1_1. [I think Canada is the best place to live in the world

Total Male Female 18-34 35-54 55+ 415 H5 Pot Sec Univ Grad			Ge	nder		AGE			FDU	CATION			DE	M B					DI	M A					DEM C	
Base: All Respondents		Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>media- Daily/few</th><th>media- Weekly/few times</th><th>media- About once a month / few times a</th><th>media-Never</th><th>internet- Daily/few</th><th>internet- Weekly/few times</th><th>internet- About once a month / few times a</th><th>internet-</th><th>networking sites- Daily/few</th><th>networking sites- Weekly/few times</th><th>networking sites-About once a month / few</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	media- Daily/few	media- Weekly/few times	media- About once a month / few times a	media-Never	internet- Daily/few	internet- Weekly/few times	internet- About once a month / few times a	internet-	networking sites- Daily/few	networking sites- Weekly/few times	networking sites-About once a month / few		Active	Passive	Inactive
Weighted 1177 571 606 328 436 413 117 418 461 181 355 172 197 453 1110 49 7 12 654 173 88 263 Ithink Canada is the best place to live in the world Strongly agree 575 255 320 117 202 255 58 216 232 70 173 75 101 226 547 20 3 4 295 98 41 142 Somewhat agree 451 231 219 147 173 130 42 150 181 78 127 76 74 174 427 18 2 3 258 64 33 96 38% 41% 36% 45% 45% 45% 45% 36% 36% 36% 36% 36% 36% 36% 36% 36% 36			A	В	С	D	E	F	G	Н	1	J	K	L	М	N	0	P	Q	R	S	T	U	V	W	Х
Weighted 1177 571 606 328 436 413 117 418 461 181 355 172 197 453 1110 49 7 12 654 173 88 263 Think Canada is the best place to live in the world Strongly agree 575 255 320 117 202 255 88 216 232 70 173 75 101 226 547 20 3 4 295 98 41 142 Somewhat agree 451 231 219 147 173 130 42 150 181 78 127 76 74 174 427 18 2 3 258 64 33 96 Somewhat disagree 117 65 52 48 43 26 14 41 37 25 43 17 18 38 107 7 - 3 81 9 14 Somewhat disagree 34 19 15 16 17 1 3 10 12 9 12 4 3 15 9 14 Strongly disagree 34 19 15 16 17 1 3 10 12 9 12 4 3 15 28 4 1 2 23 21 17 18 18 19 15 16 17 1 1 3 10 12 9 12 4 3 15 28 4 1 1 22 Somewhat disagree 1026 487 539 264 375 386 9 367 412 147 300 150 175 401 975 38 6 7 552 161 74 238		1177	604	573	324	462	391	101	362	536	178	359	173	196	449	1109	49	6	13	651	173	90	263	364	280	533
Ithink Canada is the best place to live in the world																		7						354	284	539
Strongly agree 575 255 320 117 202 255 58 216 232 70 173 75 101 26 547 20 3 4 295 98 41 142 496 496 45% 53% 36% 46% 62% 50% 52% 50% 38% 49% 43% 51% 50% 49% 41% 52% 38% 45% 57% 46% 57% 54% 54% 57% 46% 47% 57% 47% 427 18 2 3 258 64 33 37%	in the																									
Somewhat agree		575	255	320	117	202	255	58	216	232	70	173	75	101	226	547	20	3	4	295	98	41	142	168	144	262
