

1_1. [I think Canada is the best place to live in the world]

As you may know, July 1st is Canada Day. To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Québécois (BQ)	Or some other party
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1177	144	120	77	476	272	88	359	208	267	172	305	863	272	295	251	48	7
Weighted	1177	158	125	77	451	283	84	364	211	262	166	301	868	269	294	250	50	7
I think Canada is the best place to live in the world																		
Strongly agree	575	96	66	38	239	87	49	167	114	114	89	147	426	173	168	105	11	2
	49%	60%	53%	49%	53%	31%	59%	46%	54%	43%	54%	49%	49%	64%	57%	42%	22%	28%
		E	E	E*	E		E*		I		I			OP	OP	P	*	**
Somewhat agree	451	43	49	33	159	140	26	145	67	113	65	121	327	75	102	112	31	1
	38%	27%	39%	43%	35%	50%	31%	40%	32%	43%	39%	40%	38%	28%	35%	45%	62%	13%
			A	A*		ADF	*			H						MN	MNO*	**
Somewhat disagree	117	13	8	6	43	42	4	40	23	26	9	22	93	20	21	27	6	1
	10%	8%	7%	8%	10%	15%	5%	11%	11%	10%	6%	7%	11%	7%	7%	11%	13%	12%
				*		BDF	*										*	**
Strongly disagree	34	6	2	-	9	13	4	12	7	9	2	11	23	2	3	6	2	3
	3%	4%	2%	-	2%	5%	5%	3%	3%	3%	1%	4%	3%	1%	1%	3%	4%	47%
				*			C*										*	**
Summary																		
Top2Box (agree)	1026	139	115	71	399	228	75	312	181	227	154	268	752	248	270	217	42	3
	87%	88%	92%	92%	88%	81%	90%	86%	86%	87%	93%	89%	87%	92%	92%	87%	84%	41%
			E	E*	E		*				GHI						*	**
Low2Box (disagree)	151	19	10	6	52	55	9	52	30	35	11	33	116	22	24	33	8	4
	13%	12%	8%	8%	12%	19%	10%	14%	14%	13%	7%	11%	13%	8%	8%	13%	16%	59%
				*		BCD	*	J	J	J							*	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. [I think Canada is envy of most other countries in the world]

As you may know, July 1st is Canada Day. To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The Conservative Partv	The Liberal Party	The New Democratic Partv (NDP)	The Bloc Québécois (BQ)	Or some other party
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1177	144	120	77	476	272	88	359	208	267	172	305	863	272	295	251	48	7
Weighted	1177	158	125	77	451	283	84	364	211	262	166	301	868	269	294	250	50	7
I think Canada is envy of most other countries in the world																		
Strongly agree	299	44	33	20	126	60	17	88	58	68	45	79	217	99	81	50	13	1
	25%	28%	26%	26%	28%	21%	20%	24%	28%	26%	27%	26%	25%	37%	28%	20%	26%	16%
				*	E		*							NO	O		*	**
Somewhat agree	593	77	69	40	221	140	46	185	90	139	85	153	438	127	153	129	26	2
	50%	49%	55%	52%	49%	49%	55%	51%	43%	53%	51%	51%	50%	47%	52%	52%	52%	37%
				*			*			H							*	**
Somewhat disagree	226	29	17	12	85	64	19	75	49	43	30	51	171	36	48	60	8	1
	19%	19%	14%	15%	19%	23%	22%	20%	23%	16%	18%	17%	20%	13%	16%	24%	16%	17%
				*		B	*									MN	*	**
Strongly disagree	58	7	6	5	19	19	3	16	14	12	6	17	42	8	12	11	3	2
	5%	4%	5%	6%	4%	7%	3%	5%	6%	5%	4%	6%	5%	3%	4%	4%	6%	30%
				*			*										*	**
Summary																		
Top2Box (agree)	892	122	102	60	347	200	62	273	148	207	130	233	655	226	234	180	39	4
	76%	77%	81%	78%	77%	71%	74%	75%	70%	79%	79%	77%	75%	84%	80%	72%	78%	53%
			E	*			*			H				O	O		*	**
Low2Box (disagree)	285	36	23	17	104	83	21	91	62	55	35	68	213	44	60	71	11	3
	24%	23%	19%	22%	23%	29%	26%	25%	30%	21%	21%	23%	25%	16%	20%	28%	22%	47%
				*		B	*		I							MN	*	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. [So far, 2013 has been a good year for Canada]

