



Table of Contents

Table Description

<u>1</u>	1. Imagine you had an extra hour every week, which of the following are you most likely to do with this extra time?
<u>2</u>	2. Do you currently volunteer in your community?
<u>3</u>	3. How would you rate the personal satisfaction you get from volunteering?
<u>5</u>	4_2. [If your schedule was less hectic] Please indicate how likely you would be to volunteer given the following scenarios.
<u>6</u>	4_3. [If you could provide a small time commitment each week] Please indicate how likely you would be to volunteer given the following scenarios.
<u>10</u>	6_1. [Is lack of time the main reason why you don't currently volunteer?] Please answer 'yes' or 'no' to the following questions:
<u>14</u>	8_1. [Volunteering provides a path to personal satisfaction and happiness] Please indicate to what extent you 'agree' or 'disagree' with the following statements:
<u>15</u>	8_2. [Charities need to do more to tailor volunteer opportunities to fit the busy schedules of Canadians] Please indicate to what extent you 'agree' or 'disagree' with the following statements:
<u>17</u>	8_4. [I am so busy that I sometimes feel that life is passing me by] Please indicate to what extent you 'agree' or 'disagree' with the following statements:
<u>19</u>	8_6. [Volunteering is something I wish I had the time to do] Please indicate to what extent you 'agree' or 'disagree' with the following statements:

1. Imagine you had an extra hour every week, which of the following are you most likely to do with this extra time?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1011	132	111	72	387	239	70	280	158	257	151	234	600	323	688
Weighted	1011	136	107	66	388	243	72	305	158	250	135	230	615	299	712
Spend more quality time with family and friends	332	46	42	27	121	62	33	92	62	70	51	100	182	89	243
	33%	34%	40%	42%	31%	26%	46%	30%	39%	28%	38%	44%	30%	30%	34%
			E*	E*			DE*		I			L			
Exercise	175	22	14	5	53	72	8	51	23	50	22	38	104	52	123
	17%	17%	13%	8%	14%	30%	12%	17%	14%	20%	17%	17%	17%	17%	17%
			*	*		ABCD	*								
Sleep	156	21	14	8	73	31	9	50	19	43	21	37	89	41	115
	15%	15%	13%	12%	19%	13%	13%	16%	12%	17%	16%	16%	14%	14%	16%
			*	*			*								
Finish up errands	134	19	18	13	61	15	8	37	22	36	17	23	91	36	98
	13%	14%	17%	20%	16%	6%	11%	12%	14%	14%	13%	10%	15%	12%	14%
		E	E*	E*	E		*								
Volunteer	58	10	4	2	20	18	5	22	9	11	8	5	45	46	13
	6%	7%	4%	3%	5%	7%	7%	7%	6%	4%	6%	2%	7%	15%	2%
			*	*			*						K	N	
Work	39	5	*	3	19	7	6	10	5	12	8	13	19	12	27
	4%	3%	*	4%	5%	3%	8%	3%	3%	5%	6%	5%	3%	4%	4%
			*	*			B*								
Other	116	13	14	8	41	37	3	42	19	28	8	14	86	23	93
	11%	10%	13%	12%	11%	15%	4%	14%	12%	11%	6%	6%	14%	8%	13%
			*	*		F	*	J					K		M

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2. Do you currently volunteer in your community?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1011	132	111	72	387	239	70	280	158	257	151	234	600	323	688
Weighted	1011	136	107	66	388	243	72	305	158	250	135	230	615	299	712
Yes	299	42	41	25	117	56	19	92	45	62	50	63	175	299	-
	30%	31%	39%	38%	30%	23%	26%	30%	29%	25%	37%	27%	28%	100%	-
			E*	E*			*				I			N	
No	712	94	66	41	271	187	53	213	113	188	85	167	440	-	712
	70%	69%	61%	62%	70%	77%	74%	70%	71%	75%	63%	73%	72%	-	100%
			*	*		BC	*			J					M