Somewhat agree 451 231 219 147 173 130 42 150 181 78 127 76 74 174 427 18 2 3 258 64 33 96 36% 39% 43% 36% 39% 43% 36% 38% 38% 39% 39% 38% 39% 39% 39% 39% 39% 39% 39% 39% 39% 39		49%	45%	53%	36%	46%		50%	52%	50%	38%	49%	43%	51%	50%	49%	41%			45%	57%		54%	48%	51%	49%
38% 41% 36% 45% 40% 32% 36% 36% 39% 43% 36% 44% 38% 38% 39% 38% 34% 22% 39% 37% 37% 37% 37% 37% 37% 37% 37% 37% 37		451	231	219	147	173		42	150	181	78	127	76	74	174	427	18	2	3	258	64	33	96	129	114	208
Somewhat disagree 117 65 52 48 43 26 14 41 37 25 43 17 18 38 107 7 - 3 81 9 14 14 14 14 15 10% 11% 9% 15% 10% 6% 12% 10% 8% 14% 12% 10% 9% 8% 10% 14% - 23% 12% 5% 15% 5% 5% 5% 15% 5% 5% 15% 5% 5% 15% 5% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5% 15% 5%																			23%					36%	40%	39%
10% 11% 9% 15% 10% 6% 12% 10% 8% 14% 12% 10% 9% 8% 10% 14% - 23% 12% 5% 15% 5%					E	E																				
Strongly disagree 34 19 15 16 17 1 3 10 12 9 12 4 3 15 28 4 1 2 21 3 - 11 3 - 14 3 3 5 5 4% 4* 2% 2% 3% 3% 3% 3% 3% 5% 4% 2* 3% 5% 4% 2% 2% 3% 3% 3% 3% 14% 16% 3% 2% - 4% 5% 5% 4% 2% 5% 3% 5% 4% 2% 5% 3% 5% 4% 2% 5% 3% 5% 5% 4% 2% 5% 3% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%		117	65	52	48	43	26	14	41	37	25	43	17	18	38	107	7	-	3	81	9	14	14	40	24	53
Strongly disagree 34 19 15 16 17 1 3 10 12 9 12 4 3 15 28 4 1 2 21 3 - 11 3 10 3 3% 3% 5% 4% * 3% 2% 3% 5% 4% 2% 2% 3% 3% 8% 14% 16% 3% 2% - 4% 5		10%	11%	9%	15%	10%	6%	12%	10%	8%	14%	12%	10%	9%	8%	10%	14%	-	23%	12%	5%	15%	5%	11%	8%	10%
3% 3% 3% 5% 4% * 3% 2% 3% 5% 4% 2% 2% 3% 3% 8% 14% 16% 3% 2% - 4% Summary Top2Box (agree) 1026 487 539 264 375 386 99 367 412 147 300 150 175 401 975 38 6 7 552 161 74 238											Н							**	**	SU		SU*				
Summary Top2Box (agree) 1026 487 539 264 375 386 99 367 412 147 300 150 175 401 975 38 6 7 552 161 74 238		34	19	15	16	17	1	3	10	12	9	12	4	3	15	28	4	1	2	21	3	-	11	16	2	16
Summary Top2Box (agree) 1026 487 539 264 375 386 99 367 412 147 300 150 175 401 975 38 6 7 552 161 74 238		3%	3%	3%	5%	4%	•	3%	2%	3%	5%	4%	2%	2%	3%	3%				3%	2%	-	4%	5%	1%	3%
Top2Box(agree) 1026 487 539 264 375 386 99 367 412 147 300 150 175 401 975 38 6 7 552 161 74 238					E	E											N*	**	**			*		W		W
																										4
																			7					297	258	470
87% 85% 89% 81% 86% 93% 85% 88% 89% 81% 84% 87% 89% 88% 78% 86% 61% 84% 93% 85% 91%		87%	85%	89%	81%	86%		85%	88%	89%	81%	84%	87%	89%	88%	88%	78%			84%			91%	84%	91%	87%
C CD I I						С			1	1						0	•	**	**				R		V	
Low28ox (disagree) 151 84 67 64 60 27 17 51 49 34 56 22 22 53 135 11 1 5 102 11 14 25																		1	5					57	26	69
13% 15% 11% 19% 14% 7% 15% 12% 11% 19% 16% 13% 11% 12% 12% 22% 14% 39% 16% 7% 15% 9%		13%	15%	11%	19%	14%	7%	15%	12%	11%		16%	13%	11%	12%	12%					/%		9%	16% W	9%	13%