As you may know, July 1st is Canada Day. To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The Conservative Partv	The Liberal Party	The New Democratic Partv (NDP)	The Bloc Québécois (BQ)	Or some other party
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1177	144	120	77	476	272	88	359	208	267	172	305	863	272	295	251	48	7
Weighted	1177	158	125	77	451	283	84	364	211	262	166	301	868	269	294	250	50	7
So far, 2013 has been a good year for Canada																		
Strongly agree	136	17	15	13	60	22	8	34	33	24	27	36	97	55	29	20	4	1
	12%	11%	12%	17%	13%	8%	9%	9%	16%	9%	16%	12%	11%	20%	10%	8%	8%	16%
				E*	E		*		GI		GI			NOP			*	**
Somewhat agree	636	94	81	43	242	133	43	197	105	143	92	179	453	181	161	114	22	-
	54%	60%	65%	56%	54%	47%	51%	54%	50%	55%	55%	59%	52%	67%	55%	46%	44%	-
		E	DEF	*			*					L		NOP	O		*	**
Somewhat disagree	327	38	26	16	122	101	26	102	61	80	38	69	257	30	89	92	20	3
	28%	24%	21%	21%	27%	36%	31%	28%	29%	31%	23%	23%	30%	11%	30%	37%	39%	52%
				*		ABCD	*						K		M	M	M*	**
Strongly disagree	78	9	2	6	27	27	8	30	11	15	9	17	61	3	15	24	4	2
	7%	6%	2%	7%	6%	10%	9%	8%	5%	6%	5%	6%	7%	1%	5%	10%	8%	32%
				*		B	B*								M	M	M*	**
Summary																		
Top2Box (agree)	772	112	97	55	303	155	50	232	138	167	118	215	550	236	189	134	26	1
	66%	71%	78%	72%	67%	55%	60%	64%	66%	64%	71%	71%	63%	88%	65%	54%	52%	16%
		E	DEF	E*	E		*					L		NOP	O		*	**
Low2Box (disagree)	405	46	28	21	148	128	33	132	72	95	47	86	318	33	104	116	24	6
	34%	29%	22%	28%	33%	45%	40%	36%	34%	36%	29%	29%	37%	12%	35%	46%	48%	84%
				*	B	ABCD	B*						K		M	MN	M*	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. [So far, 2013 has been a good year for me]

As you may know, July 1st is Canada Day. To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The Conservative Partv	The Liberal Party	The New Democratic Partv (NDP)	The Bloc Québécois (BQ)	Or some other party
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1177	144	120	77	476	272	88	359	208	267	172	305	863	272	295	251	48	7
Weighted	1177	158	125	77	451	283	84	364	211	262	166	301	868	269	294	250	50	7
So far, 2013 has been a good year for me																		
Strongly agree	243	35	21	24	104	42	18	63	56	39	53	58	182	80	59	43	11	1
	21%	22%	16%	31%	23%	15%	22%	17%	27%	15%	32%	19%	21%	30%	20%	17%	21%	16%
				BE*	E		*		GI		GI			NO			*	**
Somewhat agree	575	82	72	30	204	153	34	161	81	159	79	159	412	130	155	124	25	2
	49%	52%	58%	39%	45%	54%	41%	44%	38%	61%	48%	53%	47%	48%	53%	49%	49%	26%
			CDF	*		CDF	*			GHJ							*	**
Somewhat disagree	240	31	20	16	97	55	20	91	49	40	27	60	178	40	57	56	8	3
	20%	20%	16%	20%	22%	20%	24%	25%	23%	15%	16%	20%	21%	15%	20%	23%	17%	42%
				*			*	IJ	I							M	*	**
Strongly disagree	119	10	12	7	46	33	11	48	24	24	7	24	96	19	22	28	6	1
	10%	6%	10%	10%	10%	12%	13%	13%	11%	9%	5%	8%	11%	7%	7%	11%	13%	17%
				*			*	J	J								*	**
Summary																		
Top2Box (agree)	818	117	93	54	308	194	53	225	137	198	132	217	594	211	214	166	35	3
	69%	74%	74%	70%	68%	69%	63%	62%	65%	76%	79%	72%	68%	78%	73%	66%	70%	41%
				*			*			GH	GH			O			*	**
Low2Box (disagree)	359	41	32	23	143	89	31	139	73	64	34	84	274	59	79	84	15	4
	31%	26%	26%	30%	32%	31%	37%	38%	35%	24%	21%	28%	32%	22%	27%	34%	30%	59%
				*			*	IJ	IJ							M	*	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. [I think Canada's reputation in the world has improved over the last ten years]

