
	80%	79%	81%	80%	79%	81%	85%	80%	80%	79%	77%	82%	83%	80%	80%	80%	100%	93%	79%	76%	83%	83%	78%	78%	82%
							*									*	**	**							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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7. Have you ever participated in a company-sponsored community project?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Yes	263	124	140	62	134	67	4	44	126	90	86	51	45	82	247	13	2	2	148	41	30	45	100	65	98
	23%	22%	24%	22%	23%	25%	9%	19%	22%	29%	28%	26%	22%	19%	23%	25%	39%	14%	24%	24%	23%	19%	30%	23%	19%
No	879	430	449	225	454	199	39	188	436	215	222	143	157	357	825	40	3	11	465	126	99	189	236	219	424
	77%	78%	76%	78%	77%	75%	91%	81%	78%	71%	72%	74%	78%	81%	77%	75%	61%	86%	76%	76%	77%	81%	70%	77%	81%
							HI*	I	I					JK		*	**	**							V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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8. If your company were to offer time off for volunteering, how likely would you be to accept your employer's offer to do community service?

		Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
	374	140	234	104	185	85	7	66	190	110	117	77	63	116	353	17	2	2	218	54	36	66	145	92	137
	33%	25%	40%	36%	31%	32%	17%	29%	34%	36%	38%	40%	31%	27%	33%	32%	39%	14%	36%	32%	28%	28%	43%	32%	26%
Somewhat likely		A					*		F	F	M	M				*	**	**	U				WX		
	511	258	253	121	262	127	24	110	241	137	135	82	98	196	480	27	2	3	271	72	59	109	142	129	240
	45%	47%	43%	42%	45%	48%	56%	47%	43%	45%	44%	42%	49%	45%	45%	50%	41%	**	44%	43%	46%	47%	42%	45%	46%
Not very likely		B					*									*	**	**					V		
	188	108	80	43	105	40	8	36	101	43	48	24	31	86	181	4	1	2	98	28	27	36	41	51	97
	17%	20%	14%	15%	18%	15%	19%	16%	18%	14%	16%	12%	15%	20%	17%	8%	20%	18%	16%	17%	21%	15%	12%	18%	18%
Not at all likely		B					*									*	**	**					V		
	69	47	21	19	36	14	3	20	30	16	8	11	9	41	57	6	-	6	26	13	6	23	9	12	48
	6%	9%	4%	6%	6%	5%	8%	8%	5%	5%	3%	6%	4%	9%	5%	11%	-	46%	4%	8%	5%	10%	3%	4%	9%
		B					*							JL		*	**	**				R			VW
Summary																									
Top2Box (Very likely/ Somewhat likely)	885	398	487	225	448	212	31	176	432	246	252	159	161	313	833	44	4	5	489	126	95	175	287	221	377
	77%	72%	83%	78%	76%	80%	73%	76%	77%	81%	82%	82%	80%	71%	78%	82%	80%	35%	80%	75%	74%	75%	85%	78%	72%
Low2Box (Not very/ Not at all likely)		A					*				M	M				*	**	**					WX		
	257	156	101	62	140	54	11	56	131	59	56	35	40	126	238	10	1	8	124	41	33	59	49	63	145
	23%	28%	17%	22%	24%	20%	27%	24%	23%	19%	18%	18%	20%	29%	22%	18%	20%	65%	20%	25%	26%	25%	15%	22%	28%
		B					*							JKL		*	**	**					V		V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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10. Is there (or has there been) someone or some people in your life who, through encouragement or by example, inspired you to volunteer in the community?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Yes	567	243	325	140	278	149	19	101	282	165	167	109	114	178	536	27	2	3	327	87	54	100	205	152	211
	50%	44%	55%	49%	47%	56%	44%	44%	50%	54%	54%	56%	57%	40%	50%	51%	39%	21%	53%	52%	42%	43%	61%	53%	40%
			A			D	*			G	M	M	M			*	**	**	TU				X	X	
No	575	311	263	148	310	117	24	131	280	140	141	85	87	261	536	26	3	10	287	80	74	134	131	132	311
	50%	56%	45%	51%	53%	44%	56%	56%	50%	46%	46%	44%	43%	60%	50%	49%	61%	79%	47%	48%	58%	57%	39%	47%	60%
		B			E		*	I					JKL			*	**	**			R	R			VW

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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11. At what stage in your life did your mentor(s) inspire you to give back to the community?