⁻ Column Proportions:

Columns Tested (5%); A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 10 (*)

Column Means:
Columns Tested (5%); A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. [I think Canada is envy of most other countries in the world

		Ge	nder		AGE			EDU	CATION			DE	VI B					DI	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th></th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day		networking sites-About		Active	Passive	Inactive
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1177	604	573	324	462	391	101	362	536	178	359	173	196	449	1109	49	6	13	651	173	90	263	364	280	533
Weighted	1177	571	606	328	436	413	117	418	461	181	355	172	197	453	1110	49	7	12	654	173	88	263	354	284	539
I think Canada is envy of most other countries in the world																									
Strongly agree	299	138	161	72	93	135	34	94	129	42	90	45	54	111	288	7	2	2	157	52	20	69	87	80	132
	25%	24%	27%	22%	21%	33% CD	29%	23%	28%	23%	25%	26%	27%	24%	26%	15%	31%	15%	24%	30%	23%	26%	25%	28%	24%
Somewhat agree	593	301	292	150	233	210	50	225	233	85	169	98	94	233	557	27	2	7	311	91	49	142	174	151	268
	50%	53%	48%	46%	54% C	51%	43%	54%	51%	47%	48%	57%	48%	51%	50%	55%	37%	55%	48%	52%	56%	54%	49%	53%	50%
Somewhat disagree	226	103	124	88	83	56	21	81	79	45	70	26	44	86	212	10	1	3	148	25	16	37	67	46	113
	19%	18%	20%	27% DE	19%	14%	18%	19%	17%	25%	20%	15%	22%	19%	19%	21%	18%	22%	23% SU	15%	19%	14%	19%	16%	21%
Strongly disagree	58	29	29	19	27	13	12	18	20	п	26	2	-	24	53	4	1	1	38	-	2	14	26	6	26
strongly disagree	5%	5%	5%	6%	6%	3%	10%	4%	4%	5%	7%	2%	3%	5%	5%	8%	14%	8%	6%	3%	2%	5%	7%	2%	5%
	370	3/0	370	070	F	3/0	GH	470	470	370	KI	270	370	370	370	*	**	**	070	3/0	*	370	W	270	370
Summary																									
Top2Box (agree)	892	439	453	221	326	345	84	319	362	127	259	143	147	343	845	34	5	8	468	143	69	212	261	231	400
	76%	77%	75%	67%	75%	83%	72%	76%	79%	70%	73%	83%	75%	76%	76%	70%	69%	70%	72%	83%	79%	81%	74%	81%	74%
					С	CD			1			J				•	**	**		R		R		VX	
Low2Box (disagree)	285	132	153	107	110	69	33	99	99	54	97	29	49	110	265	14	2	4	186	30	19	51	93	53	139
	24%	23%	25%	33%	25%	17%	28%	24%	21%	30%	27%	17%	25%	24%	24%	30%	31%	30%	28%	17%	21%	19%	26%	19%	26%
				DE	E					H	K						**	**	SU				W		W

⁻ Column Proportions:

Columns Tested (5%); A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 10 (*)

Column Means:
Columns Tested (5%); A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. [So far, 2013 has been a good year for Canada]