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3. How would you rate the personal satisfaction you get from volunteering?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Currently Volunteer In Community	323	44	49	30	121	59	20	88	51	73	57	70	183	323	-
Weighted	299	42	41	25	117	56	19	92	45	62	50	63	175	299	-
Very satisfying	210	28	30	13	85	39	15	66	36	38	30	43	128	210	-
	70%	68%	72%	51%	73%	70%	81%	72%	78%	61%	59%	68%	73%	70%	-
		*	*	**		*	**	*	J*	*	*	*			
Somewhat satisfying	86	11	12	11	32	17	3	25	9	24	19	20	45	86	-
	29%	26%	28%	46%	27%	30%	19%	27%	19%	39%	39%	32%	26%	29%	-
		*	*	**		*	**	*	*	H*	H*	*			
Not very satisfying	3	3	-	1	-	-	-	1	1	-	1	-	2	3	-
	1%	6%	-	3%	-	-	-	2%	2%	-	2%	-	1%	1%	-
		D*	*	**		*	**	*	*	*	*	*			
Summary															
Top2Box (Very/ Somewhat satisfying)	296	39	41	24	117	56	19	90	44	62	49	63	173	296	-
	99%	94%	100%	97%	100%	100%	100%	98%	98%	100%	98%	100%	99%	99%	-
		*	*	**	A	*	**	*	*	*	*	*			
Low2Box (Not very/ Not at all satisfying)	3	3	-	1	-	-	-	1	1	-	1	-	2	3	-
	1%	6%	-	3%	-	-	-	2%	2%	-	2%	-	1%	1%	-
		D*	*	**		*	**	*	*	*	*	*			

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

4_1. [If your schedule was less hectic]

Please indicate how likely you would be to volunteer given the following scenarios.

	REGION							HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1011	132	111	72	387	239	70	280	158	257	151	234	600	323	688
Weighted	1011	136	107	66	388	243	72	305	158	250	135	230	615	299	712
If your schedule was less hectic															
Very likely	240	40	30	13	102	38	16	74	32	58	38	57	127	142	98
	24%	30%	28%	20%	26%	15%	22%	24%	20%	23%	28%	25%	21%	48%	14%
		E	E*	*	E		*							N	
Somewhat likely	424	59	53	30	155	91	36	130	69	99	60	103	254	119	305
	42%	43%	49%	46%	40%	38%	50%	43%	44%	40%	45%	45%	41%	40%	43%
			*	*			*								
Not very likely	232	23	16	18	86	76	14	68	40	58	28	53	150	28	205
	23%	17%	15%	27%	22%	31%	20%	22%	25%	23%	21%	23%	24%	9%	29%
			*	*		ABD	*								M
Not at all likely	114	14	8	4	44	38	6	34	17	36	8	17	83	10	104
	11%	10%	8%	7%	11%	16%	8%	11%	11%	14%	6%	8%	13%	3%	15%
			*	*			*			J			K		M
Summary															
Top2Box (Very/ Somewhat likely)	664	99	83	44	258	129	52	204	101	157	98	160	382	262	402
	66%	73%	77%	67%	66%	53%	72%	67%	64%	63%	73%	70%	62%	87%	57%
		E	DE*	*	E		E*				I			N	
Low2Box (Not very/ Not at all likely)	347	37	24	22	130	114	20	101	57	94	36	70	233	38	309
	34%	27%	23%	33%	34%	47%	28%	33%	36%	37%	27%	30%	38%	13%	43%
			*	*	B	ABDF	*			J					M

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

4_2. [If you could provide a small time commitment each week]

Please indicate how likely you would be to volunteer given the following scenarios.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1011	132	111	72	387	239	70	280	158	257	151	234	600	323	688
Weighted	1011	136	107	66	388	243	72	305	158	250	135	230	615	299	712
If you could provide a small time commitment each week															
Very likely	232	35	33	11	98	31	24	78	38	45	33	48	135	138	94
	23%	26%	30%	17%	25%	13%	34%	25%	24%	18%	25%	21%	22%	46%	13%
		E	E*	*	E		CE*	I						N	
Somewhat likely	430	63	50	30	158	101	28	129	61	106	66	97	267	131	299
	43%	47%	47%	45%	41%	42%	39%	42%	39%	43%	49%	42%	43%	44%	42%
			*	*			*								
Not very likely	242	25	14	20	92	76	15	68	41	65	26	65	140	27	215
	24%	18%	13%	31%	24%	31%	21%	22%	26%	26%	20%	28%	23%	9%	30%
			*	B*	B	AB	*								M
Not at all likely	107	13	11	4	39	35	5	30	17	34	9	20	72	3	104
	11%	10%	10%	7%	10%	14%	6%	10%	11%	13%	6%	9%	12%	1%	15%
			*	*			*			J					M
Summary															
Top2Box (Very/ Somewhat likely)	662	98	83	41	256	132	52	207	100	151	100	145	402	269	393
	65%	72%	77%	63%	66%	54%	73%	68%	63%	60%	74%	63%	65%	90%	55%
		E	DE*	*	E		E*				I			N	
Low2Box (Not very/ Not at all likely)	349	38	25	25	131	111	20	98	58	99	35	85	213	30	319
	35%	28%	23%	37%	34%	46%	27%	32%	37%	40%	26%	37%	35%	10%	45%
			*	*	B	ABDF	*			J					M

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

5. [Is lack of time the main reason why you don't currently volunteer?]