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Someone In Your Life	563	265	298	139	284	140	21	100	279	163	167	107	112	177	530	28	2	3	321	87	53	102	202	149	212
Weighted	567	243	325	140	278	149	19	101	282	165	167	109	114	178	536	27	2	3	327	87	54	100	205	152	211
As a child (up to age 12)	135	56	80	43	65	28	1	19	60	56	52	24	22	38	130	6	-	-	83	18	16	19	50	38	48
	24%	23%	24%	31%	23%	19%	5%	19%	21%	34%	31%	22%	19%	21%	24%	21%	-	-	25%	20%	30%	19%	24%	25%	23%
As a teenager				E			**	*		GH	LM					**	**	**		*	*	*			
	224	97	128	73	109	43	7	38	105	74	65	46	49	64	214	11	-	-	129	35	23	37	77	66	80
	40%	40%	39%	52%	39%	29%	38%	37%	37%	45%	39%	42%	43%	36%	40%	39%	-	-	40%	40%	43%	37%	38%	44%	38%
As a post-secondary student				DE			**	*								**	**	**	*	*	*				
	142	57	85	61	60	21	-	11	65	66	45	33	29	35	136	6	-	1	89	23	10	21	65	35	42
	25%	24%	26%	44%	22%	14%	-	11%	23%	40%	27%	30%	26%	20%	25%	21%	-	33%	27%	26%	19%	21%	32%	23%	20%
As an adult				DE			**	*		G	GH					**	**	**	*	*	*				
	347	139	208	79	165	103	14	63	176	94	81	73	75	117	327	17	2	2	194	60	30	63	120	92	134
	61%	57%	64%	57%	59%	69%	72%	63%	62%	57%	49%	67%	66%	66%	61%	61%	100%	67%	59%	69%	56%	63%	59%	61%	64%
						C	**	*				J	J	J		**	**	**		*	*	*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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12_1. [Companies that have robust civic engagement policies benefit economically from higher morale, greater productivity and deeper customer loyalty]

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-J	Use social media-K	Use social media-L	Use social media-M	Use the internet-N	Use the internet-O	Use the internet-P	Use the internet-Q	Visit social networking-R	Visit social networking-S	Visit social networking-T	Visit social networking-U	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Companies that have robust civic engagement policies benefit economically from higher morale, greater productivity and deeper customer loyalty																									
Strongly agree	288	127	162	79	129	80	10	58	138	82	96	56	48	88	272	14	2	1	177	42	21	48	121	72	95
	25%	23%	27%	27%	22%	30%	23%	25%	25%	27%	31%	29%	24%	20%	25%	26%	38%	7%	29%	25%	16%	21%	36%	25%	18%
						D	*				M	M				*	**	**	TU				WX	X	
Somewhat agree	644	316	328	156	346	142	20	134	321	168	167	115	114	248	607	30	-	7	346	90	75	134	177	163	304
	56%	57%	56%	54%	59%	53%	48%	57%	57%	55%	54%	59%	57%	57%	56%	-	**	57%	56%	54%	58%	57%	53%	57%	58%
						*									*	**	**								
Somewhat disagree	181	93	88	45	98	38	10	37	88	46	40	19	32	90	167	9	3	3	81	31	28	41	32	45	104
	16%	17%	15%	16%	17%	14%	23%	16%	16%	15%	13%	10%	16%	21%	16%	16%	62%	23%	13%	19%	22%	18%	9%	16%	20%
						JK	*				JK	V			*	**	**	R	V						V
Strongly disagree	28	18	10	7	15	7	3	3	14	9	5	3	7	12	26	1	-	2	11	3	4	10	6	4	18
	2%	3%	2%	3%	2%	2%	6%	1%	3%	3%	2%	2%	4%	3%	2%	2%	-	13%	2%	2%	3%	4%	2%	1%	4%
						G*									*	**	**	**			R				
Summary																									
Top2Box (Strongly/ Somewhat agree)	933	443	490	235	475	222	30	192	460	250	263	171	162	336	879	44	2	8	522	132	96	182	298	235	399
	82%	80%	83%	82%	81%	83%	71%	83%	82%	82%	85%	88%	81%	77%	82%	82%	38%	64%	85%	79%	75%	78%	89%	83%	77%
												LM				*	**	**	WX				38		
Low2Box (Somewhat/ Strongly disagree)	209	111	98	53	113	44	12	39	102	55	45	23	39	103	193	9	3	5	91	34	32	51	38	49	123
	18%	20%	17%	18%	19%	17%	29%	17%	18%	18%	15%	12%	19%	23%	18%	18%	62%	36%	15%	21%	25%	22%	11%	17%	23%
							*				K	JK				*	**	**		R	R		V	VW	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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12_2. [Employees who work for companies with volunteer policies are more likely to have positive attitudes towards their work and their employe