As you may know, July 1st is Canada Day. To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The Conservative Partv	The Liberal Party	The New Democratic Partv (NDP)	The Bloc Québécois (BQ)	Or some other party
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1177	144	120	77	476	272	88	359	208	267	172	305	863	272	295	251	48	7
Weighted	1177	158	125	77	451	283	84	364	211	262	166	301	868	269	294	250	50	7
I think Canada's reputation in the world has improved over the last ten years																		
Strongly agree	236	30	30	18	98	43	18	68	48	54	36	66	168	109	43	34	7	1
	20%	19%	24%	23%	22%	15%	22%	19%	23%	21%	22%	22%	19%	41%	15%	14%	14%	16%
			E	*	E		*							NOP			*	**
Somewhat agree	490	67	63	33	198	101	29	152	87	102	67	128	360	125	126	93	15	1
	42%	42%	50%	43%	44%	36%	35%	42%	41%	39%	40%	43%	41%	46%	43%	37%	31%	12%
			EF	*	E		*							OP			*	**
Somewhat disagree	322	45	25	21	118	88	24	96	55	81	47	85	233	33	92	76	18	2
	27%	29%	20%	28%	26%	31%	29%	26%	26%	31%	28%	28%	27%	12%	31%	31%	37%	26%
				*		B	*								M	M	M*	**
Strongly disagree	129	16	7	5	37	52	12	49	20	25	16	22	107	3	32	47	10	3
	11%	10%	5%	6%	8%	18%	15%	13%	10%	10%	10%	7%	12%	1%	11%	19%	19%	47%
				*		ABCD	B*						K		M	MN	M*	**
Summary																		
Top2Box (agree)	726	96	93	51	296	144	47	219	135	156	103	194	528	234	169	127	22	2
	62%	61%	74%	66%	66%	51%	56%	60%	64%	59%	62%	64%	61%	87%	58%	51%	44%	28%
			AEF	E*	E		*							NOP			*	**
Low2Box (disagree)	451	62	32	26	156	139	37	144	75	106	63	107	340	35	124	123	28	5
	38%	39%	26%	34%	34%	49%	44%	40%	36%	41%	38%	36%	39%	13%	42%	49%	56%	72%
		B		*		BCD	B*								M	M	M*	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

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1_6. [Canadians have an inflated sense of how good we are as a country]

As you may know, July 1st is Canada Day. To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The Conservative Partv	The Liberal Party	The New Democratic Partv (NDP)	The Bloc Québécois (BQ)	Or some other party
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1177	144	120	77	476	272	88	359	208	267	172	305	863	272	295	251	48	7
Weighted	1177	158	125	77	451	283	84	364	211	262	166	301	868	269	294	250	50	7
Canadians have an inflated sense of how good we are as a country																		
Strongly agree	143	21	21	10	47	31	13	51	29	23	20	36	105	30	27	40	6	3
	12%	13%	17%	13%	10%	11%	16%	14%	14%	9%	12%	12%	12%	11%	9%	16%	12%	47%
			D	*			*	I								N	*	**
Somewhat agree	505	71	52	33	198	118	32	163	90	112	67	130	373	106	128	103	21	2
	43%	45%	42%	43%	44%	42%	39%	45%	43%	43%	40%	43%	43%	39%	43%	41%	43%	25%
				*			*										*	**
Somewhat disagree	400	43	39	29	148	111	30	111	71	95	59	103	293	86	112	91	16	-
	34%	27%	31%	38%	33%	39%	36%	30%	34%	36%	36%	34%	34%	32%	38%	36%	32%	-
				*		A	*										*	**
Strongly disagree	129	23	13	4	59	23	8	39	21	32	20	31	97	47	27	16	6	2
	11%	14%	10%	5%	13%	8%	10%	11%	10%	12%	12%	10%	11%	18%	9%	7%	13%	28%
		C		*	E		*							NO			*	**
Summary																		
Top2Box (agree)	648	92	73	43	245	149	46	214	119	135	87	166	478	136	154	143	28	5
	55%	58%	59%	57%	54%	53%	54%	59%	56%	51%	53%	55%	55%	51%	53%	57%	55%	72%
				*			*										*	**
Low2Box (disagree)	529	66	52	33	206	134	38	150	92	127	79	135	390	133	139	107	23	2
	45%	42%	41%	43%	46%	47%	46%	41%	44%	49%	47%	45%	45%	49%	47%	43%	45%	28%
				*			*										*	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - TOP2BOX (AGREE)]