Please answer 'yes' or 'no' to the following questions:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Not Currently Volunteering In Community Weighted	688	88	62	42	266	180	50	192	107	184	94	164	417	-	688
	712	94	66	41	271	187	53	213	113	188	85	167	440	-	712
Is lack of time the main reason why you don't currently volunteer?															
Yes	317	42	33	13	130	78	22	80	52	94	45	91	177	-	317
	45%	44%	50%	31%	48%	42%	41%	37%	46%	50%	53%	54%	40%	-	45%
		*	*	*			*		*	G	G*	L			
No	395	52	33	28	141	109	31	134	61	94	40	76	263	-	395
	55%	56%	50%	69%	52%	58%	59%	63%	54%	50%	47%	46%	60%	-	55%
		*	*	*			*	IJ	*		*		K		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_1. [Volunteering provides a path to personal satisfaction and happiness]

Please indicate to what extent you 'agree' or 'disagree' with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1011	132	111	72	387	239	70	280	158	257	151	234	600	323	688
Weighted	1011	136	107	66	388	243	72	305	158	250	135	230	615	299	712
Volunteering provides a path to personal satisfaction and happiness															
Strongly agree	323	55	38	16	139	52	23	100	42	75	52	61	194	162	161
	32%	41%	35%	25%	36%	21%	32%	33%	26%	30%	39%	26%	31%	54%	23%
		CE	E*	*	E		*				H			N	
Somewhat agree	527	61	58	40	189	142	38	157	90	126	67	129	316	126	401
	52%	45%	54%	61%	49%	58%	53%	52%	57%	51%	50%	56%	51%	42%	56%
			*	A*		AD	*								M
Somewhat disagree	105	9	7	5	39	38	7	27	18	34	10	24	70	11	94
	10%	7%	6%	8%	10%	15%	10%	9%	11%	14%	8%	10%	11%	4%	13%
			*	*		AB	*								M
Strongly disagree	55	10	5	4	20	12	4	21	8	14	5	16	35	*	55
	5%	8%	5%	7%	5%	5%	5%	7%	5%	6%	3%	7%	6%	*	8%
			*	*			*								M
Summary															
Top2Box (Strongly/ Somewhat agree)	851	116	95	56	329	193	61	258	132	202	120	190	510	288	563
	84%	86%	89%	85%	85%	80%	85%	84%	83%	81%	89%	83%	83%	96%	79%
			*	*			*				I			N	
Low2Box (Strongly/ Somewhat disagree)	160	20	12	10	59	49	11	47	26	49	15	40	105	11	149
	16%	14%	11%	15%	15%	20%	15%	16%	17%	19%	11%	17%	17%	4%	21%
			*	*			*			J					M

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_2. [Charities need to do more to tailor volunteer opportunities to fit the busy schedules of Canadians]

Please indicate to what extent you 'agree' or 'disagree' with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1011	132	111	72	387	239	70	280	158	257	151	234	600	323	688
Weighted	1011	136	107	66	388	243	72	305	158	250	135	230	615	299	712
Charities need to do more to tailor volunteer opportunities to fit the busy schedules of Canadians															
Strongly agree	182	19	14	11	87	42	9	52	29	50	29	33	122	68	114
	18%	14%	13%	16%	22%	17%	13%	17%	18%	20%	22%	14%	20%	23%	16%
			*	*	B		*							N	
Somewhat agree	562	68	67	37	199	149	42	177	91	131	73	136	331	165	397
	56%	50%	62%	57%	51%	61%	58%	58%	58%	52%	54%	59%	54%	55%	56%
			*	*		AD	*								
Somewhat disagree	195	32	18	12	82	36	15	44	35	51	26	42	118	53	142
	19%	24%	17%	18%	21%	15%	21%	14%	22%	20%	20%	18%	19%	18%	20%
		E	*	*			*								
Strongly disagree	73	16	9	6	20	16	6	33	4	18	6	19	45	13	60
	7%	12%	8%	10%	5%	7%	8%	11%	2%	7%	5%	8%	7%	4%	8%
		D	*	*			*	H		H					M
Summary															
Top2Box (Strongly/ Somewhat agree)	744	87	80	48	286	191	51	229	120	181	102	170	453	233	510
	74%	64%	75%	73%	74%	79%	71%	75%	76%	72%	76%	74%	74%	78%	72%
			*	*	A	A	*								
Low2Box (Strongly/ Somewhat disagree)	267	49	27	18	102	52	21	76	38	69	33	61	163	66	201
	26%	36%	25%	27%	26%	21%	29%	25%	24%	28%	24%	26%	26%	22%	28%
		DE	*	*			*								