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Employees who work for companies with volunteer policies are more likely to have positive attitudes towards their work and their employees																									
Strongly agree	333	158	175	79	157	97	13	71	164	85	115	64	52	102	311	18	2	3	187	53	32	62	137	78	118
	29%	29%	30%	28%	27%	36%	31%	31%	29%	28%	37%	33%	26%	23%	29%	33%	38%	21%	30%	32%	25%	26%	41%	27%	23%
Somewhat agree	635	304	332	160	342	133	21	125	314	177	159	110	117	249	601	27	3	5	348	88	75	124	166	169	301
	56%	55%	56%	56%	58%	50%	48%	54%	56%	58%	52%	57%	58%	57%	56%	51%	62%	36%	57%	53%	59%	53%	49%	59%	58%
Somewhat disagree					E		*								*	**	**					V	V		
	147	74	72	41	76	30	7	31	69	39	31	17	27	72	136	6	-	4	68	22	17	40	29	35	83
	13%	13%	12%	14%	13%	11%	17%	13%	12%	13%	10%	9%	13%	16%	13%	12%	-	30%	11%	13%	13%	17%	9%	12%	16%
Strongly disagree					*										JK		**	**				R		V	
	27	17	10	7	13	7	2	5	15	5	4	2	5	16	23	2	-	2	11	3	4	8	3	3	20
	2%	3%	2%	3%	2%	2%	4%	2%	3%	2%	1%	1%	3%	4%	2%	3%	-	13%	2%	2%	3%	4%	1%	1%	4%
							*							J		*	**	**							VW
Summary																									
Top2Box (Strongly/ Somewhat agree)	969	462	506	239	500	230	34	196	478	261	274	174	169	351	912	45	5	7	535	142	107	186	303	246	419
	85%	83%	86%	83%	85%	86%	79%	85%	87%	86%	89%	90%	84%	80%	85%	85%	100%	57%	87%	85%	83%	79%	90%	87%	80%
Low2Box (Somewhat/ Strongly disagree)							*				M	M			M	*	**	**	U			X	X		
	173	92	82	48	88	37	9	36	85	44	35	19	32	88	160	8	-	6	79	25	21	48	33	38	103
	15%	17%	14%	17%	15%	14%	21%	15%	15%	14%	11%	10%	16%	20%	15%	15%	-	43%	13%	15%	17%	21%	10%	13%	20%
							*						JK			*	**	**				R			VW

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)
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12_3. [Companies should encourage their employees to achieve a healthy work-life balance by allowing time off for community service]