As you may know, July 1st is Canada Day. To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The Conservative Partv	The Liberal Party	The New Democratic Partv (NDP)	The Bloc Québécois (BQ)	Or some other party
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1177	144	120	77	476	272	88	359	208	267	172	305	863	272	295	251	48	7
Weighted	1177	158	125	77	451	283	84	364	211	262	166	301	868	269	294	250	50	7
I think Canada is the best place to live in the world	1026	139	115	71	399	228	75	312	181	227	154	268	752	248	270	217	42	3
	87%	88%	92%	92%	88%	81%	90%	86%	86%	87%	93%	89%	87%	92%	92%	87%	84%	41%
			E	E*	E		*				GHI						*	**
I think Canada is envy of most other countries in the world	892	122	102	60	347	200	62	273	148	207	130	233	655	226	234	180	39	4
	76%	77%	81%	78%	77%	71%	74%	75%	70%	79%	79%	77%	75%	84%	80%	72%	78%	53%
				*			*			H				O	O		*	**
So far, 2013 has been a good year for me	818	117	93	54	308	194	53	225	137	198	132	217	594	211	214	166	35	3
	69%	74%	74%	70%	68%	69%	63%	62%	65%	76%	79%	72%	68%	78%	73%	66%	70%	41%
				*			*			GH	GH			O			*	**
So far, 2013 has been a good year for Canada	772	112	97	55	303	155	50	232	138	167	118	215	550	236	189	134	26	1
	66%	71%	78%	72%	67%	55%	60%	64%	66%	64%	71%	71%	63%	88%	65%	54%	52%	16%
			E	DEF	E*	E	*					L		NOP	O		*	**
I think Canada's reputation in the world has improved over the last ten years	726	96	93	51	296	144	47	219	135	156	103	194	528	234	169	127	22	2
	62%	61%	74%	66%	66%	51%	56%	60%	64%	59%	62%	64%	61%	87%	58%	51%	44%	28%
			AEF	E*	E		*							NOP			*	**
Canadians have an inflated sense of how good we are as a country	648	92	73	43	245	149	46	214	119	135	87	166	478	136	154	143	28	5
	55%	58%	59%	57%	54%	53%	54%	59%	56%	51%	53%	55%	55%	51%	53%	57%	55%	72%
				*			*										*	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - LOW2BOX (DISAGREE)]

As you may know, July 1st is Canada Day. To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD		DECIDED VOTER - LEANERS INCLUDED				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	The Conservative Partv	The Liberal Party	The New Democratic Partv (NDP)	The Bloc Québécois (BQ)	Or some other party
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1177	144	120	77	476	272	88	359	208	267	172	305	863	272	295	251	48	7
Weighted	1177	158	125	77	451	283	84	364	211	262	166	301	868	269	294	250	50	7
Canadians have an inflated sense of how good we are as a country	529	66	52	33	206	134	38	150	92	127	79	135	390	133	139	107	23	2
	45%	42%	41%	43%	46%	47%	46%	41%	44%	49%	47%	45%	45%	49%	47%	43%	45%	28%
				*			*									*	**	
I think Canada's reputation in the world has improved over the last ten years	451	62	32	26	156	139	37	144	75	106	63	107	340	35	124	123	28	5
	38%	39%	26%	34%	34%	49%	44%	40%	36%	41%	38%	36%	39%	13%	42%	49%	56%	72%
		B		*		BCD	B*								M	M	M*	**
So far, 2013 has been a good year for Canada	405	46	28	21	148	128	33	132	72	95	47	86	318	33	104	116	24	6
	34%	29%	22%	28%	33%	45%	40%	36%	34%	36%	29%	29%	37%	12%	35%	46%	48%	84%
				*	B	ABCD	B*						K		M	MN	M*	**
So far, 2013 has been a good year for me	359	41	32	23	143	89	31	139	73	64	34	84	274	59	79	84	15	4
	31%	26%	26%	30%	32%	31%	37%	38%	35%	24%	21%	28%	32%	22%	27%	34%	30%	59%
				*			*	IJ	IJ							M	*	**
I think Canada is envy of most other countries in the world	285	36	23	17	104	83	21	91	62	55	35	68	213	44	60	71	11	3
	24%	23%	19%	22%	23%	29%	26%	25%	30%	21%	21%	23%	25%	16%	20%	28%	22%	47%
				*		B	*		I							MN	*	**
I think Canada is the best place to live in the world	151	19	10	6	52	55	9	52	30	35	11	33	116	22	24	33	8	4
	13%	12%	8%	8%	12%	19%	10%	14%	14%	13%	7%	11%	13%	8%	8%	13%	16%	59%
				*		BCD	*	J	J	J							*	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O/P/Q
Minimum Base: 30 (**), Small Base: 100 (*)

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