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_3. [I am so busy that I sometimes feel that life is passing me by]

Please indicate to what extent you 'agree' or 'disagree' with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1011	132	111	72	387	239	70	280	158	257	151	234	600	323	688
Weighted	1011	136	107	66	388	243	72	305	158	250	135	230	615	299	712
I am so busy that I sometimes feel that life is passing me by															
Strongly agree	242	24	29	13	110	51	17	73	35	63	36	67	129	74	169
	24%	18%	27%	19%	28%	21%	23%	24%	22%	25%	27%	29%	21%	25%	24%
			*	*	A		*					L			
Somewhat agree	383	39	31	34	150	104	25	96	68	98	54	108	219	100	283
	38%	29%	29%	52%	39%	43%	35%	31%	43%	39%	40%	47%	36%	33%	40%
			*	AB*		AB	*		G			L			
Somewhat disagree	228	42	20	12	70	60	24	70	36	60	30	35	153	73	154
	23%	31%	18%	18%	18%	25%	33%	23%	23%	24%	22%	15%	25%	24%	22%
		BD	*	*			BCD*						K		
Strongly disagree	158	30	28	8	58	28	6	66	20	30	15	21	114	52	106
	16%	22%	26%	12%	15%	11%	9%	22%	13%	12%	11%	9%	19%	17%	15%
		EF	CDEF*	*			*	HIJ					K		
Summary															
Top2Box (Strongly/ Somewhat agree)	625	64	60	47	259	155	41	169	102	160	90	175	348	174	451
	62%	47%	56%	71%	67%	64%	58%	55%	65%	64%	67%	76%	57%	58%	63%
			*	A*	AB	A	*				G	L			
Low2Box (Strongly/ Somewhat disagree)	386	72	48	19	128	88	30	136	56	90	45	56	267	125	260
	38%	53%	44%	29%	33%	36%	42%	45%	35%	36%	33%	24%	43%	42%	37%
		CDE	D*	*			*	J					K		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6_4. [Volunteering is something I wish I had the time to do]

Please indicate to what extent you 'agree' or 'disagree' with the following statements:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD		VOLUNTEER	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Not Currently Volunteering In Community	688	88	62	42	266	180	50	192	107	184	94	164	417	-	688
Weighted	712	94	66	41	271	187	53	213	113	188	85	167	440	-	712
Volunteering is something I wish I had the time to do															
Strongly agree	107	19	9	6	45	19	10	29	13	25	24	25	64	-	107
	15%	20%	13%	15%	17%	10%	18%	14%	12%	13%	28%	15%	15%	-	15%
		E*	*	*			*		*		GHI*				
Somewhat agree	346	38	32	22	134	96	25	102	54	90	43	92	199	-	346
	49%	40%	48%	53%	50%	51%	47%	48%	48%	48%	50%	55%	45%	-	49%
		*	*	*			*		*		*	L			
Somewhat disagree	171	23	15	9	59	52	12	52	31	54	10	31	117	-	171
	24%	25%	23%	23%	22%	28%	22%	24%	27%	29%	11%	18%	26%	-	24%
		*	*	*			*	J	J*	J	*				
Strongly disagree	88	14	10	4	33	20	7	30	16	20	9	19	61	-	88
	12%	15%	15%	9%	12%	11%	12%	14%	14%	10%	10%	12%	14%	-	12%
		*	*	*			*		*		*				
Summary															
Top2Box (Strongly/ Somewhat agree)	453	56	41	27	179	115	35	131	67	115	67	117	263	-	453
	64%	60%	62%	67%	66%	61%	66%	62%	59%	61%	79%	70%	60%	-	64%
		*	*	*			*		*		GHI*	L			
Low2Box (Strongly/ Somewhat disagree)	259	38	25	13	92	72	18	82	46	73	18	50	177	-	259
	36%	40%	38%	33%	34%	39%	34%	38%	41%	39%	21%	30%	40%	-	36%
		*	*	*			*	J	J*	J	*		K		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)