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Companies should encourage their employees to achieve a healthy work-life balance by allowing time off for community service																									
Strongly agree	365	148	217	97	181	87	14	72	168	111	115	77	63	110	348	15	1	2	209	49	40	66	138	88	139
	32%	27%	37%	34%	31%	33%	32%	31%	30%	36%	37%	40%	31%	25%	32%	27%	20%	14%	34%	30%	31%	28%	41%	31%	27%
			A				*				M	M				*	**	**					WX		
Somewhat agree	602	316	286	144	316	142	18	121	311	153	154	96	108	245	561	30	4	8	323	90	67	122	165	159	278
	53%	57%	49%	50%	54%	53%	42%	52%	55%	50%	50%	54%	56%	52%	57%	80%	58%	53%	54%	52%	49%	56%	53%		
			B				*									*	**	**							
Somewhat disagree	145	70	75	37	78	30	8	34	67	35	34	17	26	67	137	7	-	1	68	25	18	34	27	31	86
	13%	13%	13%	13%	13%	11%	19%	15%	12%	12%	11%	9%	13%	15%	13%	13%	-	7%	11%	15%	14%	15%	8%	11%	17%
							*					K			*	**	**	**							VW
Strongly disagree	30	21	9	10	13	7	3	5	16	7	5	3	5	17	26	2	-	3	13	2	3	11	5	6	19
	3%	4%	2%	4%	2%	2%	6%	2%	3%	2%	2%	2%	2%	4%	2%	3%	-	20%	2%	1%	3%	5%	2%	4%	
			B				*									*	**	**			R				
Summary																									
Top2Box (Strongly/ Somewhat agree)	967	464	504	241	497	230	32	193	479	264	268	173	171	355	909	45	5	9	532	140	107	189	303	247	417
	85%	84%	86%	84%	84%	86%	74%	83%	85%	86%	87%	89%	85%	81%	85%	84%	100%	73%	87%	84%	84%	81%	90%	87%	80%
							F	M								*	*	*							
Low2Box (Somewhat/ Strongly disagree)	175	90	85	47	91	37	11	39	83	42	40	20	30	84	163	9	-	4	81	27	21	45	33	37	105
	15%	16%	14%	16%	16%	14%	26%	17%	15%	14%	13%	11%	15%	19%	15%	16%	-	27%	13%	16%	16%	19%	10%	13%	20%
							I*							JK		*	**	**			R				VW

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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12_4. [I have had a role model or mentor in my workplace that inspired me to volunteer for community service

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-J	Use social media-K	Use social media-L	Use social media-M	Use the internet-N	Use the internet-O	Use the internet-P	Use the internet-Q	Visit social networking-R	Visit social networking-S	Visit social networking-T	Visit social networking-U	Active-V	Passive-W	Inactive-X
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
I have had a role model or mentor in my workplace that inspired me to volunteer for community service																									
Strongly agree	75 7%	34 6%	41 7%	20 7%	37 6%	18 7%	1 2% *	18 8%	41 7%	15 5%	32 10% LM	14 7%	9 4%	20 5%	72 7%	2 4% *	- **	1 7% **	48 8% T	11 6%	3 2%	14 6%	25 7%	26 9% X	24 5%
Somewhat agree	236 21%	110 20%	126 21%	76 26% D	109 18%	52 19%	6 15% *	48 21%	106 19%	76 25%	76 25% M	49 25%	38 19%	73 17%	217 20%	14 26% *	- **	5 36% **	137 22% T	38 23%	19 15%	41 18%	92 27% WX	57 20%	87 17%
Somewhat disagree	441 39%	212 38%	229 39%	113 39% D	238 40%	90 34%	19 45% *	91 39%	209 37%	121 40%	121 39%	75 39%	88 44%	156 35%	416 39%	18 34% *	4 79% **	3 23% **	248 40%	59 35%	55 43%	80 34%	129 38%	109 38%	202 39%
Strongly disagree	390 34%	198 36%	193 33%	79 28% C	205 35% C	106 40%	16 38% *	75 32%	206 37%	93 30%	79 26%	55 29%	66 33%	190 JKL	366 34%	19 36% *	1 21% **	4 34% **	181 29%	59 35%	51 40%	99 42% R	90 27%	92 32%	209 40% VW
Summary																									
Top2Box (Strongly/ Somewhat agree)	311 27%	144 26%	167 28%	95 33% D	146 25%	70 26%	7 17% *	66 28%	147 26%	91 30%	108 35% LM	63 33% LM	47 23%	93 21%	289 27%	16 30% *	- **	5 43% **	185 30% T	49 29% T	22 17%	55 23%	117 35% X	83 29% X	111 21%
Low2Box (Somewhat/ Strongly disagree)	831 73%	410 74%	421 72%	192 67% C	442 75%	197 74%	35 83% *	166 72%	415 74%	214 70%	200 65%	131 67% JK	154 77%	346 79%	782 73%	37 70% *	5 100% **	7 57% **	428 70%	118 71%	106 83%	179 77%	219 65%	201 71%	411 79% VW

