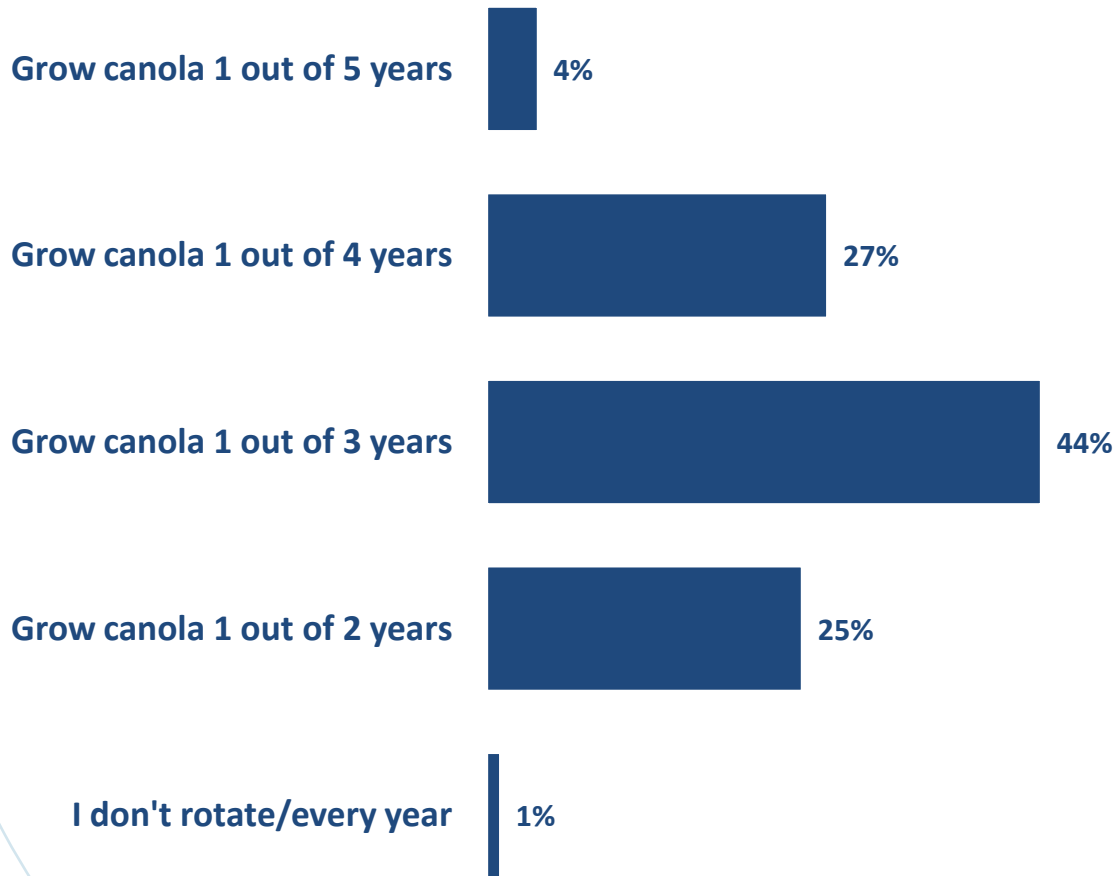


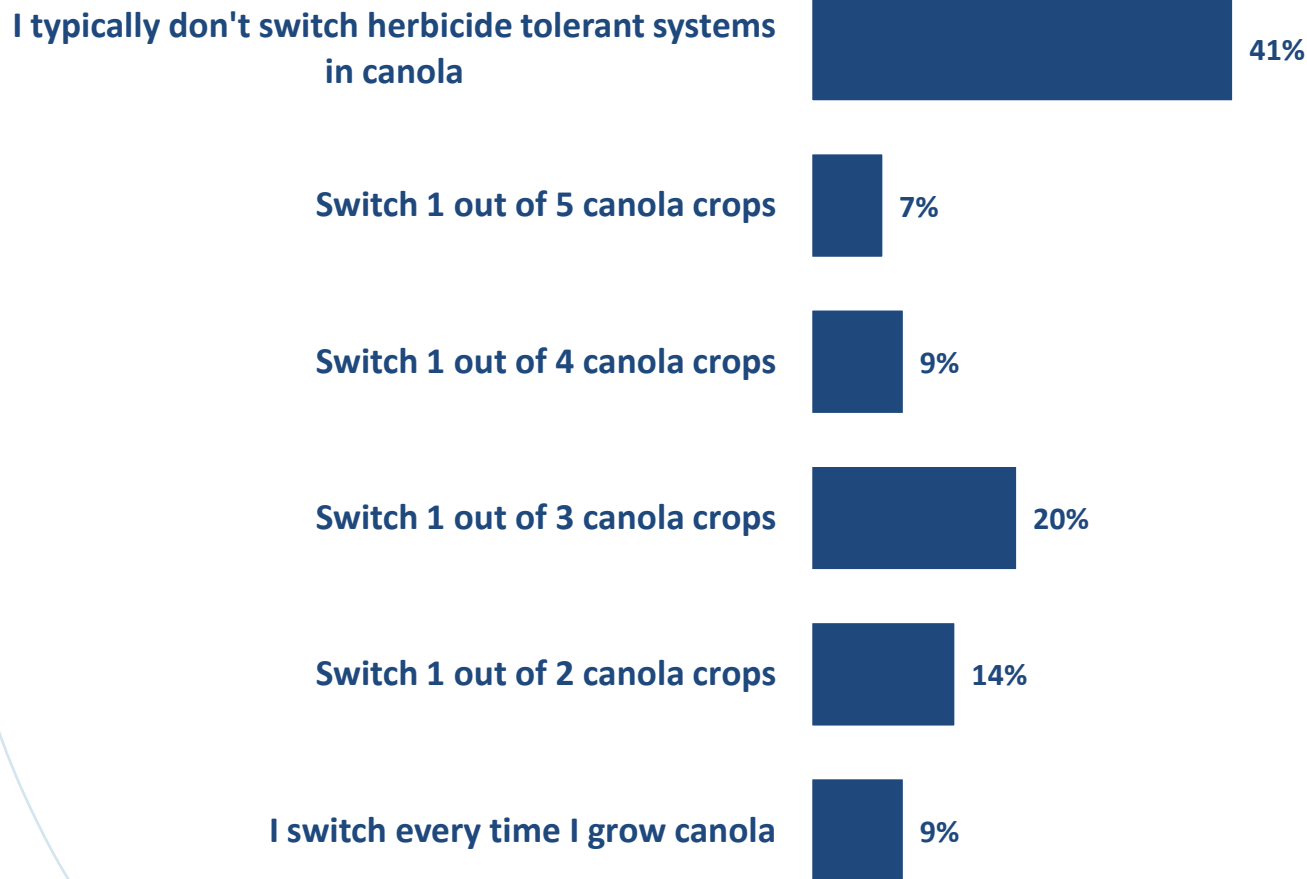
Frequency of Canola Rotation

•Despite a general recommendation to grow canola on any given field no more than once every four years, most (69%) growers appear to grow canola more often, while only one in three (31%) follow the recommendation. Four in ten (44%) Western growers grow canola 1 out of 3 years, while some do so every two years (25%) or don't rotate at all (1%).