		Ge	nder		AGE			EDUC	ATION			DI	МВ					DI	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th></th><th>Visit social networking sites-About once a month / few times a</th><th>networking</th><th>Active</th><th>Passive</th><th>Inacti</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day		Visit social networking sites-About once a month / few times a	networking	Active	Passive	Inacti
		A	В	С	D	E	F	G	н	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х
Base: All Respondents	1177	604	573	324	462	391	101	362	536	178	359	173	196	449	1109	49	6	13	651	173	90	263	364	280	533
Weighted	1177	571	606	328	436	413	117	418	461	181	355	172	197	453	1110	49	7	12	654	173	88	263	354	284	539
So far, 2013 has been a good year for Canada																									
trongly agree	136	71	65	42	45	49	16	36	66	17	49	19	31	37	131	1	-	3	83	18	12	23	47	33	56
	12%	12%	11%	13%	10%	12%	14%	9%	14%	9%	14%	11%	16%	8%	12%	3%		25%	13%	11%	14%	9%	13%	12%	10%
									G		M		М		0	-									
iomewhat agree	636	305	331	154	234	248	62	242	241	91	184	98	95	259	599	29	5	4	326	95	50	165	181	156	299
	54%	53%	55%	47%	54%	60%	53%	58%	52%	50%	52%	57%	48%	57%	54%	59%	70%	32%	50%	55%	57%	63%	51%	55%	56%
						С								L		•						R		-	
omewhat disagree	327	159	169	111	125	91	25	111	131	61	93	50	55	129	310	13	1	3	195	49	23	60	98	82	147
	28%	28%	28%	34%	29%	22%	21%	26%	28%	34%	26%	29%	28%	29%	28%	26%	17%	28%	30%	29%	26%	23%	28%	29%	27%
				E	E					F						•	**	**	U		•				
trongly disagree	78	36	42	21	32	25	14	29	23	12	29	5	16	28	70	6	1	2	50	10	3	15	28	13	37
	7%	6%	7%	6%	7%	6%	12%	7%	5%	7%	8%	3%	8%	6%	6%	12%	14%	15%	8%	6%	4%	6%	8%	5%	7%
							Н				K		K				**	**			•				
ummary																								1	4
'op2Box (agree)	772	376	395	196	279	297	78	278	307	108	233	117	126	296	730	30	5	7	409	113	62	188	228	188	355
	66%	66%	65%	60%	64%	72%	67%	67%	67%	60%	66%	68%	64%	65%	66%	62%	70%	57%	63%	66%	70%	72%	64%	66%	66%
						CD											**	**				R			
ow2Box (disagree)	405	194	211	132	157	116	39	139	154	73	122	55	71	157	380	19	2	5	245	60	26	75	126	95	184
	34%	34%	35%	40%	36%	28%	33%	33%	33%	40%	34%	32%	36%	35%	34%	38%	30%	43%	37%	34%	30%	28%	36%	34%	34%
				F	F												**	**	U						

⁻ Column Proportions:

Columns Tested (5%); A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 10 (*)

Column Means:
Columns Tested (5%); A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. [So far, 2013 has been a good year for me]