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 [*]
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 [*]
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12_5_ [Influencing positive social change should be given greater priority by Canada's business leader

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Influencing positive social change should be given greater priority by Canada's business leaders																									
Strongly agree	352 31%	159 29%	193 33%	76 26%	174 30%	103 39%	10 24%	63 27%	179 32%	100 33%	121 39%	67 34%	62 31%	102 23%	333 31%	14 27%	3 59%	2 14%	207 34%	51 31%	34 27%	60 25%	148 44%	76 27%	128 25%
Somewhat agree	636 56%	294 53%	342 58%	169 59%	328 56%	139 52%	23 54%	142 61%	311 55%	160 52%	153 50%	108 56%	115 57%	260 59%	596 56%	31 57%	2 41%	8 58%	336 55%	94 56%	74 57%	133 57%	163 48%	169 59%	305 58%
							*	I						J		*	**	**						V	V
Somewhat disagree	131 11%	83 15%	48 8%	34 12%	74 13%	23 9%	9 21%	22 10%	60 11%	40 13%	30 10%	17 9%	21 10%	63 14%	124 12%	7 12%	- *	1 7%	58 9%	21 13%	18 14%	34 15%	22 6%	35 12%	75 14%
		B					GH*									*	**	**				R		V	V
Strongly disagree	23 2%	18 3%	5 1%	8 3%	13 2%	2 1%	1 2%	4 2%	12 2%	6 2%	4 1%	2 1%	4 2%	14 3%	19 2%	2 3%	- *	3 20%	12 2%	1 1%	3 2%	7 3%	3 1%	5 2%	15 3%
		B					*									*	**	**							
Summary																									
Top2Box (Strongly/ Somewhat agree)	988 87%	453 82%	535 91%	245 85%	501 85%	242 91%	33 77%	205 89%	490 87%	260 85%	275 89%	175 90%	177 88%	362 82%	929 87%	45 84%	5 100%	9 73%	543 89%	145 87%	108 84%	192 82%	311 93%	244 86%	433 83%
			A			D	*	F			M	M				*	**	**	U				WX		
Low2Box (Somewhat/ Strongly disagree)	154 13%	101 18%	53 9%	42 15%	87 15%	25 9%	10 23%	27 11%	72 13%	45 15%	33 11%	19 10%	24 12%	77 18%	142 13%	8 16%	- *	4 27%	70 11%	22 13%	20 16%	42 18%	25 7%	40 14%	89 17%
		B			E		G*							JK		*	**	**				R		V	V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 [*]
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 [*]
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12_6_ [Offering time off to volunteer builds employee pride and makes it easier for companies to attract and keep the best employee

