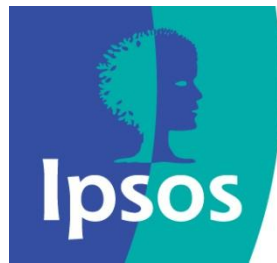


Half (53%) Of Ontarians Are Aware of Services Pharmacists Are Permitted to Provide Outside of Filling Prescriptions

Of the Services Pharmacists Provide, Ontarians Are Most Aware of Ability to Administer Flu Shots (25%), Provide Advice About Medications (13%) and Provide Consultations (12%)

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Of the Services Pharmacists Provide, Ontarians Are Most Aware of Pharmacists' Ability to Administer Flu Shots (25%), Provide Advice About Medications (13%) and Provide Consultations (12%)

Toronto, ON – Half (53%) of Ontarians are able to identify the services pharmacists are permitted to provide outside of filling prescriptions, according to a new Ipsos Reid survey conducted on behalf of the Ontario Pharmacists Association.

Of the respondents who could identify the services pharmacists can provide outside of filling prescriptions, one-quarter (25%) mention flu shots/vaccines, and over one-in-ten mention either drug information/advice about medication (13%) or providing advice/consultation (12%). The table below outlines in full the proportion of respondents who are able to identify services provided by pharmacists, other than filling prescriptions:

<u>Services Provided</u>	%
Administer flu shots/vaccines	25%
Drug information/advice about medication	13%
Gives advice/consultation	12%
Gives recommendations/prescribes	7%
Advising about drug interactions/side effects	6%



Refill/renew prescriptions	5%
Explains how to use medication	3%
Dispose of unused/expired drugs	2%
Check blood pressure	2%
Diabetes/blood sugar testing/information	1%
Other	4%
Don't know	47%

These are some of the findings of an Ipsos Reid survey conducted between June 6 and June 11, 2013, on behalf of the Ontario Pharmacists Association. For this survey, a sample of 1,147 respondents from Ipsos' Ontario online panel was interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online surveys is measured using a credibility interval. In this case, the survey is accurate to within +/- 3.3 percentage points had all Ontarians been surveyed. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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