		Ge	nder		AGE			EDU	CATION			DE	МВ					Di	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>networking sites- Weekly/few</th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactiv</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	networking sites- Weekly/few	networking sites-About		Active	Passive	Inactiv
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1177	604	573	324	462	391	101	362	536	178	359	173	196	449	1109	49	6	13	651	173	90	263	364	280	533
Weighted	1177	571	606	328	436	413	117	418	461	181	355	172	197	453	1110	49	7	12	654	173	88	263	354	284	539
So far, 2013 has been a good year for me								ļ																4	4
Strongly agree	243	101	142	79	64	99	23	85	100	35	89	27	44	83	239	2	1	1	147	33	16	46	82	60	101
	21%	18%	23%	24%	15%	24%	19%	20%	22%	19%	25%	16%	23%	18%	22%	4%	16%	8%	23%	19%	18%	18%	23%	21%	19%
			A	D		D					KM				0	•	**	**			•				
Somewhat agree	575	304	270	150	209	216	50	196	231	97	165	94	91	225	534	33	4	5	299	92	47	136	170	140	266
	49%	53%	45%	46%	48%	52%	43%	47%	50%	54%	46%	55%	46%	50%	48%	67%	53%	39%	46%	53%	54%	52%	48%	49%	49%
		В														N*	**	**							
Somewhat disagree	240	117	123	61	110	68	23	85	97	34	66	36	36	102	226	9	1	3	139	33	13	56	62	60	118
	20%	21%	20%	19%	25%	16%	20%	20%	21%	19%	18%	21%	18%	23%	20%	18%	17%	29%	21%	19%	15%	21%	17%	21%	22%
					CE												**	**							
Strongly disagree	119	49	71	38	52	30	21	51	33	15	37	14	26	43	111	5	1	3	69	14	11	25	41	24	55
	10%	9%	12%	11%	12%	7%	18%	12%	7%	8%	10%	8%	13%	9%	10%	10%	14%	24%	11%	8%	13%	9%	12%	8%	10%
					F		HI	н									**	**							
Summary																								4	
Top2Box (agree)	818	405	413	229	273	315	73	282	331	132	253	121	135	308	773	35	5	6	447	126	63	182	251	200	366
	69%	71%	68%	70%	63%	76%	62%	67%	72%	73%	71%	71%	69%	68%	70%	71%	70%	47%	68%	73%	72%	69%	71%	71%	68%
	,,,,,,			D		D	. = / =	,.				_,,,		. ,,,,			**	**						-,-	00,1
Low2Box (disagree)	359	166	193	99	163	98	44	136	130	49	102	51	62	145	337	14	2	6	207	47	25	80	103	84	173
	31%	29%	32%	30%	37%	24%	38%	33%	28%	27%	29%	29%	31%	32%	30%	29%	30%	53%	32%	27%	28%	31%	29%	29%	32%
	3170	2370	3270	3370	CF	2470	3070	3370	2070	2770	2370	2370	3270	3270	3070	*	**	**	3270	2770	*	31/0	2370	2370	3270

⁻ Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means: 58(: A/B,C/D/E,F/G/H/I,J/K/U/M,N/O/P/Q,R/S/T/U,V/W/)

Minimum Base: 30 (**), Small Base: 100 (*)

Table of Contexts

1_5. [I think Canada's reputation in the world has improved over the last ten years

		Ge	ender		AGE			EDU	CATION			DE	VI B					Di	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>Visit social networking sites- Weekly/few times weekly</th><th>networking sites-About</th><th>Visit social networking sites-Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	Visit social networking sites- Weekly/few times weekly	networking sites-About	Visit social networking sites-Never	Active	Passive	Inactive
		A	В	С	D	E	F	G	н	1	J	K	L	M	N	0	Р	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1177	604	573	324	462	391	101	362	536	178	359	173	196	449	1109	49	6	13	651	173	90	263	364	280	533
Weighted	1177	571	606	328	436	413	117	418	461	181	355	172	197	453	1110	49	7	12	654	173	88	263	354	284	539
I think Canada's reputation in the world has improved over the last ten years																									
Strongly agree	236	104	132	64	85	87	25	79	102	29	83	38	37	77	230	4	-	2	140	35	15	47	83	51	102
	20%	18%	22%	20%	20%	21%	22%	19%	22%	16%	23% M	22%	19%	17%	21%	7%	**	17%	21%	20%	17%	18%	23%	18%	19%
Somewhat agree	490	232	258	129	180	182	49	181	191	69	129	68	81	211	458	25	3	4	241	77	44	128	118	130	242
	42%	41%	43%	39%	41%	44%	42%	43%	41%	38%	36%	40%	41%	47%	41%	51%	52%	32%	37%	45%	50%	49%	33%	46%	45%
														J			**	**			R*	R		V	V
Somewhat disagree	322	168	155	90	120	112	28	111	125	58	92	52	59	120	302	15	2	3	190	47	19	66	94	84	144
	27%	29%	25%	27%	28%	27%	24%	27%	27%	32%	26%	30%	30%	26%	27%	30%	34%	29%	29%	27%	22%	25%	27%	30%	27%
																	**	**							
Strongly disagree	129	67	62	46	51	33	14	46	43	25	51	14	20	45	119	6	1	3	84	14	9	22	60	19	51
3,110	11%	12%	10%	14%	12%	8%	12%	11%	9%	14%	14%	8%	10%	10%	11%	12%	14%	23%	13%	8%	11%	8%	17%	7%	9%
				E							K						**	**					WX		
Summary																									
Top2Box (agree)	726	336	390	193	265	268	74	260	293	98	212	106	118	289	688	28	3	6	380	112	59	175	200	181	345
	62%	59%	64%	59%	61%	65%	64%	62%	64%	54%	60%	62%	60%	64%	62%	58%	52%	49%	58%	65%	67%	67%	57%	64%	64%
									1								**	**				R			V
Low2Box (disagree)	451	235	216	136	171	145	42	157	168	84	143	65	79	165	421	21	3	6	274	61	29	88	154	103	194
	38%	41%	36%	41%	39%	35%	36%	38%	36%	46%	40%	38%	40%	36%	38%	42%	48%	51%	42%	35%	33%	33%	43%	36%	36%
										Н							**	**	U		*		X		