To what extent do you agree or disagree with the following statements:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Offering time off to volunteer builds employee pride and makes it easier for companies to attract and keep the best employees																									
Strongly agree	311 27%	134 24%	177 30%	70 24%	154 26%	87 33%	13 30%	65 28%	147 26%	86 28%	104 34%	60 31%	50 25%	97 22%	289 27%	16 31%	3 59%	3 21%	182 30%	49 29%	30 24%	50 21%	124 37%	73 26%	114 22%
Somewhat agree	618 54%	303 55%	315 54%	158 55%	327 56%	132 50%	20 47%	121 52%	323 57%	154 50%	165 53%	109 56%	111 55%	234 53%	584 55%	27 50%	1 21%	5 43%	333 54%	81 49%	68 53%	135 58%	172 51%	161 57%	285 55%
							*									*	**	**							
Somewhat disagree	175 15%	91 16%	84 14%	50 17%	87 15%	38 14%	6 15%	37 16%	76 14%	55 18%	34 11%	23 12%	33 16%	85 19%	165 15%	7 13%	1 20%	2 16%	85 14%	32 19%	26 20%	33 14%	33 10%	46 16%	96 18%
							*									*	**	**							
Strongly disagree	39 3%	26 5%	12 2%	10 3%	20 3%	9 3%	3 8%	9 4%	17 3%	10 3%	6 2%	3 1%	7 3%	23 5%	33 3%	3 6%	- 20%	3 2%	14 3%	5 3%	4 3%	16 7%	7 2%	5 2%	26 5%
							*									*	**	**							
Summary		B					*							JK		*	**	**				R			VW
Top2Box (Strongly/ Somewhat agree)	929 81%	437 79%	492 84%	228 79%	481 82%	219 82%	33 77%	186 80%	470 84%	240 79%	268 87%	168 87%	161 80%	331 75%	874 82%	43 81%	4 80%	8 64%	515 84%	130 78%	98 76%	185 79%	296 88%	233 82%	399 76%
Low2Box (Somewhat/ Strongly disagree)	213 19%	117 21%	96 16%	59 21%	107 18%	47 18%	10 23%	46 20%	93 16%	65 21%	40 13%	25 13%	40 20%	108 25%	198 18%	10 19%	1 20%	5 36%	98 16%	36 22%	30 24%	48 21%	40 18%	51 24%	123 24%
							*						J	JK		*	**	**			R			V	V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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12. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)]

To what extent do you agree or disagree with the following statements:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
Influencing positive social change should be given greater priority by Canada's business leaders	988	453	535	245	501	242	33	205	490	260	275	175	177	362	929	45	5	9	543	145	108	192	311	244	433
Employees who work for companies with volunteer policies are more likely to have positive attitudes towards their work and their Companies should encourage their employees to achieve a healthy work-life balance by allowing time off for community service	87%	82%	91%	85%	85%	91%	77%	89%	87%	85%	89%	90%	88%	82%	87%	84%	100%	73%	89%	87%	84%	82%	93%	86%	83%
Companies that have robust civic engagement policies benefit economically from higher morale, greater productivity and deeper pride and makes it easier for companies to attract and keep the best employees		A	D				*	F			M	M				*	**	**	U				WX		
I have had a role model or mentor in my workplace that inspired me to volunteer for community service	969	462	506	239	500	230	34	196	478	261	274	174	169	351	912	45	5	7	535	142	107	186	303	246	419
	85%	83%	86%	83%	85%	86%	79%	85%	85%	86%	89%	90%	84%	80%	85%	85%	100%	57%	87%	85%	83%	79%	90%	87%	80%
							*	M			M	M				*	**	**	U				X	X	
	967	464	504	241	497	230	32	193	479	264	268	173	171	355	909	45	5	9	532	140	107	189	303	247	417
	85%	84%	86%	84%	84%	86%	74%	83%	85%	86%	87%	89%	85%	81%	85%	84%	100%	73%	87%	84%	84%	81%	90%	87%	80%
							*	F			M	M				*	**	**	U				X	X	
	933	443	490	235	475	222	30	192	460	250	263	171	162	336	879	44	2	8	522	132	96	182	298	235	399
	82%	80%	83%	82%	81%	83%	71%	83%	82%	82%	85%	88%	81%	77%	82%	82%	38%	64%	85%	79%	75%	78%	89%	83%	77%
							*	M			M	LM				*	**	**	TU				WX	X	
	929	437	492	228	481	219	33	186	470	240	268	168	161	331	874	43	4	8	515	130	98	185	296	233	399
	81%	79%	84%	79%	82%	82%	77%	80%	84%	79%	87%	87%	80%	75%	82%	81%	80%	64%	84%	78%	76%	79%	88%	82%	76%
							*	LM			M	M				*	**	**	T				WX		
	311	144	167	95	146	70	7	66	147	91	108	63	47	93	289	16	-	5	185	49	22	55	117	83	111
	27%	26%	28%	33%	25%	26%	17%	28%	26%	30%	35%	33%	23%	21%	27%	30%	-	43%	30%	29%	17%	23%	35%	29%	21%
				D			*				LM	LM				*	**	**	T	T			X	X	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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12. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)]