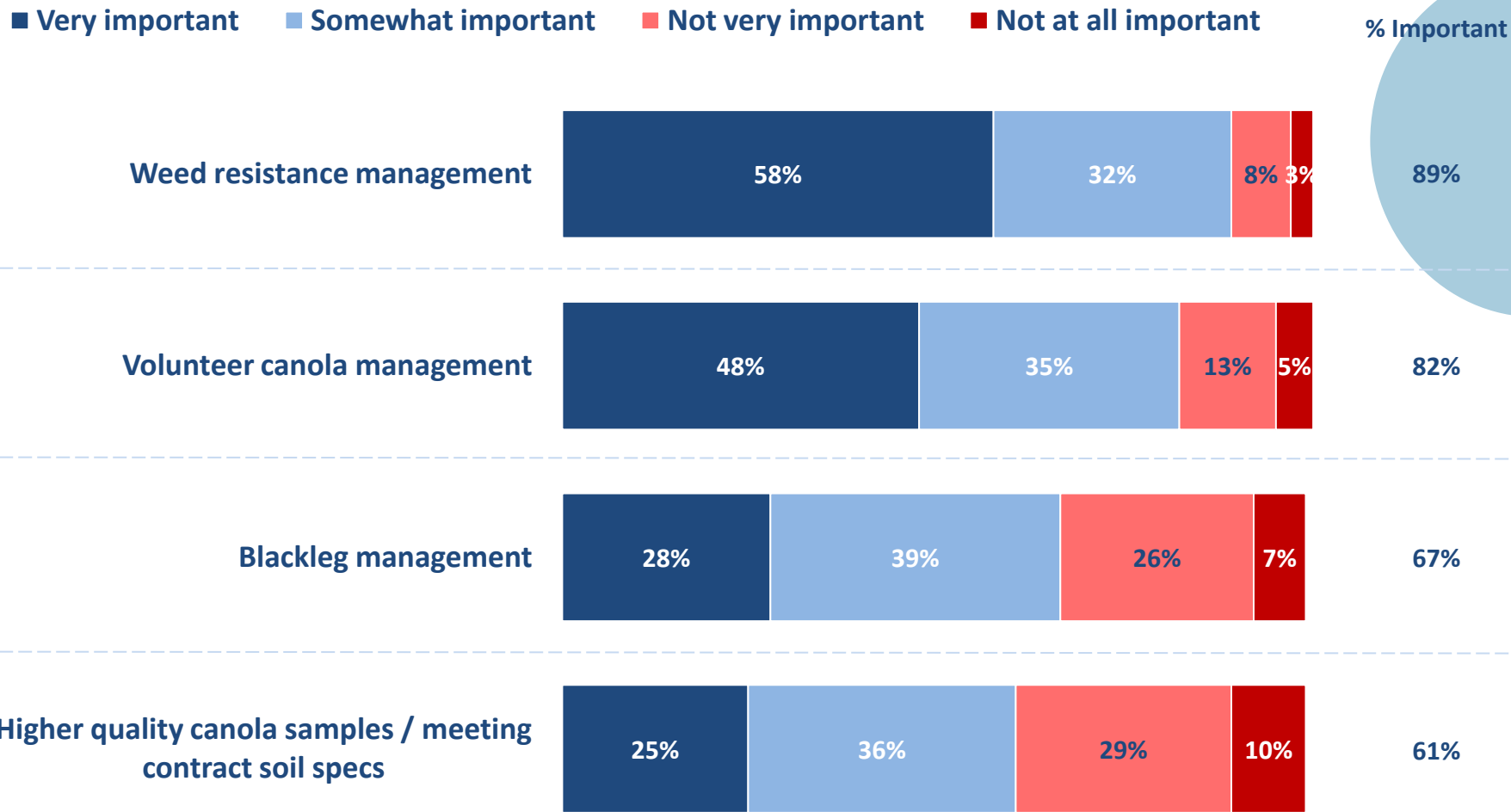
Herbicide Tolerant System Rotation

•A significant percentage of Western growers don't switch herbicide tolerant systems they use for their canola crops (41%), while the majority (59%) do rotate. However, the frequency with which they switch or rotate the HT system for their canola crop varies greatly.



Importance of Rotating HT Systems

•Six in ten (58%) believe that rotating HT systems is 'very important' for weed resistance management. Two-thirds (67%) believe rotating HT systems is 'important' (28% very/39% somewhat) for blackleg management, while six in ten (61%) say rotating HT systems is 'important' (25% very/36% somewhat) for achieving higher quality canola samples.



Demographics

Demographics

Age

18 – 34	9%
35 - 54	52%
55 or older	39%
<i>Mean</i>	<i>50.71</i>

Region

Alberta	27%
Manitoba	17%
Northern Saskatchewan	32%
Southern Saskatchewan	25%

Gross Farm Sales

Less than \$100,000	1%
\$100,000 to just less than \$250,000	2%
\$250,000 to just less than \$500,000	8%
\$500,000 to just less than \$1 million	38%
\$1 million to just less than \$2 million	33%
\$2 million to just less than \$3 million	10%
\$3 million to just less than \$5 million	5%
\$5 million or more	3%

Current Farming Status

I am just getting my farm operation established	1%
My farm operation is maintaining at a steady level	50%
My farm operation is expanding	42%
I have started to reduce or scale down my farm operation	5%
I plan to sell my farm operation in the near future	2%

Number of Wheat Crops Seeded in 2012

1-1999 acres	76%
2000-5000 acres	23%
5000 - 10000 acres	3%
10001+ acres	0%
Mean	1532

Number of Canola Crops Seeded in 2012

1-1999 acres	78%
2000-5000 acres	20%
5000 - 10000 acres	2%
10001+ acres	-
Mean	1540

Number of Other Crops Seeded in 2012

0	11%
1-1999 acres	73%
2000-5000 acres	15%
5000 - 10000 acres	2%
10001+ acres	-
Mean	1134