⁻ Column Proportions:

Columns Tested (5%); A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 10 (*)

Column Means:
Columns Tested (5%); A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)

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1_6. [Canadians have an inflated sense of how good we are as a country

		Ge	nder		AGE			EDU	CATION			DE	VI B					Di	EM A					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>Visit social networking sites- Weekly/few times weekly</th><th>networking sites-About</th><th>sites-Never</th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	Visit social networking sites- Weekly/few times weekly	networking sites-About	sites-Never	Active	Passive	Inactive
		A	В	С	D	E	F	G	н	1	J	K	L	M	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1177	604	573	324	462	391	101	362	536	178	359	173	196	449	1109	49	6	13	651	173	90	263	364	280	533
Weighted	1177	571	606	328	436	413	117	418	461	181	355	172	197	453	1110	49	7	12	654	173	88	263	354	284	539
Canadians have an inflated sense of how good we are as a country																									
Strongly agree	143	70	73	59	47	38	18	45	55	24	63	13	24	43	134	6	1	2	94	18	6	25	57	32	54
	12%	12%	12%	18%	11%	9%	16%	11%	12%	13%	18%	7%	12%	9%	12%	13%	15%	17%	14%	10%	7%	10%	16%	11%	10%
				DE							KM						**	**	T		*		X		
Somewhat agree	505	260	245	142	180	183	56	188	176	85	148	90	79	188	479	21	2	3	278	78	41	108	143	136	226
	43%	45%	40%	43%	41%	44%	48%	45%	38%	47%	42%	52%	40%	41%	43%	43%	33%	26%	43%	45%	46%	41%	40%	48%	42%
								Н		Н		JLM					**	**			*				
Somewhat disagree	400	184	216	104	151	145	33	141	170	56	114	54	69	163	378	16	1	4	216	65	33	86	117	85	198
	34%	32%	36%	32%	35%	35%	29%	34%	37%	31%	32%	31%	35%	36%	34%	33%	20%	35%	33%	37%	38%	33%	33%	30%	37%
																	**	**			*				
trongly disagree	129	57	72	24	58	47	9	43	61	16	29	16	25	60	119	6	2	3	66	13	8	43	37	31	61
	11%	10%	12%	7%	13%	11%	8%	10%	13%	9%	8%	9%	12%	13%	11%	12%	31%	22%	10%	7%	9%	16%	11%	11%	11%
					С									J			**	**				RS			
Summary																								1	
Top2Box (agree)	648	330	318	200	227	221	74	233	231	110	212	102	103	231	613	27	3	5	372	95	46	134	200	167	280
	55%	58%	52%	61%	52%	53%	63%	56%	50%	60%	60%	60%	52%	51%	55%	55%	48%	43%	57%	55%	53%	51%	57%	59%	52%
				DE			Н			Н	M						**	**							
.ow2Box (disagree)	529	241	288	128	209	192	43	184	230	72	144	69	93	223	497	22	3	7	282	77	41	129	154	116	259
	45%	42%	48%	39%	48%	47%	37%	44%	50%	40%	40%	40%	48%	49%	45%	45%	52%	57%	43%	45%	47%	49%	43%	41%	48%
					С	С			FI					J			**	**							