To what extent do you agree or disagree with the following statements:

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-	Use social media-	Use social media-	Use social media-Never	Use the internet-	Use the internet-	Use the internet-	Use the internet-	Visit social networking	Visit social networking	Visit social networking	Visit social networking	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1142	603	539	291	599	252	47	232	558	305	312	191	197	442	1071	53	5	13	609	167	128	238	337	280	525
Weighted	1142	554	588	287	588	267	43	232	562	305	308	194	201	439	1071	53	5	13	613	167	128	234	336	284	522
I have had a role model or mentor in my workplace that inspired me to volunteer for community service	831	410	421	192	442	197	35	166	415	214	200	131	154	346	782	37	5	7	428	118	106	179	219	201	411
Offering time off to volunteer builds employee pride and makes it easier for companies to attract and keep the best employees	73%	74%	72%	67%	75%	74%	83%	72%	74%	70%	65%	67%	77%	79%	73%	70%	100%	57%	70%	71%	83%	77%	65%	71%	79%
Companies that have robust civic engagement policies benefit economically from higher morale, greater productivity and deeper					C		*					JK	JK			*	**	**		RS					VW
Employees who work for companies with volunteer policies are more likely to have positive attitudes towards their work and their	213	117	96	59	107	47	10	46	93	65	40	25	40	108	198	10	1	5	98	36	30	48	40	51	123
Influencing positive social change should be given greater priority by Canada's business leaders	19%	21%	16%	21%	18%	18%	23%	20%	16%	21%	13%	13%	20%	25%	18%	19%	20%	36%	16%	22%	24%	21%	12%	18%	24%
					*		*					J	JK		*	**	**		R					V	V
	209	111	98	53	113	44	12	39	102	55	45	23	39	103	193	9	3	5	91	34	32	51	38	49	123
	18%	20%	17%	18%	19%	17%	29%	17%	18%	18%	15%	12%	19%	23%	18%	18%	62%	36%	15%	21%	25%	22%	11%	17%	23%
					*		*					K	JK		*	**	**		R		R			V	VW
	175	90	85	47	91	37	11	39	83	42	40	20	30	84	163	9	-	4	81	27	21	45	33	37	105
	15%	16%	14%	16%	16%	14%	26%	17%	15%	14%	13%	11%	15%	19%	15%	16%	-	27%	13%	16%	16%	19%	10%	13%	20%
					I*		I*						JK			*	**	**		R		R			VW
	173	92	82	48	88	37	9	36	85	44	35	19	32	88	160	8	-	6	79	25	21	48	33	38	103
	15%	17%	14%	17%	15%	14%	21%	15%	15%	14%	11%	10%	16%	20%	15%	15%	-	43%	13%	15%	17%	21%	10%	13%	20%
					*		*						JK		*	**	**		R						VW
	154	101	53	42	87	25	10	27	72	45	33	19	24	77	142	8	-	4	70	22	20	42	25	40	89
	13%	18%	9%	15%	15%	9%	23%	11%	13%	15%	11%	10%	12%	18%	13%	16%	-	27%	11%	13%	16%	18%	7%	14%	17%
		B			E		G*							JK		*	**	**			R		V	V	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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