⁻ Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)

Column Meals (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - TOP2BOX (AGREE)]

		Ge	nder		AGE			EDUC	ATION			DE	МВ					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>networking sites- Weekly/few</th><th>networking sites-About</th><th></th><th>Active</th><th>Passive</th><th>Inactiv</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	networking sites- Weekly/few	networking sites-About		Active	Passive	Inactiv
		A	В	С	D	E	F	G	н	1	J	К	L	М	N	0	Р	Q	R	S	Т	U	V	w	х
Base: All Respondents	1177	604	573	324	462	391	101	362	536	178	359	173	196	449	1109	49	6	13	651	173	90	263	364	280	533
Weighted	1177	571	606	328	436	413	117	418	461	181	355	172	197	453	1110	49	7	12	654	173	88	263	354	284	539
I think Canada is the best place to live in the	1026	487	539	264	375	386	99	367	412	147	300	150	175	401	975	38	6	7	552	161	74	238	297	258	470
world	87%	85%	89%	81%	86%	93%	85%	88%	89%	81%	84%	87%	89%	88%	88%	78%	86%	61%	84%	93%	85%	91%	84%	91%	87%
					С	CD		1	1						0		**	**		RT		R		V	
I think Canada is envy of most other countries	892	439	453	221	326	345	84	319	362	127	259	143	147	343	845	34	5	8	468	143	69	212	261	231	400
in the world	76%	77%	75%	67%	75%	83%	72%	76%	79%	70%	73%	83%	75%	76%	76%	70%	69%	70%	72%	83%	79%	81%	74%	81%	74%
					С	CD			1			J					**	**		R		R		VX	
So far, 2013 has been a good year for me	818	405	413	229	273	315	73	282	331	132	253	121	135	308	773	35	5	6	447	126	63	182	251	200	366
	69%	71%	68%	70%	63%	76%	62%	67%	72%	73%	71%	71%	69%	68%	70%	71%	70%	47%	68%	73%	72%	69%	71%	71%	68%
				D		D											**	**			•				
So far, 2013 has been a good year for Canada	772	376	395	196	279	297	78	278	307	108	233	117	126	296	730	30	5	7	409	113	62	188	228	188	355
	66%	66%	65%	60%	64%	72%	67%	67%	67%	60%	66%	68%	64%	65%	66%	62%	70%	57%	63%	66%	70%	72%	64%	66%	66%
						CD											**	**				R			
I think Canada's reputation in the world has	726	336	390	193	265	268	74	260	293	98	212	106	118	289	688	28	3	6	380	112	59	175	200	181	345
improved over the last ten years	62%	59%	64%	59%	61%	65%	64%	62%	64%	54%	60%	62%	60%	64%	62%	58%	52%	49%	58%	65%	67%	67%	57%	64%	64%
									1								**	**			•	R			V
Canadians have an inflated sense of how good	648	330	318	200	227	221	74	233	231	110	212	102	103	231	613	27	3	5	372	95	46	134	200	167	280
we are as a country	55%	58%	52%	61%	52%	53%	63%	56%	50%	60%	60%	60%	52%	51%	55%	55%	48%	43%	57%	55%	53%	51%	57%	59%	52%
				DE			H			H	M						**	**							

⁻ Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)
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1. [SUMMARY - LOW2BOX (DISAGREE)]

		Ge	nder		AGE			EDUC	ATION			DE	МВ					DE	MA					DEM C	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Use social media- Daily/few times a day</th><th>Use social media- Weekly/few times weekly</th><th>Use social media- About once a month / few times a month</th><th>Use social media-Never</th><th>Use the internet- Daily/few times a day</th><th>Use the internet- Weekly/few times weekly</th><th>Use the internet- About once a month / few times a month</th><th>Use the internet- Never</th><th>Visit social networking sites- Daily/few times a day</th><th>networking sites- Weekly/few</th><th>Visit social networking sites-About once a month / few times a</th><th></th><th>Active</th><th>Passive</th><th>Inactive</th></hs<>	HS	Post Sec	Univ Grad	Use social media- Daily/few times a day	Use social media- Weekly/few times weekly	Use social media- About once a month / few times a month	Use social media-Never	Use the internet- Daily/few times a day	Use the internet- Weekly/few times weekly	Use the internet- About once a month / few times a month	Use the internet- Never	Visit social networking sites- Daily/few times a day	networking sites- Weekly/few	Visit social networking sites-About once a month / few times a		Active	Passive	Inactive
		А	В	С	D	E	F	G	н	1	J	К	L	М	N	0	P	Q	R	S	Т	U	V	W	Х
Base: All Respondents	1177	604	573	324	462	391	101	362	536	178	359	173	196	449	1109	49	6	13	651	173	90	263	364	280	533
Weighted	1177	571	606	328	436	413	117	418	461	181	355	172	197	453	1110	49	7	12	654	173	88	263	354	284	539
Canadians have an inflated sense of how good	529	241	288	128	209	192	43	184	230	72	144	69	93	223	497	22	3	7	282	77	41	129	154	116	259
we are as a country	45%	42%	48%	39%	48%	47%	37%	44%	50% FI	40%	40%	40%	48%	49%	45%	45%	52%	57%	43%	45%	47%	49%	43%	41%	48%
I think Canada's reputation in the world has	451	235	216	136	171	145	42	157	168	84	143	65	79	165	421	21	3	6	274	61	29	88	154	103	194
improved over the last ten years	38%	41%	36%	41%	39%	35%	36%	38%	36%	46%	40%	38%	40%	36%	38%	42%	48%	51%	42% U	35%	33%	33%	43%	36%	36%
So far, 2013 has been a good year for Canada	405	194	211	132	157	116	39	139	154	73	122	55	71	157	380	19	2	-	245	60	26	75	126	95	184
30 Iai, 2013 Ilas beell a good year for Callada	34%	34%	35%	40%	36%	28%	33%	33%	33%	40%	34%	32%	36%	35%	34%	38%	30%	43%	37%	34%	30%	28%	36%	34%	34%
	3470	3470	3370	F	F.	2070	3370	3370	3370	4070	3470	3270	3070	3370	3470	*	**	**	11	3470	*	2070	3070	3470	3470
So far, 2013 has been a good year for me	359	166	193	99	163	98	44	136	130	49	102	51	62	145	337	14	2	6	207	47	25	80	103	84	173
so lai, 2013 has been a good year for me	31%	29%	32%	30%	37% CF	24%	38%	33%	28%	27%	29%	29%	31%	32%	30%	29%	30%	53%	32%	27%	28%	31%	29%	29%	32%
I think Canada is envy of most other countries	285	132	153	107	110	69	33	99	99	54	97	29	49	110	265	14	2	4	186	30	19	51	93	53	139
in the world	24%	23%	25%	33%	25%	17%	28%	24%	21%	30%	27%	17%	25%	24%	24%	30%	31%	30%	28%	17%	21%	19%	26%	19%	26%
				DE	E					Н	K			=0	405		**		SU				W		W
I think Canada is the best place to live in the	151	84	67	64	60	27	17	51	49	34	56	22	22	53	135	11	1	5	102	11	14	25	57	26	69
world	13%	15%	11%	19% DE	14% E	7%	15%	12%	11%	19% GH	16%	13%	11%	12%	12%	22% N*	14%	39%	16% SU	7%	15% S*	9%	16% W	9%	13%

⁻ Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)
Minimum Base: 30 (**), Small Base: 100 (*)
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